

SPECIAL NEEDS NETWORK



EIGHTEENTH
A PINK PUMP AFFAIR
Carnival

FUNDRAISER, FASHION SHOW + WOMEN OF DISTINCTION AWARDS

BENEFITING FAMILIES AFFECTED BY AUTISM AND DEVELOPMENTAL DISABILITIES

SPONSORSHIP OPPORTUNITIES

SPECIAL NEEDS NETWORK



EIGHTEENTH

A PINK PUMP AFFAIR

Carnival

FUNDRAISER, FASHION SHOW + WOMEN OF DISTINCTION AWARDS

BENEFITING FAMILIES AFFECTED BY AUTISM AND DEVELOPMENTAL DISABILITIES

SUNDAY

MAY 17 2026

DOORS OPEN AT 11:00AM

This year, we invite you to step into the vibrant spirit of Carnival, celebrating the magic of SNN in Carnival—a joyful tribute to the power of community, advocacy, and transformation. Together, we will honor the remarkable women who have uplifted us, inspired change, and championed children and families with autism and developmental disabilities throughout Southern California, through color, rhythm, and the unstoppable energy of togetherness.

THE BEVERLY HILTON HOTEL | INTERNATIONAL BALLROOM
9876 WILSHIRE BLVD, BEVERLY HILLS, CA 90210

FOR SPONSORSHIP + GALA INFORMATION
CONTACT KRYSTAL WILLIAMS AT 323.949.4191 / KRYSTAL@SNNLA.ORG

Past Pink Pump Women of Distinction include:

// U.S. VICE PRESIDENT KAMALA HARRIS // U.S. SENATOR BARBARA BOXER // L.A. COUNTY SUPERVISOR GLORIA MOLINA (RET) // L.A. COUNTY SUPERVISOR HILDA SOLIS // ACTRESS VIVICA A. FOX // DIRECTOR OF THE US SMALL BUSINESS ADMINISTRATION MARIA CONTRERAS-SWEET // US CONGRESSWOMAN JANICE HAHN // US CONGRESSWOMAN MAXINE WATERS // US CONGRESSWOMAN DIANE WATSON (RET) // ACTRESS LORETTA DEVINE // ACTRESS AND ACTIVIST HOLLY ROBINSON PEETE // ACTRESS NICOLE ARI PARKER // ACTRESS VANESSA BELL CALLOWAY // SPORTS FIGURE ICON LAILA ALI // ACTRESS WENDY RAQUEL ROBINSON // CONTROLLER OF CALIFORNIA MALIA COHEN // ACTRESS TAMERA MOWRY-HOUSLEY // SHANICE



#PinkPump is a High Tea Luncheon, Fashion Show and Awards Gala

500 high income, earning women, including entrepreneurs, attorneys, philanthropists, bankers, physicians, and entertainment industry executives, and celebrities

Why Sponsor?

Center for Autism and Developmental

Disabilities (C.A.D.D) *Celebrate with us the successful completion* C.A.D.D. now fully operational providing daily services and weekly Saturday community events. The CADD, on the Martin Luther King, Jr. Medical Campus in South Los Angeles, is a beacon of hope and support, and its innovative approach is quickly becoming local and national model for supporting families and combatting health inequities. A multimedia recording and podcast studio, tech hub, social enterprise food truck are on the way this year.

Reach and Impact

Our outreach has grown across various platforms, including print, TV, radio, online, and social media, with notable increases in social media engagement (+74% in engaged accounts and +95% in reach). Our in-person events impacted 50,000 people, and our online efforts reached 274 million, achieving \$46.5M in ad value equivalency.

Branding and Image Enhancement

Sponsoring the Pink Pump Affair positions your brand in front of an influential demographic of women, earning you unparalleled positive brand equity and loyalty. In a competitive marketplace where public image is paramount, supporting autism and developmental disabilities organizations elevates your company's standing among consumers, particularly given the prevalence of autism-related disorders.

Cost-Effective Advertising Opportunities

Through our extensive network of media partners, sponsors gain access to a wide array of advertising opportunities at rates far more favorable than standard market prices. This includes exposure on network TV, local radio, community newspapers, and more, providing a platform to showcase your products or services while demonstrating your commitment to meaningful community support.

Proceeds with Purpose

Funds raised from the Pink Pump event have a direct impact on our community, supporting vital programs and initiatives that make a real difference in the lives of those affected by autism and developmental disabilities.

Event Signage



Event Magazine Ads



Networking



Charity Fashion Show



Logo on Step and Repeat





Our Programs

EDUCATION + TRAINING

Joe Patton Academy Camp (JPAC)

The only free full-day summer inclusion camp in Los Angeles for special needs children and their siblings ages 5 to 16. JPAC provides academic enrichment, STEAM learning, sports, arts, wellness activities, field trips, hot meals, on-site vision and dental services, and a 3:1 adult-to-student ratio, creating a safe, joyful, and inclusive environment that builds friendships and brings families back year after year.

Youth Employment, Leadership + Empowerment Program (Y.E.L.E.P)

The YELEP program combines a youth service project with a structured summer jobs and internship experience that builds leadership, fundraising, advocacy, and workforce readiness skills for high school and college students. Participants receive training in financial literacy, college and career preparation, and exposure to behavioral health careers, with the goal of developing future leaders in California's disability rights and autism advocacy communities, while creating pathways to employment with CAMP JPAC, ABA, and other clinical and community-based programs.

ADVOCACY + SOCIAL JUSTICE

Tools for Transformation Conference

The largest and most comprehensive free autism/ADHD/LD conference in Los Angeles, this conference presents workshops by some of the country's most renowned experts in intervention strategies, education, healthcare, culturally competent services, advocacy, and social justice. The event includes book signings with special guest authors, a plenary session, networking luncheon, and an awards presentation for exemplary community figures, including outstanding students with disabilities who have beaten the odds to achieve success in their education or career. Families are treated to a comprehensive resource fair and educational workshops run by special needs experts and other expert leaders.

Parent Advocacy Mentor Program (PAM)

Equips parents and caregivers with the knowledge, skills, and confidence to advocate effectively for children with special needs and mentor other families. Designed for beginner and experienced advocates, this four-week quarterly program covers systems of care, IEPs, public speaking, and community organizing, and has empowered graduates to lead nonprofits, influence policy, and drive change; participants receive a Certificate of Achievement, with childcare, meals, and materials provided.

COMMUNITY ENGAGEMENT + SUPPORT

Back to School Inclusion & Health Fair

This annual back-to-school event serves thousands of neurotypical and neurodiverse students and families with a day of healthcare, education, and fun. Families receive free medical and dental services, health screenings, school supplies, backpacks, meals, live entertainment, and access to special needs resources—setting students up for a successful school year.

Christmas Care Exchange + Toy Exchange

Annual holiday celebration brings together hundreds of families, community partners, and stakeholders for a festive day of connection and support. Families are provided free groceries, cultural entertainment, access to essential services and resources—providing vulnerable and often isolated families a meaningful opportunity to celebrate together.



A PINK PUMP AFFAIRS

EIGHTEENTH ANNIVERSARY



E X L C U S I V E

S P O N S O R S H I P O P P O R T U N I T I E S

A PINK PUMP AFFAIR

EIGHTEENTH ANNIVERSARY



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

BRONZE LEVEL

\$3,500

SILVER LEVEL

\$5,000

GOLD LEVEL

\$10,000

PLATINUM LEVEL

\$25,000

SPONSOR EVENT PARTNER

\$50,000

PRESENTING EVENT PARTNER

\$100,000

UNIQUE OPPORTUNITIES

Category Exclusivity



First Right of Partnership



3 Minute Company/Organization Video and Welcome Address from Company Representative



Onstage Check Presentation



PRESS OPPORTUNITIES

Logo Exposure on All SNN Released Recap Videos



Partner Spotlight Article in SNN eNewsletter



Pre + Post Event Media Releases



PUBLICITY AT EVENT

Opportunity to Provide Company Promotional Materials for Each Guest



On-Stage Check Presentation to SNN by Partner Spokesperson and Onstage Remarks



EVENT SIGNAGE

Logo Placement at the Beginning of the Event



Logo Placement on the Pink Carpet Step & Repeat



Logo Placement on Secondary Step & Repeat



Prominent Logo Placement During the Awards Show and Signage



Name and/or Logo Recognition on This Year's Event Materials



SOCIAL MEDIA AND WEBSITE RECOGNITION

Featured highlight on all Social Media Platforms Using Hashtag of Choice to Promote Brand or Product



Name Recognition on SNN Website with Link to Company Site



Name and/or Logo Recognition on All Social Media Networks



SEATING

Premier Seats at Awards Show and Gala

1 TABLE OF 10

1 PREMIUM TABLE OF 10

1 PINK PREMIUM TABLE OF 10

1 VIP TABLE OF 10

2 FRONT BALLROOM TABLE OF 10

2 FRONT BALLROOM TABLE OF 10

PINK PUMP MAGAZINE

One Full Page Color Ad

One Full Page Color Ad

One Full Page Color Ad

Two Full Page Color Ad

Back Cover Color Ad

Inside Front Cover Color Ad

GIFT BAGS

PINK

PINK

PREMIUM PINK

VIP

20 COMMEMORATIVE

20 PRESIDENT'S

INDIVIDUAL TICKETS

\$500

PINK GIFT BAG

RESERVED SEATING

\$1,000

PREMIUM GIFT BAG

PREMIUM SEATING

\$2,500

COMMEMORATIVE GIFT BAG

VIP SEATING

\$3,500

PRESIDENT'S GIFT BAG

PRESIDENT'S TABLE

in-kind donation

We invite you to participate in *Pink Pump* by making an in-kind donation. There are various ways to participate as an in-kind sponsor:



Silent Auction Items

The Silent Auction features designer shoes, handbags, jewelry, beauty and spa packages, dining experiences, and women's clothing and accessories



Silent Auction Items

Additional items include:

- Vacation Packages
- Nights on the Town
- Concert and Theater Tickets
- Fashion Experiences
- Celebrity Chef Events
- TV and Movie Walk-ons



Swag Bags

Bag sponsorship opportunities include an opportunity for a sponsor to donate their own branded bags and or to sponsor the purchase of custom designed bags

Swag Bag Contents

Swag Bag contents include make-up, hair products, lotions, nail polishes, women's accessories, skincare and beauty items, gift certificates, candles, jewelry, candies, healthy food items, specialty waters, juices and wines



Exclusive Lifestyle/Fashion Magazine Sponsor

Our official magazine sponsor will have an opportunity to be on the frontline of the "Pink Carpet" at the event; get exclusive pre and post event interviews with honorees, celebrity and VIP attendees; provide copies of your magazine in the event Swag Bags; participate in our active social media campaigns on Facebook, Twitter and Instagram; provide exclusive coverage of our designer fashion show; have magazine logo on Step and Repeat at event and on organization website; a full page color ad in our tribute journal; and invitation for key editorial staff to attend pre event sponsors' reception.

Legacy Giving: Include your name on our new Center for Autism and Related Disorders

NAMING OPPORTUNITIES

YOUR NAME. OUR VISION. THEIR FUTURE.

\$5 Million Center Name

Naming rights for the entire Special Needs Network center.

\$1 Million Therapy Wing

A wing that contains 8 therapy rooms and a client evaluation room.

\$500,000 Job Training and Entrepreneur Incubator

A space that will provide needed job skills training and technical, financial and necessary support for small businesses for clients.

\$250,000 Video Sound and Music Center

A state-of-the-art sound studio where clients will learn to record music, make sound tracks for television and film, record Podcasts and learn other emerging technology.

\$250,000 STEAM Center

A state-of-the-art technology center where clients will learn to use science, technology, engineering, the arts and mathematics to engage in experiential learning, problem-solving and embrace collaboration and the creative process.

\$175,000 Outdoor Wellness Court

An outdoor space that can be used for yoga, meditation, group exercise and dance classes and other wellness activities.

\$175,000 Outdoor Sports Court

An outdoor space that can be used for a variety of sports from basketball, soccer, touch football and other sports.

\$150,000 Occupational Therapy, Fitness + Training Gym

The therapy gym will offer occupational therapy for clients from 2 to 21 to facilitate the integration of sensory information so that clients can more easily process and understand the world around them.

\$150,000 Life Skills Center

A modern skills center that will be equipped with a chef's kitchen, home appliances and other equipment to teach clients critical life and job training skills.

\$100,000 Library and Community Resource Center

A resource center and library for parents, caregivers, volunteers and clients.

\$100,000 Conference/Coworking Collaborative

A gathering space for staff, volunteers and community members.

\$75,000 Teen Collaborative

A gathering space for teen clients to socialize with other teens and to learn critical life and social skills for success in school, home and the community.

\$50,000 Elevators (2)

Public elevators that will take clients and visitors to the lower and upper floors of the building.

\$50,000 Legal and Justice Center

A private space where volunteer lawyers, paralegals and advocates will meet with clients and parents to provide legal support and representation.

\$50,000 Open Air Co-working Collaborative

An open space for staff to work and meet with clients.

\$50,000 Outdoor Garden

An outdoor garden where clients will be able to grow healthy vegetables that will be used for meal preparation in the Life Skills Center.

\$40,000 Case Management Hub

A private space where social workers, case coordinators and advocates will meet with clients, parents and volunteers.

\$40,000 Behavior Health Evaluation Room

A modern private space where clinicians will evaluate clients and meet with family members.

\$30,000 Shared Workspace

An open workspace for staff.

\$25,000 Lightwell

An open space that will allow light into the heart of the center and allow for clients, visitors and staff to view the specially designed and commissioned art on the first floor of the building.

\$25,000 Center Director

A private office for the Clinic Director to meet with staff, clients and volunteers.

\$25,000 Staff Lounge

A warm and welcoming space where staff can enjoy healthy meals and meet to celebrate birthdays, holidays and other events that enhance morale and a positive working environment.

\$20,000 Therapy Treatment Room (8 Therapy Rooms)

Modern, private space to see a provider.

A PINK PUMP AFFAIR

EIGHTEENTH ANNIVERSARY



RETURN FORM

Sponsorship, Advertising and Contribution Opportunities

- Presenting \$100,000
- Sponsor \$50,000
- Platinum \$25,000
- Gold Level \$10,000
- Silver Level \$5,000
- Bronze Level \$3,500

- Ad Only \$2,500

Full Page Color Ad (W: 8in x H: 10in)

Please submit ad by **Thursday, May 7, 2026** Send electronically to df@snnla.org

We accept PDF, TIFF, JPEG, and PSD formats. All ads must be 300dpi.

For More Information

Contact

Krystal Williams

Director, Development

Phone

323.949.4191

eMail

Krystal@snnla.org

Let's Connect

@specialneedsnetwork

@specialneedsLA

@specialneedsnetwork

www.snnla.org

Special Needs Network, Inc.

is a 501 (c)(3) non-profit,
tax exempt organization.

Federal Tax ID #05-0617904



specialneeds
network
TOGETHER

**Leading Change
For Neurodiverse
Communities!**

Payment Information

We accept the following credit cards:

Visa MasterCard AmEx | Amount _____

Name on Card _____

Card Number _____ Exp. Date _____

V-Code _____ (3 digit code on back of Visa/MC; 4 digit code front of AmEx)

Please make checks payable to: **Special Needs Network, Inc.**

Return with this form by **Thursday, May 7, 2026**

Mail to: **Special Needs Network, Inc. 4401 Crenshaw Blvd. Suite 215, Los Angeles, CA 90043**

Billing Information

Full Name _____

Title _____ Company _____

Address (No PO Box) _____

City/State/Zip _____

Phone _____

E-Mail _____

A PINK PUMP AFFAIR

EIGHTEENTH ANNIVERSARY



AD SPECIFICATIONS

Size: W: 2400 pixels x H: 3000 Pixels or W: 8in x H: 10in

Widescreen Format

Resolution: 300 DPI

Acceptable Digital Formats: PSD, JPEG, PNG or PDF

(All text must be outlined.)

Final File Submission Deadline

THURSDAY, MAY 7, 2026

Email files and/or for any questions: df@snnla.org

