



Pamela

MURPHY LEWIS

Candidate for **SOUTH ATLANTIC REGIONAL DIRECTOR**

We Are **BETTER TOGETHER**



THE SENSATIONAL PLAN



TOGETHER IN SISTERHOOD

- ▲ Re-Ignite our passion for Delta through in-person and virtual engagements throughout the region
- ▲ Cultivate Sisterhood Clusters with meaningful connection opportunities within the region
- ▲ Foster a culture of mutual respect, fairness and trust while utilizing solution-focused approaches
- ▲ **Collegiate Initiative: TO-GET-HER Ready** and excited to stay connected in the Sisterhood



BETTER TOGETHER IN LEADERSHIP

- ▲ Build and empower an inclusive and intergenerational leadership team to support chapter and member development
- ▲ Leverage regional and national leadership programs to identify key talent
- ▲ Establish a platform for sharing effective strategies and best practices to enhance chapter leadership and member development
- ▲ **Collegiate Initiative: TO-GET-HER Ready** for transformational leadership



BETTER TOGETHER IN SERVICE

- ▲ Recommit our energy and efforts to public service and social action
- ▲ Prioritize the needs of our communities to align with the national strategic plan
- ▲ Implement Regional Service Day projects with action and cause based initiatives that span across the entire region
- ▲ **Collegiate Initiative: TO-GET-HER Ready** to achieve sensational Service



TOGETHER, WE WILL OPERATE IN EXCELLENCE

- ▲ Reinforce and support the importance of “How” we handle our Delta business
- ▲ Provide expanded training and resources for current and aspiring chapter officers and regional leaders
- ▲ Establish a leadership “Boot Camp” to build confidence and knowledge to effectively manage chapters
- ▲ **Collegiate Initiative: TO-GET-HER Ready** to empower and enhance in Excellence

Greetings, My Sorors!

We have been “Sensational!” I am honored to have served as your Regional Director during this biennium. I have had *“An Experience of a Lifetime!”*

Two years ago, you entrusted me with the opportunity to lead our beloved South Atlantic Region, and together we began a journey rooted in vision, service, and purpose. That vision has continued to grow into a legacy through the many accomplishments we have achieved side by side. Today, I humbly ask for your support once again as we continue what we started and build an even stronger future together for this region.

Sorors, my “WHY” remains clear. I know our region, the chapters, the sorors, our strengths, and the opportunities before us. Over the last two years, we have worked together with determination and purpose, and our accomplishments have shown what is possible when we lead and serve in unity. I remain committed to offering strategic leadership, meaningful connection, and service-driven vision as we move forward—better and stronger, Together!

As we look ahead, I am inspired by a renewed theme for this next chapter: **Better and Stronger Together in Sisterhood, Leadership and Service while Operating in Excellence.** This theme reflects the heart of our shared work and the promise of what we can continue to accomplish together. Delta Sigma Theta’s National Strategic Plan and our International President’s vision will continue to guide my path, ensuring that the South Atlantic operates as One Region in support of One Delta. I ask for your vote and your continued support so that, united in purpose, we may strengthen our foundation, expand our impact, and continue this journey with even greater momentum.

From Northern Virginia to Tidewater and Western Virginia, across the Low Country, Pee Dee, and Upstate Regions of South Carolina, throughout the Foothills, Eastern North Carolina, Coastal Plains, the Queen City of Charlotte and extending to the island of Bermuda, I remain committed to every corner of our region. I invite you to take this journey with me again so we can continue the momentum of impact, excellence, and intentional leadership that defines who we are and what we stand for.

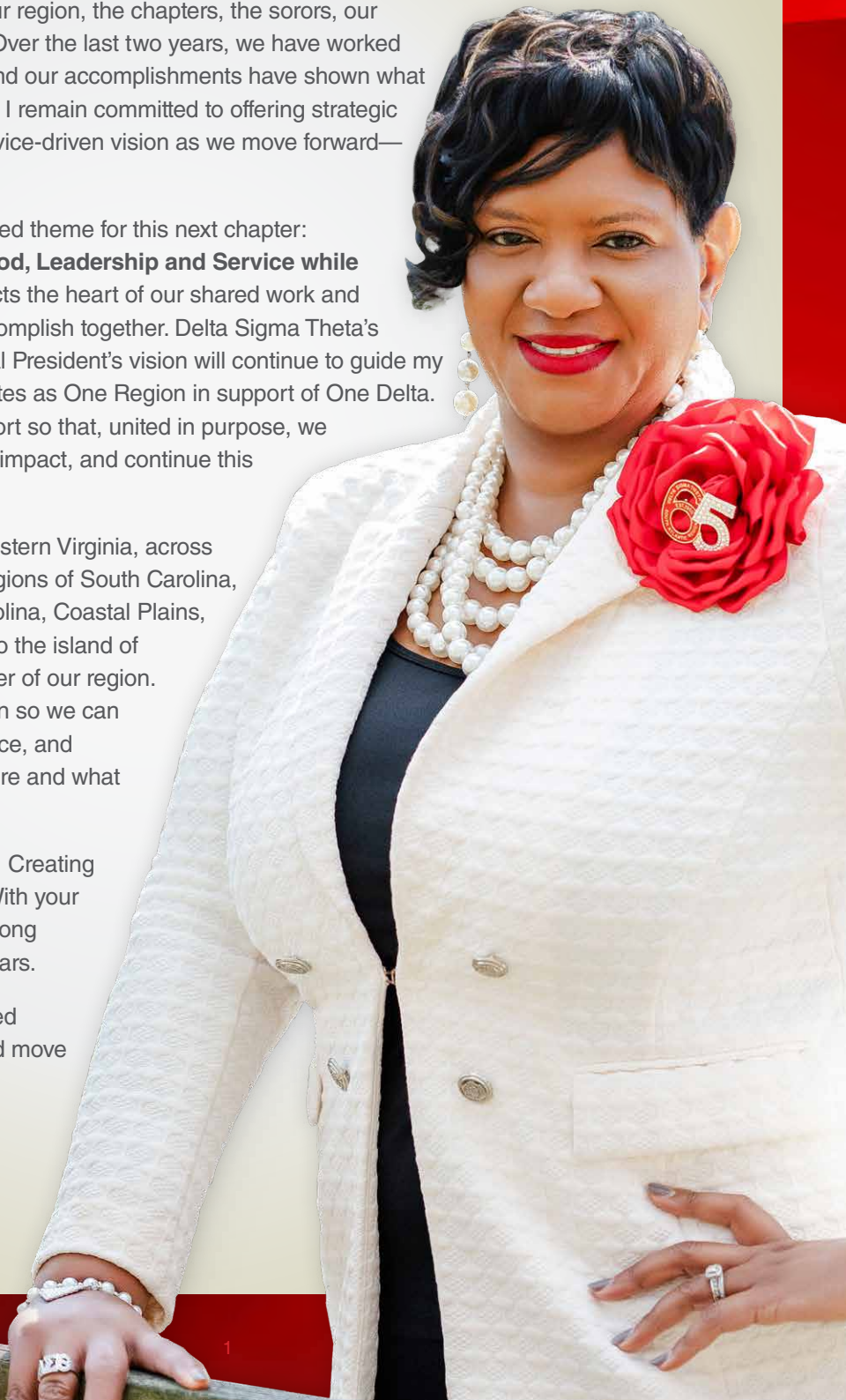
Sorors, let us continue this journey together, Creating a Better Me, A Better You and a Better Us. With your support, we can continue building on the strong foundation we have laid over the last two years.

I humbly ask for your vote and your continued support as we continue what we started and move forward even stronger together.

In Sisterhood and Service,



PAM



Leadership Journey

CURRENT CHAPTER: Charlotte Alumnae – Charlotte, NC
CHAPTER OF INITIATION: Rocky Mount Alumnae – Rocky Mount, NC

EDUCATION: North Carolina Central University (NCCU)
Bachelor of Business Administration (BBA), Concentration in Marketing
Master of Business Administration (MBA), Concentration in Finance & Marketing

PROFESSIONAL/OCCUPATION: Vice President, Lead Product Manager, Wells Fargo Bank



NATIONAL EXPERIENCE

- ▲ South Atlantic Regional Director
- ▲ Member, National Board of Directors
- ▲ South Atlantic Member, National Scholarship and Standards Committee
- ▲ Chair, National Convention Rules Committee
- ▲ Member, Long Range Planning/Strategic Planning Committee
- ▲ National Convention Plenary Presenter
- ▲ National Convention Workshop Presenter
- ▲ National Convention Workshop Facilitator
- ▲ Risk Management – Best Practices Session
- ▲ South Atlantic Region Centennial Banner Carrier
- ▲ Delegate and Alternate Delegate





SOUTH ATLANTIC REGIONAL DIRECTOR

Sorors, we have so much to celebrate! Our region has grown and we are well over 18,000 members, and every decision we've made has been rooted in **YOU**—your needs, your voices, your aspirations. We've sparked innovation through collaboration, embraced change through meaningful conversations, and strengthened our communities through service. Here are our accomplishments:

KEY REGIONAL DIRECTOR ACCOMPLISHMENTS:

Together in Sisterhood

- Introduced six statewide Sisterhood Pop-Up engagement opportunities, including community service activities throughout the region.
- Deepened cluster collaboration across chapters.
- Hosted Mock Convention 2.0 in each state and continued to build risk awareness.
- Partnered with the Regional Representative to help 25+ collegiates pursue opportunities to attend Delta Days at the Nation's Capital.
- Provided support for chapter membership intake activities, including Rush, Induction, and Initiation.
- Recognized Centenarians and 95+ Sorors through social media highlights.
- Served as a keynote speaker for retreats and milestone celebrations across the region.
- Celebrated impactful chapter programs across the region.
- Launched SAR 101 to welcome new members and create an engagement platform with national and regional leaders.

Together in Leadership

- Launched an “All Call for Leadership” webinar to connect with future regional leaders in the new biennium.
- Formed a regional leadership team that included members from small and large chapters, including those who may not always be seen or heard.
- Created a regular cadence for presidents' engagement to help strengthen chapter effectiveness.
- Ensured programming support and engagement of the Delta PEARLS Co-Hort for the 2025–26 cycle.
- Followed through on commitments and deliverables to national headquarters and national leaders.
- SAR Chapter President Mentor/Mentee Program





Together in Service

- Promoted the integration of active public service engagement into regional events, including Founders Days and Clusters.
- Established the Dr. Bertha Roddey Day of Service as an annual, region-wide effort.
- Expanded participation in Delta Days advocacy events across all states.

Operating in Excellence

- Aligned program initiatives with the National Strategic Plan—One Region in Support of One Delta.
- Refreshed leadership teams to expand regional capacity and strengthen support.
- Supported the reactivation of seven collegiate chapters across the region.
- Chartered the Phi Epsilon chapter at Winston-Salem State University to maintain a strong Delta presence at a regional HBCU.
- Increased annual non-MI Chapter DID trainings available for all chapters.
- Hosted a regional Town Hall to reflect on progress and alignment with the strategic plan.
- Actively shared policy recommendations with the National Scholarship and Standards Committee to support improvements in membership intake, chapter management, and related procedures.

Our power is—and will always be—our unity. As we look to the future, may we continue learning, serving, and growing together with purpose and passion. I encourage each of you to envision what's possible for your own Delta journey as you continue to be a “good Delta.”

Thank you for embodying our theme: Better Together in Sisterhood, Leadership, and Service. Let's keep moving forward with unstoppable energy!

REGIONAL EXPERIENCE

- ▲ South Atlantic Regional Director
- ▲ South Atlantic Member, National Scholarship and Standards Committee
- ▲ South Atlantic Regional Secretary (5 years)
- ▲ Reactivating Chapter President (Gamma Lambda)
- ▲ Chair, Regional Protocol Committee
- ▲ Chair, Regional Conference Credentials Committee
- ▲ Chair, NC Spring State Meeting
- ▲ Chair, NC Technology Taskforce
- ▲ Co-Chair, Regional Technology Taskforce
- ▲ Chartering Coordinator-Collegiate Chapter
- ▲ Leadership Fellows Mentor

- ▲ Certified Trainer, Membership Intake
- ▲ Collegiate Finance Advisor (Iota Rho)
- ▲ Certified Facilitator, Delta Internal Development (DID)
- ▲ Investigations Team
- ▲ Regional Leadership Team
- ▲ VA, NC, SC Cluster Meeting Workshop Presenter
- ▲ Leadership Meeting Workshop Presenter
- ▲ **Regional Conference:** Delegate, Plenary Presenter, Workshop Presenter, Workshop Facilitator, Workshop Recorder
- ▲ **Regional Conference Committee:** Elections, Credentials



KEY REGIONAL ACCOMPLISHMENTS:

Scholarship and Standards Committee Member

- Assisted chapters with interpreting governing documents.
- Delivered pertinent updates during cluster meetings, workshops, and president/leadership meetings.
- Conducted biannual Advisors Training.
- Championed efforts to align all SA Policies and Procedures with National P&P template.
- Worked with chapters to resolve conflict when needed.
- Hosted virtual and in-person forums related to MI Q&A sessions, Advisors, Policies and Procedures sessions and scholarship and seed grants.
- Implemented Membership Intake end-of-the-season surveys for chapter leaders and trainers.
- Led Collegiate leadership conversations to identify issues/concerns and developed effective solutions.
- South Atlantic successfully led the regions in consistent submissions of applications for individuals scholarship and chapter seed grants.
- Annually conducted feedback sessions with MI trainers and provided timely responses to chapters conducting membership intake.
- Provided unbiased support to chapter leadership and members in encouraging solutions-based approaches to member and chapter conflict.
- Regional Leadership Team: Served as an active member of the SA Regional leadership team to provide guidance, support and advice to ensure effective chapter management and interpretation of Delta policies and procedures.

Regional Secretary

- Assisted Regional Director in initiating an application process for leadership opportunities.
- Conducted Working in Conference/Convention sessions during mock meetings.
- Seated delegates and provided announcements during plenaries, state meetings and conferences.
- Collaborated with the RD, RR, and host chapter leadership to plan regional conferences, including program layout, coordination, and communication with invitees.
- Assisted in planning and implementing regional collegiate retreats (Project HERS) alongside the Regional Representative.
- Partnered with State Coordinators and Collegiate leadership to organize statewide meetings and events, ensuring proper communication and protocol.
- Coordinated Advisor training meetings twice a year with the National Scholarship and Standards team.

Other Leadership

- Led protocol and technology teams with accuracy, consistency and confidence.
- Developed protocol tools and templates to support chapters planning regional events.
- Conducted informational/rush meeting for potential collegiate chapter.
- Conducted numerous DID, Protocol, Chapter Management, Code of Conduct, Membership Intake, Sisterhood and other training needs in an efficient and user-friendly manner.
- Mentored Chapter Presidents and other officers in effective chapter management and mediation.

Leadership Travels and Support



- Chapter Anniversaries and Celebrations
- Chapter Retreats
- Pop Ups
- Project HERS



- Founders Day Speaker
- Honorary Member Omega Omega
- Jabberwocks and Cotillions
- Town Halls and State of the Region



- Chartering
- May Week
- Membership Intake Activities
- State Meetings
- Workshop Presenter



- Delta Authors on Tour
- Delta Days in the City
- LEAD Graduations
- Sisterhood Luncheons





We Are Better
TOGETHER AND Stronger



CHAPTER EXPERIENCE

- ▲ Chapter President
- ▲ Reactivating President (Gamma Lambda-JCSU)
- ▲ First Vice President
- ▲ Financial Secretary
- ▲ Chapter Charter Coordinator for prospective collegiate chapters
- ▲ Chair, 2018 Regional Conference Host Chapter Welcome Reception & Public Meeting
- ▲ Chair, Program Planning and Development Committee
- ▲ Chair, Scholarship Committee
- ▲ Chair, Policies and Procedures
- ▲ Chair, Delta Authors on Tour (VIP & Protocol)
- ▲ Chair, Founders Day West (Registration)
- ▲ Chair, NC Spring State Meeting
- ▲ Co-Chair, Rush Committee
- ▲ LEAD Program Mentor
- ▲ Minerva Circle (Charlotte Alumnae, Gamma Lambda, Iota Rho)
- ▲ **Committee Member:** Charitable Contributions, Centennial Torch Tour, Cotillion Finance, Founders Day, May Week, Policies and Procedures, Scholarship, and Strategic Planning

Other Chapter Leadership

- Proposed and implemented a new chapter PP&D structure to ensure efficiency in management of community programs.
- Implemented four named scholarships honoring Delta D.E.A.R.S and a 4-Year scholarship in honor of 20th National President Dr. Bertha Maxwell-Roddey.
- Executed successful 2016 Spring State Meeting.
- Coordinated VIP and protocol experience for Delta Authors on Tour.
- Led P&P committee in ensuring continuity, accuracy, and governance of chapter policies and procedures.
- As Financial Secretary, ensured positive “Customer Service” experiences for the chapter as a member of the finance team. Introduced a finance envelope system to streamline collection of funds.
- Ensured successful planning and execution of 900+ membership Rush.

KEY CHAPTER ACCOMPLISHMENTS:

Charlotte Alumnae Chapter (CAC) (700+ members)

- Focused on developing community partnerships, nurturing sisterhood, operational excellence, and active public service.
- Implemented several significant chapter and regional activities, receiving numerous chapter awards and recognitions.
- CAC received “Chapter of the Year” recognition for three consecutive years during my tenure.
- Planned and successfully executed the 2018 South Atlantic Regional Conference, including the Host Chapter Welcome Reception and Public Meeting.
- Secured funding and presented a \$25k Dr. Bertha Maxwell Roddey Endowment at Johnson C. Smith University.
- Celebrated the 75th Chapter Anniversary with special programming.
- Implemented the 2018 Membership Intake Program, resulting in 81 new members.
- Developed an electronic check-in process.
- Reactivated the Collegiate chapter (Gamma Lambda).



COLLEGIATE SUPPORTER

- ▲ Reactivating Collegiate President, Former Collegiate Advisor, Minerva Circle Member, Chapter Charter Coordinator

COMMUNITY LEADER

- ▲ Member, Board of Directors Greater Steps Charlotte
- ▲ Former Chair, Board Engagement, Stratford Richardson YMCA; Board Member at Large – Deltas of Charlotte Foundation, Board of Advisors – My Sister’s House; Charlotte Rescue Mission





THE *Sensational* SOUTH ATLANTIC REGION

2024 - 2026
SOUTH ATLANTIC REGION
STRATEGIC OUTLOOK

PAMELA MURPHY LEWIS
REGIONAL DIRECTOR

MADISON MANLEY
REGIONAL REPRESENTATIVE



Legacy of Service

27 CONSECUTIVE YEARS OF SERVICE



- 25 Years SA Regional Leadership Team
- 18 Regional Conferences Across Regions
- 10 National Conventions
- 6 SA Regional Director Administrations Served
- 5 Years as Regional Secretary
- 5 Years as a Collegiate Advisor
- 4 Years as Member, National Scholarship and Standards
- 4 Years as Regional Protocol Chair
- 4 Years as Alumnae Chapter President
- 4 Years as Chapter First Vice President
- 4 Years as Chapter Financial Secretary
- 3 Years as Collegiate Chapter Reactivation President
- 3 Proposed Collegiate Charter Sessions
- 2 Years as Regional Director

INTEGRITY

Chapter First Vice President

COLLEGIATE ADVISOR

DEDICATED

Chapter President

PROTOCOL CHAIR

National Scholarship and Standards

Collegiate Chapter Reactivation President

Regional Secretary

NATIONAL COMMITTEE MEMBER

Financial Secretary

REGIONAL LEADER

Advisor

SERVICE

Legacy



Better
TOGETHER

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www.electpamlewis4sard.com

electpamlewis4sard@gmail.com

919-423-4827