

Different themes; One objective

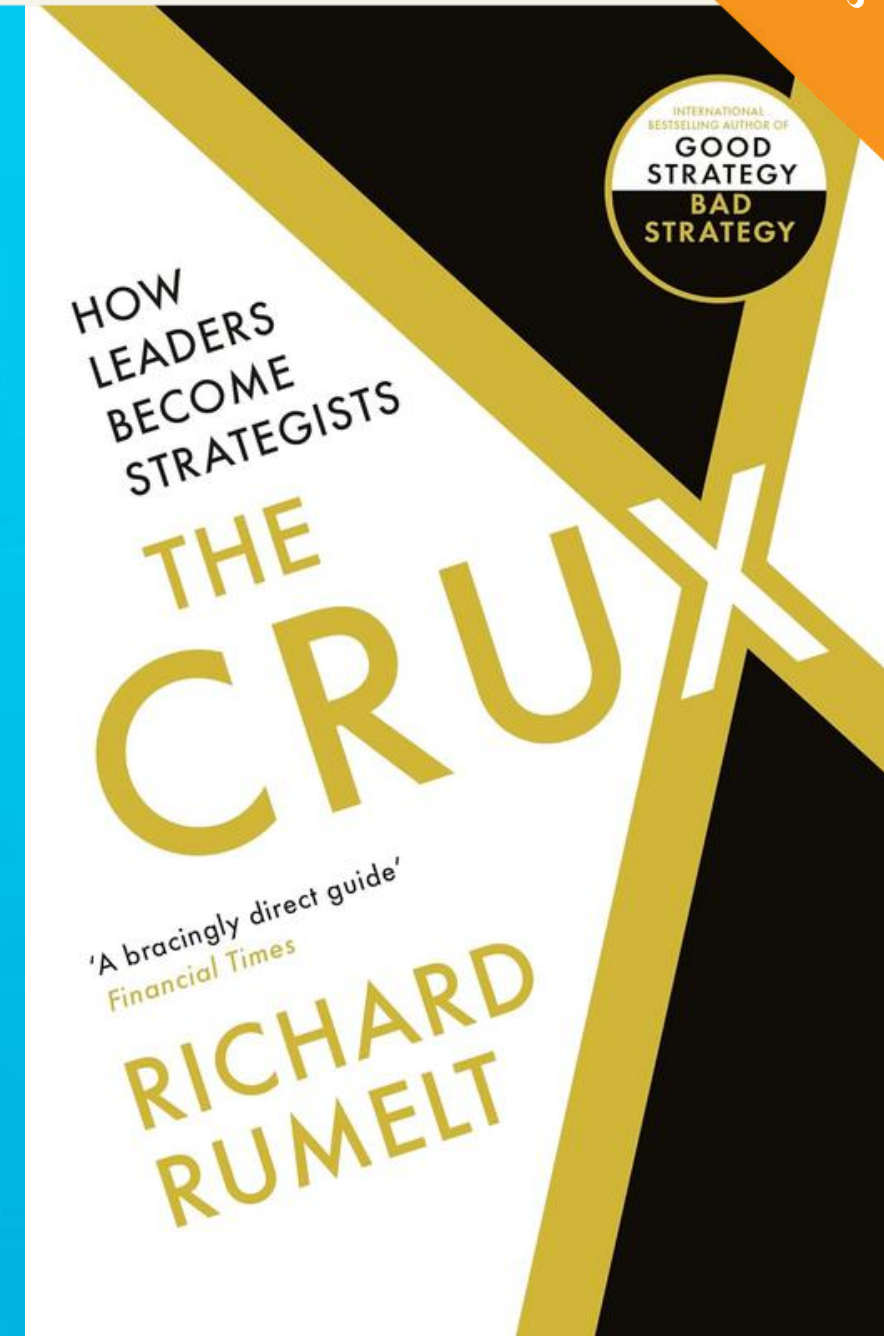
READ & GROW

*Interesting books...
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EVERY MONTH.

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THE BOOK THIS
MONTH..



**Wednesday, 15 Jul 2026 (6 pm – 7.15 pm) MMA
MANAGEMENT CENTER**

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5:30 PM

Registration & High Tea

6:00 PM

Welcome Address

Gp Capt R Vijayakumar (Retd), VSM
Executive Director, MMA

Discussion on the theme of the book

THE CRUX: How Leaders Become Strategists
by Richard Rumelt

Mr Sreenivassan Ramaprasad
Founder and Enabler, Saamartya

In conversation with Special Invitees

Lt Gen A Arun (Retd), PVSM, YSM, SM, VSM

Leadership Strategist | Former Senior Indian Army Officer | Keynote Speaker

Ms Shobana Ravi

President - InfoTech, Innovation & Learning, TAFE Ltd

Q&A Session

7:15 PM

Vote of Thanks

Sreenivassan Ramaprasad

Sreenivassan Ramaprasad, the founder and enabler of Saamartya, is a Masters (M.Sc - Tech) graduate from BITS Pilani and a certified NLP practitioner. Ramaprasad started his career with Associated Instruments Manufacturers India P Ltd New Delhi, and subsequently worked with JK Tyres and CADD Centre. At CADD Centre, he grew to become the Executive Director of the company in a span of 15 years. During his tenure in CADD Centre he was instrumental in establishing CADD Centre in Delhi and developed the business to Rs 50 crores in a span of 6 years. Earlier he served as Director at CADD Centre Training Services, Asia Pacific's largest CAD training network with a presence in 30 countries.

Ramaprasad served as COO in a new venture called iKix 3D prints which specialized in 3D services. As a Chief Operating Officer, he was able to successfully get across the concept of 3D printing services to Architectural Industry. He started Saamartya in 2016 to enable people develop their people and business skills. He is actively engaged in streamlining sales processes of small and medium companies.

He is an active Rotarian, having led Rotary club of Madras West as its 50th President, made the club more vibrant with his interpersonal skills. He also initiated a Dialysis Center for the Club's Thiruverkadu Medical Centre. He is known for his anchoring skills and he is a regular invited speaker in Rotary circles. Ramaprasad is the current President of Professional Speakers association of India Chennai Chapter.

Ramaprasad was the Vice Chairman of Indo American Chamber of Commerce Tamil Nadu Chapter which is a chamber that promotes bilateral trade between India and USA. Ramaprasad got married to Geetha in 1993 and has a daughter by name Ananya who completed her Viscom(Visual Communications) and a professional actor.



Lt Gen A Arun (Retd), PVSM, YSM, SM, VSM

Lt. Gen. Arun Ananthanarayan (Retd.) is one of India's distinguished leadership speakers, bringing nearly four decades of experience in leading complex organizations, shaping strategic initiatives, and making critical decisions in high-pressure environments. A former senior officer of the Indian Army, he retired in June 2024 after an illustrious career marked by operational excellence, strategic foresight, and transformational leadership.

Commissioned into the prestigious 8 Grenadiers Regiment in 1985, he held several of the Army's highest appointments, including Chief of Staff, South Western Command, Director General of Strategic Planning at Army Headquarters, and General Officer Commanding, Dakshin Bharat Area. Throughout his career, he led large, diverse teams, managed complex operations, and contributed significantly to India's defence preparedness and strategic planning.

His exceptional service has been recognized with some of the nation's highest military honours, including the **Param Vishisht Seva Medal (PVSM)**, **Yudh Seva Medal (YSM)**, **Sena Medal (SM)**, **Vishisht Seva Medal (VSM)**, and multiple **Chief of Army Staff Commendations**.

Today, Lt. Gen. Arun helps organizations navigate uncertainty by translating military leadership principles into practical business strategies. Having delivered close to 2000 leadership sessions to corporate leaders, public institutions, and professional bodies, he inspires audiences with powerful stories, practical frameworks, and actionable insights on strategic leadership, decision-making, high-performance teams, organizational transformation, communication, governance, and ethical leadership.

Combining authenticity, strategic depth, and executive presence, Lt. Gen. Arun is a sought-after keynote speaker for leadership summits, CXO forums, board retreats, strategy offsites, executive development programs, and premier academic institutions, empowering leaders to build resilient organizations and lead with clarity, purpose, and lasting impact.



Shobana Ravi

Ms. Shobana Ravi is a visionary IT and management leader with over 41 years of experience across Information Technology, Information Security, Learning & Development, Innovation, and Transformation leadership.

She currently she serves as the President of InfoTech, Innovation & Learning at Tractors & Farm Equipment Limited - one of the largest tractor manufacturer in the world. Shobhana oversees IT, Digital, Information Security, Innovation & Learning functions. She serves on the Boards of United Nilgiri Tea Estates Company Ltd, Sivasailam Chamraj Education Foundation, & TAFE Advanced AG Solutions Ltd, UK. She is also the Chair person of the Women Business Council of the Madras Chamber of Commerce and Industry.

Her professional journey is marked by leading numerous transformative IT and digital projects, crafting future-proof platforms for embracing cutting-edge technologies. Shobhana has been pivotal in developing robust security frameworks, implementing comprehensive corporate security policies, and fostering cyber resilience, positioning TAFE as a pioneer in technology adoption. Her leadership adeptly navigates the integration of cloud and on-premise solutions while optimizing investments in advanced technologies for innovative solutions.

Shobhana's exceptional contributions have been recognized with multiple accolades, including the GOLD CIO award from CIOL Enterprise Connect, various CIO Magazine CIO-100 Awards, the Cloud Conqueror award, and her induction into "The Hall of Fame" in 2015, with commendation from FC Kohli, a luminary of the Indian IT industry.

An MBA from LIBA, with leadership development credentials from Wharton, she is also a certified executive coach and CII EXIM Business Excellence Assessor. Shobana is a respected speaker on digital transformation, leadership, and innovation.



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