

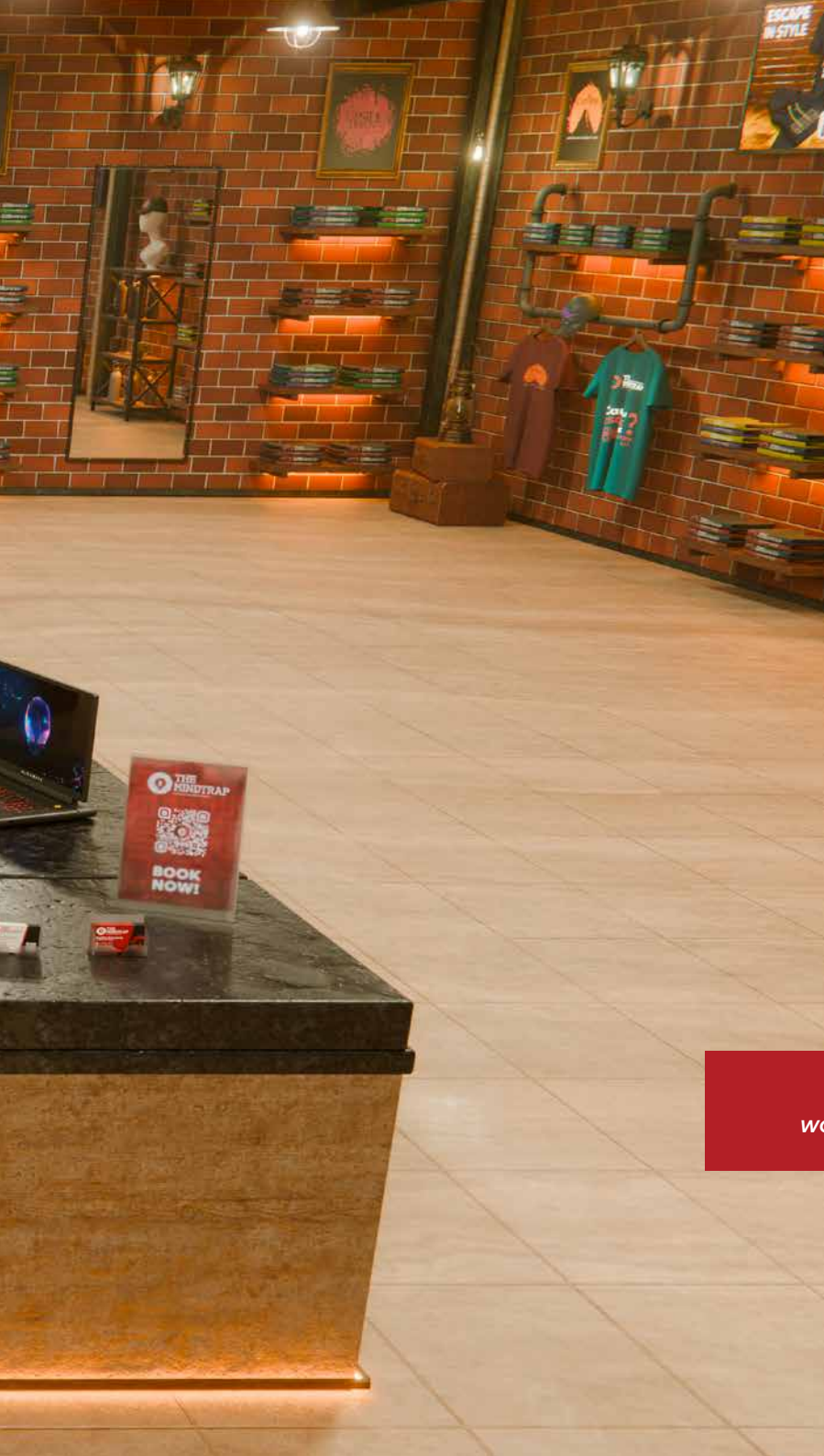


THE MINDTRAP

Intelligent Entertainment™

ESCAPE ROOMS



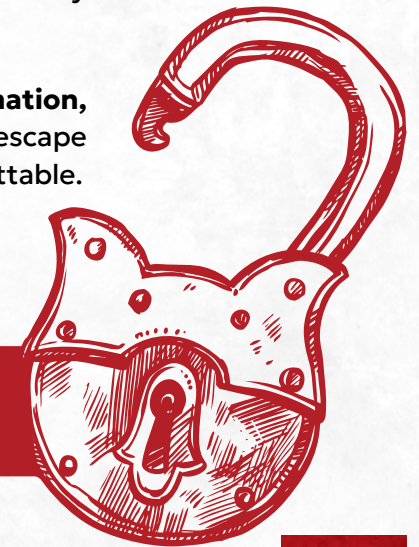


World's no.1 Escape Rooms. Built for Impact.

At the MindTrap, we build escape rooms that do more than entertain - they **transform indoor venues into immersive, story-driven worlds.**

With over **300 rooms installed in 30+ countries**, our work is trusted by operators who demand both commercial success and captivating gameplay. Every room is crafted in-house, from game logic and scenic design to proprietary tech and full installations - complete with additional branded turnkey packages for partners.

We combine **Hollywood-style theming, smart automation, and handcrafted precision** to create premium escape room experiences - scalable, profitable, and unforgettable.



You're not just buying a game. You're investing in a world-class product, tested and proven across five continents.

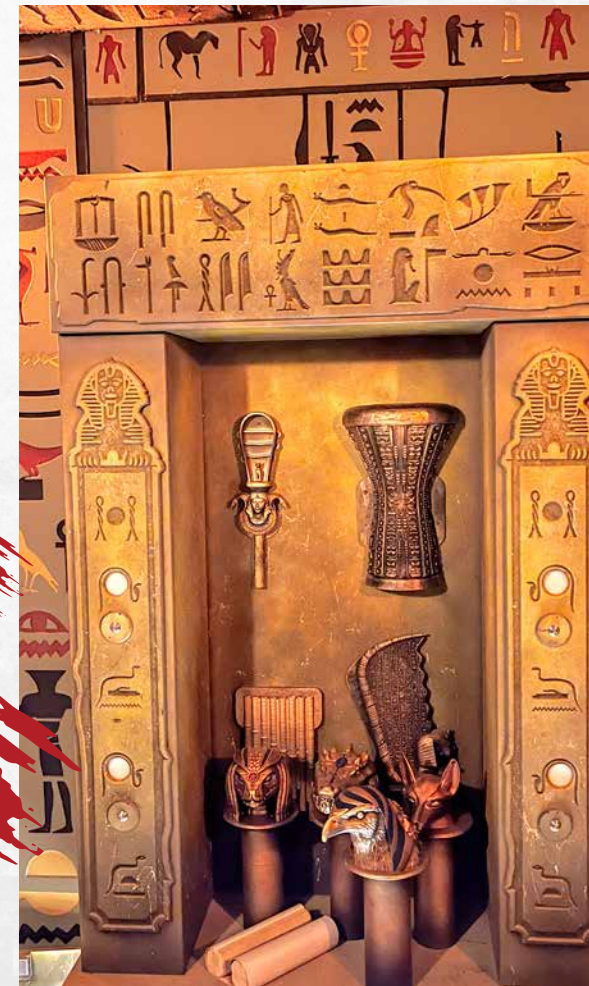


Immersion That Sells Itself

Our escape rooms are designed to transport players in impressive game worlds.

We create custom-built sets, sculpted environments, and immersive lighting and sound that transform real spaces into castles, laboratories, temples, ships, and parallel dimensions. Whether it's a train station in the 1930s or an ancient Egyptian pyramid, we deliver scenery that feels real.

- **Styrofoam sculpting, woodwork, props & set dressing.**
- **Custom lighting, audio & video for full immersion.**
- **Designed to match both physical space and narrative.**



Every element serves one goal: to make players **forget where they are** and **believe in where they're going.**

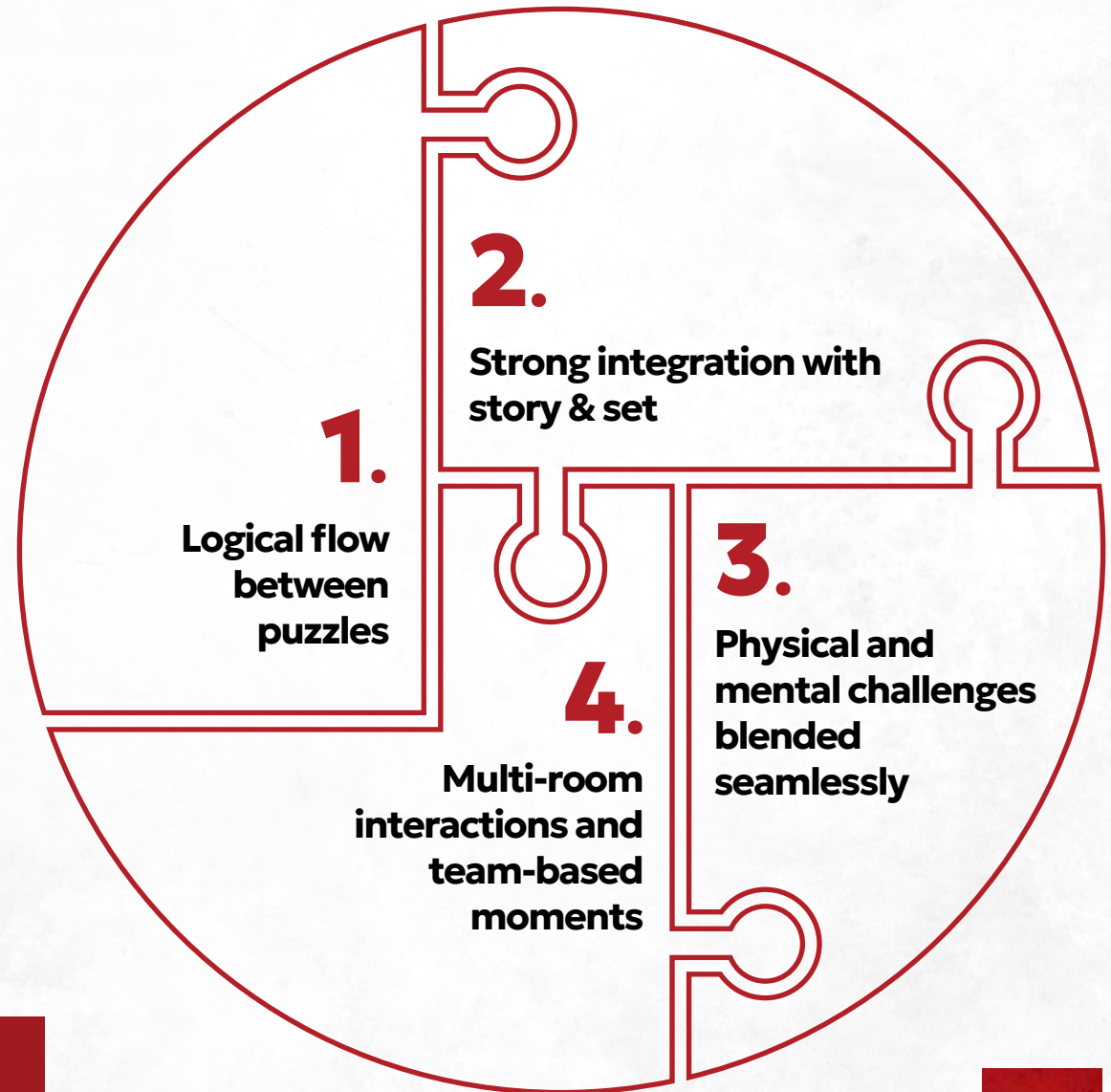


From Idea to Gameflow

Our puzzles are more than props - they're storytelling devices.

Each game is built by our in-house game designers and writers to deliver **narrative-driven progression** that challenges, surprises, and excites. We eliminate overused padlocks and gimmicks in favor of **original, cinematic mechanics** that unfold organically as players progress.

What defines our gameplay:



We engineer games that reward cooperation, spark adrenaline, and leave people buzzing to play again.



The Brain Behind the Game.

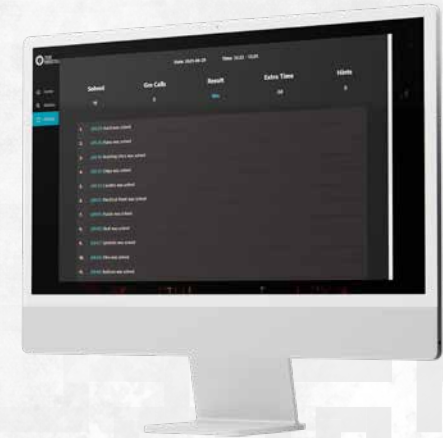
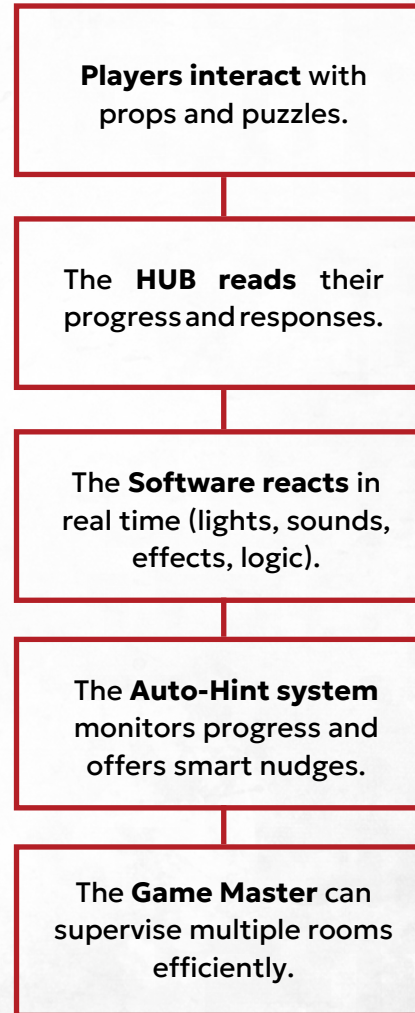
At the core of every the MindTrap escape room is a **smart, centralized automation system** we call the HUB.

This system connects players, props, effects, and staff into a unified game engine - reducing overhead and enhancing immersion.

Every puzzle, light cue, or sound effect is activated through **custom PCBs**, synced with our software.



How it works:



Our automation in simple words:
Fewer staff.
Less expenses. More control.
Up to 4 rooms per operator.



More Than a Build. A Long-Term Partnership.

Every escape room comes with a full **support infrastructure**, because we know a great game isn't just about what happens inside the room - it's also about what happens when things go wrong.

Optional support system



1 - year warranty:
on hardware and electrical.



Spare part kit:
with backups for critical components.



Detailed manuals:
installation, software, wiring, troubleshooting



Game media package:
sound library, visual effects, digital assets



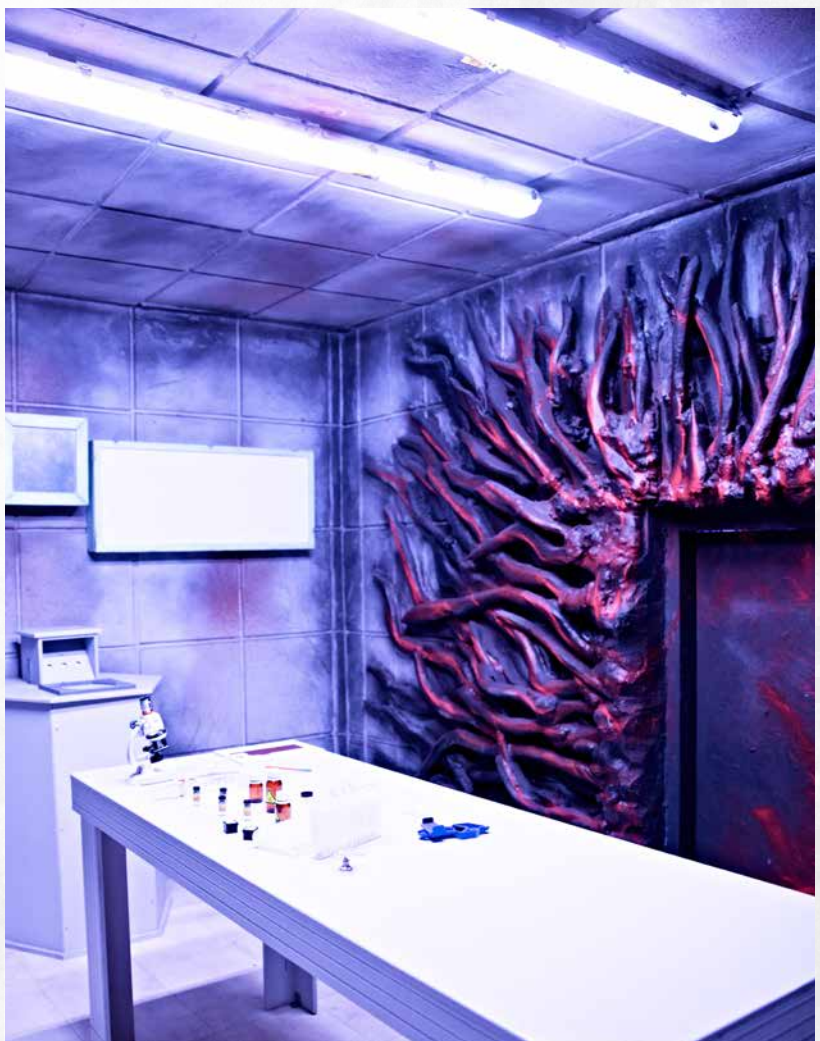
Premium support access:
ticketing system and emergency hotline doors open.

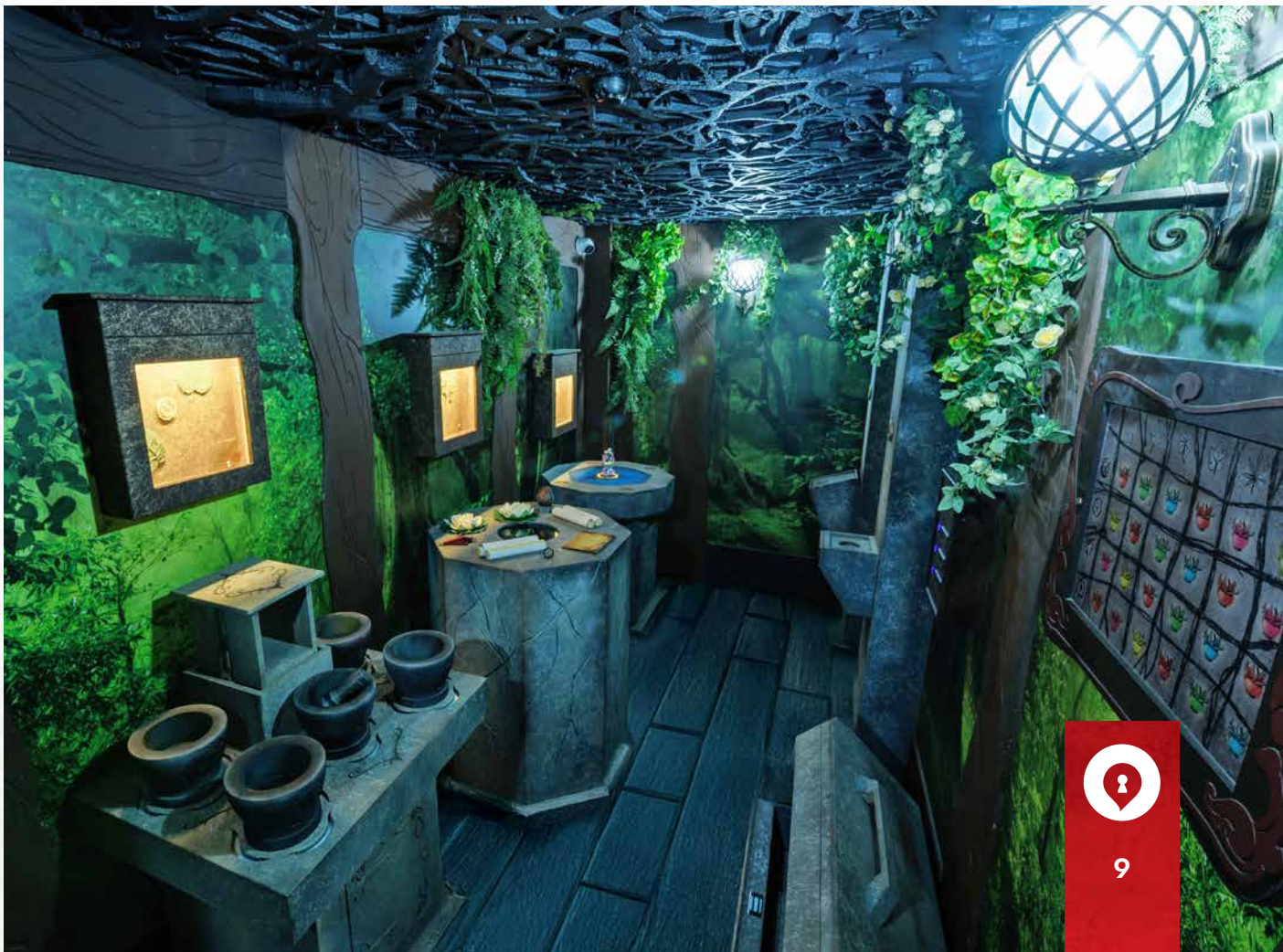
Please refer to **page 79 for our support scheme presentation.*





World's **BEST**
ESCAPE
ROOMS
for a Reason!







THE MINDTRAP

Intelligent Entertainment™

The MindTrap – Escape Rooms

The MindTrap isn't just a game. It's a **turnkey business platform**, trusted by operators worldwide. From immersive room design to branding, booking systems, marketing, and support - The MindTrap delivers the **complete escape room experience**, wrapped in a powerful, proven brand. This is where high-end gameplay meets smart, scalable operations.

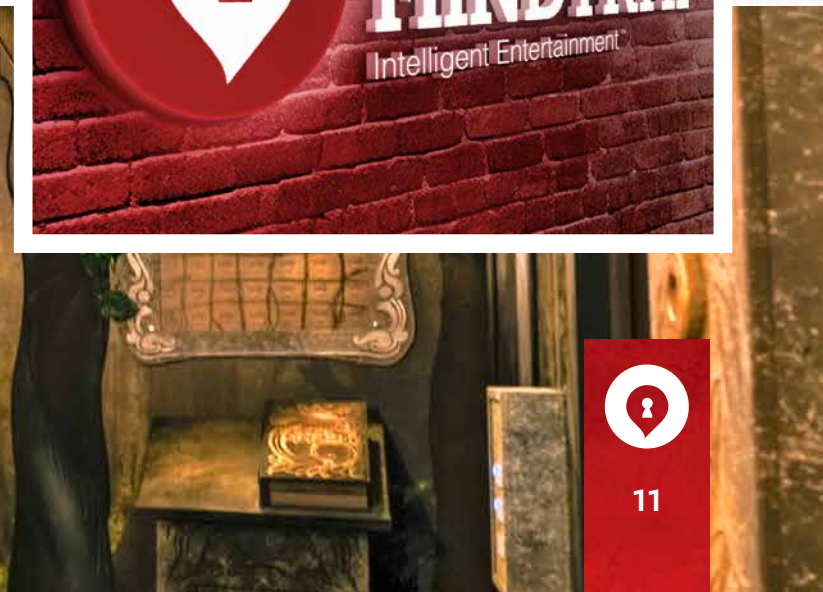


Everything You Need to Succeed



- ✓ **Escape Room Games** - fully developed, themed, and tested.
- ✓ **Booking Website** - with CRM, analytics, SEO tools.
- ✓ **Visual Branding Kit** - logos, signs, wall graphics, marketing materials.
- ✓ **Marketing Campaigns** - launch ads, social templates, campaign strategy.
- ✓ **Digital Tools** - leaderboard, loyalty system, financial reports.
- ✓ **Documentation & Training** - manuals, video guides, staff onboarding.
- ✓ **On-Demand Support** - emergency hotline + ticketing system.
- ✓ **Expansion-Ready** - add more rooms or locations anytime.

This is a **trusted, turnkey business model**, not just a construction project.
And it's **backed by 11 years of hands-on venue operation**.

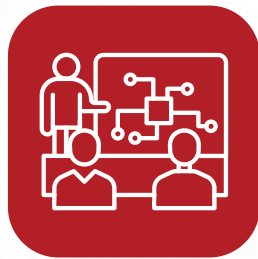


Operations & Support

Behind every successful venue is a reliable partner. Our support team works across every phase of your launch - from early planning to daily operations.



**Pre-launch
venue & game
planning**



**Staff training
on-site or
remotely**



**On-Demand
hotline & ticketing
system**



**Remote
diagnostics &
spare parts**



**Ongoing
operational
guidance**



With the MindTrap, you're not just buying escape rooms - you're gaining a team that's built hundreds.



Location ID & Branding

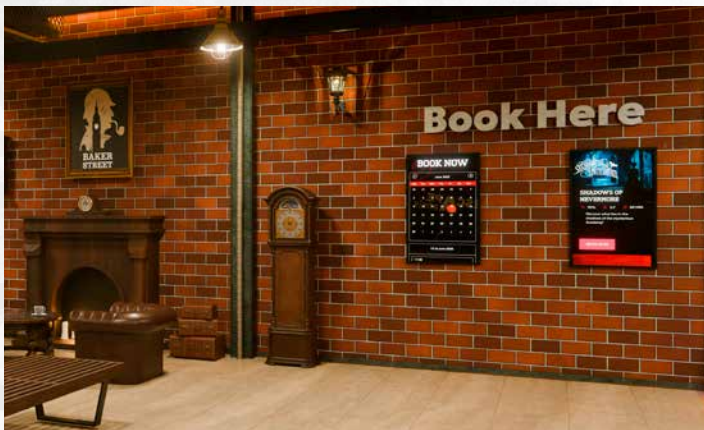
We help create a strong on-site presence, so your physical space reflects the same quality as your games and brand.

What we design:

- Indoor & outdoor signage
- Wall graphics & room signage
- Brochures, menus, info displays
- Staff uniforms & merchandise
- Wayfinding & branded details

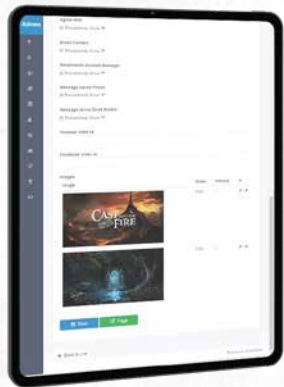


From the street to the lobby to the game room - it all says The MindTrap.



Digital Services & Business Tools

Our digital platforms make managing your venue easier, smarter, and more profitable - from bookings to analytics.

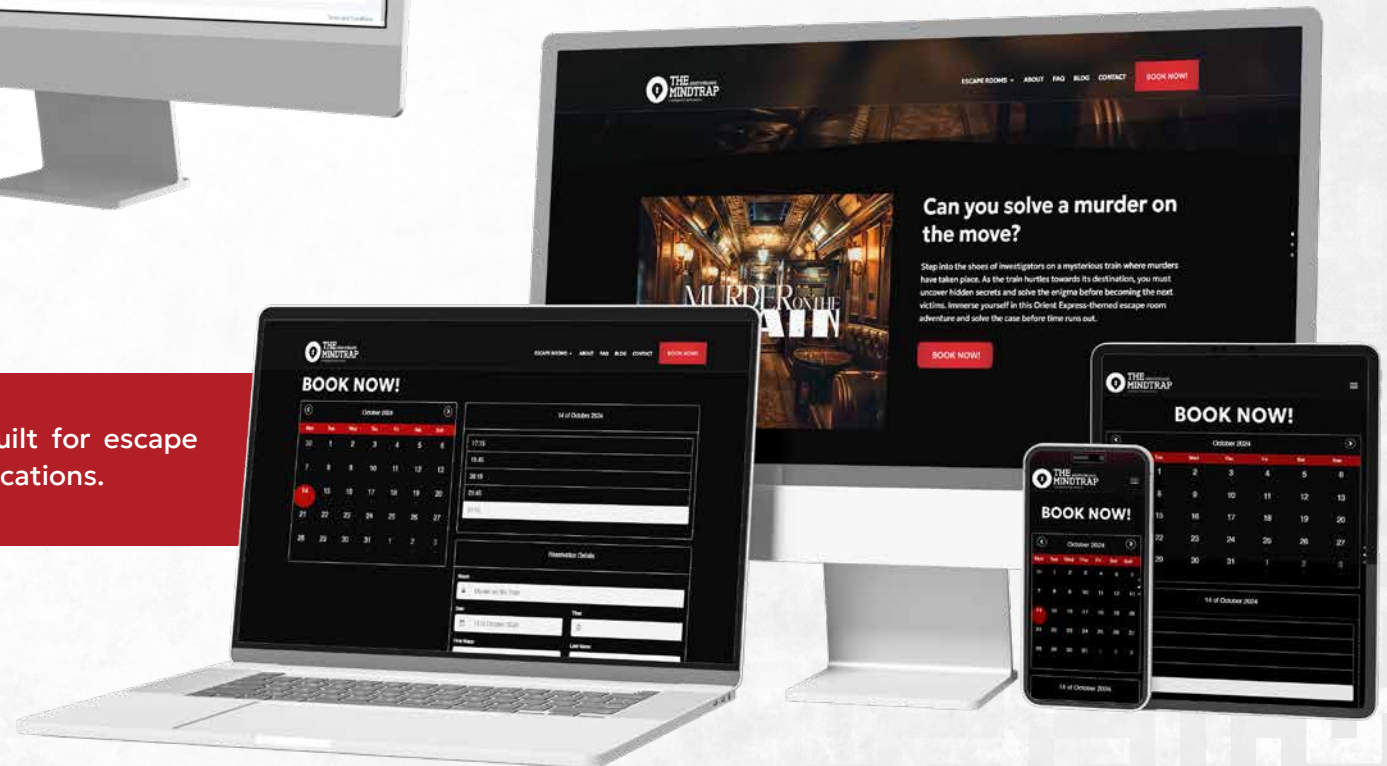


Included tools:

- **Responsive booking website**
- **CRM with customer tracking & reporting**
- **Auto-hint & game control software**
- **Leaderboard & loyalty system**
- **Financial dashboard**



All-in-one software solutions, custom-built for escape room venues - proven across dozens of locations.



Marketing Engine & Social Media

We don't leave you to figure out marketing alone - we provide everything you need to make an entrance and stay relevant.

What you get:



Ads infrastructure
& strategy



Social media templates
& visuals



Geo-targeted
content



Branded content &
copywriting support



Marketing tools for
customer retention



*We help your venue get discovered
- and remembered.*



Timeframe to Opening



1.

Agreement

- ◆ Rooms & venue proposal.
- ◆ Business plan formulation.
- ◆ Venue location agreement.
- ◆ Partnership.
- ◆ Agreement signing.

2.

Planning

2 weeks

- ◆ Venue planning & designing.
- ◆ Games adjustment to venue.
- ◆ Game details finalization.

3.

Construction

8 - 10 weeks

- ◆ Games & props construction.
- ◆ Manuals formation.
- ◆ Venue hard construction & preparation.
- ◆ Shipping of games to venue location.

4.

Installation

1 - 2 weeks

- ◆ Shipment arrival to location.
- ◆ Installation team arrival & instalment of the games.
- ◆ Theming improvements.

** Shipping delivery time is subject to the venue location among different continents.*

5.

Training

1 week

- ◆ Arrival of game experts & training of the staff in games operation, customer service & software operations.
- ◆ Activation of digital marketing campaigns.
- ◆ Website, social media & booking system activation.



The MindTrap Luxembourg

Location: Fun City Family Entertainment Center, Pétange, Luxembourg

Rooms Installed: 4 Escape Rooms

Model: The MindTrap Partnership

Launched: 2024



The Challenge

Fun City, a well-established indoor family entertainment center in Pétange, wanted to **diversify its offerings** beyond traditional soft play and bowling attractions. Their goal: introduce an experience that could attract **teenagers, adults, and corporate groups** - all while increasing visit duration and average spend per guest.

The Solution

Fun City partnered with Intelligent Entertainment to launch The MindTrap Luxembourg - a fully branded escape room zone featuring **4 immersive games**, complete with:

- Full set design & theming.
- Auto-hint game automation.
- Central booking system.
- CRM and player analytics.
- Marketing assets, signage & launch support.
- Ongoing support and campaign content.

The experience was installed as a **turnkey package** - designed, built, shipped, and launched in under 15 weeks.



The Results

- **Increase in average customer spend**

Escape room guests stayed longer, booked online in advance, and often visited the other Fun City attractions afterward.

- **Rise in weekday attendance**

New audiences arrived for team building, birthdays, and teen activities - previously slower days saw steady traffic.

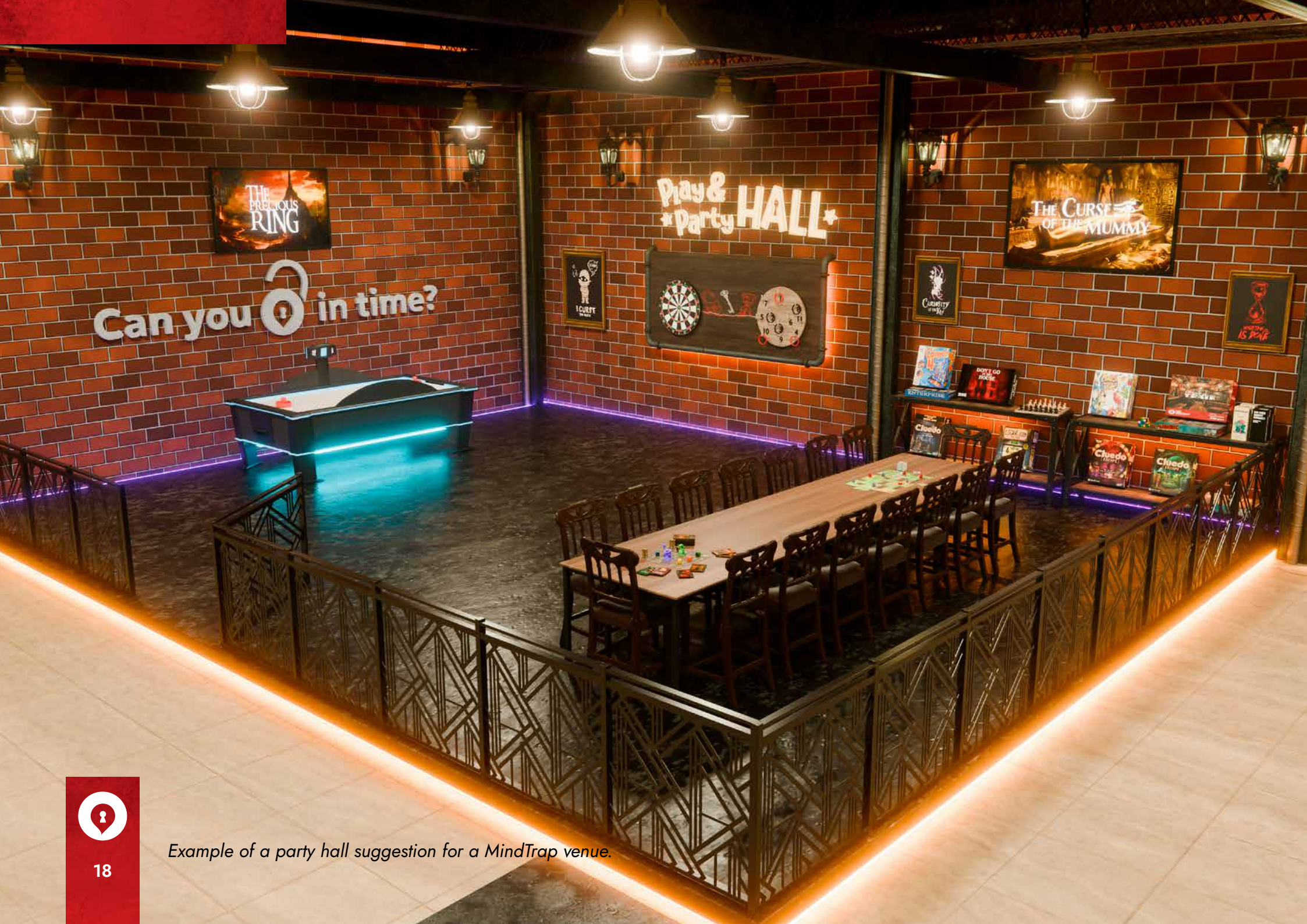
- **Strong local identity**

The venue launched its own social media accounts under [@themindtrap.luxembourg](https://www.instagram.com/themindtrap.luxembourg), building a loyal audience with locally tailored content and organic user-generated buzz.

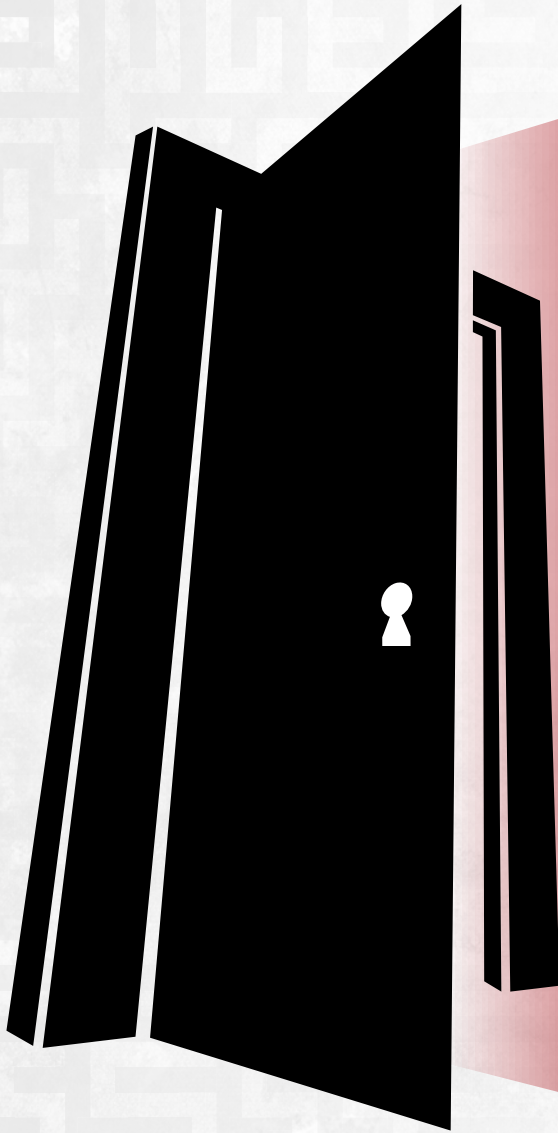
- **Cross-traffic boost**

Existing Fun City customers began booking escape room experiences during longer family visits - turning a passive visit into an active one.





Example of a party hall suggestion for a MindTrap venue.



OUR ESCAPE ROOMS

AGE OF KNIGHTS	20	PHARAOH'S TOMB	46
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Age of Knights



In an ancient fortress, a forgotten legend awakens. Medieval theming, immersive storytelling, and physical puzzles lead players through the secrets of a lost Order and trials guarding a powerful relic. Ideal for fans of adventure, history, and cinematic settings, this escape room delivers spectacle and layered gameplay.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
medium



SIZE
30 - 50m²



AUTOMATIONS
18



RIDDLES
14



No OF ROOMS
3

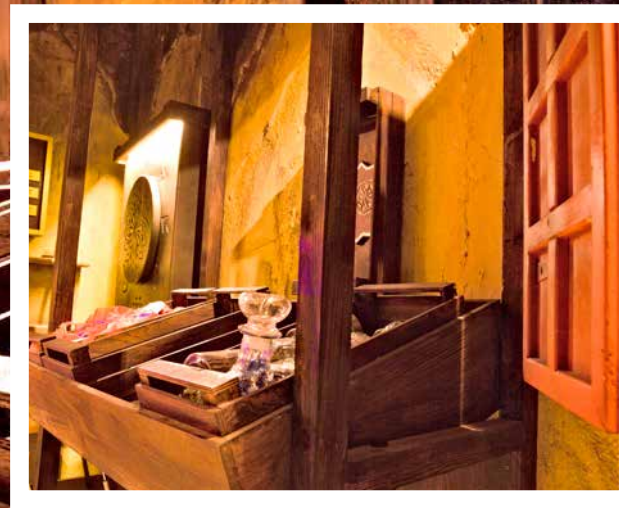
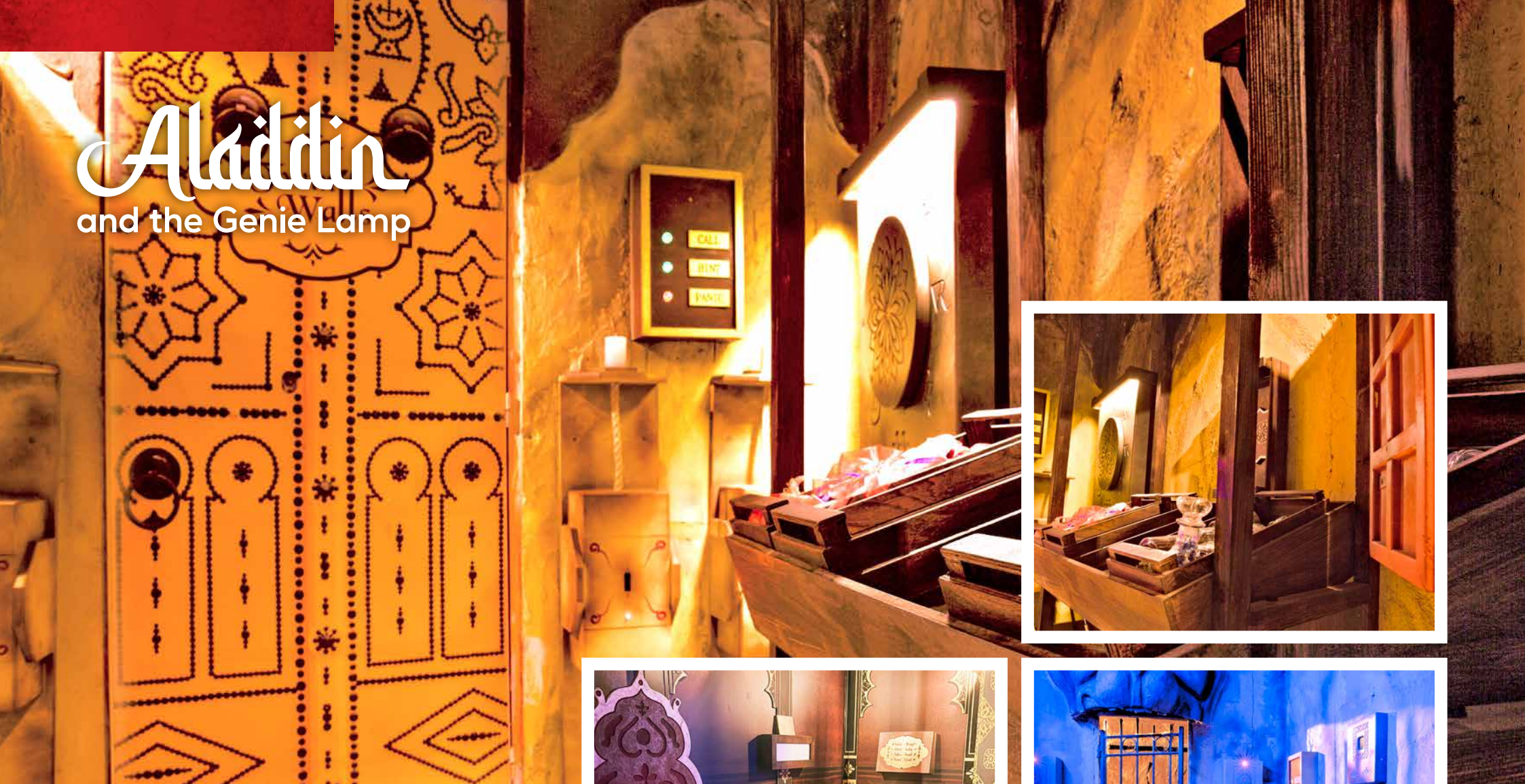
PRICE:
standard: € 32,500
full: € 48,500



21

Aladdin

and the Genie Lamp



Transport players to an opulent Arabian palace filled with mystery and wonder. This richly themed escape game features intricate scenic details, special effects, and narrative-driven puzzles inspired by the tale of Aladdin. An enchanting experience ideal for venues seeking high visual impact and mass appeal.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
hard



SIZE
35 - 65m²



AUTOMATIONS
19



RIDDLES
18



No OF ROOMS
4

PRICE:
standard: € 33,500
full: € 54,000



23

ALICE IN WONDERLAND



Features instant difficulty switch between Easy & Hard modes - no setup changes. Through the rabbit hole lies a fantastical realm where reality twists into impossible shapes. Whimsical environments, eccentric characters, and inventive puzzle design create a vibrant, family-friendly adventure with broad appeal.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
easy & hard



SIZE
40 - 65m²



AUTOMATIONS
18



RIDDLES
19



No OF ROOMS
3

PRICE:
standard: € 49,000
full: € 67,000



25

BAKER STREET



Recreate the world of Sherlock Holmes in a fully immersive detective mystery. Intricate set dressing, crime scene details, and clever puzzle mechanics let players piece together evidence and unravel the disappearance of London's greatest detective. A strong choice for audiences who love investigation and deduction.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
easy



SIZE
25 - 35m²



AUTOMATIONS
17



RIDDLES
14



No OF ROOMS
2

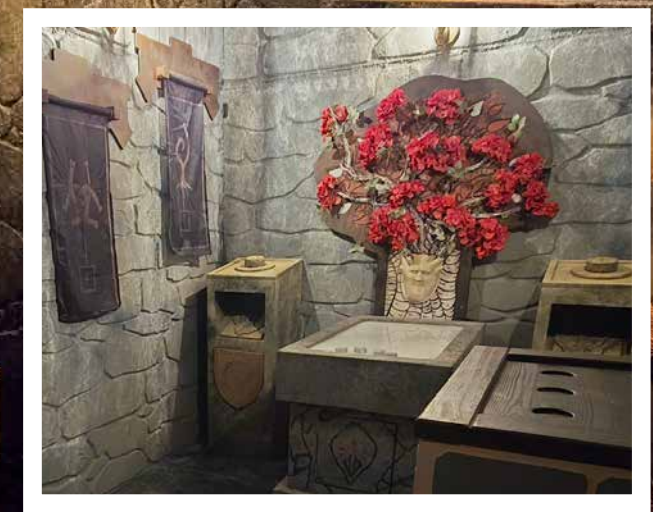
PRICE:
standard: € 23,000
full: € 39,000



27



CASTLE IN THE NORTH



Invite guests into an epic fantasy of icy kingdoms, royal intrigue, and hidden prophecies. This cinematic escape room uses grand castle interiors, layered storytelling, and multiple puzzle types to create a tense, immersive adventure. Perfect for fans of medieval fantasy and dramatic narratives.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
medium



SIZE
35 - 65m²



AUTOMATIONS
20



RIDDLES
13



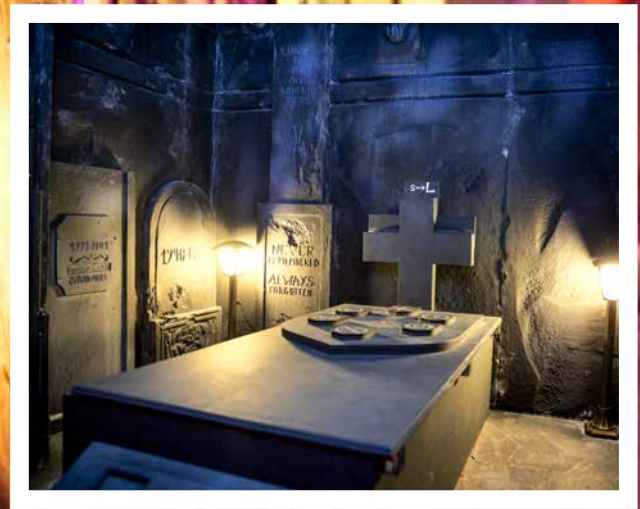
No OF ROOMS
3

PRICE:
standard: € 39,500
full: € 55,500



29

CURSED CITY



A shrouded curse grips an abandoned city, its streets echoing with spectral unrest. Players navigate immersive, eerie settings and engage with interactive, supernatural challenges in a gripping blend of mystery and the paranormal.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
hard



SIZE
45 - 80m²



AUTOMATIONS
24



RIDDLES
20

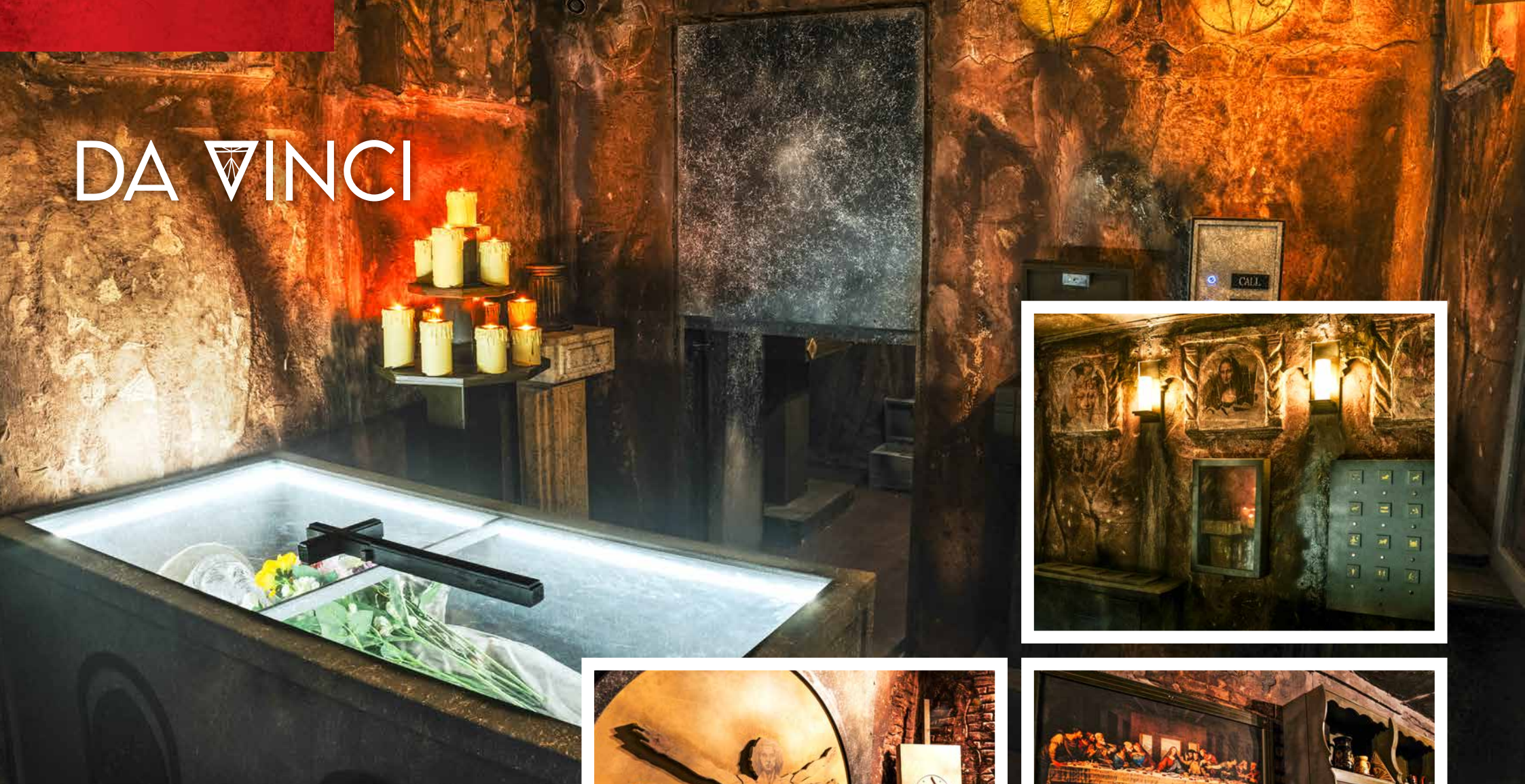


No OF ROOMS
5

PRICE:
standard: € 38,500
full: € 59,000



DA VINCI



A sophisticated escape experience inspired by Renaissance art, hidden codes, and historical intrigue. Featuring detailed set pieces, mechanical puzzles, and art-inspired clues, this game appeals strongly to adult players and corporate groups seeking an intelligent, cultural challenge.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
medium



SIZE
35 - 65m²



AUTOMATIONS
18



RIDDLES
16



No OF ROOMS
3

PRICE:
standard: € 34,500
full: € 55,000



33

DRACULA'S CASTLE



A gothic experience set inside the legendary vampire's lair. With richly detailed chambers, atmospheric lighting, and suspense-driven gameplay, players uncover secrets hidden deep within Transylvania's most infamous stronghold. A timeless theme with broad international appeal.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
easy



SIZE
35 - 65m²



AUTOMATIONS
18



RIDDLES
15



No OF ROOMS
3

PRICE:
standard: € 33,500
full: € 52,500



35

Evil Mansion



A dark, suspense-filled escape room set in a haunted estate. Combining creepy set design, supernatural puzzle elements, and a cinematic soundscape, this game delivers an immersive horror experience perfect for thrill-seekers.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
hard



SIZE
35 - 65m²



AUTOMATIONS
16



RIDDLES
19



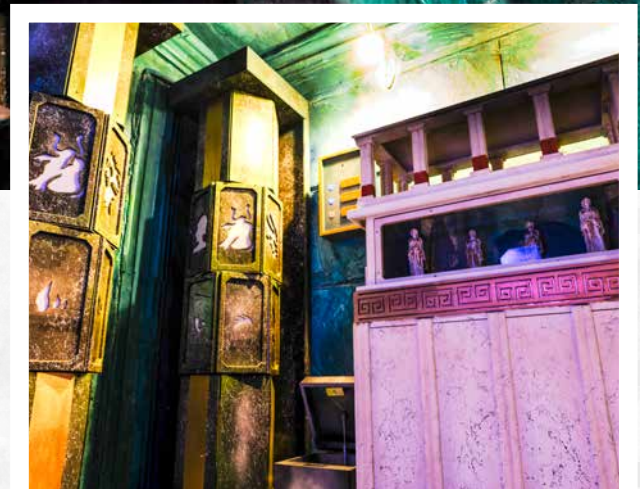
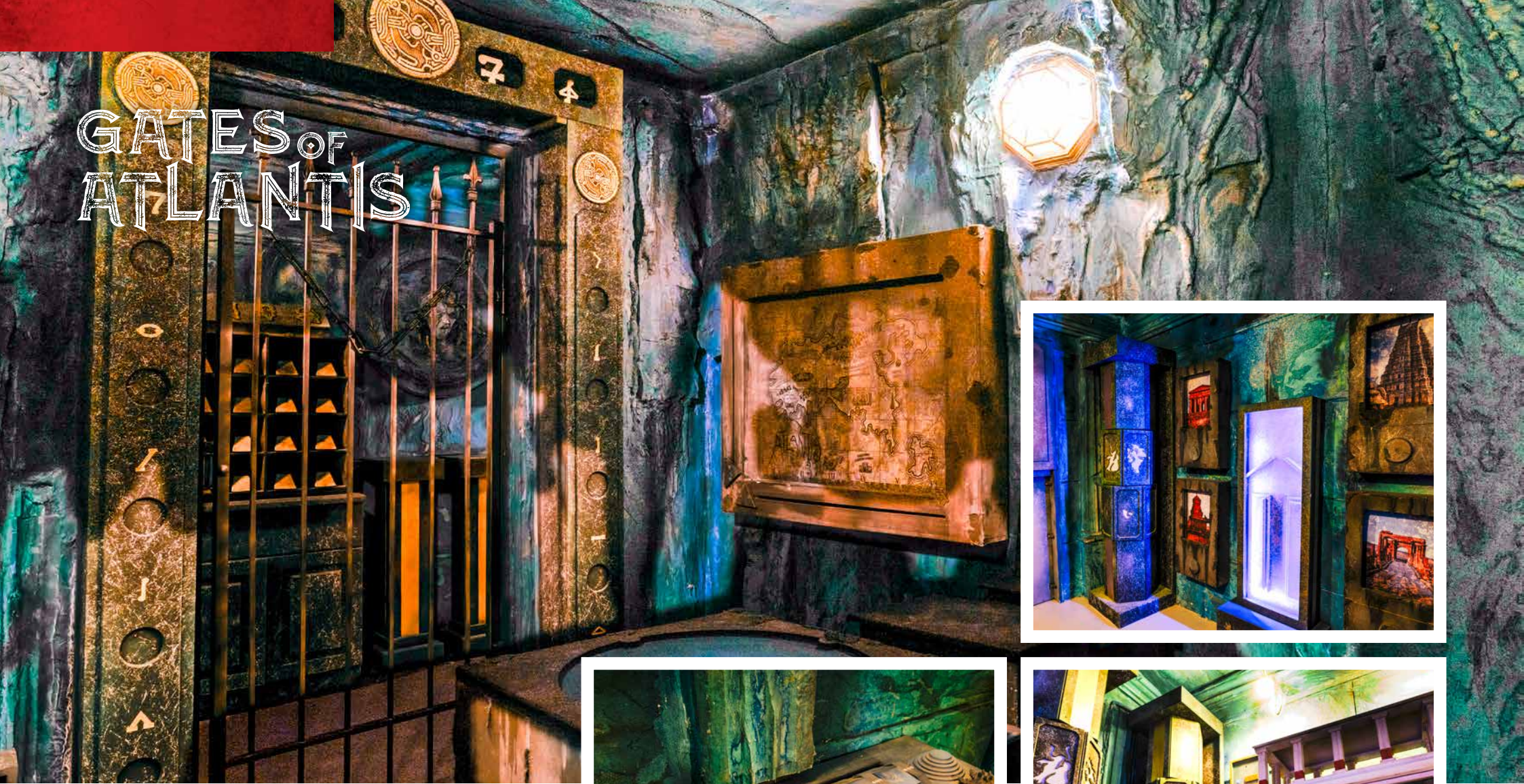
No OF ROOMS
3

PRICE:
standard: € 30,500
full: € 51,000



37

GATES OF ATLANTIS



Far beneath the ocean's surface, the ruins of Atlantis conceal secrets of gods and legends. Ancient, marine theming and multi-layered puzzles immerse players in a cinematic underwater expedition inspired by the legend of the lost city.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
medium



SIZE
35 - 65m²



AUTOMATIONS
22



RIDDLES
14



No OF ROOMS
3

PRICE:
standard: € 36,500
full: € 55,000

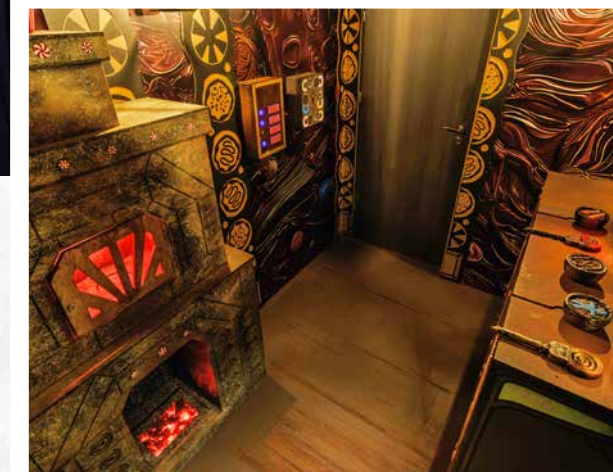
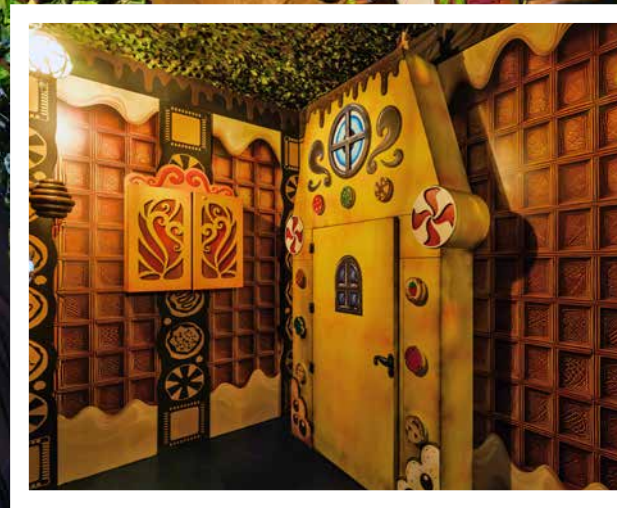


39

Hansel and Gretel



A fairy-tale escape room with a dark twist, set in a magical yet menacing forest. Lush scenic detail, tactile puzzles, and a whimsical-meets-creepy atmosphere make this game a standout family attraction.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
medium



SIZE
35 - 65m²



AUTOMATIONS
22



RIDDLES
17



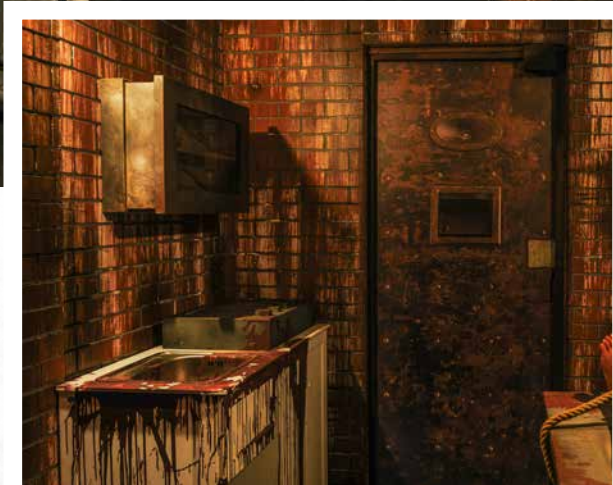
No OF ROOMS
3

PRICE:
standard: € 39,500
full: € 57,500



41

HOSTEL



An intense, horror-themed escape experience set in a sinister boarding house. Combining realistic set dressing, high-stakes puzzle sequences, and suspenseful pacing, this room appeals to fans of psychological and survival-style thrillers.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
hard



SIZE
40 - 80m²



AUTOMATIONS
21



RIDDLES
18



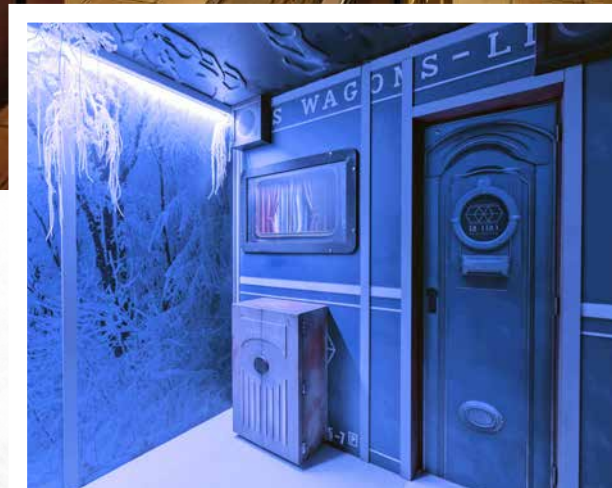
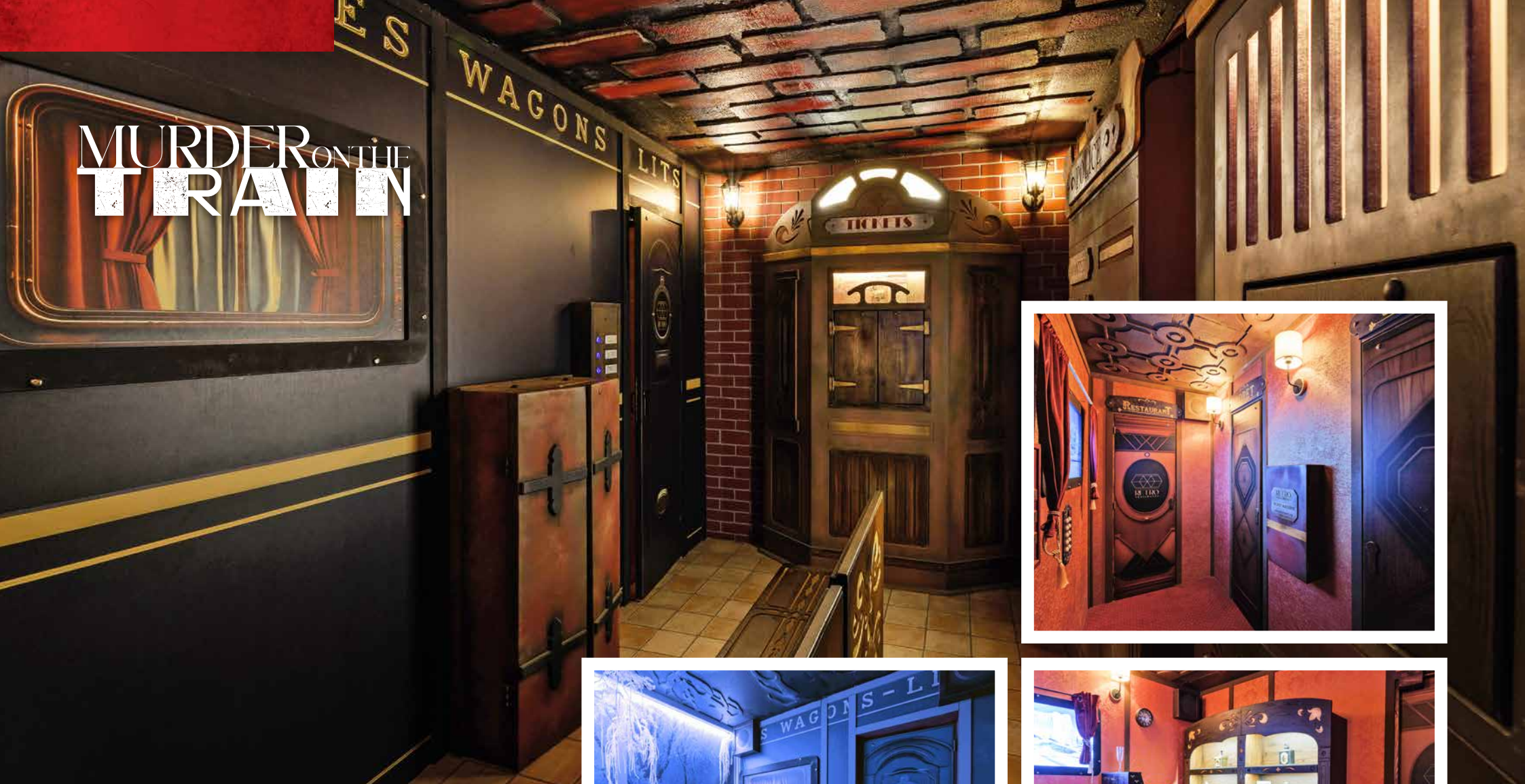
No OF ROOMS
4

PRICE:
standard: € 38,500
full: € 59,500



43

MURDER ON THE TRAIN



A luxury carriage becomes the scene of a deadly mystery as the train speeds toward its destination. This classic whodunit, set in a beautifully recreated train interior, blends investigative puzzles, character-driven storytelling, and atmospheric design to deliver a rich mystery experience.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
hard



SIZE
30 - 50m²



AUTOMATIONS
25



RIDDLES
23



No OF ROOMS
6

PRICE:
standard: € 48,500
full: € 73,500



45

PHARAOH'S TOMB



An immersive Egyptian adventure set inside the chambers of a great pyramid. Featuring authentic scenic details, ancient trap mechanisms, and hieroglyph-based puzzles, this room offers both visual spectacle and classic escape gameplay.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
easy



SIZE
35 - 65m²



AUTOMATIONS
17



RIDDLES
14



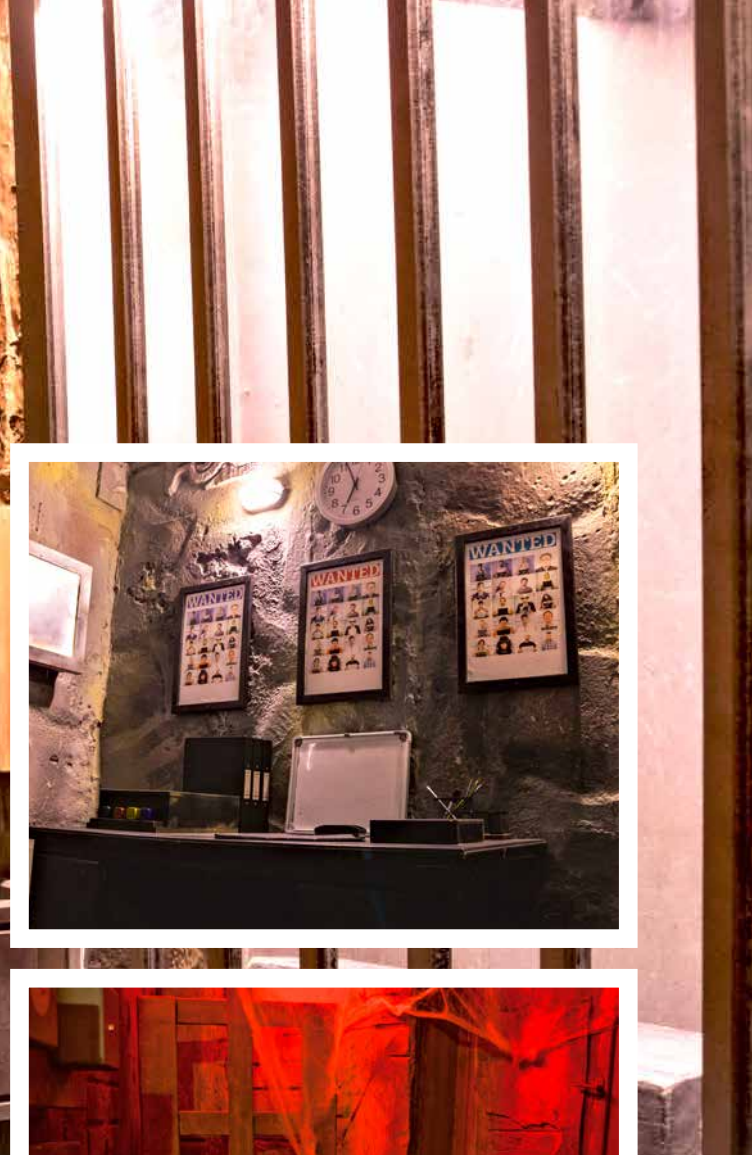
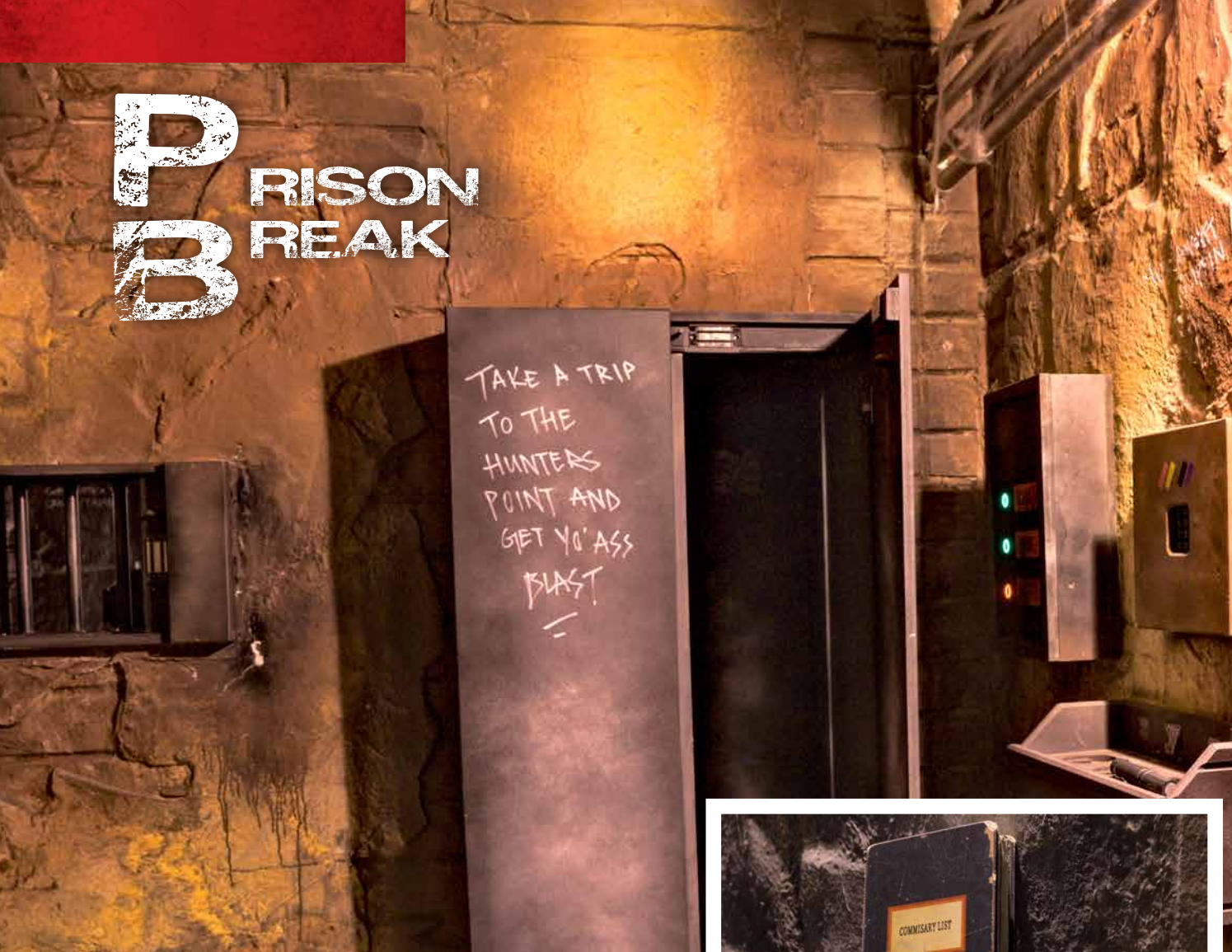
No OF ROOMS
3

PRICE:
standard: € 30,500
full: € 51,500

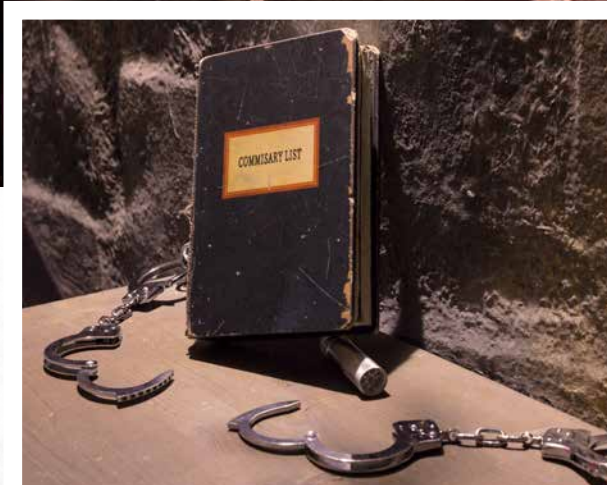


47

P RISON B REAK



A high-energy escape scenario inside a realistic prison environment. With authentic props, staged obstacles, and time-sensitive puzzle solving, this game is a proven hit for team-building groups and competitive players. The team starts split in two and must reunite.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
medium



SIZE
25 - 35m²



AUTOMATIONS
14



RIDDLES
15



No OF ROOMS
4

PRICE:
standard: € 27,500
full: € 49,500



49

SCHOOL OF WIZARDS



A fantasy escape room set in a magical academy. Rich in visual detail and puzzle diversity, it combines spellcasting elements, hidden passageways, and narrative-driven gameplay to appeal to families, teens, and fantasy fans.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
medium



SIZE
40 - 80m²



AUTOMATIONS
20



RIDDLES
16



No OF ROOMS
4

PRICE:
standard: € 38,500
full: € 57,500



51

SHADOWS OF NEVERMORE



Inside the walls of Nevermore, cryptic symbols and whispered legends hide a dangerous truth. Gothic architecture, atmospheric lighting, and layered mystery design challenge players to decode, explore, and uncover what the school's shadows conceal.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
hard



SIZE
35 - 65m²



AUTOMATIONS
24



RIDDLES
20



No OF ROOMS
4

PRICE:
standard: € 49,500
full: € 68,500



53

SILENCE *of the* DEAD



A paranormal investigation set within a haunted house, where eerie atmosphere and mystery collide. Realistic abandoned-house design, supernatural puzzle effects, and tense gameplay combine to create a chilling escape room that delivers the essence of classic horror.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
medium



SIZE
35 - 65m²



AUTOMATIONS
19



RIDDLES
18



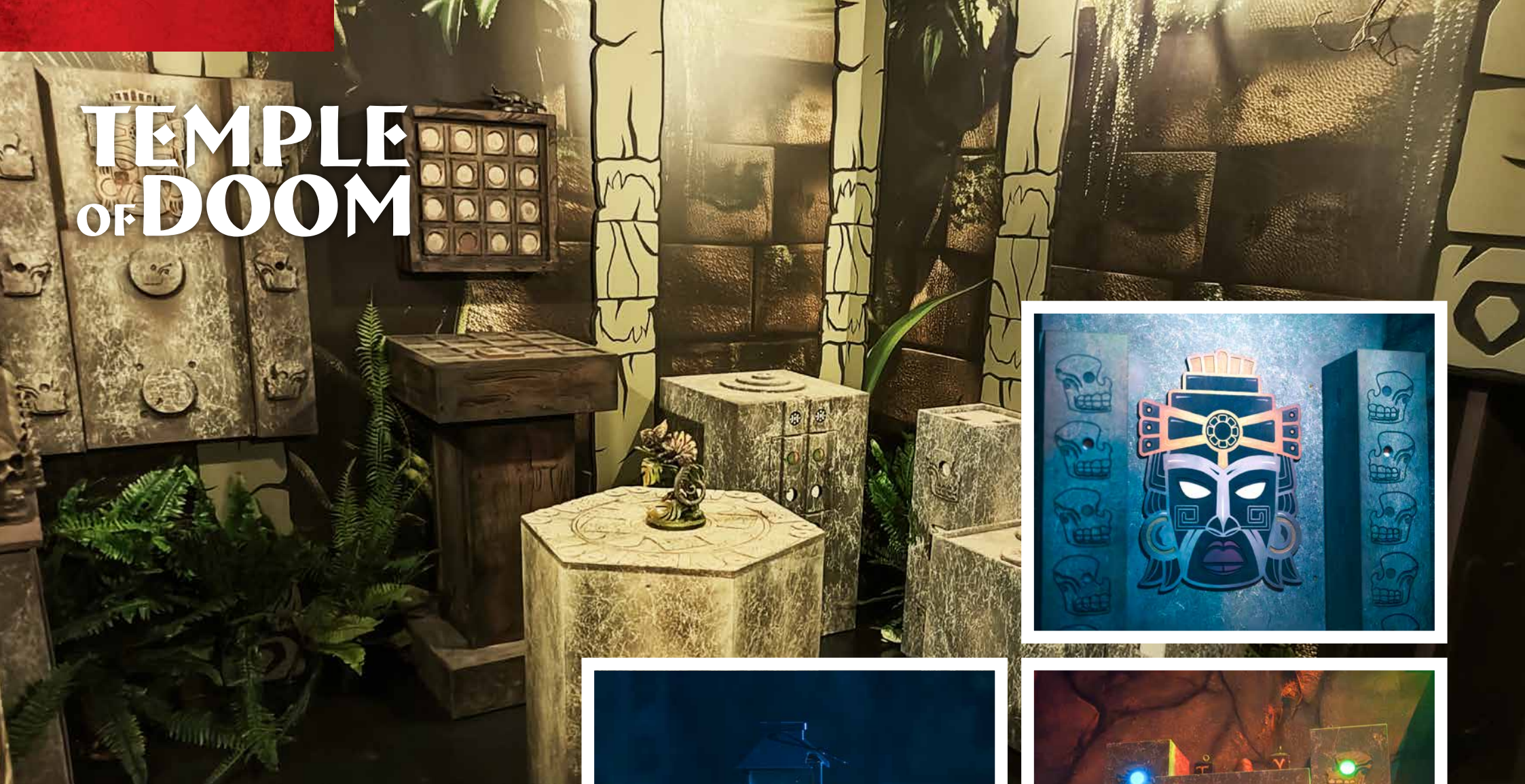
No OF ROOMS
3

PRICE:
standard: € 37,500
full: € 53,500



55

TEMPLE OF DOOM



Inspired by legendary myths, this escape room transports players to 1930s-Indiana Jones-style thrill. Sacred stones once gifted by the god Shiva have been stolen. Tasked with recovering them, players must face thrilling challenges, and return the relics to the Temple of Doom. Ideal for adventure-themed venues.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
medium



SIZE
35 - 65m²



AUTOMATIONS
21



RIDDLES
16



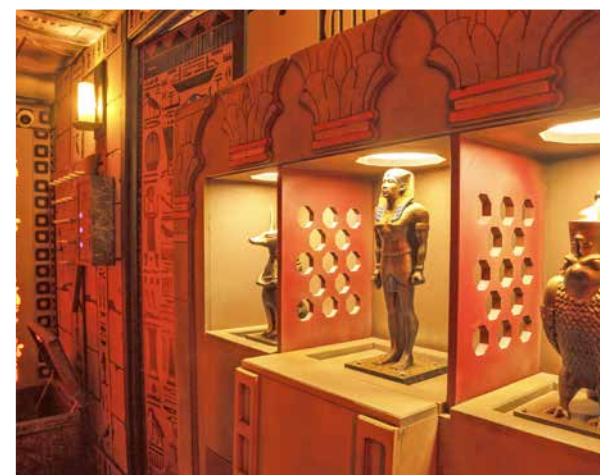
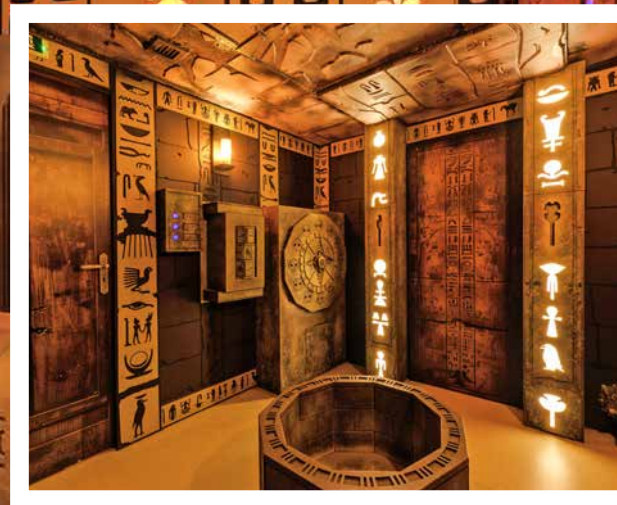
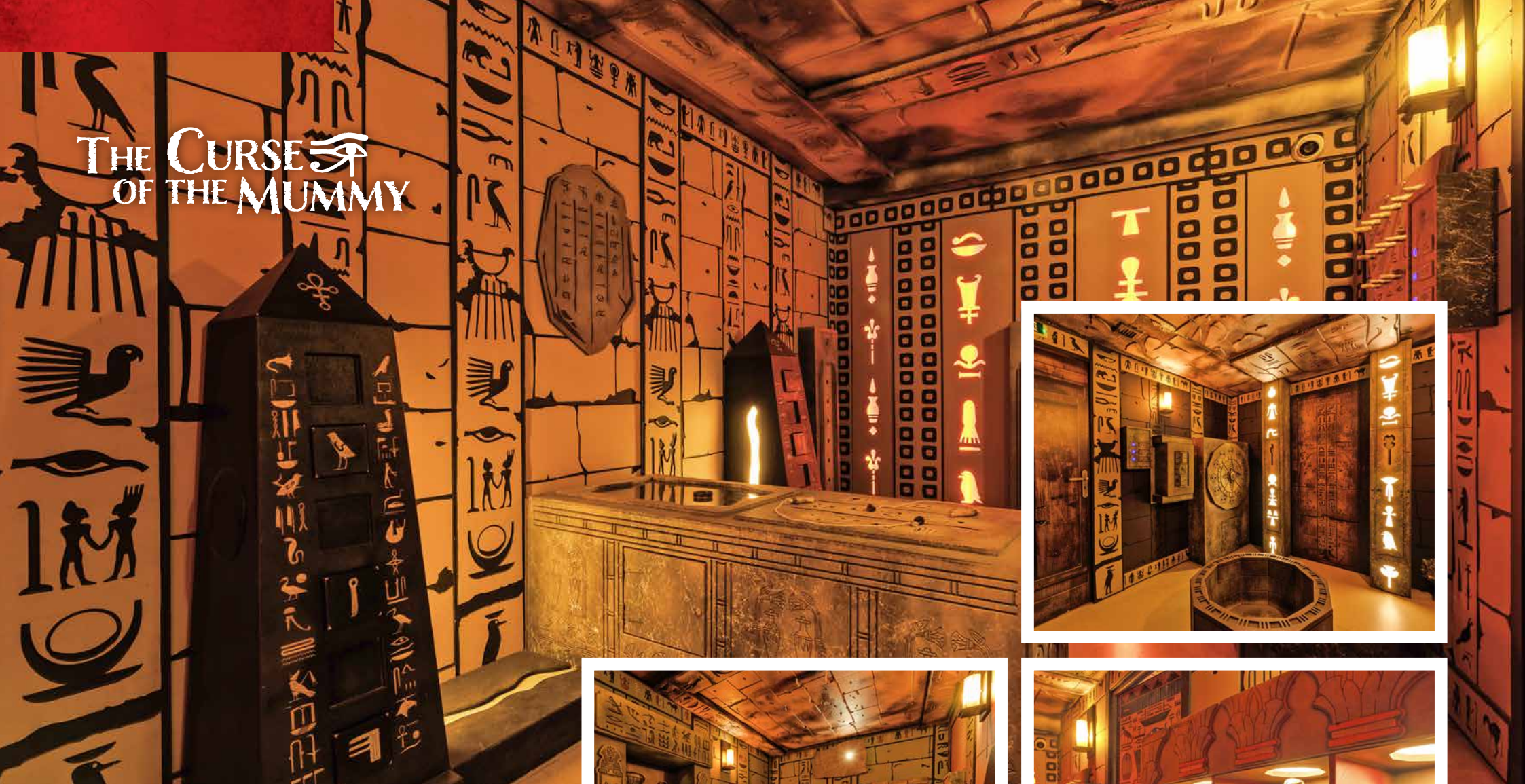
No OF ROOMS
3

PRICE:
standard: € 33,500
full: € 54,500



57

THE CURSE OF THE MUMMY



A visually rich Egyptian tomb adventure that blends exploration, archaeology, and mystery. This escape room features elaborate stonework theming, ancient hieroglyph puzzles, and atmospheric effects - delivering an exciting, family-friendly challenge with strong replay value.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
medium



SIZE
35 - 65m²



AUTOMATIONS
20



RIDDLES
14



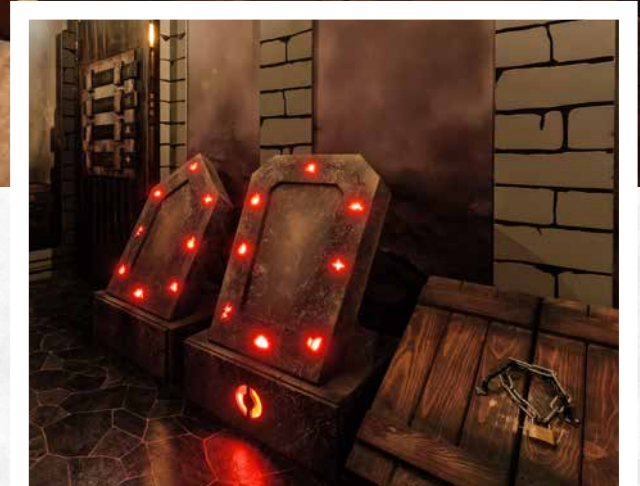
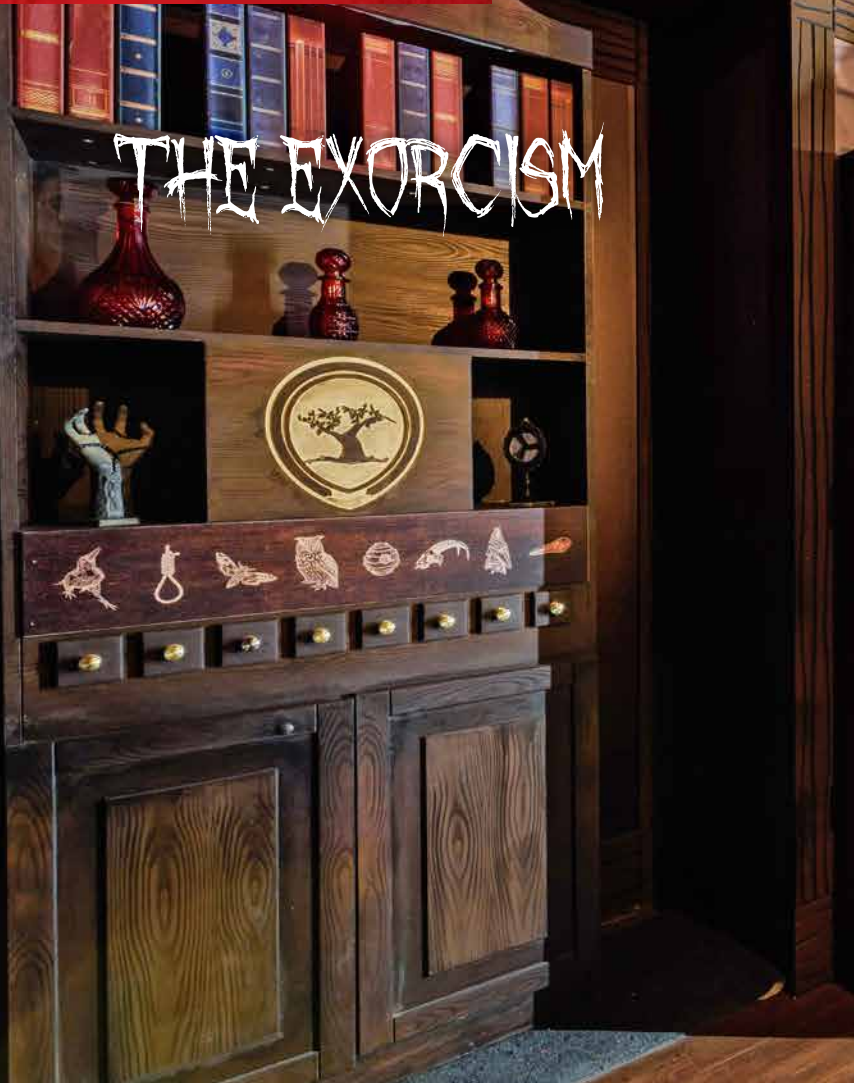
No OF ROOMS
3

PRICE:
standard: € 37,500
full: € 53,500



59

THE EXORCISM



An immersive horror escape featuring an abandoned house under supernatural siege. This room uses dynamic set effects, eerie audio, and unsettling prop interactions to create a deeply atmospheric and frightening experience.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
hard



SIZE
40 - 80m²



AUTOMATIONS
19



RIDDLES
19



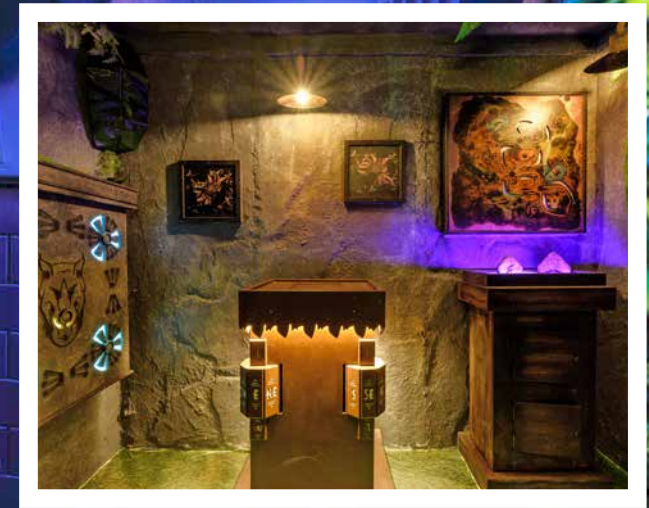
No OF ROOMS
3

PRICE:
standard: € 37,000
full: € 57,500



61

THE JUNGLE GAME



A playful, fantasy adventure inspired by a magical board game. Featuring interactive puzzles, bright scenic details, and multiple gameplay surprises, this game is ideal for family audiences.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
medium



SIZE
30 - 50m²



AUTOMATIONS
17



RIDDLES
14



No OF ROOMS
3

PRICE:
standard: € 30,500
full: € 49,500



63

THE PIRATE SHIP



A swashbuckling adventure aboard a fully themed pirate vessel. With rich set design, treasure-hunt puzzles, and high-energy gameplay, this game delivers a fun, cinematic pirate experience.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
medium



SIZE
35 - 65m²



AUTOMATIONS
22



RIDDLES
17



No OF ROOMS
4

PRICE:
standard: € 32,000
full: € 49,500



65

THE PRECIOUS RING



In a land overshadowed by the power of a single artifact, danger spreads across every realm. Expansive fantasy environments, thematic challenges, and an epic narrative carry players through a grand quest for survival. An epic fantasy escape inspired by the quest to destroy a powerful artifact.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
hard



SIZE
35 - 65m²



AUTOMATIONS
25



RIDDLES
21



No OF ROOMS
3

PRICE:
standard: € 44,500
full: € 58,500



67

UPSIDE

DOWN



A supernatural mystery set between parallel dimensions. Inspired by contemporary 80s-inspired pop culture, *Upside Down* Features eerie set transitions, visual effects, and story-driven puzzles, this game offers a compelling mix of sci-fi and suspense. The team starts split in two and must reunite.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
hard



SIZE
35 - 65m²



AUTOMATIONS
22



RIDDLES
19

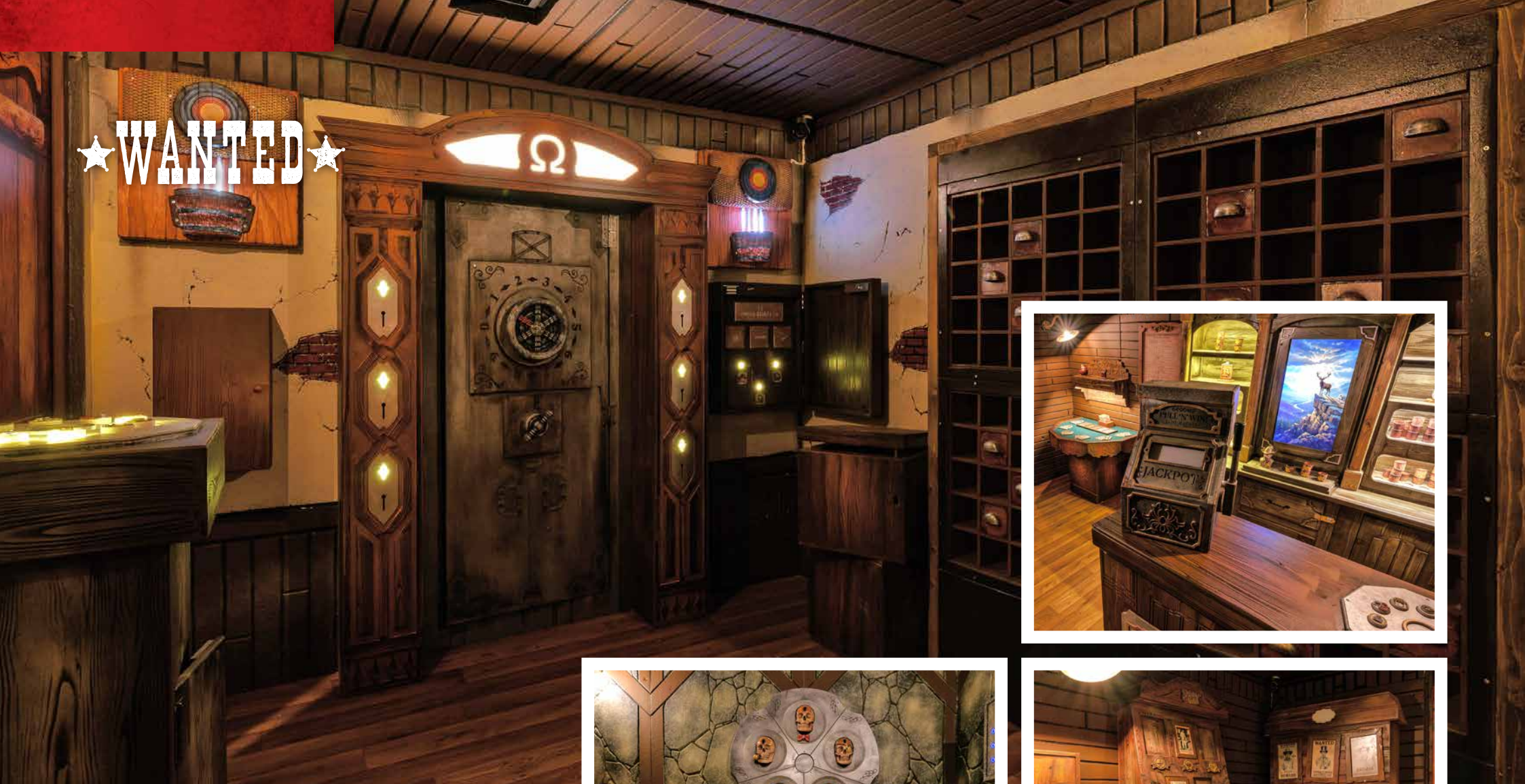


No OF ROOMS
4

PRICE:
standard: € 32,000
full: € 52,500



★ WANTED ★



A Wild West escape game set in a dusty frontier town. With authentic western set design, bank-heist narrative, and a mix of logic and action puzzles, this room delivers a thrilling outlaw adventure.



ROOM OVERVIEW



Visit room page
& 360°-tour!



DURATION
60'



CAPACITY
2 - 6



DIFFICULTY
hard



SIZE
35 - 65m²



AUTOMATIONS
33



RIDDLES
18

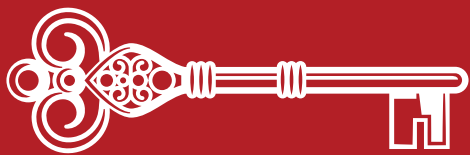


No OF ROOMS
3

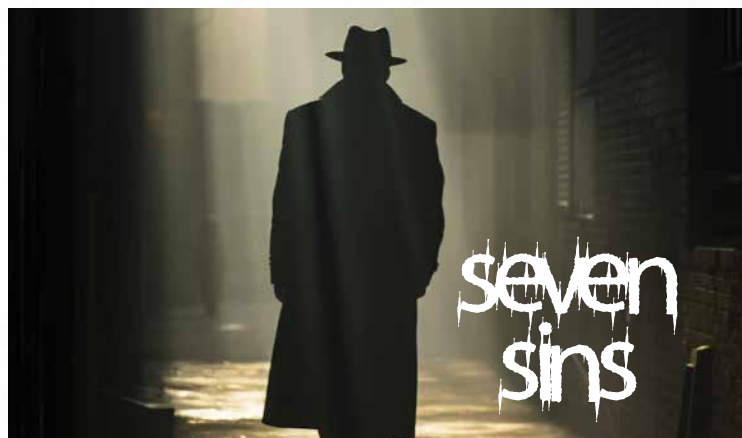
PRICE:
standard: € 46,500
full: € 62,500



71



upon
request





Can you  in time?



Our Solutions

At Intelligent Entertainment, we offer two business paths - both built on the same high-quality escape room production.

You can choose between:



Escape Room-Only

Buy our rooms as standalone experiences. We provide the game, the build, and the technical support. You will operate them under your own brand. You can also choose on whether we will do the installation, or you will handle it on your own.



The MindTrap Partnership

Operate under our turnkey brand. We deliver the escape rooms, and also visual identity, website, booking platform, marketing assets, digital tools, and full support. A complete escape room business system-ready to run.



Both options deliver exceptional escape rooms.
The difference lies in the level of support and brand power behind them.



Solutions Comparison

Feature	Escape Room-Only	The MindTrap Partnership
Game Design & Props	✓	✓
Scenic Set & Theming	(optional)	✓
Installation	(optional)	✓
1 - year Guarantee	✓	✓
Booking Website & CRM		✓
Brand & Visual Identity		✓
Social Media & Campaigns		✓
Loyalty System & Leaderboards		✓
Manuals & Documentation	✓	✓
On-Demand Hotline & Spare Part Kits	(optional)	✓
Staff Training & Launch Support	✓	✓
Ongoing Content & Campaigns		✓

*None of the above contain shipping and staff transport/accommodation/board expenses.





The MindTrap Partnership Pricelist



Annual Flat Fee Solution

- All-in-one solution
- Suitable for large venues with many escape rooms

Annual Fees:

- 3,500€ per escape room



Monthly License Solution

- Ideal for seasonal and smaller venues

Monthly Fees:

- 4% Loyalty Fee
- 1% Marketing Fee

charged monthly on gross revenue



Escape Rooms Pricelist

ROOM	STANDARD PRICE*	FULL PRICE**
AGE OF KNIGHTS	32,500 €	48,500 €
ALADDIN & THE GENIE LAMP	33,500 €	54,000 €
ALICE IN WONDERLAND	49,000 €	67,000 €
BAKER STREET	23,000 €	39,000 €
CASTLE IN THE NORTH	39,500 €	55,500 €
CURSED CITY	38,500 €	59,000 €
DA VINCI	34,500 €	55,000 €
DRACULA'S CASTLE	33,500 €	52,500 €
EVIL MANSION	30,500 €	51,000 €
GATES OF ATLANTIS	36,500 €	55,000 €
HANSEL AND GRETEL	39,500 €	57,500 €
HOSTEL	38,500 €	59,500 €
MURDER ON THE TRAIN	48,500 €	73,500 €
PHARAOH'S TOMB	30,500 €	51,500 €
PRISON BREAK	27,500 €	49,500 €
SCHOOL OF WIZARDS	38,500 €	57,500 €
SHADOWS OF NEVERMORE	49,500 €	68,500 €
SILENCE OF THE DEAD	37,500 €	53,500 €
TEMPLE OF DOOM	33,500 €	54,500 €
THE CURSE OF THE MUMMY	37,500 €	53,500 €
THE EXORCISM	37,000 €	57,500 €
THE JUNGLE GAME	30,500 €	49,500 €
THE PIRATE SHIP	32,000 €	49,500 €
THE PRECIOUS RING	44,500 €	58,500 €
UPSIDE DOWN	32,000 €	52,500 €
WANTED	46,500 €	62,500 €



* **Standard** is the price that contains the game scenario, the game elements & constructions, the main electrical unit (HUB) and the Autohint System.

The **full price option contains the above, plus all the themed styrofoam & timber wall constructions, the stage and set design, and the installation of all the above to your venue.

None of the above contain shipping and staff transport/accommodation/board expenses.

Services Expenses

Escape Room-only Solution:

Annual Support Fee
1,000€ per room.

Please check **page 79** for the detailed support scheme.

In many non-EU countries, import tariffs apply to the physical parts of entertainment installations - such as materials and hardware. Clients usually handle these during customs clearance. Digital services like software, design, and branding are not subject to duties (and can make up nearly 50% of the invoice). We help clients estimate and prepare for charges based on their location and process.



Your Liabilities

Before our team arrives, your venue must meet certain essential requirements to ensure smooth and timely installation.

Here are the key responsibilities you'll need to fulfill:

Venue Construction

- Interior wall installation.
- Entrance & exit door placement.
- Reception and common area prep.

Electrical Preparation

- Per-room network and power cables (per specs).
- Dedicated HUB panel space.
- Network switches and Wi-Fi coverage.
- Game Master desk(s) with power access.

Floor Plans & Dimensions

- Accurate architectural floor plan (DWG or clean PDF).
- Final post-construction dimensions (openings, ceilings).
- Marking of all fixed objects and removable walls.

Venue Readiness

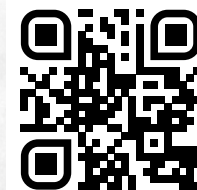
- Masking paper on escape room floors.
- Construction lamps and ladders (per room).
- Air compressor (50L, 2.5HP).
- Dumpster for material disposal.
- Rooms must be completely cleared for setup.

Shipping Management

- Coordinate delivery access for 18m truck.
- Handle local unloading permissions & staff.
- Ensure 2 pallet jacks and (optional) forklift are on-site.



Note:
A detailed list of technical and preparation requirements is available in the full Client Liabilities Guide.

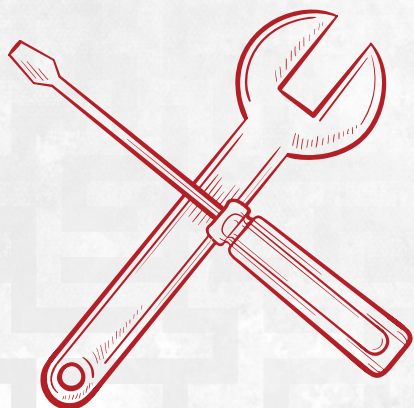


Scan the QR code to read our complete Client Liabilities guide.

Support Scheme

Our support plans are intended for clients who have purchased **standalone escape rooms** and do not operate under a full **MindTrap Partnership agreement**. These plans provide structured access to technical assistance, spare parts discounts, and prioritized support through our ticketing system at support.iegroupp.gr.

For non-partnership operators, an active plan ensures faster troubleshooting, reduced downtime, and expert help when issues arise. Without a plan, support is limited, slower, and charged separately - including any required on-site visits.



Standard	Silver	Gold
Ticketing system only.	Ticketing system.	Ticketing system.
	Dedicated WhatsApp group.	Dedicated WhatsApp group.
	On-Demand weekday support.	On-Demand full-week support.
Standard business hours.	Monday to Friday 24h .	Monday to Sunday 24/7 .
Price Hourly rates apply*	Price (Annual) € 600 per Escape Room	Price (Annual) € 1000 per Escape Room

**All plans are billed upfront for the full year. Pricing is per escape room.

*On-Demand Hourly Support Rates:

Weekdays Support:	€ 50 per hour	Weekends & Holidays Support:	€ 100 per hour
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Learn more about our Support Services!
Scan the QR code:



About the Product

What do I get when I purchase an escape room?

You receive all physical game elements, props, the HUB control system, Auto-Hint software, and detailed manuals. The full-package also includes set design, scenic walls, and on-site installation.

What's the difference between standard and full package?

- Standard = puzzles, props, HUB, and Auto-Hint.
- Full = All of the above + scenic build and on-site installation.

Can I install the rooms myself?

Yes. Our rooms are plug-and-play ready. You'll receive manuals, diagrams, and remote support before and during installation.

What about software and automation?

All rooms include Auto-Hint, prop logic control, and central electrical HUB - designed for smooth, operator-friendly experiences.

Do you offer warranties?

Yes. A 1-year warranty covers construction and electronics. Spare parts and remote troubleshooting are always available.

How does your support system work?

We offer a ticketing system for standard issues and an on-demand WhatsApp emergency line with direct access to our technical team.

Delivery, Liabilities & Payments

What are my venue liabilities?

You're responsible for key preparations: walls, cabling, ladders, masking paper, and floor plans

See page 78: "Your Liabilities" for a clear summary + QR code to the full guide.

What's not included in the price?

Shipping, staff travel, accommodation, and meals - quoted separately depending on location.

How much does shipping cost?

From €3,500 (Europe), €5,000 (USA/Australia), €2,000 (Middle East/Africa). Final price depends on volume and location.

What are the payment terms?

- Standard: 50% deposit + 50% before shipping.
- Full: 50% / 30% / 20% based on production milestones.

How long does the whole process take?

12-15 weeks from contract to opening, including planning, production, delivery, and training.

Are import tariffs applicable to your products?

In many non-EU countries, import tariffs apply to physical components of entertainment installations - including materials and hardware. These are typically handled by the client during customs clearance. However, services such as software and design, are not subject to import duties (and often represent nearly 50% of the total invoice). We assist clients in preparing for applicable charges based on location and import process.



Investment & Tools

How much does the partnership cost?

Starting from €150,000 for 3 rooms. Ongoing:

- Flat fee: €3,500/year per room.
- OR
- Revenue-based: 4% partnership + 1% marketing (monthly).

What's included in the partnership solution?

- The MindTrap brand identity.
- Website, booking system & CRM.
- Staff training & launch campaigns.
- Long-term support & marketing updates.

What's the expected ROI?

Most venues break even in 18–30 months depending on location, pricing, and room count.

Are there any hidden costs?

No. All optional services (e.g. shipping, installation) are quoted clearly and in advance.

What's your marketing strategy?

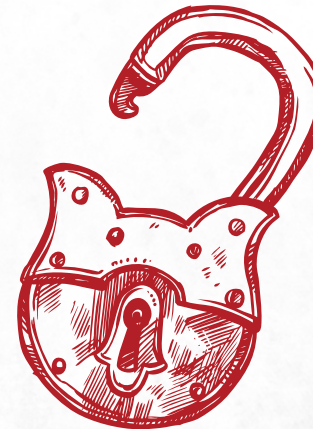
Launch-focused Google Ads (Search & Display), local SEO, branded campaigns, email retention flows, and social templates.

Why choose The MindTrap instead of going solo?

Because you're not just buying rooms - you're launching a business. We give you the brand, the tools, the playbook, and the safety net. You avoid costly mistakes and grow faster with an expert team behind you.

What type of venue works best?

Ground floor shops, malls, or upper floors with visible signage - in leisure-heavy areas with strong food & foot traffic.





themindtrap.com

