#### WELCOME SPRING 2022 AFF AFF SHOON 54' Shades of Styrica

## 20-22 May 2022 Kunsthaus Zürich



54 Shades of Africa

From the runway to the streets, 54 Shades of Africa is coming to you!

African-inspired designs are taking over, much in the way that African influences have been seeping into popular culture for years. These designers are paying homage to their roots and embracing their history.

Just see how fashion from Africa is transforming the fashion Industry.

"The importance of African Fashion Night to me is that it brings the community together, and showcases our great talents," *Olivia James / Initiator of the AFN* 



### **BLACK LADIES** & Friends Network

# PROGRAM

Meet & Greet Lunch 12.00-14:00

## PODIUM TALK

"Be Powerful Without Alienating or Upsetting Anyone"

#### Hosted By PILANI BÜBU VIP Guests NAOMI LAREINE SARA ADUSE WARIDI SCHROBSDORFF

14:00-15:30

Questions & Answers 15:30-16:00

#### Afro Jazz Networking Lounge

ALGU KYIM & DJ HUFF IN TUWN Live Performance by AFI Sika 16:00 - 19:00

### FASHION TRUNK SHOW

HOSTED BY HANIMANNS FASHION AGENCY DJ Dani Koenig 19:00-22:00

> Afterparty Algorytm&djhuffin town 22:00-24:00

<u>20 May 22</u>

vortragssaal KUNSTHAUS ZURICH

HEIMPLATZ 1 8001 ZH



#### HANIMANNS

HANIMANNS is a fashion agency that represents carefully curated designers from Africa. WE TRANSLATE CULTURE - FASHION IS OUR LANGUAGE

It is a platform that offers opportunities to established and emerging designers to elevate their brands to new levels of exposure, allowing them to be discovered and reach new markets via buyers, press and key industry insiders.

HANIMANNS is the intermediary between the manufacturers (brands) and our discerning customers in the premium segment. Today fashion is no longer about having a sense for trends, but about knowing the origins of products and telling their true story.

It started as a one-woman show and quickly developed into a network of helping hands that are connected through the love of fashion and culture.

Brunnenhofstrasse 9 8057 Zurich melanie@hanimanns.com T: +41 78 223 4665



# MUSIC & ENTERTAINMENT



AFI SIKA



DJ ALGO RYTM



**ALINA AMURI** 



DJ DANI KÖNIG



DJ FLINK



DJ HUFF IN TOWN



NAOMI LAREINE



**PILANI BUBU** 



SARA ADUSE



WARIDI SCHROBSDORFF

# PROGRAM

#### Saturday 21 May

11:00-23:00 BOUTIQUE MARKET Free Entrance

> 16:00-19:00 AFRO-LOUNGE LIVE AFRO JAZZ

19.00 Fashion Show Live Performances

21.30

DESIGNER MARKET PROMOTION SALES

#### 23:00

AFTER PARTY AFRO BEATS, AMAPIANO, AFRO HOUSE DJ PLATINUM, DJ LOWKEY, DJ STALLONE ANDERSONN

## **SPONSORS**



Bexolutions GmbH Badenerstrasse 549 8048 Zürich +41 (0)43 210 96 14 info@bexolutions.ch





Fabrik 11 GmbH Ringstrasse 20 8600 Dübendorf +41 (0)44 830 91 40 gruezi(@)fabrik11.ch





für kultivierte Events

TOP Events Schweiz AG Station-Ost 1 6023 Rothenburg +41 (0)41 280 50 10 office@indiazelt.ch





SWAK Zahnliebe GmbH Theaterstrasse 2 8001 Zürich +41 (0)44 266 29 29 office@swak.ch





TOP Events Schweiz AG Industriestrasse 20 3422 Rüdtligen-Alch. +41 (0)31 330 10 90 info@top-events.ch



### BEX LUTIONS



Business Development Website Creation Business Videos Social Media

info@bexolutions.ch +41 43 210 96 14

Bexolutions, based in Zurich, specialises in growing business sales with the best digital marketing strategies.

For startups in the first 5 years, and for established businesses who need to re-position and re-brand.

- Profit Strategy Roadmaps
- · Branding and Story
- Social Media Marketing
- Websites and Funnels
- Business Videos

Unlike most agencies who just focus on small puzzle pieces of your marketing, Bexolutions is your one-stop solution to business growth.

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Visit our website to learn more and schedule a call!

Bexolutions GmbH Badenerstrasse 549 8048 Zürich +41 (0)43 210 96 14 info@bexolutions.ch





### 

FABRIK11 at Stettbach train station in Dübendorf stands for an innovative multisport fitness & soccer center with an attached coworking area.

Their goal is to combine exercise, work and social experiences and to create a place where people meet, do sports together, inspire each other and share experiences.

Be part of the community and become a Fabrikler! #bischparat

FABRIK11 GmbH Ringstrasse 20 8600 Dübendorf T: +41 44 830 91 40 gruezi(@)fabrik11.ch







Thilo Grauheding, founder and inventor of SWAK Zahnliebe and dentist for natural and gentle dentistry. His passion is to spread and educate dental awareness. He strives to instill in his patients a sensitivity to the nature of their oral environment.

Natural and mindful dental care also improves body awareness and provides better health. From his practical experience, Thilo Grauheding has developed sustainable products for mindful and thorough prophylaxis.

In his practice at Stadelhofen, he carries out treatments according to the principles of minimally invasive dentistry, with the greatest possible protection of natural tooth substance. Honest information, a holistic approach and fair pricing are the basis of his work.

SWAK Zahnliebe Praxis Theaterstrasse 2 8001 Zürich +41 (0)44 266 29 29 office@swak.ch



# DESIGNERS

The heart of African Fashion Night is the great and vibrant fashion show.

International as well as local designers of the fashion scene show their Spring/Summer 2022 collection. Inspired by traditional symbols and techniques, the designers amaze with their subtle and incredibly creative approach to modern fashion.

The visitors are treated to a fantastic fashion show, where the beautiful models demonstrate the glamorous fashions.

On the next pages you will find all informations about the designers of AFN Spring 2022.







Bola & Felix, Founders of Cassare have been together since 1974 and have 3 adult children and meanwhile 2 grandchildren. Their African concept store in Zurich Geroldsgarten, which bears the same name "Cassare", opened in 2017.

Cassare has become one of the first places to go in Zurich and in Switzerland for African fashion and lifestyle products. Their heart beats for the second and third generation of the African Diaspora, especially in fashion. They want the young African generation to be proud of their heritage and represent their African roots with style.

Geroldstrasse 23, 8005 Zürich info@cassare.ch T: +4144 272 23 23





LARRY JAY

Larry Jay is a unisex Ghanaian brand of ethical fashion clothes and accessories founded by Larry Jafaru Mohammed.

The brand started as a fashion accessories line in 2012 with a rebirth and introduction of fashion clothes in 2016 and officially debuted its first spring summer collection in 2017. The brand is generally inspired by Nature, Various African Culture and Arts.

It is also influenced strongly by fashion from the 70's and that makes its design aesthetic Timeless and Unusual. The brand's dream is becoming a full sustainable fashion house that is responsible for its environment.

It is also in its interest to be an empowerment brand, one that will give back to community in its own little way.

Accra, Ghana larryjayghana@gmail.com T: +233 24 749 5558





My name is Nkem. I'm a fashion designer focused on unique and bold statements.

NKEM stands for individual freedom and self expression. I believe people make clothes and I hope you chose to wear NKEM and be a part of the family.

Some of my favorite pieces are upcycled, which makes them truly unique, ecofriendly and impossible to reproduce!

Zürich, Switzerland nkemstudio@outlook.com







Pepper Row is a Nigerian label whose designer Omafume Niemogha honors and celebrates the arts and craftsmanship of Africa in his luxe collection of contemporary sportswear. His pieces merge Africa's rich heritage with modern influences.

Colorful, playful, and sophisticated, the collection features cultural references such as the use of aso oke, a woven cloth traditionally used for tribal ceremonies and celebrations.

To produce its garments Pepper Row collaborates with local artisans. They are responsible for hand weaving and dyeing textiles as well as wood carving and hand painting accessories.

The label trains and empowers these artisans to ensure the application of fair trade practices and sustainable production methods.

Lagos, Nigeria info@pepperrow.com





### SIKO REPUBLIK

SIKO REPUBLIK is about living a balanced lifestyle, looking good while still staying true to your culture. A South African brand that offers a new kind of athleisure wear, and is made by locals from Kwa-Zulu Natal and Johannesburg.

The brand combines the modern with the traditional and can be worn both in the gym and as streetwear. A unique, sophisticated range with a lot of African vibrancy.

The Athleisure collection is designed for curvy women and is specifically for voluminous figures. The collections celebrate the diversity of our continent.

We are a product of our ancestors and their prayers, their aspirations, a product of a future they dared to dream.

Johannisburg, South Africa queries@sikorepublik.co.za T: +2761 535 2861







The crown. Powerful and noble. And from every piece sold, 20% of the profit goes to Africa to my mother's orphanage. In my work, it is especially important to me that my collection stands out from the usual streetwear through very powerful and simple designs.

Quality plays an important role for me. One should feel comfortable. I can also only sell what I also stand behind 100%. Authentic and honest.

And that's exactly the attitude towards life I want to convey. If you want it, you can be a king or a queen. For a moment. For a whole day. For a whole life.

Always remember that you are absolutely unique. Just like everyone else. Wear different, stay different!

Baumgartenstrasse 19/23 8200 Schaffhausen info@williamstreetwear.com T: +41 76 411 85 33







EMMANUEL KULI ADJEI (aka Mahoney) was born in Accra, Ghana, in 1955, the eldest son of a chief, and was exposed to royal African fabrics and traditional royal clothing and fashion from an early age. This was the foundation for his love of what he does best: Designing fashion.

In 2021 he teamed up with AFN and within a few months he had his collection ready. As part of AFN's Talent Endorsement program, "Mahoney Creation" was launched in Spring 2021 in collaboration with African Fashion Night and presented his first collection in September 2021 at the AFN.

Sadly, in January 2022 EMMANUEL KULI ADJEI passed away.

We will always remember, and never forget you Chalé.

You can read his full story and buy his last unique fashion pieces on our page.



## MODELS



AISCHA<sup>1998</sup> Senegal/Ethiopia



ALEX 1990 Cameroon



ANSUMANI JR. 1992 Ghana / Portugal



CAMILA 1998 Colombia/Guyana



DIMÉ 2004 Congo/Switzerland



CHLOE 1993 CAF / France / Vietnam



ESTHER<sup>1999</sup> Nigeria/Sierra Leone



DANIEL<sup>2000</sup> Kongo, Senegal, USA



FERNANDO 1995 Brasil/Switzerland

## MODELS



JORDAN 1998 Congo





KEREN 2001 Congo / Domenican Republic



MARIE-ELISE 2000 Congo/Rwanda/Switzerland



KEVIN 1999 Congo



MOISE 1994 Congo



KAYLAN 2009 Ivory Coast/Zimbabwe



MARCIA 2000 Nigeria/Switzerland



NEIL<sup>2004</sup> Germany/United States/France

## MODELS



SHAKINA 2007 Congo/Germany/Switzerland



SISQO 2000 Ghana/Switzerland



TRAICY 2004



WINTANA 1994 Eritrea



#### MODEL COACH

Magaly Oliveira worked in Brazil for many years as a catwalk model and in advertising as a campaign model for photos and film. Living in Switzerland since 2004, she mainly pursued her passion as a choreographer and catwalk coach.



# MARKETPLACE

The beautiful boutique market invites you to stroll, enjoy and buy.

In addition to jewelry, fine decorative objects, clothes, books, cosmetics and much more, visitors can expect a richly stocked bar and many delicacies from the African cuisine, which they can enjoy comfortably in the garden of the lecture hall.

On the next pages you will find all informations about the market booths of AFN Spring 2022.



# AFROD'OR

#### MADE IN AFRICA

Boutique in the heart of the old town of Zurich. Regional production and sourcing, promotion of artisans and fair trade.



St.Peterhofstatt 3, 8001 Zürich T +4143 497 25 10 welcome@afrodor.com

Öffnungszeiten: Dienstag - Freitag 11:00 - 18:30 Samstag 11:00 - 16:00







Biola's Bookshop presents a small and fine selection of multicultural, diverse and inclusive children's books.

Books are a fun way to introduce children to diverse concepts at an early age and provide a great conversation starter for parents to talk to their children about differences, privilege, respect, empathy and inclusion.

Whether you're looking for stories that a child can easily identify with or ones that encourage them to empathize with others, we've rounded up some children's books that feature characters of different ethnicities, gender identities, and religions.

Diversity rocks! Inclusion matters! Enjoy reading!

Biola Mona biola.mona@bluewin.ch T: +4179 331 88 89





As medical and esthetician cosmetic my passion drives me to study the basic and deep knowledge of skin and skin care in Medical aspects of it and esthetic.

Being a woman of colour in Zurich over 10years, I didn't found anyone professional to advice or treatment my skincare according to our Melanin rich skin.

My mission is to educate and give information to our community, antiinflammatory, Anti-aging/ better aging and especially young generation who most of the time skin conditions rob there self-confidence and they grow up. We were rise with our mothers and aunties to take care of skin and through this experiment my curiously of dive in the world of skincare.

Weite Gasse 7, 8001 Zürich lizah@beautybylizah.ch T: +4178 842 49 58





BOMOZIKA serves African joie de vivre on your plate.

As Switzerland's first Congolese food truck, BOMOZIKA invites anyone and everyone to treat themselves to an exquisite portion of Afro feast.

With our offer we want to trigger moments of joy in our guests and contribute to a community of people who enjoy life.

We put great emphasis on the quality of the products and always prepare the food fresh. Where possible we source regional products. Our Afro feast is inspired by traditional family recipes and the diverse street food of Kinshasa - hearty and balanced.



info@bomozika.ch T: 4176 492 20 01



The Zurich-based label Coolstyle offers the variety of great products from Africa, with a focus on Senegal. The focus is on style and wearability; however, the social aspect in terms of sustainable, fair production is central.

#### Coolstyle offers local producers a local perspective. 100% Made in & for Africa with love ♥

In collaboration with the "Centre d'Handicapé" in the city of Mbour and together with their freelance tailors, Coolstyle Tailors they work out their collections. They create fair working conditions, which can be reconciled with local cultural conditions. Online and offline Coolstyle offers great products, which are difficult to find in this quality.



info@coolstyle.ch T: +4176 319 21 13



Cultured Rootz - Promoting Diversity!

"At Cultured Rootz, we believe that diversity is not the absence of any race, but the inclusion of all races.

To help achieve this dream, we hereby introduce our Activity Book and characterized products; showcasing some of the different shades and tones of our beautiful skin, and our beautiful hair types.

We want you to know that no matter who you are, or what you look like, you are beautiful, you can reach for the highest stars, and your skin is a perfect match for any goal, dream, aspiration!

That each strand of hair is perfect just the way it is."

culturedrootz@gmail.com +4178 721 77 32





Evya Rose Accessories is a Swiss-based hair accessory line specializing in satin products.

Our stylish high-quality satin-lined products help to maintain your curly hair while protecting it from breakage, loss of moisture and frizz.







Meinrad-Lienert-Strasse 27 8003 Zürich T: +4176 578 02 72 Montag-Sonntag 11:00 - 21:45

Gebeta offers authentic "Afro Cuisine" from Ethiopia.

Their injera is prepared with the dwarf millet (teff) that grows only in her region.

Everything is always prepared fresh and with a lot of heart. The fact that the basis of the cuisine is vegan and gluten-free is due to cultural tradition. It is simple and honest food that with the variety and intensity in taste, brings a smile to everyone's face.





We spoil you with a good sip of coffee from Western Uganda. From the tree directly into the cup, so to speak.

Coffee enjoyment with a clear conscience begins with the fair cultivation conditions under which the coffee is produced in the country of origin. Our appreciation for the small farmers and their work forms an important basis for the partnership-based trade relationship.

With every cup of ISULE coffee, you improve the living conditions of smallholder farmers and their families.

ISULE

ISULE

Weststrasse 182 8003 Zürich info@valandtin.ch T: +41 44 545 64 90 (Termin nach Vereinbarung)



Ikama is born with the main goal to value African arts and crafts, and thus allow a large public to make a virtual journey in this wonderful artistic environment: Africa.

African artisans, for the most part, have difficulties to live decently with their art because their work is often unknown and their precarious living conditions don't always allow to develop their talent on a larger scale.

We hope through this project to more highlight them and help to evolve their exceptional talents, allowing them to live more decently. You will discover works from various countries.

We are also committed to developing a fair trade partnership with our various artisans by buying our products at rates that respect their work.

Avenue du silo 32 1020 Renens info@ikama-art.com +4178 898 55 22





Jambugo mainly sells products made from hibiscus flowers (also called bissap).

They import their hibiscus flowers from Senegal, from a no village where the founder of the company Florence was born and raised.

With these hibiscus flowers they produce syrup, jelly, iced tea and other products in Rikon in the Tösstal (near Winterthur). The products are sold in their online store.

A part of their assortment can also be bought in the Rikemer Volg since June 2021.



info@jambugo.ch T: +4178 652 88 83





International import and export from 54 African countries and 81 other countries around the world.

We specialize in all things that are extra ordinary.

Uthman, Jaja A. R. Künstler / Trommellehrer Dianaweg 3, 3700 Spiez BE T: +4179 787 93 62 jajamynigga@yahoo.ca





We are Mooga a Afro Vegan start up from Zürich. Our mission is to Serve you Food that Makes Your Soul Dance, delicious inspired food & flavours From and around the Afro Culture.

Mooga stands for Freedom, love and joy.





mooga@outlook.de T: +4176 454 42 39



#### Vegan Hair & Skin Care Good for your hair, your skin and the planet!



info@nelsiecosmetics.com T: +4179 718 18 10





Our wide range of products includes jams, syrups, dried fruits and candies.

We are always looking for new exotic foods to expand our product range and make it more attractive for new and existing customers.

We are very interested to know what kind of foods you would like to discover in our assortment. Feel free to write any comments you have about it.

We would like to point out that our products are made of purely natural fruits and vegetables without preservatives, food coloring and flavor enhancers. The health of our customers is very important to us.

Eichbühlstrasse 24,8618 Oetwil am See T: +4143 844 90 40 / +4179 605 90 54 charlotte.sieber@nipoksginger.com





Petits-trucs is a little shop with precious, thoughtful and inclusive finds for everyone.

Inspired from both worlds- Kongo and Switzerland, i invite you to celebrate the "petits-trucs" with me.





yala.mona@soyou.ch T: +4178 830 05 44



Rhumshop is a company selling arranged rum, produced in Benin.

Their arranged rum is 100% natural with its various ingredients such as:

- Mango
- Vanilla
- Ginger
- Passion fruit and many others.







Sahara accessories is inspired by the rich culture of Africa's local artisans in East and Southern Africa.

We showcase, sell and support handmade products by local people in African communities. Our products range from Jewellery, hand made beaded slippers, bags and other accessories.

Our stylish accessories range from neutral to colourful, sophisticated to simple, statement to minimal, therefore, fit everyone style and taste.

Sahara accessories are made of locally sourced materials, some of which are recycled and sustainable.



tasilab@gmail.com T: +4179 901 40 50



Our shea butter comes from Ghana and is 100% pure and unrefined. Thus, the valuable beta carotene is preserved. It is a valuable moisturizer for your body, face and hair.

Especially dry skin and dry hair benefit from this precious butter. You can use it as a body butter for the whole body, or only for individual dry areas such as lips, hands, feet or elbows.

All our products are:

- vegan
- bio
- from fair trade



sheathecompany@gmail.com T: +4177 455 37 17





Cynthia is a proud South African and has lived in Switzerland since 1993.

She has always been a bit homesick, so three years ago she started selling African jewelry to bring a little color to Switzerland. As a woman, she naturally loves fashion and jewelry. The jewelry she sells represents South African culture.

Whoever wears it makes a statement - it is elegant, attracts the eye and makes the wearer feel good, makes her happy. Since this year, she has been working with Linda Hirsch's Rainbow Colours Atelier.



Hirzbrunnenschanze 88, 4058 Basel moreku959@yahoo.com T: +41 79 658 12 71





We offer delicious, healthy, sustainable and plant-based (vegan) African food.

We take our customers on an adventurous journey of discovery through the richness of African culture and exotic food.

Our goal is to do good for body, soul and spirit.

Main: Mondays at Coworking Lounge Tessinerplatz Tessinerplatz 7, 8002 Zurich

anthony.bello@spicyroots.ch T: +41792474947







As a leading provider of wealth-building coaching services in Switzerland, we help Africans and other Internationals achieve their financial goals. Whether you want to learn how to invest, pay off debt, maximize your pension plan, or clarify your financial objectives, we can help!

At Swiss Money Coach, we believe you deserve a life of abundance, satisfaction and freedom. You are hardworking, diligent and motivated to achieve financial freedom. However there is just one missing ingredient you need to help you accomplish your financial goals: The precise knowledge and how to implement this knowledge quickly and effortlessly.

Don't spend your life just working for money, learn to make your money work for you!

Contact us today for a free financial clarity session!



toni@swissmoneycoach.com





Hello, my name is Masturah (Massie), I am a sustainable fashion designer from Uganda that has been specialising in upcycling.

As a designer, my goal is to solve problems through design, seeing as I come from Uganda and there is a big problem of textile waste that is caused by fast fashion in the fast world.

I realised that it was my duty to sensitise both the people in Switzerland and in Uganda the dangers of fast fashion. Through my blogs and upcycling projects on social media platforms, I have been able to reach a significant number of people that have become more aware of the problems of fast fashion on both ends.

With this, I empower African designers to create handmade African inspired fashion pieces to reduce the inequality gap created by consumption of fast fashion which is at the detriment of African creative markets. With this, I sell awesome long lasting, handmade meaningful creations and designs.

turahapparel@gmail.com +4178 721 11 55



WaxUp Africa was born in Switzerland from the meeting between two passionate entrepreneurs and is first and foremost a vision: that of highlighting the abundant wealth of Africa.

"Indeed, we are firmly committed to working exclusively with fabric made in Africa. Our objective is to give strength to the craft industry as well as to the African textile industry and its local economic activity, so that the financial benefits of these fabrics are not usurped by unfair competition and by the marketing of Wax, 95% of which is counterfeit. Our action thus allows access to an authentic and quality fabric, in a conscious spirit, on the underside of the Wax phenomenon!

Our fabrics are all authentic, traceable and qualitative. They are 100% cotton and certified made in Africa. Each fabric is carefully selected by our team and our collections are composed of creations made by our partner artisans in Ghana, lvory Coast and Switzerland."



info@waxupafrica.com T: +4176 393 33 77



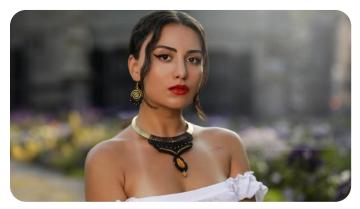
X.A.L.A.N.I is a wonderful encounter with the remarkable African continent, its talented artisans and their incredible handmade jewelry and accessories inspired by ancient times and African cultures, with a contemporary and modern twist.

A young Swiss brand that aims to make elegant jewelry accessible to every woman at attractive prices.

"Our beautiful love story continues with the fabulous continent of Africa. Thanks to your support, I continue to discover it. And, with each new project, I remain stunned by the incredible richness of our land and the extraordinary talent of its artisans."

nathalie\_nnady@yahoo.fr T: +4177 967 43 59







Made by hand, each of my jewelry is unique. I am inspired in my creations by nature, the many colors that surround us and powerful stones, each of which has its own effect and energy.

My jewelry reflects my love for the African as well as South American continent and its diverse art and culture.

larissalangloh@hotmail.com T: 4176 503 28 87



# MUSIC & ENTERTAINMENT



**AFI SIKA** 



**DJ ALGO RYTM** 



**ALINA AMURI** 



DJ DANI KÖNIG



DESLINESS



**DJ FLINK** 



**DJ HUFF IN TOWN** 



JAY COOL JAY



DJ LOW KEY

## MUSIC & ENTERTAINMENT



**DJ PLATINUM** 



**NICKY B FLY** 



NOUMUSO



**PILANI BUBU** 



SAF SAP NEW GENERATION



SHEDEA DONA & AFROLICIOUS



DJ STALLONE ANDERSON



SIDNEYFITT



SIKHUMBUZO

#### PROGRAM

#### Sunday 22 May

10:00-18:00 BOUTIQUE MARKET Free Entrance

11:30 - 12:30 MINDFUL TREE TULASI ILEN

11:30 - 12:30 ARTWORKSHOP ELENA MONROE

14:00-14:50 TANTE CARMEN INTERACTIVE MUSICAL THEATRE

15:00-16:00 KIDS FASHION SHOW

> 16:15-16:30 Café au lait Kids dance show

16:15-16:30 KIDS ART AUCTION KARIN GALLAS

16:00-18:00 DAY PARTY Algo Rytm & Dj Huff In Town Afrobeats Amapiano Afrohouse

# **KIDS DESIGNERS**



Senegalese women sew yëre children's clothes yëre pursues the goal of supporting seamstresses in Senegal. The women are well educated and find it difficult to find a job after finishing their education. yëre secures jobs in sewing workshops with orders.

Young women today increasingly value a good education and training. The ICCM Institut de coupe, couture et mode in Dakar trains women in fashion design and dress making, yëre children's dresses in sizes from 6 months to 6 years are designed and sewn by women who have completed school. They are colorful children's dresses of excellent quality made from traditional African fabrics.





Ö

KIRA means "the way" in Soussou, a dialect of Guinea. This name reflects our most fundamental conviction: Education is the path to a better future for Guinea's children and youth.

A better future is also symbolized by our logo: a living tree that stands along the path of life and grows with it. For the first time we are part of the African Fashion Night 2022 and present our exclusive children's collection. The dresses made of traditional Wax Print fabric were handmade by our apprentices in Guinea.

# KIDS ENTERTAINMENT



**CAFÉ AU LAIT** 



**ELENA MONROE** 



**KARIN GALLAS** 



MINDFULTREE



**TANTE CARMEN** 







Thank you for being a part of this AFN event which we called 54 shades of Africa to pay homage to the diversity of Africa and its 54 countries.

We hope you enjoyed the show as much as we did. It was so good to see everyone from all over the world come together and celebrate their culture, their beauty, and just be themselves.

Africa is such a huge continent with so many different cultures, languages, and traditions. We are grateful that we were able to showcase some of these amazing cultures on this stage tonight.

It is our vision that one day all people will come together in unity, despite their differences. And it is our hope that we can continue to work towards this goal by celebrating our diversity and differences at events like this one tonight...to the whole AFN community, to all supporters and to each and every single one that make these events unique and possible!

Our next event will be held in September 2022 at the Kunsthaus Zurich.

So stay tuned and stay healthy!









#### DIVERSITY EQUITY & INCLUSION

AFN is a cultural event that adds value to all participants and guests by networking, promoting, sharing experiences and knowledge within the community and the corporate world. With a core team of business professionals and seasoned experts in their field, AFN strives to create a platform for African and African-inspired designers, artists, musicians and entrepreneurs to be exposed to an international market, but also to help them build a sustainable business that is globally recognized and promotes social change in Africa.

Do you want to get involved too? Want to showcase your brand at the next AFN?

Contact us: info@africanfashionnight.ch





#### DIVERSITY EQUITY & INCLUSION

Die AFN ist ein kulturelles Ereignis, das allen Teilnehmern und Gästen einen Mehrwert bietet, indem es die Vernetzung, die Förderung, den Austausch von Erfahrungen und Wissen innerhalb der Gemeinschaft und der Unternehmenswelt fördert. Mit einem Kernteam aus Geschäftsleuten und erfahrenen Experten auf ihrem Gebiet strebt AFN danach, eine Plattform für afrikanische und afrikanisch inspirierte Designer, Künstler, Musiker und Unternehmer zu schaffen, um sie einem internationalen Markt auszusetzen, aber auch um ihnen zu helfen, ein nachhaltiges Geschäft aufzubauen, das weltweit anerkannt ist und den sozialen Wandel in Afrika fördert.

Möchtest auch Du Dich einbringen? Du möchtest Deine Marke bei der nächsten AFN präsentieren?

Kontaktiere uns: info@africanfashionnight.ch

