

December 2025



# Newsletter



**CENTERVILLE**  
**937.433.7474**

[www.sewalotonline.com](http://www.sewalotonline.com)  
[sewalotonline@gmail.com](mailto:sewalotonline@gmail.com)

**LEXINGTON**  
**859.264.7472**



Happy Holidays. It is officially Christmas season and we are as excited as ever. What a fun year it has been.

As the holidays begin to sparkle, our entire team wants to share a heartfelt thank you for being such an important part of the Sew-A-Lot community. This year brought full classes, wonderful events, and exciting new product launches. We loved seeing the finished projects you proudly brought in and appreciate that you continue to include us in your creative journey. Your enthusiasm and dedication inspire us every day.

A special thank you to our Centerville and Lexington community. Your passion for sewing keeps our shops lively, welcoming, and filled with joy. We are truly grateful for your continued support.

If you need a little time away from the holiday rush, join us for Holisew Day on Tuesday, December 19 from 10:30 AM to close.

Bring your machine and your projects, whether you are finishing quick repairs or stitching handmade gifts. We will have Christmas movies, good company, and a cozy space to unwind and create. Please sign up to let us know you are coming.

#### Holiday Hours

Christmas Eve December 24: Closed

Christmas Day December 25: Closed

New Year's Eve December 31: Open 10 AM to 3 PM

New Year's Day January 1: Closed

Warm wishes for a joyful season and happy stitching from the entire Sew-A-Lot team in Centerville and Lexington.



*In-Store Coupon*

BUY 3 SPOOLS OF  
THREAD, GET 1  
SPOOL OF THREAD

**FREE**

DECEMBER 1-6, 2025

*In-Store Coupon*

BUY ONE PATTERN,  
GET ONE

**50%  
OFF**

DECEMBER 8-13, 2025



*In-Store Coupon*

ROTTERY BLADES

**15%  
OFF**

DECEMBER 15-20, 2025

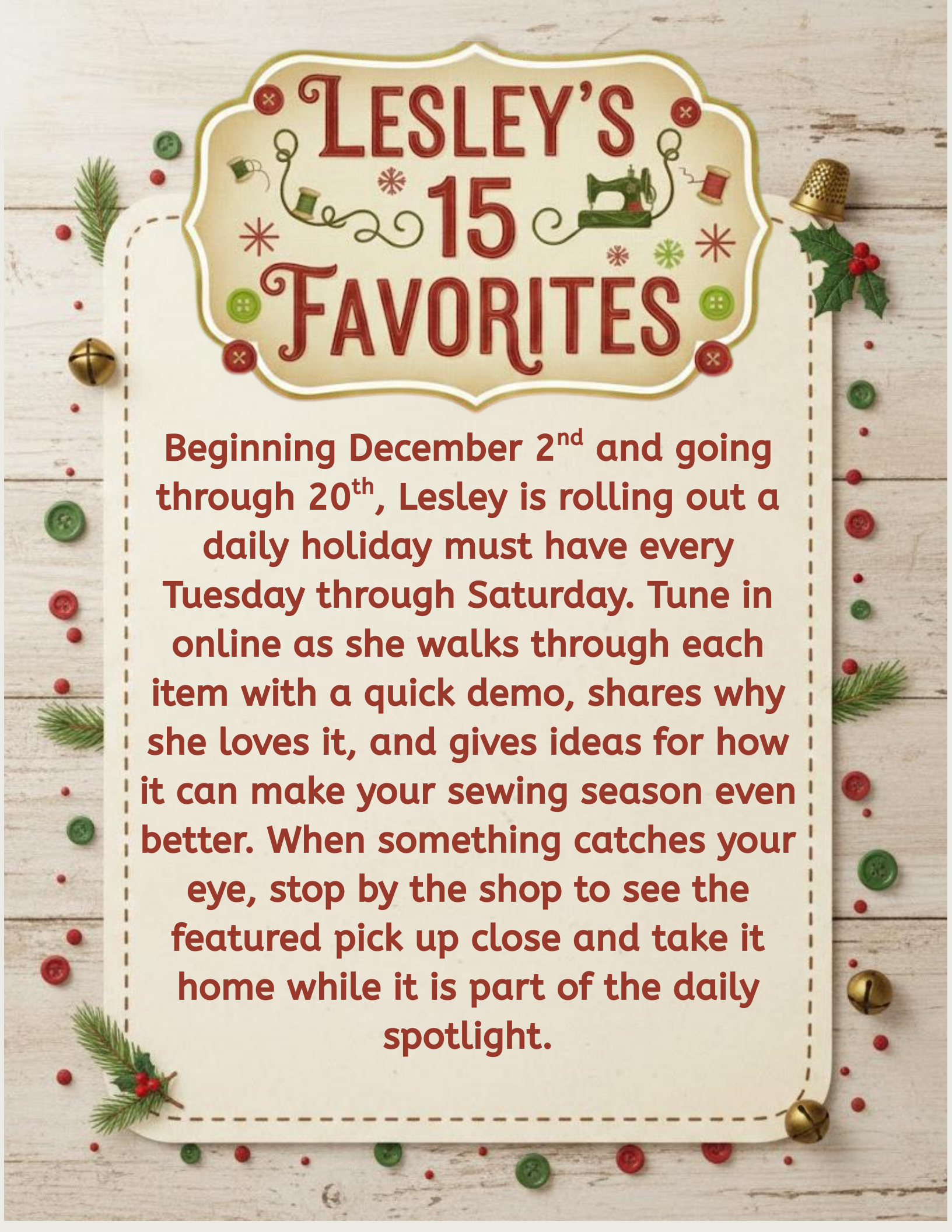
*In-Store Coupon*

PURCHASE ANY 3YD  
BUNDLES, GET A 3 YARD  
QUILT BOOK

**HALF  
OFF**

DECEMBER 22-27, 2025





# LESLEY'S 15 FAVORITES

Beginning December 2<sup>nd</sup> and going through 20<sup>th</sup>, Lesley is rolling out a daily holiday must have every Tuesday through Saturday. Tune in online as she walks through each item with a quick demo, shares why she loves it, and gives ideas for how it can make your sewing season even better. When something catches your eye, stop by the shop to see the featured pick up close and take it home while it is part of the daily spotlight.



# Previously Loved Machines

|                               |            |
|-------------------------------|------------|
| HV TOPAZ 50                   | \$1,999.00 |
| HV RUBY 90                    | \$5,999.00 |
| PFAFF SMARTER C1100 PRO       | \$699.00   |
| JANOME MEMORYCRAFT 500E       | \$999.00   |
| BERNINA 570 NO BSR            | \$2,999.00 |
| PFAFF CREATIVE VISION 5.0     | \$1,699.00 |
| PFAFF CREATIVE 3.0            | \$2,999.00 |
| PFAFF CREATIVE 2.0            | \$999.00   |
| HV #1                         | \$399.00   |
| PFAFF QUILT EXPRESSION 4.2    | \$799.00   |
| PFAFF CREATIVE 2144           | \$599.00   |
| PASSPORT 3.0                  | \$599.00   |
| PFAFF PERFORMANCE 5.2         | \$999.00   |
| PFAFF SMARTER 160S            | \$199.00   |
| HV EMERALD 116                | \$249.00   |
| SINGER 9180                   | \$499.00   |
| SINGER HEAVY DUTY 4452        | \$149.00   |
| BERNINA 790 PRO               | \$8,999.00 |
| Brother 2600i                 | \$99.00    |
| BERNINA 790 PLUS GOLD EDITION | \$5,999.00 |
| BABYLOCK EVOLUTION            | \$1,999.00 |





# Previously Loved Machine SPOTLIGHT

## Designer Ruby™ | 90

Sewing and Embroidery Machine

## TOP FEATURES

### **mySewnet™ CONNECTED**

Discover a universe of creative possibilities with direct access to the *mySewnet*™ features right on the DESIGNER RUBY™ 90 sewing and embroidery machine.

#### **WIFI ACCESS**

Connect to *mySewnet*™ cloud account for storing your design files, transferring designs, using apps and more.

#### **mySewnet™ CLOUD**

Get a free *mySewnet*™ cloud account to use free apps, transfer designs, and more.

#### **mySewnet™ SUBSCRIPTION**

Enjoy full access to thousands of embroidery designs directly on screen, plus edit and personalize your embroideries with an included 90-day free trial of the *mySewnet*™ SILVER subscription.\*

#### **mySewnet™ BLOG**

Access a live feed directly on your screen of news, tips & hints, free projects, and designs.

#### **HUSQVARNA® VIKING® APPS**

Access apps like *mySewMonitor*™, which monitors your stitch-out process and design placement, and *QuickDesign*™ to create embroidery designs from your tablet or smartphone. Plus, the JoyOS ADVISOR™ app provides support and tutorials anywhere you go.

### **INNOVATIVE MACHINE CAPABILITIES**

Enjoy more space and improved ease-of-use with our latest features.

#### **LARGE COLOR TOUCH SCREEN**

The large 10.1" (217x136mm) capacitive touch tablet-like screen allows you to easily navigate on screen using touch gestures like swipe, pinch, and spread.

#### **MORE SPACE TO WORK**

Our working area features more than 12" (310mm) to the right of the needle and over 5.5" (140mm) in height for big and bulky projects.

#### **LARGE THREAD SPOOL CAPABILITY**

The built-in telescopic thread stand allows you to use larger thread spools without the need for additional accessories.

#### **BIGGER BOBBINS**

Sew and embroider for longer periods without interruption with larger bobbins.\*\*

#### **POWERFUL WORK LIGHTS**

Developed by optronic experts using revolutionary LED technology, the work area lighting allows you to see stitches in true color with virtually no shadows. Quickly and easily change light intensity with buttons on the front of your machine.

#### **ERGONOMIC DESIGN**

Sew with a comfortable, intuitive machine design.

#### **OUTSTANDING STABILITY**

Sew or embroider with less vibrations for a steady and quiet sewing experience.







# Previously Loved Machine SPOTLIGHT

## BERNINA 790 PRO

### 1 TOTAL STITCH CONTROL

The BERNINA 790 PRO provides an exclusive level of stitch control. Whether you are altering stitch length, stitch width or needle position, the machine will remember the details for you. Your personal settings can be saved and retrieved.

### 2 BERNINA STITCH REGULATOR (BSR)

The BERNINA 790 PRO is equipped with the BSR function. The BSR foot assists you with free-motion sewing and quilting with a straight or zigzag stitch, ensuring stitches of the exact same length even at variable sewing speeds. Beginners quickly gain confidence with the BSR, while experienced quilters acquire additional self-assurance. The BSR foot comes in the standard accessories package of the B 790 PRO. The B 790 PRO also offers three modes just for quilters and the KickStart function for comfortable quilting. The BSR 3 mode allows you to set your stitch length to 2 or 4 stitches per inch for easy quilt basting. The KickStart function enables quilting in a continuous sewing mode without having to keep constant pressure on the foot control.



### 3 BERNINA DUAL FEED

The innovative BERNINA Dual Feed tames hard-to-manage fabrics providing superb fabric feed and optimum visibility while sewing. Easy to engage when needed, the BERNINA Dual Feed tucks completely out of the way when it's not required.

### 4 SEW WITH EVEN GREATER EASE

The B 790 PRO accomplishes many tasks all by itself. The presser foot lowers automatically at the beginning of a seam. Needle threading is simple and fast with the Automatic Needle Threader. The thread is cut automatically when you reach the end of a seam, or when you wish to change colors while embroidering. Moreover, a practical extension table, which yet again significantly increases your work area, is included in the standard package.

### 5 BERNINA ADAPTIVE THREAD TENSION

The BERNINA Adaptive Thread Tension, a BERNINA innovation, provides ideal thread tension while sewing to achieve perfect stitch quality on both sides of the fabric. Once the tension is set according to the thread and fabric used, BERNINA Adaptive Thread Tension will constantly check the thread tension, adjusting it automatically when needed. The result is the finest stitching without pressing a button.

### 6 EXTENDED FREEARM

The BERNINA 790 PRO includes a meticulously engineered extended freearm with 10 inches (254 mm) of space to the right of the needle, providing you with ample space for big, beautiful sewing and embroidery projects. With its 9 mm stitch width, the B 790 PRO is ideally suited for decorative stitching.

### 7 JUMBO BOBBIN

The front loading, easy access Jumbo Bobbin holds up to 70% more thread than standard bobbins, allowing you to sew and embroider longer without interruption.







SAVE THE DATES

DECEMBER 26 & 27

THE AFTER CHRISTMAS SALE

TWO DAYS OF BIG SAVINGS ON MACHINES,  
CABINETS, FABRIC, AND MORE.





# KIMBERBELL COMFORT & JOY

TWO-DAY EVENT

Deck your halls with *Comfort & Joy*

Experience the magic of the season at Kimberbell's Comfort & Joy two-day embroidery event!

Stitch five festive projects featuring six exclusive holiday designs. Cozy colors, creative techniques, and joyful stitching.

REGISTER HERE





# LEXINGTON CLASSES



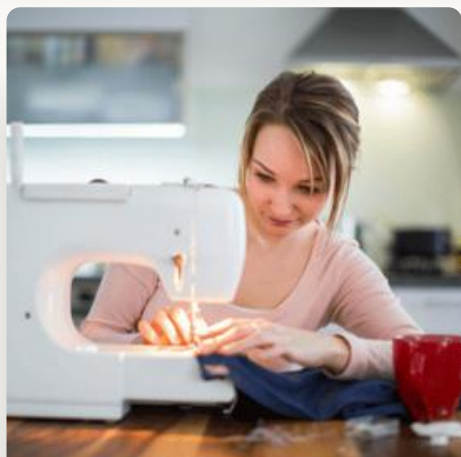
**REVERSIBLE CRISSCROSS APRON**  
DECEMBER 2 & 9  
5:30 | \$35\*



**2 Day Event**  
**KIMBERBELL**  
**COMFORT & JOY**  
TWO-DAY EVENT  
Deck your halls with *Comfort & Joy*  
**COMFORT & JOY KIMBERBELL**  
DECEMBER 5 & 6  
9:30 | \$199 (INCLUDES KIT)



**Lesson 7**  
**MYSEWNET/CREATIVE SOFTWARE**  
DECEMBER 10  
5:30 | \$15\*



**SIT AND SEW FRIDAYS**  
DECEMBER 12  
10:00 | \$8 (2 HOUR SLOT)



**CANDY CHRISTMAS EMBROIDERED BAGS**  
DECEMBER 13 | 9:00 | \$24+

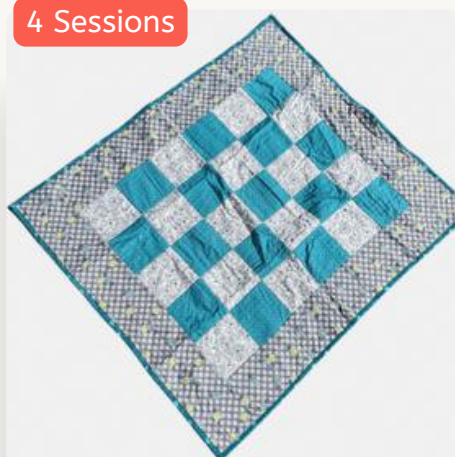


**HOLISEW DAY!**  
DECEMBER 19  
10:30 | \$8 (2 HOUR TIME SLOT)



**4 Sessions**

**EMBROIDERY FUNDAMENTALS**  
JANUARY 6, 13, 20, & 27  
5:30 | \$159 (INCLUDES SUPPLIES)



**4 Sessions**

**QUILTING FUNDAMENTALS**  
JANUARY 8, 15, 22 & 29  
5:30 | \$99+



**Learn to Sew**

**SEWING MACHINE BASICS**  
JANUARY 10  
9:00 | \$30+



# CENTERVILLE CLASSES



2 Sessions



**MULTI-TIERED MAXI SKIRT**  
DECEMBER 3 & 10  
1:00 | \$56+



**10 MINUTE TABLE RUNNER**  
DECEMBER 6  
10:00 | \$22+



**HOLISEW DAY!**  
DECEMBER 19  
10:30 | \$8 (2 HOUR TIME SLOT)

4 Sessions



**BEGINNING QUILT CLASS**  
JANUARY 7, 14, 21, & 28  
1:00 | \$99+

2 Sessions



**SCOUT TEE CLASS**  
JANUARY 10 AND 17  
12:00 | \$56+



# VIRTUAL CLASSES



In our virtual classes, Sara Snuggerud & Elizabeth Pooler will show you more than just how to select stitches and embroider.

- We will go over how to set up and utilize all the FREE stuff in the mySewnet ecosystem to the fullest. (NO SOFTWARE MONTHLY SUBSCRIPTION REQUIRED)
- Explore the programming and Design Appliqué features.
- Create all-new, up to 8" tall, FREE embroiderable fonts.
- Work with all the cool features of the mySewnet embroidery library and blog
- Correctly work with and use all the FREE apps.
- Sara even figured out how to recreate all of PFAFF's exclusive stitches like the ribbon stitches and stacking stitches on the Husqvarna Viking AND how to embroider quilt binding in-the-hoop!
- AND SO MUCH MORE!



**Husqvarna Viking  
Bootcamp**



**Viking Bootcamp LITE**



**Embellished  
Embroideries with both  
brands.**



**PFAFF Bootcamp**



**PFAFF Bootcamp LITE**



**PFAFF Stitch Creator**



# CREATE MAGIC. GIVE SEWING.

NOVEMBER 1 – DECEMBER 25, 2025





# GIVE THE BEST BUNDLES

## JUST GETTING STARTED SEWING BUNDLES

STARTING AT \$1,399\*

### Bundle Includes

- OPAL™ 670 or OPAL™ 690Q Sewing Machine
- Extension Table with Adjustable Guide
- One Year CREATIVATE™ Essential Membership.

\*Bundled items only available with the purchase of an OPAL™ 670 or OPAL™ 690Q and applies to part numbers 920361096 and 620155521. \*\*Savings is taken off of Bundle MSRP.

BUY THE BUNDLE  
AND SAVE OVER  
**\$500\*\***  
OR MORE



**\$1,699**  
BUNDLE PRICE\*



**\$1,399**  
BUNDLE PRICE\*

MSRP \$1,699

## JUST GETTING STARTED EMBROIDERY BUNDLE

NOW \$4,999\*

### Bundle Includes

- DESIGNER TOPAZ™ 65 Sewing and Embroidery Machine
- Medium Metal Hoop (180mm x 130mm)
- Tear-A-Way Stabilizer
- Cut-A-Way Stabilizer
- 3.5" Curved Embroidery Scissors
- One Year CREATIVATE Extra Membership

BUY THE BUNDLE  
AND SAVE OVER  
**\$1,500\*\***



MSRP \$5,999

\*Bundled items only available with the purchase of a DESIGNER TOPAZ™ 65 and applies to part numbers 920362096, 920779096, 920767096, 920665996 and 620155522. \*\*Savings is taken off of Bundle MSRP.



READY FOR THE NEXT LEVEL

# SEWING BUNDLES

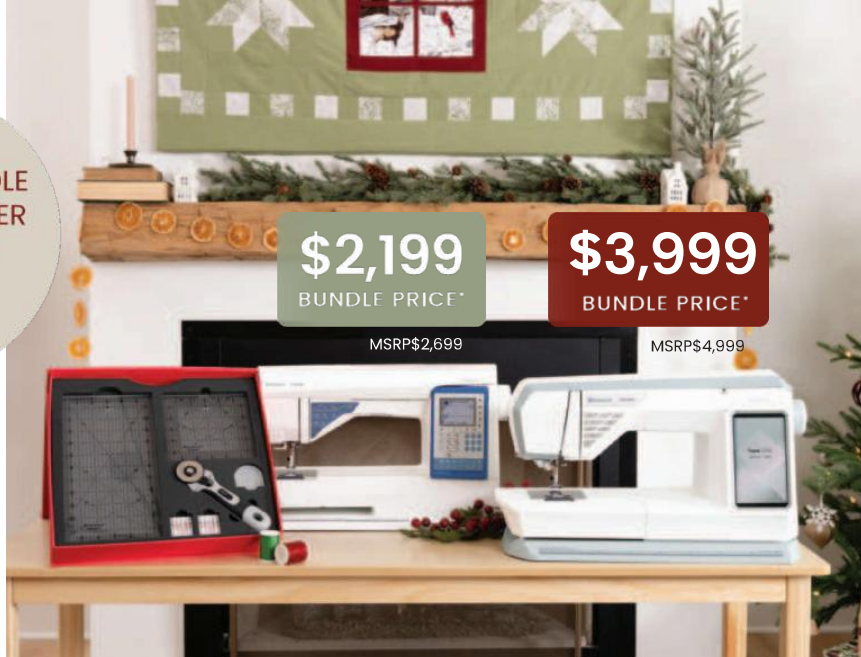
STARTING AT \$2,199\*

BUY THE BUNDLE  
AND SAVE OVER  
**\$890\*\***  
OR MORE

## Bundle Includes

- SAPPHIRE™ 930 or TOPAZ™ 55Q Sewing Machine
- HUSQVARNA® VIKING® Quilter's Kit
- One Year CREATIVATE Essential Membership

\*Bundled items only available with the purchase of a SAPPHIRE 930 or TOPAZ 55Q and applies to part numbers 920728296 and 620155521. \*\*Savings is taken off of Bundle MSRP.



**\$2,199**  
BUNDLE PRICE\*

MSRP\$2,699

**\$3,999**  
BUNDLE PRICE\*

MSRP\$4,999



MSRP \$12,999

READY FOR THE NEXT LEVEL

# EMBROIDERY BUNDLE

BUY THE BUNDLE  
AND SAVE OVER  
**\$4,000\*\***

## Bundle Includes

- DESIGNER SAPPHIRE™ 85 Sewing and Embroidery Machine
- Quilters Hoop (200mm x 200mm) and DESIGNER™ Majestic Hoop (360mm x 350mm)
- Tear-A-Way Stabilizer, Cut-A-Way Stabilizer, and Aqua Magic Stabilizer
- One Year CREATIVATE Extra Membership

\*Bundled items only available with the purchase of a DESIGNER SAPPHIRE™ 85 and applies to part numbers 920264096, 920222096, 920756096, 920787096, 920763096 and 620155522. \*\*Savings taken off of Bundle MSRP.

# PROJECT DETAILS

Visit [creativate.com](https://creativate.com) for tips and hints to make this holiday project and more!





# READY FOR THE BEST SEWING BUNDLE

NOW \$9,499\*

## Bundle Includes

- EPIC QUILT™ 97 Sewing Machine
- EPIC QUILT 97 Quilting Kit
- HUSQVARNA VIKING Large Roller Bag
- One Year CREATIVATE Essential Membership

\*Bundled items only available with the purchase of a EPIC QUILT™ 97 and applies to part numbers 920843096, 920822096 and 620155521. Savings taken off of Bundle MSRP.

BUY THE BUNDLE  
AND SAVE OVER  
**\$5,200\***



# READY FOR THE BEST EMBROIDERY BUNDLE

BUY THE BUNDLE  
AND SAVE OVER  
**\$9,000\***

## Bundle Includes

- DESIGNER EPIC™ 3 Sewing and Embroidery Machine
- DESIGNER™ Embellishment Attachment
- Metal Quilters Hoop (200mm x 200mm)
- Embellishment Sampler Kit
- Magnifying Lens Set
- One Year CREATIVATE Elite Membership

\*Bundled items only available with the purchase of a DESIGNER EPIC™ 3 and applies to part numbers 920594096, 920597096, 920724096, 920595096 and 620155523. Savings taken off of Bundle MSRP.

# PROJECT DETAILS

Visit [creativate.com](https://creativate.com) for tips and hints to make this holiday project and more!





Visit [creativete.com](http://creativete.com) for tips and hints to make this holiday project and more!



# AIR-THREADING BUNDLES

## Just Getting Started Bundle

Bundle Includes:

- AMBER™ Air S|400 Overlock Machine
- Embellishment Feet Kit

**NOW \$1,299\***



BUY THE BUNDLE  
AND SAVE OVER  
**\$700\*\***

Amber™ Air S|400 MSRP \$1,849  
Overlock machine

## Ready for the Next Bundle

Bundle Includes:

- AMBER™ Air S|500 Coverlock Machine
- Overlock Feet Kit
- Coverstitch Feet Kit

**NOW \$2,999\***



BUY THE BUNDLE  
AND SAVE OVER  
**\$1,500\*\***

Amber™ Air S|500 MSRP \$4,199  
Coverlock machine

## Ready for the Best Bundle

Bundle Includes:

- AMBER™ Air S|600 Coverlock Machine
- HUSQVARNA VIKING Luxe Serger Roller Bag
- Overlock Feet Kit
- Coverstitch Feet Kit

**NOW \$4,999\***



BUY THE BUNDLE  
AND SAVE OVER  
**\$2,300\*\***

Amber™ Air S|600 MSRP \$6,399  
Coverlock machine

\*Bundle items only available with the purchase of an AMBER™ Air S400 and applies to part number 920574096. \*Bundle items only available with the purchase of an AMBER™ Air S500 and applies to part numbers 920592096 and 920593096. \*Bundle items only available with the purchase of an AMBER™ Air S600 and applies to part numbers 920725096, 920592096 and 920593096. \*\*Savings is taken off of Bundle MSRP.



GIVE THE  
*BEST MACHINES*

SEWING MACHINES  
**STARTING  
AT \$349**



MSRP \$749

ONYX™ 30  
Sewing Machine

**NOW  
\$549**



MSRP \$429

ONYX 25  
Sewing Machine

**NOW  
\$349**



MSRP \$649

EMERALD™ 118  
Sewing Machine

**NOW  
\$599**



EMERALD 116  
Sewing Machine

**NOW  
\$499**

MSRP \$549



# STOCKING STUFFERS

## ALL HUSQVARNA VIKING ACCESSORIES & NOTIONS

LIMITED TIME

25% OFF\*



### HUSQVARNA VIKING Needles

We recommend to change your needle every 6-8 hours of sewing and/or fabric type. Available in single or bundle packs.

### HUSQVARNA VIKING Scissors

German forged stainless steel for added strength.

### HUSQVARNA VIKING Roller Bags

High-quality, durable roller bags to protect your sewing machine.

### HUSQVARNA VIKING Stabilizer

Essential for machine embroidery and decorative stitching.

### Presser Feet

Easily add embellishments, trims, beads and more with the right presser foot.

### Extension Tables

Extend your sewing space to sew large projects and quilts easily.

### Embroidery Hoops

A variety of hoop sizes from Mini to Mega are available to stitch beautiful embroideries.



LIMITED TIME

25% OFF\*



## mySewnet™ Embroidery Software 2021

(one-time purchase software)

An application for creating and editing embroidery designs – whether you're a seasoned embroidery creator or just getting started, one of our 3 levels is perfect for you!

PLATINUM \$1,799

GOLD \$699

SILVER \$249

LIMITED TIME

25% OFF\*

NOW  
\$100

## mySewnet™ Embroidery Feature Bundle 2024

Perfect add-on for mySewnet™ 2021 SILVER, GOLD, or PLATINUM Level one-time purchase software to enjoy next level features: Hold-Down Stitches, More Super Designs, and Name Changer.

BIG GIFTS

NO INTEREST

ASK US ABOUT: Special financing options for a payment that is right for your budget. We have options from 18-72 months for 0% interest available for a limited time.



**PFAFF**  
Perfection starts here.™



*Create Magic.*  
**Give Sewing.**

November 1 – December 25



# Newest from PFAFF®

Starting at **\$4,499**



**\$739**  
Value

## Gifts with Purchase\*

- creative™ Grand Metal Hoop (240 x 150 mm)
- One Year CREATIVATE™ Elite Membership



MSRP \$11,499

creative expression™ 750  
sewing and embroidery machine

**Now \$8,999**

## Gifts with Purchase\*\*

- Quilting Kit
- One Year CREATIVATE™ Essential Membership



MSRP \$5,999

quilt expression™ 725  
sewing machine

**Now \$4,999**



**\$392**  
Value



MSRP \$5,499

expression™ 715  
sewing machine

**Now \$4,499**

# Sewing with the Basics

**smarter™**  
BY PFAFF

Starting at  
**\$299**



MSRP \$379

**NOW**  
**\$299**

140s  
sewing machine



MSRP \$429

**NOW**  
**\$349**

160s  
sewing machine



# Travel-Friendly

Starting at **\$799**

passport™ 2.0  
sewing machine

**NOW  
\$799**

passport™ 3.0  
sewing machine

**NOW  
\$899**

## Gifts with Purchase\*\*\*

- Extension Table
- One Year CREATIVATE Essential Membership

**\$234  
Value**

MSRP \$949

Explore CREATIVATE.com  
for sweater appliqué tutorials  
and seasonal ideas to elevate  
your holiday sewing.



MSRP \$1,049

# Modern Functionality

Starting at **\$999**

Gift with Purchase†  
One Year CREATIVATE  
Essential Membership

**\$119  
Value**



MSRP \$1,399

**ambition™ 610**  
sewing machine

**Now \$999**



MSRP \$1,799

**ambition™ 620**  
sewing machine

**Now \$1,299**



MSRP \$2,249

**quilt ambition™ 635**  
sewing machine

**Now \$1,699**



# Sergers with Air Threading

Starting at **\$1,299**



MSRP \$1,899

admire™ air 5000  
air-threading overlock machine

**Now \$1,299**

Gift with Purchase<sup>‡</sup>

- Embellishment Feet Kit



MSRP \$4,199

admire™ air 6000  
air-threading coverlock machine

**Now \$2,999**

Gifts with Purchase<sup>1</sup>

- Overlock Feet Kit
- Coverstitch Hemmer Attachment

**\$160**  
Value



Embellishment Feet Kit

**\$310**  
Value



Overlock Feet Kit and  
Coverstitch Hemmer Attachment

## \$4,999 Coverlock Gift Bundle<sup>2</sup>

Buy the Bundle and  
Save Over \$2,200

### Bundle Includes:

- admire™ air 7000  
air-threading coverlock machine
- Luxe Roller Bag
- Overlock Feet Kit
- Coverstitch Hemmer  
Attachment



MSRP \$6,349

admire™ air 7000  
air-threading coverlock machine





Create Magic. Give Sewing.

**PFAFF**  
Perfection starts here.™



MSRP \$10,999

**\$7,999**  
*Quilting*  
**Gift Bundle<sup>3</sup>**

Buy the Bundle and Save Over \$3,900

**Bundle Includes:**

- *performance icon*™ sewing machine
- Quilt Table
- Quilting Kit
- Quilt Binder
- Best of PFAFF Sewing Machine Needles, 3 Pack
- One year CREATIVE Essential Membership



 *Create Magic.* **Give Sewing.**

**PFAFF**  
Perfection starts here.™



MSRP \$15,999

**\$11,999**  
*Embroidery*  
**Gift Bundle<sup>4</sup>**

**Buy the Bundle and Save Over \$5,000**

**Bundle Includes:**

- *creative performance*™ 950 sewing and embroidery machine
- *creative*™ Quilter's Metal Hoop (200 x 200 mm)
- *creative* Grand Quilter's Hoop (260 x 260 mm)
- One Year CREATIVATE Elite Membership





Create Magic. Give Sewing.

**PFAFF**  
Perfection starts here.™



MSRP \$22,999

## Embroidery Gift Bundle<sup>5</sup>

Buy the Bundle and Save Over \$7,100

### Bundle Includes:

- *creative icon*™ 2 sewing and embroidery machine
- *creative* Embellishment Attachment
- *creative* Quilter's Metal Hoop (200 x 200 mm)
- *creative* Grand Quilter's Hoop (260 x 260 mm)
- Embellishment Sampler Kit
- One year CREATIVATE Elite Membership



Limited Time Only  
**25% OFF**  
All PFAFF Accessories  
and Notions



Visit [CREATIVATE.com](https://www.creative.com)  
For holiday sewing,  
embroidery projects  
and more!



Limited Time Only  
**25% OFF**  
mySewnet™ Embroidery Software 2021  
(one-time purchase software)

An application for creating and editing embroidery designs - whether you're a seasoned embroidery creator or just getting started, one of our three levels is perfect for you!

Limited Time Only  
**25% OFF**  
mySewnet Embroidery  
Feature Bundle 2024

**Ask About** • Your personalized trade-in offer • How to save by bundling  
• Special financing options for a payment that is right for your budget

Sale effective: November 1 – December 25, 2025 while quantities last. PFAFF, PERFECTION STARTS HERE, SMARTER BY PFAFF, EXPRESSION, QUILT EXPRESSION, CREATIVE EXPRESSION, PASSPORT, AMBITION, QUILT AMBITION, ADMIRE, PERFORMANCE ICON, CREATIVE PERFORMANCE, CREATIVE ICON, CREATIVE, CREATIVATE, and MYSEWNET are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2025 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. Offer good while supplies last. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized PFAFF retailers in the USA. \*Free gifts only available with the purchase of a creative expression™ 750 and applies to part numbers 821097096 and 620155522. \*\*Free gifts only available with the purchase of an expression™ 715 or quilt expression™ 725 and applies to part numbers 821332096 and 620155521. \*\*\*Free gifts only available with the purchase of a passport™ 3.0 or passport™ 2.0 and applies to part numbers 821035096 and 620155521. †Free gift only available with the purchase of an ambition™ 610, ambition™ 620 or quilt ambition™ 635 and applies to part number 620155521. ‡Free gift only available with the purchase of an admire™ air 5000 and applies to part number 821221096. 1Free gifts only available with the purchase of an admire™ air 6000 and applies to part numbers 821283096 and 821264096. 2 Bundled items only available with the purchase of an admire™ air 7000 and applies to part numbers 821279096, 821283096 and 821264096. 3Bundled items only available with the purchase of a performance icon™ and applies to part numbers 821263096, 821332096, 821370096, 821375096.01 and 620155521. 4Bundled items only available with the purchase of a creative performance™ 950 and applies to part numbers 821335096, 821218096 and 620155523. 5Bundled items only available with the purchase of a creative icon™ 2 and applies to part numbers 821330096, 821335096, 821461096, 821218096 and 620155523.



# HOLIDAY GIFT GUIDE 2025

**ARROW**  
SEWING



Kangaroo & Joey Sewing Cabinet  
in Ash White, p. 3



America's #1 Rated Sewing Chair in  
"Sew Wow, Sew Now!" print, p. 10-11



Kiwi storage caddy  
in Ash White, p. 9

**SPECIALS GOOD OCTOBER 31 - JANUARY 1**

Home for the Holidays Shipping Deadlines: Assembled Cabinets order by 11/11/2025, RTA Cabinets order by 12/15/2025.

DAYLIGHT SLIMLINE  
FLOOR LAMP

**\$337 VALUE  
FREE\***

## WE'RE WISHING YOU THE BRIGHTEST OF HOLIDAYS WITH OUR SPECIAL GIFT TO YOU!



Purchase a select Kangaroo Sewing Cabinet\* and receive a beautiful, practical Daylight Slimline 3 Floor lamp. Just like Kangaroo Sewing Cabinets, the Daylight Slimline 3 Floor lamp boasts a simple, elegant design and superior functionality. Adjust the brightness to your liking with the convenient four-step dimmer, position the shade effortlessly with sleek, flexible joints, and say goodbye to tired eyes as you banish the shadows and beautifully illuminate your creations in progress. A \$337 value.



**Aussie**

### A Quilter's Paradise

Aussie offers innovative storage and a customizable workspace configuration thanks to the multi-position pull-out caddy. Clever door bins and a truly generous workspace make this cabinet and caddy set a smart addition to your creative space. Sew your way, with comfort and convenience. Available in Hydraulic or Electric Lift. Includes Daylight Slimline Floor Lamp!

Hydraulic Lift  
MSRP \$2,899.99  
**\$2,199.99**  
Save \$700

Electric Lift  
MSRP \$3,499.99  
**\$2,699.99**  
Save \$800

Ash White Teak

\*Additional shipping charges for Alaska, Hawaii & Puerto Rico.  
\*\*MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026



## Kangaroo & Joey

### Our bestseller for good reason!

Generous storage drawers in the Joey caddy hold all your supplies, notions, and odds & ends and pulls out to provide additional work surface, while the Kangaroo offers all the support you need for larger projects. When it's time to put your sewing away, simply fold it down, tuck the Joey away, and marvel at how much workspace can fit in such a home-friendly footprint. Available in Hydraulic or Electric Lift. Includes Daylight Slimline Floor Lamp!

Hydraulic Lift  
MSRP \$2,899.99  
**\$2,199.99**  
Save \$700

Electric Lift  
MSRP \$3,499.99  
**\$2,699.99**  
Save \$800



FREE

Ash White

Teak

Gray

\*Additional shipping charges for Alaska, Hawaii & Puerto Rico  
\*\*MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026

DAYLIGHT SLIMLINE  
FLOOR LAMP  
**\$337 VALUE  
FREE\***

\*Offer good on Aussie, Aussie EL, Kangaroo & Joey, Kangaroo & Joey EL, Wallaby, Wallaby EL, Sydney/Sydney Lite XLH and XLE and on Melbourne XLH and XLE.



Hydraulic Lift  
MSRP \$2,399.99  
**\$1,799.99**  
Save \$600

Electric Lift  
MSRP \$2,999.99  
**\$2,299.99**  
Save \$700

## Wallaby

### Full-sized features, home-friendly footprint

Wallaby is full-sized cabinet with a surprisingly small footprint! The clever door and worksurface design gives you plenty of room to spread out with generous right side extension leaf and rear quilt leaf, and all-important left-side support for those larger, bulkier projects. With a cubby large enough to hold a serger and a full-view, soft-close drawer deep enough to store extra thread spools and even more thread storage on the right side door, you'll never have to go hunting for a fresh spool again! The clever door bin holds scraps, notions, odds and ends, and anything else you need to keep close at hand.

Available in Hydraulic or Electric Lift. Includes Daylight Slimline Floor Lamp!

Ash White

Teak

\*Additional shipping charges for Alaska, Hawaii & Puerto Rico  
\*\*MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026

# TWO SYDNEY OPTIONS FOR THE MARKET'S BIGGEST MACHINES

Choose from the Sydney or Sydney Lite, both available with Hydraulic or Electric Lift and a capacity of up to 65 lbs!

## Sydney XL

### Miles of work surface

Innovative storage solutions and miles of work surface come standard with the Sydney Quilting and Embroidery Cabinet, along with an impressive array of handy features, including a convertible space for storing your embroidery arm! Over 6' wide and 5' deep when fully extended, Sydney folds to just 5' x 2.5'. Includes Daylight Slimline Floor Lamp!



Hydraulic Lift  
MSRP \$3,299.99  
**\$2,499.99**  
Save \$700

Electric Lift  
MSRP \$3,999.99  
**\$2,999.99**  
Save \$1,000

FREE

## Sydney Lite

### Simplified Design for Faster Sewing Setup

Everything you love about the original Sydney, streamlined! Sydney Lite eliminates the 3-panel door for a more maneuverable, home-friendly footprint. This hard-working cabinet retains the Sydney's storage features and expansive work surface, without the extra bulk. Includes Daylight Slimline Floor Lamp!



Hydraulic Lift  
MSRP \$3,299.99  
**\$2,499.99**  
Save \$700

Electric Lift  
MSRP \$3,999.99  
**\$2,999.99**  
Save \$1,000

FREE

Both cabinets available in the following finishes:



\*Assembled cabinets not able to be shipped to Alaska, Puerto Rico or Hawaii.  
\*\*MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026

DAYLIGHT SLIMLINE  
FLOOR LAMP

**\$337 VALUE  
FREE\***

## CONFIGURE YOUR SEWING SPACE YOUR WAY

Introducing 2 new cabinets that work together or apart, for maximum flexibility in your sewing space.

## NEW! MELBOURNE

### Big Dreams, Small Space

The Melbourne Sewing Cabinet is designed for makers who need maximum functionality in minimal space. With a spacious machine opening, quilt leaves and smart storage, it adapts beautifully to any creative flow. Includes Daylight Slimline Floor Lamp!



Hydraulic Lift  
MSRP \$2,359.99  
**\$1,799.99**  
Save \$560

Electric Lift  
MSRP \$3,099.99  
**\$2,299.99**  
Save \$800

## NEW! ADELAIDE

### Your Sewing BFF

Smart, sleek, and built for creative flow. With soft-close drawers, removable organizers, and a collapsible quilt leaf, Adelaide keeps your sewing essentials tidy and your workspace flexible.



MSRP \$1,179.99  
**\$899.99**  
\$280

\*Offer good on Aussie, Aussie EL, Kangaroo & Joey, Kangaroo & Joey EL, Wallaby, Wallaby EL, Sydney/Sydney Lite XLH and XLE and on Melbourne XLH and XLE.



\*Additional shipping charges for Alaska, Hawaii & Puerto Rico  
\*\*MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026



Reg \$1,399.99

**\$799.99**

Save \$600 off MSRP



## Harriet

**An organizer's dream with drawers galore**

Opens to 82.63" x 19.88" and closes to 41.25" x 19.88"

Ash White Teak

\*Additional shipping charges for Alaska, Hawaii & Puerto Rico  
\*\*MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026

## Upgrade Your Lift

Get an electric lift for your Wallaby, Aussie or Kangaroo cabinet! Move your machine with the touch of a button with 4-position programmable lift, remote control included. Easy to install - step by step instructions included and video guide available.



Reg \$499.99

**\$399.99**

Save \$100 off MSRP

## Kookaburra

### Our premier cutting table!

This cutting table offers 70" x 40" of worksurface with leaves fully extended, and folds down to just 20" x 40". Wide, deep drawers on one side of the table offer full-view, soft-close storage, while adjustable shelves on the opposite side give you much-needed open storage. Kookaburra also doubles as a roomy, convenient standing-height pressing station: to get you off to a quick start on all your cutting and ironing tasks, you'll receive a FREE 66" x 36" cutting mat and a beautifully handcrafted IronMatik® pressing set, which includes a 7-layer pressing pad and a 9-layer steam mitt. Transform your Kookaburra into an instant cutting and pressing station without any damage to the finish!



**FREE**  
Cutting Mat &  
Ultimate Pressing set  
\$330 Value

Ash White Teak Gray

\*Additional shipping charges for Alaska, Hawaii & Puerto Rico  
\*\*MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026



Kookaburra MSRP \$1,699.99,  
plus Cutting Mat & Pressing set \$330

**\$1,299.99**

Save \$400 off MSRP

Reg \$1,899.99

**\$999.99**

Save \$900 off MSRP



## Christa

Designed by Award  
Winning Quilter  
Christa Watson and  
ready for your next  
flash of inspiration

Opens to 71-5/8" x 40" and  
closes to 56-1/2" x 22-5/8"

\*Additional shipping charges for Alaska, Hawaii & Puerto Rico  
\*\*MSRP (Manufacturer's Suggested Retail Price) at  
participating dealers from 10/31/2025 - 01/01/2026



Teak



Gray



Ash White

## Kiwi

Everybody's favorite storage caddy fits just right under the tree

*Includes pressing mat, cutting mat, and 2 removable thread storage units*

Reg \$799.99

**\$499.99**

Save \$300 off MSRP

## Our Sewing Chairs Are A Holiday Wish Come True

Take a seat, take a spin, and fall in love with the #1 Rated Sewing Chair in America!

*The Original Arrow sewing chair is height-adjustable from 18" - 22" and has perfectly placed lumbar support for hours of comfort. The 5-star base, durable, easy-roll casters and sturdy construction provide stability and longevity. And don't forget that handy secret seat compartment!*

### PLAYFUL PRINTS

Sewing Notions



Bright Buttons



Cat's Meow



Good Dog!



Sew Wow, Sew Now!



Reg \$479.99

**\$329.99**

Save \$150 off MSRP



\*Additional shipping charges for Alaska, Hawaii & Puerto Rico  
\*\*MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026





## STYLISH SOLIDS

Lady Gray



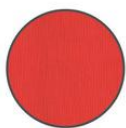
Duchess Blue



Princess Hazel



Madame Scarlet



Royal Purple



Baroness Black



\*Additional shipping charges for Alaska, Hawaii & Puerto Rico  
\*\*MSRP (Manufacturer's Suggested Retail Price) at participating dealers from 10/31/2025 - 01/01/2026



Merry

~~HAPPY~~ SEWING!

**ARROW**<sup>®</sup>  
SEWING



# WISHBOOK 2025

SEW YOUR STORY. OCTOBER 1–DECEMBER 31

made to create **BERNINA**



OCTOBER 1–DECEMBER 31, 2025

# FREE GIFT SET

With a B 990 purchase



## BERNINA B 990 BUNDLE

- 3 Piece Trolley System  
Exclusive to B 990
- V9 DesignerPlus  
Software
- BERNINA Skill Hub Class
- OESD B 990 Bundle
  - Stabilizer Set
  - Isacord Thread Set
  - Embroidery Design Collection
  - BQM Design Collection
  - Expert Embroidery Tape TearAway

**BERNINA**  
made to create

\*Offer valid October 1–December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA B 990 sewing, embroidery, and quilting machine. Gift with purchase valued at \$5,229.65. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.



OCTOBER 1–DECEMBER 31, 2025

# FREE GIFT BUNDLES

**TOTAL VALUE**  
**\$3,659\***

All three bundles included with purchase of a B 790 PRO



## PRO EMBROIDERY BUNDLE

- BQM Design Collection
- Isacord Thread Bundle
- Stabilizer Set
- Small Clamp Hoop
- BERNINA Skill Hub Class

## PRO QUILTING BUNDLE

- Fabric Kit
- Amanda Murphy Exclusive Pattern
- Borders Ruler Kit
- Quilting Threads
- Adjustable Ruler Foot with Slit #72S
- BERNINA Skill Hub Class

## PRO SEWING BUNDLE

- BERNINA Thread Library
- The BIG Book of Presser Feet
- Scissor Set
- BERNINA Skill Hub Class

**BERNINA**  
made to create

\*BERNINA (B) 790 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 790 PRO sewing, quilting, embroidery machine. GWP includes the following: One (1) Amanda Murphy Exclusive Pattern, MSRP \$25; One (1) BERNINA Borders Ruler Kit, MSRP \$199; One (1) Quilting Threads Set, MSRP \$260.00; One (1) Fabric Kit, MSRP \$299; One (1) Adjustable Ruler Foot with Slit Foot #72S, MSRP \$167; One (1) BQM Design Collection, MSRP \$399.00; One (1) Isacord Thread Bundle, MSRP \$219; One (1) Stabilizer Set, MSRP \$183; One (1) BERNINA Small Clamp Hoop, MSRP \$379; One (1) BERNINA Thread Box, MSRP \$425; a BIG Book of Presser Feet MSRP \$125; One (1) Scissor Set, MSRP \$79; and Three (3) Coupon Codes for a BERNINA Skill Hub Courses, MSRP \$900; Total package value, \$3,659. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.



OCTOBER 1–DECEMBER 31, 2025

# FREE PRO QUILTING BUNDLE

With the purchase of a B 770 QE PRO



**\$1,250  
VALUE\***

## PRO QUILTING BUNDLE

- Fabric Kit
- Amanda Murphy Exclusive Pattern
- Borders Ruler Kit
- Quilting Threads
- Adjustable Ruler Foot with Slit #725
- BERNINA Skill Hub Class

Purchase the B 770 QE PRO with Embroidery Module,  
get a **BONUS BUNDLE!**\*\*

## PRO EMBROIDERY BUNDLE

- BQM Design Collection
- Isacord Thread Bundle
- Stabilizer Set
- Small Clamp Hoop
- BERNINA Skill Hub Class



**\$1,480  
VALUE\*\***



**BERNINA**  
made to create

\*BERNINA (B) 770 QE PRO Gift with Purchase (GWP) available to retail purchaser of a new B 770 QE PRO sewing, quilting, embroidery machine. GWP includes the following: One (1) Amanda Murphy Exclusive Pattern, MSRP \$25; One (1) BERNINA Borders Ruler Kit, MSRP \$199; One (1) Quilting Threads Set, MSRP \$260.00; One (1) Fabric Kit, MSRP \$299; One (1) Adjustable Ruler Foot with Slit Foot #725, MSRP \$167; One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; Total package value, \$1,250. Available while supplies last. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

\*\*BERNINA (B) 770 QE E PRO Gift with Purchase (GWP) available to retail purchaser of a new B 770 QE E PRO sewing, quilting, embroidery machine. GWP includes the following: One (1) Amanda Murphy Exclusive Pattern, MSRP \$25; One (1) BERNINA Borders Ruler Kit, MSRP \$199; One (1) Quilting Threads Set, MSRP \$260.00; One (1) Fabric Kit, MSRP \$299; One (1) Adjustable Ruler Foot with Slit Foot #725, MSRP \$167; One (1) BQM Design Collection, MSRP \$399.00; One (1) Isacord Thread Bundle, MSRP \$219; One (1) Stabilizer Set, MSRP \$183; One (1) BERNINA Small Clamp Hoop, MSRP \$379; and Two (2) Coupon Codes for a BERNINA Skill Hub Course, MSRP \$600; Total package value, \$2,730. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

OCTOBER 1–DECEMBER 31, 2025

# FREE PRO SEWING BUNDLE

With the purchase of a B 735 PRO



**\$929  
VALUE\***

## PRO SEWING BUNDLE

- BERNINA Thread Library
- The BIG Book of Presser Feet
- Scissor Set
- BERNINA Skill Hub Class

Purchase the B 735 PRO with Embroidery Module,  
get a **BONUS BUNDLE!**\*\*

## PRO EMBROIDERY BUNDLE

- BQM Design Collection
- Isacord Thread Bundle
- Stabilizer Set
- Small Clamp Hoop
- BERNINA Skill Hub Class



**\$1,480  
VALUE\*\***

**BERNINA**  
made to create

\*BERNINA (B) 735 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 735 PRO sewing machine. GWP includes the following: One (1) BERNINA Thread Box, MSRP \$425; a BIG Book of Presser Feet MSRP \$125; One (1) Scissor Set, MSRP \$79; and One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; Total package value, \$929. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

\*\*BERNINA (B) 735 E PRO Gift with Purchase (GWP) available to retail purchaser of a new B 735 E PRO sewing machine. GWP includes the following: One (1) BQM Design Collection, MSRP \$399.00; One (1) Isacord Thread Bundle, MSRP \$219; One (1) Stabilizer Set, MSRP \$183; One (1) BERNINA Small Clamp Hoop, MSRP \$379; One (1) BERNINA Thread Box, MSRP \$425; a BIG Book of Presser Feet MSRP \$125; One (1) Scissor Set, MSRP \$79; and Two (2) Coupon Codes for a BERNINA Skill Hub Course, MSRP \$600; Total package value, \$2,409. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.



OCTOBER 1–DECEMBER 31, 2025

# GET A FREE PRO EMBROIDERY BUNDLE

With the purchase of a B 700 PRO with Embroidery Module

## PRO EMBROIDERY BUNDLE

- BQM Design Collection
- Isacord Thread Bundle
- Stabilizer Set
- Small Clamp Hoop
- BERNINA Skill Hub Class



**\$1,480**  
VALUE\*



**BERNINA**  
made to create

\*BERNINA (B) 700 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 700 PRO sewing, embroidery machine. GWP includes the following: One (1) BQM Design Collection, MSRP \$399.00; One (1) Isacord Thread Bundle, MSRP \$219; One (1) Stabilizer Set, MSRP \$183; One (1) BERNINA Small Clamp Hoop, MSRP \$379; and One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; Total package value, \$1,480. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

OCTOBER 1–DECEMBER 31, 2025

# BIG SAVINGS

With a Q 24 on PRO Frame with Q-matic purchase



**SPECIAL PRICE**  
Q 24 MACHINE HEAD,  
PRO FRAME & Q-MATIC SYSTEM

**\$32,999\***

~~\$44,998~~ MSRP

**BUNDLED  
SAVINGS  
\$13,622\***

ADD THE PROFESSIONAL CREATIVE  
BUNDLE FOR AN EXTRA

**\$4,000\***

~~\$5,623~~ MSRP



Batting Bar



Precision Ruler Guide PRO



Frame Accessory Bundle Box—including  
20 essential longarm accessories

**BERNINA**  
*made to create*

\* Offer valid October 1–December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 24 on PRO Frame with Q-matic Bundle for a special price of \$36,999 (a \$50,621 complete bundle package value). Bundle is valued at \$5,623 and includes the BERNINA Q Series Frame Gift Box, MSRP \$3,425; Precision Ruler Guide PRO, MSRP \$1,699; and Batting Bar, MSRP \$499. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. 50 US/DC, 18+. Void where prohibited by law.



OCTOBER 1–DECEMBER 31, 2025

# BIG QUILTS. SMALLER PRICE.

With a Q 20 on 10ft Studio Frame purchase



**SPECIAL PRICE**  
Q 20 MACHINE HEAD &  
FRAME ONLY

**\$13,499\***

~~\$18,449 MSRP~~

**BUNDLED  
SAVINGS  
\$5,874\***

ADD THE STUDIO CREATIVE  
BUNDLE FOR AN EXTRA

**\$3,000\***

~~\$3,924 MSRP~~



Frame Accessory Bundle Box—including  
20 essential longarm accessories



Batting Bar

**BERNINA**  
*made to create*

\* Offer valid October 1–December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 20 on Studio Frame Bundle for a special price of \$16,499 (a \$22,373 complete bundle package value). Bundle is valued at \$3,924 and includes the BERNINA Q Series Frame Gift Box, MSRP \$3,425 and Batting Bar, MSRP \$499. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. 50 US/DC, 18+. Void where prohibited by law.

OCTOBER 1–DECEMBER 31, 2025

# SPECIAL PRICE— SITTING OR STANDING!

With a Q 16 on Horn Lift Table purchase

**SPECIAL PRICE\***  
Q 16 MACHINE HEAD &  
TABLE ONLY

**\$8,999\***

~~\$11,999~~ MSRP



ADD THE CREATIVE QUILTERS  
BUNDLE FOR AN EXTRA

**\$1,600\***

~~\$2,225~~ MSRP



Sit-down Accessory Bundle Box—includes  
18 essential sit-down longarm accessories



**BERNINA**  
made to create

\*Offer valid October 1–December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 16 on Horn Lift Table Bundle for a special price of \$10,599 (a \$14,224 complete bundle package value). Bundle is valued at \$2,225 and includes the BERNINA Q Series Sit-Down Gift Box, MSRP \$2,225. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. 50 US/DC, 18+. Void where prohibited by law.



OCTOBER 1–DECEMBER 31, 2025

# UNBEATABLE PRICE!

## L 890 Ultimate Combo Machine



**SPECIAL PRICE  
MACHINE ONLY**

**\$5,499\***  
~~\$8,749 MSRP~~

**ADD THE BUNDLE  
FOR AN EXTRA**

**\$1,000\***  
~~\$2,000+ MSRP~~

### WHAT'S INCLUDED

- Serger Accessory Case
- L 890 Accessory Set
- Serger Thread Collection
- The BIG Book of Serging
- BERNINA Skill Hub Class



**BERNINA**  
*made to create*

\*Offer valid October 1–December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA L 890 serger/overlocker machine. The optional Accessory Bundle includes a Serger Accessory Case, MSRP \$239; a BERNINA Serger Accessory Box for L 890, MSRP \$1,121; a Coupon Code for BERNINA Skill Hub Course, MSRP \$300; an Overlock Thread Collection, MSRP \$299; and a BIG Book of Serging, MSRP \$125; a total bundle value of \$2,084. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

# Accessory of the Month December

BERNINA & bernette Presser Feet

# 25% OFF\*

Deck your projects with festive flair and enhance your sewing  
with the presser feet you've been wishing for all year!



made to create **BERNINA**

\*Offer valid December 1-31, 2025 at any participating authorized BERNINA/bernette in the United States of America. Offer good for 25% off MSRP on BERNINA and bernette presser feet. Discount is off MSRP. Offer not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer void where prohibited by law.



DECEMBER 2025

# Newsletter

**CENTERVILLE**  
**937.433.7474**

[www.sewalotonline.com](http://www.sewalotonline.com)  
[sewalotonline@gmail.com](mailto:sewalotonline@gmail.com)

**LEXINGTON**  
**859.264.7472**