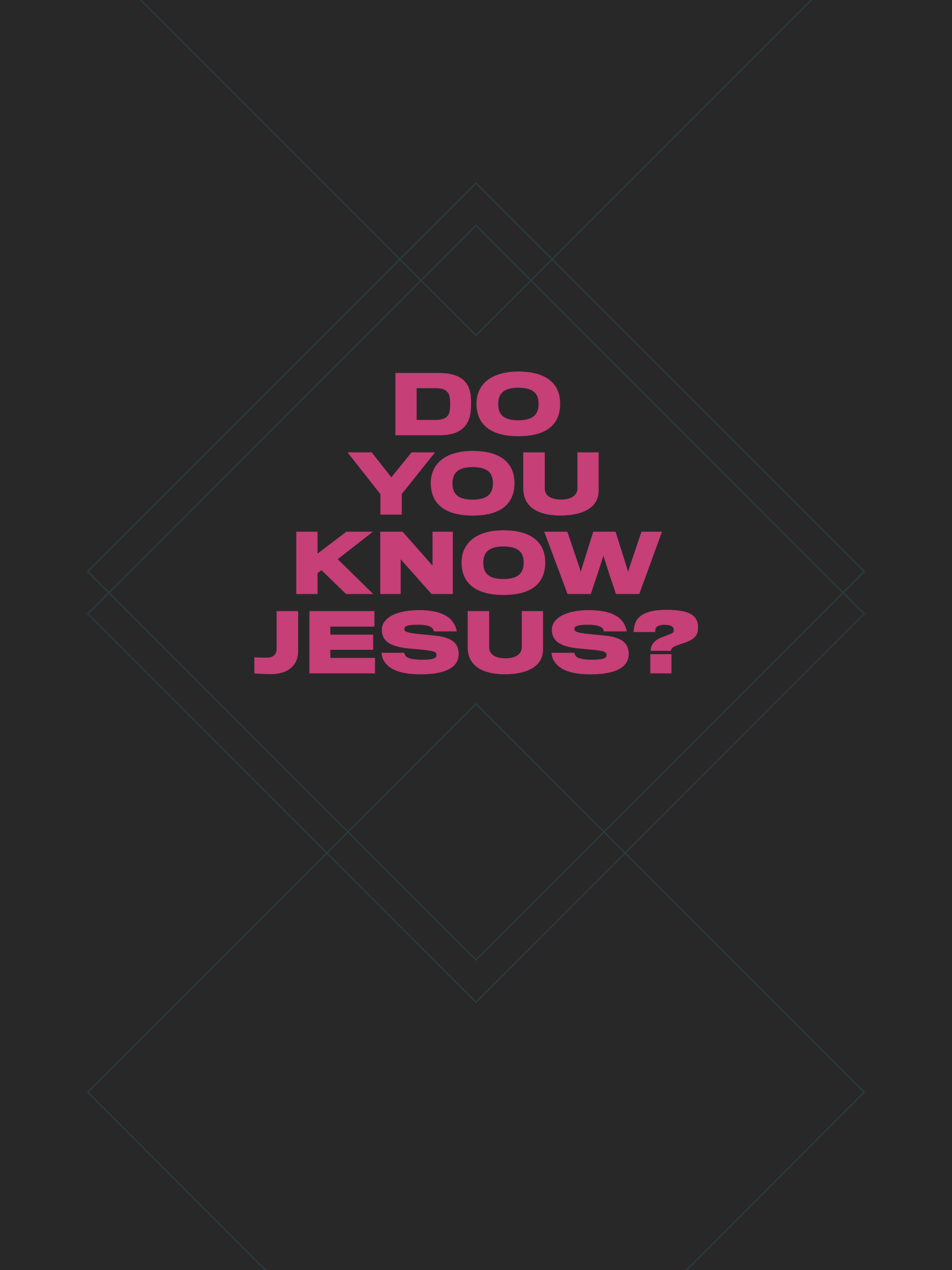


A person is kneeling on a stage, facing a large crowd in a stadium at night. The person's arms are raised, and they appear to be addressing the audience. The stadium is filled with people, many of whom are holding up their phones, creating a sea of lights. The scene is illuminated by stage lights, and the overall atmosphere is one of a significant event or performance.

MAKE JESUS KNOWN

 **NICK HALL
PULSE**



**DO
YOU
KNOW
JESUS?**



Do you know Jesus?

**When is the last time someone asked you that question?
When was the last time you asked it?**

That's the question Nick Hall is asking people around the world, and it's the reason Pulse exists.

We believe the Gospel message is the best news in the world. The good news of Jesus is the foundation for hope in a desperate world. But we cannot follow Jesus without sharing Him. That is why we are investing in tomorrow's generation today, equipping the next generation to make disciples and multiply our impact together.

Our culture has become increasingly silent about Jesus. We want to unleash a new generation to find their voice and follow Him. We are living in the greatest evangelistic opportunity of our lifetime — this is a historic moment. There is a hunger and a need for the Gospel like never before.

People need Jesus – and Pulse exists to Make Jesus Known and to equip His followers to do the same.

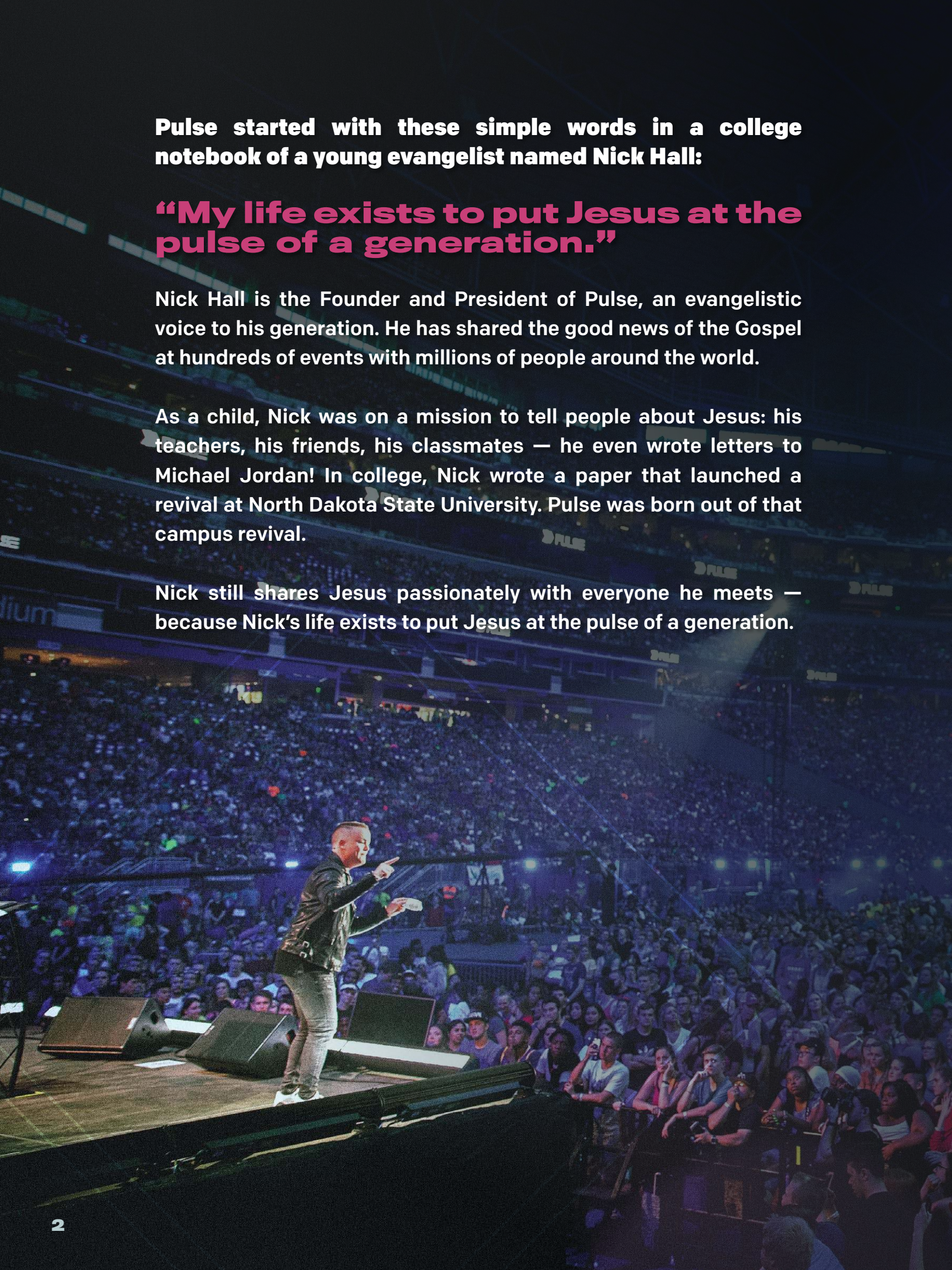
Pulse started with these simple words in a college notebook of a young evangelist named Nick Hall:

“My life exists to put Jesus at the pulse of a generation.”

Nick Hall is the Founder and President of Pulse, an evangelistic voice to his generation. He has shared the good news of the Gospel at hundreds of events with millions of people around the world.

As a child, Nick was on a mission to tell people about Jesus: his teachers, his friends, his classmates — he even wrote letters to Michael Jordan! In college, Nick wrote a paper that launched a revival at North Dakota State University. Pulse was born out of that campus revival.

Nick still shares Jesus passionately with everyone he meets — because Nick’s life exists to put Jesus at the pulse of a generation.



NICK HALL

HAS SHARED THE GOSPEL WITH OVER

300 MILLION PEOPLE

AND NEARLY

2 MILLION PEOPLE

HAVE RESPONDED

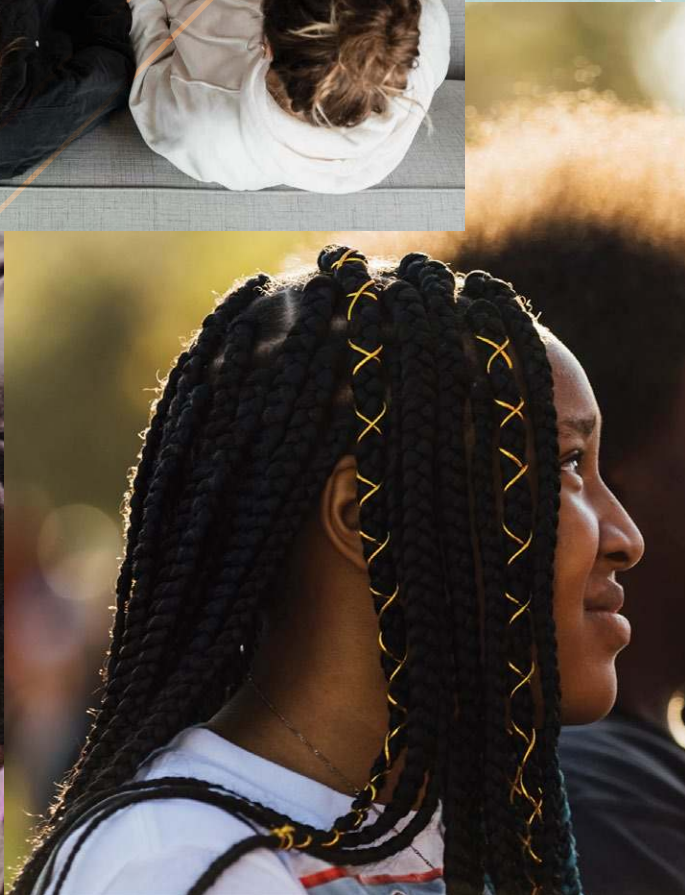
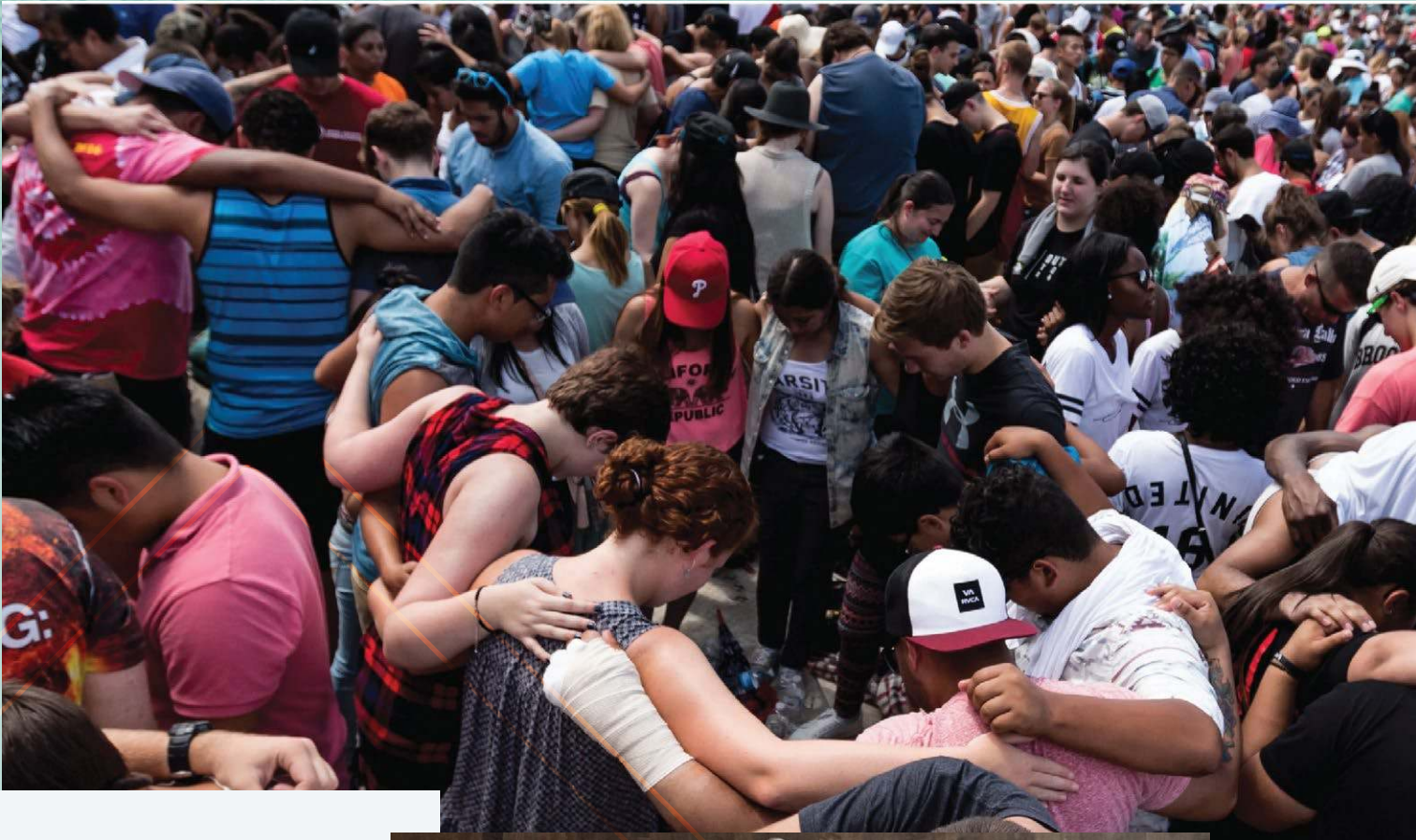
Pulse exists to bring the hope of Jesus to the next generation.

Today's generation needs Jesus more than ever.

Through digital ministry, training young evangelists, and partnering across generations, Pulse desires to see the Gospel truth spread across the nations like never before.

The mission of Pulse can be summed up in three powerful words:

Make Jesus Known.





The Need

People need Jesus.

According to a recent Barna Group study, only 4% of Gen Z have a Biblical worldview, resulting in “the least Christian generation in American history.”

The Opportunity

Do you know Jesus?

Not everyone is called to be an evangelist, but we are all called to share the Gospel. We believe we are living in the greatest evangelistic opportunity of our lifetime. Today’s generation is more connected than ever through social media and better positioned than any in history to bring Jesus to a hurting world.

Through digital resources, online events, and in-person gatherings, Pulse is equipping the next generation to bring the light of Jesus to this world.



MAKE

JES

US KNOWN

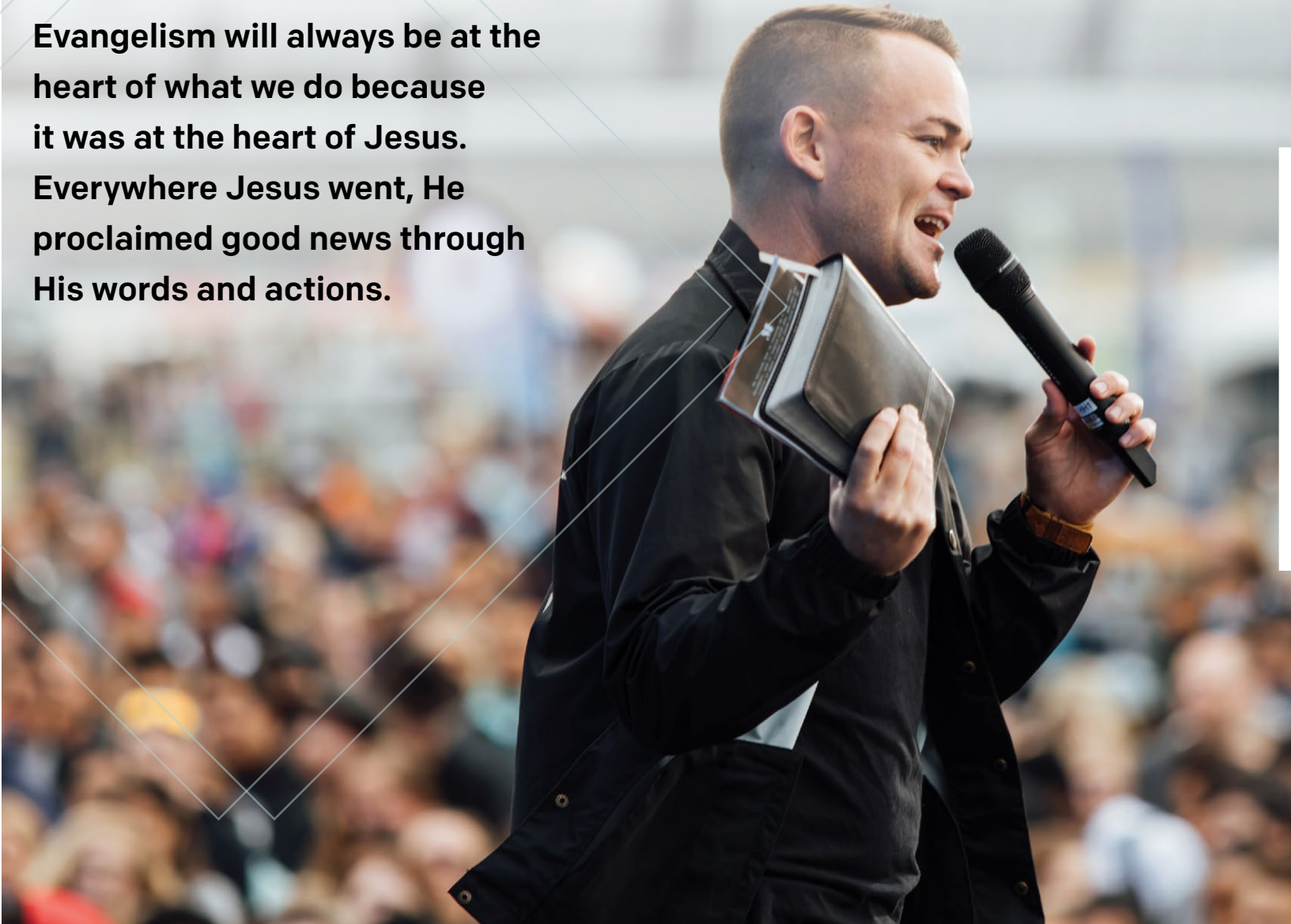
PROCLAIM THE GOSPEL

EQUIP THE NEXT

UNLEASH THE EVANGELIST

THE PROCLAIM GOSPEL

Evangelism will always be at the heart of what we do because it was at the heart of Jesus. Everywhere Jesus went, He proclaimed good news through His words and actions.



GOOD FRIDAY

Our 2021 Easter outreach had 180 million viewers across 186 nations and over 1.1 million Gospel responses.



GOD LIVES HERE CAMPUS EVENTS

This fall, we're taking the Gospel to the University of Texas, Oklahoma, Arkansas, and Arizona State. We want to win back college campuses!



PULSE CAMPUS OUTREACH EVENTS

Students today are passionate about countless cultural issues but often silent on what matters most. Nick is inviting these young people to reset their lives to Jesus.

THE TOUR

In August, Nick shared the Gospel in 14 cities with 45,000 attendees, and 2,000 responded to the Gospel.



EQUIP THE NEXT >

Jesus' life was marked by multiplication as He poured into others and equipped them to carry out His mission. In that same way, Pulse is working to multiply our efforts.

MAKE JESUS KNOWN TRAINING

Today's students have not been equipped with the resources needed to make evangelism a lifestyle. People need Jesus — and this generation needs to rise up and **Make Jesus Known**.

Make Jesus Known is a four-week video series and leadership guide on evangelism that will equip this young generation to boldly and authentically share their faith with people in their everyday lives. This evangelistic training from Nick Hall on spiritual conversations, lifestyle, and personal relationship with Jesus is a resource to the Church and a practical tool for young people around the globe.

TOGETHER '22

TOGETHER '22

In the summer of 1972, Billy Graham and Bill Bright led a gathering of 70,000 teens and college students at a great revival in Dallas, Texas. At Expo '72, a generation of "Jesus People" were equipped to share the Gospel with a world desperately in need.

The gathering ended with a candlelight commissioning led by Billy Graham, and the light coming from the Cotton Bowl was so bright that calls came in to the local fire department: "The Cotton Bowl is on fire." We need the fire of revival today.

Fifty years later, Together '22 will be the largest revival gathering in America since Expo '72. Together '22 is a modern-day Jesus movement, uniting, equipping, and unleashing a generation to **Make Jesus Known** to the nations.



PROCLAIM THE GOSPEL

EQUIP THE NEXT

UNLEASH THE EVANGELIST



UNLEASH THE EVANGELIS

Pulse is seeking to unleash the evangelist upon the world and to multiply the Gospel impact by bringing the good news to the lost.



ST

PROCLAIM THE GOSPEL

EQUIP THE NEXT

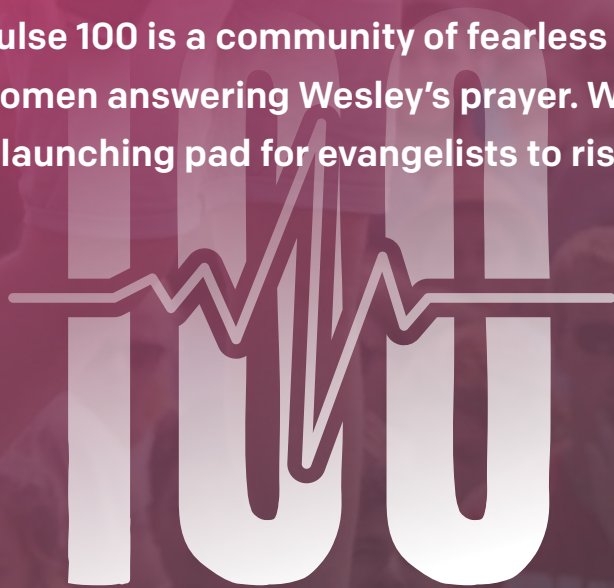
UNLEASH THE EVANGELIST

PULSE 100

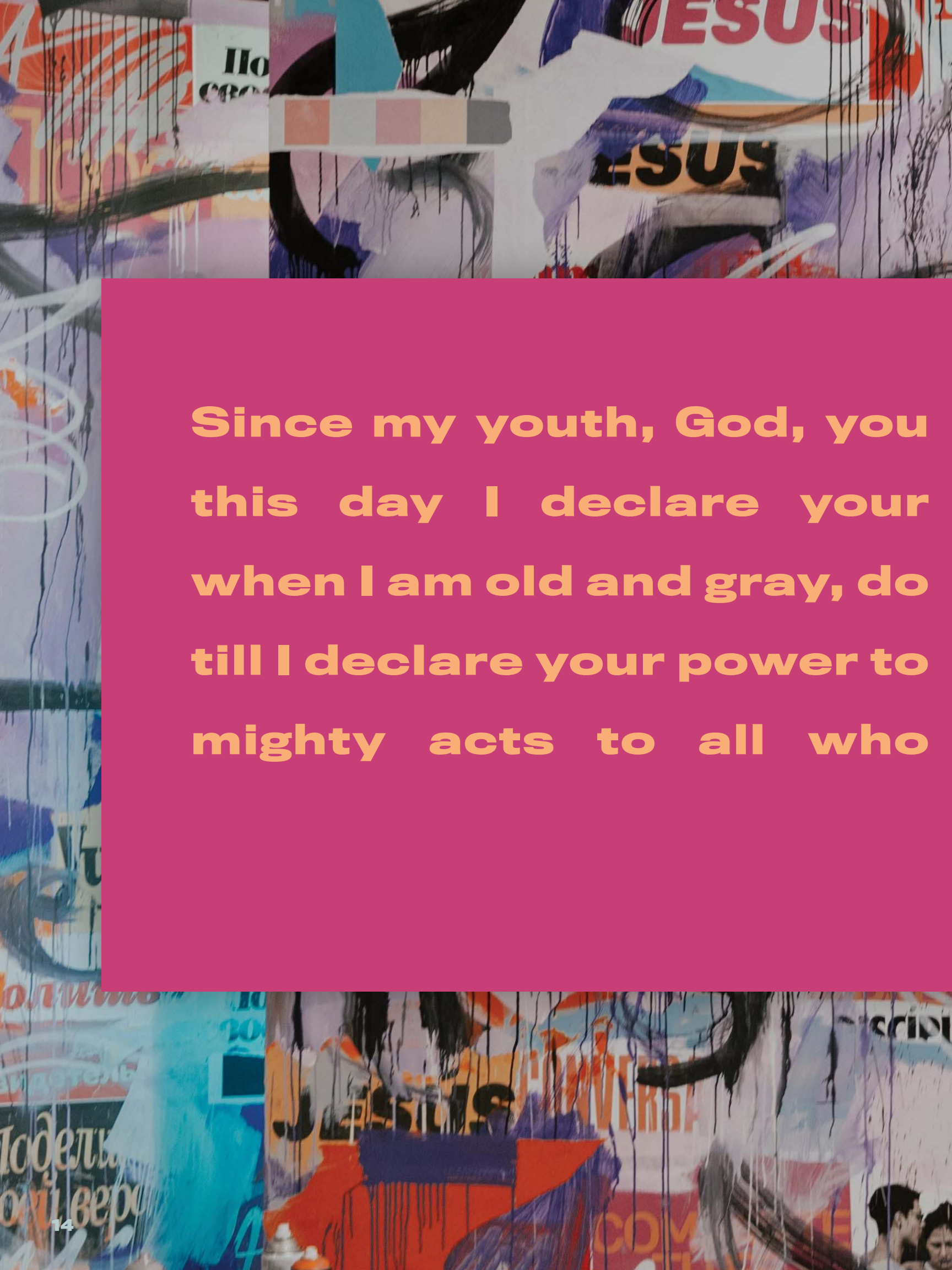
Nick Hall and the Pulse team have searched the country seeking 100 young men and women on fire for God, people who long to preach the Gospel and who are desperate to see the lost know Jesus.

In the 1700s, evangelist John Wesley prayed for 100 preachers who “fear nothing but sin and desire nothing but God, [and] they alone will shake the gates of Hell and set up the kingdom of Heaven upon earth.” Nick’s prayer today is similar: for God to raise up fearless men and women willing to devote their lives to the Gospel.

Pulse 100 is a community of fearless 18 to 29-year-old men and women answering Wesley’s prayer. We believe Pulse 100 will be a launching pad for evangelists to rise up around the world.



LED BY **NICK HALL**



**Since my youth, God, you
this day I declare your
when I am old and gray, do
till I declare your power to
mighty acts to all who**



**have taught me, and to
marvelous deeds. Even
not forsake me, my God,
the next generation, your
are to come.**

–Psalm 71:17-18



Join us!

Join our family of passionate supporters fueling Pulse's mission to Make Jesus Known to the next generation. We believe God has uniquely positioned Pulse to drive the needed change in our culture and world by pointing people to the only one who offers the hope we truly need: **Jesus**.

Will you join us as we go after this generation together?

Learn more about Pulse at:
pulse.org

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