

# Creative Carpet and Flooring HOME ADVISOR™

## FEBRUARY 2013



Mark Bouquet



Mark Bouquet, Jr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"**  
**(708) 479-8600**

## Inside This Issue...

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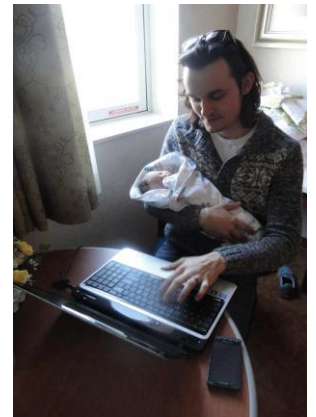
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Hello Friends,

Well, IT'S A GIRL!!! Baby Ruby. Ruby Kathleen Bouquet. Kathleen after my son's mother-in-law. Perfect name and a perfect baby! As you can see Mark Jr. is able to multi-task right out of the gate with Ruby in one hand and work in the other. Annie and Mark's little angel was born on New Year's morning, weighing in at 6 lbs 9oz, 19 inches long, and with a happy disposition like her mommy and daddy. Just perfect in every way... but I'm not biased at all.



In any event, I have to thank you again! We just had our best year out of 22 years in business. I still remember our first customer. His name was Mr. Dodge. He insisted on paying in full up front! I remember the carpet brand and style I personally installed, too: Evans and Black, color Fox Hollow. Ironically, I had a "mentor" in the business, Bob, who was a personal friend of Art Black of Evans and Black. He was a blessing to me. I mention him because he passed away this past November. I didn't get to see him much over the last few years as he lived his summers in Michigan and winters in Florida, but he was the template of how I wanted to run my business. I need to say to all of you who purchased floors from us and liked the service, please know that we got our way of running a company from Bob. We love you Bob and you will be missed.



Finally, with the end of the holiday season, I know everyone at Creative Carpet and Flooring could use a little break. Between the holidays and a job we are doing in Illinois, New York and Philadelphia it has been a bit overwhelming. Nothing we can't handle. We have been blessed to be able to put many out-of-work installers back to work again.

I don't know if you caught the name change. We were Creative Carpet Inc. We are now Creative Carpet and Flooring. We have been doing all kinds of floors for so long we figured we had better make the change. We hope you like it and continue to patronize us. Without you, our customers, none of this would be possible.

I want to thank you from the bottom of my heart and may the Lord richly bless you!

Sincerely,  
Mark Bouquet Sr.



## Attention MARGE BUNTING

You are this month's  
**Mystery Winner!**

We have a **\$10.00 gift certificate** to Starbucks reserved just for you!  
Come by our store to claim your prize!

Creative Carpet, Inc.  
19420 S. LaGrange Road  
Mokena, IL 60448

**NOTE: Must be picked up by 2/28/13**

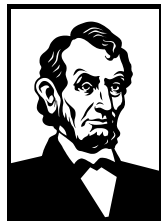
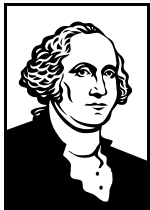
# This Month...

February 2013						
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

## Holidays This Month:

Saturday, February 2<sup>nd</sup>: Groundhog Day  
Sunday, February 3<sup>rd</sup>: Super Bowl Sunday  
Tuesday, February 12<sup>th</sup>: Mardi Gras  
Thursday, February 14<sup>th</sup>: Valentine's Day  
Monday, February 18<sup>th</sup>: President's Day

## President's Day



President's Day combines both Washington's birthday and Lincoln's birthday, since both happen in the month of February very close together. Why was this done?

In 1968, congress (Legislation #1551) passed a bill that changed several federal holidays, in order for them to fall on a Monday, thus creating a 3-day weekend. The act took affect 3 years later in 1971.

One of the holidays that was affected was Washington's Birthday, which got shifted to the third Monday in February every year, whether it was the 22<sup>nd</sup> (which is really his birthday) or not. Some calendars still print both Washington's Birthday and Lincoln's Birthday on them. Some print "President's Day" on the third Monday in February. However, the third Monday in February is still 'officially' Washington's Birthday. Why? Technically, no President or Congress has ever legally changed the name of the third Monday in February to be designated as "President's Day." (Well, not yet) However, socially it has become known as "President's Day" to not only honor both President George Washington's birthday and Abraham Lincoln's birthday, but to pay respect and acknowledge all the other men who have served as our presidents.

Usually only federal employees take the day off as a holiday. President's Day today has mostly turned into a commercial event where stores take advantage of the holiday weekend and have sales to empty out their shelves of midwinter stock.

## Did You Know...

The majority of the products we offer at Creative Carpet are manufactured in the USA?

The more products and services that are created and manufactured right here in the states, the faster we can help America get back on track.

When you refer us to your friends and family, you are helping to create jobs for many people!

If you, or someone you know need to replace your flooring, contact us right away to schedule your **FREE** measure!

# Mega Trivia Contest!

**Congratulations to last month's winners:**

**Mary Farrell**

Stop in at Creative Carpet to claim your prize!  
(Answer to last month's quiz: Shamrock)

**Who else wants to WIN A \$50 GIFT CARD towards dinner for two at TGI Fridays or Olive Garden? Play our Mega Trivia Contest & you could win, too!**

**This month's Mega Trivia question:**

**If you travelled directly south from London until you reached a foreign country, which one would it be?**

- A) France
- B) Finland,
- C) Germany
- D) Austria.

**Call us at 708.479.8600 or e-mail your answer to [Contests@creativecarpetinc.com](mailto:Contests@creativecarpetinc.com)**  
Your chances of winning are better than you think!

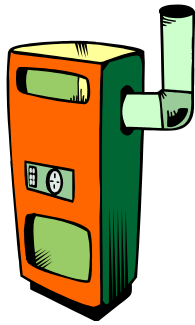
😊 NEW 😊  
FRIENDS & CLIENTS

JANET HASLER  
CAROL ZIEMBA  
MIKE UTERMARK  
KATH HABERKORN  
BRUCE RADKE  
OVELL LANDERS  
NINA PILA  
JENNY CATTERSON  
SHERI RICE  
JIM KNIGHT  
LINDA BENNETT  
STEVE OLIVER

*It Sure Was  
WONDERFUL to  
Meet You!  
Come Again!*

# Around the House

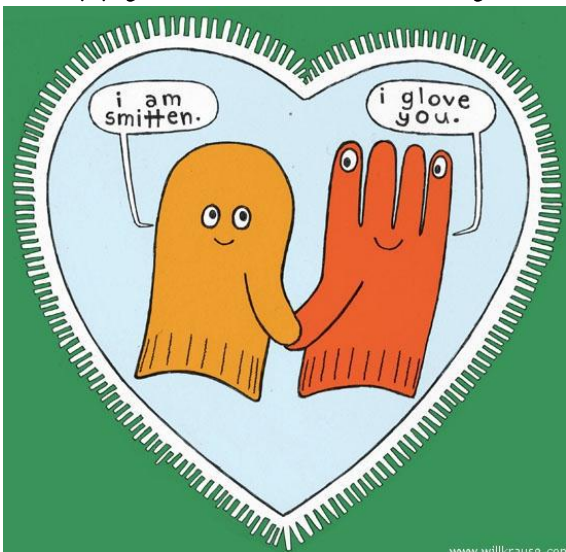
## 7 Simple Steps to Clean Your Furnace Filter



Regular furnace maintenance is indispensable to keep your home's cooling or heating system in top condition. Cleaning a furnace can be cumbersome to some homeowners but knowing that the build up of dust and debris in the system can create friction and a possible fire hazard, they should deem it important. There are lots of professional services offering furnace and duct cleaning using the right tool to fully reach down and target the dirt accumulated in your HVAC's furnaces. However, there are simple tools that are easily accessible right in your nearest hardware store that can let you clean your own furnace and spare yourself from spending with labor. Check out these simple steps on how you can go about cleaning your own furnace filter.

1. **Disconnect the power and fuel sources.** You don't want your first furnace filter maintenance job to be your last so keep it mind that you are working on an electrical appliance. Never work with the electrical wires unplugged. As an additional safety measure, in gas and oil furnaces, the pilot light and fuel supply needs to be shut off.
  2. **Locate your furnace's maintenance service panel.** You can refer to the user manual to see if you might need any tool to accomplish this task. Some furnace doors open by hand, while others are screwed in or fastened so you may need a screwdriver to open it.
  3. **Locate the furnace filter.** The furnace filter is that spongy like piece of object that sits between the furnace and the air duct. It has a width of 1 inch or slightly more than that.
  4. **Once you locate the filter, take it out from the furnace.** If you have a reusable filter, you can just take it out and clean all the dirt from the filter with your garden hose. Let it dry before replacing it. If you have a disposable filter, you can just replace it with a new one.
  5. **Clean the areas where the filter sits.** You can use an old toothbrush to get into the furnace's blower and smaller spaces and thus effectively remove accumulated dust and debris.
  6. **Replace the filter and put back any safety cover that you have removed.** Check to see if everything is in order, if yes, you can reconnect the furnace and turn it on. If you have an electrostatic air filter, simply take it out, wash it with a hose and place it back in the filter tracks.
  7. **Run the furnace for a few minutes and observe if there are unusual sounds or smell coming out.** If you smell burning wires or are hearing crackling sounds for prolonged period of time, shut down the furnace and call in a furnace and duct cleaning professional.
- A clean furnace is the number one thing to keep heating or cooling equipment running at its peak performance along with maintaining its life span. Checking your air filters for blockage at least once a month, especially if you use continuous heat throughout the winter season, can not only increase your furnaces' efficiency but it can also cut down your bills and save your family from possible respiratory health issues as well.

## Happy Valentine's Day!



## Thank You for the Kind Words!

*"This is the second time we've purchased from Creative Carpet. We couldn't be happier with the entire experience. The service was great, from the first time entering the store until the carpet was installed. Staff is very friendly and helpful and honest. The installers are supreme, I literally did not have to do anything to neaten up after them. They worked quickly, efficiently and were very courteous." Anonymous from - November 2012*

*"Your salesman helped me choose a unique and beautiful vinyl tile product for a condo we plan to rent out. I was completely unaware that this type of flooring existed. It has made such an improvement in the appearance of the place that the realtor was shocked and now thinks it will sell sooner and for a higher price. VERY SATISFIED... beautiful job!" Rosemary from Homer Glen, IL - January 2012*



## Welcome Back to Our RETURNING CLIENTS:

MARY JO SEXAUER  
MARGARET HARKINS  
BRIAN SCHIPIOUR  
WALTER & SUE MURPHY  
LAURIE GLOWACKI  
MARY HUIZINGA  
MARK & CHERYL BERCHMAN  
RON & ANN MATHIUS  
LAURIE GLOWACKI

*Nice to see  
you again!*

## For Your Health!

### Ways to make your skin healthy

The primary step to keeping your skin healthy is preventing damage. Pollutants, air, sun as well as by just natural aging can certainly mortify the form of your skin. Frequent grumbles incorporate dry along with itchy skin, sagging, wrinkles, color alterations, together with age spots. Luckily, there are various methods that you can readily apply in order to maintain a healthy skin, feeling and looking at its most excellent appearance.

Keeping yourself fit, having enough rest, as well as a healthy diet can set the basis for a fine-looking and vigorous complexion. Moreover, a proper diet is not only an excellent way in attaining good health in general, but it as well assists you in guaranteeing that your skin will get all of the vitamins and minerals, along with the nutrients that it requires to preserve and fix itself.

Another way to keep your skin healthy is to apply the right skin care products to your skin. The best anti-aging skincare products that can aid you to hydrate the skin are now available at your favorite skin care product store online. Having a clean skin by using the best skin cleanser is also a great way of preventing skin damages.

One of the most essential ways to protect your skin is to keep it away from the harmful rays of the sun. Ultraviolet radiation harms the skin as well as it can result to wrinkles, premature aging, age spots or even cancer as well. An individual should really get further preventative measures in order to be certain that his or her skin is not totally exposed under the harmful rays of the sun. Do not fail to remember that one should apply a natural sunscreen, or a moisturizer that includes sunscreen (with minimum of SPF 15) every day. Although, it does not mean that you should not go out at all during the day, as if you are like a nocturnal creature. Your skin also needs some sunlight every day. A 10 to 15 exposures at sunrise or sunset will be alright.

In addition to that, a variety of fine skin care products such as an all-natural moisturizer is one of the essential components for a vigorous complexity. Keep on moisturizing all through the day to keep your sensitive skin vigorous. Your hands, as well as your face, are especially vulnerable to everyday dirt, and might require it to be moisturized further.

### Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS** **PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster or TGIF.

### A gigantic THANK YOU to all who referred us last month:

RON REZEK  
VAL MCGRAW  
KEVIN VOSS  
MARY LYNN GARRISON  
JANET BENSON  
TOM ENGLISH  
CINDY KNIGHT  
MICHELLE RYNBERK

Enjoy your dinner as  
our thanks for the  
referral!



# WARNING!

Don't visit any flooring dealer  
until you call us for a  
**FREE Consumer Awareness Guide!**

*You will learn...*

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

**Creative Carpet and Flooring**  
19420 S LaGrange Rd Mokena, IL 60448  
708-479-8600

[www.creativecarpetinc.com](http://www.creativecarpetinc.com)

**HOURS:**

**Mon., Wed., Fri.: 10am – 6pm**

**Tues. & Thurs.: 10am – 8pm**

**Sat.: 10am – 4pm**

*February 2013*



Is choosing your new flooring causing tension?

**Let Creative Carpet & Flooring help you out with our hassle-free shopping experience & spectacular sale:**

# The "I Love My Floors" Event



OFF



**\$100**



OFF



**Purchases of 50 Square Yards or more**

Coupon must be present at time of purchase and may not be combined with any other offers.

Coupon expires February 28<sup>th</sup>, 2013



OFF



**\$250**

**Purchases of 100 Square Yards or more**

Coupon must be present at time of purchase and may not be combined with any other offers

Coupon expires February 28<sup>th</sup>, 2013

**Purchases of 150 Square Yards or more**

Coupon must be present at time of purchase and may not be combined with any other offers.

Coupon expires February 28<sup>th</sup>, 2013



OFF



**\$500**

OFF



OVER.  
PLEASE

WHAT TO  
DO NEXT...

**Run on over to Creative Carpet and  
take advantage of the coupon offer!!!**

Need more reasons to start running???

\*1 The holidays and winter can  
be rough on flooring...

**BREATHE EASIER WITH SHAW FLOORS  
BEAUTIFUL, DURABLE FLOORS FOR LESS!**

Carpet | Area Rugs | Tile & Stone | Hardwood | Laminate | Resilient



OUR GUARANTEE  
IS FOREVER!

\*2 **FREE lifetime installation warranty...** we have  
over 20 years of experience in the business.

\*3 **"Zero Regrets Guarantee!"** : If any time during the first *30 days after  
installation* or 60 days from time of purchase you decide you don't like your new flooring, for  
whatever reason, just let us know. We'll replace the material free of charge. (With an outrageously  
good guarantee like this, I can't include the cost of installation, so you'll have to cover that.)

→ \*4 You'll receive top quality customer service!!!

As part of that Customer Service we want to remind you to have your  
carpets professionally steam cleaned every 2 years for the life of your  
carpet to maintain your manufacturer warranties.

\*5 **MOST IMPORTANTLY:** Refer back to "what to do next"!



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