

/ cover
BOOK



INSPIRING COMMUNITIES TO LIVE THEIR BEST LIVES

living
MAGAZINE
ARLINGTON, MANSFIELD, &
GRAND PRAIRIE

CAN'T-MISS
MARKETING

front cover program

living
MAGAZINE

CONGRATULATIONS!

*You've chosen the most
Powerful Way To Market
Your Business in
the local community.*

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MAGAZINE

FOCUS
—
SET REALISTIC GOALS

JANUARY 20XX
—
ARLINGTON & MANSFIELD

LOCAL HAPPENINGS,
COMMUNITY EVENTS,
AND MORE...

EXPLORE TEXAS

BIKE PATHS & TRAILS ACROSS
TEXAS HILL COUNTRY

saddle up
TOP ROBEDS IN THE STATE

the great outdoors
PLAN YOUR OUTSIDE SPACES NOW

a fresh start
HIT THE GROUND RUNNING

HOW TO USE
this book

NOW THAT YOU'VE MADE THE DECISION TO PURCHASE A COVER,

WE'D LIKE TO WALK YOU THROUGH THE NEXT STEPS.

step 1

Decide if you want a Location Showcase, a Group Shot, or an Environmental Portrait for your cover photo. Examples of each are included in this book.

step 2

You will be contacted by our photographer and writer to arrange a time for a photo shoot and an interview. Depending on the style of cover you choose, two separate shoots may be necessary to capture images for the story in addition to the cover shot.

step 3A

You will receive a proof of the story text from the writer. Read thoroughly and communicate all desired changes to the writer.

step 3B

The photos from the shoot that you select will be sent to your assigned Client Services Manager. She will select the appropriate images and put your cover and story into design.

step 4

You will receive a proof of your cover and story layout from your assigned Client Services Manager. Review thoroughly and communicate any corrections.

CLIENT ACKNOWLEDGES THAT THE PUBLISHER RESERVES THE RIGHT TO CONTROL THE LOOK, LAYOUT, AND DESIGN OF ALL ADVERTISING PRODUCTS.

LOCATION SHOWCASE



TIP

To add more interest, shoot at night or change up the angle.

Candid shots are also a great way to showcase the functionality of the location.



DECIDE **living** MAGAZINE AUGUST 2019
BY A LYNN LEBRON

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

"Thank You to Our Customers!"
FAMILY-OWNED BLUEWATER SEAFOOD GETS 2019 BEST SEAFOOD RESTAURANT AWARDS

what's the best / memorable feast / vibrant venture
YOUR VOTING RESULTS INDEX / WITH A PLACING POINT / ULTIMATE EXPERIENCE ESCORTS

CREATE **living** MAGAZINE FEBRUARY 2019
BY A LYNN LEBRON

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

Home and Garden
BATHROOMS, FLOORS, AND SO MUCH MORE!

kismet happens / unexpected spaces / yard to table
GET READY TO REMODEL / IDEAS THAT INSPIRE YOU / EMBELLISH GARDENING ON THE MOVE

PERSIST **living** MAGAZINE JUNE 2019
BY A LYNN LEBRON

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

The Smiley Tooth-Pediatric Dental Specialists

super sleep / culture quest / blockbuster bites
SMILE SUCCESSFULLY / DISCOVER CURE / FROM THREAT FATE

DECIDE **living** MAGAZINE AUGUST 2019
BY A LYNN LEBRON

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

Creekside Pet Care Center
ALWAYS OPEN TO CARE FOR YOUR PET

who's the best / memorable feast / vibrant venture
YOUR VOTING RESULTS INDEX / WITH A PLACING POINT / ULTIMATE EXPERIENCE ESCORTS

IMPROVE **living** MAGAZINE MAY 2019
BY A LYNN LEBRON

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

Gold Medal Pools
POOLS FROM DESIGN TO COMPLETION, AND A LIFETIME OF SERVICE

we heart bees / california dreamin' / mid-century modern
AND THEIR SWEET BEEHIVE TREAT / CHANGING THE FACE SCENE / THE CHIEF OF THE CHIEF

GO **living** MAGAZINE JULY 2019
BY A LYNN LEBRON

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

Beazer Homes
AND THE CREEKS OF LEGACY COMMUNITY IN CELINA, TEXAS

fair-weather fare / do some home work / grand gateway
PLEASED WITH THE VIEW / EXPLORE THE RESIDENCE / DUE TO THE COUNTRY

EXPLORE **living** MAGAZINE APRIL 2019
BY A LYNN LEBRON

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

tired of all the bull?
CALL LONG ENTERPRISES AC REPAIR & SERVICE

master feast / spring things / ingredients deconstructed
WIP OF A SWEET DREAM / OUT OF YOUR BACK YARD / WHAT COOK WOULD YOU BUY

PERSIST **living** MAGAZINE JUNE 2019
BY A LYNN LEBRON

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

Texas Health Presbyterian Hospital Flower Mound
WHERE YOU DECIDE TO HAVE SURGERY MATTERS

super sleep / culture quest / blockbuster bites
SMILE SUCCESSFULLY / DISCOVER CURE / FROM THREAT FATE

CARE **living** MAGAZINE OCTOBER 2019
BY A LYNN LEBRON

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

Suzybeez Bakery
YOUR GO-TO BAKERY FOR STUNNING CUSTOM-DESIGNED CAKES, HEAVENLY PIES, GOURMET CUPCAKES, DELICIOUS BROWNIES, HOLIDAY TREATS, AND MORE

wonderful wellness / seasonal goodness / orange in October
WIP OF A SWEET DREAM / THE TASTE OF FALL AND FINALLY HERE / FROM SWEET DREAMS TO REAL DREAMS

GROUP SHOT

TIP

Be sure to allow for plenty of “breathing room” around the subjects to allow for cover text.

Groups should be limited to 3-6 people.



THRIVE
BE A LIVING LEGEND

living
MAGAZINE

MARCH 2019
FEBRUARY ISSUE

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

Dr. Michael Fisher
WITH CARLA, LONDON AND MONICA IN TANZANIA'S SERENGETI

big birds
ONE WRITER'S JOURNEY ON AN EXTREME CASE

effective eats
ON THE MENU: FOOD FOR BODY AND MIND

breaking bad (badly)
KEEP THE CUE: AUNT MARIANE CYCLES WITH OPEN

EXPLORE
BE A LIVING LEGEND

living
MAGAZINE

APRIL 2019
MARCH/APRIL ISSUE

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

CityLine Dental Center Expands
WITH PATIENT CARE IN MIND

greater feast
WIP OF A SUNDAY SPREAD

spring things
BOUY OF YOUR BACK YARD

legislative, always/just
WHAT DOES BRIBE AND BUY

CARE
BE A LIVING LEGEND

living
MAGAZINE

OCTOBER 2019
OCTOBER ISSUE

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

Trusted Senior Specialists
HOW TWO PEOPLE ARE CHANGING THE LIVES OF THOUSANDS

wonderful wellness
HOW TO ESTABLISH A PARTNER OF HEALTH

frustrated nations
THE TRAGEDY OF FALL AND FINALLY HERE

arguing in october
FROM SAME DINES TO SAT DINES

PERSIST
BE A LIVING LEGEND

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MAGAZINE

JUNE 2019
MAY/JUNE ISSUE

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

Covenant Academy Celebrates the "Sensational Six"

super sleep
DRESS SUCCESSFULLY

culture quest
WITCHAMON COOK

blockbuster bites
FILM FINANCE PAGE

DECIDE
BE A LIVING LEGEND

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MAGAZINE

AUGUST 2019
JULY/AUGUST ISSUE

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

Pinnacle Oral Surgery

what's the best
YEAR OF THE BETAHOUSE

movable feast
PAGE A PLEASANT SURPRISE

vibrant vintage
ULTIMATE CONSIDERED ACCESSORIES

CARE
BE A LIVING LEGEND

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MAGAZINE

OCTOBER 2019
OCTOBER ISSUE

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

At home with the Bauers
WHERE FAITH AND FAMILY COME FIRST

wonderful wellness
HOW TO ESTABLISH A PARTNER OF HEALTH

frustrated nations
THE TRAGEDY OF FALL AND FINALLY HERE

arguing in october
FROM SAME DINES TO SAT DINES

TEXAS
BE A LIVING LEGEND

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MAGAZINE

SEPTEMBER 2019
SUMMER/SEPTEMBER ISSUE

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

Memorial Hermann Sugar Land Hospital
Launches 24/7 STEMI Heart Attack Program
BRINGING INNOVATIVE HEART CARE TO THE COMMUNITY

time sleep stories
ONE ALL-TIME COUNTRY IS HERE

sleep in the heart
ACTIVE MOVEMENTS BECOMING WELL-TO DOING WELL

excessively subtle
BRINGING HOME THE BEST OF THE BAR

CARE
BE A LIVING LEGEND

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MAGAZINE

OCTOBER 2019
OCTOBER ISSUE

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

Holly Gregory, DDS, MS
HOUSTON DENTAL SPECIALISTS
ORAL SURGERY & PEDIATRIC DENTISTRY

wonderful wellness
HOW TO ESTABLISH A PARTNER OF HEALTH

frustrated nations
THE TRAGEDY OF FALL AND FINALLY HERE

arguing in october
FROM SAME DINES TO SAT DINES

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JUNE 2019
MAY/JUNE ISSUE

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.

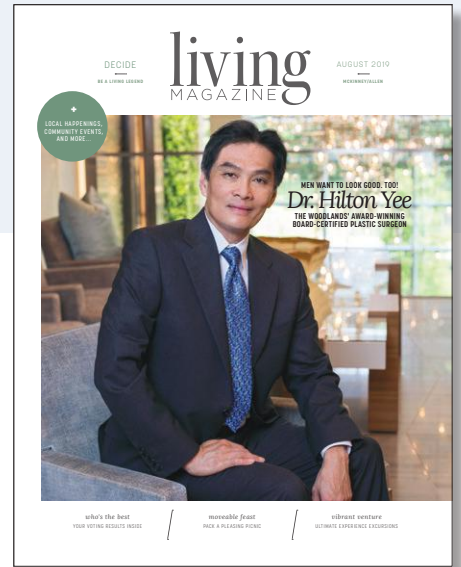
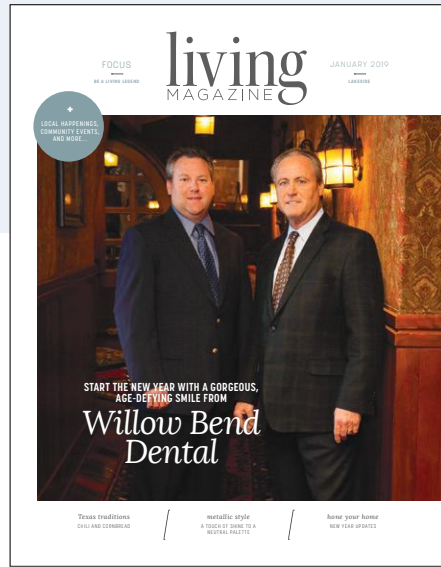
The Smiley Tooth Pediatric Dentistry
DENTISTRY FOR INFANTS TO TEENS & EVERYONE IN BETWEEN

super sleep
DRESS SUCCESSFULLY

culture quest
WITCHAMON COOK

blockbuster bites
FILM FINANCE PAGE

ENVIRONMENTAL PORTRAIT



TIP

When choosing a location, try to find an area that is free from visual disruption.

Studio portraits are a great choice for those looking for a "cleaner" look.



CREATE
BE A LIVING LEADER

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FEBRUARY 2019
THIRD QUARTER BEATS

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.



AWARD-WINNING ORTHODONTICS IN MCKINNEY
Dr. Buchanan Orthodontics

Homebased happenings
GET READY TO HARBOR

Investment options
IDEAS THAT INSPIRE YOU

Yard to table
GARDEN GASTRONOMY ON THE MENU

CREATE
BE A LIVING LEADER

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FEBRUARY 2019
THIRD QUARTER BEATS

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.



Primrose Schools
PROVIDE QUALITY CARE TO AREA CHILDREN

Homebased happenings
GET READY TO HARBOR

Investment options
IDEAS THAT INSPIRE YOU

Yard to table
GARDEN GASTRONOMY ON THE MENU

FOCUS
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JANUARY 2019
LEADER

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.



"Scarless" Face Lift
ROBERTS COSMETIC SURGERY

Team traditions
DAYS AND CORRELATED

Metabolic edge
A TOUCH OF GENE TO A METABOLIC FACILITY

Home your home
NEW YEAR UPDATES

IMPROVE
BE A LIVING LEADER

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MAGAZINE

MAY 2019
PEPPER

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.



Dr. Ray McLendon
GET A COREDUS, STRAIGHT SMILE WITHOUT THE FEAR OF RUGS AND UNKNOWN MAINTENANCE COSTS

We heart bees
AND THEIR SWEET BEAUTY TREAT

California dreamin'
CHANGING THE FACE COUNTRY

Mid-century modernism
THE FEEL OF THE FIFTIES

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MAGAZINE

JUNE 2019
WELLER

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.



Kallal Medical Group

Super sleep
SWEET SUCCESSFULLY

Culture quest
DISCOVERING CURE

Blockbuster bites
FOUR THOUGHTS AHEAD

IMPROVE
BE A LIVING LEADER

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MAY 2019
PEPPER

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.



Dee Evans
AND HER GROUP ARE ANYTHING BUT ORDINARY

We heart bees
AND THEIR SWEET BEAUTY TREAT

California dreamin'
CHANGING THE FACE COUNTRY

Mid-century modernism
THE FEEL OF THE FIFTIES

RELAX
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NOVEMBER 2019
PROVERBIAL

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.



Bryan Lowery, MD
COMBINES MODERN FAMILY MEDICINE WITH A FRIENDLY, THROWBACK APPROACH TO PATIENT CARE

A chill in the air
DRAG THE CAMP STOVE AND WINDING

Perfectly pumpkin
PUMP UP YOUR BEAUTY ROUTINE

Take a throwback
AND DRAG CLASS TO FARMER'S MARK

FOCUS
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JANUARY 2019
HARBOR

LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.



Dr. Mark Mason
OF SOUTHLAKE PLASTIC SURGERY

Team traditions
DAYS AND CORRELATED

Metabolic edge
A TOUCH OF GENE TO A METABOLIC FACILITY

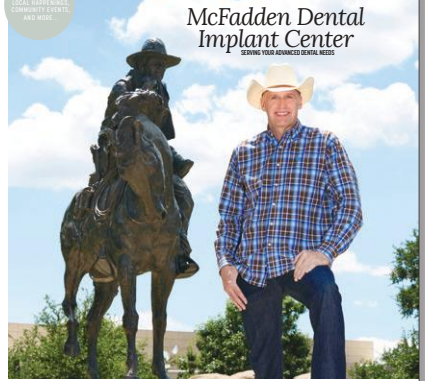
Home your home
NEW YEAR UPDATES

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LOCAL HAPPENINGS, COMMUNITY EVENTS, AND MORE.



McFadden Dental Implant Center
SERVING YOUR ADVANCED DENTAL NEEDS

Super sleep
SWEET SUCCESSFULLY

Culture quest
DISCOVERING CURE

Blockbuster bites
FOUR THOUGHTS AHEAD

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