



Make a Profit and Make a Difference 2025

Impact Report

Spring/Summer 2025

Key Social Enterprise Facts for Cumbria

The Cumbria Social Enterprise Partnership (CSEP) report that:

- Cumbria has over 1,400 social enterprises, ranging in size from one person organisations to large co-operatives, health and education providers
- About £475m is generated and used within the local economy each year by social enterprises
- Cumbrian social enterprises hold combined assets of approximately £144m in buildings, equipment and financial reserves
- Over 11,000 people are employed by Cumbrian social enterprises
- Volunteering opportunities for around 15,000 people arise from Cumbrian social enterprises
- **The Centre for Leadership Performance is itself a social enterprise... and runs Bright Stars to help educate Cumbrian young people about what a social enterprise is and develop the employees, entrepreneurs and volunteers of the future.**



Bright Stars offers young people the opportunity to be inspired and see that their actions will be recognised and their voices will be heard. Pupils are exposed to positive role models from the world of business and the programme encourages leadership, building confidence as they showcase hidden talents and develop new skills.

Now in its thirteenth year, the programme enables children to learn through experience about key business principles like innovation, budgeting, problem solving and delivering deadlines, while linking with core curriculum subjects such as English, maths, design and technology.

For companies, Bright Stars creates on-going links with local primary schools, connects with young people and makes them aware of what the companies do, while positively impacting communities and providing development opportunities for staff who get involved.

Project Summary

- Over **909** pupils from **27** schools took part in Bright Stars
- **25** local businesses and organisations volunteered support
- **27** social enterprises were created
- **Over £9k** was raised for local charities and to continue the schools' social enterprise projects

TEACHER FEEDBACK

- 100%** want to join a future Bright Stars project
- 100%** achieved output results they wanted for their pupils and school
- 100%** felt they had created better community/business links for their school

The top skills that the pupils learnt (according to the teachers) were:

- **Teamwork**
- **Collaboration**
- **Problem Solving**
- **Leadership**

PUPILS FEEDBACK

- 97%** had fun working on Bright Stars
- 71%** understood more about social enterprises
- 95%** thought they had learned new skills
- 93%** want to continue to make a difference
- 91%** felt they were a better team player and understood more about teamwork

BUSINESS MENTORS FEEDBACK

- 100%** achieved the output results they wanted for themselves
- 100%** achieved the output results they wanted for their business
- 100%** felt they had created better community/business links for their school
- 100%** want to join a future Bright Stars project

The outcome percentages and graphics listed in this report have been gathered from the pre-and post-project impact surveys sent separately to pupils, schools and businesses.

Quotes and incidental evidence are taken from the surveys, as well as emails, weekly reports and general feedback received from the school and business leads.

*The impact and outcomes can be seen in the final montage **Bright Stars Project Film** on YouTube, use the link: <https://www.youtube.com/watch?v=ZEQRpGpGyp0&feature=youtu.be>*

Introduction

Make a Profit – Make a Difference

Twenty-seven schools across Cumbria took part over 12 weeks and the primary school pupils developed leadership, teamwork, marketing, accounting, creativity and communication skills – in fact, everything involved in running a business.

The mini entrepreneurs, who set up and ran their own social enterprises with the help of local companies and organisations, all delivered fantastic campaigns, which traded for 8 weeks and raised over £9k in profit to date. An amazing result!

Some of the schools intend to continue to develop and trade with their social enterprises and involve more pupils and people from the community.

Both schools and businesses stated they had made stronger relationships within their local community and the teachers and business mentors felt they had got a lot from taking part in the project too.

To measure the impact of the programme surveys were sent out to all schools and business volunteers, both before and after the project. This year the pre-impact questions were collected on the registration forms for schools and businesses, which increased the response rate. We received the following returns:

- **Schools:** 27 surveys (100%) pre project and 8 (30%) surveys post project
- **Pupils:** 18 surveys (67%) pre project and 12 (44%) surveys post project
- **Businesses:** 22 surveys (81%) pre project and 9 (33%) surveys post project

Bright Stars helps pupils to plan and develop their creative ideas and then implement these skills to run a profitable social enterprise



Participating schools and businesses and their social enterprise projects

Find out more about the Bright Stars social enterprises:

Watch the school project films on YouTube at:

https://www.youtube.com/playlist?list=PLK_8VmJahxk2_cP7Yu37iYjIQQh58JcQ8

Read the school project weekly blogs online at:

<https://cforlp.org.uk/brightstars/bright-stars-spring-summer-2025/>

View the Bright Stars Celebration Film at:

<https://www.youtube.com/watch?v=ZEQRpGpGyp0&feature=youtu.be>

Askam Village School

partnered with Arup

and sponsored by the Cumbria Community Foundation

The A-Team organised an A-Fest summer festival. This included making cakes to sell, planning events (including a mini-Olympics, football matches and a talent show) and recycling by receiving donations of toys, games and clothes to sell.



ARUP



The children worked together well as a team and didn't fall out between themselves. The project brought the community together.



Clifton Primary School

Winner of Best Logo and Marketing Campaign

partnered with Penrith Building Society

and sponsored by the Cumbria Community Foundation

The Clifton's Colourful Crafters designed and produced wrapping paper and gift tags to sell. Raising money for Down Right Worthy, a local Downs Syndrome charity.



The children have learnt a lot from this project. The most crucial lessons are teamwork, listening to others and considering the needs and desires of others... we've discovered that they've been extremely effective when they are needed in the 'real life' situation of starting their own business.



Crosthwaite CE Primary School

Winner of Best and Most Positive Long-Term Impact

partnered with Experience Lakeland

and sponsored by the Cumbria Community Foundation

Love the Lyth Valley created a seasonal nature magazine, which included local facts about nature, plant facts, recipes, walks, nature, art and poetry. They launched the magazine at a plant sale, which included a community afternoon tea.



This project has been a great format to focus our Y3/4 class in Outdoor Learning lessons as they often find it difficult to work effectively as a team. Having this as a focus and encouraging them to work to their strengths has been very motivating for them and great to see.

Derwent Vale Primary and Nursery School

partnered with the Centre for Leadership Performance

The Derwent Hive made and sold bee bombs to plant in gardens and help the pollinators.



The children have had a lot of fun, learnt a lot about businesses, leadership and the importance of working together as a team.



Ewanrigg Junior School

partnered with Oran Solutions

Mr Bubble Slime took pre-orders to make and sell slime! They raised money to donate to Maryport Inshore Rescue.



It has been lovely to see some of our quieter children volunteering for the advert or to speak in assembly. It really has had an impact on their confidence. It has been a pleasure to take part in Bright Stars.



Gosforth C of E Primary School

Highly Commended for Best and Most Positive Long-Term Impact

partnered with Amentum and sponsored by the Mid Copeland GDF Community Partnership

The Bee Buds made a bag with a fact file, a pin badge and seeds; a ready to plant sunflower and a bee home. They made the product to order and one bee house is already in a garden in Spain!



The programme has had a really positive impact on the class. They have learnt to work together as a team and listen to the ideas of others. They have also discovered the work and time commitment it takes to start up a social enterprise.



Grasslot School

partnered with Forth Engineering

Crafts and Cool Sips ran a fair to sell different handmade products. This way it was fair as everyone's ideas got included: bracelets, pocket pebbles with kind messages on, homemade lemonade and ice lollies.



Bright Stars was a hands on learning experience which gave the children an insight into how a business is run. They now have a better understanding of jobs and the world of work.



Hensingham Primary School

partnered with Cavendish Nuclear Ltd

Hensingham Entrepreneurs ran a coffee morning selling homemade cakes and seeds, as well as running a raffle and guess the sweets in the jar competition. They also ran a plant a tree scheme.



The pupils all worked together effectively. They each individually knew their roles in the team, leaders and project costs, etc.



Inglewood Infant and Nursery School

Highly Commended for Best Team Work, Collaboration and Leadership

partnered with My Community Penrith

The Happy Healthy Habits pupils made healthy smoothies and baked healthy cakes to sell. The project started to make them think about physical and mental health. They raised money for Mind.



It made me smile to see the pupils flourish on the day of our bake sale and communicate well with each other to ensure everything was where it needed to be and everyone knew what they were doing. The school staff complemented our children on all of their hard work and dedication they showed to the business.



Jericho Primary School

partnered with AtkinsRéalis

The Jericho Geos organised and ran an orienteering hunt, with participants looking for geos placed around the school using the map created by the pupils. They raised money for Macmillan.



The children have pulled together as a team and have shown some excellent team work. Skills have been developed across the board!



Monkway Junior School

partnered with No Name Travel

The Monkway Makers made wooden flower planters with bedding plants, as well as wild flower seed bombs. They raised funds for the Gastroenterology Ward of West Cumberland Hospital.



I am so proud of the class, they have shown me a different side of them. For a class that are often arguing and falling out, it has been nice to see them all united with the same goal.



Netherton Infant School

Winner of Best Community Engagement

partnered with Atos

Thread it Together initially ran a cake sale which raised £250, which they used to buy more materials to produce friendship bracelets and key chains, as well as selling bracelet making kits. They were fully engaged with The Centre and the community, giving bracelet making kits to the Brownies.



It has been lovely to see the children grow in confidence as part of running their business. They have all tried really hard and had a great time. Their resilience has grown throughout this project and they have faced every hurdle as a team.



Ormsgill Nursery and Primary School

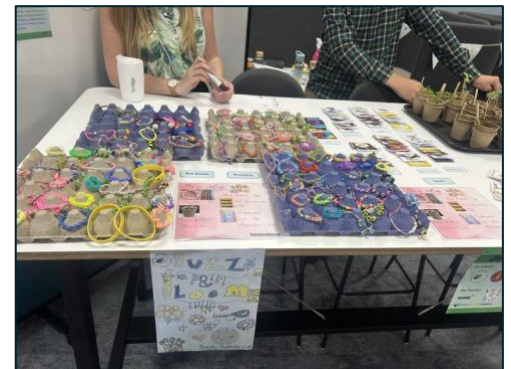
Highly Commended for Best Community Engagement

partnered with BAE Systems

Buzz and Bloom made bookmarks, bracelets, flower/herb pots, bee wristbands and seed packets and sold them at various events. They raised funds for Ormsgill Stronger Together.



There has been a noticeable uplift in positive conversations and children's awareness of mental health and kindness. It has fostered a strong sense of community and belonging within the classroom, with children supporting each other and taking pride in shared goals.



Penny Bridge CE Academy

partnered with The Royal Navy and sponsored by BAE Systems

Comics and More produced and sold bookmarks and comics. The Kitchen Kronicals and the Weirdos comics were most popular and needed reprints. The Terry the Toast bookmark sold out twice!



Penny Bridge CE Academy
"Let your light shine!"



The pupils realised leadership wasn't just a popularity contest and a good leader has to be assertive and understanding or it slows down the proceedings.



Raughton Head CE Primary School

partnered with Oak Tree Animals' Charity

Wild Wings made and sold bird feeders and bird houses. They wanted to encourage more birds to visit the local area.



The children have worked collaboratively as a team and produced high quality products which sold out within 2 days! It has been great to see their teamwork and management skills develop over the programme.

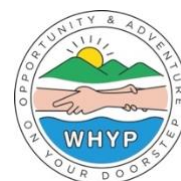


Seaton Academy

partnered with Whitehaven Harbour Youth Project

Created reusable canvas bags to sell, raising money for the Northlakes Foodbank.

It is always lovely to see the year groups come together and work collaboratively, sharing their own ideas and considering the ideas of others.



Seaton St Paul's C of E Junior School

partnered with United Kingdom National Nuclear Laboratory (UKNNL)

Ice Cold SJS made ice lollies and drinks to sell at their Ice Cold Stall.



The Bright Stars programme has been a great way to build key communication lines in our class, school and wider community which we have all benefitted from!



St Bridget's CE Primary School

partnered with *Bechtel Cavendish Nuclear Solutions*
St Bridget's Bookworms promoted the love of reading by making bracelets and bookmarks.

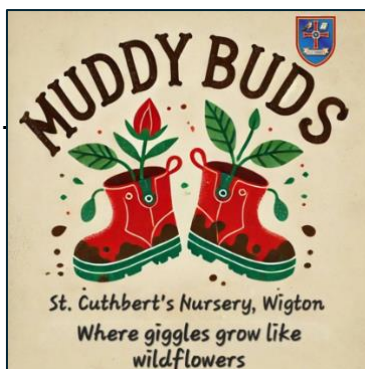


Bright Stars has supported their teamwork, problem solving, creative and mathematical skills and we can't wait to take part again!



St Cuthbert's Catholic Nursery and Primary School

partnered with *Twoey*
Muddy Buds @ St Cuthbert's planted flowers and vegetables to sell, with decorated pots.



St Herbert's CE Primary and Nursery School

Winner of Best Team Work, Collaboration and Leadership
partnered with *The Lingholm Estate*

The Go Green Garden Team produced clay tealight holders, painted pebbles, bird feeders and windmills to sell. They also upcycled and recycled garden products to sell and grew plants. They ran a scarecrow trail, which included making the scarecrows too, and ran an ice lolly sale.



Some of the children were a little bit nervous about interacting with people at our market stall but by the end of the morning, and then again, at Lingholm they really grew in confidence with their interactions, money skills and customer service.



St Mark's CofE School

Highly Commended for Most Profitable Social Enterprise

partnered with NSG Environmental Ltd and sponsored by Cumbria Community Foundation

The Plant Pros Hosted a Farmer's Market and sold eggs there, as well as seedlings they had planted. They also created other products, including felt pictures and cakes and donated 50% of their £924.71 profit to the RSPCA.



This project gave an opportunity to bring our science topic to life. We learnt about plants in an engaging way, giving the children real meaning to their learning. It was fantastic to watch them all so engaged as they learnt about the world of business, taking ownership for their learning.



St Matthew's CofE School (Westnewton)

partnered with WSP

The Amazing Animals team held a successful Pet Show, with 22 pets including cats, a pony, lambs, guinea pigs, a snake, rabbits, a tortoise, chicks, a duck, puppies and dogs. They raised funds for the RSPCA and Cancer Research.



St Michael's C of E Primary School

partnered with Nestlé

The Bright Candles made bracelets and comics to sell. They raised money for Mountain Rescue and Jigsaw Cumbria's Children's Hospice.



St. Michael's
Church of England
Primary School



The children have really learnt how to work together and find a compromise when there has been more than one idea. They have found this challenging at times, but they have persevered and are proud of their achievements.



St Pius X Catholic Primary School

partnered with BAE Systems

The Marvellous Creations made and sold rocky pets. They were made to help people with their emotions and mental health, so you could tell them your worries and how you were feeling.



BAE SYSTEMS

The children have really understood what an effective business model looks like and worked as a team.



Victoria Academy

Winner of Most Profitable Social Enterprise

partnered with Oxley Developments

Victoria Kickademy raised an incredible £1,532 by baking cakes to sell at the school and at their business partner's premises (Oxleys) and held a five-a-side football competition. Green's Pie Shop also donated cakes to sell.



Bright Stars brought the whole school together to raise money for an unwell child in our school.



Victoria Infant and Nursery School

partnered with BAE Systems

The Victoria Rainbows ran a coffee afternoon, as well as making craft items to sell, including salt dough decorations and lollipop magnets.



BAE SYSTEMS

The children have felt empowered by this project. They have thoroughly enjoyed being involved in decision making and contributing to the local community.



Victoria Junior School

Highly Commended for Best Logo and Marketing Campaign

partnered with Jigsaw, Cumbria's only Children's Hospice

The Jigsaw Gems is a heart-warming gift: a decorated jar filled with 100+ feel-good quotes to uplift, comfort and inspire – paired with 4 delicious pieces of cake. Buyers purchased the cake online and each order included a free quote jar. All profits supported their business partner, Jigsaw, Cumbria's Children's Hospice, which they visited at the start of the project.



It has created a real buzz across year 5, inspired purposeful learning, and given pupils a meaningful sense of responsibility.



School Feedback



It is an extremely positive response from schools, with **100%** achieving what they wanted from the project for both their pupils and the school itself. The skills developed are all important ones that the pupils can use throughout their other classes and social interactions, and build on for the future to help them have a better life in their workplace, family, friendships and beyond...


Although some had links with their business or local community already, the project has helped nurture established relationships and helped them get involved with and support the local area. Several teachers mentioned that the project often had revealed hidden talents in their pupils that were not necessarily as academically or socially involved in class too, creating new ways for them to engage in their education, plus gain friendships and confidence which reach further than the project.

The winning schools have also received a money prize, to help fund further project development.

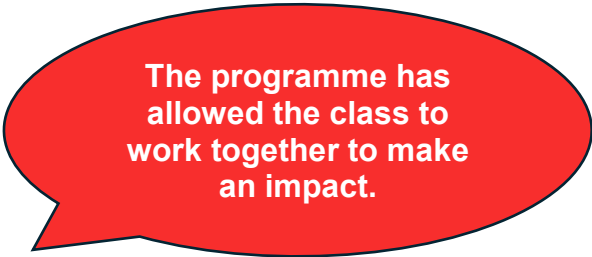
There was a resounding thumbs up for Bright Stars!



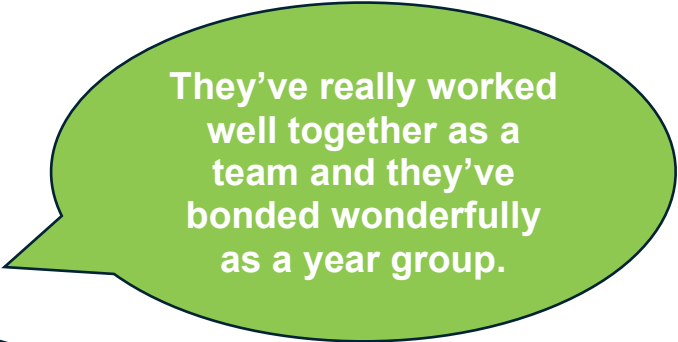
More comments from the schools after completing Bright Stars:



We would love to get involved with Bright Stars again as feel it provides great format and structure for holistic and practical learning.



The programme has allowed the class to work together to make an impact.



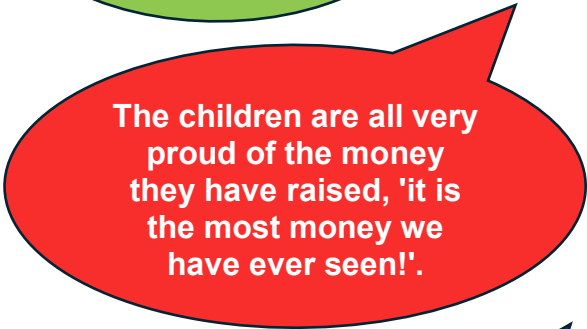
They've really worked well together as a team and they've bonded wonderfully as a year group.



The entrepreneurial spirit has been contagious!




It has been a fantastic experience – hard work but brilliant and the kids have absolutely loved it. They were so proud of their farmer's market.



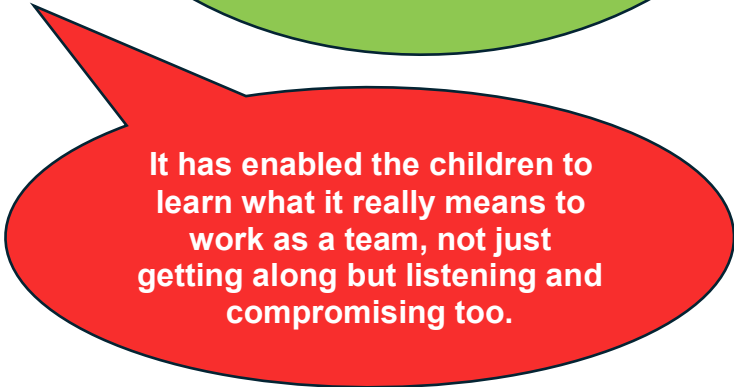
The children are all very proud of the money they have raised, 'it is the most money we have ever seen!'.



Our plant sale was really enjoyable and the magazine has been extremely well received by local hostelryes, parents and community members – so much so that we intend to make it a permanent fixture with a twice yearly publication! We are already planning content for the Autumn/Winter edition!



Children have worked very hard and have taken complete control of all aspects. I caught myself asking one of the boys on the finance team if I was able to spend £4 on some paper bags, which made me laugh!



It has enabled the children to learn what it really means to work as a team, not just getting along but listening and compromising too.

Yet more comments from the schools after completing Bright Stars:

Bright Stars has had a brilliant impact on our school, it has allowed the children in our Year 5 classes to become passionate about their business and their goal of bringing the community together. It has given them something to work towards and provided a common interest amongst all peers which has created stronger friendships and bonds between our year group.

The children have developed resilience throughout this project as the technicalities proved to be difficult at times!

This is our third year in the Bright Stars project. We have had many creative ideas and had great fun along the way.



The whole school and community really got on board and helped our children to feel like successful entrepreneurs.

We have all thoroughly enjoyed taking part in the Bright Stars project. Staff and children have learnt such a lot and it has been great to link up with BAE, as our mentors.

From a teacher's perspective, the impact of the Jigsaw Gems project (for Bright Stars) on the school has been incredibly positive. The project has brought together skills from across the curriculum – maths, literacy, art and PSHE – while also building confidence, teamwork and entrepreneurial thinking. Parents and staff have been genuinely impressed by the children's creativity and maturity, and the project has helped raise the profile of social responsibility within the school community.

Pupil feedback

Pupils had a lot to say after completing Bright Stars:

Bright Stars has been a lot of fun and we have learnt a lot about working together as a team to support our friends.

I have learnt lots doing Bright Stars, doing the videos and talking in assembly has made me a lot more confident, I've loved it.

Bright Stars makes the world a better place and we have had fun raising money for charity.

Bright Stars has meant a lot to us, from teamwork to budgeting we have really enjoyed this project.

It has been the best thing ever! We have loved working as a team to create our own business for Bright Stars.



Bright Stars has been great fun and we have enjoyed doing something which is different from our classroom learning.

We have learnt lots of new skills, involved people in our community and had lots of fun working as a team to run our business.

We have really enjoyed running our own business and have learnt how to work together and communicate well with each other.

It has been a valuable learning experience and we got to work with our peers creatively.

It has been amazing to see people so happy, smiling and us spreading kindness and positivity across our school and the wider community.

Bright stars has been a really interesting way to find out how to run a business

Pupil feedback

Pupils had a more to say after completing Bright Stars:

It has been fun and I enjoyed making our bags.

To us Bright Stars means Ice Cold – it gives happiness and helps our school community to come together over a shared love of chilly treats.

It has made me feel like a grown up with a real job and it has been good to help the local community.

It has been so much fun. It hasn't felt like being at school – the market was the best bit, we just want to do it again!

We learnt how to make our own business and now we have started making merchandise for our comics.



It has given us more confidence in speaking in front of others, its improved our artistic skills and meant we've had to consider quality consistently, we are better at working in a team and on IT skills.

We have worked together as a team and now we know what it means to run a business that also help the environment.

I have loved being part of Bright Stars and it makes me feel happy that sick children have a happy place. I'm happy that we were able to make the children of Jigsaw smile.

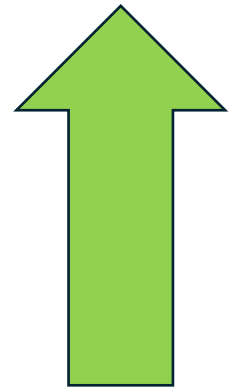
The best bit of Bright Stars was being able to raise money to support a friend in our class.

It has been lots of fun to learn about the different jobs people have and we enjoyed designing our bookmarks and bracelets to support the local library.

The direct quotes from the pupils about their Bright Stars experience (including the development of learning, enjoyment, friendship, understanding, confidence, pride in what they have achieved and ability to help others), shows the wide range of benefits for them from being involved in this project, both in skills and personal development.

The survey results collected from the pupils, collected pre- and post-project, showed an **INCREASE** in their understanding of the issues and skills addressed in the project.

- What a social enterprise is (*from 11% to 71%*)
- Wanted to consider starting their own business (*from 56% to 77%*)
- The UN Global Sustainability Goals (*from 8% to 46%*)
- Local jobs and careers (*from 66% to 70%*)
- Leadership (*from 66% to 90%*)
- Confidence levels (*from 66% to 95%*)
- Ability to make a difference and volunteer in their school/community (*from 44% to 93%*)
- Effectiveness as a team player and understanding of teamwork (*from 88% to 91%*)



Finally, there was no difference in pupils who:

- Felt they worked hard at school and dreamt of a big future (*81%*)



Significantly, there were NO areas that showed a decrease for pupils from taking part in this project!



The pupils gained an insight into the world of commerce and developed basic business and financial skills, whilst building their confidence, team working ability and community/environmental awareness. Plus, they have had fun whilst learning and developed an awareness of how they can be involved in, and influence, change in their local community.



97% of the pupils declared they had fun working on their Bright Stars project.

95% stated they had developed new skills through being part of it, which will be a basic, but valuable start to their career and adult life.

93% of pupils pledged that they will continue to make a difference in future.

This is a positive outcome for the future...

It is clear the pupils gained a lot from taking part, developing skills and links with the local community, as well as having new aspirations for the future. The money they have raised will be a considerable help for their chosen charities and community projects too.

Another thumbs up for Bright Stars!



Business mentor feedback



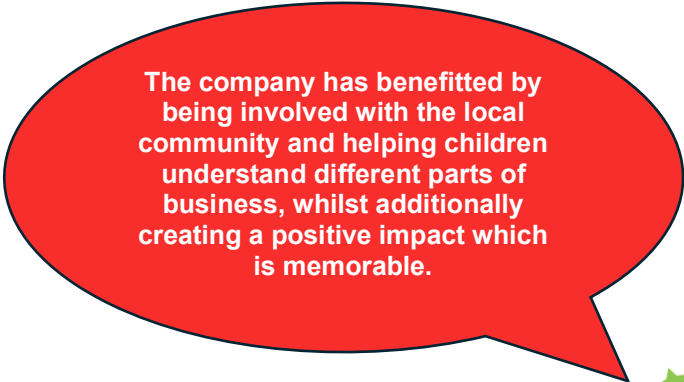
It is extremely positive that **100%** of businesses showed overall satisfaction with the outcomes they achieved and **100%** of volunteers had achieved their own personal outcomes for Bright Stars too. This confirms that it is not just the pupils and schools that gain from being part of the project.

All businesses thought they had built stronger links with the schools/community, even if they were existing relationships – some of these through previous CforLP project partnerships.


The businesses involved have often been amazed at the learning they and their staff acquire as they offer support and strengthen their own community and social impact commitments. The feedback frequently mentions the enjoyment, personal development and satisfaction the business lead gets from interacting with pupils that have imaginative ideas and enthusiasm, but need commercial skills to make things work in reality. Some volunteers stated they had also enhanced their own leadership, listening and communication skills through working with the pupils on Bright Stars too.

The adults have reported having fun being involved in Bright Stars too!

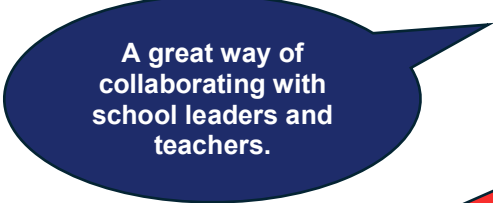
Businesses made the following comments after completing Bright Stars:




The company has benefitted by being involved with the local community and helping children understand different parts of business, whilst additionally creating a positive impact which is memorable.



The results and stories that come from Bright Stars every year help us create lovely and engaging content to share with our staff and stakeholders, so we'd like to thank you for arranging content and updates in a way that is easy to use.



A great way of collaborating with school leaders and teachers.



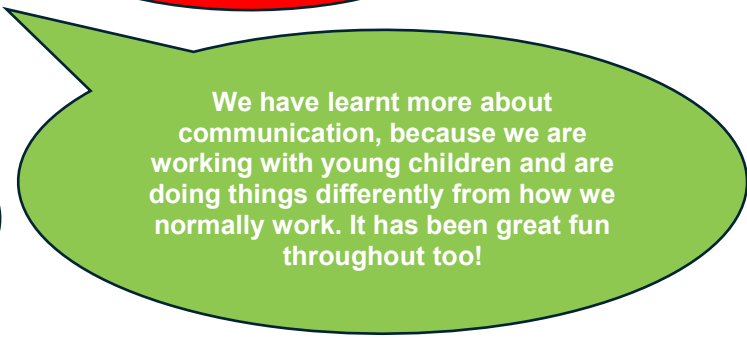
A very positive overall experience.



We'd like to do it again!



A great opportunity to improve staff health and wellbeing and introduce new volunteers (including an apprentice) to outreach activities.



We have learnt more about communication, because we are working with young children and are doing things differently from how we normally work. It has been great fun throughout too!

Businesses made more comments after completing Bright Stars:



We had great fun participating in Bright Stars and learnt a lot ourselves about running an enterprise.

Communicating and working with children is very different to communicating and working with adults, in terms of planning and organisation, particularly regarding the amount of time certain tasks take, so this was a good learning curve for our team.

The support provided by CforLP was incredibly thorough and we felt consistently well prepared to take part in the programme.

I attended the extra Bright Stars training (How to Talk to Tiny People), which I found very useful.

Engaging with the pupils was one of the favourite parts of my work schedule!

Getting out into the community for the class was really beneficial – they got a lot out of that.

This was a great project – I really enjoyed being part of it. The project was well timed and the resources provided were very helpful.

We supported the local community and our local school, creating closer links with both.

I've been involved in projects before, but never been the lead, so I really enjoyed this and learnt a bit more about being a leader.

The children are always excited to update me on what they have done and are very proud.

Continued to develop a relationship with a local school that can help our business develop new products.

Loved watching the children develop and was surprised by the end to see how the children had new ideas about what careers they might want to pursue after being part of Bright Stars!

I had a sense of pride watching the children come up with ideas at the start and right through the project, and how pleased they were with themselves at the end – and rightly so!

The Local Community

The local community benefits from the money raised, closer working relationships and raised awareness of local issues, as well as helping to secure future interest, commitment and enthusiasm for their area from the young people growing up there.

By showing the possibilities and range of local careers on offer, it may also encourage more youngsters to stay in the area when they embark on their working life.

As previously mentioned, this Bright Stars project raised over £9k to date. Some of the profit has been invested back into the primary school projects for them to continue, with the rest being shared with the following organisations, chosen by the Bright Stars pupils:



As well as:

- Friends of Seaton St Paul's C of E Junior School
- SHINE
- St Matthew's Community Halls
- West Cumberland Hospital's Children and Young People's Ward
- Whitehaven Library

Future Bright Stars Projects

The outcome from such positive engagement with Bright Stars, is that pledges for future participation in the project are high.



100% of businesses and schools would like to be involved in a future Bright Stars project. This is tremendous news and confirms the benefits from, and enjoyment in, taking part.

Bright Stars is a rolling programme and many schools and businesses have already signed up for a future Bright Stars project, either starting in April or October (or both!).

Finally, the longevity and continued development potential through Bright Stars for pupils, the school and the local community can be seen in two new case study films:

Victoria Junior School (Welfare Packages):

<https://youtube.com/shorts/aXH8YH-6dfg?feature=share>

Pennington C of E Primary School (Penn Pals):

<https://youtube.com/shorts/Ks8fZpiyDvc?feature=share>

The positive commitment to the Bright Stars project shows that all involved see it as a very beneficial, positive and fun project to be part of, with all parties involved learning from the experience, not just the pupils!



www.cforlp.org.uk/bright-stars-primary

A bit about us – The Centre for Leadership Performance (CforLP)

CforLP have high aspirations for the people and businesses within Cumbria, and we believe that **everyday leadership** is key in leveraging the potential that exists in our schools, communities and workplace. We are a small purpose driven not for profit social enterprise working to build leadership aspirations, potential, and capabilities for the people of Cumbria, because we believe better leadership means better lives for everyone.

We adopt a place-based long-term approach to developing leadership skills, aspirations and capabilities whilst promoting, nurturing and encouraging **life-long leadership learning**.

Rather than silos of provision, we want to continue to build and expand our inclusive integrated **leadership pathway** that extends from **primary through to retirement**, working collaboratively with other providers and partners to make real long-term impact.



This year we have spent time developing and building the foundations for future growth and impact – we are incredibly proud of all our collaborative work across the County.

Can YOU help us develop the workforce for the future?

Businesses

Self-funding to take part would have been a considerable barrier for many of the micro and smaller SMEs for this project, as they are able to contribute through volunteer time and resources, but not monetary support. We are very grateful for the vital support from our project funders for this too.

Bright Stars offers a great development opportunity for your staff, including graduates and apprentices, and helps them feel engaged with the local community, helping their wellbeing, productivity and job satisfaction.

We would love to hear from organisations who would like to be involved, including those funding their own place or possibly funding a place for a smaller organisation too. This report shows what a positive impact being involved in Bright Stars has on so many in the community.

Schools

Would your pupils benefit from the skills they can develop taking part in Bright Stars? It is a fun way for them to learn, be inspired and to make a difference!

We are already looking for organisations to support our next Bright Stars projects – could that be YOU?



Thank you

Contact us now with any Bright Stars questions or to register an interest:

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