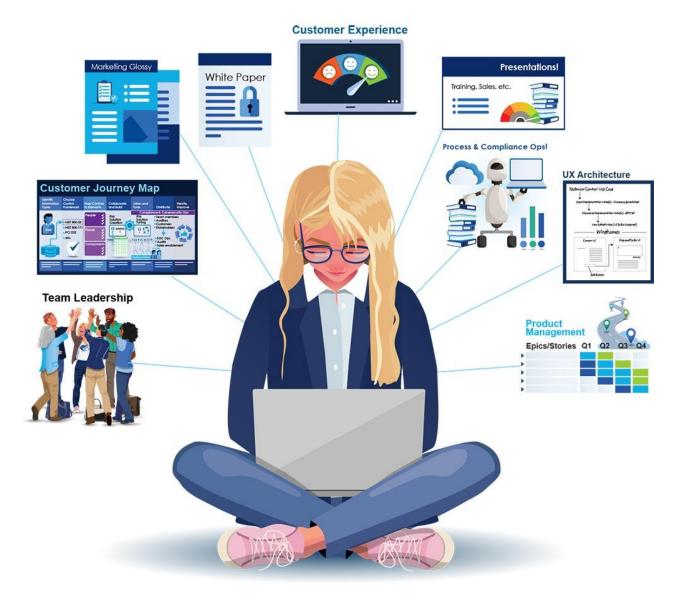


"A jack of all trades is a master of none, but oftentimes better than a master of one."



The contents in this annual review document are far from all everything I accomplished - but reflect a sub-set of work that was completed and together represents the breadth and depth of my contributions to stackArmor in my first year.

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2024/25 Goals

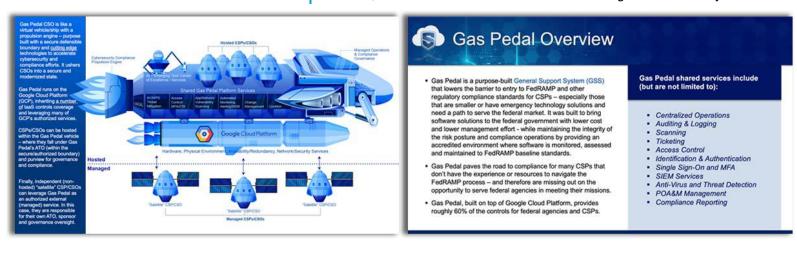
Goal			Status	Ref Links
First 3	Pr	e 1 - Tackle initial efforts as I ramp up at stackArmor	All Completed in the	
Mos	a.	Establish a total program establishment plan for Gas Pedal/Armory – Gas 2024 (done) first quarter of my employment, before establishing my formal		<u>a – pg. 10</u>
	b.	Establish unique infographic (week 1) and Armory Logo – October 31, 2024 (both done)	goals ©	<u>b – pg. 6, 53</u>
	C.	Establish the high level architecture infographic (for hosted & managed offerings) – (done)		<u>c – pg. 8</u>
	d.	Establish a program as described in the CX C-level job description I presented to stackArmor early in 2024 (done – established a CX/CI program)		<u>d – pg. 41-47</u>
	e.	Establish issue resolution tool to formalize & standardize service delivery maturity (done)		<u>e – pg. 41</u>
	f.	Complete initial discovery on recurring issues that are damaging the CX, putting our contracts at risk – (done Q3, 2024, list exists and incorporated into the CX/CI tool)		<u>f – pg. 41</u>
1		tablish a Clear Description of the Customer Journey for stackArmor Service ferings	Completed all 3 – Jan 2025	pg. 36-38
2		tablish the customer journey map for Armory as a part of product anagement	Complete	pg. 9
3	Cr	eate Armory Program Management Guide and PMO Establishment	Complete	pg. 16
4	Au	thor at least 3 blogs or articles for publishing (ask from GP)	Completed - Authored 3 Newsletters +	pg. 33-35
5	Of	Establish Clear Branding and Definitions around stackArmor IP and ferings (ThreatAlert Security Workbench, Security Toolbox, Serverless lay, Container Scanner, etc.)	Complete	pg. 20
6	Cr SS	eate an Armory User Manual (with or without a RACI) – Appendix D of the	Draft Completed – Effort shelved by CISO as not needed	pg. 15
7	Pro	oductize a Pre Readiness Assessment Offering (using Nozomi as a model)	Task Cancelled by Armory team	N/A

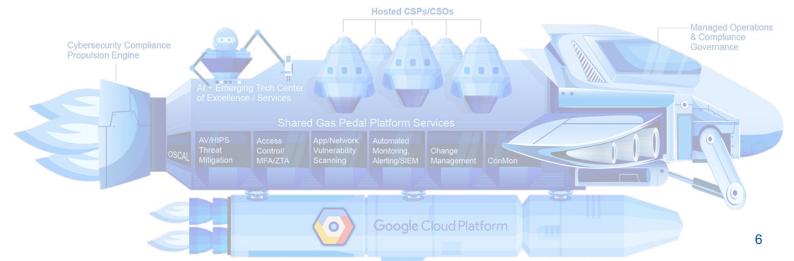
Product Management: Armory Plus

Armory Conceptual Infographic, Slide Deck

Original vector illustration created to visually communicate the concept of Armory using a ship, engine, and satellite metaphor.

- Graphic called out by FedRAMP Director Pete Waterman as one everyone should stop and appreciate!!! ②
- Used in multiple sales/marketing presentations
- Animated this ship in PowerPoint to tell the story of hosted and managed customers sing the concept of hosted "tenants" on the ship and managed "satellites" leveraging the ship's services
- Also authored the overview description and created considerable content, which served as the foundation for verbiage still used today

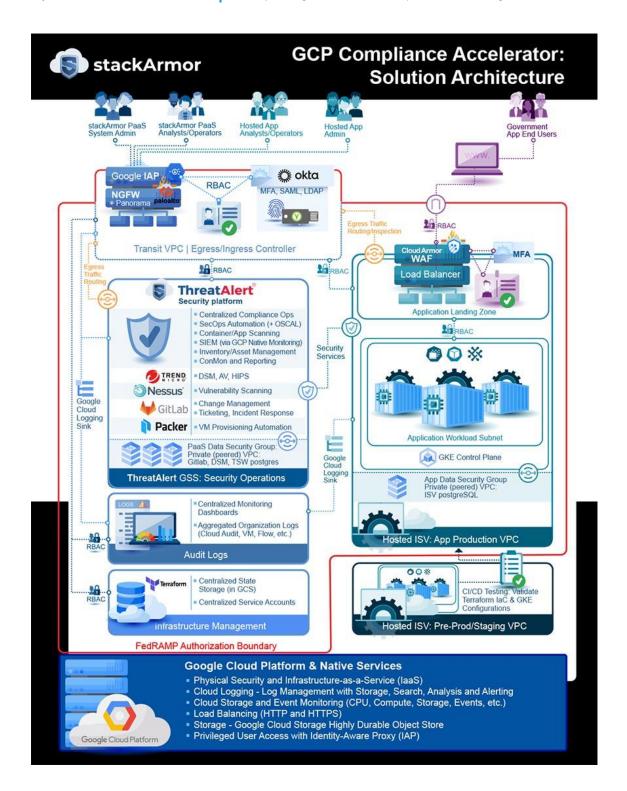




Armory High Level Architecture Illustration

Original vector illustration created to visually communicate the critical architectural components of The Armory.

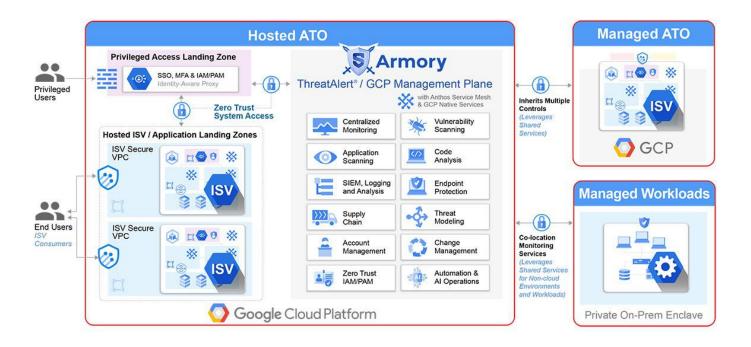
- Source File in GitHub
- Used in Final SSP
- Leveraged for Multiple Sales and Marketing Presentations
- Multiple original icons & incorporation of Google Blue



Created Multiple Armory Model Infographics

Original vectors created to visually communicate Armory deployment models and Armory's role in serving government agencies.

- All vector art, with versions created for GP and Martin saving both of these out by element and rebuilding in PowerPoint to allow them to edit. (I also created an animated version of both of these for Martin).
- Versions of these (and there have been many) have been used in multiple presentations.

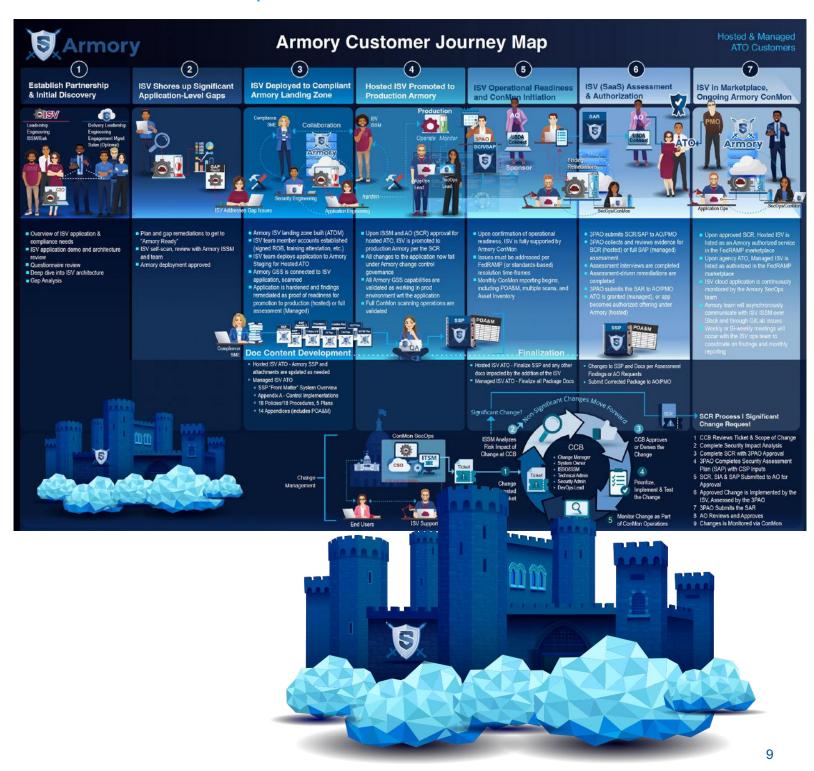




Built out an Armory Journey Map | Draft

Created a draft of an Armory customer journey map, leveraging work done on non-Armory journey maps to save time.

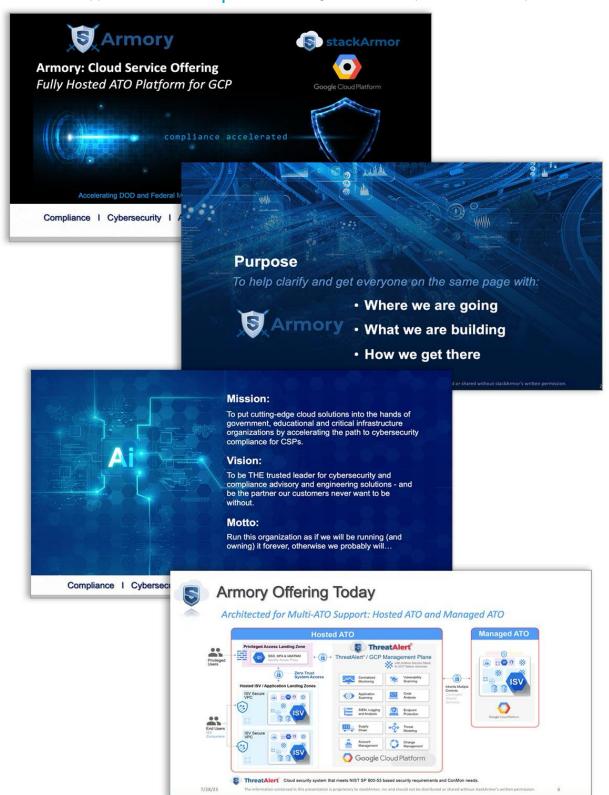
- Journey Map is a key artifact of product managers and UX architects. ②
- Created a combined Hosted/Managed map we may want to break these out.
- An animated version of this (once done) would be an excellent intro video for new customers!
- Fun fact the blue castle is an original illustration I created initially for the Armory website (Martin asked for a "Game of Thrones" feel so I ran with that. In the end, we went with a different concept, but I decided for now to use this on the journey map^③.)



Developed Armory Product Management | Strategic Plan

Established an entire strategic product management plan to herd the proverbial cats and get everyone on the same page with the Armory AND other sA products. This plan was shelved early on by key C levels but remains a solid approach.

- Established mission, vision, resourcing, and path forward
- Contained SWOT analysis (standard for strategic plan)
- Established path to readiness (again, much of which was shelved)
- Defined plan for PMO, roadmap, user manual, etc.
- Also contained objectives for stackArmor's broader product offerings (e.g. ThreaAlert and the GSS suite)
- The marketing/content development tasks in the plan were completed









Armory CX/Customer Journey

- · Currently there is no defined customer journey.
- Plan: Create a customer journey map, that doubles as a marketing artifact as well as being a key infographic to communicate amongst our team how the product offering is consumed by use

offering is consumed by use better development and pro



Armory Product Roadmap

- · Currently there is no formal product roadmap.
- Plan: Create a basic product roadmap to clearly define the initial MVP, then lay out
 target feature enhancements over the next few quarters. While it may change, it's
 important to have a working source of truth for where we are headed and helps
 guide foundational product decisions.



- I haven't yet started this, but it's clear that we need a roadmap
- Without a roadmap, the team will <u>build</u> and the product will evolve as the waves of inspiration or opportunity or new ideas hit, which isn't all bad, but needs to be countered with a more strategic approach



Armory User Manual/User Guide

- Currently there is no user manual (SSP Appendix D), but there IS a set of playbooks, which significantly reduces the amount of content needed.
- Plan: Create an Armory user manual. I found this one of the most requested and appreciated artifacts previously, as it specifically tells users things they want to know about what Armory means for them...



- This has not been initiated, but the CIS/CRM is a basis.
- I have starter content so I'm not starting from nothing...
- It serves as a supplement in the

red without stackArmor's written permission.

18

7/39/35 The information contained in this present



Armory Product Marketing

As the product nears completion and looks to onboard its first ISVs, we should establish a clear marketing and branding approach...



Marketing, Branding, Content Development

- Currently there is no defined branding, plan, or even a name for the offering.
- Plan: Create initial branding guide for the to-be-named offering, and then update all of the content I've created thus far to reflect the final. Branding will include a logo (if any), color palette, imagery guidelines, etc.
 - Need to choose a name
 - Need a content and blog calendar (white papers, glossies, infographics, etc.)
 - This is important for the broader context of taking Gas Pedal to market
 - I'll be working on this over the next couple weeks as a part of everything else, and look to reviews/approval from the C Suite...
 - This will also include broader ThreatAlert branding and brand clarity...



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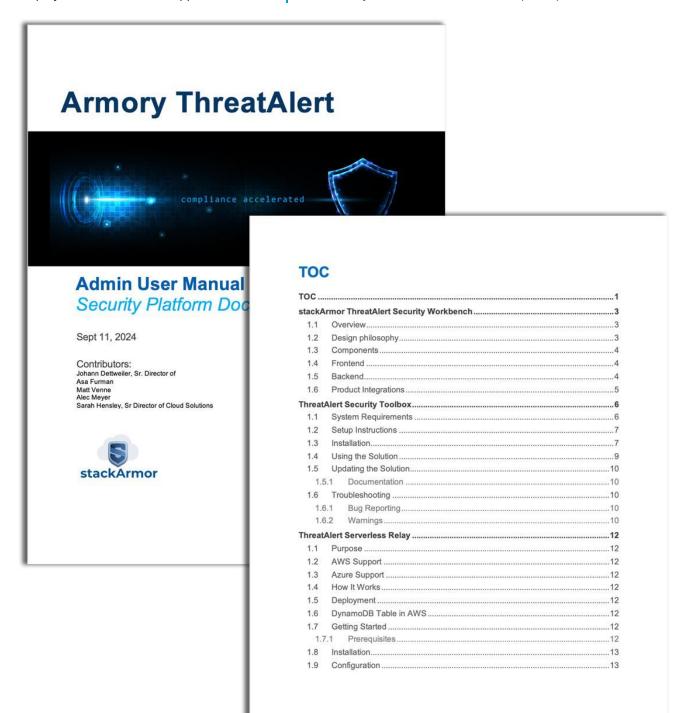
ring | Managed Security Services



Created Armory System User Manual | DRAFT

Established initial user manual DRAFT – focusing on the ThreatAlert GSS stack operations – leveraging ReadMe files from GitHub before this was shelved and deemed unnecessary in lieu of the playbooks and limited support resources.

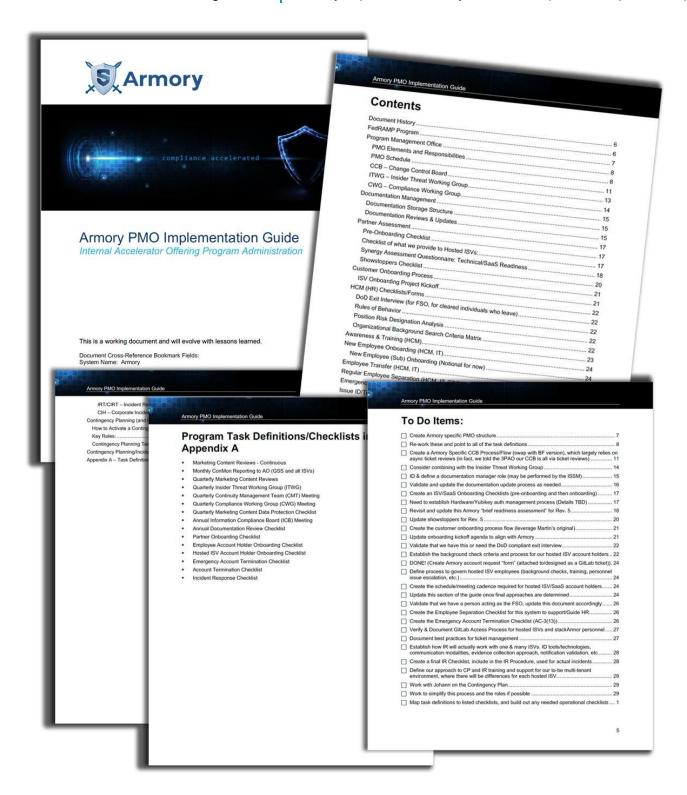
- Established an initial draft in September 2024
- Draft focused on users who would be providing system operations leveraging the GSS stack within the Armory
- See the initial Draft cover and TOC below (the draft remains around 13 pages long, hasn't been updated since being shelved)
- the-Armory-user-manual-draft1.docx (sarah)



Armory Program Management Implementation Guide

Created a solid draft of a PMO guide for an Armory program, but this was shelved, and in the meantime, the many changes in FedRAMP AND updates to our system's automations will render many sections of this irrelevant moving forward.

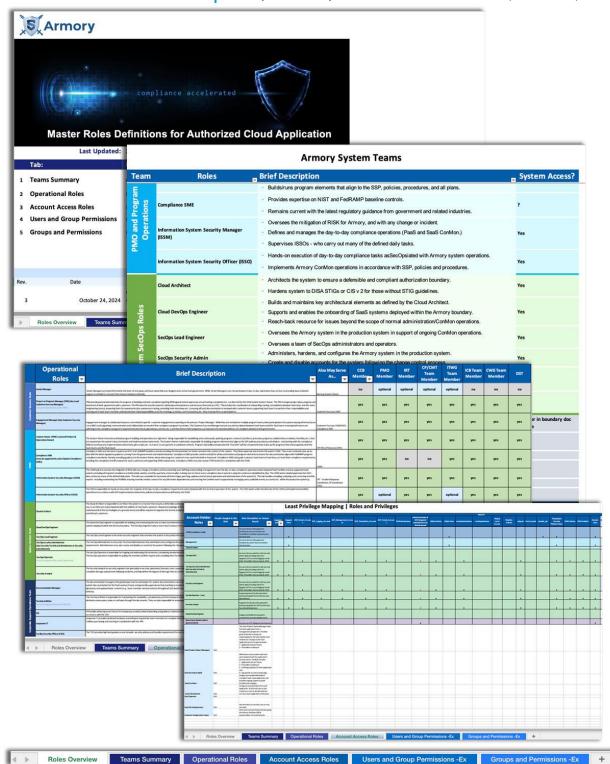
- Established an initial draft in Fall of 2024
- Draft focused on establishing a PMO office and operational guidelines for running a compliance program
- See the initial Draft cover and TOC below (the draft remains around 30 pages long, hasn't been updated since being shelved)
- Armory-Implementation-Playbook-v2.docx (Sarah, antiquated draft)



Developed Armory RBAC Management Tool

Created a tool in Excel (evolving an earlier version of a similar document I also created) to help Armory and Armory customers (and stackArmor customer for that matter) define their company roles and access requirements.

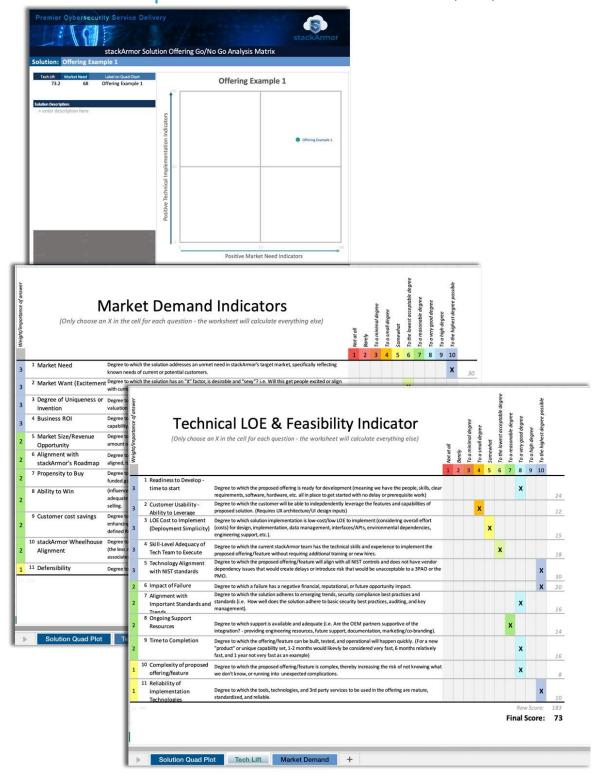
- Tool was actually provided to Axonius to support their role management. Even though they aren't Armory, it was useful!
- Tool covers company teams, roles within teams, people assigned to those roles, compliance team involvement by role, and the technical groups at the foundation of role-based access management
- Tool also specifically addresses least privileged and provides specific guidance for shared responsibility models
- Armory-authorized-System-Roles-Definition-Users and Groups 2025-example.xlsx (Sarah)



Developed ISV Customer Go/NoGo Analysis Tool

Developed a standardized approach to assessing whether ISVs are a good fit for Armory or stackArmor customers (low risk, high reward)

- Used formulas and Visual Basic to enable a great UX (enforces only a single selection for each analysis question, and plots a potential customer on a Quadrant like Gartner's Magic Quadrant.)
- Used language in the rating scale to reduce subjectivity as much as possible.
- While I don't think this is something we would use (I realized after), it is a great tool and important to analyze the risk of taking on any particular customer, so I actually am very proud of this!
- stackArmor-Go-NoGo-Assessment-matrix.xlsm (Sarah)



Created Armory Website Original Illustrations

Created an *original complex vector illustration* (no photography) to showcase The Armory (for the website and product literature) based on look and feel guidance (and some "Al art" he had created) from Martin.

- Currently serves as the Hero image on the Armory website/webpage
- Image used on multiple sales and marketing artifacts
- A second version was created on white background (quite a bit of work to alter the image to be on white instead of the dark...)
- Source is an Adobe Illustrator file





Created stackArmor Internal Product Description

Created a 2-pager providing clarity around stackArmor's internal product suite, mostly for internal use due to lack of understanding of our own solutions.

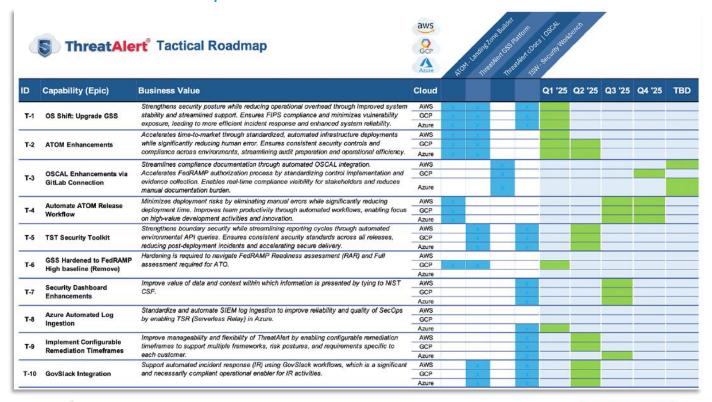
- Leveraged Asa and team's read me pages in GitHub as a core source of information
- Created my own visual representations of the solutions (and iconography) to help "translate" and reduce cognitive load



Supported Fawad to Evolve ThreatAlert Roadmaps

Contributed a handful of feature suggestions, but mostly helped transform his backlog into tactical and strategic product roadmaps.

- Largely helped present Fawad's information in more of a roadmap format, both simplifying and clarifying through content re-structuring in a roadmap context and including multiple visual cues.
- Contributed significantly on the business value content of planned capabilities.
- Worked to identify quarters targeted for tactical items, with TBD for all strategic items.



ThreatAlert® Strategic Roadmap			GCP Azure	ich den de					
ID	Capability (Epic)	Business Value	Cloud		Q1 '25	Q2 '25	Q3 '25	Q4 '25	TBE
		Significant improvement in speed, accuracy, and manageability of ConMon operations with AI analyst using ConMon playbooks for automated incident response and noise reduction. Analyst force multiplier.	AWS						
S-1	LLM framework		GCP						
	Span COLLEGE C	ACCT 35 95 SET	Azure						
		Create continous deployment pipelines in Gitlab rather than in each CSP. This allows us to quickly deploy our framework in each CSP being technology netural.	AWS						
S-2	Gitlab pipelines		GCP						
	800000	2: 85	Azure						
		Create a deployment method that is triggered by a Github action to deployment Gitlab and corresponding	AWS						
S-3	Multi-Cloud Architecture	pipelines in each CSP.	GCP						
			Azure						
		Slack as a SOC, with integrated workflows for incident reponse and automatic anamoly detection.	AWS						
S-4	Next Gen SOC		GCP						
			Azure						
	Threat intelligence integration	Integrate with global threat database and feeds with TSW.	AWS			-			
S-5			GCP						
			Azure						
S-6		Create 3rd party connectors in TSW for additional product integration i.e. ServiceNow, Qualsys, other	AWS						
	3rd party connectors	security tools.	GCP						
			Azure						
S-7	Al-Powered FedRAMP Controls Monitoring NIST CSF Al Risk Assessment Framework	oring (Significantly reduce manual compliance visues, and generate required occurriemation for acous. (Significantly reduce manual compliance work and improve security posture.) Develop an Al-powered framework that maps potential A/ILLM vulnerabilities and risks to NIST CSF contrals. belief or canarizations undestand and militate A-baseoffic security risks in their environment	AWS						
			GCP						
			Azure						
			AWS						
S-8			GCP						
			Azure						
			AWS						
S-9	SecureRAG - SBU Data	analyzing and querying Sensitive but Unclassified (SBU) data with robust security controls and audit capabilities.	GCP						
0-5	Analysis Platform		Azure						
	Zero Trust Al Operations Platform	Implement a zero trust architecture specifically designed for AI operations, ensuring all AI model interactions, training data, and outputs are properly authenticated, authorized, and logged according to federal security requirements.	AWS						
S-10			GCP						
3-10			Azure						
	Al-Enhanced Alert		AWS						
S-11	Investigation and Reporting		GCP						
	Platform		Azure						

Builder tour CECAL REPORT

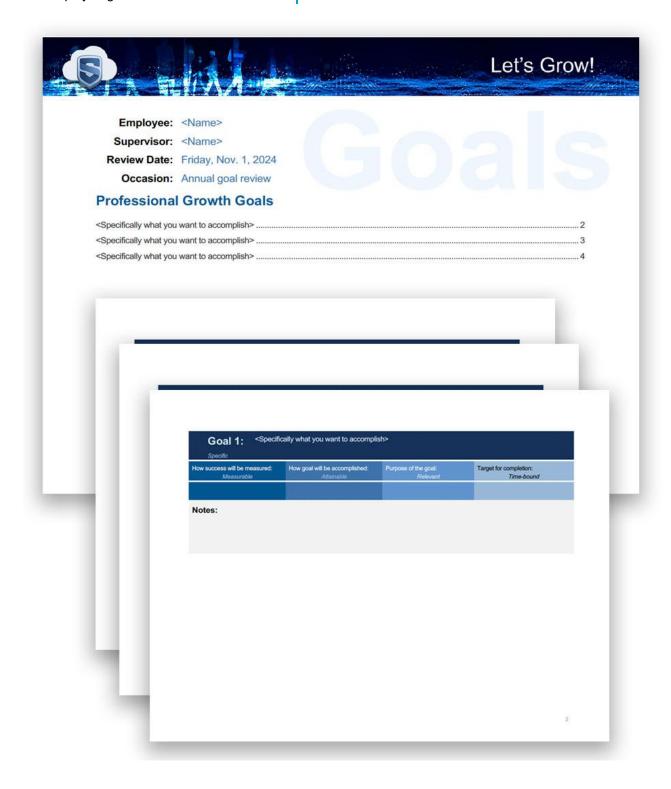
aws

Engagement Management Leadership

Implemented Employee "SMART" Goals Template

Created a standardized "SMART" goal management template to help mature and improve the employee experience and emphasize the importance of employee growth.

- Used this for myself as well as Amal, Mike and Shawn.
- Template helps ensure goals are specific, measurable, attainable, relevant and time-bound (SMART).
- Template can be found in the templates folder in the CX/CI SharePoint Intranet site.



Built a Robust Engagement Management Playbook

Created an Engagement
Management Playbook that clearly
defines the role of EM at every step
in the end-to-end customer journey
– which was the result of a couple
months of analysis and UX/EX work.

- The playbook is a foundation for onboarding, training, job description creation, cross-team collaboration and role clarification, etc.
- This was a direct result of confusion or lack of standardization over the exact role of those on the PM/EM team.
- Reviewed with multiple teams. Would love to do a brown bag on this.
- Current version is located on the CX/EX Intranet Site.



Created a ConMon Customer Escalation Guide

Created a simple escalation guide for our customers in response to some feedback that customers weren't sure how to escalate.

- This one is an example of one we provided Dewberry but the only thing that changes is the customer name and the project team names.
- Got great feedback already from Checkmarx and Dewberry on this.
- I created not just a phone tree, but a matrix with examples of types of issues and the related appropriate escalation path.



StackArmor ATYTOATHENE COMPANY

Issue Escalation Process for ConMon Engagements



Figure 1. - General Escalation Path

Dewberry Specific Escalation Path:

Escalation*		calation* Role/Title		Email		
1 Project Team		Security Engineer Lead	Jacinta Bailey	jbailey@stackarmor.com		
		Security Analyst Lead	Sachendra Karmacharya	skarmacharya@stackarmor.com		
		Compliance Consultant	Kristen Page	kpage@stackarmor.com		
		Backup Engineer	Aaron Molina	amolina@stackarmor.com		
2	Engagement	Engagement Manager (EM)	Vy Nguyen	vnguyen@stackarmor.com		
	Management Team	EM Backup (e.g. PTO coverage)	ID'd as needed	will be shared As needed		
3	Director/Sr. Director Team	Sr Director of Cloud Ops – Oversees analysts & engineers	Chad Buckhaults	cbuckhaults@stackarmor.com		
		or - Director of Cloud Ops	Ryan Mishoe	rmishoe@stackarmor.com		
		Sr Director Cloud Solutions/CX, Oversees EMs	Sarah Hensley	shensley@stackarmor.com		
		Sr Director of Cybersecurity & Compliance	Rene-Claude Tshiteya	rtshiteya@stackarmor.com		
		or - Director of Compliance	Tony Steiner	tsteiner@stackarmor.com		
4	Chief Team	Chief Delivery Officer (CDO) - Oversees all Customer Engagements	Dave Musci	dmusci@stackarmor.com		
		Chief Information Security Officer (CISO) - Oversees Risk and Compliance Efforts	Johann Dettweiler	jdettweiler@stackarmor.com		
		Chief Solutions Officer (CSO) – Oversees Solution Offerings	Martin Rieger	mreiger@stackarmor.com		
_						

^{*}Teams are encouraged to use shared collaboration/chat channels such as Slack if available on a project.

Issue Escalation Matrix for ConMon Engagements

Type of Issue Escalation	Level 1 Escalation	Level 2 Escalation	Level 3 Escalation	Level 4 Escalation
Operational Team/Role	Project Team	Engagement Management Team	Director/Senior Director Team	Chief Team
SecOps day-to- day Operational Issues	Assesses and addresses immediate SecOps issues, first line for day-to-day tactical troubleshooting (Analysts, Engineers)	Primary POC - Provides engagement oversight, additional logistics support and administrative support including reach-back if needed, supporting the team in tactical solution delivery (EM)	Establishes programs, resources projects, and provides guidance to the teams for issues the team is unable to resolve, implements strategic and proactive solutions at the program level (Sr Oir of Cloud Solutions)	Establishes strategic vision for delivery teams, provides leadership to directors and senior directors, and ensures delivery is aligned with vision (CDO)
Compliance Issues	Analyzes, researches as necessary, and advises on issues involving regulatory compliance (Compliance Consultants)	Provides engagement oversight, logistics and administrative support and issue tracking related to compliance issues (EM)	Establishes programs, resources projects, and provides SME guidance to the compliance teams and customers for ambiguous or complex compliance issues (Sr Dir of Cybersecurity and Compliance)	Establishes strategic vision and approach to the interpretation and implementation of compliance controls across the company, and provides thought leadership on all things compliance (CISO)
Incident Issues	Identifies, triages, gathers information on, and initiates incident response activities (Analysts, Engineers, Compliance Consultants)	Provides engagement oversight, supports incident response activities that are administrative tasks and helps coordinate communications across teams (EM)	Establishes processes and provides guidance and oversight for incident management, and ensures teams adhere to all system plans and analyzing the incident on a broader scale (Sr Dir of Cloud Solutions)	Establishes strategic vision and approach to the interpretation and implementation of compliance controls across the company (CDO)
Contract or SOW Issues	Delivers services aligned to the SOW (Analysts, Engineers, Compliance Consultants)	Interprets and ensures service delivery is aligned to the current SOW (EM)	Establishes programs and processes to deliver against contracts, provides reach-back support and input into contracts as well as issue resolution, change requests involving scope variations, and renewals (Dir of Cloud Solutions)	Establishes offerings, service delivery guardraits, and pricing models aligned to the company vision, and incorporates into contract language. (CSO)

Figure 2. – Issue Escalation Matrix for Common Issue Types

Established SOP Library and Template

Established SOP library and simple SOP template for EM team to help standardize customer engagement management for common or complex tasks.

- The first 2 SOPs are for terminating a customer contract and transitioning a team member on/off a project.
- The EM SOP library is in the CX/EX Intranet Portal.



Supported Multiple Customers as a Prime EM

Supported multiple projects as the EM, and created a Quad type of weekly project review used on those (and now by others).

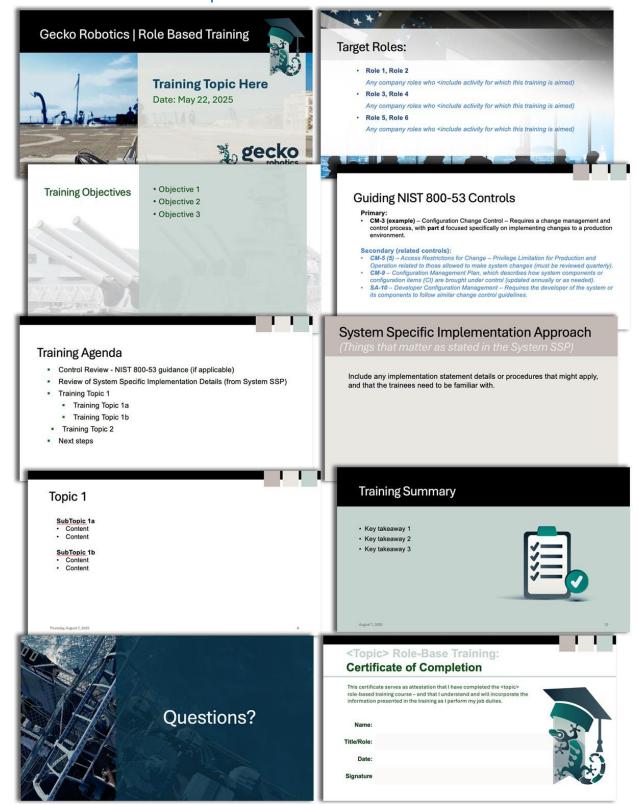
- Am/was the primary EM on Gecko, Qanapi, Axonius (before transitioning to Mike B.), and Co-EM on Rally and Clarity for ConMon operations.
- Expanded my skills with SmartSheet to support these
- Learned many things about the details of delivery and SecOps ©
- Gecko, specifically, expressed that they "loved" this report



Created a Role Based Training Template for Gecko

Created a role-based training template for Gecko to help them establish their own internal training program to meet compliance requirements.

- I used the template I made for stackArmor, and swapped out images (and colors) from Gecko's website
- Created a final attestation page as well with a Gecko training logo
- It's these little things that can really matter ②



Established an EM Customer Retention Plan Program

Developed a structured Customer Retention Plan program and workbook for the EMs to implement with all of their customers – taking a proactive approach to customer stickiness.

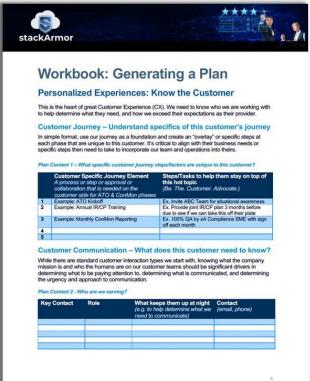
Customer Retention Plan Workbook

5

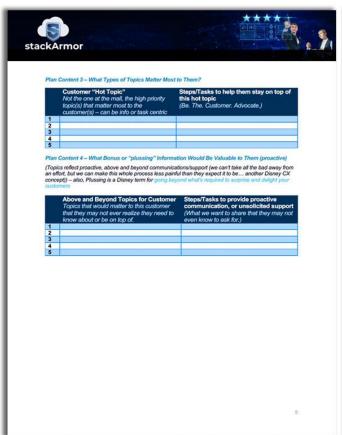
- Presented the program at the team meeting we had at the Tyto office.
- Combined the program with a mini training on customer success management the Disney way! ©
- Program is relatively new still working through how we hold ourselves accountable.

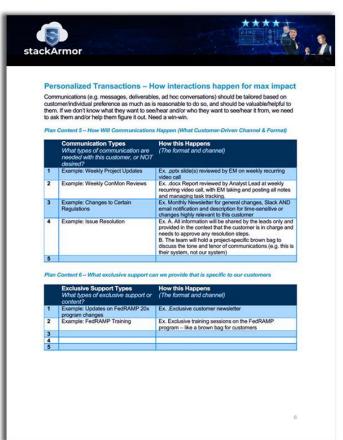


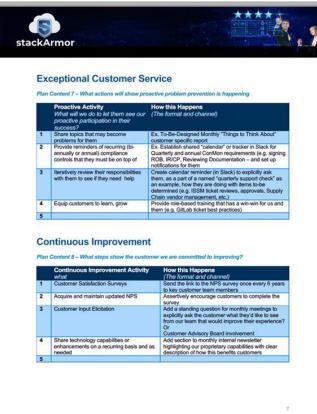


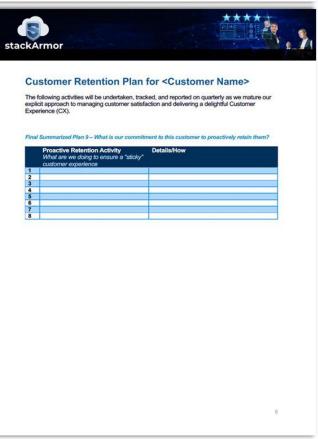


Customer Retention Plan Program Cont... Last page is the actual simple "plan" for each customer and is the output from working through the workbook.









Created EM Onboarding | Role Based Training

Built out an EM Onboarding Role-Based Training for new EMs to standardize and clarify the job of the EMs at stackArmor.

- Put this training to the test with both Mike B and Shawn B to help ensure their successful onboarding
- Used the template I created for Armory (stackArmor) Role Based Training.
- EM-Role-Based-Training-EM-Onboarding-April2025.ppxt.



Engagement Management Onboarding | Role Based Training cont...



Sales Phase and the EM

The Sales Phase of the end-to-end journey has the least impact to the Engagement Manager. However, given that the Engagement Manager is the primary point of contact throughout the life of an engagement, they are in a unique position to identify new sales opportunities and to provide lessons learned to the sales team with regard. to Statement of Work (SOW) or contract improvements.



ATO Phase and the EM (Also called "Delivery" at stackArmor)

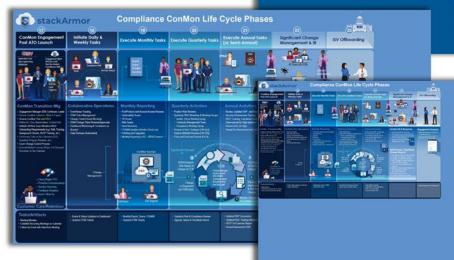
The ATO Phase of the end-to-end journey, often referred to as "delivery" at stackArmor, requires a significant investment from the EM. The EM will take full ownership over the engagement in terms of making sure:

- The project work aligns with the SOW.
 The project team is aware of any pressing issues or project nuances.
- The team has appropriate resources, and those resources charge appropriately.
- The project teams are trained and fully leveraging our latest
- The project team sale trained and day teveraging on latest tech/automation/processes.

 The project team stays on schedule for required tasks.

 The customer is kept fully informed and engaged in the process (weekly meetings, Slack, email, weekly reports, project plan updates, etc.)

The customer's experience is explicitly tracked and managed (target is 9 or 10 NPS - Net Promotor Score, as obtained in the customer satisfaction survey.)



ConMon Phase and the EM (Also called "SecOps" at stackArmor)

The ConMon (ongoing) Phase of the end-to-end journey, also referred to as "SecOps" at stackArmor, is less about traditional project management as these are continuous tasks rather than linear, milestone-centric tasks. Given the prescriptive nature of compliance management, there are still plenty of things to manage, including:

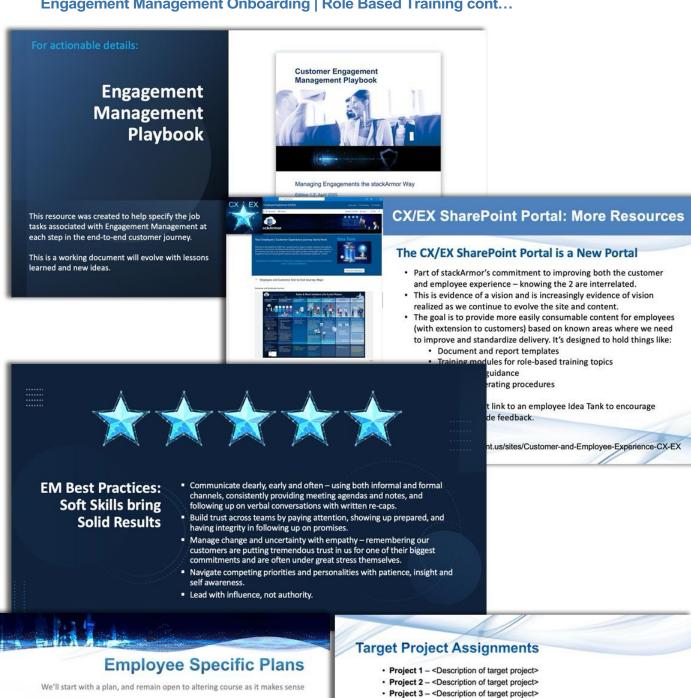
- Representing the Customer's Needs managing and tracking both internal and external team communications (ensuring a workable cadence to keep the customer engaged and informed in perpetuity for the life of the engagement.)
 Ensuring key milestones are met (monthly, quarterly, semi-annual, annual tasks.)

- annual tasks.)

 The project teams are trained and fully leveraging our latest tech/automation/processes.

 Keeping a pulse on the customer's experience and satisfaction including explicit feedback requests on a periodic (maybe quarterly)
- Working with sales to proactively identify additional value-add services we could provide.

Engagement Management Onboarding | Role Based Training cont...



Target Project Assignments

- Project 1
- · Project 2
- Project 3
- · Project 4
- **Path Forward**
- 1. Nothing is set in stone, and new ideas are encouraged.
- 2. We will figure all these out together, and tackle as a team, allowing you to build a comfort level before being expected to take charge.
- 3. The team will start inviting you to existing meetings and start to identify tasks on each project that make the most sense to start partially or fully handing off.
- 4. You are free to learn in the way that works best so please think about and communicate what works for you in terms of the amount of guidance and direction you prefer as we go. (The goal is to allow you to be \bar{f} ully independent as quickly as you are comfortable.)
- 5. I'm here to help you be successful, make this a place you can grow, and remove things getting in your way - fully leveraging your potential.

August 3, 2025



- · Project 4 < Description of target project>

Homework

- ☐ Review the Engagement Management Playbook Track questions for review with team
- ☐ Review the end-to-end journey maps Track questions for review with team Review the CX/EX SharePoint Site - Track questions for review with team
- As we provide project artifacts, review and as with the others Track questions for review with team

August 3, 2025

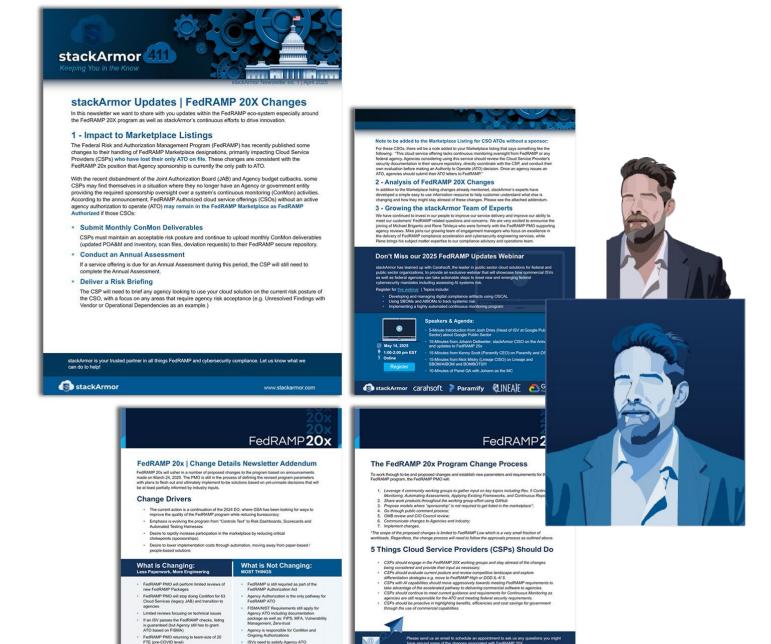
Let's Grow!

Customer/User/Employee Experience

Established a Customer Newsletter

To address feedback of not being proactive enough and to increase our value/stickiness, I designed a monthly/bi-monthly customer newsletter we now share.

- I generated or selected/collaboratively edited all content for the first few leveraging some Johann posts for certain sections.
- Created many customer illustrations, including one of Johann (below) for the CISO section! lol ②
- We actually got positive feedback on the delivery of the 3rd, with Gecko commenting "Thanks for this Sarah - my account team at Vanta provided similar comments... Their info was not nearly as well outlined though."



S stackArmor

Newsletter 2



Let the FedRAMP 20x Authorizations Begin!

July 15, 2024, the Office of Management and Budget (OMB) released M-24-15 on Mode Federal Risk and Authorization Management Program (FedRAMP). Much of the past year FedRAMP initiatives have focused improving program efficiencies, defining "smarter" appr vulnerability management, and evolving the cloud marketplace. The program had to figure modernize and scale dramatically in order to get thousands of cloud solutions into the han government agencies at a pace that would far exceed the long, drawn out processes of ye Exactly 1 year later, 4 cloud service offerings (CSOs) have received the very first FedRAM authorizations!

A quick recap of the FedRAMP 20x initiative:

- 4 months ago, FedRAMP launched 20x a new approach to assessing and aut cloud services (at the low baseline) based on actual security outcomes.
- . 3 months ago, FedRAMP released draft materials outlining how the 20x approx
- 2 months ago. FedRAMP opened the 20x Phase One pilot and began testing

FedRAMP 20x v Rev 5

So you might be wondering what the heck is FedRAMP 20x as compared to the standard FedRAMP Rev 5 baseline? Well, as exciting as 20x is, the more traditional FedRAMP Rev 5 isn't going away quite yet - and 20x isn't ready for prime time. FedRAMP 20x is an approach to authorization that involves cloud-native continuous security assessment that's as simple or complex as a cloud service offering needs for it to be - but initially is only being piloted for SaaS systems at a low baseline.

- Emphasizes automated validation and continuous monitoring using machine-readable data.
- Leverages existing commercial security frameworks to reduce documentation burden.

- Leverages existing commercial security frameworks to reduce documentation burder billizes an automated platform and APIs for submissions and validation. Focuses on Key Security Indicators (KSIs) to summarize security capabilities. Aims to streamline the authorization process and accelerate cloud service adoption. Includes a pilot program for FedRAMP Low authorization using KSIs and automated validation.

FedRAMP Rev 5:

- Relies heavily on document-based reviews and manual exchanges.
- Uses traditional, point-in-time security assessments.
 Requires extensive, often redundant, FedRAMP-specific documentation.
 Authorization is achieved through agency sponsorship and a lengthy process.
 Continuous monitoring relies on manual reporting and assessments.

A Quick Look at the Differences

Feature	FedRAMP 20x	FedRAMP Rev 5
Authorization:	Direct to FedRAMP (pilot)	Agency Sponsorship
Baseline(s):	Low Only	Low, Moderate, High
	0x Assessment	3PAO: Full Assessment
2ŏ	ne Automated	Manual Reporting, Point in Time Reports
AMP 20	ative SaaS with No/Minimal 3 rd onnections	laaS, PaaS, and SaaS with More Complexity
	es Commercial Frameworks	FedRAMP-specific Documents

Vulnerability Management is Evolving!

FedRAMP Request for Comment 0012 (RFC-0012)

Comments accepted until Aug 21, 2025

In support of the industry's move toward continuous vulnerability management and automated security operations, FedRAMP is asking for feedback on a newly propose Continuous Vulnerability Management Standard. Comments are open to all!

- Defining new plain-language terr
- language.
 Including all weaknesses in the d
 Encouraging urgent mitigation of
 Establishing requirements for as
- urgency.
- Directly defining potential advers Prioritizing the discovery, mitigat resources.
- resources.

 Setting expectations for continue specific worst-case timelines for Requiring POA&Ms only when p

FedRAMP 20x | Insights from our CISO



stackArmor continues to engage with the FedRAMP PMO as thought leaders in community forum and helping define the future of the program by bringing invalu-industry experience to the conversations. We continue to be excited about helpe part of defining the future of the program.

FedR/

We continue to keep our customers apprised of updates throughout the evolution. The following insights are from our own CISO, Johann Dettwee Johann Dettweiler, CISSP, PMP

LinkedIn Profile

Heading in a Positive Direction

Whether 20X becomes the "accepted" route to non-sponsored FedRAMP authorization tell. Regardless, the program is pushing systems towards autonomous understanding caround key security principles and requirements. Ultimately, that's a great thing.

What better way to demonstrate to agencies that your organization is prepared for the rigor FedRAMP authorization than providing them access to a dashboard where system state is scored in a manner that makes your systems near-real time security state completely trans

This program will change the way we assess systems Gone will be the days of your technical engineering team having to spend hours upon ho hundreds of upon hundreds of pieces of "evidence" that represent a single point in time. I assessors will evaluate the scope and quality of your validation assertions and render ver of the system processes. Once "trust" is established, the assessment becomes as simple a single machine-readable artifact.

While there is some confusion and perhaps and general hesitancy around 20X, I encourage Service Providers to embrace the program and dive in. You will never regret implementing capabilities needed to understand key security aspects of your system's running state in a



Always Looking for Feedback and Ideas

As we continue our commitment to a stellar Customer Experience (CX) we will continue to ask for feedback from customers. Your feedback will be used to inform our continuous improvement initiatives, and shared with our product teams as needed to ensure our customers' voices are heard and reflected

We are once again providing a link to our quick 3-question survey, which allows you to share what's working, what isn't, and what ideas you may have about things stackArmor could do differently. We forward to getting your response, and plan to use the information to ensure we are hitting the mark

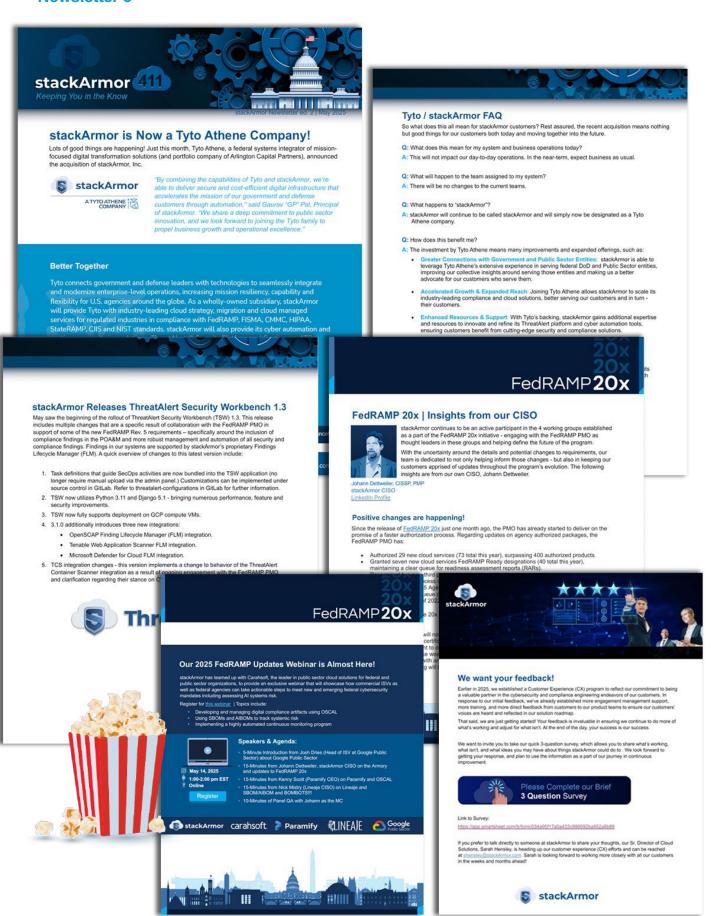


Link to Survey:

If you prefer to talk directly to someone at stackArmor to share your thoughts, our Sr. Director of Solutions, Sarah Hensley, is heading up our customer experience (CX) efforts and can be react standard/stackArmor.com. Sarah is boking forward to working more closely with all our custo in the weeks and months shead?



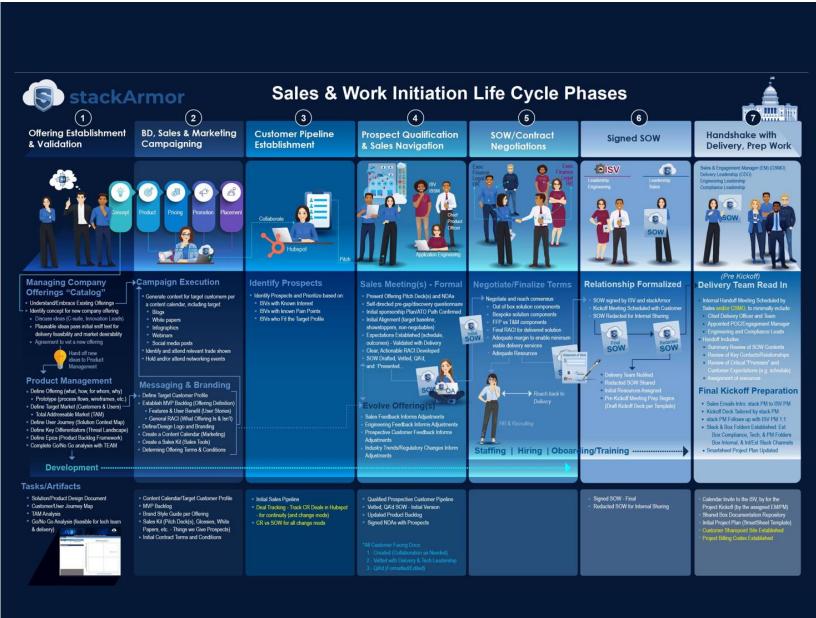
Newsletter 3



stackArmor Journey Map 1 | Sales Journey

Invested early in mapping out the customer journey, which is the foundation of managing and maturing all stackArmor operations across practice areas. This one is for sales/pre-delivery phases.

- This complex journey map identifies the "happy path" process, roles involved, activities that should occur, and artifacts created across the first 1/3 of the end-to-end customer journey.
- Map enables clear definition of roles/responsibility across teams, and activities all customers and team members can expect
- All journey maps are available on the CX/CI Intranet site.



stackArmor Journey Map 2 | ATO Journey

Invested early in mapping out the customer journey, which is the foundation of managing and maturing all stackArmor operations across practice areas. This one is for the delivery/ATO phases.

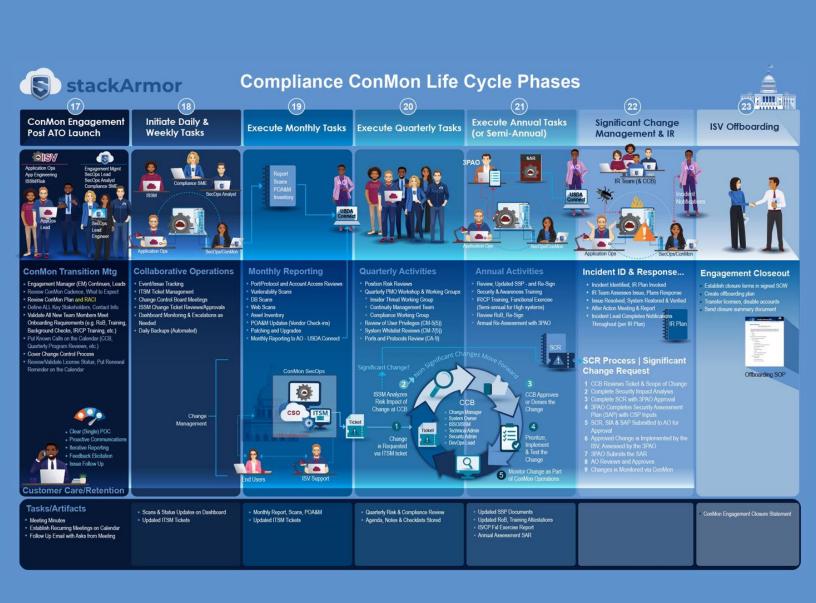
- This complex journey map identifies the "happy path" process, roles involved, activities that should occur, and artifacts created across the second 1/3 of the end-to-end customer journey.
- Map enables clear definition of roles/responsibility across teams, and activities all customers and team members can expect
- All journey maps are available on the CX/CI Intranet site.



stackArmor Journey Map 3 | ConMon Journey

Invested early in mapping out the customer journey, which is the foundation of managing and maturing all stackArmor operations across practice areas. This one is for the ConMon phases.

- This complex journey map identifies the "happy path" process, roles involved, activities that should occur, and artifacts created across the final 1/3+ of the end-to-end customer journey.
- Map enables clear definition of roles/responsibility across teams, and activities all customers and team members can expect
- All journey maps are available on the CX/CI Intranet site.



Created Quick Reference Guides & Template

Created a Quick Reference Guide template and a couple guides (as needed) to provide customers. This is a growing library of customer-facing guides.

- The template (2nd example) is simple and clean looking.
- First 2 guides were a documentation package creation guide and an external connection guide, both for specific customers but now available for any customers!





Use of FedRAMP Authorized Services

For FedRAMP authorized systems, any connection that needs to be FedRAMP authorized.

Those connections will go on table 6-1 of the SSP which captures the following information:

- CSP/CSO Name (Name on FedRAMP Marketplace)
- CSO Service
- Authorization Type (JAB or Agency) and FedRAMP Package ID #

Hosting Envir Risk/Impact/ M

- Nature of Agreement Impact Level (High, Moderate, Low, LI-SaaS)
- Authorized Users/Authentication

•	CSP/CSO Name (Name on FedRAMP Marketplace)	CSO Services (Names of services and features - services from a single CSO can be all fisted in one cell)	Authorization Type (JAB or Agency) and FedRAMP Package ID #	Nature of Agreement	Impact Level (High, Moderate, Low, LI- SasS)	Data Types	Authorized Users/Authentication

Use of Non FedRAMP Authorized Services

Any external connections that aren't FedRAMP authorized lata (typically, these should be limited to update

These will be documented in Table 7.1 which captures the following information:

- System/ Service/ API/CLI Name (Non-FedRAMP Cloud Services
- Connection Det Nature of Agree Still Supported?
- Data Types Data Categoriza Authorized Use
- FedRAMP External Services & System Connections Other Complia Description



Quick Reference Guide I QRG



# (either 1, 2, or 3)**	System/ Service/ APICLI Name (Non- FedRAMP Cloud Services)	Correction Defails	Nature of Agreement	Still Supported? Y or N	Data Types	Data Categorization	Authorized Users/ Authentication	Ot Co

Rev 1.0 - 01.15.2025

Connection Ports, Protocols and Services

There are no hard rules that explicitly prohibit the use of any specific ports and protocols.

All ports, protocols and services in use within the system boundary must be defined and their use justified by populating details in Table 9-1 in the SSP:

- Service Name Port#
- Transport Protocol Reference #
- Purpose Used By
- Table 9.1 <Insert CSO Name> Services, Ports, and Protocols

Service Name	Port #	Transport Protocol	Reference #	Purpose	Used By

stackArmor is Here to Help

The stackArmor compliance team works with our customers during documentation development to help gather any information about a system's external connections that wasn't captured during initial discovery.

A review of ports and protocols will be guided by stackArmor's proprietary and standardized Task Definition approach. Each customer's Table 9-1 ports, protocols report will be generated automatically assuming customers follow the guidance in stackArmor's Ingress Rules Description Playbook - which will be made available to our customers and details the description specification for Security Group ingress rules to meet **System Security Plan** table 9.1 and SSP Appendix Q Cryptographic Modules Table requirements. The playbook also provides implementation guidance and context to assist in meeting these requirements.

The team will be looking at all of their external connections as part of the Gap Analysis process and will highlight any use cases that might be problematic, not allowed, or require a risk acceptance.

Additional Resources

Details and instructions on what information each of the fields required can be found in the FedRAMP SSP Template: Pages 11-13 for 6.1, pages 15-17 for Table 7.1, and pages 24-25 for Table 9.1.

Rev 1.0 - 01.15.2025



Full CX Program with Analysis/Management Tool

Built a CX program, including a supporting analysis and response/ management tool to standardize and partly automate the analysis and establishment of plans to health for key weaknesses in stackArmor's business.

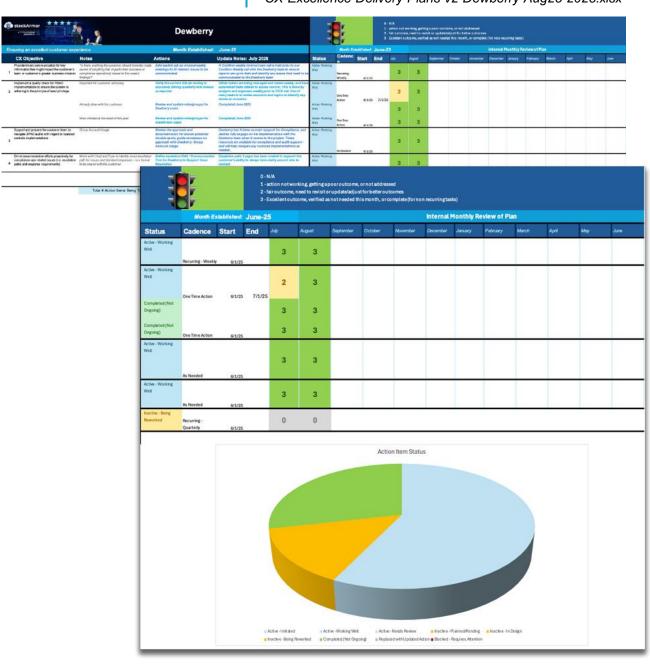
- Information is from myself as a customer, and feedback from other stackArmor customers, as well as employees.
- The tool was used with a task force team to add robustness to the analysis.
- Program put on back burner as other duties grew... but it's legit!



Customer CX Action Plan Program | "Plan to Green"

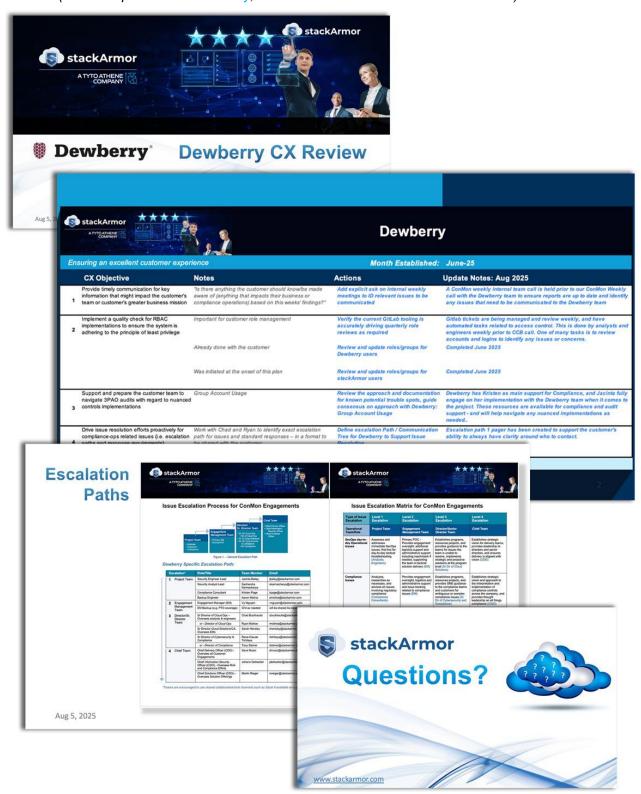
Designed and built templates to record and track specific action items as part of an issue resolution or root cause analysis that results in action items. This shows our commitment to the customer experience and holds us accountable to commitments we've made to the customer. This is *intentional relationship management*.

- Executed with both Dewberry and Checkmarx, both of whom are now happy with us (returned them to green!)
- Original plan is shared with the customer to address issues
- Issue status and "stoplight" (red-yellow-green) can be tracked monthly until all issues are green
- At 4-6 weeks a follow up report is presented to the customer led by myself to address our response (the internal tracking isn't shared)
- Meetings will continue until issues are "resolved", relationship is "green" – at which time the normal retention plan remains
- CX-Excellence-Delivery-Plans-v2-Dewberry-Aug25-2025.xlsx



Customer CX Action Plan Program | Plan to Green cont...

The updates on plan progress are shared on video call with the customer in presentation format. (The example below is Dewberry, but also have one of these for Checkmarx...)



Established stackAcademy for Role Based Training

Established a role based training template with built-in participant attestation that is now in use in multiple use cases at stackArmor.

- Role based training template contains key elements that matter for compliance (identifying roles, identifying NIST family impacted, including a participant attestation page/certificate of completion.
- Created the first training on Change Control to address specific issues with our folks not complying (below is a few of those slides... not all)
- SecOps also uses this template/approach for training on TSW releases (new SOP as of spring/summer 2025)



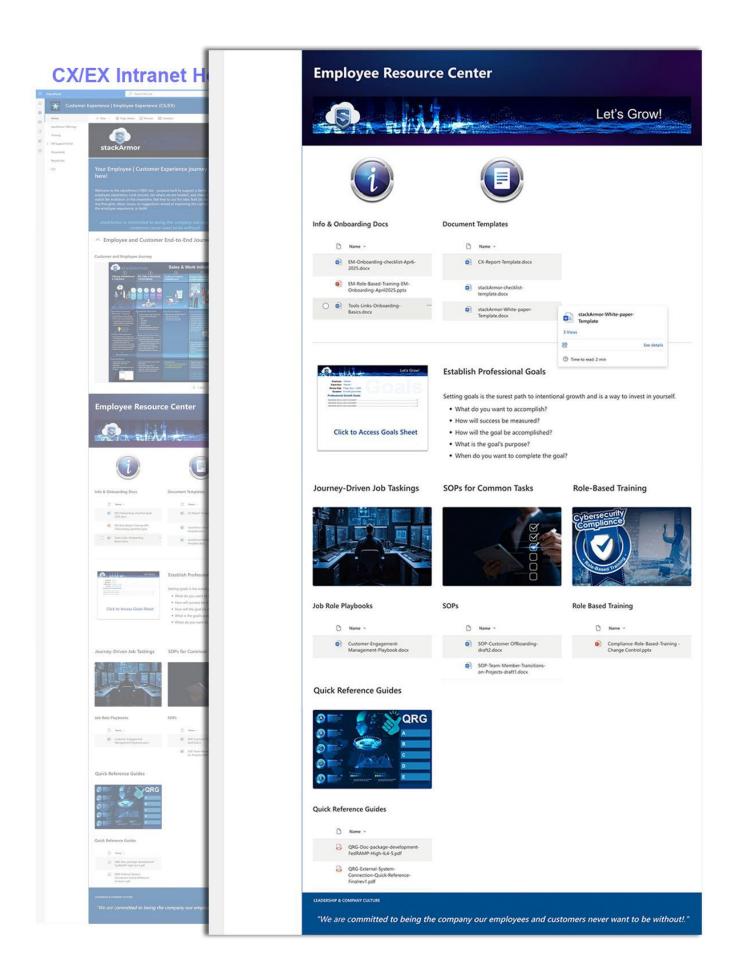
CX/EX – Designed & Built Company Portal/Intranet

Designed and built a company Intranet that is currently ready to be shared with all and serve as a single point from which employees can access resources either directly or through links and interfaces.

CX/EX Intranet Home Page

- Identified the need and took the initiative to improve the employee experience by designing an "Intranet"
- While only partially implemented, using this type of Intranet as a single starting point for employees to find resources they need is critical to our ability to grow effectively
- Site is designed to hold general stackArmor information, elicit feedback from employees (the fully functional Idea Tank), point to SOPs for all practice areas, hold role-based training modules, provide HR support materials, etc.

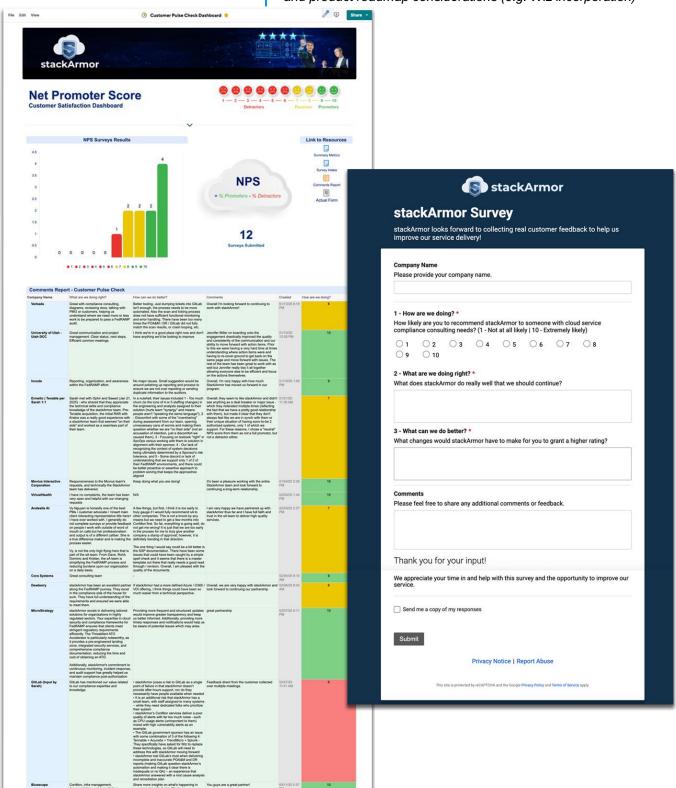




MVP Customer Advisory Board – NPS-Based Customer Satisfaction Tracking

Established an MVP "Customer Advisory Board" to guide intentional feedback elicitation from our customer base to help inform our delivery and improve CX.

- Took the initiative to create this, expand my SmartSheet skills
- Ongoing coordination with the EM team to encourage participation
- Designed a tracking dashboard
- Program has resulted in a handful of new feature request tickets and product roadmap considerations (e.g. Wiz incorporation)



Marketing & Content Development

Created a stackArmor Brand Guide

Established a stackArmor Brand Guide, and updated post Tyto acquisition.

- Took the initiative to create this as it was non-existent
- Defined our competitive differentiators, identity, core values, target customer (not just look and feel, imagery guidance and color palettes, but deeper corporate identity)
- Did all the same for Armory (competitive differentiators, core benefits, core capabilities, competitors, and a full page of core product messaging
- stackArmor-Style-Guide-content-DRAFT3.pdf





stackArmor Brand Positioning

Competitive Differentiators:

- Founder Experience (Since Day 1)
 "GRC" Automation Leadership (product)
 Proven Track Record of ATOs (services)

stackArmor Identity - We are:

- Reliable Partners

Core Values - We believe in:

- Leadership in Cybersecurity Compliance
- Trustworthiness in Service Delivery ■ Dedication to Customer Mission
- Integrity in all Interactions

Target Customer Profiles:

- SaaS CSPs wanting to serve federal/DOD agencies
- and looking for a path to cybersecurity & compliance ■ Federal agencies without skills or resources needing to secure and meet regulatory compliance requirements for their cloud solutions
- State, local and educational institutions that require a secure, hardened, compliant environment

Core Personality:

Future-Embracing, **Future-Defining**

stackArmor is a future-defining organization, that both embraces the cutting-edge technologies available today and innovates/invents the technologies that will solve real problems tomorrow

Imagery and Visual Aesthetic:

Crisp & Clean - concise and to the point images Digital Energy/Movement - images that reflect movement, advancement, excitement Futuristic - images that reflect AI & "Machine Driven"

Connectedness - images that say "connected" Secure - images that reflect security & trustworthin Accomplishment - images that reflect human wins



Images with Digital Energy





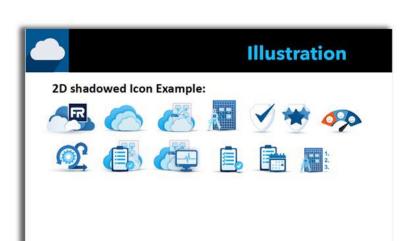
Web Navigation Icon styles that say strong, machine, etc.











Multi-dimensional Illustration Example:





Font Usage

Avenir Next - Corporate Font Family

Avenir Next Bold

Avenir Next Medium

Avenir Next Regular

Avenir Light

Avenir Next Italic

Arial - Backup Font

If Avenir or Avenir Next is not available, an acceptable secondary font choice would be Arial - which is generally universally available.

OTHER FONTS

Other (creative impact) fonts may be used within marketing and sales literature, but should be used strategically, in a very limited basis, and largely for titles or one-time headings. Other fonts should also reflect the mood and messaging of the artifact for which it is being used, and should align with stackArmor's broader imagery guidelines.

stackArmor.com QR Code





Logo Usage

What not to do...



DO NOT change or vary the logo colors. Instead use an approved version that is appropriate for the use case.



DO NOT place the logo on a busy or competing background. Instead choose a logo style or placement that makes the logo clear and easy to recognize.





A TYTO ATHENE

A TYTO ATHENE COMPANY

DO NOT skew or distort the logo.

Corporate Color Palette



Primary Neutrals R: 228 G: 237 B: 245

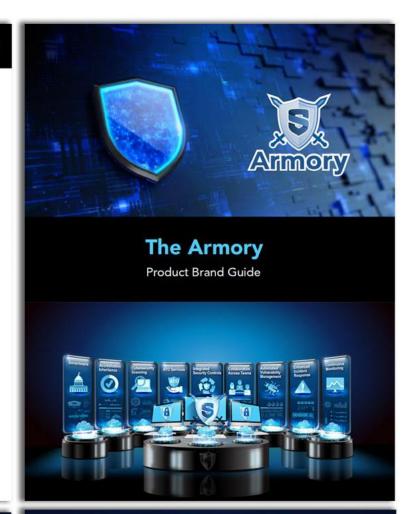
Secondary Neutrals

Colors R: 236 G: 249 B: 254

Highlight/Accent

Colors





Product Core Messaging

have emergent technology solutions and need a path to serve the federal market. It CSP systems Authorized to Operate (ATO).

The Armory was built to bring software solutions to the federal government with lower cost and lower management effort and CSPS and agencies - while maintaining

zero trust and furnished with a feature-rich tech stack of expertly deployed multi-cloud relays from SIEM solutions to Armory Alerts (with additional support for incidents) - (TSR), and ConMon reporting/FedRAMP program ConMon artifact generation. Ultimately with The Armory, customer cloud CSPs or government

experience or resources to navigate the FedRAMP process - and therefore are missing out on the opportunity to serve federal agencies in meeting their missions

What's in

Built on top of Google Cloud Platform, this future-defining solution provides coverage for roughly 60% of FedRAMP baseline controls for federal agencies and CSPs, leveraging various degrees of automation and machine-driven findings management to act as a force multiplier for security operations teams. The remaining 40% of controls, including documentation package development and audit support,

Armory Product Positioning

Competitive Differentiators:

- First (& Only) High Google Accelerator Platform
 Armory is an evolved solution based on 12+ yea

- Turn Key Program (To Be Capability)
 User Friendly ConMon Management UI (To Be Capability)

Core Capabilities:

- Continuous Monitoring
- Vulnerability Scanning
 SIEM, Logging and Analysis

Core Benefits:

- compliance by up to 60%
- Simplified onboarding and continuous monitoring of SaaS solutions on GCP
- Ensure the security and compliance of Al systems with tailored Al security controls ■ Leverage a FedRAMP High platform hosted on Google Cloud Assured Workloads

Competitors

- Uber Ether ATO Advantage (DoD IL5, AWS)
- Project Hosts GSS (Azue, DoD IL5)
- Second Front (DoD IL5)
- Constellation GovCloud (AWS) ■ Infusion Points
- Palantir

Core Personality:

Armory is the Easy Accelerator with future proofing Tech Chops

Armory is the answer the government and tech community have been looking for, being at the forefront of building an automation and machine-driven platform on which GRC operations will continue to improve in the ease with which they are delivered AND the breadth and depth with which they solve critical cybersecurity and compliance conundrums of yesterday.

Imagery and Visual Aesthetic:

Crisp & Clean - concise and to the point images Digital Energy/Movement - images that reflect movement, advancement, excitement

Futuristic - images that reflect Al & "Machine Driven" Connectedness - images that say "connected" Secure - images that reflect security & trustworthiness
Accomplishment - images that reflect human wins

- Rapid deployment of compliance-ready
- capabilities that meet the flexible needs of our







Designed Logos for the Armory and Armory 20x

Created original illustrations and logo design for Armory (multiple versions) as well as a separate logo for our Armory 20x pilot offering.

- Drove the creative iteration process with the leadership team.
- Logos are original vector illustrations (infinitely scalable)







Created Tyto Board Presentation Infographics

Created some original infographics for GP for a Tyto Board Presentation.

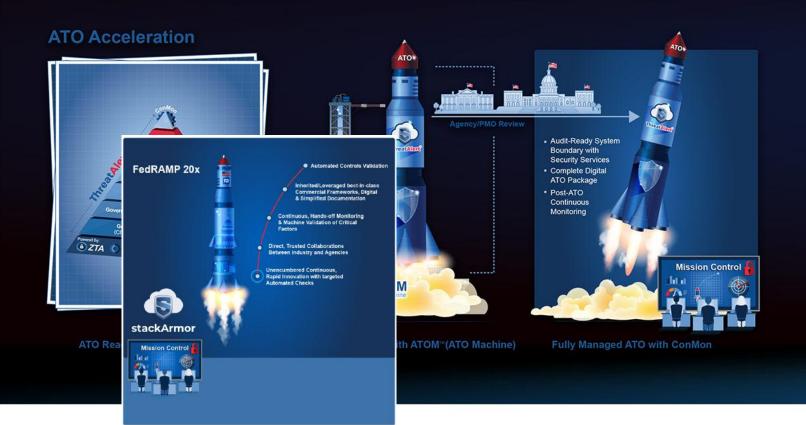
- VENN diagram, 30 Day Objectives Circle, Target Icon and Calendar Icon are all original illustrations
- Also helped format the other slide content in this deck to have a consistent, professional, Tyto look and feel

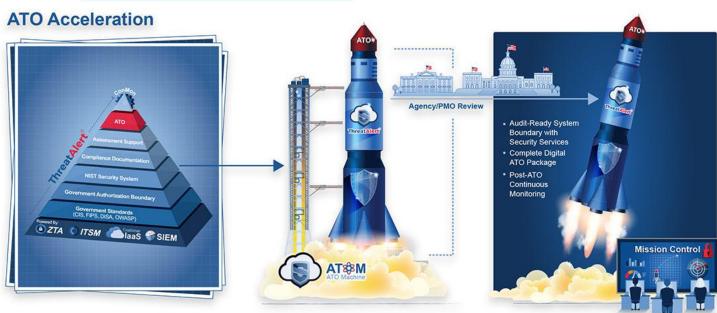


Created FedRAMP 20x Launch Infographics (GP)

Created multiple original and updated infographics in support of FedRAMP 20x messaging for GP.

- Previously created ThreatAlert pyramid was updated, and the rocket and associated imagery created as vector illustrations
- Versions were used for various deliverables and marketing artifacts
- There was unique work required for various backgrounds





Fully Managed ATO with ConMon

Created Component Definition Paper Infographic

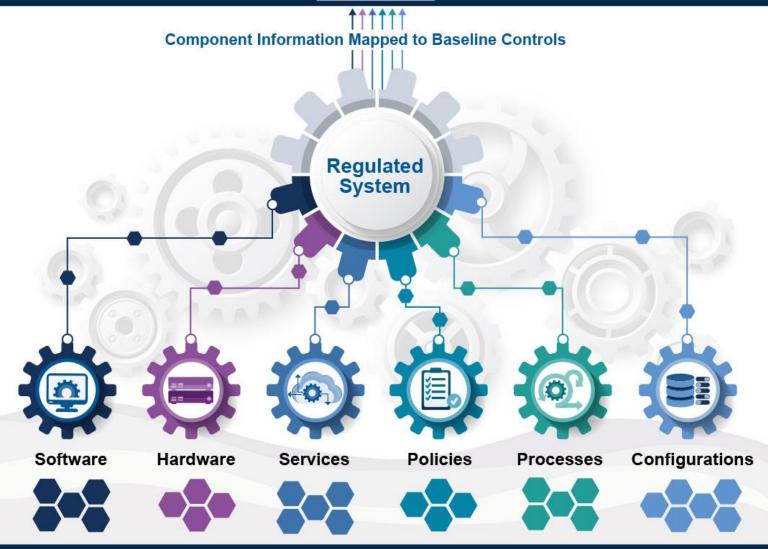
Envisioned and created original illustrations to tell a story of component-based SSP generation visually, based on written content from Johann.

System Components

- Read Johann's paper, and came up with the infographic below to tell his story visually
- All images are vector illustrations and fully scalable and editable



- Accurate Data-Driven
 System Representations
- Increased Assessment Speed and Efficiency
- Automated Validation of Control Implementations
- Efficient Updates



CDEF - Component Definition Approach to SSP Management

Created a New Armory 2 Pager

Created a new 2 page glossy for trade shows and sales/marketing highlighting the Armory offering.

- All illustrations in the infographics on both pages are original vector images that I drew.
- I introduced a couple background photo files to align better with the Tyto branding norms.
- Most of the written content I also created (for this and the website)



The Armory™ | Accelerating FedRAMP ATOs on Google

Serving Government Agencies

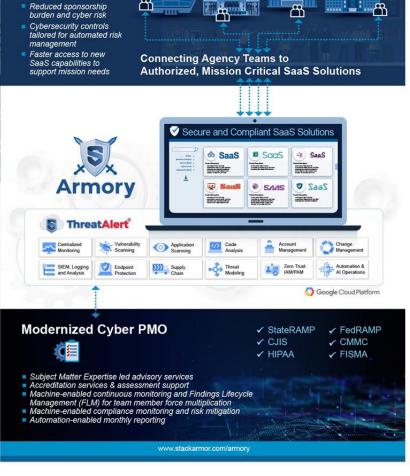
Do you have a cloud solution that solves critical mis provides a path of least resistance to FedRAMP and Google Cloud, offering the ability to accelerate the all the compliance, documentation, audit, and arch Government needs your solution, you need an ATO:

The Armory is a purpose-built, General Support Sy to empower ISVs and Enterprises to conquer comp (GCP) by delivering fully compliant architecture, er along with continuous monitoring and a range of inand account management, all within a FedRAMP a managed to CMMC, ITAR, FedRAMP High, and Do



Simplified onboarding and continuous mor Ensures the security and compliance of Al

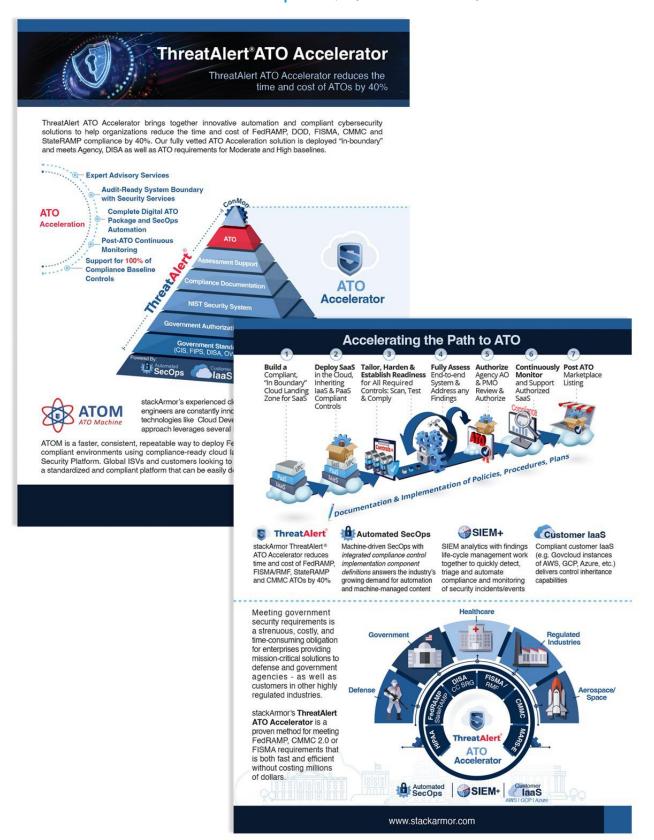




Created a Revised ThreatAlert 2 Pager

Created an updated version of a ThreatAlert 2 page glossy (that I originally designed) to align with the most recent 2025 messaging.

- Again, all images in the infographics on both pages are original vector images that I drew.
- Some version of this 2-page has been used at trade shows for a couple years at least, this is just the latest!



Delivered Brown Bag Session - Armory

Took the initiative and created and delivered a brown bag presentation introducing and explaining the Armory for stackArmor.

- Included a decent overview of the ThreatAlert product suite, which is also something most people don't have clarity on. ②
- Created a visual metaphor of a factory/machine showing ATOM, the laaS, TSW, TST, TCS, TSR, the GSS tools, and the application.
- Also created a self-paced video version that is available on the CX/CE Intranet site.

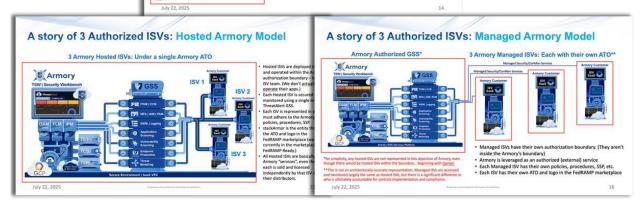


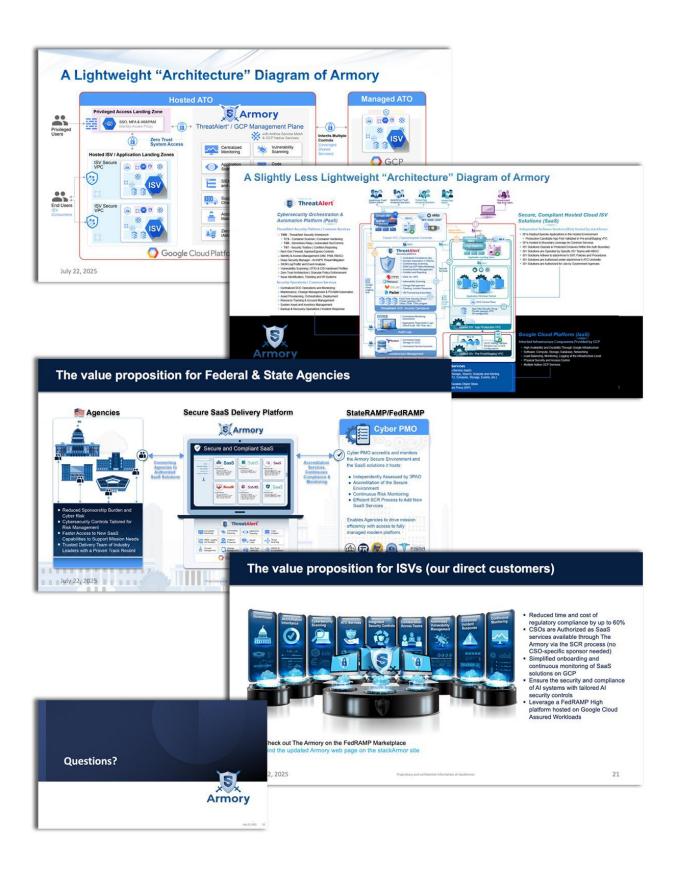
Video Intro:





Then I covered 3 deployment models, the traditional, then Armory Hosted and Armory Managed...





SWFTAlert New Offering Infographics

Created original infographics for GP to visually communicate the SWFTAlert Platform which is a proposed Continuous Assessment offering in cooperation with MindPoint Group.

- Memorial Day Weekend Work
- Evolved the visual story telling approach from original concepts.
- Logos are original vector illustrations (infinitely scalable)
- All iconography is custom illustrated by me ②









stackArmor's SWFTAlert | Leading the charge to better manage and mitigate cloud computing risks



Built Robust TechTrend Slide Deck

Created a new "vibrant" PowerPoint template and used it for an Agentic Al and Modernized RMF presentation for Johann and Fawad.

- Created animated GIFs to have movement in dotted lines/arrows.
- Helped craft the story and guide a meaningful flow
- Illustrated multiple new infographics to visually tell various stories.
- Lots of editing of stock photography throughout to get the right look.
- Lots of interesting use of pptx animations as well!
- Note: Peter O'Donoghue (Tyto CTO) asked who did the graphics, and commented that they were better than "his guy's" ②



TechTrend Slide Deck cont...



TechTrend Slide Deck cont





S stackArmon

Illustrated and Animated stackArmor Offering Gears Infographic

Created a specific infographic at Martin's request to show stackArmor offerings working seamlessly together as an engine.

- All original vector illustrations were saved out gear by gear, icon by icon, so they could be animated in a slide-build sequence.
- Gears spun in colored clusters aligned to the story, while the icons stayed stable. In the end, the entire machine had gears moving in sync!





ZTA & Cybersecurity Engineering





Compliance



Risk



Component Defs



SSP



Workflow Automation



Playbooks



SBOM & **Supply Chain**



ConMon



POA&M & Reports



ATO

Illustrated and Animated stackArmor Offering Gears Infographic Cont...

This is a movie version of the animated PowerPoint slide I created.

Professional Growth

Attended UX Camp 2025

Registered for and attended a Saturday seminar focused on UX topics. I specifically signed up because this particular camp was focused on the relationship between UX and cybersecurity/risk.

- Speaker/Author on UX and Cybersecurity No surprise, cybersecurity tooling UX plays a huge role in risk posture and effective SecOps ②
- Was introduced to some new UX tooling, and the emerging role of AI in the UX arena
- Intro to Web3 and the state of technology wrt UX

UX Camps are dynamic, single-day mini-conferences designed to fuel the passion of the UX Design community. Featuring a blend of curated keynotes and community-sourced speakers, each camp offers a platform for sharing innovative ideas, practical UX methodologies, and insightful design strategies. Whether you're a seasoned UX professional or just embarking on your design journey, UX Camps provide a rich environment for learning, networking, and inspiration.



UX Camp Winter 2025



Flex Forward at UX Camp Winter 2025 Saturday, March 1, 2025 at 10am Central! Flexing Forward: Showcasing Our Evolution Flexing Forward is an invitation for us to demonstrate how we've grown and adapted over the past year. It's time to...



Took a Harvard Mini Course on Leadership



Back To All Lessons

Sign Out

Resilient Leadership



Introduction

In this two-part lesson, you'll gain insight into leading through adversity through the example of explorer Ernest Shackleton and his historic Endurance expedition.

TL;DR:

- Attitude trumps all when hiring (over tech skills, grit, creativity, experience, etc.)
- Team camaraderie is the key to success people first (communicate, interact, "play", let the people know they matter)
- Leaders manage their team's individual and group energy especially during uncertainty
- Leaders easily and effortlessly shift between hands-on tasks and visionary leadership
- Never let negativity or naysayers get in the way of the mission (keep negative influencers close, prevent the spread of negativity)
- Flexibility matters sometimes the target has to change
- Leaders own it and model this, instilling confidence and team commitment
- Leaders bring/model positive energy
- Leaders stay forward thinking always



Read the Phoenix Project (per Ask from GP)

GP actually asked me to read this, and when I did, I understood why. Lots of alignment to some of the things I was talking about (and have been trying to implement). While I don't agree with everything in the book, there were some good takeaways and things I can grow from.

TL;DR:

- There are 3 Ways (DevOps Core Principles)
 - Flow: Prioritize fast delivery of work from development to operations.
 - Feedback: Enable quick feedback loops to detect and resolve problems.
 - Continuous Learning: Encourage experimentation and learning from failure.
- Treat IT Work as a Machine/Manufacturing System
 - Visualize and manage the flow of work like an assembly line. (e.g. journey mapping!!!)
 - Limit Work-In-Progress (WIP) and complete tasks before starting new ones.
- Address/Control Unplanned Work!!!
 - Unplanned work disrupts flow and reduces capacity for planned initiatives.
 - Visibility, prioritization, and root-cause analysis help reduce unplanned tasks.
- Apply the Theory of Constraints
 - Identify a system's bottlenecks and optimize those (this can be a person spread too thin).
 - Do not focus on areas that are not constraints as they don't improve throughput.
- Break Down Silos and Align Teams
 - o Development, QA, Security, and EMs/Operations must collaborate.
 - Shared goals and accountability enable faster, more reliable delivery.

