

CREATIVE CARPET & FLOORING'S CREATIVE THINKING

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ISSUE NO. 151



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love
your new floors, or we'll
replace them for **FREE!***

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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"Mark" My Words... *a message from Dawn Giganti*

Last month, I wrote about struggling with self-doubt and insecurity - and how appearing confident when you don't feel confident can help carry you through a social situation. I wanted to reach out again because there is a flip side to pretending to be someone you are not.

The reason we pretend is that we long to be accepted. We fear being judged, so we pretend to avoid criticism. However, it can easily be taken to a whole other level by lying to deceive others. I'm not talking about smiling and pretending you are happy when you are feeling sad. I'm talking about pretending you have more money than you do, pretending you are holier or nicer than you really are, pretending to like someone or something when you really don't. In this context, the goal isn't trying to become a better person, it is just being deceiving.

With social media being so prominent today, it is so easy to be tempted to pretend in this way. What are you posting? What are you liking? Are you REALLY praying for someone when they ask, or do you just say you will? What filters do you put on the pictures you are posting?

"For we are his workmanship, created in Christ Jesus for good works, which God prepared beforehand, that we should walk in them." Ephesians 2:10

We can't fool God. The truth is, God already knows precisely who we are... and He still loves us. The Bible tells us that we are God's workmanship. He made us just as He wanted us.

Resist the temptation to pretend to be something or someone you are not. It is so easy to do this when you watch what everyone else is doing and compare yourself to others. More than likely, they are pretending themselves! Be true to who you really are. If you pretend long enough, you'll lose who you really are and what God made you to be.

Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

2021 SEPTEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4 CLOSED
5	6 CLOSED	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Month at a Glance:

4th - 6th Labor Day Weekend - CLOSED to celebrate Labor Day with our family & friends.

12th Grandparent's Day - It is only right & fitting that one day of the year is set aside to honor our grandparents. ♥

21st Miniature Golf Day - Hit your local miniature golf course for some fun. We certainly hope that your day is up to par!

22nd First Day of Fall - The length of daylight hours is dwindling!

Employee birthdays this month:

15th Dawn Churchill - Accounts Payable
15th Mark Bouquet, Jr. - Sales Manager & Sr. Flooring Consultant

Salty Attempt to Breakfast Cereal



General Mills Archives

Over its long history, General Mills has tried producing lots of kinds of cereal. Its research department invented both an inexpensive way of producing vitamin D and a proprietary "puffing gun," which allowed them to create two of their early and successful cereals, Kix and Cheerios. Today, they produce all kinds of cereal classics, from Lucky Charms to Wheaties. But not every cereal stood the test of time; in the '60s, General Mills tried to turn their salty Bugles snack into a cereal called Cornados. It wasn't a hit with consumers, and today, most General Mills cereals are sweet, not salty.

[General Mills History] - Oct 2020

GROOVY VINYL

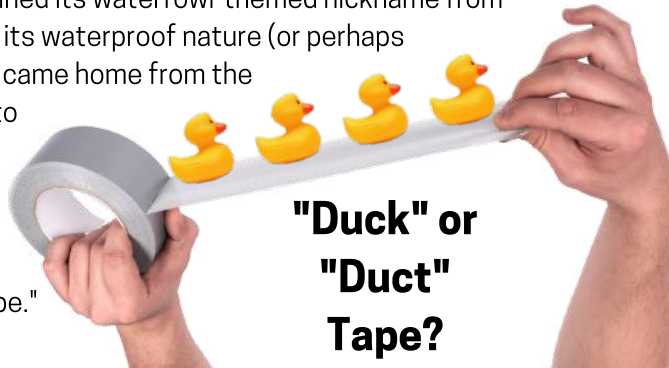
A RECORD NEEDLE TRAVELS A LONG WAY WHEN IT MOVES ALONG THE GROOVE OF A STANDARD LP. EACH SIDE OF A VINYL RECORD USUALLY PLAYS AROUND 20 MINUTES OF MUSIC, WITH THE SPIRAL RUNNING A WHOPPING 1,400 FEET END TO END. TO PLAY BOTH SIDES OF A RECORD — "SGT. PEPPER'S LONELY HEARTS CLUB BAND," FOR EXAMPLE — A NEEDLE WOULD TRAVEL THE EQUIVALENT OF NINE FOOTBALL FIELDS. IF YOU COUNTED THE RINGS, SO TO SPEAK, THERE'D BE WELL OVER 600 ON EACH SIDE. DON'T LET ITS AGE FOOL YOU; VINYL RECORDS ARE INCREDIBLY PRECISE TECHNOLOGY.

[GZ Vinyl - Sept 2020]



"Duct tape" and "duck tape" sound an awful lot alike. If we were to hear someone say "duck tape," we might think that it's a malapropism (or perhaps excessive brand loyalty — one brand of duct tape is actually called "Duck Tape"). And that may be so, but when the waterproof, cloth tape was first invented in 1943 by Vesta Stoudt, a military mom and factory worker, it was known as "duck tape." The tape was first used in World War II, and it gained its waterfowl-themed nickname from either its Army green color or its waterproof nature (or perhaps both). It wasn't until the tape came home from the war that it became common to use it on air ducts. That prompted a change in color from green to silver, as well as a change in the name: "duck tape" became "duct tape."

[Business Insider - June 2020]



"Duck" or
"Duct"
Tape?

MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

ABBY CLAUSING
ADAM GILCHRIST
ALEX DUCHAK
AUDREY MCFADDEN
BARB FALKENTHAL
BARBARA TUCK
BART VITTORI
BEVERLY & JACK
NOVOSEL
BILLIE SPORES
BOB & CATHY BOGDAN
BOB ERICKSEN
BOB SLAGER
BREE BILLOW
BRIAN COOPER
BROOKE DAY
CAROL FERNATT
CAROL KINCADE
CAROLINE ELLIS
CAROLYN ROZDZYNSKI
CATHY LIPUMA

CATHY SHOMO
CHASTITY & LARRY
BILLUPS
CINDY KALSAN
CORRIE GLEASON
DAN PLATTNER
DANA JENNER
DANIEL SMITH
DAVE & GLORIA DOLAK
DAVE MOONE
DEBBIE BUCHBACH
DEBBIE CROWLEY
DEBBIE CZMIEL
DEBBIE MARS
DEBBIE MUELLER
DEBBIE SMITH
DENNIS HON
DONNA JERCHA
DONNA TARVID
DOUG BATCHELDER
DRAKE MILLER

ED & YASMEEN POLLOCK
ED DINEEN
EDWARD KIPP
FLORENCIA STOLL
GAIL HOSSIN
GAYE RITTER
GEORGE & CLAUDIA
MATUSIK
GERALD CANDOS
GREG & BRENDA KOVICH
HEATHER DAUBER
HELEN & DAVID SCHMIT
HELEN LEKAVICH
JACK FADDEN
JAMIE FRIEDBERG
JAN & TOM PETRAK
JAN DEBOER
JANINE GRAHAM
JASON STAWCZYK
JAY & WENDY ALVEY
JAYNE FREW

JEAN GARGIULO
JENNIFER ERBACH
JESSICA ZINKEL
JIM RICHMOND
JOAN BARNES
JOANNE CHAPMAN
JOHN & JANICE WILSON
JOHN HICKS
JOHN KLIESTIK
JOHN MUNDO
JOY AUSEC
JULIE STOLARZ
JUSTIN & LISA
CAMPBELL
KAREN CLENDENEN
KAREN DAVIS
KAREN HEUER
KAREN JOLIVETTE
KARI LIPP
KATHERINE HOLMBERG
KATHLEEN CARLSON

KATHY BRUSZER
KATIE & JASON
PISARCZYK
KELLY DAUBER
KEVIN DUNN
KEVIN WAGNER
KRISTEN BURCH
KRISTEN DARLING
LINDA ERIKS
LINDA MCKEAGUE
LINDA RAPACKI
LISA WILLS
LLOYD HOWARD
LORRAINE WALKER
MAHMOUD ZEGAR
MANUEL RIVERA
MARIE PANOZZO
MARIE WOHLER
MARILOU MCCARTHY
MARIO RAMIREZ
MARY & JOE BACHTA

MARY DECK
MARY FOLEY
MICHAEL MILLER
MICHELLE JUSTIC
MICHELLE SMITH
MIKE DIBENEDETTO
MIKE SHIDELER
NYSSA GRZYB
PAM SUSSMAN
PARRISHBOWEN
PAT SIERZEGA
PAULA JURMAN
PAULA SARGENT
RANDY GORDON
RAY SPARKS
RICH DIKSTRA
RICHARD & MARIA GLATZ
RICK JANICKI
ROBERTA BLACKWELL-
GLEASON
SALLY & RICK HENSON

SANDRA GILMORE
SANDRA PATRICK
SCOTT BLASTICK &
JEAN ELLIS
SCOTT VANDENBERG
SHARON MAHLFELDT
STEPHANIE LOPEZ
SUE DOERING
SUE ZUIDEMA
TAMI LEJEUNE
TERESA PELLETIER
TERRY BRINK
TOM HUIZINGA
TOM OBRIEN
TONY PIETRZAK
TRICIA MCMAHON
TYLER & KRISTIE
YOUNG
VALERIE APRIL
WALTER & SUE MURPHY
YVONNE NORMOYLE



**LYNN
PACKERT**
of Mokena, IL

You are this month's

MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 09/30/2021

Did You Know ?

**Creative Carpet & Flooring
offers financing!**

Make home improvements today instead of delaying your project plans. We have immediate purchasing power for approved customers and a revolving line of credit for future purchases. Ask us about our financing options today!

**Call us at (888)910-6585
or stop by your local
showroom today!**

**Subject to credit approval.
See store for details.*

Shaw
FLOORS

ANDERSON
TUFTEX

COREtec
The Original

CREATIVE CARPET & FLOORING
1234 5678 9000 0000
SHAW CARDHOLDER

MEGA Trivia Contest

Who wants to **WIN** a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:

What was the first TV dinner entree?

- (A) Chicken
- (B) Roast Beef
- (C) Turkey
- (D) Tofu

To enter, visit our website at creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

Last month's question:

What did William Wrigley Jr.'s company originally make?

Answer: (D) Soap

Today, the word "Wrigley" is most associated with two things: Chewing gum and the famous home ballpark of the Chicago Cubs. But Chicago businessman William Wrigley Jr. actually got his start making and selling scouring soap. That's the business that the original incarnation of the Wrigley family company was in, but it didn't last. They switched to baking powder, then gum — each product originally given away as a freebie and then proving more popular than the primary purchase. The Wrigley gum empire still stands strong, with more than a billion dollars of sales each year. [The Vintage News - June 2021]

Congratulations to last month's winner:

MARGARET GORY

of Oak Lawn, IL

Stop by Creative Carpet & Flooring to claim your prize
by September 30, 2021!



MEET OUR CARPET CLEANING CUSTOMERS...

ANGELA PAPPAS
BARBARA BARNES
BARBARA MALM
BERNADETTE BENSON
BOB & BARBARA BOBLINK
CHASTITY & LARRY BILLUPS

EARLENE HILL
FAYE PREDNY
FRANK GASPER
GINA GOOD
JAMES WILSON
JANICE PRIDGEN

JENNI HAEMKER
JOE LYNCH
JULIE SMIT
JUNE HEAVNER
KIM BURD
LARRY SCHMUDDE

LYNEA LYTLE
PEARL ZUIDEMA
RICHARD & MARY ROGERS
RICHARD NELSON
ROSEANN BOIKE
ROSELYN IGIELSKI

SHARON MACFEELY
TOM GRABOWSKI
VERONICA STABRAWA

CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585



Was this summer not kind to your carpet? Not sure whether to clean or replace it? Then take advantage of Creative Carpet & Flooring's

Clean or Replace Warranty



If you have your carpets professionally cleaned by us and still aren't satisfied, Creative Carpet will apply the ENTIRE COST of cleaning towards the purchase of new floors up to 30 days later! All you have to do is bring in your receipt which lists the rooms and square footage of each room cleaned! Schedule your carpet cleaning today!

(May not be combined with any other offer. The cost to clean a room will be applied to re-flooring that room only.)

September 1 - 30, 2021

Want to skip the professional cleaning altogether and just replace your flooring?

Then come on in, and we'll offer you our standard take-up and haul-away service to dispose of your old flooring for FREE!

Already did your own carpet take-up and disposal?

Well, you're covered, too! We'll DISCOUNT your order for the exact amount that the standard take-up and haul-away would have cost!

(May not be combined with any other offer.)



**SEPTEMBER 1st - 10th
FOR YOUR FAVORITE
UGLY FLOOR!**

www.creativecarpetinc.com/ugly-floor/

Creative Carpet & Flooring

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MOKENA IL 60448-8348

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MEGA Trivia Contest
Enter to Win a \$50
Gift Card

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Mokena IL 60448
708.479.8600



MON 10am - 6pm
TUE 10am - 8pm
WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed

Creative Carpet & Flooring

www.creativecarpetinc.com
888.910.6585



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

2315 45th Street
Highland IN 46322
219.595.5561



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at
one of your favorite
restaurants through
Creative Carpet's

Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

Don't visit any flooring dealer
until you call us for a **FREE**
Consumer Awareness Guide!

You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
www.creativecarpetinc.com

**A gigantic THANK YOU to all who
referred us last month...**

ANN DWYER
BRADLEY ANDREATTA
DAVID & DONNA
VANDERLUITGAREN
GEORGE & GERRI
HOEKSEMA
GEORGE & JUDY FOX
JOSH JANUS

JULIE MICHOR
LORI JACOBS
MARION NADRATOWSKI
MARY BRADLEY
RYAN PETROW
SHEILA RAINES
STACY PETERLIN
THOMAS TEARE

THANK YOU FOR THE KIND WORDS!

"We purchased our dream home, but it desperately needed some new flooring. I stopped by the Creative Carpet location to discuss flooring options that would suit our lifestyle & durable enough to withstand our 3 dogs. Steve was highly informative about the different flooring products & explained which products would wear best with pets. I was pleasantly surprised by the affordable price. Install was scheduled on a day that was convenient for me. The crew arrived on time & worked meticulously to install flooring throughout 7 rooms in our home. We could not be happier with the final product. Thank you, Steve, for helping us make our dream home even better!"

~ Anna Sabin of Monee, IL