



WELCOME TO THE 2024
**DEAC FALL
WORKSHOP**

Empowering Excellence: Enhancing Accreditation Standards



October
20 - 22

2024

THE NINES HOTEL
Portland, Oregon



 **DEAC**
DISTANCE EDUCATION ACCREDITING COMMISSION

FROM THE EXECUTIVE DIRECTOR

Dear Friends and Colleagues,

It is my distinct pleasure to welcome you to the vibrant city of Portland for this year's Fall Workshop. We are thrilled and deeply grateful that you have made the journey to join us for this informative event.

This year's workshop marks a shift from previous Accreditation Workshop formats. In our commitment to empowering excellence in distance education, we have streamlined the workshop program using a single track to focus on the recent updates to the DEAC Accreditation Standards. This approach allows participants to closely review these important changes and ensure your institutions are prepared to implement them effectively.

We invite you to immerse yourself in these sessions, actively participate in discussions, and take full advantage of the opportunity to hear from Commissioners and staff. We welcome you to share insights, learn from your peers, and forge connections that will strengthen our collective missions.

Thank you for being a part of this extraordinary community. Your commitment and enthusiasm make the difference, and we are excited to embark on this journey of continuous quality improvement and growth with you.

A handwritten signature in black ink, reading "Leah K. Matthews". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Dr. Leah K. Matthews
Executive Director

AGENDA

of the Workshop

Sunday, October 20th

6:00 PM - 8:00 PM

WELCOME RECEPTION

Join us in The Nines Hotel's Living Room, located on the 6th floor, for a relaxed meet & greet with drinks and appetizers. This is your chance to pick up your name tag and reconnect with fellow attendees, as we kick off the DEAC Fall Workshop.

Monday, October 21st - The Nines Ballroom

8:00 AM - 9:00 AM

BREAKFAST BUFFET

9:00 AM - 10:00 AM

OPENING REMARKS & KEYNOTE ADDRESS

Speakers: Leah Matthews, Executive Director, DEAC
Tina M. King, President, San Diego College of Continuing Education

10:00 AM - 10:15 AM

BREAK

10:15 AM - 11:00 AM

OVERVIEW OF THE ACCREDITATION PROCESS

STANDARD I - MISSION STANDARD II - GOVERNANCE

Speakers: Amanda Harrison, Commissioner; and Marcia Ditmyer, Commissioner

11:00 AM - 12:30 PM

STANDARD III – INSTITUTIONAL PLANNING AND EFFECTIVENESS STANDARD IV – ACADEMIC ACHIEVEMENT STANDARD V – ACADEMIC PROGRAM REQUIREMENTS

Speakers: Stephen Haas, Commissioner; and Caulyne Barron, Dunlap-Stone University

12:30 PM - 1:30 PM

LUNCH

1:30 PM - 2:30 PM

STANDARD VI – CURRICULUM DEVELOPMENT STANDARD VII – LEARNING MATERIALS, RESOURCES, AND RESEARCH SUPPORT STANDARD VIII – ACADEMIC DELIVERY

Speakers: Myk Garn, Commissioner; and Ebony Lawrence, Commissioner

2:30 PM - 2:45 PM

BREAK

2:45 PM - 3:45 PM

STANDARD IX – ACADEMIC LEADERSHIP AND STAFFING STANDARD X – ACADEMIC POLICIES

Speakers: Caulyne Barron, Dunlap-Stone University; and Marcia Ditmyer, Commissioner

3:45 PM - 5:00 PM

CLOSER CONVERSATIONS ON ACCREDITATION TOPICS

Join us for dynamic 35-minute mini-sessions covering various topics in distance education and accreditation. Each topic will be explored in two sessions: from **3:45 to 4:20 PM** and from **4:25 to 5:00 PM**, each led by an experienced facilitator. While we aim to adhere to the schedule, feel free to extend the discussion if it leads to a rich exchange of ideas. Choose a table, dive into the conversation, and share your expertise!

Table 1 - Maximizing the Potential of Program Advisory Committees (Rodriguez)

Table 2 - Competency-Based Program Design (Ditmyer)

Table 3 - Documenting Credit Hours (Haas/Barron)

Table 4 - Instructional Design Strategies (Lawrence)

Table 5 - Marketing through Social Media (Harrison/Abell)

Table 6 - AI and Student Originality (Garn)

AGENDA

of the Workshop

Tuesday, October 22nd - The Nines Ballroom

8:00 AM - 9:00 AM

BREAKFAST BUFFET

9:00 AM - 10:00 AM

DISTANCE EDUCATION, ACCREDITATION AND THE SHIFTING REGULATORY LANDSCAPE

Speaker: Katherine Brodie, Duane Morris Law Group

10:00 AM - 10:15 AM

BREAK

10:15 AM - 12:30 PM

**STANDARD XI – RECRUITMENT AND ENROLLMENT
STANDARD XII – STUDENT SUPPORT SERVICES
STANDARD XIII – FAIR PRACTICES
STANDARD XIV – FINANCE
STANDARD XV – FACILITIES AND RECORDS MAINTENANCE**

Speakers: Traci Lee, Commissioner; Amanda Harrison, Commissioner; and Jim Killin

12:30 PM - 1:30 PM

LUNCH

1:30 PM - 2:30 PM

PREPARING FOR A SITE VISIT

Speaker: Caulyne Barron, Dunlap-Stone University

TIPS FOR AN EFFECTIVE SER

Speaker: Amanda Harrison, Commissioner

RESPONDING TO THE CHAIR'S REPORT

Speaker: Myk Garn, Commissioner; and Traci Lee, Commissioner

COMMISSION ACTIONS

Speaker: Jessica Lucey, DEAC Staff

2:30 PM - 2:45 PM

BREAK

2:45 PM - 3:45 PM

INSTITUTIONAL EFFECTIVENESS PLANNING – A DEEPER DIVE INTO GATHERING MEANINGFUL DATA

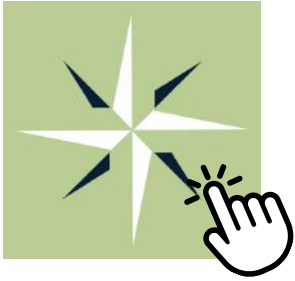
Speaker: Ray Rodriguez, DEAC Staff

3:45 PM - 4:00 PM

WORKSHOP WRAP-UP

Speaker: Leah Matthews, Executive Director, DEAC

WORKSHOP SPEAKERS



Tap on a speaker's photo to view their LinkedIn profile

KEYNOTE SPEAKER

Tina M. King

President
San Diego College
of Continuing Education



LEAH MATTHEWS



CAULYNE BARRON



KATHERINE BRODIE



MARCIA DITMYER



MYK GARN



STEPHEN HAAS



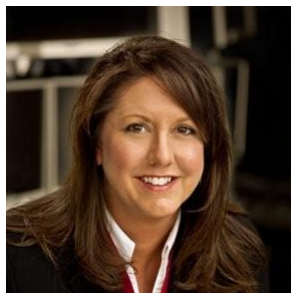
AMANDA HARRISON



JIM KILLIN



EBONY LAWRENCE



TRACI LEE



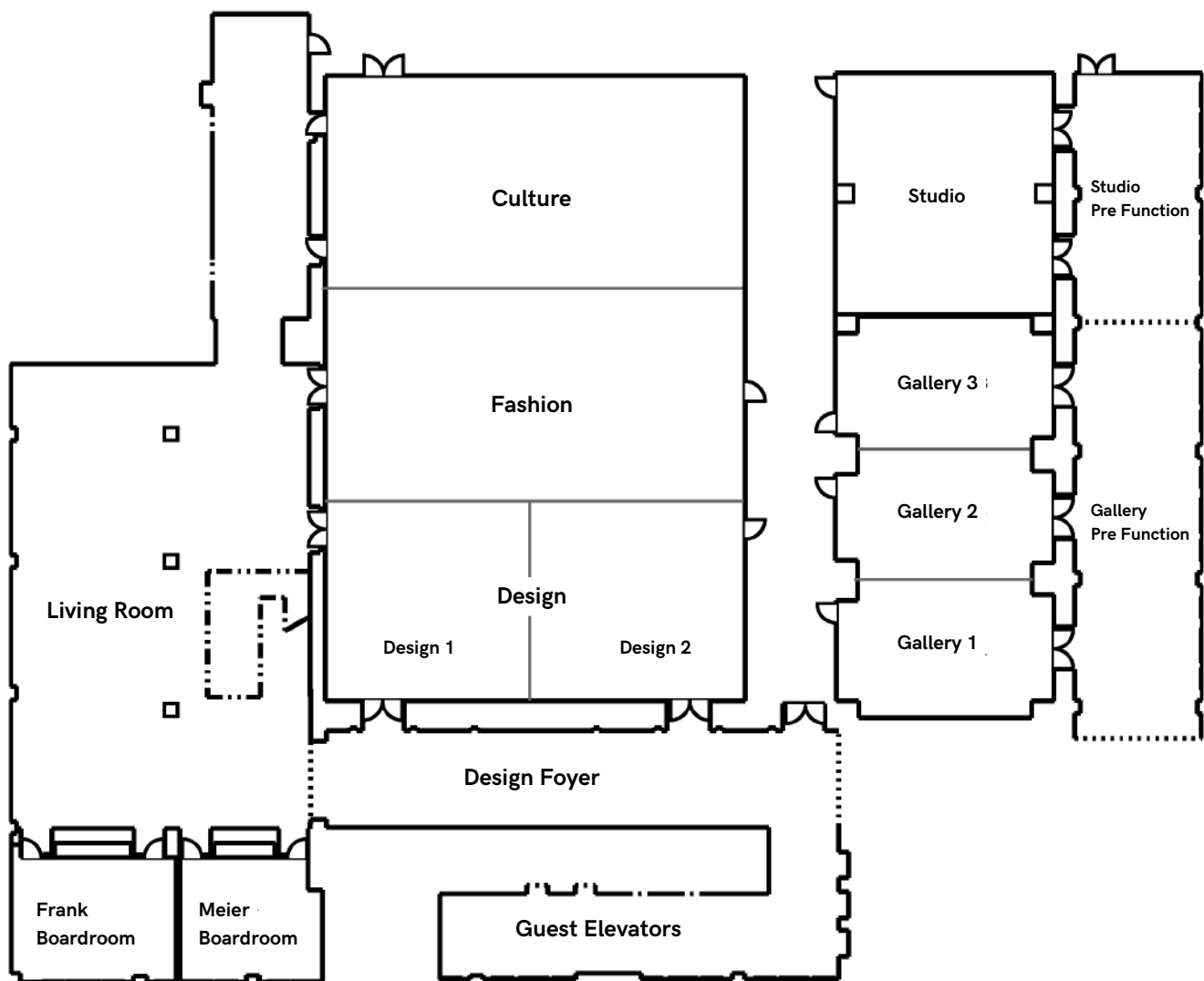
JESSICA LUCEY



RAY RODRIGUEZ

MEETING SPACE FLOOR PLAN

The NINES Hotel 6th Floor



Relaxation at an Accreditation Workshop? Yes, please! Faculty and students from the American College of Healthcare Sciences invite you to discover the enchanting world of aromatherapy. Visit the registration desk to inquire further and schedule a personalized experience provided on site in the Design Room. This is a wonderful opportunity to unwind, revitalize, and experience the calming and therapeutic benefits of aromatherapy!

UPCOMING EVENTS

Mark your calendars!



OMNI TUCSON NATIONAL RESORT
Tucson, AZ

2025 ANNUAL CONFERENCE

Sunday, April 6 – Tuesday, April 8, 2025

2025 FALL WORKSHOP

Sunday, October 19 – Tuesday, October 21, 2025



W CHICAGO LAKESHORE
Chicago, IL



THE SALAMANDER
Washington, DC

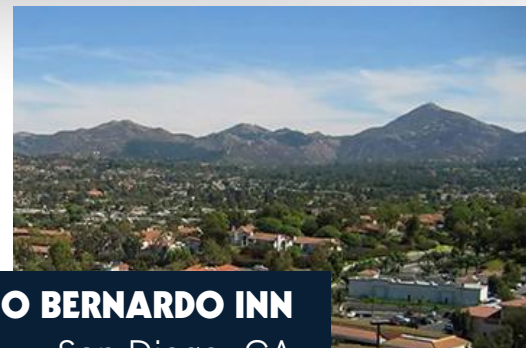
2026 ANNUAL CONFERENCE

Celebrating DEAC's 100th Anniversary!

Sunday, April 19 – Tuesday, April 21, 2026

2026 FALL WORKSHOP

Sunday, October 18 – Tuesday, October 20, 2026



RANCHO BERNARDO INN
San Diego, CA



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DISTANCE EDUCATION ACCREDITING COMMISSION