

It "Dawned" On Me... *a message from Dawn Giganti*

Happy October, everyone!

I wanted to take a moment to emphasize something that's truly significant - staying connected. In our fast-paced world, where our days often feel like a whirlwind of activities, it's easy to overlook the little things that truly matter. You see, maintaining contact isn't just about the digital world-sending texts, emails, or even writing a note. It's about nurturing the bonds of connection in a more traditional way. Take a moment to pick up the phone and have a real conversation with someone. Plan a lunch date with a friend. It's about ensuring that special someone knows they're in your thoughts, even when life keeps you physically apart. It's about the warmth of hearing their voice or sharing a face-to-face moment.

**"Therefore encourage one another and build each other up, just as in fact you are doing." 1 Thessalonians 5:11 (NIV)**

What a beautiful way God is complementing the sentiment of staying connected and nurturing relationships. He emphasizes the importance of supporting and uplifting each other. We can strengthen our bonds and build meaningful relationships by staying in touch and being there for one another.

In our ever-busy lives, these small gestures can mean the world. Remember, it's not about the grand gestures but the consistent ones that truly matter. Whether you're reconnecting with an old friend, checking in on a family member, or saying something heartfelt to someone who's been on your mind, invest the time and care they deserve.

Thank you for being a part of Creative Carpet & Flooring and for allowing me to share my thoughts and reflections with you. Let's continue to nurture our connections, making our lives richer and more meaningful. Have a wonderful October and God bless.



Dawn Giganti, Marketing & Administrative Assistant  
Creative Carpet & Flooring

**Month at a Glance:**

**4th Frappe Day** – the one day of the year to celebrate that magical concoction of coffee & ice! You know, it's like the unofficial holiday for caffeine addicts & brain freeze enthusiasts.

**7th National Forgiveness Day** – A day to let go, heal, & find peace. Forgiveness can bring a fresh start to our hearts & lives, allowing us to move forward with renewed hope & understanding.

**28th Make a Difference Day** – is all about volunteering & community engagement. It's a day when people unite to create positive change in their neighborhoods. At Creative Carpet & Flooring, we embrace the idea of giving back to our communities, & we encourage everyone to get involved on this meaningful day.

**31st Halloween** – a reminder that even in the midst of darkness, the light of Christ shines brightly, offering love, grace, & salvation to all who seek it.

**Employee birthdays this month:**

**7th Dave Coulam** - Dave, today is all about you & the incredible work you do. We're not just celebrating another year in your life, but also the dedication, expertise, & passion you bring to our team. Happy Birthday, Dave! Here's to many more years of excellence & prosperity together at Creative Carpet & Flooring.



Mark  
Bouquet



Mark  
Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!\***

\*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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**October 2023**

S	M	T	W	T	F	S
01	02	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## Hermits: Embracing Solitude in a Connected World

In today's fast-paced, always-connected world, the idea of hermits might seem a bit old-fashioned. But there's something fascinating about people who choose to live in isolation. These individuals, known as hermits, are all about finding peace and quiet in a world that never seems to stop.

For hermits, it's not about running away from reality; it's about diving deeper into it. They leave the noise and distractions of everyday life behind and venture into the wilderness, both external and internal. Their simple lives in secluded places are a reminder of the value of slowing down and connecting with nature and themselves.

Modern life may have redefined the concept of hermits, with some people seeking a digital detox or simply enjoying moments of solitude amidst the constant chatter of social media. In a world that celebrates constant connection, hermits remind us that a little solitude can be a powerful thing. It's in those quiet moments that we often discover who we truly are and find the peace we crave in our busy lives.

So, while we may not all become hermits in the traditional sense, their legacy lives on as a reminder to take a step back from the noise, reflect, and find our own moments of tranquility in this ever-connected world.



## The Hilarious Hero of Dinner



Meatloaf, the unsung champion of comfort food, deserves a spotlight for its quirky charm. First, the name - "loaf." It's like meat decided it wanted to be bread when it grew up. Then there's the mystery.

Each family has its secret recipe, turning meatloaf into a culinary game of Clue. And the shape!

Slicing it reveals a perfectly rectangular slab, almost tempting you to use it as a doorstop.

Flavors? Endless creativity. Some go classic

with ketchup, while others venture into bacon-wrapped, cheese-stuffed territory. Leftovers? Meatloaf is the gift that keeps on giving. Make sandwiches, tacos, or toss it in a salad. It's the shape-shifter of the food world. In short, meatloaf may not have the glamor of gourmet, but its humor and versatility make it a star on any plate. So next time, order a slice and savor the quirks of this hilarious dinner hero.

## Oktoberfest Traditions



Oktoberfest, the world's biggest beer bash, kicks off in Munich, Germany, every year, usually from late September into October. It's a blast of beer, bratwurst, and Bavarian fun! Imagine a massive party with folks in traditional lederhosen and dirndls, surrounded by lively

music, laughter, and the smell of delicious food. The star of the show? Beer, of course! Munich's breweries serve up their finest brews in massive steins. You'll hear "Prost!" (Cheers!) echoing throughout the festival as people clink glasses. But it's not just about beer. Oktoberfest is a cultural

extravaganza with mouthwatering pretzels, sausages, and other German delights. There are also folk dances and parades showcasing Bavarian traditions. As the night falls, the festival comes alive with colorful lights and carnival rides. It's a time when strangers become friends, and good times flow as freely as the beer. Whether you're a beer lover or just up for a great party, Oktoberfest is an unforgettable experience of celebration and togetherness.

## MEET OUR CARPET CLEANING CUSTOMERS...

Bernadette Baade  
Bob & Ellen Hughes  
Brian Buchanan  
Debbie Cherrier  
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Fred Triezenberg  
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Kathleen Prusac  
Ken Czulno  
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Leonard & Peggy Kuchyak  
Lori Fuchs

Lynea Lytle  
Mark Costigan  
Marvyn & Mary Jane Ngo  
Mary Kienlen  
Mary Woltkamp  
Maryann Czarnecki  
Mike Kokat  
Pearl Burgess  
Rita Beckwith

Rosalyn Johnson  
Ruth McGuire  
Sandy Urban  
Steven & Emily Vaccaro  
Susan & Jay Garrett  
Thomas Lane  
Trent & Sarah Overzet

**CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585 EXT. 100**



**KYLE  
CHAWASZCZEWSKI**

*of Wilmington, IL*

You are this month's  
**MYSTERY WINNER!**

**We have a \$50 Creative Carpet & Flooring  
gift card reserved just for you!**

Stop in your nearest showroom to claim  
your prize! Must be picked up between  
10/01/2023 & 10/31/2023.

## Did You Know ?

**Creative Carpet & Flooring starts  
to become in high demand this  
time of year.**

**AVOID THE HOLIDAY RUSH!**

If you are even thinking of having new flooring installed or carpets cleaned for the holidays, we implore you to HURRY to our showroom and book your installation or cleaning now, even if you don't need it for a month or two. If you come in last minute, we'll do our best to fit you in, but you'll likely have to wait for several weeks. Don't take that chance... especially if you planned on new flooring for the holidays!





# MEGA Trivia Contest

Who wants to **WIN** a  
\$50 Gift Card towards dinner at



## Take our Trivia Challenge!

This month's Mega Trivia question:

What does the word "cookie" translate to in Dutch?

- (A) Oven-baked
- (B) Round and flat
- (C) Little cake
- (D) Tasty

To enter, visit our website at [creativecarpetinc.com](http://creativecarpetinc.com) and click on the 'MEGA Trivia' tab under Specials. Take your best guess for this month's question, which will be available on our website between the 1st and 15th of the month. Your chances of winning are better than you think! The winner will be announced in the following month's newsletter. Remember, the entry deadline is the 15th of each month. Good luck and have fun!

### Last month's question:

The most expensive honey in America contains nectar from which tree?

**Answer: (B) Tupelo**

Tupelo trees mainly grow in the swamps of northern Florida and southern Georgia, and each spring, the trees bloom with small green and white flowers. Beekeepers target these tupelo groves by bringing hives near the trees to put the bees to work. Tupelo honey has a distinct greenish tint and a specific taste, and it never crystallizes. To be labeled "tupelo," the honey's pollen must be measured to be at least 45% from tupelo trees. Given the rarity of the trees, labor-intensive process, and other limitations, tupelo honey commands a premium price. [New York Times | January 2022]

Congratulations to last month's winner:

**SANDY WALTERS**  
of Crete, IL

To claim your prize, please stop by Creative Carpet & Flooring between 10/01/2023 & 10/31/2023. Thank you for participating in our contest & enjoy your prize!

## Welcome Back Returning Clients

Barb Hari	James & Kristine	Lori DeBoer	Regina McLaurin
Brian & Sandy Fitzpatrick	Angio	Lynn Underwood	Robert Schipits
Cindy & Randy Robertson	Jeremiah Porter	MaryAnn Shacklett	Sallie Hoekstra
Connor Moynihan	Jim Auer	Merrily Rudolph	Sherita Wright
David & Diana Gilbert	Joan Reszel	Nicki Fisher	Steve & Joanne Boender
Don & Marilyn Hartman	Judy Orban	Pamela Kilcoyne	Sue Follenweider
Doreen Kieffer	Karen Groves	Pat Kwasigroch	Tabitha Llanes
Edgar & Chris Gleim	Keith Rossetto	Patrick & Monica Glynn	Vickie Smith
Erin & Mark Doyle	Lindsey Ciochina	Rachna & Pankaj Jain	
	Lisa Edwin-Moore		

## Embracing the Pumpkin Spice Delight

October sweeps in with a gust of cinnamon-scented excitement as pumpkin spice mania takes the stage! It's that time of the year when everything seems to get a pumpkin-flavored makeover. From lattes that warm your soul to cookies that crumble with spicy delight, cereals that turn your mornings into mini-fall festivals, and candles that fill your home with cozy aromas, even your trusty lip balm gets in on the action. It's like a pumpkin party for your taste buds, and everyone's invited!

But what is it about pumpkin spice that has us all swooning? It's more than just a flavor; it's a feeling. It's the feeling of stepping into a rustic autumn wonderland, where the leaves are ablaze with color, and the air is crisp with the promise of cozy evenings by the fireplace. Pumpkin spice is nostalgia in a cup, a comforting reminder of family gatherings, and Grandma's secret pumpkin pie recipe.

The beauty of this flavorful frenzy lies in its versatility. Pumpkin's mild, slightly sweet flavor pairs perfectly with a symphony of spices – cinnamon, nutmeg, cloves – creating a harmonious blend that can transform the ordinary into the extraordinary. From spiced lattes that warm your hands on chilly mornings to pumpkin-flavored pastries that make dessert a celebration, there's no shortage of ways to indulge.

So, why resist? Dive into the pumpkin-spiced goodness, sip that latte, savor that pie, and embrace the magic of October. It's the season of cozy comforts and delightful flavors and it's all wrapped up in the warm embrace of pumpkin spice.



## MEET OUR **NEW** CLIENTS

Alan March  
Angie & Jeff Newman  
Anna Lukas  
Austin Garwood  
Bill & Terri Filipiak  
Bob Clausing  
Carl & Ruby Adams  
Christina Hays  
Christine & Bill Retseck

Christine & Joe Ostrander  
Crystal & Todd Balousek  
David & Cathy Lohbauer  
Debbie & Ritchie Staples  
Edward Young  
Elie Sphinks  
Gwen Jacobson  
Ira Sugar  
Jaclin Kirkland

Janice Koehler  
Jerome & Emalie Gindl  
Jim Alberts  
Jim & Pat Piech  
Jim Major  
Jim Prisby  
Joe & Jen Boender  
John Simkus  
Joseph Balogh

Joy & Joe Kelley  
Karen Gamperl  
Kathleen Danahy  
Kim & Ed Kawa  
Margaret Kerrigan  
Marsha Kmet  
Martha Balaz  
Michael Sneed  
Nancy Hoffman

Nancy Vlasvich  
Nora Aurelio  
Pamela Baker  
Pipa Stephen  
Rebecca Murray  
Robert Welsch  
Ronald & Patricia Brannan  
Roseleen Browne  
Roxane Sanders

Sarah & Mike Oster  
Sharon Kenney  
Sherry Mate  
Sue Thompson  
Tina Goodwin  
Tom & Grace Seputis

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FRI 10am - 6pm  
SAT 10am - 4pm  
SUN closed

# Creative Carpet & Flooring

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*The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.*

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TUE 9am - 6pm  
WED 10am - 6pm  
THR 9am - 6pm  
FRI 9am - 6pm  
SAT 10am - 4pm  
SUN closed



## How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



## WARNING

Don't visit any flooring dealer until you call us for a **FREE** Consumer Awareness Guide!

You will learn...

- ☒ 4 predatory sales tactics
- ☒ 7 costly misconceptions about flooring
- ☒ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!  
[www.CreativeCarpetInc.com](http://www.CreativeCarpetInc.com)

A gigantic THANK YOU to all who referred us last month...

Ben White  
Colleen Garwood  
Krista Frank  
Margaret Barrett

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card!

[www.creativecarpetinc.com/share-your-review](http://www.creativecarpetinc.com/share-your-review)

Very nice people! Dana is very helpful and thoughtful. The installers were great and thorough. Would recommend.

~ Cindy Grimsley of St. John, IN  
This month's \$25 Target gift card winner!