



# Social Sciences

社會科學（榮譽）學士課程

*Bachelor of Social Sciences (Hons) Programme*

OFFICE OF THE FACULTY OF SOCIAL SCIENCES  
社會科學院院務室

Faculty of  
**Social Sciences**  
社會科學院



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# Introduction

## What makes the Bachelor of Social Sciences (Honours) Programme a unique place for teaching & learning in Hong Kong?



The Programme is an integral part of Lingnan's mission to provide internationally leading liberal arts education and provides students with a broad and coherent intellectual base to prepare them for the labour market: **93% of students have attended leadership training or joined entrepreneurial projects.**



The Faculty of Social Sciences, with its four constituent Departments (Economics, Government and International Affairs, Psychology, Sociology and Social Policy) offers a close student-teacher relationship and diversity of interdisciplinary courses: **94% of our tutorials are taught in class sizes below 20 students.**



Through a variety of applied courses, service-learning, study/field trips, summer internships, and Lingnan's international exchange programmes, our students have first-hand opportunities to experience the integration of theories and practice: **89% of our students gain local or international experiential learning experiences.**

## Programme Structure (4-Year Curriculum)

Course Category	No. of Credits
Common Core	15
Cluster Courses	12
Social Sciences Foundation	
Major Required	45*
Major Electives	
Junior Research Project	3
Languages	18
Free Electives	27
Minimum Credits for Honours Degree	120

\* Please refer to the individual major curriculums

- For the programme structure of Business Psychology, please refer to [LN.edu.hk/psy/bpsy/prog-view/programme-structure](http://LN.edu.hk/psy/bpsy/prog-view/programme-structure)
- For the programme structure of Global Economics and Banking, please refer to [LN.edu.hk/econ/bgeb/programme-overview/programme-structure](http://LN.edu.hk/econ/bgeb/programme-overview/programme-structure)



# Majors

◦ The Faculty of Social Sciences offers the following **Majors under the Bachelor of Social Sciences (Honours) Programme:**



Economics



Global Economics  
and Banking  
*\*3<sup>rd</sup> Year Only*



Government and  
International Affairs



Psychology



Psychology with  
Counselling Psychology  
Concentration

*\*COMPULSORY for Year Three entry;  
OPTIONAL for Year One entry*



Business Psychology  
*\*3<sup>rd</sup> Year Only*



Sociology



Health and Social  
Services Management



Social and  
Public Policy Studies



Social Data Science



# Minors

◦ The Faculty of Social Sciences offers the following **Minors under the Bachelor of Social Sciences (Honours) Programme:**



Behavioural Science



Business Psychology



Economics



Environmental Studies



Global Economics  
and Banking



Government and Politics



International Affairs



Psychology



Public Policy



Social Innovation  
and Social Studies



Smart Cities



Sociology

# Admissions



## JUPAS

Applicants must have attained the following minimum requirements in the Hong Kong Diploma of Secondary Education (HKDSE) examination:



[Details](#)

Subject	Level
Chinese Language	3
English Language	3
Mathematics Compulsory Part	2
Citizenship and Social Development	Attained
Two Elective Subjects	2

## NON-JUPAS

Applicants seeking admission to undergraduate programmes based on qualifications other than the Hong Kong Diploma of Secondary Education (HKDSE) must apply directly to the University and meet both the General Admission Requirements and English Language Requirements.



[Details](#)

## Joint Entrance Examination (JEE / Gaokao) Applicants in the Chinese Mainland

Lingnan University adopts independent recruitment of students from the Chinese Mainland and does not participate in the PRC's National General Higher Education Admission Scheme.



[Details](#)

# Core Curriculum

Students are required to take all 5 courses in the Common Core and a total of 4 courses from the Clusters, 1 course from any 4 of the 5 Clusters.

## Common Core

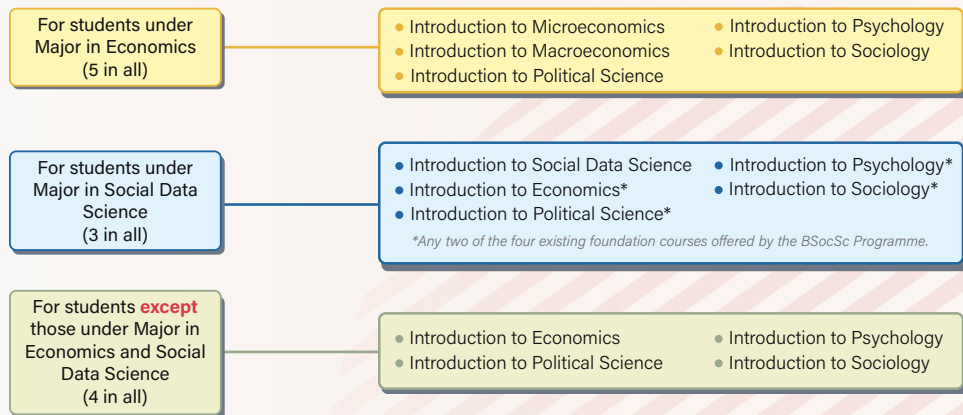
- 1 **CCC8011**  
Critical Thinking: Analysis & Argumentation
- 2 **CCC8012**  
The Making of Hong Kong
- 3 **CCC8013**  
The Process of Science
- 4 **CCC8014**  
China in World History
- 5 **CCC8015**  
Generative Artificial Intelligence

## Cluster Courses

- 1 **CLA**  
Creativity & Innovation
- 2 **CLB**  
Humanities & the Arts
- 3 **CLC**  
Management & Society
- 4 **CLD**  
Science, Technology, Mathematics & Society
- 5 **CLE**  
Values, Cultures & Societies

## Social Sciences Foundation Courses

(Not applicable to Business Psychology & Global Economics and Banking Programmes)



## Capstone – SSC3319 Junior Research Project

(Not applicable to Global Economics and Banking Programme)

- This required course provides a platform for students to employ and develop their research skills.
- Students will receive individual supervision and work towards the production of a research project.
- Students will have the option to work with a suitable Service-Learning community partner to incorporate their research needs into the project.

# Learning Outcomes



## KNOWLEDGE

Graduates of the Programme will be able to:

- ♦ recall, evaluate and apply basic concepts, theories, and issues in the disciplines of Economics, Government and International Affairs, Psychology, Sociology and Social Policy,
- ♦ demonstrate critical understanding of specific and more advanced theories, methodologies, and analyses in their respective Majors,
- ♦ articulate how different economic, social and political issues and phenomena in local and global societies can be analysed from different Social Sciences perspectives.



## SKILLS

Graduates of the Programme will be able to apply technical and other specific skills (e.g. numerical, linguistic, information technology, research, presentation and writing skills) to:

- ♦ analyse economic, political and social issues and phenomena,
- ♦ evaluate an argument or policy in relation to specific economic, political, psychological and social issues,
- ♦ reflect on and debate a range of socio-economic issues from multiple perspectives.



## VALUES

Graduates of the Programme will exhibit:

- ♦ openness to new ideas and perspectives,
- ♦ the ability to appreciate and articulate the complexity of social life,
- ♦ an informed understanding in both local and global affairs.





## Bachelor of Social Sciences (Honours)



Economics



Global Economics and Banking



Government and International Affairs



Psychology



Psychology with  
Counselling Psychology Concentration



Business Psychology



Sociology



Health and Social Services Management



Social and Public Policy Studies



Social Data Science

# Bachelor of Social Sciences (Honours) -

# Economics

## Admission

JUPAS (JS7301) / NON-JUPAS Year 1 Entry / NON-JUPAS Year 3 Entry

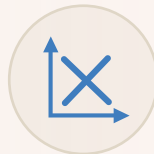
## Programme Features ♦ ♦ ♦



Digital Economy



Industrial Organisation



Economy



International Trade

## Required Courses ♦ ♦ ♦

- ♦ ECO3104 Tools for Economic Analysis
- ♦ ECO3105 Introduction to Statistics and Econometrics
- ♦ ECO3201 Intermediate Microeconomics
- ♦ ECO3202 Intermediate Macroeconomics

## Sample Elective Courses ♦ ♦ ♦

- ♦ ECO3001 The Hong Kong Housing Market
- ♦ ECO4217 Money and Banking
- ♦ ECO4324 Environmental Economics and Policy

## Scholarships ♦ ♦ ♦

- ♦ The Best Economics Students Awards (HK\$5,000)
  - ♦ The Economics Scholarships (HK\$50,000)
  - ♦ Scholarships offered by MSc. in International Banking and Finance (MIBF) and MSc. in International and Development Economics (MIDE) Programmes: Full scholarships (including full tuition waiver and a stipend of HK\$80,000\*)
- \*Subject to review



Programme Structure

## Concentration in Global Economics and Banking (From AY2025/26)

The Concentration in Global Economics and Banking (GEB) allows students to promote their knowledge of Global Economics and Banking. The Concentration provides theoretical support for future work in the financial industry, such as in banks and bank-like establishments located in Hong Kong and the Greater Bay Area. BSocSc students whose Major is in Economics will qualify for declaring the Concentration in Global Economics and Banking after completing the specified courses under the major.

### Career Prospects ♦ ♦ ♦



Standard professions in commerce and industry, such as executives/analyst/supervisors in banking, finance, trading, marketing, sales.



Programme/research/administrative officers in the community and social services in local and international charities and non-governmental organisations (NGOs).



A small number of graduates pursue further studies by enrolling in postgraduate programmes at local or well-known overseas universities.

### Student Sharing ♦ ♦ ♦

Mr. LI Tsz Yin, Kelvin

*Major in Economics*

“Exploring Economics at Lingnan University has transformed my worldview. In Intermediate Macroeconomics, my professor encouraged real-life case analysis, while my Intermediate Microeconomics professor urged us to observe daily life through an economic lens to find opportunities. Thus, studying Economics isn't just about theories; it's about their everyday relevance. Venturing into entrepreneurship has further allowed me to apply classroom theories in real-world scenarios.

I look forward to my exchange programme in Germany, excited about the new perspectives and experiences it will bring. This opportunity marks a new chapter in my academic journey, and I am eager to see how it will enhance my understanding of global economics.”



### Contact ♦ ♦ ♦

☎ (852) 2616 7047 / (852) 2616 7190 / (852) 2616 7191

✉ [econ@LN.edu.hk](mailto:econ@LN.edu.hk)

🌐 [LN.edu.hk/econ](http://LN.edu.hk/econ)



Details

# Bachelor of Social Sciences (Honours) in

# Global Economics and Banking

## Admission

NON-JUPAS Year 3 Entry

## Programme Features ♦ ♦ ♦



Global Economics  
& Banking



Banking



International Banking  
& Finance



Greater Bay Area

## Foundational Courses ♦ ♦ ♦

- ♦ ECO2101 Introduction to Economics
- ♦ ECO2102 Introduction to Banks and Financial Institutions
- ♦ ECO2103 Financial Information and Management
- ♦ ECO3104 Tools for Economic Analysis
- ♦ ECO3105 Introduction to Statistics and Econometrics



Programme Structure

## Required Courses ♦ ♦ ♦

- ♦ ECO3201 Intermediate Microeconomics
- ♦ ECO3202 Intermediate Macroeconomics
- ♦ ECO4217 Money and Banking
- ♦ ECO4305 International Trade and Trade Policy
- ♦ ECO4306 International Finance
- ♦ ECO4323 Financial Economics
- ♦ ECO4325 Global Economics and Banking Capstone Project
- ♦ SSC4207 International Political Economy

## Career Prospects ♦ ♦ ♦



Graduates can pursue diverse roles across various sectors and enhance their prospects with professional certifications or further education.



The Programme equips students with critical skills in economic analysis, financial modelling, quantitative methods, problem-solving, and understanding global economic systems and banking regulations.



The Programme's focus on global economics and banking prepares graduates for international markets and roles in multinational corporations and organisations.

## Student Sharing ♦ ♦ ♦

Ms. HUANG Baoxuan

*Major in Global Economics and Banking*

"I enjoy studying in the GEB Programme at Lingnan. It is such an interdisciplinary major which combines the knowledge of economics and finance that enriches our learning experience. Lingnan University's unique liberal arts education also impresses me a lot. Our class size is relatively small, so we can closely interact with our professors."



## Scholarships ♦ ♦ ♦

- ♦ The Best GEB Students Awards (HK\$5,000)
- ♦ Scholarships offered by MSc. in International Banking and Finance (MIBF) and MSc. in International and Development Economics (MIDE) Programmes: Full scholarships (including full tuition waiver and a stipend of HK\$80,000\*)  
\*Subject to review

## Contact ♦ ♦ ♦

- ☎ (852) 2616 7047/ (852) 2616 7190
- ✉ [bssgeb@LN.edu.hk](mailto:bssgeb@LN.edu.hk)
- 🌐 [LN.edu.hk/econ/bgeb](http://LN.edu.hk/econ/bgeb)



Details

# Government and International Affairs

## Admission

JUPAS (JS7302) / NON-JUPAS Year 1 Entry / NON-JUPAS Year 3 Entry

## Programme Features ♦ ♦ ♦



Studies the shaping and sharing of power, including its uses, acquisition, and distribution in both domestic and international contexts



Covers Greater China politics, Asian international relations and security, international political economy, comparative politics, public policy and governance, political theory and behaviour



Equips students with both theoretical and practical geopolitical knowledge in a changing world, from international, regional, national, to local politics

## Required Courses ♦ ♦ ♦

- ♦ GOV3101 Empirical Political Analysis: Approaches and Methods
- ♦ GOV3203 International Politics
- ♦ GOV3210 Comparative Politics
- ♦ GOV3217 Modern Political Ideologies

## Sample Elective Courses ♦ ♦ ♦

- ♦ GOV3104 Media, Data, and Politics
- ♦ GOV3218 War and Peace
- ♦ GOV4001 Seminar in International Political Economy



Programme Structure

## Career Prospects ♦ ♦ ♦



NGOs, Commerce,  
and Private Sectors



Government and  
Public Sectors



Education and  
Postgraduate Studies

## Alumni Sharing ♦ ♦ ♦

Ms. PONG Cheuk-ling, Cheri

*Major in Political Science, Graduated in 2019*

"Completing the 4-Year Social Sciences Programme at Lingnan is a beatific and enthralling experience in my life. Professors are generous enough to offer timely help on issues, ranging from intellectual guidance to future career planning. With their advice and encouragement, I become more confident to step out of my comfort zone and seize opportunities for my personal growth. Blessed enough to receive numerous scholarships and grants, I could fund my term-long exchange in London and work as a financial news editor intern at Yicai (第一财经) in Shanghai. Joining the Civic Engagement Programme at Lingnan, I got the taste of teaching as a peer-mentor at a community service centre in Tuen Mun. These exposures capacitate me to develop careers as a researching consultant and analyst at multinational corporations before further studies."



## Scholarships ♦ ♦ ♦

*The Department of Government and International Affairs provides substantial financial support to students:*

- ♦ **Entrance Scholarships:** About 30% of JUPAS admittees receive an entrance scholarship covering their first-year tuition.
- ♦ **Best GOV Student Awards:** Four awards of HK\$5,000 each are granted annually.
- ♦ **Student Activities Funding:** The Department also offers generous funding to support student-led learning activities.



Scholarships



Internship / Exchange

## Internship / Exchange ♦ ♦ ♦

The University and the department provide many internship and exchange opportunities. The Office of Global Education aims to provide over 80% of students with opportunities to study abroad or in the Chinese Mainland, either for a term or during summer/winter programmes. Certain departmental courses also enable students to intern at Hong Kong NGOs.

## Contact ♦ ♦ ♦

☎ (852) 2616 7169

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🌐 LN.edu.hk/gia



Details

# Bachelor of Social Sciences (Honours) -

# Psychology

## Admission

JUPAS (JS7303) / NON-JUPAS Year 1 Entry / NON-JUPAS Year 3 Entry

## Programme Features ♦ ♦ ♦



Offers both foundational and applied psychology courses to students



Prepares students to be critical users of psychological science in everyday life



OPTIONAL Concentration in Counselling Psychology / Industrial and Organisational (I-O) Psychology

## Required Courses ♦ ♦ ♦

- ♦ PSY3101 Research Methods and Statistics for Psychology I
- ♦ PSY3201 Human Development and Psychology of Adulthood
- ♦ PSY3205 Social Psychology
- ♦ PSY3209 Cognitive Psychology
- ♦ PSY4101 Research Methods and Statistics for Psychology II

## Sample Elective Courses ♦ ♦ ♦

- ♦ PSY4310 Counseling Psychology
- ♦ PSY4325 Industrial and Organisational Psychology
- ♦ PSY4326 The Neuroscience of Social Behaviour



Programme Structure

## Career Prospects ♦ ♦ ♦



Our graduates can be found in a wide range of sectors, including officers in community and social services (e.g., non-governmental organisations (NGOs)), teachers/educational personnel in the education sector, and business services and communication in commerce and industry.



Others pursue further studies by enrolling in relevant postgraduate programmes (e.g., clinical psychology, educational psychology, counselling psychology, social work, etc.) at local or overseas universities.



The majority of psychology graduates successfully secured full-time employment within three months after graduation.

## Alumni Sharings ♦ ♦ ♦

Ms. SUEN Sau Mui — *Major in Psychology, Graduated in 2023 (First Class Honours)*

"Studying Psychology at Lingnan University exceeded my expectations, offering a rewarding journey through various branches such as social, cognitive, and clinical psychology. The Programme enhanced my understanding of human behaviour and emotions while improving my analytical thinking, communication, and problem-solving skills through diverse coursework and research projects. The supportive environment also encouraged self-reflection and personal growth, preparing me for my current role in the NGO sector. I look forward to using my knowledge and skills to positively impact individuals and society."



Ms. LI Xiaoni — *Major in Psychology, Graduated in 2023*

"My time at Lingnan University was unforgettable. Small class sizes fostered close connections with professors and new friends. The supportive Psychology Department encouraged me to pursue a PhD, boosting my confidence. The beautifully designed campus offered hostel accommodation amid serene mountains, providing a peaceful environment for stress relief. The library became my favourite study spot, well-equipped and quiet. This enriching experience inspired me to pursue postgraduate studies in mental health at the University of Warwick, where I am currently. Lingnan equipped me with valuable knowledge and a positive outlook."

## Contact ♦ ♦ ♦

☎ (852) 2616 7163 / (852) 2616 7378

✉ psy@LN.edu.hk

🌐 LN.edu.hk/psy



Details

## Bachelor of Social Sciences (Honours) -

# Psychology with Counselling Psychology Concentration

### Admission

NON-JUPAS Year 3 Entry

### Programme Features ♦ ♦ ♦



2-year full-time top-up undergraduate programme for senior year students



Aims to enhance the quality of life and effectiveness of people's functioning by addressing mental health issues and facilitating human development and adjustment, both at individual and organisational levels



Offers foundational and applied psychology and counselling-related courses

### Required Courses ♦ ♦ ♦

#### Major Required Courses

- ♦ PSY3101 Research Methods and Statistics for Psychology I
- ♦ PSY3201 Human Development and Psychology of Adulthood
- ♦ PSY3205 Social Psychology
- ♦ PSY3209 Cognitive Psychology
- ♦ PSY4101 Research Methods and Statistics for Psychology II

#### Concentration Required Courses

- ♦ PSY3001 Stress and Coping: Theory and Practices
- ♦ PSY3206 Abnormal Psychology
- ♦ PSY4003 Psychological Testing and Assessment
- ♦ PSY4310 Counseling Psychology



Programme Structure

## Career Prospects ♦ ♦ ♦



Our graduates work in entry-level positions at human service agencies (e.g., social work, school psychology, healthcare, human resources) where counselling skills are necessary.



Others pursue professions further studies by enrolling in counselling-related postgraduate programmes (e.g., clinical psychology, counselling psychology, social work, etc.) in local or overseas universities.



The majority of graduates successfully secured full-time employment within three months after graduation.

## Scholarship Opportunities for Psychology Students ♦ ♦ ♦

### Entrance Scholarship

The Entrance Scholarship is designed to acknowledge and assist incoming undergraduate local students who have demonstrated exceptional academic achievements in their HKDSE, Associate Degree, or Higher Diploma programmes. This scholarship is available for students majoring in Psychology, Psychology with a concentration in Counselling Psychology (Senior Year Entry), or Business Psychology (Senior Year Entry) within the Department of Psychology at Lingnan University.

### Academic Excellence Award

The Academic Excellence Award for Psychology Students is aimed at honoring current psychology students who exhibit outstanding academic performance during their studies at Lingnan University.



## Contact ♦ ♦ ♦

☎ (852) 2616 7163 / (852) 2616 7378

✉ psy@LN.edu.hk

🌐 LN.edu.hk/psy



Details

# Bachelor of Social Sciences (Honours) in

# Business Psychology

## Admission

NON-JUPAS Year 3 Entry

## Programme Features ♦ ♦ ♦



Employable in different business sectors



Provides skills to conduct independent scientific research



Sharpens awareness of the diversity in modern work



Versatile career opportunities across diverse business industries



Understanding of psychological principles and its application in business settings

## Required Courses ♦ ♦ ♦

- ♦ PSY2001 Introduction to Business Psychology and Organizational Behaviour
- ♦ PSY2002 Research Methods for Psychology
- ♦ PSY2003 Statistics for Psychology
- ♦ PSY2101 Introduction to Psychology
- ♦ PSY3003 Negotiation, Judgement, and Decision Making in Organizations
- ♦ PSY3004 Introduction to Consumer Psychology
- ♦ PSY3103 Psychology of Human Performance and Technology
- ♦ PSY3205 Social Psychology
- ♦ PSY3208 Personality and Individual Differences
- ♦ PSY4003 Psychological Testing and Assessment
- ♦ PSY4325 Industrial and Organisational Psychology



Programme Structure

## Career Prospects ♦ ♦ ♦



Over a half of the graduates in 2024 are pursuing further studies in research-based or taught-based postgraduate programmes in Hong Kong or well-known overseas universities, such as Johns Hopkins University, The University of British Columbia and The University of Hong Kong.



Graduates have joined a wide range of sectors, such as officers in the business industry and research assistants in universities.

## Alumni Sharings ♦ ♦ ♦

### Ms. HUI Qiuyuan

*Major in Business Psychology, Graduated in 2024;  
Postgraduate Programme: Master of Science in Counseling, Johns Hopkins University*

"From the outset, the BPSY Programme stood out to me for its unique blend of business acumen and psychological insight, preparing us not just as competent professionals, but as insightful individuals capable of understanding the complex dynamics of the modern workplace. This Programme exceeded my expectations, providing a rich tapestry of learning experiences that have been invaluable to my development.

I am immensely grateful to my professors, whose inspiring lectures have been nothing short of transformative. Their dedication to our education was evident in every class, every assignment, and every piece of advice they offered. To those considering joining the BPSY family, I say this: you are on the cusp of an incredible journey. Embrace it with an open heart and an eager mind, and let it transform you, as it did me."



### Ms. PAN Quanlin

*Major in Business Psychology, Graduated in 2024;  
Postgraduate Programme: Master of Education, The University of Hong Kong*

"Studying Business Psychology at Lingnan University has been an incredibly fulfilling and transformative experience for me. Through a diverse and comprehensive curriculum, I gained the necessary knowledge, skills, and perspective needed to understand the complexities of human behaviour in organisational settings. Moreover, my critical thinking and problem-solving skills are continuously nurtured through practical exercises, empowering me to effectively apply psychological theoretical knowledge to real-life scenarios. The inspiring learning environment and close teacher-student relationship continue to reinforce my desire for knowledge and the potential for all-round development."



## Contact ♦ ♦ ♦

☎ (852) 2616 7817 / (852) 2616 7818

✉ [bpsy@LN.edu.hk](mailto:bpsy@LN.edu.hk)

🌐 [LN.edu.hk/psy/bpsy](http://LN.edu.hk/psy/bpsy)



Details

# Bachelor of Social Sciences (Honours) -

# Sociology

## Admission

JUPAS (JS7304) / NON-JUPAS Year 1 Entry / NON-JUPAS Year 3 Entry

## Programme Features ♦ ♦ ♦



Encourages students to understand the core principles of society and its transformations



Answers "what", "how" and "why" questions about societies



Equips students with social research skills and fosters analytical thinking



OPTIONAL Concentration in Social Innovation and Social Studies

## Required Courses ♦ ♦ ♦

- ♦ SOC3101 Sociological Research Methods
- ♦ SOC3201 Classical Sociological Theory
- ♦ SOC3202 Contemporary Sociological Theory
- ♦ SOC3204 Society and Social Change

## Sample Elective Courses ♦ ♦ ♦

- ♦ SOC3203 Social Gerontology
- ♦ SOC3212 Hong Kong Society
- ♦ SOC4321 Social Justice



Programme Structure

## Scholarships ♦ ♦ ♦

The Entrance Scholarship is designed to recognise and support exceptional incoming students.

*\*This scholarship rewards academic excellence and facilitates the transition of DSE, Associate Degree, and Higher Diploma graduates to degree-level study.*

*\*The scholarships will be awarded exclusively to incoming students majoring in Sociology, Health and Social Services Management, and Social and Public Policy Studies.*

## Career Prospects ♦ ♦ ♦

With solid training in social scientific knowledge, analytical thinking, and research skills, our graduates are highly welcomed by employers in the private, public, and non-profit sectors:



Commerce and Industry



Teaching and Education



Community and Social Services



Government and Public Utilities

## Internship Opportunities ♦ ♦ ♦

The Department of Sociology and Social Policy offers a variety of internship opportunities, mainly in non-governmental organisations (NGOs). Some of these organisations include:



Oxfam Hong Kong



Concern for Grassroots' Livelihood Alliance



The Social Enterprise Business Centre at Hong Kong Council of Social Service

## Alumni Sharing ♦ ♦ ♦

"I received practical training through the Lingnan University Sociology Programme to hone my sociological research skills. More importantly, it has improved my ability to think critically by examining problems from all angles and weighing the opinions of various stakeholders before reaching conclusions."

Ms. TAM Nga Man, Valerie

*Major in Sociology, Graduated in 2023*



## Contact ♦ ♦ ♦

☎ (852) 2616 7192 / (852) 2616 7377

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🌐 LN.edu.hk/socsp



Details

Bachelor of Social Sciences (Honours) -

# Health and Social Services Management

## Admission

JUPAS (JS7305) / NON-JUPAS Year 1 Entry / NON-JUPAS Year 3 Entry

## Programme Features ♦ ♦ ♦



Nurtures talents in response to the needs of Hong Kong's ageing population



Offers students service-learning opportunities to work in welfare and healthcare agencies



Helps students learn and apply gerontechnology in welfare settings



Provides students with essential skills for fundraising and evaluating projects



Equips students with knowledge and skills to set up and manage social enterprises

## Required Courses ♦ ♦ ♦

- ♦ HSM3001 Introduction to Health and Social Care
- ♦ HSM4001 Leading and Managing Health and Social Services
- ♦ HSM4003 Fundraising and Programme Evaluation
- ♦ SOC3101 Sociological Research Methods
- ♦ SOC4329 Global Health



Programme Structure

## Sample Elective Courses ♦ ♦ ♦

- ♦ HSM4002 Health and Social Service Project
- ♦ HSM4004 Social and Healthcare Policies in Hong Kong and China
- ♦ HSM4005 Social Innovation and Social Enterprises

## Career Prospects ◆◆◆



Project Officers



Training Officers



Social Service Administrators



Social Service Liaison Officers



Health Promotion and  
Social Service Advocates



Public Housing and  
Ancillary Facility Managers

## Department Events ◆◆◆



Distinguished Guest Lecture by  
Former Top Government Officials  
Prof the Hon Matthew Cheung Kin-chung, GBM, GBS, JP  
(Former Chief Secretary for Administration of  
the Government of  
the Hong Kong Special Administrative Region of  
the People's Republic of China)

Students Visit Kinderwell Tradition  
Chinese Medicine Living Place



## Further Studies ◆◆◆

Lingnan University offers an MSocSc Programme in Health and Social Services Management. Students can also apply for graduate studies in a range of disciplines, including social work, nursing, public health, policy studies, social policy, occupational psychology, management, etc.

## Contact ◆◆◆

☎ (852) 2616 7894

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Details

Bachelor of Social Sciences (Honours) -

# Social and Public Policy Studies

## Admission

JUPAS (J57306) / NON-JUPAS Year 1 Entry / NON-JUPAS Year 3 Entry

## Programme Features ♦ ♦ ♦



Studies how policies reflect changes in local and international environments



Examines pressing issues in our society, e.g., ageing, gender, housing and social welfare, etc.



Analyses policy issues and debates with an interdisciplinary lens



OPTIONAL Concentration in Smart Cities and Digital Society

## Required Courses ♦ ♦ ♦

- ♦ ECO3208 Principles of Public Policy
- ♦ SOC3001 Principles and Practice of Social Policy
- ♦ SOC3203 Social Gerontology
- ♦ SSC3102 Seminar in Social and Public Policy Issues

## Sample Elective Courses ♦ ♦ ♦

- ♦ ECO3001 The Hong Kong Housing Market
- ♦ ECO3002 The Economics of the Digital Economy
- ♦ SOC3327 Social Welfare and Social Problems in Hong Kong
- ♦ SOC3337 Smart Cities Seminar



Programme Structure

*\*The Programme is co-organised by the Department of Economics and Department of Sociology and Social Policy*

## Career Prospects ♦ ♦ ♦



Programme/administrative officers in the community and social services in local and international charities and non-governmental organisations (NGOs).



Standard professions in commerce and industry, such as executives/supervisors in trading, marketing, sales, personnel, and management.



Teachers/educational personnel in the education sector or as civil servants in government.

## Alumni Sharing ♦ ♦ ♦

Ms. CHEUNG Suet Ying, Coco

*Major in Social and Public Policy Studies,  
Graduated in 2024*

“The Programme enriched my understanding of the policy-making process and the rationales behind it. Various social issues are covered in the major, including housing issues and social welfare systems. Diverse service-learning activities also inspired me to apply knowledge and concepts for analysing real cases or tailoring services to particular social groups.”



## Other Learning Experience ♦ ♦ ♦

To introduce the globally recognised vision for 21st-century social development, our Programme provides extensive learning experiences for students to explore key themes and emerging research. This includes guest seminars and field trips to enable students to have a comprehensive understanding of social issues.



Site visit at the Eco Park

## Contact ♦ ♦ ♦

Department of Sociology and Social Policy

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Department of Economics

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# Bachelor of Social Sciences (Honours) -

# Social Data Science

## Admission

JUPAS (J57307) / NON-JUPAS Year 1 Entry / NON-JUPAS Year 3 Entry

Launched  
from  
AY2025/26

## Programme Features ♦ ♦ ♦



Equips students to creatively and effectively gather, analyse, and interpret social data to tackle real-world challenges related to people and society.

The interdisciplinary curriculum blends fundamental social sciences theories with cutting-edge data science techniques, providing a well-rounded education.



Graduates are prepared for exciting careers in both the public and private sectors, with opportunities as analysts, researchers, and data scientists in various industries, government agencies, and non-government organisations.

Students experience the unique synergy of Economics, Government and International Affairs, Psychology, and Sociology and Social Policy, while gaining practical data science skills.



Students can choose one of four Concentrations\*: Economics, Government and International Affairs, Psychology, or Sociology.

*\*Students may also opt out of declaring a concentration (Subject to approval)*

## Scholarship ♦ ♦ ♦

The Entrance Scholarship is established to support and recognise outstanding undergraduate students who choose to pursue the Social Data Science Major. This scholarship aims to encourage talented individuals to join our vibrant academic community.

## Required Courses ♦ ♦ ♦

- ♦ SDA1001 Introduction to Social Data Science
- ♦ CDS1001 Introduction to Programming for Data Science
- ♦ CDS1004 Mathematical Fundamentals for Data Science
- ♦ CDS2002 Introduction to Artificial Intelligence
- ♦ CDS3004 Data Mining



Programme Structure

## Sample Elective Courses ♦ ♦ ♦

- ♦ ECO3002 The Economics of the Digital Economy
- ♦ GOV3219 Introduction to Computational Political Science
- ♦ PSY3103 Psychology of Human Performance and Technology
- ♦ SOC3334 Science, Technology and Society
- ♦ SOC3336 Digital Society

## Career Prospects ♦ ♦ ♦



**Corporate Sector:** Leveraging quantitative skills to drive success across various industries and sectors, encompassing market research, business intelligence, risk analysis, and human resources.



**Non-profit Organisations:** Employing data-science methodologies to address and solve the most pressing challenges faced by individuals, communities, and the global population.



**Government:** Utilising big data analytics to inform policy decisions and develop innovative solutions to societal issues, including those related to welfare, demographics, and the economy.



**Research:** Advancing the frontiers of knowledge through the application of cutting-edge data-science techniques across a diverse array of disciplines, both within and beyond the social sciences.

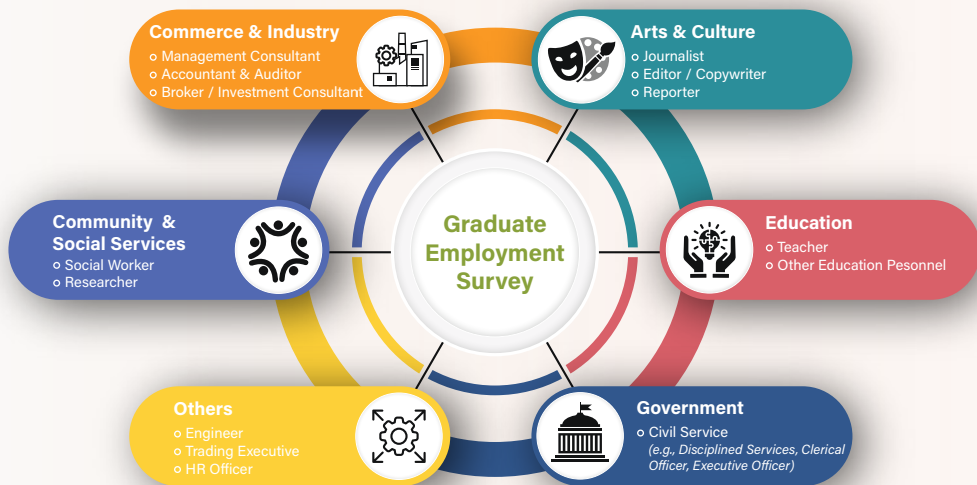
## Contact ♦ ♦ ♦

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- ✉ socds@LN.edu.hk
- 🌐 [LN.edu.hk/socsc/bsocsc/our-programme/majors/major-in-social-data-science](http://LN.edu.hk/socsc/bsocsc/our-programme/majors/major-in-social-data-science)



Details

# Career Potential



Our Programme offers students a broad and coherent intellectual foundation, preparing them for successful careers in both local and international labour markets. Our graduates have established themselves in various fields, including education, community and social services, and traditional professions in commerce, among others.



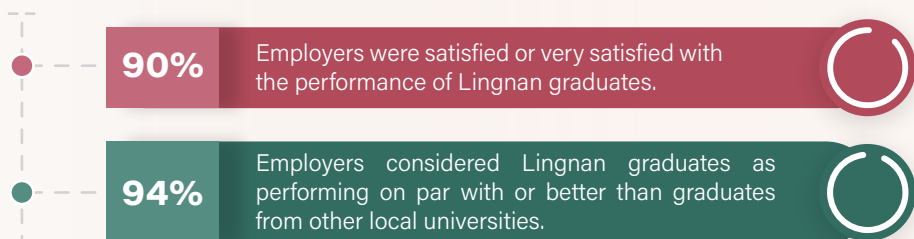
94.5%<sup>^</sup> of our graduates secured full-time employment within three months of graduation.



Our graduates also pursue further studies by enrolling in postgraduate programmes at esteemed local or international universities.

<sup>^</sup> Statistics obtained from the latest Graduate Employment Survey

## Overall Performance of Lingnan Graduates



## From Learning to Leading: Alumni Career Highlights



**Ms. Selena KWAN** — *Major in Social and Public Policy Studies*

"I am Selena, a graduate with a Bachelor of Social Sciences majoring in Social and Public Policy Studies. I chose this Programme due to my interest in understanding society and identifying the needs of vulnerable groups. I am ambitious about joining the social services sector. After graduating from Lingnan, I worked for an NGO and became the central coordinator of the Strive and Rise Programme, which aims to provide financial support and broaden the horizons of underprivileged secondary one to four students. This experience helped me understand the needs of underprivileged families and develop practical skills in engaging with clients and providing mutual support. To further my career, I am studying for a Master of Social Work to dedicate myself to society. I hope that the knowledge gained at Lingnan and through my master's degree will help me become a social worker with professional skills and knowledge."

**Mr. Isaac TSANG** — *Major in Government and International Affairs, Graduated in 2024*

"My liberal arts education at Lingnan University fostered close relationships with faculty and enriched my academic experience. The courses in Government and International Affairs provided valuable insights into international relations, political economy, and geopolitics through engaging discussions. Professors encouraged a comparative approach, which enhanced our critical thinking skills.

Currently, I work in gerontology services at the Hong Kong Housing Society, having previously interned at Kerry Logistics Limited, leveraging the strong foundation built at Lingnan. I am also pursuing a MSocSci in Comparative Social Policy (International) at Lingnan and will study for a MSSc programme in Global Political Economy at CUHK. To my fellow Lingnanians: "Be open-minded, humble, and dedicated." Embrace opportunities, recognise your strengths and weaknesses, and remember our "Education for Service" motto to serve the community responsibly."



**Ms. Carina MOK** — *Major in Sociology, Graduated in 2024*



"In today's specialised society, acquiring knowledge and adapting to change are essential for employees. Sociology offers graduates diverse career options in public policy, education, NGOs, market research, and more. During my job search, I received multiple offers, recognised for my technical skills and invaluable soft skills like social awareness, multi-faceted thinking, and problem-solving. These qualities help companies gain diverse perspectives for decision-making and understand client needs while staying adaptable to emerging trends.

I currently work for a non-profit organisation, driven by my passion for working with people and addressing social issues. I enjoy applying my sociological knowledge to real-world situations, aiding diverse social groups. I encourage students to pursue internships and collaborative opportunities. Engaging in various programmes and networking with professionals can greatly enhance their understanding and career prospects."

"Have you ever thought about what truly matters in life—beyond academics and careers? When I reflect on my time at Lingnan University, I realise how much it shaped both my career and my personal growth. One defining moment was a conversation with my professor after class. Their open-mindedness and genuine support created a safe environment where I could explore my interests and embrace challenges. This is what makes Lingnan unique—it is a place where teachers do not just teach but inspire and guide you on your journey.

At Lingnan, I was not confined to textbooks. The exchange programme in London opened my eyes to different cultures and ways of thinking, while the Service-Learning programme gave me the opportunity to connect with the community and apply what I had learned in meaningful ways.

These experiences equipped me with the skills to think critically, solve problems, and stay adaptable—qualities that have shaped my diverse career path. From being a university lecturer to a yoga studio co-founder, meditation and yoga teacher, and marketing consultant for an overseas company, I have learned to embrace life's uncertainties and follow my passions.



University is more than earning a degree; it is about discovering who you are and what truly matters. Social Sciences is a discipline that helps you to understand your values and position in life. With that self-awareness, you will be able to navigate yourself in the ever-changing world, achieve a purposeful life, and develop meaningful connections with others. After all, these are what make life worth living, aren't they?"



"I currently work as an analyst at BNP Paribas Hong Kong, specialising in policy implementation and strategic planning of KYC (Know Your Customer) operations for the APAC region, including China and India. Two memorable classes I attended during my bachelor's degree have significantly helped advance my career in the banking industry: Introduction to Political Science,

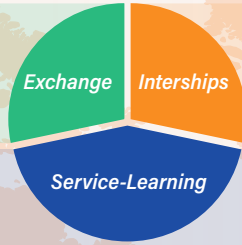
where the professor taught me about different political systems and cultures across countries, deepening my understanding of the vast business culture and aiding in connecting various stakeholders in my regional role; and Game Theory, which taught me the probability and rationale behind stakeholders' decision choices.



Life after university is diverse, challenging, and inspiring. I urge my fellow juniors to stay hungry and keep learning, as you never know which skills will propel your career, just like the experience of two unexpected classes I had!"

# Other Learning Experiences

More than **270** institutions  
across **50** countries and regions.



Local work experience helps students enhance their professional knowledge, develop skills, and build a network with associates and professionals.

The **first** university in Hong Kong to set up an individual office in 2006 to focus on Service-Learning (S-L).

Enables students to apply theory and provide meaningful services to the community.

## Exchange

Operated by the Office of Global Education (OGE) at Lingnan University, the Student Exchange Programme (SEP) offers students a valuable opportunity to study at partner institutions worldwide, with a network of over 270 institutions in more than 50 countries and regions. Here are some examples of partner institutions within this extensive network:

### Denmark

- Aalborg University
- University of Southern Denmark

### France

- Burgundy School of Business
- EDHEC Business School
- Groupe KEDGE Business School

### Germany

- Bard College Berlin, A Liberal Arts University
- Julius Maximilian University of Würzburg
- Leuphana University of Lüneburg

### Italy

- Sapienza Università di Roma
- Università Commerciale Luigi Bocconi

### Lithuania

- Vytautas Magnus University

### Norway

- University of Stavanger

### Spain

- Universidad Antonio de Nebrija
- Universidad Pontificia Comillas

### The Netherlands

- Hanze University of Applied Sciences, Groningen
- Erasmus University Rotterdam
- Fontys University of Applied Sciences

### The United Kingdom

- Manchester Metropolitan University
- Sheffield Hallam University
- University of Hertfordshire

### China

- Minzu University of China
- Shanghai University
- Tsinghua University

### Japan

- Doshisha University
- Rikkyo University
- Ritsumeikan Asia Pacific University

### Korea

- Chung-Ang University
- Jeju National University
- Kyung Hee University

### Malaysia

- Taylor's University

### Thailand

- Mahidol University International College

### The United States of America

- Utica University
- West Virginia University
- Willamette University

### Czech Republic

- Charles University in Prague, Faculty of Arts
- University of Hradec Králové

### Austria

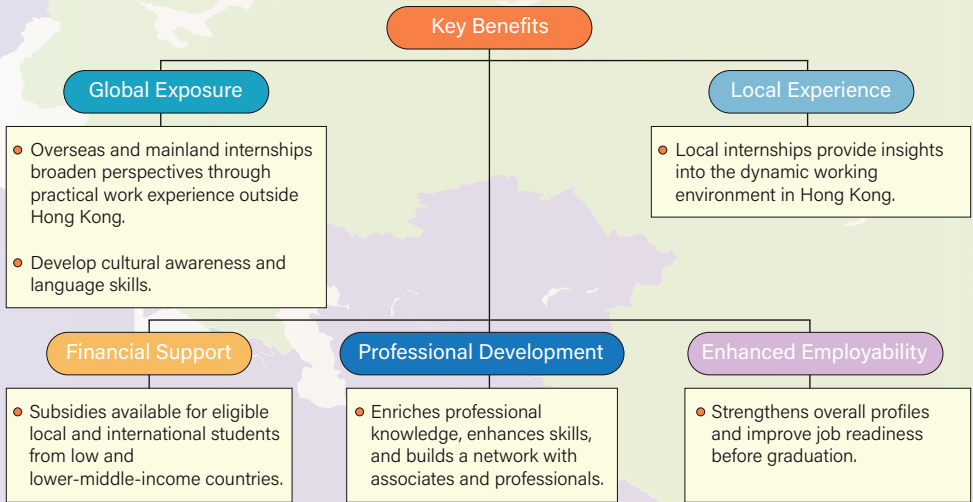
- FH Kufstein Tirol University of Applied Sciences

### Canada

- Mount Royal University
- University of Fraser Valley
- University of Waterloo

## Internships

The Office of Student Affairs (OSA) and various academic departments offer valuable internship programmes for students. These internships are highly recommended for exploring career interests and enhancing personal profiles before graduation.



## Service-Learning

The Office of Service-Learning (OSL) facilitates Service-Learning projects for all Lingnan students. Service-Learning is a distinctive pedagogy, which merges academic study with student-led projects that are thoughtful and impactful. It serves our aim to shape Lingnanians into independent thinkers and committed drivers of positive community impact.



# Majors

Under the Bachelor of Social Sciences (Hons) Programme, we have a total of 10 Majors. First and Senior Year (Year 3 Entry) students are required to take up one. Successful Senior Year admittees will be admitted to Year 3 directly. The normal duration for full-time First and Senior Year students is four and two years, respectively.



Majors	Offering Year	
	1 <sup>st</sup> Year	Senior Year (Year 3 Entry)
Economics**	✓	✓
Global Economics and Banking	✗	✓
Government and International Affairs	✓	✓
Psychology#	✓	✓
Psychology with Counselling Psychology Concentration	✗	✓
Business Psychology	✗	✓
Sociology%	✓	✓
Health and Social Services Management	✓	✓
Social and Public Policy Studies <sup>^</sup>	✓	✓
Social Data Science <sup>^^</sup>	✓	✓

\*\* Students are qualified for declaring the "Concentration in Global Economics and Banking" after completing the specified courses under the major.

# After completing the specified courses under the major, 1<sup>st</sup> and senior year students are qualified for declaring the "Concentration in Counselling Psychology" or "Concentration in Industrial and Organisational (I-O) Psychology".

% Students are qualified for declaring the "Concentration in Social Innovation and Social Studies" after completing the specified courses under the major.

<sup>^</sup> Students are qualified for declaring the "Concentration in Smart Cities and Digital Society" after completing the specified courses under the major.

<sup>^^</sup> Students can choose one of four Concentrations\*: Economics, Government and International Affairs, Psychology, or Sociology.

\*Students may also opt out of declaring a concentration (Subject to approval)



# Application for Admissions

To know more about undergraduate admissions, please visit:  
<https://www.LN.edu.hk/admissions/ug>



Details

# Office of the Faculty of Social Sciences

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📷 [@lingnanu\\_socsc](https://www.instagram.com/lingnanu_socsc)

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