

proaudio

10<sup>th</sup> Edition | October 2023

# Sound PRESS

Are you mixing with the right company?

The  
*POWER* Edition

**Stronger  
Together**



## **RESPECTED ARTISTS**

- ✓ TimAdeep
- ✓ NeoDaMix
- ✓ Holly Rey
- ✓ Pascal & Pearce

## **FEATURED ARTICLES**

- Finger Drumming
- Start a PRO Podcast
- Power Guitar Pedals
- DJ Turntables

## **NEW EQUIPMENT & NEWS**

- X-Series Analogue Mixers
- Wireless Mic Solutions
- OPUS Quad Review
- XDJ-700 Review

— LATEST HOMEGROWN MUSIC —




# “I was not ready for this change.”

Burning Man 2022





A large, stylized wooden sculpture of a man, known as the 'Mud Man', is engulfed in intense orange and yellow flames. A massive, billowing plume of dark grey and black smoke rises from the fire, filling the upper left portion of the sky. In the foreground, two firefighters in full protective gear stand on the flat, sandy desert floor, looking towards the burning structure. The firefighter on the right has 'LETHBRIDGE' visible on their back. In the background, a large crowd of people is gathered on the horizon under a clear, bright sky.

“I have MUD in  
curious places.”

Burning Man 2023

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# WELCOME

To The October Edition Of  
PROAUDIO SOUND PRESS

## *Power Edition!*

This month, we're thrilled to bring you an exciting lineup of features and insights into the world of music technology and artists.

Dive into the world of Pioneer DJ turntables, unravel the Opus Quad review, master finger drumming with Pioneer DJ tech, and explore the HDJ-X series headphones. Delve into the advanced analogue mixers introduced by Power Works in the X-series and MX-series, and uncover the brilliance of the XDJ-700 CDJ.

But that's not all! We've had the privilege to feature exceptional artists who are making waves in the music scene - NeoDaMix, Pascal & Pearce, TimAdeep, and Holly Rey, each with a unique story to tell and an exceptional talent to share.

Stay tuned as we also spotlight renowned brands such as RCF, Sonance, Audio Technica, Powersoft, Nord, Ashdown, and Blackstar Amplification, providing you with a comprehensive view of the cutting-edge innovations shaping the sound industry.

Get ready to immerse yourself in a musical journey unlike any other!

**STAY INSPIRED!**

*Proaudio Sound Press Team*







## Welcome & Contacts

**PUBLISHER** Proaudio (+27) 011 608 2099

---

**DIRECTOR** Joss Pack (ext. 17)

---

**SALES MANAGER** Justin Nel (ext. 14)  
**PRO SALES** Gareth Roberts (ext. 15)

---

**INTERNAL SALES** Ivor Pack (ext. 16)  
**INTERNAL SALES** Matthew Huma (ext. 27)

---

**EXTERNAL SALES** Sarel Ras (ext. 20)  
**EXTERNAL SALES** Richard Theunissen (ext. 21)

---

**ACCOUNTS** Deanne Keiser (ext. 29)  
**ACCOUNTS** Leanne Cohen (ext. 11)  
**ACCOUNTS** Ilse Labuschagne (ext. 26)

---

**SERVICE MANAGER** Pieter Preller (ext. 13)  
**SPARES** Brandon Schmidt (ext. 24)

---

**RECEPTION** Nathan Schmidt (ext. 12)

---

**MARKETING** Elster Pieterse (ext. 19)  
**MARKETING** Daniel J Bungay (ext. 18)

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This magazine is designed to inform, supply, and provide information relating to the industry that we find ourselves in. Some of the material that we have used is resourced from websites around the world to help bring perspective and insight to your business' and your lives. Products highlighted and reviewed may or may not be available, if you have any questions relating to the information herein, please contact us.



# THE press ROOM

**ARMIN VAN BUUREN**, Ferry Corsten, Rank 1 and Ruben De Ronde link up on new trance single, 'Destination'



Armin van Buuren, Ferry Corsten, Rank 1, and Ruben De Ronde drop their new single 'Destination' via Armada Music. It's the official anthem for A State of Trance (ASOT) 2024, celebrating 1150 episodes of the show. Created during a livestreamed studio session in June 2023, fans got a peek into the production process. The anthem anticipates ASOT's move to Rotterdam, expanding its daytime programming. Past ASOT anthems include 'The Expedition' (2013), 'I'm In A State Of Trance' (2020), and 'Turn The World Into A Dancefloor' (2021). Armin van Buuren performed a record-breaking set at the Burj Khalifa and continues his success.

'DESTINATION' is out now.



**SWEDISH HOUSE MAFIA**, share Anfisa Letyago remix of 'Ray Of Solar': **listen**



Swedish House Mafia dropped a new 'Ray Of Solar' remix by Anfisa Letyago, following recent versions by Mau P and Alex Wann & Sasson. Letyago's techno remix adds a powerful peak-time kick to the choral vocals of the original track. This is part of the 'Ray Of Solar' remix series, with the original single released in August via Republic Records. Watch the band's creative director Alexander Wessley's directed music video [[here](#)] Catch Swedish House Mafia at various shows in 2023, spanning Mexico City, Lima, Bogota, Sao Paulo, and Pretoria.

ANFISA LETYAGO's remix of 'Ray Of Solar'.



## OCTOBER Festivals in South Africa



- |  |    |   |
|--|----|---|
| Habitat Festival – Rainbow's End         | 02 | ▶ |
| Rocking The Daisies 2023                 | 03 | ▶ |
| Organik – Gaian Dream 2023               | 04 | ▶ |
| Sunflower Festival                       | 05 | ▶ |
| Pangea Festival – Family Affair 2023     | 06 | ▶ |
| Wolfkop Weekender – Islands on the River | 07 | ▶ |
| Tribe                                    | 08 | ▶ |
| Sexy Groovy Love – The Castle            | 09 | ▶ |
| With You: Get Freaky Halloween           | 10 | ▶ |




**billboard**

Launches TikTok **TOP 50 CHART**  
highlighting most popular  
music on platform



Billboard, the renowned music industry charting body, is teaming up with TikTok to track the most trending music on the platform. The newly introduced TikTok Billboard Top 50 Chart, based in the US, assesses "creations, video views, and user engagement" by US users, compiling the 50 most popular songs on TikTok every week. The inaugural chart features Sexyy Red's 'SkeeYee' at the top, followed by Doja Cat's 'Paint the Town Red' and Taylor Swift's 'august'. Notably, Sexyy Red and Taylor Swift dominate the chart, making multiple appearances.

The collaboration showcases TikTok's influence on the music industry, underlined by its previous launch of Sound On, a music distribution platform that generously compensates artists with 100% of their royalties in the first year and 90% in subsequent years. Accessible within the TikTok app and via Billboard, the TikTok Billboard Top 50 Chart brings a new dimension to tracking musical trends.

TikTok | billboard  
**Top 50**

| Song                          | Artist                         |
|-------------------------------|--------------------------------|
| 01 Wassup Gwavy               | FamousSally & YB               |
| 02 SkeeYee                    | Sexyy Red                      |
| 03 Paint The Town Red         | Doja Cat                       |
| 04 Epiphany (I'm Leaving)     | Chrisette Michele              |
| 05 I LOVE YOU HOE             | Odetari & 9lives               |
| 06 I Remember Everything      | Zach Bryan ft. Kacey Musgraves |
| 07 Deli                       | Ice Spice                      |
| 08 Wop (Official Version)     | J. Dash                        |
| 09 I'll Be Around (Radio Mix) | Cee-Lo ft. Timbaland           |
| 10 Hey Daddy (Daddy's Home)   | Usher                          |

Sept. 23, 2023

## DJS TO WAVE SA FLAG

high on the international stage



Jodie Williams and Liam Bowers who are known as Surreal Sessions

**CAPE TOWN** - Ever since Grammy award winning DJ Black Coffee made his big break on the international market, many local stars have followed in his footsteps taking the South African style of music to the world.

Cape Town DJ duo Surreal Sessions, consisting of Jodie Williams, 24, and Liam Bowers, 24, is set to make their international debut at Amsterdam's Boiler Room festival in November. They were chosen for their unique genre collaboration called 'Third Space', blending gqom with dancehall. The duo met in high school and pursued sound engineering at Cape Audio College. Their aspiration is to create music that might earn them a Grammy award.

Meanwhile, Gqeberha-born amapiano DJ duo TxC, Tarryn Reid, 26, and Clairise Hefke, 28, are thrilled to perform at the 2022 FIFA World Cup in Doha this November, representing South Africa and showcasing the amapiano sound. They also plan to release new music and an extended project in the future.



**IOL**





# HOME GROWN MUSIC

Your gateway to discovering the vibrant sounds of local South African artists. On this page, we provide you with direct access to music links, allowing you to dive into the rich tapestry of South African music. [CLICK ON THE LINKS](#)



## LANE 8

### Releases Fall 2023 Mixtape Continuing a Seasonal Tradition

Electronic music aficionados and fans of Lane 8 have something to rejoice about as the talented DJ/producer Lane 8, known for his enchanting melodic house soundscapes, has once again graced us with his latest Fall 2023 Mixtape. This release continues the tradition of Lane 8 delivering mesmerizing seasonal mixes that have become highly anticipated by his global fanbase.



### Martin Garrix & Lloyiso **REAL LOVE** (Official Video)

Martin Garrix has joined creative forces with the emerging South African-born sensation Lloyiso, to craft an electrifying pop anthem titled 'Real Love.'

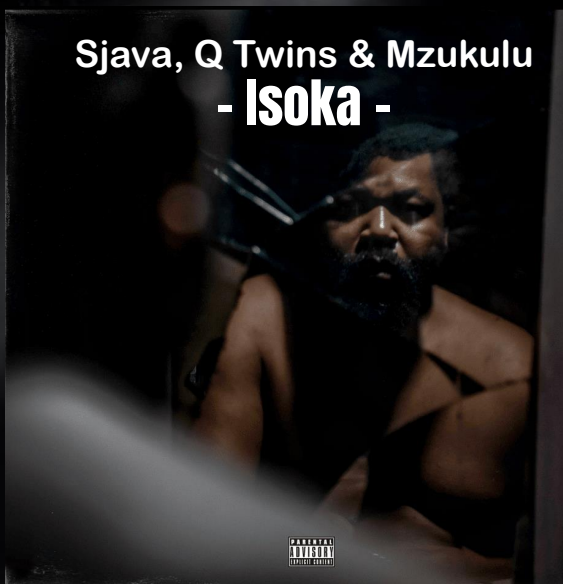
Number 1 DJ and producer Martin Garrix has joined forces with the rising South African-born singer and composer Lloyiso, whose real name is Lloyd Ntshongwana, to create an infectious pop anthem titled 'Real Love.'



## David Guetta Drops Anniversary Edition with Bonus Tracks

David Guetta, the multi-platinum DJ phenomenon, has been setting dance floors on fire for over two decades with his signature bass drops and electrifying melodies. Back in 2018, the Grammy® Award-winning artist released his seventh album aptly titled "7." This RIAA Gold-certified masterpiece dominated Billboard's Dance/Electronic Albums chart and introduced unforgettable tracks such as "Flames," "Say My Name," and the platinum-certified hit "2U" featuring Justin Bieber.

## Sjava, Q Twins & Mzukulu - Isoka -



South African musician, **Sjava** combined efforts with Q Twins and Mzukulu on a brand new Afro-soul track which is titled "Isoka".



**ELSTER** - "Recently, I've had the incredible opportunity to put my own unique EDM twist on none other than my all-time favorite SpoeGWOLF track - "Verander"! Unofficial remix.



## THE REAL COCOSA - I Never Thought (Soulful Remix)

Talented DJ, Mvume CocoSA has come through with a new song titled "I Never Thought," featuring contributions from Chini. You can never go wrong when banking on Mzansi DJs and artists to release good music. 90 percent of the time, they blow our minds. This time, Mvume CocoSA makes a memorable impression as he unleashes this fantastic new entry.





PLX-CRSS12



PLX-1000



PLX-500

# PIONEER DJ TURNTABLES

## A World of High-Quality Sound and Innovation

**P**ioneer DJ has long been synonymous with quality and innovation in the world of DJ equipment. Their range of direct-drive turntables stands as a testament to their commitment to delivering top-notch sound and robust design. Let's dive into three of their exceptional models: the PLX-500, PLX-1000, and the new addition, PLX-CRSS12.

### 1. PLX-CRSS12

#### A New Era of Versatility and Innovation

Pioneer DJ has once again pushed the boundaries of innovation with their latest model, the PLX-CRSS12. This turntable offers a blend of tone-arm-free DVS control for Serato DJ Pro and rekordbox, along with the classic analog record playback. The introduction of the MAGVEL CLAMP, designed to securely hold the record in place, showcases Pioneer DJ's commitment to user experience and stability.

Beyond this, the PLX-CRSS12 is equipped with performance pads and multiple fine-tuning options, empowering DJs to elevate their creativity. This new turntable is a game-changer, setting a new standard in the industry and providing DJs with unparalleled capabilities to craft their unique sounds.

### 2. PLX-1000

#### Designed for the DJ Booth

The PLX-1000 is a pioneer in itself, tailor-made for the DJ booth. Its high-torque direct drive ensures stable rotation and exceptional control, a crucial factor when it comes to seamless performances. The multi-tempo control adds versatility, allowing DJs to adapt to various styles and genres effortlessly.

Moreover, the PLX-1000 prides itself on impeccable sound design, further enhancing the DJ's performance and overall experience. It's the go-to choice for DJs looking for reliability, control, and unparalleled audio quality.

### 3. PLX-500

#### Bridging the Gap Between Analog and Digital

The PLX-500 is the perfect introduction for those keen on integrating vinyl into their DJ sets and listening experience. What sets this model apart is the inclusion of a cartridge, ensuring that users can start playing and experimenting with vinyl right away. Additionally, its USB output facilitates easy digitizing of vinyl through Pioneer DJ's rekordbox software, seamlessly bridging the gap between analog and digital worlds.

**The Pioneer DJ family of direct-drive turntables exemplifies the brand's dedication to providing DJs with versatile and innovative tools.**

**Whether you're a seasoned DJ or just starting your vinyl journey, Pioneer DJ has a turntable that suits your needs, bringing the pure joy of vinyl to the modern era.**





# TIMADEEP

AN INSIGHTFUL CONVERSATION WITH THEMBA OBED KUBHEKA AKA TIMADEEP

## **P**roaudio Sound Press Magazine

**(PSP):** How did your journey in music production commence?

TimAdeep: It all began around 2013 and 2015, but it took a serious turn in 2015 when I personally immersed myself in the world of production. I was introduced to music production software by one of my peers in Hip Hop and House Music. The complexity of it initially made me quit and return until I gradually got the hang of it. My passion for music production truly ignited when I moved to Pretoria for my studies.

**PSP:** Could you tell us about your association with Mr. Masia, the Godfather of Deep House SA?

TimAdeep: Mr. Masia played a significant role in shaping my career right from the start of my journey as one of the Godsons. He is a master who uplifted his students, providing us with invaluable guidance. I have learned so much from him, and I continue to venture forward using his wisdom to flourish and establish my brand as an Artist/Music Producer.

**PSP:** How has your experience been collaborating with him and the team?

TimAdeep: Working with Mr. Masia and the team has been both fruitful and challenging. Despite the ups and downs, I find joy in their satisfaction with the end results.

Collaborating with them has been an honor, expanding my brand and opening doors for me. They've showcased my music on prominent stages locally and internationally, and I'm grateful for the recognition I've gained in the underground music scenes.

**PSP:** Can you shed some light on your experience working with international labels?

TimAdeep: Working with international labels has been a great experience. There's a notable difference in terms of releases and professionalism compared to local labels. The benefits are greater, and these labels invest significantly in marketing. I'm content with the labels I've released music with so far. They play a crucial role in my growth as an artist, including the local labels.

**PSP:** What are some challenges and rewards you've encountered while working with international labels?

TimAdeep: One significant challenge is their selectiveness. Not all songs align with their catalog, requiring a specific style to be able to release with them. However, this also encourages uniqueness. On the flip side, the benefits of international releases are immense—you are exposed to a global audience, the marketing team promotes you extensively, and sales are usually higher when the label is well-known.



**PSP:** Could you share some of the local labels you've collaborated with?

TimAdeep: I've had the pleasure of collaborating with various local labels including;

- ✓ Garden Co.,
- ✓ Silhouette Sounds,
- ✓ Candid Beings,
- ✓ Stay True Sounds,
- ✓ Jones Family Records,
- ✓ Ace Ends Production,
- ✓ Groove On Records,
- ✓ Abstract Mood Music,
- ✓ Views Recordings,
- ✓ Redemial Tunes,
- ✓ TDGrooves Records,
- ✓ Vynalist Records,
- ✓ Selebogo Capital Records,
- ✓ Theko Entertainment,
- ✓ Soul Candi Records,
- ✓ In2Deep Records,
- ✓ and The Godfathers of Deep House SA.

**PSP:** What music production software do you primarily use?

TimAdeep: My main production software is Fruity Loops, and I'm also in the process of learning how to use Ableton.

**PSP:** What are your future plans for your music career?

TimAdeep: I'm currently working on releasing my debut album soon, and I'm also excited about the prospect of establishing my own label.

**PSP:** What goals are you aiming to achieve in the future?

TimAdeep: One of my top priorities as an artist is to gig both locally and internationally, sharing my musical journey with aspiring talents and creating timeless music that resonates for generations.

**PSP:** Could you share your favorite performance venues and what sets them apart?

TimAdeep: The venues I've enjoyed performing at the most and still consider the best for music are Deep Town Jozi, We House Sundays, and Dope Room. These venues appreciate the music I create and play for them, creating a remarkable experience for both the audience and me.

**PSP:** What does an average day look like for you?

TimAdeep: I dedicate most of my time to my bedroom studio, working on projects to sustain myself financially and upgrading my equipment. Additionally, I spend time mentoring those seeking guidance in music design, hacks, flexibility, and engaging with my audience on various social media platforms and websites I utilize. I'm also involved in alternative production pursuits like graphics.

**PSP:** What advice would you give to budding artists aspiring to follow in your footsteps?

TimAdeep: The most valuable lesson I've learned is to respect the process. Rushing to the finish line is not the solution; it took me a while to accept that.

To fellow upcoming artists, I would say have a passion and commit your heart to it. Your unique sound will evolve over time, and that will be your signature for life. Experiment, find your subgenre, and attract the right audience.

Avoid making excuses, procrastinating, comparisons, taking uninformed advice to heart, succumbing to perfectionism, and seeking validation. Remember, music is bigger than us.

A **BIG** thank you to Themba Obed Kubheka (TimAdeep) for sharing his insightful journey and valuable insights with Proaudio Sound Press Magazine.



# PIONEER OPUS QUAD REVIEW

## (IS IT WORTH IT?)

---



The Pioneer Opus Quad offers all the features of a standard DJ setup of CDJs and a standalone mixer/FX unit in Pioneer's most powerful DJ controller ever.

### QUICK OVERVIEW

- Four stand-alone channels for the first time in a Pioneer DJ all-in-one controller.
- New stylish and minimalist design – gone is the industrial feel of club gear!
- Built on a 5-degree slope for ultimate comfort for more extended DJ sets and intuitive use.
- Large 10.1" Central High-resolution Glass Touchscreen includes a Beat FX X-Y control pad.
- Joystick rotary controller for main screen functions and rotary loop controls.
- Playback from USB flash drives, SSD and HDD drives, computers, and smart devices with 4 USB ports (including USB-C) and Bluetooth connectivity.
- Built-in Wi-Fi and Ethernet for streaming from CloudLibrary Sync and other streaming services
- Zone out – the ability to simultaneously send an alternative playlist to another room or zone to master mix.
- High-quality 32-bit D/A converter from ESS Technology for high-resolution sound.

Pioneer DJ's Opus Quad stands out with its futuristic yet retro design, a true marmite of DJ controller design that either captures hearts or divides opinions. The angled, sloped shape, minimal markings, and brass-effect edging exude a sense of class and flair.

The design is not just aesthetics; the 5-degree slope enhances mixing comfort, promoting a healthy wrist angle during extended use. The wedge-shaped design adds a sleek touch, making the unit look less bulky than its weight suggests (14kg).

In terms of build quality, Pioneer doesn't disappoint, delivering a robust and reliable controller. The Opus Quad features industry-standard mechanical jog wheels, new textures, and rubberized knobs, elevating the product's premium feel. The large touchscreen interface takes center stage, offering intuitive control and a plethora of features.

Key Features and Innovations:

#### **1. Beat FX with X/Y Pad Control:**

The Opus Quad introduces a giant X/Y Pad on the touchscreen for adjusting FX frequency and intensity with a simple swipe, revolutionizing how you use Beat FX.

#### **2. Smooth Echo:**

Echo out is a useful tool for transitioning between tracks, and the Opus Quad's Smooth Echo feature allows DJs to trigger an automated high-pass echo conveniently.

#### **3. Smart Cue:**

The Opus Quad replaces traditional performance pads with brightly colored mini hot cue buttons, providing quick access to hot cues and saved loops.

#### **4. Loop Encoder:**

Pioneer introduces a rotary encoder for looping, allowing for quick and precise loop adjustments on the fly, enhancing mixing and looping capabilities.

#### **Final Thoughts:**

The Pioneer Opus Quad impresses with its construction, features, and stylish design, making it the most powerful and visually appealing DJ controller on the market. Ideal for DJs seeking a standalone controller with four-channel capability and extensive FX features.

#### **Key Differences from XDJ-XZ:**

The Opus Quad offers true four-deck standalone capability, distinguishing it from the XDJ-XZ, which supports additional channels only via external devices.

#### **Software and Streaming Support:**

Currently supporting RekordBox in Performance mode, future updates will bring Serato DJ support and streaming services integration (Beatport, Beatsource, Tidal, Soundcloud).

#### **Versatility for Different Settings:**

While marketed towards mobile and hobbyist DJs, the Opus Quad's sturdy construction and extensive features make it suitable for club installations, providing DJs with all the tools they need.

**Pioneer's Opus Quad sets a new standard in DJ control, combining innovative features, robust construction, and a futuristic design that captivates the DJing world.**







# NeoDaMix

## HARMONIZING BEATS AND FITNESS

A MELODIC JOURNEY WITH NEO DIMATI

### **P**roaudio Sound Press (PSP):

Thank you for joining us, Neo. Let's start with your journey into DJing. How did you get started?

**Neo Dimati:** For the longest time, I've had a keen interest in DJing, and finally, in 2021, I beat the monster called procrastination and enrolled in the DJ & Music Production Institute where I obtained my DJ qualification with flying colors.

**PSP:** What are your favorite genres of music to DJ?

**Neo Dimati:** Deep, deep tech, and Afro house are my favorites.

**PSP:** Can you share some of your favorite tracks to mix?

**Neo Dimati:** I love mixing tracks with vocals and sing-alongs.

**PSP:** Moving on to the challenges of being a DJ in South Africa, what are some you face?

**Neo Dimati:** Sourcing up-to-date equipment and quality music at affordable prices is a challenge. Secondly, getting regular paying gigs and residencies in hot spots can be difficult.

**PSP:** On the flip side, what opportunities do you see being a DJ in South Africa?

**Neo Dimati:** Being booked at social, corporate, and leisure locations or events such as parties, cruises, conferences, and weddings provides great opportunities.

**PSP:** Staying updated with music trends is crucial. How do you do it?

**Neo Dimati:** Social media helps me stay up to date with the latest music trends.

**PSP:** How do you engage listeners during your performances?

**Neo Dimati:** I ensure that I dress the part, play mood-enhancing vocal/sing-along songs, and portray a pleasant and joyful demeanor during my set.

**PSP:** What do you find most rewarding about being a DJ?

**Neo Dimati:** The most rewarding part for me is setting a positive mood among people and playing songs that provoke thoughts and conscience in an enlightening and positive manner.



**PSP:** Shifting gears to your fitness journey, how did you get started in fitness?

**Neo Dimati:** Since primary school, I've been involved in physical/sports activities. As an adult, I maintained high levels of fitness which prompted inquiries from others. I then arranged sessions to showcase and train people on various body weight techniques. That's how Gladiator Fitness Club SA was born in 2015.

**PSP:** What are your favorite types of workouts?

**Neo Dimati:** I thoroughly enjoy functional training, calisthenics, and aerobics.

**PSP:** Incorporating DJing and fitness sounds interesting. How do you do it?

**Neo Dimati:** Aerobics, being music-entailed, aligns well with DJing as they both produce an element of enjoyment.

**PSP:** How does fitness assist you in being a better DJ?

**Neo Dimati:** Fitness enhances my appeal, reduces stress, and induces energy, all of which contribute to a better performance as a DJ.

**PSP:** Any advice for fellow DJs interested in fitness?

**Neo Dimati:** Being fit enhances not only your looks but also your mind and spirit. A strong and sharp DJ makes for a formidable DJ. Start today and be great tomorrow!

**PSP:** Who are some of your favorite South African DJs and tracks?

**Neo Dimati:** Some of my favorites include Pierre Johnson, Chronical Deep, Artworks, Gabanna, SunElMusician, China Chameleon, Latique, and Merlon. I particularly love tracks like "All in You" by Senior Oat, "Ambedo" by Pierre Johnson, and "IntoIngawe" by SunElMusician.

**PSP:** Looking ahead, what are your thoughts on the future of DJing in South Africa?

**Neo Dimati:** With a rising interest, especially among the youth, DJing is becoming a popular career choice. This surge will make it harder to distinguish the artists from the job seekers, but it will also keep craft makers on their toes, refining their skills.

**PSP:** Finally, what are your plans for the future?

**Neo Dimati:** My plans are to keep improving the quality of my playlist choices, increase the volume of love, and dance endlessly as each day transitions into a new song.

**Salute!**





# THE EVOLUTION

## OF FINGER DRUMMING

A Fusion of Tradition and Technology



Finger drumming, a captivating performance technique blending traditional drumming principles with modern technology, has been gaining substantial attention among DJs and drummers. In this article, we delve into the roots, present landscape, and future potential of finger drumming, offering insights for those looking to embark on this exciting musical journey.

### WHAT IS FINGER DRUMMING?

Finger drumming is the amalgamation of traditional drumming techniques and cutting-edge technology. Performers use their fingers to trigger samples on MIDI controllers, DJ equipment, samplers, or drum machines, crafting anything from simple drum rhythms to complete compositions. These samples encompass one-shot drum sounds, notes, and chords, enabling the creation of melodies and harmonies. It's worth noting that when performers use melodies, the technique often delves into "tone play," a close relative of finger drumming originating from turntablism.

In theory, finger drumming is applicable to any music genre, as the performance pads serve as a versatile canvas ready to be loaded with any sample type. However, finger drumming is most closely associated with hip-hop, tracing its lineage back to producers in the 1990s crafting beats on samplers like the AKAI MPC. Nevertheless, finger drumming transcends boundaries, fitting into various genres. The core essence often revolves around "broken" music styles, where the interplay of kick and snare lends itself well to finger drumming. Yet, the beauty lies in the absence of strict rules.

Finger drummers vary in their approach to performance, ranging from those who play along to loops or backing tracks, focusing solely on the drums, to purists who perform every element live, including bass, drums, and melodic elements. The finger drumming community thrives online, gathering enthusiasts worldwide for festivals, events, tournaments, and workshops.

Social media platforms, particularly Instagram and TikTok, provide a perfect stage for showcasing finger drumming skills. Moreover, finger drumming isn't limited to standalone performances—it often complements DJ sets and live acts, offering a blend of musical disciplines.

## THE ROOTS OF FINGER DRUMMING

The precise origins of finger drumming are challenging to pinpoint. The precursor to modern finger drumming can be traced to the use of pad-samplers in '90s hip-hop production, notably the MPC by AKAI. Producers like J Dilla would drum their beats on the MPC, establishing a distinctive swung sound. Going further back, drummers like Joe Morello in 1967 showcased early finger drumming in a drum solo.

Influential performances in the early 2000s, such as DJ Shadow, Cut Chemist, and DJ Numark's "Pushing Buttons," integrated finger drumming techniques into their routines, blurring the lines between turntablism and finger drumming. Erykah Badu, a prominent R&B and soul artist, showcased finger drumming techniques as early as 2008 in her performances, highlighting the technique's roots in live drum machine solos.



However, it was the wave of viral videos between 2007 and 2012 featuring performers like araabMUZIK, Jeremy Ellis, and David "Fingers" Haynes that brought finger drumming to the forefront. These videos, often shot in close-up, captured the imagination of viewers, showcasing the exciting possibilities of finger drumming.

## FINGER DRUMMING TODAY

Over the past decade, finger drumming has gained substantial popularity, propelled by the growth of social media and video sharing platforms. Online communities and platforms like Sample Music Festival, Goldie Awards, and King Of Flip battle have emerged as meeting grounds for finger drummers, turntablists, and digital music performers. These platforms host competitions, workshops, and showcases, fostering a sense of community and encouraging new talent.

Education and learning have become more accessible with apps like Melodics, which gamify the learning process and provide a structured approach to mastering finger drumming skills. Artists like Beats by Jblack have not only showcased their expertise but are also passing on their knowledge through online academies, nurturing the next generation of finger drummers.



While the finger drumming scene is gradually gaining prominence and attracting more interest online, it remains a niche domain. However, with the rise of social media platforms like TikTok, finger drumming is poised to reach a broader global audience in the coming years.

## THE LEARNING JOURNEY

Learning finger drumming begins with grasping the fundamentals and understanding the basic drumming rudiments. Practicing along to favorite tracks and starting with a preferred music style can enhance accuracy, speed, endurance, and confidence in finger drumming. The beauty of finger drumming lies in its accessibility, making it open to anyone, regardless of a musical background. Aspiring finger drummers can explore numerous online resources, tutorials, and lessons to kickstart their journey.

## THE FUTURE OF FINGER DRUMMING

The trajectory of finger drumming is following a similar path to turntablism and scratching, gradually gaining recognition and acceptance in the music world. As DJs seek to distinguish their performances, the versatility of pads in finger drumming offers endless creative possibilities. The competitive and communal aspects of finger drumming will continue to attract new talents and drive performers to innovate new methods.





Finger drumming is expected to integrate more live elements into performances, resonating with audiences seeking authentic live musicianship combined with DJ artistry. While the wave of finger drumming is still rising, when it breaks, it has the potential to revolutionize the music landscape, leaving a lasting mark.

Finger drumming is more than just a performance technique; it's an evolving art form that blends traditional drumming with modern technology, showcasing the creative potential of live electronic music.

As the scene continues to grow and innovate, we eagerly await the exciting future of finger drumming, anticipating how it will shape the way we **experience and enjoy music.**





# Holly Rey

## Harmonizing Life's Rhythms

**P**roaudio Sound Press (PSP): Holly, it's a pleasure to have you with us. Let's start by discussing some legal challenges in the music industry. Can you share specific challenges you've encountered in your music career in South Africa and how you handled them?

**Holly Rey:** The first agreement I ever entered was the most challenging. Since then, I've learned that going into anything with your eyes wide open is essential. Challenges then become more like disagreements because there is always a solution.

**PSP:** What advice would you give to emerging South African artists to navigate legal issues in the music industry effectively?

**Holly Rey:** Legal contracts are like pre-nups. You need to understand how you're going to get into a 'marriage' with a contract and, if things don't work out, know how you'll get out of that relationship.

**PSP:** Balancing health and a demanding schedule in the music industry is crucial. How do you manage your health and well-being amidst a hectic schedule, especially during tours and performances?

**Holly Rey:** Balance is key. I've learned the hard way that finding downtime for rest is just as important as doing what you love. Safeguarding your love for music is about setting boundaries and maintaining balance in your life.

**PSP:** Speaking of your latest projects, "3AM EP" and the collaboration with Blxckie on "Slow Down," could you tell us about the inspiration behind these projects and what fans can expect from them?

**Holly Rey:** The "3AM EP" is a personal journey through attraction, attachment, and letting go, reflecting my own experiences and what I was listening to at the time. "Slow Down" with Blxckie was a track I began at a writers camp and later finished during my project camp. Blxckie's feature added the perfect touch to it.



**PSP:** In 2019, you made history by winning the SAMA Record of the Year Award. Can you share your emotions and thoughts when you received this prestigious award and how it impacted your career?

**Holly Rey:** Winning was enormous, especially being an independent female artist. It was a testament to breaking odds and winning for all the incredible women who had released music in the past 20 years. The award symbolized empowerment and the belief that women can own their space in the industry.

**PSP:** Congratulations on your recent wins, including the BASADI POP Artist of the Year award and participating in "Masked Singer SA" in 2023. How have these achievements influenced your artistic journey?

**Holly Rey:** Winning the BASADI POP Artist of the Year award twice in a row made me reevaluate my perspective as a musician. It highlighted my commitment to having a larger audience crossover to South African or African House music. As for "Masked Singer SA," it was a unique and challenging experience that allowed me to perform incognito, giving me a new sense of artistic freedom.





**PSP:** Lastly, tell us about your TV show, "Baking with the Reys." What inspired you to venture into television, and how do you balance it with your music career?

**Holly Rey:** "Baking with the Reys" started during the COVID-19 pandemic. My sister and I began baking and making videos together, which gained popularity. The positive response led us to apply for funding and create the TV show. Balancing it with my music career involves careful scheduling and time management to ensure both projects receive the attention they deserve.

**Thank you, Holly, for sharing your insights and experiences with us!**

**We wish you continued success in your music career and all your future endeavors.**





# EXPLORING PIONEER DJ HDJ-X SERIES

**P**ioneer DJ, a renowned name in the world of professional audio equipment, has consistently pushed boundaries and set new standards with its range of headphones.

Among its notable offerings, the HDJ-X series stands out, representing a pinnacle of innovation, performance, and versatility. In this article, we delve into the features and capabilities of the Pioneer DJ HDJ-X5, HDJ-X7, and HDJ-X10 headphones, showcasing their significance in the realm of DJs and music enthusiasts.

## PIONEER DJ HDJ-X5: Entry-Level Excellence

The Pioneer DJ HDJ-X5 headphones are designed to deliver a superior audio experience for DJs and music enthusiasts at an entry-level price point. These headphones boast a high-quality sound output, ensuring a clear and dynamic audio response across various frequencies. Equipped with 40mm drivers, they offer deep bass, detailed mid-range, and crisp highs, allowing users to pick up on every nuance of the music.

Durability is a key feature of the HDJ-X5, featuring a robust, professional build that can withstand the demands of regular use. The housing design reduces pressure on the head, ensuring a comfortable fit during long DJ sets or extended listening sessions. The swivel mechanism allows for single-ear monitoring, adding to its practicality in professional DJ setups.

## PIONEER DJ HDJ-X7: Mid-Range Marvel

Stepping up in the HDJ-X series, the Pioneer DJ HDJ-X7 headphones offer an enhanced audio experience and additional features for a mid-range price. With 50mm drivers, these headphones deliver a rich and precise sound profile, ideal for DJs who require accuracy and clarity for beatmatching and monitoring.

The HDJ-X7 headphones are crafted to provide excellent sound isolation, ensuring DJs can concentrate on their mixes even in noisy environments. The ear cups swivel up to 90 degrees, enabling flexible monitoring styles, and the high-quality construction ensures durability and longevity, making them a reliable choice for active DJs.



## **PIONEER DJ HDJ-X10:** Professional Perfection

At the pinnacle of the HDJ-X series, we find the Pioneer DJ HDJ-X10 headphones, representing the epitome of professional audio quality and performance. Built with meticulous attention to detail, these headphones feature 50mm drivers with a diaphragm made from a special nano-coating technology, delivering an unparalleled sound experience with extreme precision and accuracy.

The HDJ-X10 headphones excel in high-resolution audio reproduction, ensuring every beat, melody, and rhythm is crystal clear. The construction prioritizes comfort without compromising on durability, allowing DJs to wear them for extended periods. The adjustable headband and memory foam ear pads provide a comfortable fit and excellent sound isolation, enhancing the overall listening experience.

The Pioneer DJ HDJ-X series, comprising the HDJ-X5, HDJ-X7, and HDJ-X10, presents a comprehensive range of headphones catering to the needs of DJs and audiophiles across different skill levels and preferences. Whether you're an entry-level DJ or a seasoned professional, Pioneer DJ has crafted a headphone to suit your needs, offering exceptional sound quality, durability, and user-friendly features.

**Investing in the Pioneer DJ HDJ-X series ensures not only top-notch audio performance but also a lasting, reliable audio companion that can withstand the rigors of the DJing world.**

With these headphones, Pioneer DJ continues to reinforce its commitment to providing exceptional audio solutions for the music industry, enriching the way DJs interact with their craft and engage with their audience.





# POWER WORKS INTRODUCES

## the Versatile T-1804BT-U X-Series Analogue Mixer



Power Works, a prominent name in audio solutions, proudly presents the T-1804BT-U X-Series analogue mixer, a versatile and multi-functional marvel.

This mixer embodies exceptional sound performance and unwavering stability, making it the ideal choice for a spectrum of events, from intimate gatherings to medium-sized activities, conferences, multi-function halls, and performances with modest sound requirements.



# INCREDIBLE FEATURES

## for Unmatched Performance

### 1. DIVERSE INPUTS

- The T-1804BT-U boasts 18 inputs, comprising 12 mono microphones and 3 stereo microphones, providing a broad array of audio input options.

### 2. ADVANCED CHANNEL CONTROLS

- Parametric Equalizer: Each channel is equipped with a 3-band parametric equalizer for precise audio tuning.
- Monitor Output: Enjoy the freedom of an independent monitor output and earphone monitor output for optimal audio monitoring.
- Dynamic Controls: Features like COMP pressure limit, PAN sound and image positioning, mute switch, and signal distortion monitoring light give you complete control over your sound.

### 3. VERSATILE MAIN CONTROL

- Grouping and Distribution: Effortlessly manage your audio with main channel L/R, SUB grouping, and PFL solo bus signal distribution button.
- Smooth Fading: A 60mm high precision level attenuation fader ensures seamless transitions and precise audio adjustments.

### 4. CONNECTIVITY AND FUNCTIONALITY

- Seamless Integration: The mixer supports AUX auxiliary sending, effect FX sending function, REC recording output, and 2-way stereo auxiliary return input for easy integration with various external electronic equipment.
- Modern Convenience: Benefit from Bluetooth and USB interfaces for playing and saving audio files, and the ability to connect to a PC via the USB 2.0 interface for high-definition 24-bit/192kHz recording.

### 5. COMPREHENSIVE BUILT-IN FEATURES

- DSP Presets: Enjoy access to 99 built-in 24BIT DSP preset effect types, all displayed in vibrant color.
- Phantom Power Supply: The mixer offers a 48V phantom power supply for condenser microphones and other compatible devices.

### 6. STEADY POWER SUPPLY

- Broadband Power Supply: The T-1804BT-U comes with a built-in 100V/240V, 50-60Hz broadband power supply for consistent and reliable power.

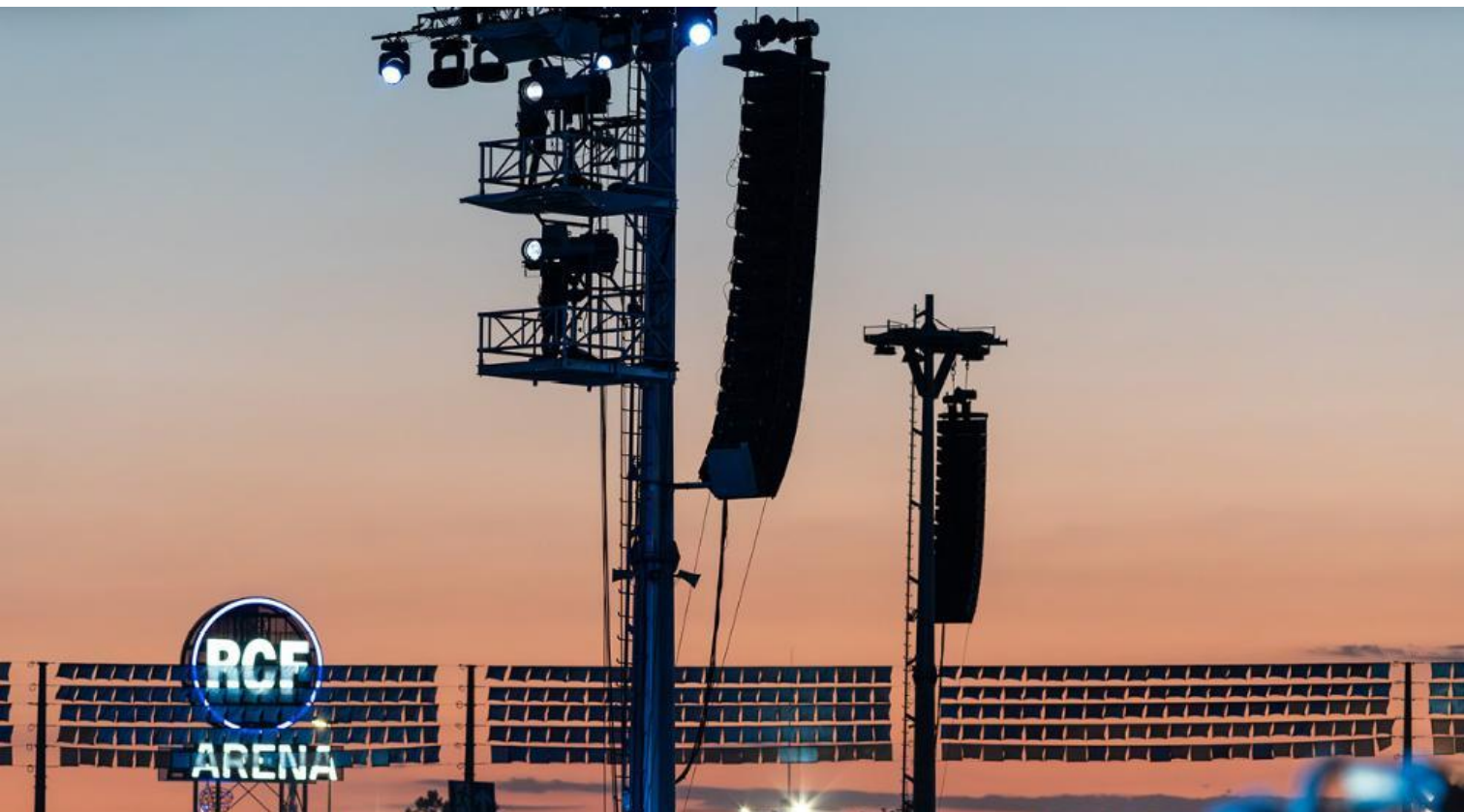


The Power Works T-1804BT-U X-Series analogue mixer is a powerhouse of features and functionality, designed to cater to audio enthusiasts' diverse needs. With superior sound performance, a rich set of controls, and modern connectivity options, this mixer stands out as an indispensable tool for creating and managing top-tier audio experiences.



# RCF ARENA 2023

## A Summer of Unforgettable Concerts



**R**eggio Emilia, Italy - The second concert season at the RCF Arena was adorned by major international and Italian music superstars. Supporting each event, both as the main PA system and/or delay lines, were the acclaimed performances of the new premium line array TT+ Audio GTX, ensuring top-level sound coverage across the entire audience area.

The event calendar kicked off in June with the vibrant blues of Zucchero, who held two concerts for an audience of 40,000 seated spectators each. A few days later, the special charity concert "Italia Loves Romagna" raised 3 million euros for the victims of the devastating floods that struck Emilia-Romagna at the beginning of the month.

Thanks to the sponsorship provided by RCF and other brands, 100% of ticket sales were donated to the cause. The evening featured performances by some of the biggest names in Italian music, including Laura Pausini, Salmo, Elodie, Gianni Morandi, Blanco, Elisa, Emma, Giorgia, Luciano Ligabue, Madame, Fiorella Mannoia, Zucchero, Negramaro, Max Pezzali, Tananai, Andrea Bocelli, and the duo Irama & Rkomi.

Other major events filled the Arena's lawn, including Harry Styles' mega-concert, attracting 100,000 fans from all over Europe, and an impressive 80,000 spectators for the up-and-coming band Pinguini Tattici Nucleari. The season concluded with the event 'La Festa,' featuring performances by Daniele Silvestri, Manuel Agnelli, and comedian Giuseppe Giacobazzi.



The audio system installed in the venue comprises 410 high-end speakers from the premium TT+ Audio brand, including the new GTX 12 line arrays and dual 19" GTS subwoofers, boasting a total sound power of approximately 2 megawatts.

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The setup consists of a main system on either side of the stage, with 4 line arrays covering the front, and another 10 resident systems distributed on delay towers, providing coverage over the sloping lawn of well over 85,000 square meters.

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Each concert was a success, with the GTX line array playing a key role in delivering well-defined, high-quality sound that delighted fans and artists.

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More importantly, it provided maximum peace of mind for the numerous sound engineers at the FOH area, with sound that was precise, clear, and simultaneously easily adjustable based on the genre and desired intensity at the console. The RCF Arena stands as one of the foremost concert venues in Europe.



# XDJ-700

Compact size, **Massive** Features



Pioneer DJ has once again pushed the boundaries of what's possible in a compact setup with the XDJ-700. This slim and feature-packed player inherits a plethora of functions from its acclaimed sibling, the XDJ-1000, yet comes in a compact size that's perfect for both the smallest DJ booth and home setups.



### COMPACT SIZE, EXPANSIVE CREATIVITY

The XDJ-700 boasts a large 7-inch, full-color LCD touch screen, allowing for instinctive control and unleashing boundless creativity. Despite its compact footprint, the layout remains familiar to club DJs, ensuring a seamless transition to this smaller yet feature-rich player.

The GUI, intelligently divided into three sections, facilitates effortless access to all essential features. Browsing tracks is faster than ever, with options for Qwerty keyboard searching by keyword or using a rotary dial for browsing. Choose your preferred view: list, artwork, or custom, for a tailored DJ experience.

### ELEVATE YOUR PERFORMANCE

One of the standout features of the XDJ-700 is its support for rekordbox™ software. DJs can prepare and manage their tracks on a PC or Mac before hitting the booth, streamlining their performance and enhancing their sets.

The XDJ-700 ensures beat-perfect precision with the Quantize function, snapping cues and loops to the rekordbox beat grid. Trigger Hot Cues and Hot Loops flawlessly, offering more creative freedom. Slip Mode keeps tracks playing muted during live edits, and when the jog wheel is released, the track resumes at precisely the right place.

### ADVANCED CONNECTIVITY AND DIGITAL EASE

The XDJ-700 brings advanced connectivity to the forefront with ProDJ Link, allowing connection to up to four players or laptops via LAN. Combine this with rekordbox to access pre-prepared loops and cues, sync the beat with the master deck, and unlock an array of advanced pro-DJ features.

Furthermore, the XDJ-700 lets you get digital effortlessly. Plug in your rekordbox USB or connect your iPhone, iPod touch, or Android smartphone to load tracks directly onto the XDJ-700. Prepare your tracks in rekordbox or the rekordbox app, and access a multitude of advanced performance features.

### TAILORED TO YOUR PREFERENCES

The XDJ-700 embraces customization with 'My Settings', allowing DJs to prepare their system's setting preferences in rekordbox™ and save them to USB, SD cards, smartphones, and tablets. Seamlessly switch to your preferred settings when alternating DJs take the stage.

Additionally, the XDJ-700 is fully MIDI assignable via USB, serving as a MIDI controller and enabling control over external devices.

### COMPACT DESIGN, ENORMOUS PERFORMANCE

In essence, the Pioneer DJ XDJ-700 embodies the perfect balance of compact design and extensive features. Its removable stand makes it adaptable to even the smallest of spaces, making it the go-to choice for DJs and venues seeking unparalleled set-up possibilities. Dive into the world of expansive creativity with the XDJ-700 and redefine what's possible in a compact setup.







# pascal & pearce

## 15 Years of Beats and Evolution

**A** Conversation with Pascal and Pearce!

**Proaudio Sound Press (PSP):**

Congratulations on reaching your 15-year milestone as DJs! How does it feel to have sustained a successful career in the South African music scene for so long?

**Pascal and Pearce (P&P):** Thank you for the kind words. It feels a lot quicker than that, suppose time flies when you're having fun! Longevity has been one of our cornerstones in the P&P journey, and as they say "slow and steady wins the race". It's mostly been about consistently creating music, whilst making sure we play to our best abilities when we get to perform at shows.

**PSP:** "Disko Biskit" was a breakout hit for you back in 2011. Can you share how that track impacted your career and opened doors for you in the industry?

**P&P:** Yeah, that was definitely a track that put us on the international radar. It gave us more reassurance to pursue a career in music, and opened many doors for us!

**PSP:** Over the years, your sound and style may have evolved. Could you tell us about any shifts or changes in your musical approach from when you started to where you are now?

**P&P:** In the beginning, we mostly focused on releasing more electro "club" songs that were bootlegs of famous songs we enjoyed. Through time and various labels, we branched into a more versatile approach which led to radio singles, full studio albums, and even syncs. Being versatile has given us a more balanced appreciation for music.

**PSP:** Cape Town has a unique music scene. How has the city's culture and atmosphere influenced your music and DJing style?

**P&P:** For sure! Cape Town has a more festival scene with its abundance of outdoor music festivals. In saying that though South Africa has a unique take on electronic music, and has definitely been a great place to be inspired by. We've been lucky enough to visit Ibiza a few times, which is like a pilgrimage for most ravers!



**PSP:** Collaboration is a big part of the music industry. Could you share some insights into how your collaborative efforts have contributed to your growth and success?

**P&P:** Totally agree, as we fully believe that collaboration is a key to success. A song without vocals isn't really a song, and a vocal without an instrument is more of a poem. We have collaborated with incredible artists, and it's through this process we really see the benefit of collaboration. Collaboration creates a better project, even if someone gives their advice on a song, it goes a long way!

**PSP:** Looking back on your journey, are there any particularly memorable moments or milestones that stand out to you as highlights of your career?

**P&P:** There have been some golden moments. Here are a few: reaching our first number one on national radio during a time where the Top 40 was mostly dominated by international artists. Performing at some of South Africa's favorite electronic music festivals. Receiving multi-platinum status for a song we produced.

**PSP:** In today's digital age, social media and online platforms play a huge role in a DJ's career. How have you leveraged these tools to reach a wider audience and engage with your fans?



**P&P:** Yeah, it's unfortunately an age of more perception than quality, and so we feel that it's more about the quality of the music versus purchasing followers or posting obscurity that only tends to bulge one's ego, or trying to push a product onto people.

We believe that if we have information that's valuable to us, it has more value to others. This has given us the best edge when working with sponsors and brands as it's more about informing a person about what we're enjoying, rather than trying to sell you something we have been told to promote.

Social media has created a lot of flybys, and we prefer to earn loyalty instead of buying it.



“Keep a healthy  
mind & body.  
Listen and try to  
enjoy more than  
one genre.

-

Peace & love!”

**PSP:** With 15 years of experience, you've likely witnessed significant changes in the music industry. What are your thoughts on the current state of electronic music, and where do you see the genre heading in the future?

**P&P:** The current scene is an incredible one to be involved with. It's only getting bigger and more international. Artists are performing in all corners of the world now, and it's mostly about the love of music.

People need to express themselves and what better way than dancing together.

**PSP:** Lastly, for aspiring DJs and producers, what advice would you give to those looking to build a lasting and impactful career in the music industry?

**P&P:** Release your own music consistently. Collaborate. Take criticism with humor. Have fun. Be respectful. Acknowledge your fans. Remember that the business is done before and after the show, so don't be late, and thank the person that booked you.

BE YOUR CREATIVE SELF.





# INTRODUCING THE NORD PIANO 5

Twice the Size, Twice the Memory, Twice the Innovation

**N**ord Keyboards has unveiled the highly anticipated Nord Piano 5, marking a significant evolution in their stage piano lineup. This new generation not only reintroduces the beloved compact 73-key version but also implements notable enhancements, doubling the capabilities of both piano and sample synth sections for enhanced split and layer combinations, all while elevating memory and making critical improvements.

**Let's delve into what's fresh and exciting about the Nord Piano 5.**

## THE NORD PIANO 5

### *A Rebirth of Compact Excellence*

After a three-year wait since the previous generation, Nord Keyboards has made a thrilling announcement with the Nord Piano 5. For enthusiasts of a more compact instrument, rejoice - the Nord Piano 5 is once again available in a 73-key version, a feature that was notably absent in the prior generation. Both sizes boast the same high-quality hammer action keyboard, featuring three sensors per key and Nord's esteemed Virtual Hammer Technology. Coming in at a weight of 15.5 kg (34.2 lbs), the Nord Piano 5 73 is approximately 3 kg (6.6 lbs) lighter than its 88-key counterpart.

## Doubling the Sonic Experience

While maintaining the original concept of combining Nord's piano and sample synth engines into a single instrument, the Swedish manufacturer has implemented significant upgrades under the hood. A standout enhancement is the availability of both engines in two layers each. This advancement allows the creation of split and layer configurations comprising two piano sounds or two sample synth sounds, a feature that was previously unavailable. Moreover, users now have the option to craft crossfade splits, broadening creative possibilities.

## Enhanced Memory and Rich Sound Palette

The piano section of the Nord Piano 5 now boasts double the memory for Nord Piano Library samples. Out of the box, it hosts an impressive array of sounds, including nine grand pianos, nine uprights, ten electric pianos, and additional options like clavinet and vibraphone. Embrace the comprehensive features of the Nord Piano library, such as Advanced String Resonance, Soft Release, Dyno Filter, and Dynamic Pedal Noise (with Nord Triple Pedal).

The memory in the sample synth section has also been generously doubled, delivering even more creative freedom. Noteworthy additions to this section include new soft and bright filters, a Tru Vibrato feature for authentic string and brass sounds, and a unison mode for creating rich ensemble sounds.

## Sonic Enhancements in the Effects Realm

In the effects section, the Nord Piano 5 introduces a pair of new reverbs that offer Chorale, bright, and dark modes. Additionally, the delay feature now presents a new ping pong variety, contributing to a richer sonic landscape.

While Nord has retained the core essence of its acclaimed stage pianos, the Nord Piano 5 has undeniably embraced essential features that expand its horizons. With doubled memory and enhanced split and layer capabilities, this stage piano stands as a versatile powerhouse, ensuring that more memory is always a good thing, and augmenting its reputation as a stage piano with immense possibilities. The Nord Piano 5 is poised to delight musicians seeking the perfect balance between compactness and expansive sonic potential.







# MATCHES

SPORTS BAR, GRILL & SOCIAL *Ashford*

## POWERSOFT Dynamic Music Distribution at Matches sports bar

**F**lorence, Italy, October 21, 2021 -

Powersoft's Dynamic Music Distribution (DMD) takes center stage in Kent's latest Matches sports bar, powering a versatile, user-friendly audio system. Dynamic Music Distribution allows seamless scaling of inputs and zones through dynamic routing on Powersoft's amplifier platforms, simplifying audio and control signal distribution across different zones and amplifiers.

The heart of Matches Sports Bar, Grill & Social, accommodating 250 people, relies on two Mezzo 604 ADs, compact 600W amplifiers, forming a comprehensive audio setup with distinct audio zones. Controlled via a wall-mounted Powersoft WM Touch screen, the DMD system provides tailored sound experiences across various areas of the venue.

Matches Sports Bar, located at Elwick Place in Ashford, has been a hit since its June opening, offering live sports, food, drinks, and entertainment.

Owner Jon Shephard aimed to blend the best features of bars into one ultimate sports bar experience. Powersoft's DMD ecosystem was chosen to provide a customized sound experience in each area, from intimate self-pour beer zones to the energetic main bar area.

Powersoft's Mezzo amplifiers and AUDAC loudspeakers create an audio ambiance throughout Matches, covering diverse areas from corridors to washrooms. The compact Mezzo amplifiers, with their multiple output options, efficiently power both Lo- and Hi-Z loudspeakers, crucial for a multifaceted venue like Matches.

The cost-effectiveness and flexibility of Dynamic Music Distribution made it a clear choice for this project. Powersoft's DMD system offered supreme flexibility, packing considerable processing power into a compact space. The system's ease of use and competitive pricing made it an attractive choice, impressing both the integration partners and the end-users.



Matches owner, Shephard, expressed satisfaction with the AV system, highlighting its user-friendliness and automation. The success of the system at Matches has led to similar specifications for upcoming projects, making DMD the preferred solution for hospitality endeavors by MADE Worldwide.

In addition to technical prowess, the positive working relationship with Powersoft was emphasized, emphasizing the importance of strong manufacturer relationships and excellent customer support. Powersoft's approachability and flexibility were commended, enhancing the overall experience with the brand.





# POWER WORKS INTRODUCES

## the MX-Series Analogue Mixers

POWER WORKS, PROUDLY PRESENTS ITS LATEST INNOVATION, the MX-Series analogue mixers. This exceptional line-up comprises three models, each designed to cater to the diverse needs of musicians, entertainers, schools, home recording enthusiasts, and professionals seeking reliability and top-tier performance.

### 1. MX2406BT-U

- Equipped with 16 noiseless Mic/Line preamps
- Features a 2-In/2-Out USB Stereo Sound Card for pristine recording/playback on PC/Mac at up to 96kHz/24-bit
- Perfect for live shows, rehearsals, and more



### 2. MX3206BT-U

- Boasts 24 Mic/Line preamps
- Offers the same advanced USB Stereo Sound Card for high-quality recording/playback
- Ideal for musicians and professionals seeking top-notch audio solutions



### 3. MX4006BT-U

- Features an impressive 32 Mic/Line preamps
- Continues the tradition of outstanding USB Stereo Sound Card capabilities
- Designed to meet the demands of larger setups and professional audio requirements





## Exceptional Mixer Architecture:

- All MX-Series mixers incorporate a robust 4-Bus architecture to facilitate versatile sound management.
- Benefit from 4 subgroups and 4 AUX sends, with two featuring Pre/Post-Fader selection and two operating in Pre-Fader mode.
- Enjoy comprehensive control with 4-band EQ, MUTE, SOLO, MAIN, Group 1/2, and Group 3/4 on all channels.

## Powerful Audio Tools:

- Elevate your sound with a 9-band graphic EQ on the main outputs, featuring precision filters for precise adjustments.
- Enhance your audio further with a 24 kHz / 24-bit Digital Effect, offering 99 of the most commonly used presets, including Hall, Room, Plate reverb, Delay, Echo, Pitch Shifter, and more.

## Additional Features:

- The MX-Series mixers come equipped with a wide range of capabilities, including:
- Built-in 99 kinds of 24BIT DSP preset effect types, showcased on a vibrant color display.
- SUB1/2 group output and double 12-segment level monitoring.
- Reliable 48V phantom power supply for condenser microphones.
- A built-in 100V/240V, 50-60Hz broadband power supply for consistent and hassle-free operation.

## Versatile Connectivity and Control:

- With 14/22/30 MIC Input options and 2 Stereo channels, these mixers offer a wealth of connection possibilities.
- Enjoy flexibility with 4 Group Outs, 1 Stereo Output, 4 Aux sends, and 1 Stereo return.
- Benefit from the "AGREA" MIC Amplifier, 4-band EQ, 9-band EQ on the Main Output, XLR Balance Output, and more.
- The 24/24-Bit DSP with USB/REC Player System ensures top-notch audio quality.

## User-Friendly and Precise:

- The MX-Series mixers feature a 100mm highly-precise level attenuation fader for seamless sound control.
- Independent Monitor Function, DJ light, Limiter COMP Function, and +48V Phantom Power further enhance your audio experience.

**Power Works' MX-Series analogue mixers are a testament to the brand's commitment to delivering outstanding audio solutions.**

**Whether you're a musician, entertainer, or professional seeking superior sound quality and control, these mixers are designed to exceed your expectations. Elevate your audio game with the MX-Series and experience the Power Works difference.**



# CRAFTING A PROFESSIONAL PODCAST

## An Audio Technica Easy Guide

In a booming podcast landscape with over 464 million listeners, the importance of exceptional audio quality cannot be overstated. While captivating content is a must, audio quality can make or break your podcast experience. To ensure your podcast stands out amidst this ever-growing medium, Audio-Technica presents a simple guide on how to start a podcast or elevate your current audio quality.

### 1. MASTERING PODCAST EQUIPMENT:

#### A Sound Foundation

##### Microphone Choice

Investing in a good microphone is paramount. USB microphones, like those offered by Audio-Technica, provide an easy-to-use and setup option, eliminating the need for an audio interface. The AT2020 and AT2040 series, both available in USB or XLR versions, offer professional sound quality at an affordable price.

##### Microphone Positioning

Mic positioning is key. A floor-mounted mic stand or boom arm can prevent unwanted desk noises, ensuring a clean recording. Consider investing in a pop shield to minimize "pop" sounds caused by fast-moving air, providing a professional finish to your audio.

### 2. RECORDING DEVICE:

#### Harnessing Technology for Optimal Sound

##### Selecting the Right Device

Most podcasters opt for computers for recording, especially when using USB microphones. For video content, ensure your system meets the required specifications. Alternatively, mobile phones and hardware recorders are great for on-the-go recording.



### 3. MONITORING: ENSURING A SEAMLESS

#### Recording Experience

##### Headphones Choice

Choose closed-back headphones to monitor your audio. Avoid using room speakers as the microphone can pick up unintended sounds. Audio-Technica's ATH-Mx range of closed-back headphones is an excellent choice for accurate monitoring.

### 4. CRAFTING THE IDEAL RECORDING ENVIRONMENT

#### Choosing the Perfect Space

Select a recording environment with non-reflective surfaces, minimizing ambient reverb. A carpeted room with curtains and soft furnishings is ideal. For remote interviews, ensure your guest's recording space is also conducive to a quality recording.

### 5. RECORDING:

#### Keeping the Quality Intact

##### Remote Interviews

For remote interviews, a stable internet connection is vital. Record the audio separately at both ends for better sound quality. Aim for a 48kHz sample rate with a 24-bit depth, the industry standard, for an exceptional end product.



# UNDERSTANDING AUDIO DYNAMICS

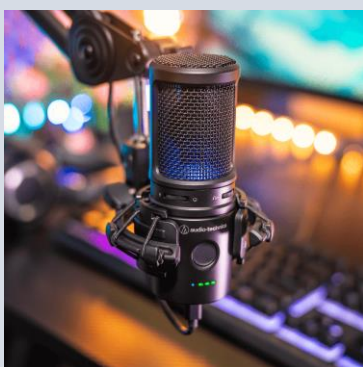
Familiarize yourself with basic audio dynamics and effects processing, including compression, EQ, gates, and reverb. Most digital audio workstations (DAWs) provide these tools, aiding in enhancing your podcast's overall audio quality.

Starting a podcast or enhancing its audio quality is an achievable feat with the right approach and equipment. Investing in a good microphone, understanding proper positioning, selecting the right recording device, monitoring your audio, choosing the ideal recording environment, and mastering the recording process will undoubtedly lead to a professional-sounding podcast. With Audio-Technica's range of quality microphones and accessories, your journey into the podcasting realm is set to be a rewarding one.

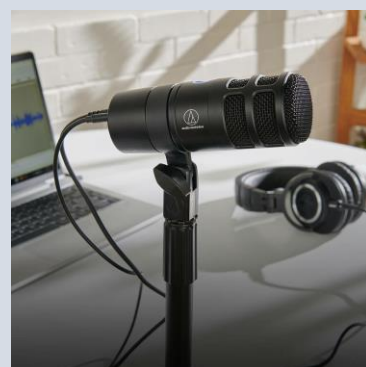
**Happy podcasting!**

## DYNAMIC VS CONDENSER MICROPHONES

A **Condenser** mic is generally, more sensitive than a dynamic mic resulting in more detail being picked up. This allows the mic to be positioned further away, and not directly in front of the presenter. Two people could also share one mic in an interview situation as it is often not straightforward to use two USB mics simultaneously. When using a condenser microphone be aware of your surroundings as it will be affected by reflective surfaces, background noise, and will also pick up room noise such as typing on a keyboard or shuffling papers. For best results, consider your environment and try to acoustically treat it to dampen any reverberation. This could be some simple wall hangings, closing curtains etc.



**Dynamic** mics require the user to speak directly into the front of the capsule resulting in minimal off-axis sound being captured. These mics are very forgiving of the recording environment, i.e., if there's background noise, or the room has reflective surfaces then these factors won't affect the recording much.



**NOTE:** These mics must be directly in front of the user and within 200mm. If video content is being created the mic could be in shot, potentially obscuring the presenter's face.



# POWER WORKS UNVEILS FLY-100 T+R

## A Game-Changing Wireless XLR Microphone Solution

Power Works, a pioneer in audio technology, has once again pushed the boundaries with the introduction of their FLY-100 T+R Wireless XLR Microphone System. This innovation redefines the wireless microphone experience, aiming to simplify and enhance performances for professionals and enthusiasts alike.

### UNLEASHING WIRELESS FREEDOM

The FLY-100 T+R mic wireless system operates within the optimal 470-940MHz band, specially crafted for wireless microphones. With a remarkable range of 90 feet (normal), this system provides a solid RF connection, ensuring uninterrupted, uncompressed signal transmission with low noise and latency.

### ALL-IN-ONE CONVENIENCE

Designed to eliminate complexity and frustration, the FLY-100 T+R system is an all-in-one solution that seamlessly transforms your favorite microphones into wireless devices, delivering impeccable performance for every show.

Equipped with an XLR transmitter and XLR receiver, this system is compatible with a wide range of microphones including dynamic, condenser, and harmonic types. It effortlessly integrates with audio mixers and PA systems, providing stable and reliable wireless transmission.

### VERSATILE APPLICATIONS

Adaptable to various setups, this wireless system works impeccably with any active loudspeakers. It effortlessly integrates with audio mixers and PA systems, providing stable and reliable wireless transmission.



### VERSATILE APPLICATIONS

Adaptable to various setups, this wireless system works impeccably with any active loudspeakers. It's the perfect companion for diverse occasions, from venues and weddings to the vibrant world of mobile DJs. Remarkably, it offers less than 4.5ms latency (normal), ensuring seamless and natural audio transmission.

### LONG-LASTING AND EFFICIENT

The FLY-100 T+R system boasts a built-in lithium battery that provides up to 5 hours (normal) of continuous usage. This rechargeable battery technology ensures a stable wireless performance, allowing artists and performers to focus on what they do best.

### ADVANCED FEATURES

Featuring a 20-channel wireless PA audio transmission set, the FLY-100 T+R employs UHF PLL technology for a superior audio experience. The system incorporates a digital signal processor, unique ID address, and a super anti-jamming circuit design to minimize interference and maintain crystal-clear audio.

The system offers a convenient frequency auto-search function to swiftly identify non-interference frequencies, enhancing the overall user experience.

The microphone can be seamlessly used with any receiver, offering ultimate flexibility and ease of use.





# PREMIUM PRO **MOVE 8**

*The  
Battery-Powered  
All-Rounder*



**Meet MOVE 8**, the portable sound powerhouse that brings top-tier audio wherever you go without the need for a power outlet. Whether you're igniting a live performance, amplifying a speech, hosting a karaoke bash, or rocking an acoustic gig, MOVE 8 ensures superior sound without any limitations.



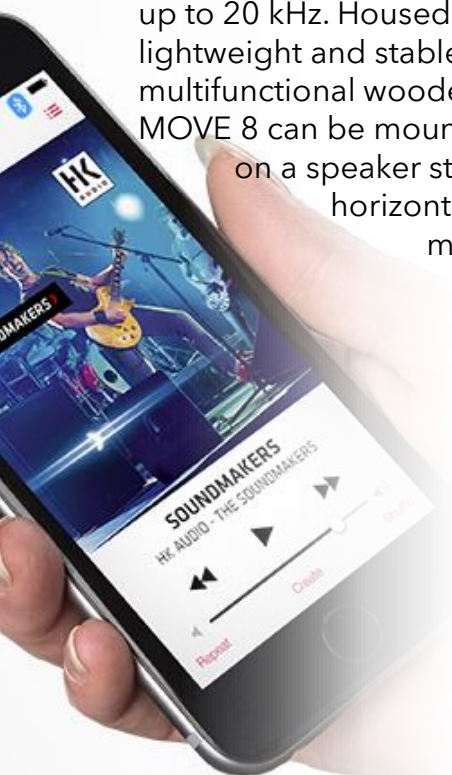
At the heart of MOVE 8 lies intelligent battery technology, making it an audio game-changer. But that's not all; this compact marvel is packed with an array of innovative features. The four-channel mixer with reverb effect, Bluetooth audio streaming, and wireless remote control via Android and iOS devices make it versatile and user-friendly. The wireless remote control opens doors to exclusive functions like the dynamic karaoke mode and original Celestion speaker simulations for the instrument channel.

MOVE 8 is designed to adapt seamlessly to your evolving needs, gig after gig, day after day – truly embodying the audio of today.

### UNMATCHED AUDIO QUALITY:

PREMIUM PR:O at Its Best  
MOVE 8 delivers the hallmark transparent PREMIUM PR:O full-range sound with unmatched speech clarity and fatigue-free listening. Its highly efficient 8" bass/midrange speaker delivers powerful performance, even at high volumes, while ensuring a long battery life.

The 1" driver with horn guarantees an excellent and balanced sound up to 20 kHz. Housed in a lightweight and stable multifunctional wooden enclosure, MOVE 8 can be mounted vertically on a speaker stand or used horizontally as a floor monitor.





## CONTINUOUS POWER WITH DUAL BATTERY SLOT

What sets MOVE 8 apart is its Dual Battery Slot, capable of holding supplied batteries to power the loudspeaker. You can choose to power MOVE 8 with one or both batteries simultaneously, and the 'Hot Swap' function allows tool-free battery replacement without interruption during operation. Even Bluetooth audio streaming remains unaffected, providing uninterrupted audio bliss.



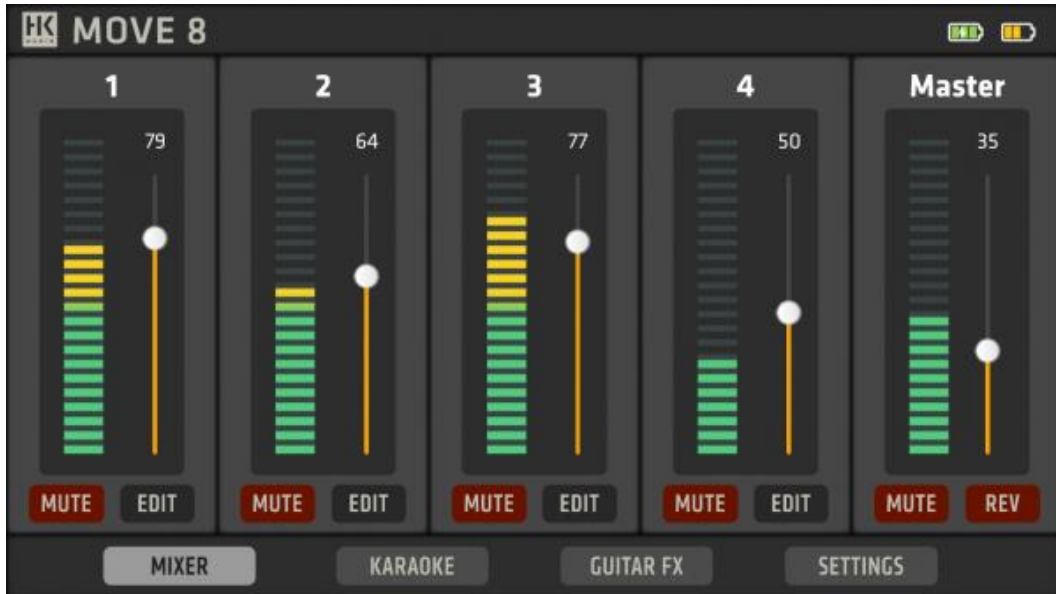
## INTEGRATED 4-CHANNEL MIXER: FREEDOM FROM EXTERNAL MIXERS

Featuring a built-in 4-channel mixer with modern Bluetooth 5.0 audio streaming, Master control, and Aux input, MOVE 8 eliminates the need for an external mixing console in most applications. Microphone, keyboard, acoustic guitar, or DJ equipment – this mixer handles it all. Direct access to EQ and Reverb for channels 1 – 3, switchable cab simulation, and optimized sound for electric guitars via pedal connections make it a versatile choice.



## REMOTE APP FOR ULTIMATE CONTROL AND FUNCTIONALITY

The MOVE 8 REMOTE App is your virtual companion, enhancing the MOVE 8 experience. Control channel settings, master volume, and activate a 2-band EQ for channel 4 (Aux/Bluetooth).



Dive into the world of karaoke with Bluetooth audio streaming and Aux In, offering features like Vocal Cancellation and Transpose. The app also unlocks integrated effects and Celestion cab simulations, giving you full control over your audio landscape.



MOVE 8 redefines portable sound, providing a blend of innovation, power, and adaptability, ensuring your audio experience remains uncompromised wherever your journey takes you.

## DISCOVER THE AUDIO REVOLUTION WITH MOVE 8.



# SONANCE

*ELEVATES* The Ambiance At  
Barnoa Wine Company



## **ABOUT BARNOA WINE CO.:**

Barnoa Wine Company, a delightful oasis for wine enthusiasts, was transformed into reality by Mike Trebing in 2016. Envisioned as a hub for wine lovers, Barnoa received a remarkable makeover, including upgrades to the wine list, menu, décor, and audio system. The venue boasts an inviting bottle shop, a charming island bar, various seating options, and an outdoor patio to savor the Southern California climate.

## **THE CHALLENGE:**

Creating an acoustic environment that maintained exceptional sound quality and consistent volume levels throughout the diverse spaces of Barnoa Wine Company posed a unique challenge. Factors such as a low suspended ceiling, reflective surfaces, diverse seating arrangements, and distinct listener heights needed to be addressed.

## **SONANCE SOLUTION:**

Low Volt Automation Technologies (LVAT), based in Oceanside, California, tackled the challenge and turned to Sonance for their Professional Series range of Commercial Loudspeakers and DSP Amplifiers. The goal was clear - achieving full fidelity performance, consistent volume levels, seamless indoor-outdoor integration, and an aesthetic that seamlessly blended into the painted suspended ceiling.

## **BEYOND EXPECTATIONS:**

Sonance's Professional Series 4" in-ceiling speakers surpassed expectations by providing superior frequency response and dispersion compared to traditional commercial loudspeakers. Their unobtrusive footprint minimized visual distraction while ensuring consistent coverage in the space. Shaun Birdsall, Owner of LVAT, highlighted the impeccable performance of Sonance speakers, making them an ideal choice for this unique installation.

## METHODOLOGY:

Sonance, with over 30 years of expertise in architectural audio solutions, carefully designed the sound system to complement the ambiance without detracting from the aesthetic goals. The goal was to create a seamless auditory experience that enhanced the mood and comfort of the space. The speakers were carefully integrated to ensure perfect sound distribution, allowing patrons to enjoy the wine and the ambiance to the fullest.

## RESULTS:

The Sonance installation at Barnoa Wine Company included 16 x 4" In-Ceiling speakers evenly dispersed throughout the space to maintain consistent volume levels without any acoustic imbalances. Additionally, 4 x 8" In-Ceiling Woofers were placed strategically in the corners to enhance bass levels. Optional black square grille adapters were utilized to ensure a harmonious visual blend with the painted roof tiles. The patio was equipped with 8" Surface Mount Speakers, designed to withstand outdoor conditions (IPX4 weatherproof). The Sonance Professional Series speakers provided a seamless sound transition from indoors to outdoors, creating a harmonious auditory experience.

## PRODUCT HIGHLIGHTS:

- PS-C43RT In-Ceiling Speaker



- PS-C83RWT In-Ceiling Woofer



- PS-S83T Surface Mount Speaker



## CLIENT TESTIMONIAL:

Mike Trebing, Owner of Barnoa Wine Company, expressed delight with the sound system's performance. The carefully integrated Sonance speakers provided an ideal acoustic environment, ensuring that patrons could enjoy the space without any sound inconsistencies. **The enhanced experience encouraged patrons to stay longer, contributing to a more vibrant and enjoyable atmosphere at Barnoa Wine Company.**





## Former Carrie Underwood Guitarist **Takes His Talents to the Studio,** Creating Tracks for Indie Artists and Iconic Musicians Alike

*Producer and Session Guitarist Shawn Tubbs Finds Creative Outlet at Home After Retiring from the Rigors of Touring*

In the realm of music, the guitar holds a place of unparalleled allure and charisma. Drawing inspiration from legends like Jimi Hendrix and Jeff Beck, Shawn Tubbs, a Producer and Session Musician, embarked on a lifelong journey fueled by a passion for this stringed wonder. This voyage propelled him into a prolific career, supporting artists in both live performances and studio recordings, leaving an indelible mark on the musical landscape.

Tubbs' love affair with the guitar began at a tender age, and it didn't take long for his talent to shine. The young prodigy soon found himself gracing the stages of renowned clubs and engaging in session work in California, where his skills caught the eye of the contemporary Christian rock band, The Violet Burning. This breakthrough marked his entry into the world of Christian music as a recording artist and performer.

A significant chapter of Tubbs' illustrious career saw him touring alongside Carrie Underwood and sharing the stage with Stone Temple Pilots on prestigious platforms like Saturday Night Live and MTV Unplugged, allowing him to traverse the globe, captivating audiences in venues big and small. After over a decade of relentless touring, Tubbs transitioned from life on the road, redirecting his energy towards creating online gear demos for YouTube audiences, amassing a substantial following of gear and guitar enthusiasts.

Today, Tubbs stands as a seasoned session guitarist, channeling his creative energy into producing music for a diverse array of artists. Operating primarily from his home studio, he meticulously crafts custom tracks, leaving his distinctive mark on projects for esteemed musicians like bassist and producer Anthony Sallee. Notably, his exceptional artistry can be experienced on three tracks of the late David Crosby's album, "For Free" - a testament to Tubbs' enduring impact on the music industry.

In addition to his prolific collaborations, Tubbs released his own album, "Demolition: A Collection of Short Guitar Jams," available on Soundcloud, embodying his musical essence and prowess. However, the transition towards recording and producing compelled Tubbs to prioritize top-of-the-line gear, recognizing its critical role in enhancing his work.

Enter the KRK V-Series 8 Studio Monitors, a vital component of Tubbs' musical setup. These monitors, revered for their natural sound reproduction, have become an indispensable part of his creative process. Tubbs affirms, "I feel so much more comfortable now as a guitar player hearing my soloed tracks through the V8s."

The V8s present a unique balance of honesty and excellence, ensuring that every track produced reflects the true essence of the source. Tubbs accentuates the significance of this attribute, stating, "When I send out work that I have done, I'm confident in what I've produced because of how true the V8s are to the sound of the source."

Coming from a guitarist and producer with years of experience, Tubbs highlights the V8s' unflinching accuracy and trustworthiness. He emphasizes their role in delivering "brutally honest" sound, particularly crucial for a musician whose world revolves around the nuanced mid- and top-end tones.

Previously aligned with another industry-standard brand, Tubbs made the transition to KRK upon a friend's recommendation, and he hasn't looked back since. The V-Series 8 Studio Monitors, in particular, won him over when he soloed his guitar takes through them, revealing a level of detail and clarity that was previously unmatched. This revelation led to a resolute decision to switch to KRK, a testament to the transformative impact of these monitors on his craft and artistic journey.







# EPIPHONE JACK CASADY BASS

The Perfect Blend of Tradition and Innovation

Epiphone, a brand revered for producing iconic instruments, brings forth the Jack Casady Signature Bass, a semi-hollow electric bass that embodies the essence of rock and roll, championed by none other than the Rock and Roll Hall of Fame legend, Jack Casady. The Jack Casady Bass is a testament to years of meticulous experimentation by Casady, seeking an instrument that resonates with superior electric tone and the responsiveness of an acoustic bass.

## CRAFTING A MASTERPIECE: DESIGN AND FEATURES

The Jack Casady Signature Bass showcases a sleek archtop body style, reminiscent of the revered LP Signature Bass. Constructed with layered maple for the body, back, and sides, the bass exudes a timeless aesthetic. The single-ply cream binding adds a touch of sophistication to the overall design, enhancing its visual appeal.

The neck of this masterpiece features a 1960's Rounded Bass Profile, providing a comfortable grip for smooth playability. Adorned with a laurel fingerboard and pearloid trapezoid inlays, the bass offers a touch of elegance and tradition.

## SONIC VERSATILITY AT YOUR FINGERTIPS: ELECTRONICS AND CONTROLS

Epiphone has equipped the Jack Casady Bass with the specially designed JCB-1 Low-Impedance Humbucker™, ensuring a rich and distinctive tonal palette. The three-position rotary impedance control allows for a wide range of tonal versatility, putting you in command of your sonic journey.

The hardware components, finished in nickel, add durability and aesthetic finesse to the bass. The 3-point adjustable bridge and tailpiece, along with die-cast tuning machines featuring clover buttons, ensure optimal tuning stability and intonation.

## EPIPHONE JACK CASADY BASS: WHERE TRADITION MEETS INNOVATION

The Epiphone Jack Casady Bass seamlessly melds traditional craftsmanship with modern innovation, paying homage to the iconic sound of rock and roll. With its blend of exquisite design, superior components, and versatile tonal options, the Jack Casady Signature Bass is celebrated as one of the world's most popular semi-hollow electric basses.





## ABM-600-EVO IV Head - Unleashing Bass Brilliance

For over two decades, Ashdown Engineering's ABM range has stood as the epitome for bassists seeking unparalleled tone, versatility, power, and reliability. Now, in its fifth iteration, the ABM EVO IV pushes the boundaries further, presenting an array of features that unlock the true potential of your bass guitar.

### UNLEASHING THE BEAST: KEY FEATURES

**Variable Valve Drive Plus:** The 600W head features the Variable Valve Drive Plus, offering a wide spectrum of tones, from clean to overdriven, all at your fingertips.

**9-Band EQ:** The new 9-band EQ, equipped with precision controls, ensures that you find your perfect sound effortlessly.

**Beloved Features Retained:** ABM EVO IV retains cherished features like the One Knob Dynamic Compressor and the Sub-Harmonic Generator, enriching your bass notes with depth and character.

**Professional Connectivity:** With a tuner output, transparent FX loop, and Line Input, the head is stage-ready and studio-friendly, ensuring seamless integration into your rig.

**Flexible Foot-switching:** The head offers flexible foot-switching capabilities, enabling on-the-fly tonal adjustments. Control Valve Drive, Compression, EQ, and Sub-Harmonic Generation without needing extra pedals.





## POWER AND PRECISION: SPECIFICATIONS

- Power Output: 600 Watts
- Weight: 12.5 kg
- Dimensions (H x W x D): 146 x 489 x 336 mm
- Unveiling the Magic: Standout Features

**Variable Valve Drive Plus:** Delivering more drive and harmonic content than ever before, this preamp section allows players to dial in a sound from pristine clean to a full, overdriven bass tone.

**9-Band EQ:** The sophisticated 9-band EQ offers precision cut and boost at various frequency bands, providing a revelation of sonic perfection.

**One Knob Compressor:** Ashdown's famous One Knob Dynamic Compressor fills out any mix, delivering a powerful, even sound.

**Sub-Harmonic Generator:** Adding an octave below the notes being played, this generator brings fullness to any bass part, allowing you to dial in anything from a subtle hint of deep bass to a full-on subterranean funk.

## CRAFTED FOR CONNECTIVITY: PROFESSIONAL CONNECTIONS

The ABM-600-EVO IV Head is loaded with connectivity options, including a tuner output, Line out, transparent FX loop, and a Line Input for seamless integration with your setup.



In essence, the Ashdown ABM EVO IV unleashes a world of tonal possibilities, elevating your bass playing to new heights.

With its powerful features and precise controls, this head is a game-changer for bassists, bringing their true potential to the forefront.



# You'll Wonder How You Lived Without One!



Blackstar, a name synonymous with innovation and quality in the world of amplifiers, introduces the AMPED Series - a range of compact pedalboard amplifiers that redefine convenience and performance for guitarists.

The AMPED Series comprises three distinct models: AMPED 1, AMPED 2, and AMPED 3, each designed to cater to the diverse needs of modern musicians.

**Blackstar**<sup>★</sup>  
AMPLIFICATION

★ A M P E D



### **AMPED 1**

**Where Power Meets Portability**

The AMPED 1, a professional 100 Watt guitar amp housed in a compact pedal, is a testament to Blackstar's commitment to delivering maximum power and optimum tone without compromising on portability. This pedal turns any pedalboard, modeller, or multi-effector into a performance-ready amp, enabling you to carry your signature sound wherever you go.

With its high-headroom design, the AMPED 1 ensures authentic power valve responses and guitar amp dynamics, whether you're using an 8 or 16 Ohm cabinet setup. The patented Response control adds a distinct touch, allowing you to sculpt your tone precisely to your liking.



### **AMPED 2**

**Versatility and Precision in Tone**

Stepping up the game, the AMPED 2 offers not only 100 Watts of power but also integrates a drive pedal at the front end and an advanced effects processor. This feature-rich pedal power amplifier replicates the tone and feel of traditional valve amps, providing a seamless experience in various setups.

Whether you choose to power a cabinet, go direct, or connect to a traditional amp, the AMPED 2's power reduction down to 1W and USB-C connectivity make it adaptable to both studio and stage environments. Fine-tune your sound with CabRig technology and enjoy studio-quality built-in effects for unparalleled versatility.



### **AMPED 3**

**Elevating the Game with Multi-Channel Brilliance**

At the pinnacle of the AMPED Series, we find the AMPED 3, boasting one of the highest gain circuits Blackstar has ever developed. With the ability to recall your favorite tones via presets, this 100 Watt multi-channel amplifier is a force to be reckoned with.

Just like its counterparts, the AMPED 3 offers power reduction down to 1W and seamless USB-C connectivity, making it a studio and stage-ready powerhouse.

Fine-tune your tones with CabRig technology and effortlessly create, store, and recall your favorite Clean, Crunch, and Overdrive presets directly from the AMPED 3.

The Blackstar AMPED Series marks a new era in pedalboard amplification, delivering power, tone, and versatility in a compact and portable design. With the AMPED 1, AMPED 2, and AMPED 3, Blackstar invites you to elevate your sound, experiment with precision, and redefine what's possible in the world of guitar amplification.

**IT'S TIME TO AMP UP YOUR MUSICAL JOURNEY WITH BLACKSTAR.**





# Audio Technica's **M-Series**

## A Sonic Masterpiece

Audio Technica's M-Series headphones are the epitome of uncompromising high-fidelity audio, making them the choice of top audio engineers and reviewers year after year. Designed with a foundation rooted in the studio, these headphones have become a hallmark of professional performance and an industry standard.

### THE LINEUP:

ATH-M20X  
ATH-M30X  
ATH-M40X  
ATH-M50X  
ATH-M20XBT  
ATH-M50XBT  
ATH-M50XBT2



### Audio Excellence Redefined

Each headphone in the M-Series lineup represents a commitment to audio excellence. From the ATH-M20X, perfect for budding enthusiasts, to the revered ATH-M50X, these headphones deliver precise, true-to-source audio, ensuring an immersive experience for the listener.

### Wireless Freedom, Legendary Sound

Introducing the ATH-M50xBT2, a testament to Audio Technica's dedication to innovation. This wireless marvel takes the iconic M50x studio sound and sets it free, delivering an exhilarating listening experience. Immerse yourself in exceptional clarity and revel in deep, accurate bass responses, all without the constraints of wires.

The M-Series by Audio Technica is more than a collection of headphones; it's a commitment to audio perfection. Whether you're an audiophile seeking the pinnacle of sound or a professional aiming for unmatched performance, the M-Series has a headphone crafted to meet your expectations.

**With the ATH-M50xBT2, Audio Technica has once again revolutionized wireless audio, ensuring that your music is not just heard—it's felt.**



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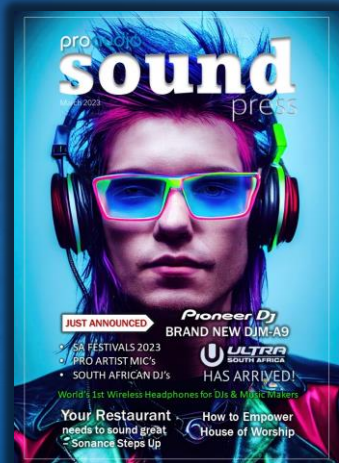
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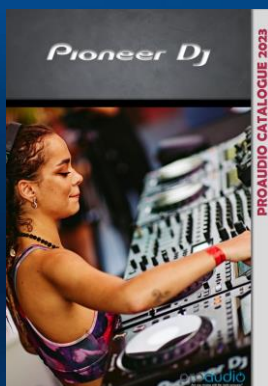
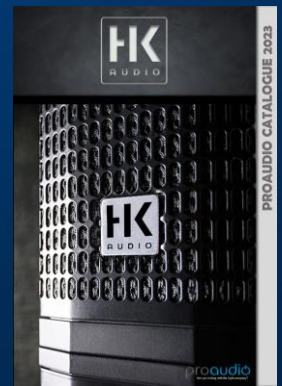
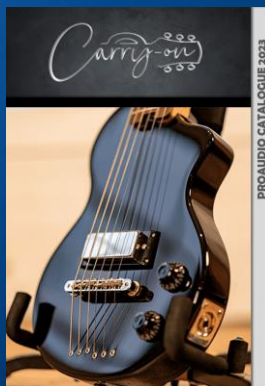
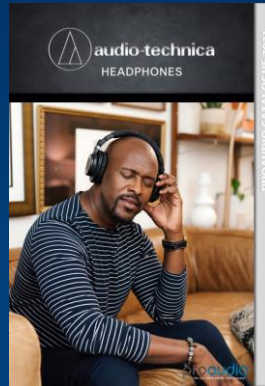
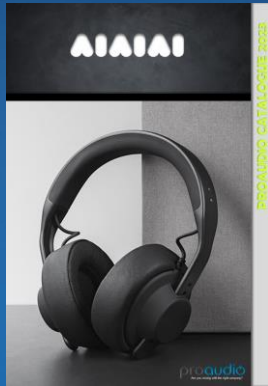




# “EVERYTHING YOU NEED

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# proaudio

Are you mixing with the right company?

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**audio-technica**



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BEYOND SOUND

**IMG**  
STAGELINE

 **MONACOR**

**NIDIPLUS**

**MIDAS**

**Blackstar®**  
AMPLIFICATION



**KLARKTEKNIK**



*Epiphone*

Without Great **QUALITY**  
it does NOT matter what something COSTS...



**sound** press | October 2023