

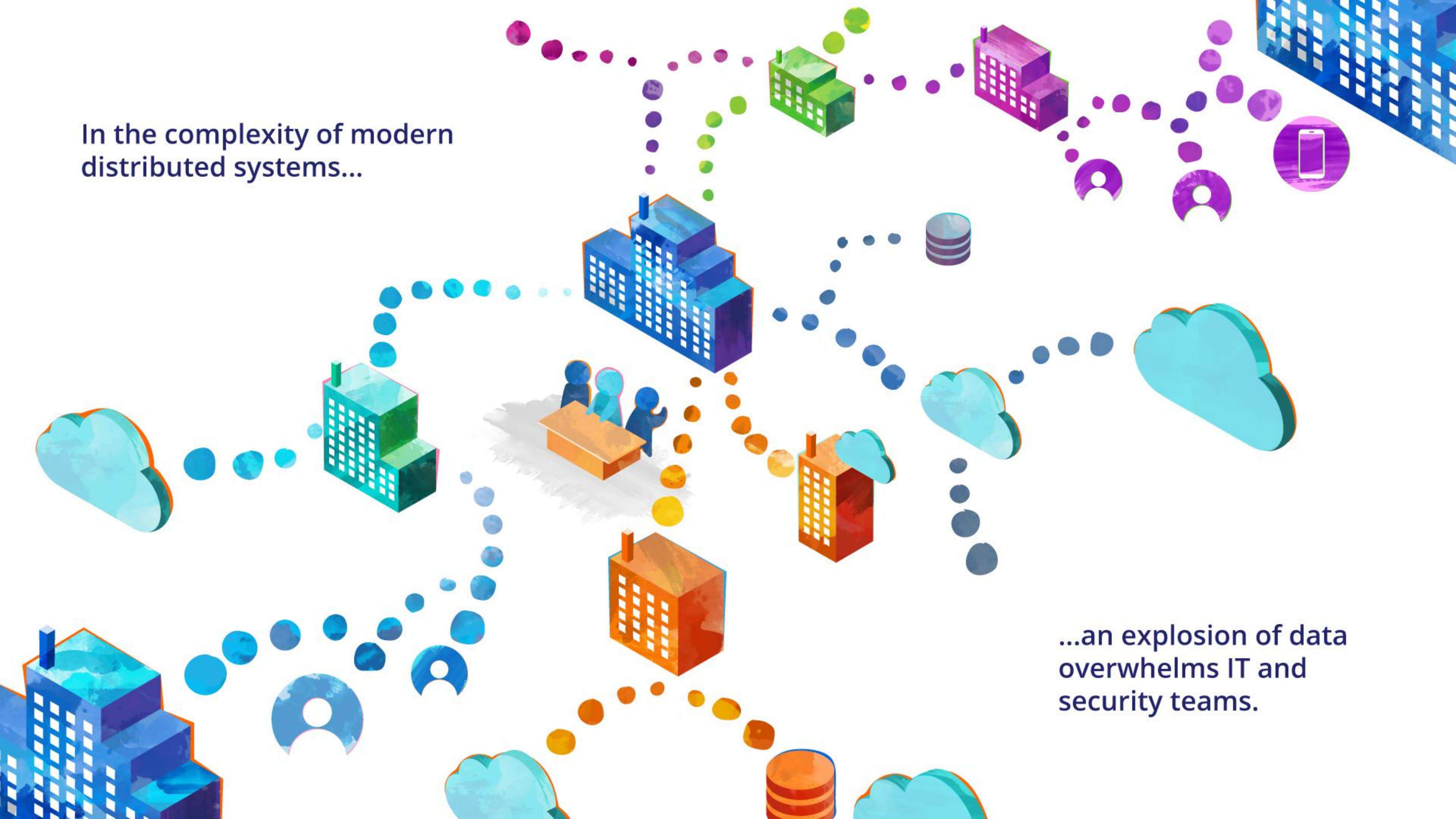
# The Very Observable Pipeline



For the data-loving kid in you



In the complexity of modern distributed systems...



...an explosion of data overwhelms IT and security teams.



All that data...



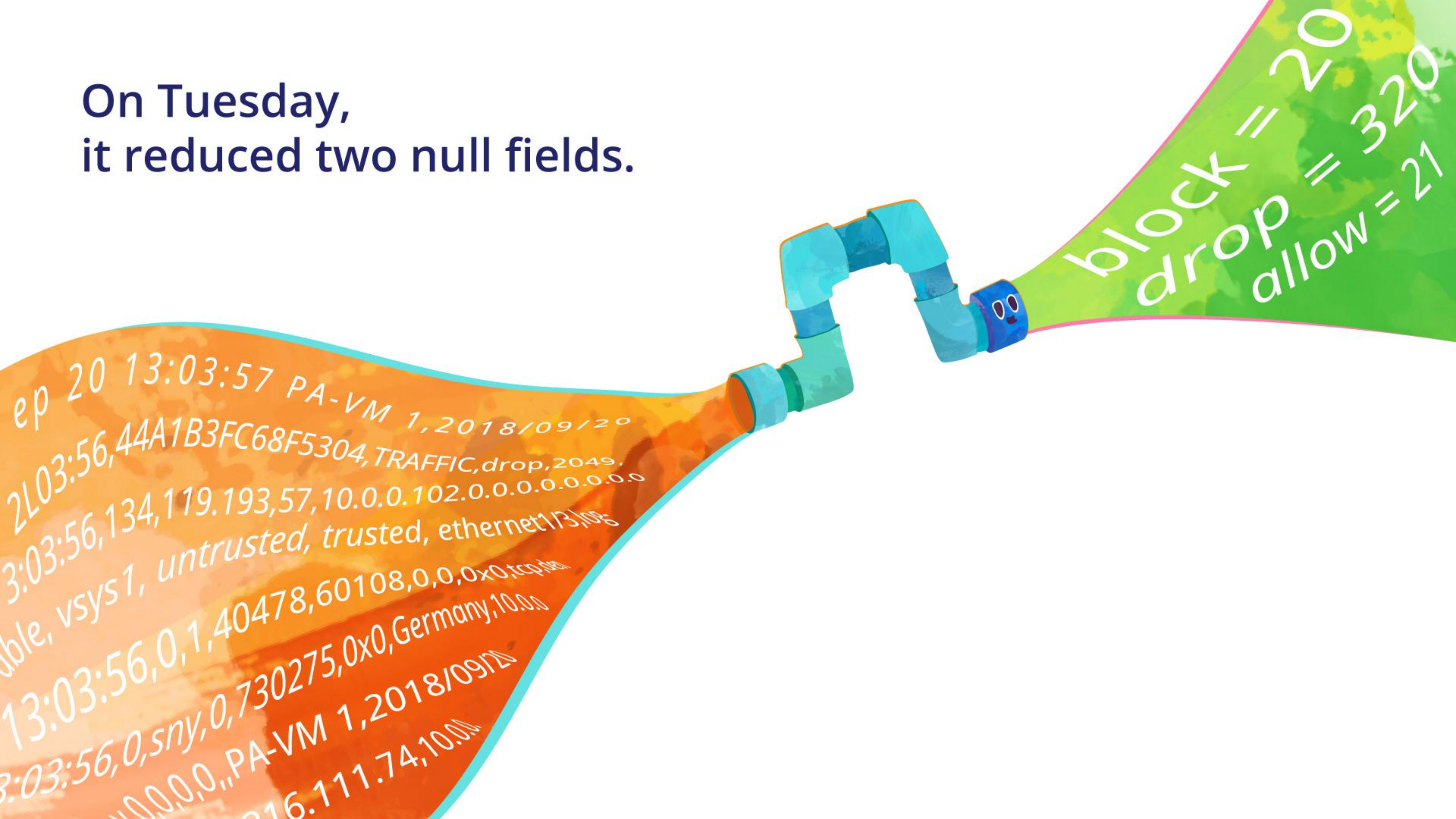
...found a pipeline.



**On Monday,  
the pipeline  
collected an  
S3 bucket.**



On Tuesday,  
it reduced two null fields.







On Wednesday, it shaped data from three sources.







**On Thursday, it routed data to four destinations.**



On Friday, it replayed



5TB of full fidelity data.





**On Saturday, it  
searched through  
data at the edge.**



The very observable pipeline helped  
the overwhelmed teams  
produce better data.

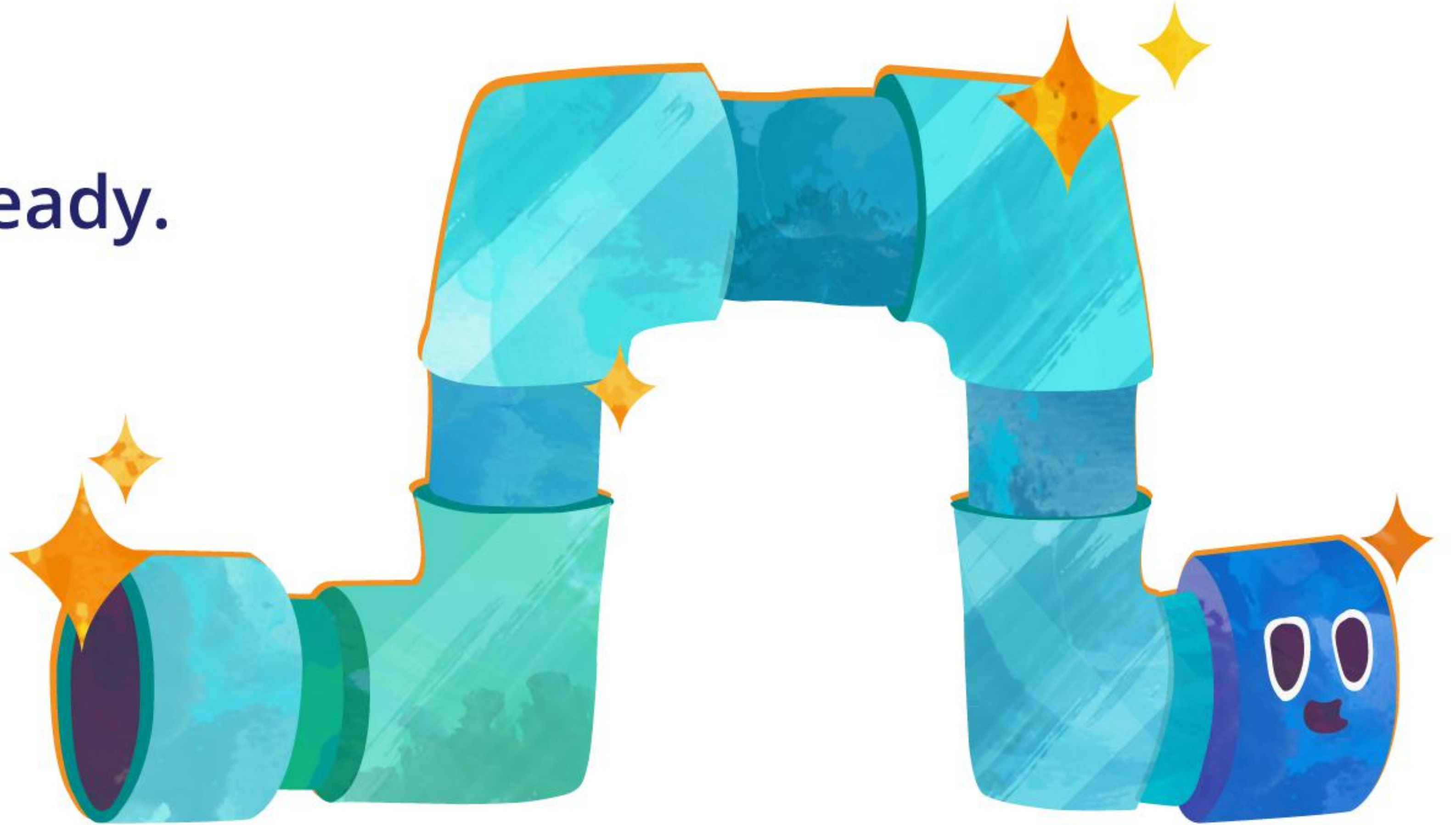


And save on costs.

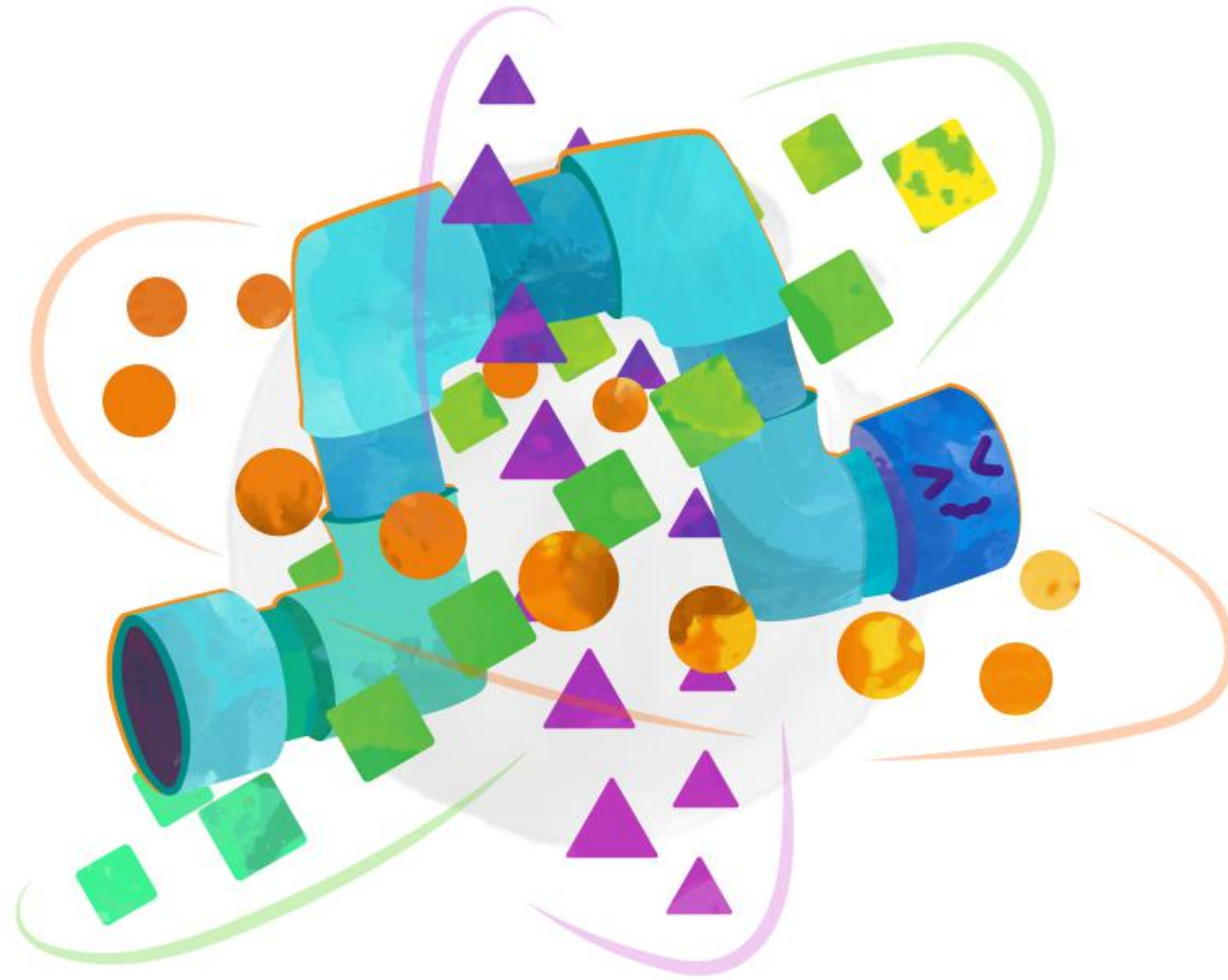


Now all the data was  
no longer messy.

It was all clean,  
enriched, and ready.







**It was all the right data, in all the right formats,  
routed to all the right destinations, at the right  
time, to turn into...**



BEAUTIFUL  
VALUABLE  
INSIGHTS!





# Get started with your own very observable pipeline.

Cribl makes open observability a reality for today's tech professionals. The Cribl product suite defies data gravity with radical levels of choice and control. Wherever the data comes from, wherever it needs to go, Cribl delivers the freedom and flexibility to make choices, not compromises. It's enterprise software that doesn't suck, enables tech professionals to do what they need to do, and gives them the ability to say "Yes." With Cribl, companies have the power to control their data, get more out of existing investments, and shape the observability future.

Founded in 2018, Cribl is a remote-first company with an office in San Francisco, CA. For more information, visit [www.cribl.io](http://www.cribl.io) or our [LinkedIn](#), [Twitter](#), or [community](#).

