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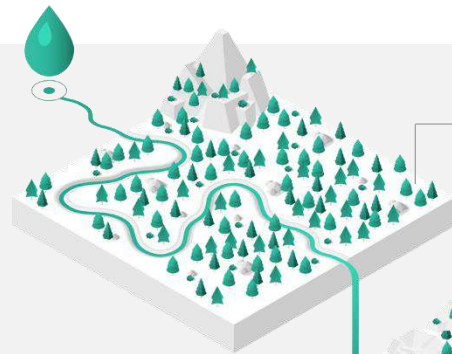
hangrohe

# Our Way of Green Transformation



The way water drops become a stream, flow in a river and form the ocean, our purpose, our vision, our mission and our Hansgrohe Way form a common unit and build on each other.





## Purpose

Water is life and our passion. We create inspiring moments while protecting this precious element.



## Vision

We strive for Number 1. With everything we do we set the benchmark of tomorrow.

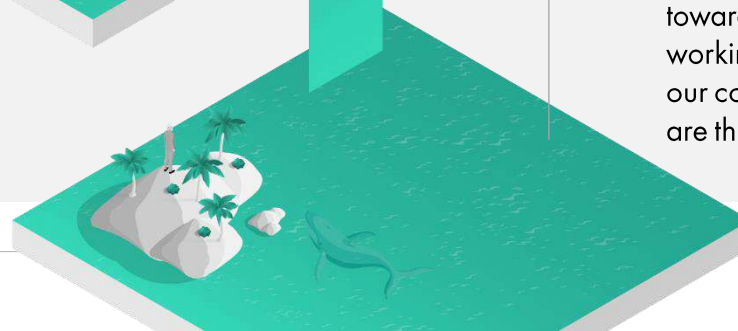


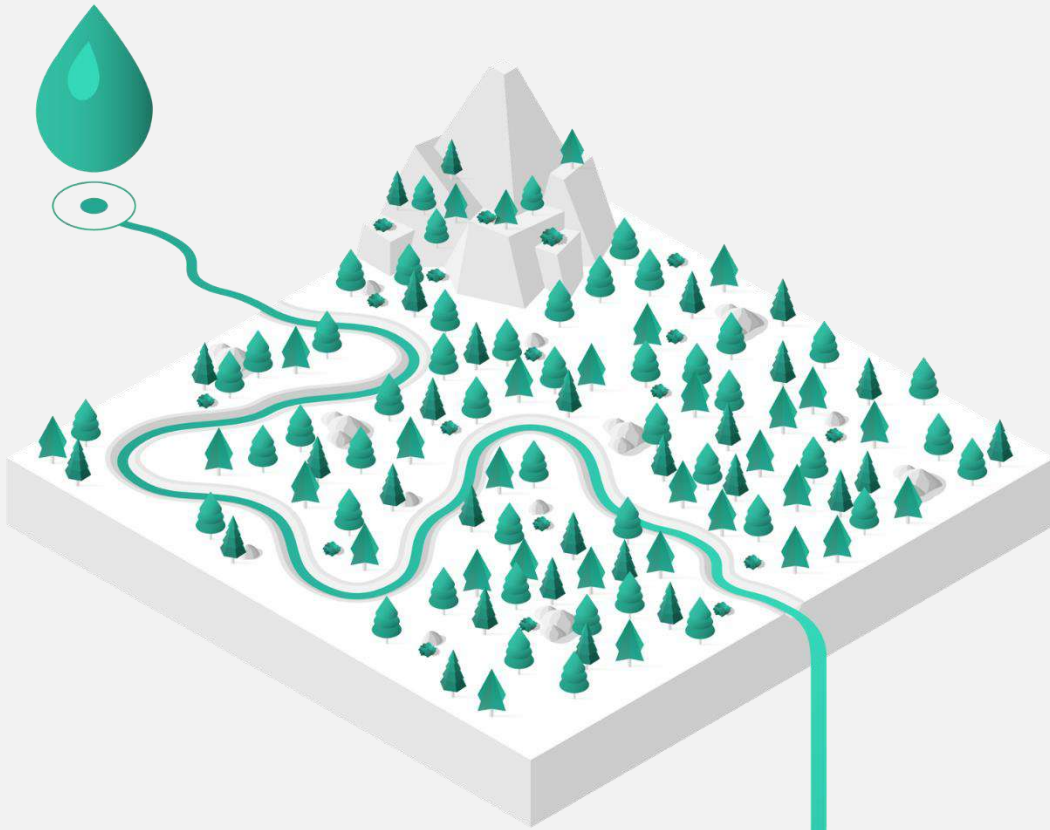
## Mission

We inspire customers through innovation, design and quality. We take responsibility for people and the environment. We are the best company to work for in the region and in our industry. We generate profitable growth as the industry's number one.

## Hansgrohe Way

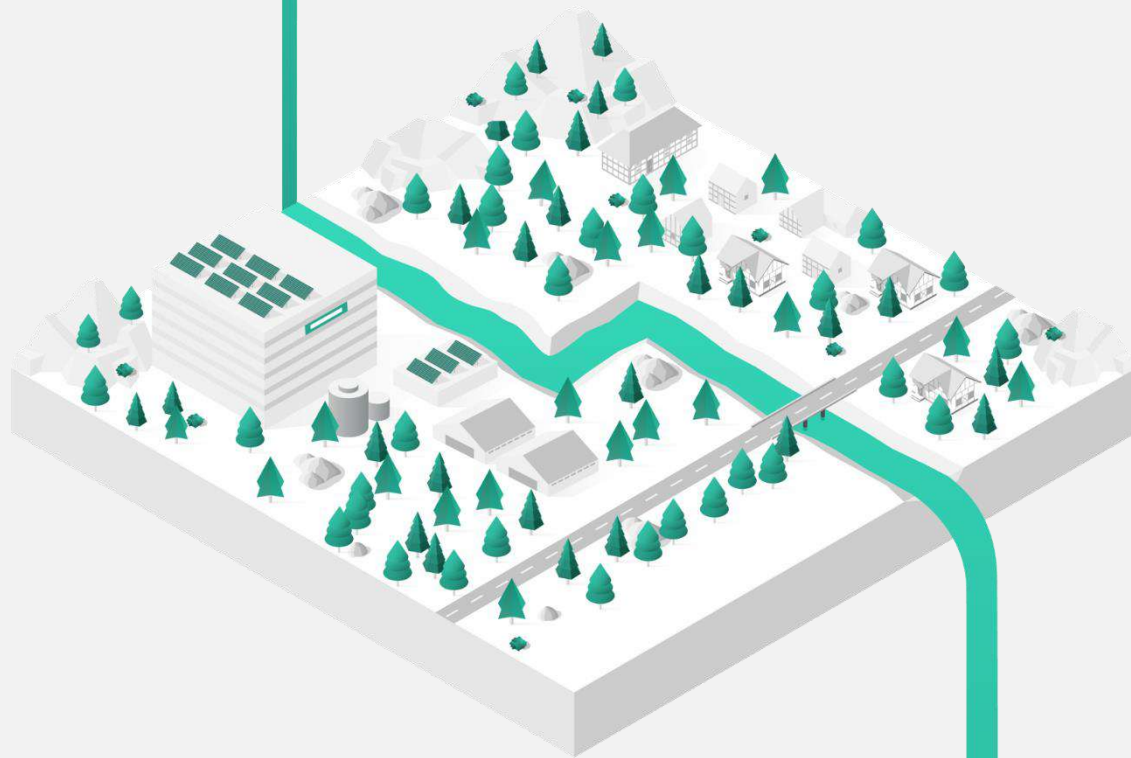
The Hansgrohe Way makes us unique. We are all at the heart of Hansgrohe and our behavior towards each other (people), our ways of working (Hansgrohe Operating System) and our common goal (Hansgrohe No.1 strategy) are the foundation of our success.





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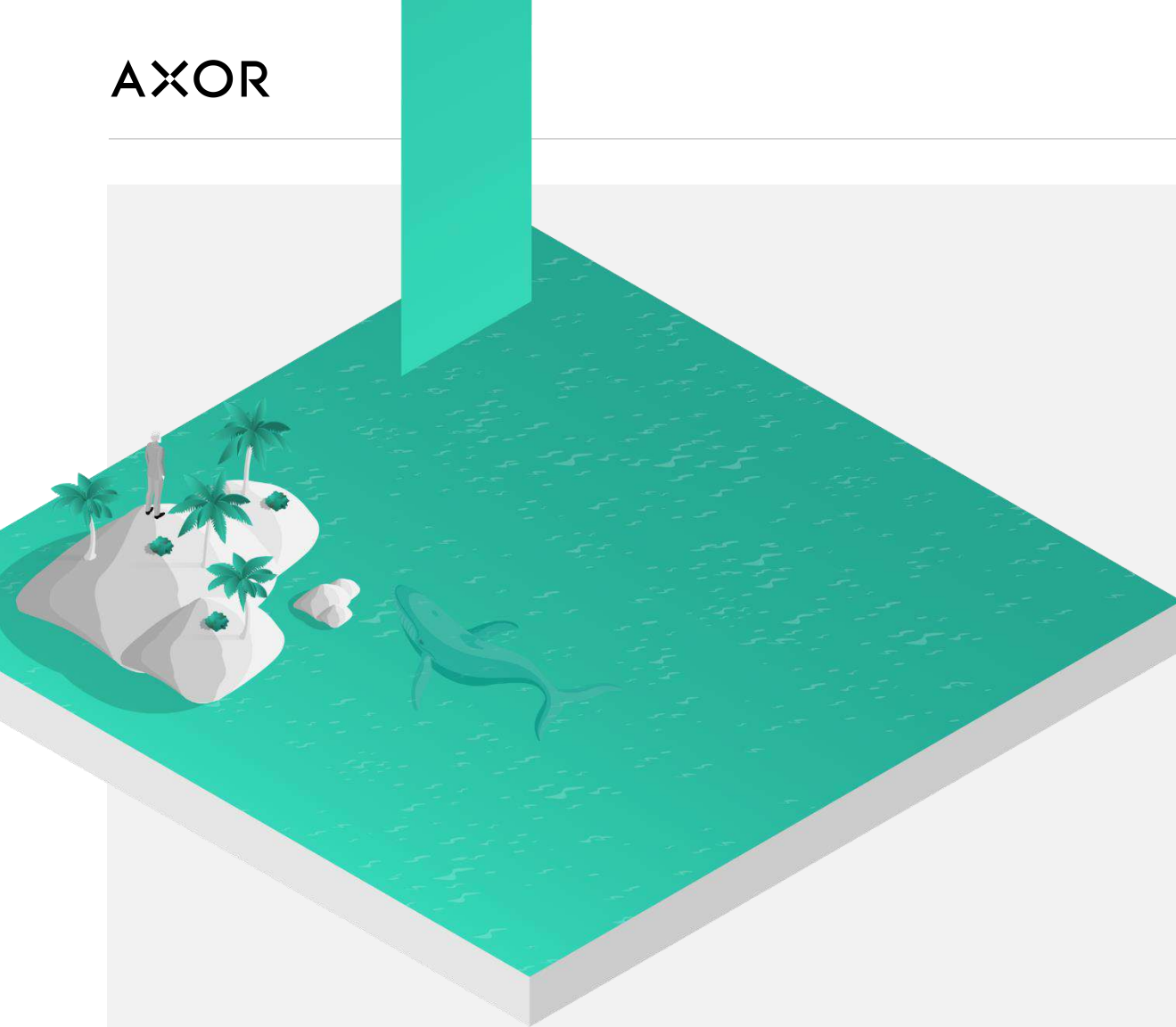


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SUSTAINABLE  
DEVELOPMENT  
GOALS



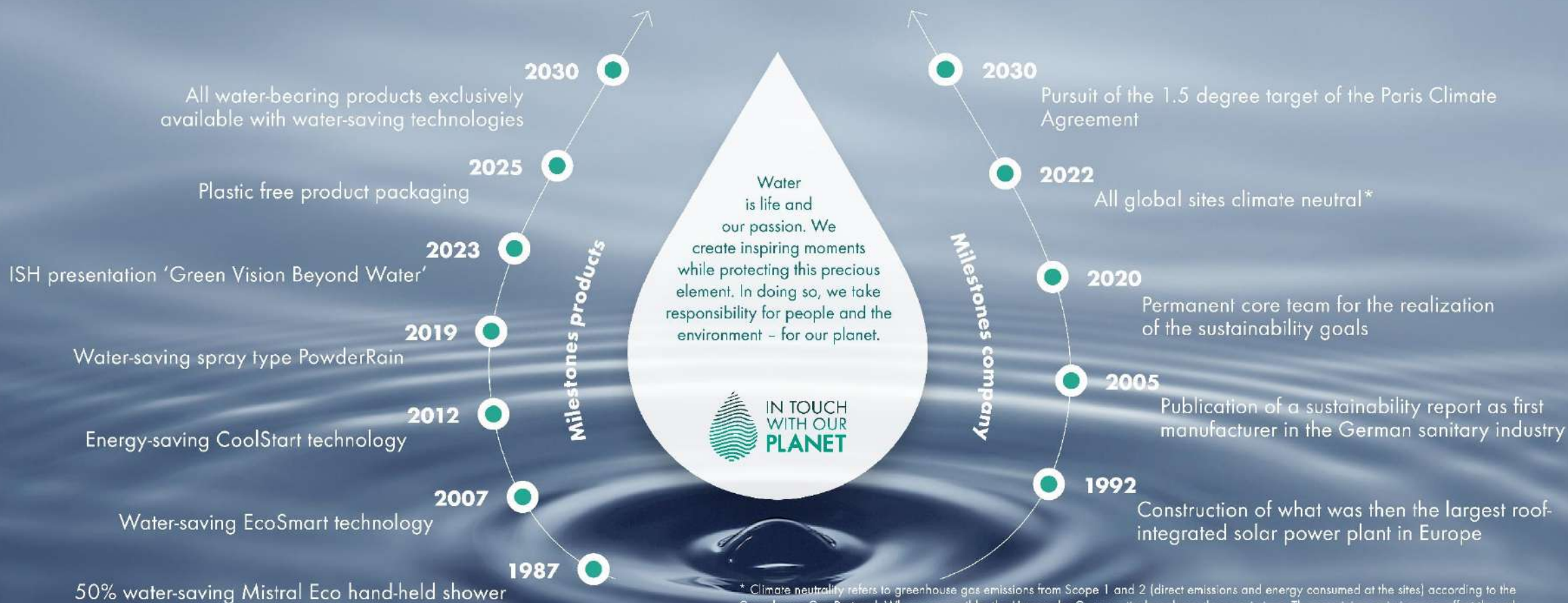


## Hansgrohe Way

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# Our Way of Green Transformation



\* Climate neutrality refers to greenhouse gas emissions from Scope 1 and 2 (direct emissions and energy consumed at the sites) according to the Greenhouse Gas Protocol. Wherever possible, the Hansgrohe Group actively reduces these emissions. The remaining emissions are offset through recognized, certified climate protection projects. For more information, please visit <https://www.hansgrohe-group.com/en/about-us/responsibility>.



# **Green. Greener. ECO 2030.**

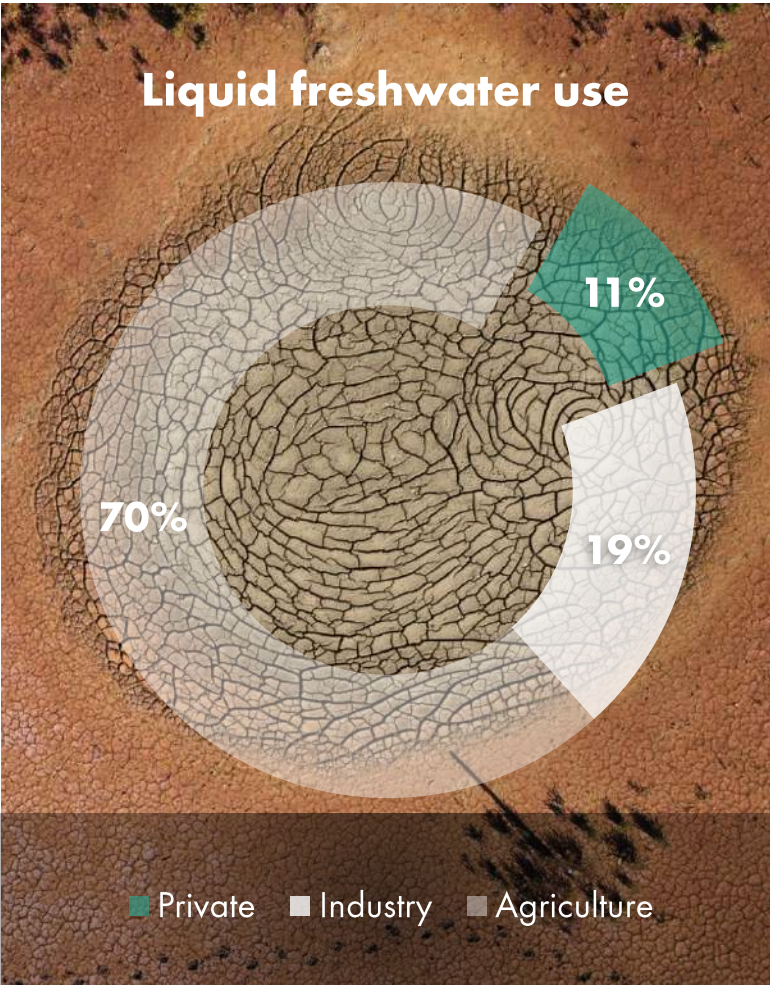


We are already climate-neutral at all our sites worldwide. At Hansgrohe, water is our passion, because water is life. We protect water and will therefore convert our entire portfolio to ECO\* by 2030.

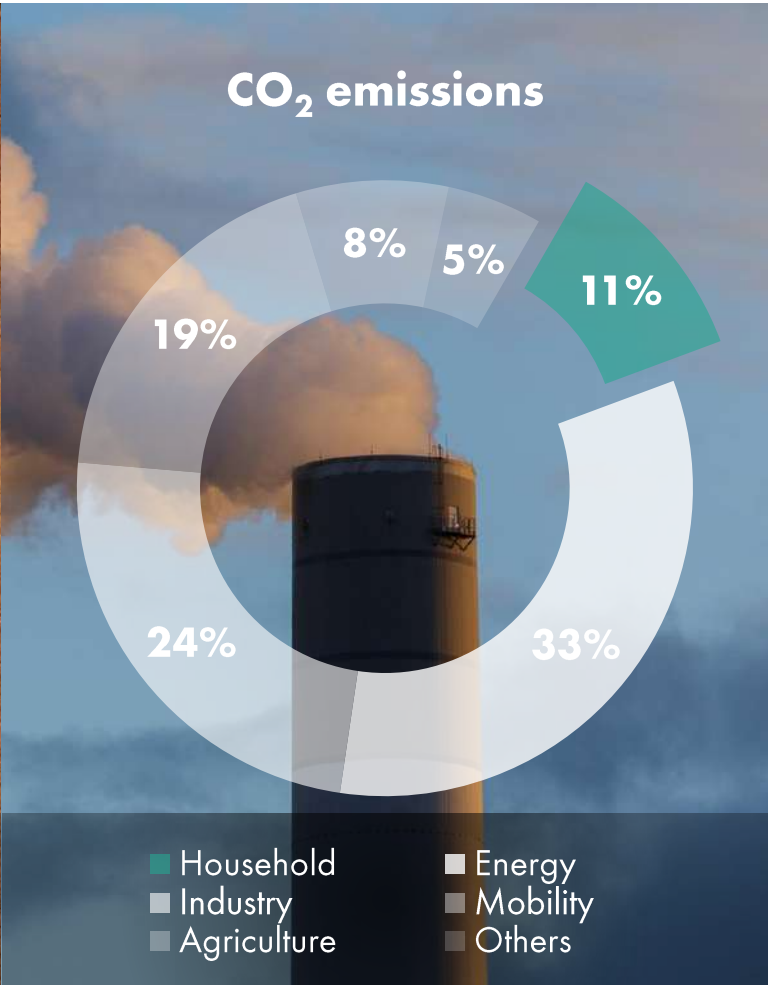
\*The Hansgrohe Group defines "ECO" as the reduction of water and/or energy consumption of water-bearing products in use by at least 22% compared to the base year 2020.



No Plan (et) B: Challenges We Face



\*Globally, Aquastat, FAO of the UN, 2021



\*Germany; Umweltbundesamt 2021



\*overshootday.org



## Our Contribution to Protecting our Planet

### PILLAR 1

#### **Hansgrohe preserves water**

Safe, fresh water is a valuable, unevenly distributed resource. It is vital that it is used sparingly in regions where there are water shortages. However, even in water-rich areas, constant investment in its treatment is essential. Hansgrohe preserves water cycles thanks to our water-saving products, without compromising the shower experience.

### PILLAR 2

#### **Hansgrohe protects the climate**

The Hansgrohe Group's products are now environmentally friendly and support the goals of the Paris and Glasgow Climate Summits. But more importantly: the use of warm water costs a lot of energy. Saving water using Hansgrohe products also means reducing the energy consumption of sanitary facilities and thereby protecting the environment.

### PILLAR 3

#### **Hansgrohe will be part of the circular economy**

Each resource which no longer needs to be harvested, but can rather be recycled, preserves our ecosystems and saves energy and water in our production lines. Hansgrohe is developing long-lasting, repairable and recyclable products, sustainable packaging, and is working towards using materials that will preserve our ecosystems as much as possible.





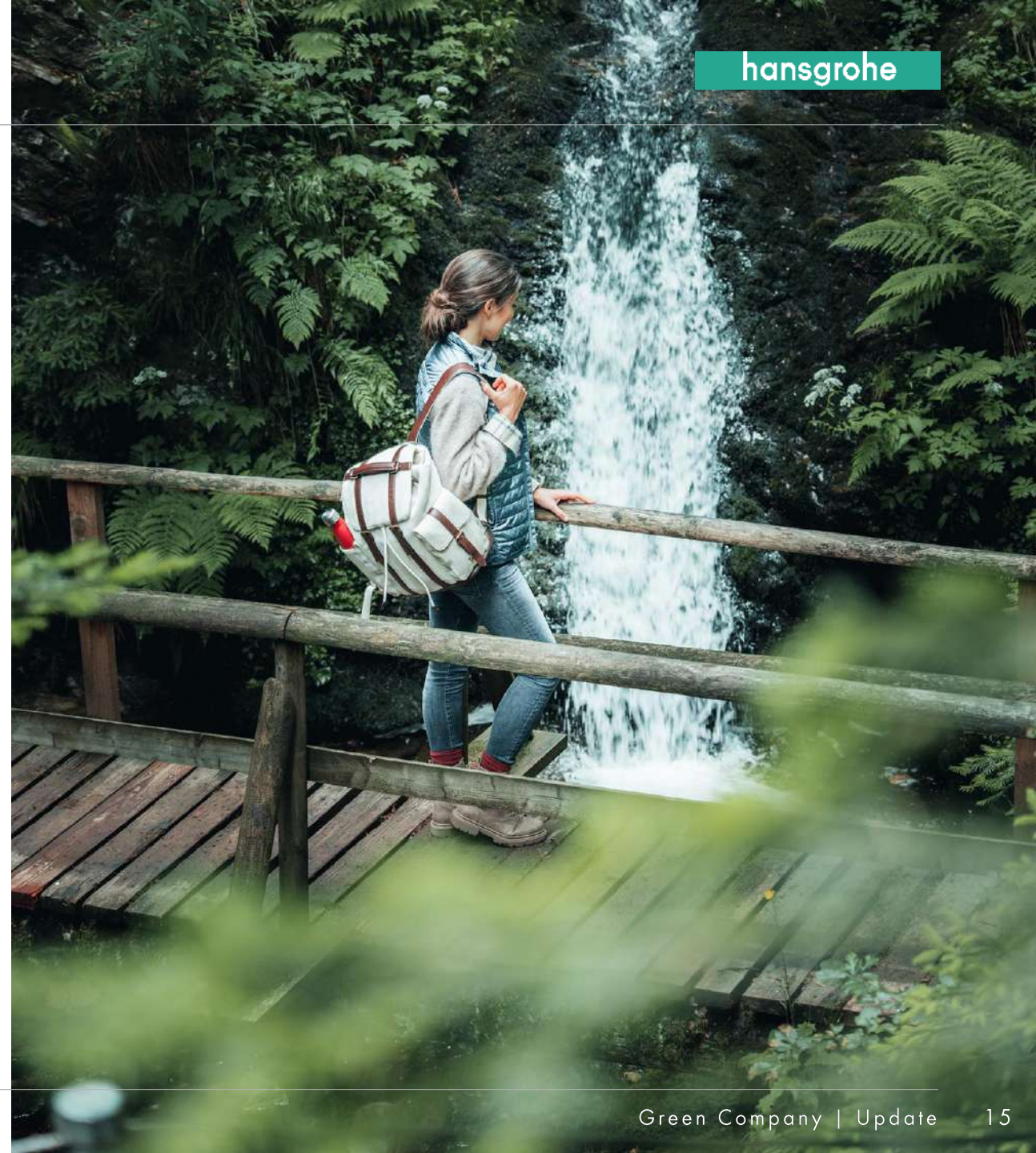


PILLAR 1 | 2 | 3

## Climate Protection Strategy

We are pursuing the UN climate protection goal of limiting the temperature increase to a maximum of 1.5°C, in order to make our contribution to mitigating climate change. We have therefore committed ourselves to the Science Based Targets Initiative. All our sites are climate neutral.\*

\*Scope 1+2







PILLAR 1 | 2 | 3

## Green Mindset

All employees understand the relevance of our sustainability initiatives and put them into practice in their daily lives. They are actively involved in the transformation processes towards a Green Company.



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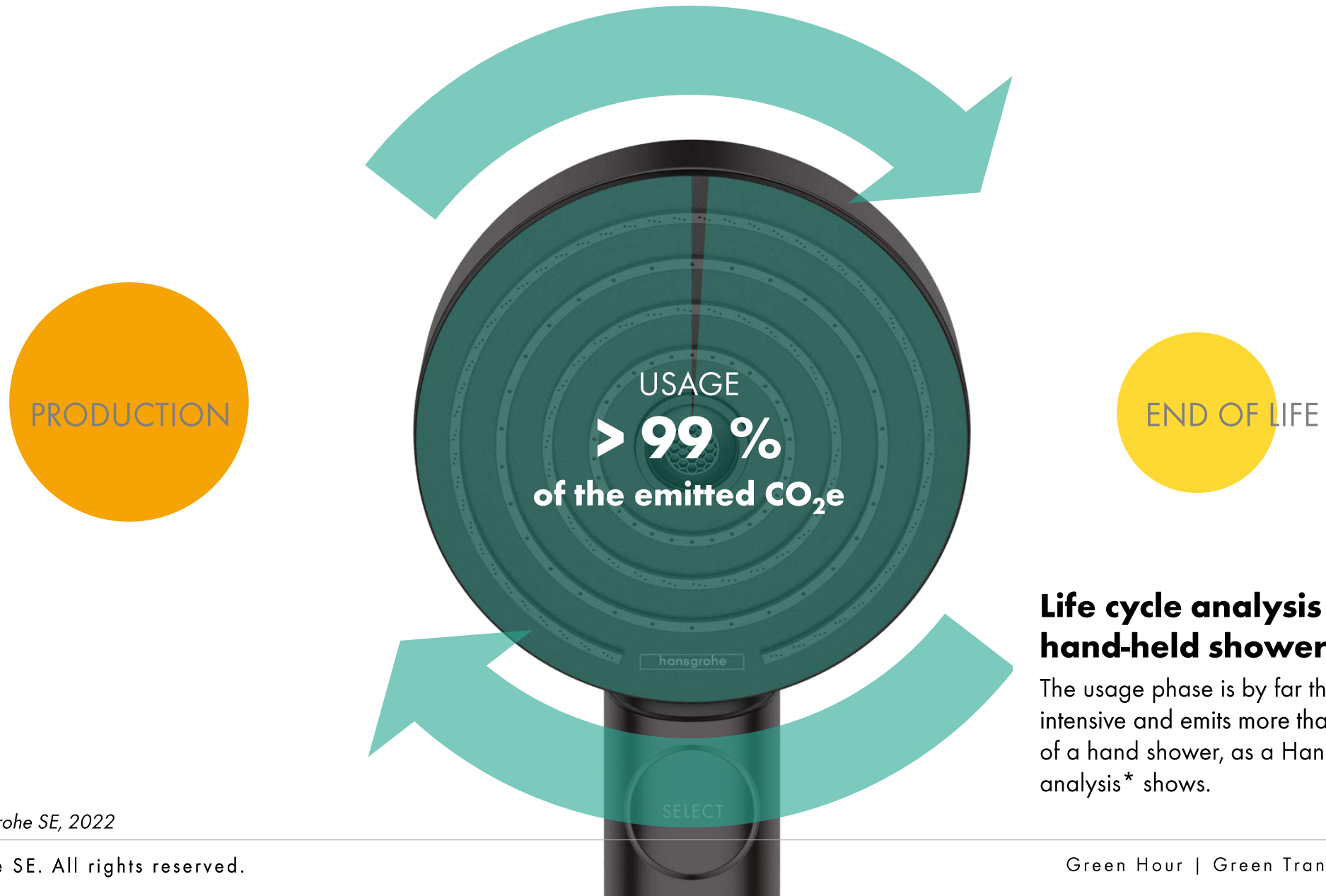
PILLAR 1 | 2 | 3

## Green Products

We develop products on the basis of our ten Eco-Design principles. As a result, our products conserve water cycles and resources, and protect the climate throughout the entire product life cycle.



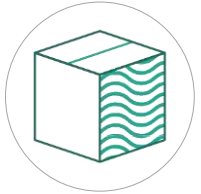




## Life cycle analysis of a hand-held shower

The usage phase is by far the most CO<sub>2</sub> intensive and emits more than the production of a hand shower, as a Hansgrohe Group analysis\* shows.

\* FDES, Hansgrohe SE, 2022



PILLAR 1 | 2 | 3

## Green Packaging

We use environmentally friendly, plastic-free packaging, which is resource-saving in production and 100% recyclable. This applies to both product and transport packaging.



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PILLAR 1 | 2 | 3

## Green Supply Chain

All suppliers and logistics partners contribute to reducing our carbon footprint. By 2030, all A-Level suppliers will have implemented an environmental management system in accordance with ISO 14001.





## Green Production

We reduce the environmental impact of our production by closing water and material cycles and by continuously increasing resource efficiency. At the same time, we minimize waste.







PILLAR 1 | 2 | 3

## Green Energy

We use electricity from renewable energy sources at our sites around the world, while increasing energy efficiency.

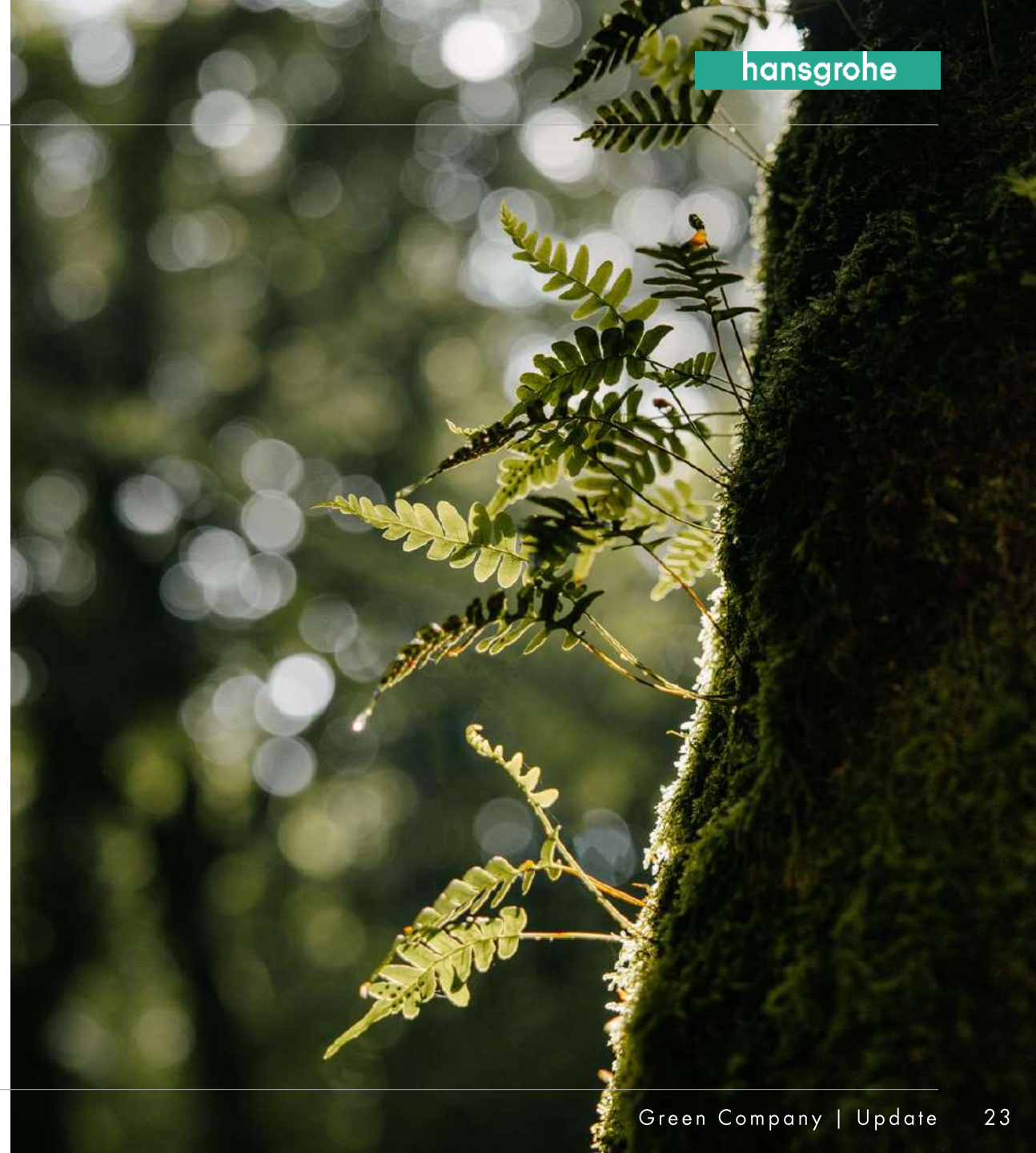




PILLAR 1 | 2 | 3

## Green Transparency Services

We achieve credibility with our stakeholders by being transparent regarding our environmental impact. We commission independent parties to confirm our environmental product declarations, and we participate in company ratings.



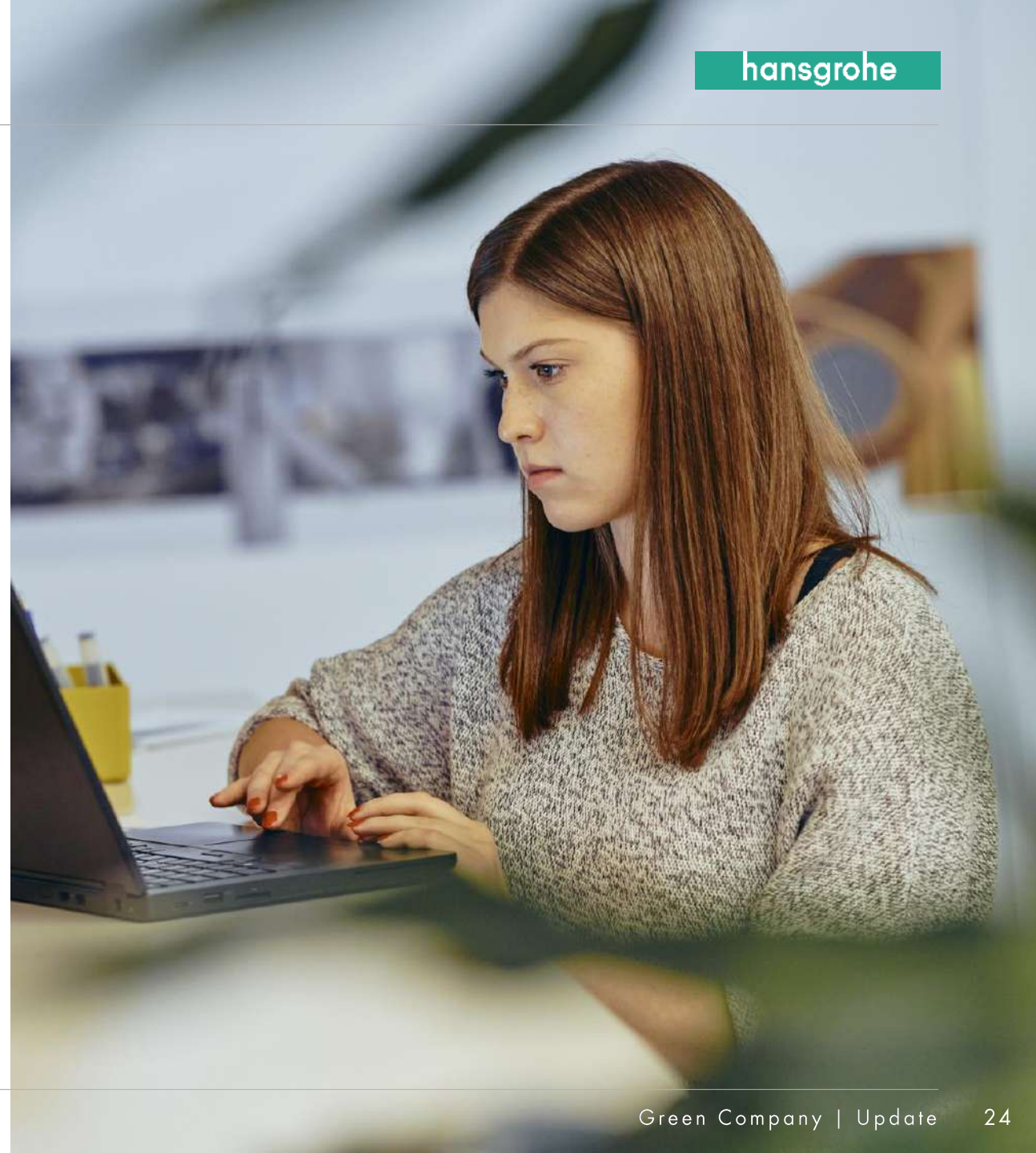




PILLAR 1 | 2 | 3

## Green Controlling

We define sustainability targets with all our sites around the world, derive measures to achieve them, monitor progress, and make this transparent with the help of key performance indicators.







## Social Engagement

We are committed to social equality and uniform environmental ecological standards worldwide. We enable access to clean drinking water for as many people as possible, while at the same time protecting this valuable element.





# Rethinking the Bathroom



# Green Vision Beyond Water

A Concept





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**Thank You!**