

DOLOMITES!



Michi Klemera and daughter Johanna

Dear climbing comrade,

When the Rocky Mountains meet the Dolomites and Aspen, Colorado meets Bolzano, South Tyrol, it's not just a fascinating play of shapes and colours, it's more than that – it's unmistakably Luis Trenker.

Because we live and love inspiration that knows no bounds.

But unmistakably Luis Trenker also means that, in these fast-moving times, we focus on lasting values and aim to preserve them.

This is what makes our brand so particularly VALUE-able.

Because even if we reinvent ourselves with every collection, we always stay true to our "Unlimited Values"!

I wish you joy that knows no bounds with this extra special new collection.

Yours, Michi, Johanna and the entire Luis Trenker Team



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WINTER ESSENTIALS

C O Z Y unlimited

We don't know whether the winter of 2023 will be frigid or mild – either way, it's bound to be fluffy and cosy. Because Luis Trenker will wrap you in extra soft, delicate fabrics: "fluffy jersey" made from wool and polyester, as well as wool walk with a herringbone pattern for him or cotton viscose jersey with a houndstooth pattern for her.

But the heart of the Winter Essentials collection is the outerwear. And here one piece in particular stands out: a casually chic coat in a Prince of Wales check – with lapel collar for the ladies or stand-up collar and ribbed sleeves for the men.

The colour palette for her is bright yet warm and varies between camel and ivory tones, but also between fuchsia and navy blue. For men, a blend of greys, off-white and navy blue dominate.

From a fashion perspective, this winter is sure to be an extra special season.

Winter Essentials 07







JET SET COMMUNITY

CULTURES

unlimited

The fact that "Native American" culture, with its distinctive colours and patterns, was a major source of inspiration is most evident in our Main Collection.

The star of the show when it comes to material is definitely a velvet fabric with colourful print designed exclusively for Luis Trenker. Those who like to attract attention will wear the striking pattern as a coat or blazer, while those who prefer a more discreet look will opt for the casual denim jacket with refined accents in this distinctive velvet fabric.

In addition to this, other materials were also produced exclusively for Luis Trenker: a wool jacquard with ethnic pattern for men and a baby alpaca wool blend with abstract floral print in vivid orange and soft turquoise for women.

Centuries-old traditions come to life in these creations.



























EXCLUSIVE EVENING SELECTION

CHIC

unlimited

The most elegant part of the new winter collection is designed for those extra special occasions and has you covered for anything from posh ski resorts in Colorado to all the famous destinations in the Alps.

The two key pieces are sensational and spectacular: a virgin wool coat in powder pink with detachable rabbit fur collar and handapplied embroidery and a double-breasted wool-blend coat with herringbone pattern, also with a fur collar.

The perfect combination of pure virgin wool and pinstripes adds an extravagant touch to the look – consisting of a masculine-style, double-breasted coat with wide trousers for the ladies, and a jacket and knicker-bockers for the men.

No one knows how to bring big-city flair to mountain chalets like Luis Trenker – sophisticated and casual all at the same time.







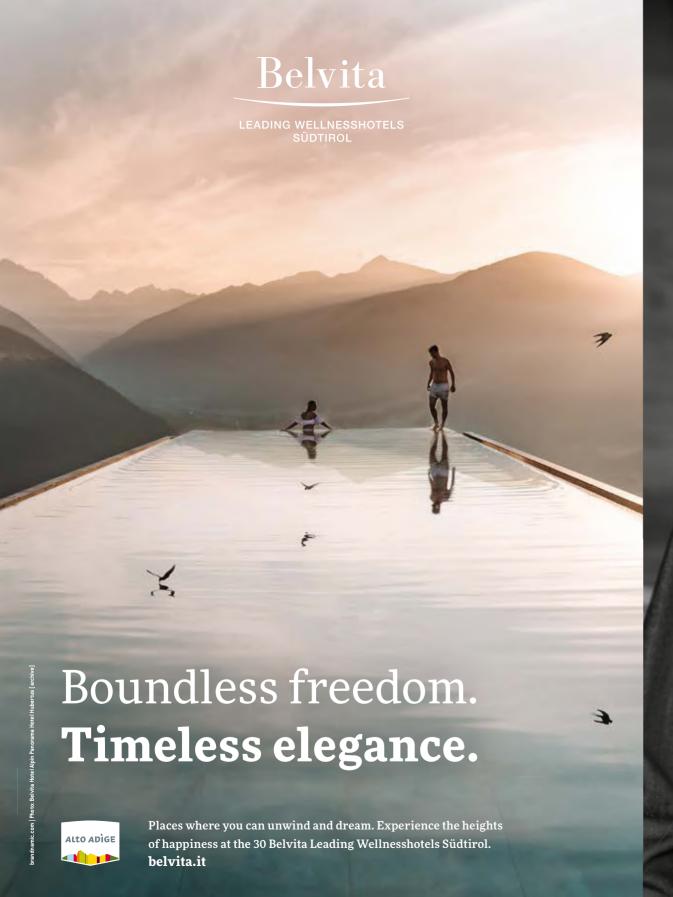
Tyrol's alpine plateau:

A winter full of possibilities

At 1.200 meters, the Alps frame Tyrol's most impressive high plateau. It only takes a few steps to get offline here, yet everything is within easy reach. From the station it's just a stroll through the festively lit pedestrian zone with its bars, cafés and small shops directly to the Christmas market on the village square.For the right fashion around the most wonderful time of the year, a stop at the Luis Trenker store is definitely worth the visit.

The traditional South Tyrolean label delivers winter fashion with unerring accuracy and relaxed elegance - after all, you want to cut a good figure in the snow!

Whether on a leisurely hike, a hearty stop at a mountain hut, while ice skating at the lake, on the road in a horse-drawn sleigh, for an exciting evening at the casino or simply on a sun terrace in the snow: A genuine winter full of possibilities awaits you in Seefeld – not just in terms of fashion!





DEDICATED PLACE FOR CONNOISSEURS

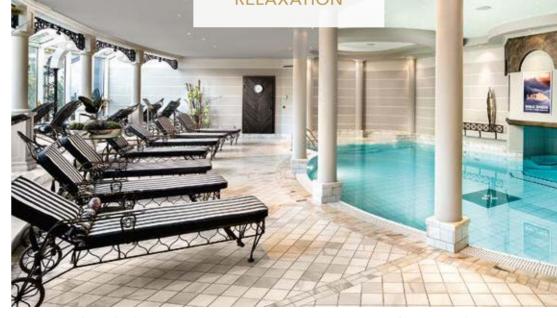
at your Luis Trenker Premium Partner





www.kronelech.at





Attractive packages for the Krone Mountain Summer (24/06/2023 – 24/09/2023) for hiking, golf & relaxation and the Krone Ski Winter (01/12/2023 – 21/04/2024) at www.kronelech.at Romantik Hotel "Die Krone von Lech", 6764 Lech am Arlberg, Austria, Tel. +43 5583 2551. Photos: Herbert Lehmann, Andi Sillaber



Privacy

150 m² wellness area with steam bath, Finnish sauna, Aquamoon waterfall shower, snow shower and year-round heated pool. The relaxation area with comfortable seating, bar and TV is also part of the spa. Massages and beauty treatments can be booked on request at the chalet's own massage room.

Retreat

Unique alpine living on the slopes and trails of the Dolomites, with the nearest airport (Bolzano) only 40 km away, or connection flights with helicopter only 15 minutes away. Chalet Vilaiet offers a wellness area with outdoor pool, private chef, concierge and full service for a dream holiday in Ortisei in Val Gardena.



Nature

Embraced by nature, far from the hustle and bustle of village life, the chalet run by ski world champion Isolde Kostner is located in the middle of hiker's paradise. The friendship and partnership of more than 20 years with Michi Klemera and the Luis Trenker brand is enriched by their shared enthusiasm for the mountain and their love of the fancy and exclusive.



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A genuine artwork in every room, a classic grand hotel-style ambiance, and a 4,000-square-meter century-old park make Parkhotel Laurin the perfect retreat for travelers seeking an oasis away from the hustle and bustle of everyday life. However, Parkhotel Laurin is not just a place to rest and relax - it is also a hub of culture and creativity that attracts artists, musicians, and fashion designers from around the world. The hotel regularly hosts art exhibitions, live jazz concerts, and fashion shows, as well as private and business events. The hotel features 100 elegantly appointed rooms, each one a sanctuary of

style and comfort, spacious venue locations, a legendary bar and bistro, a cigar lounge, a stylish poolside summer lounge and two exquisite restaurants serving innovative cuisine. Nestled in the heart of the picturesque city of Bolzano and just 170 meters from the train station, Parkhotel Laurin offers easy access to the city's main attractions and experiences such as touring the Dolomites, biking, shopping, visiting South Tyrolean castles and wine tasting in the unique landscaped vineyards. A place capable of surprising anyone.





OUR LOCATIONS

ITALY

Flagshipstore Bolzano Palais Campofranco Waltherplatz 15, 39100 Bozen shop.bozen@luistrenker.com

Luis Trenker Shop Meran Laubengasse 227 39012 Meran shop.meran@luistrenker.com

Trenker's Boutique Wolkenstein Meisules Straße 124 39048 Wolkenstein info@trenkersboutique.com

Opens in Summer Padiglione degli Ufficiali, Parco Catullo 37019 Peschiera del Garda shop.peschiera@luistrenker.com

Shop in Shop Stile Alpino Viale Dolomiti di Brenta 14 38036 Madonna di Campiglio

Shop in Shop Sport Mode Ladurner Hauptstrasse 49 39019 Dorf Tirol

GERMANY

NEW Luis Trenker Shop Rottach-Egern Seestraße 10

83700 Rottach-Egern shop@luistrenker-tegernsee.de

Opens in Summer Luis Trenker Shop Berchtesgaden Marktplatz 3 2023 83471 Berchtesgaden shop@luistrenker-berchtesgaden.de

> Luis Trenker Shop Munich Fünf Höfe, Theatinerstr. 14 80333 München shop@luistrenker-muenchen.de

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AUSTRIA

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