

WWW.CREATIVECARPETINC.COM | 888-910-6585

## It "Dawned" On Me... *a message from Dawn Giganti*

Dear Creative Carpet & Flooring Friends and Family,

I was about 12 when my dad first told me, "The older you get, the faster time goes." At the time, I didn't get it at all. I mean, I was 12! Time felt like it moved at the speed of a sloth. Days stretched on forever. But now, at 52, I finally understand what he meant. Time feels like it's running on fast-forward, and I'm just trying to keep up.

I'm not here to dwell on this, though. It's easy to get wrapped up in the feeling that life is speeding by, but I think the key is to appreciate the moments as they come, not obsess over how quickly they're passing. Instead of wishing for more time, I'm learning to squeeze the most out of the time I have right now. I'm focusing on those small, often overlooked moments—the laughter shared with friends, the quiet mornings with a cup of coffee, the simple joy of being with family. They all matter, even if they pass by quickly.

### "Teach us to number our days, that we may gain a heart of wisdom." Psalm 90:12 (NKJV)

I guess the truth is, while we can't slow down time, we can savor it more. We can choose to see the beauty in the fleeting moments, instead of just waiting for the next one.

So, as the days zoom by, I'm making a conscious effort to enjoy the ride and be thankful for the time I have. Life's short, yes, but it's also full of wonderful, meaningful moments. Let's keep making them.

With love and gratitude,



Dawn Giganti, Marketing & Administration  
Creative Carpet & Flooring



### Month at a Glance:

**2nd Groundhog Day** – Groundhog Day in Woodstock, IL is a one-of-a-kind celebration! With film fun and a furry forecaster, will we get more winter or an early spring? Woodstock's got the answer... and the party!

**9th Super Bowl Sunday** – Super Bowl Sunday unites millions for epic football, iconic halftime shows, and unforgettable commercials. Whether you're here for the game or the snacks, Super Bowl 59 delivers it all! Did I mention snacks?

**14th Valentine's Day** – because nothing says "I love you" like overpriced chocolates and flowers that'll die in a week. Whether you're romancing your partner or just treating yourself, it's the perfect excuse to eat all the candy you want!

**17th President's Day** – A time to honor the leaders who shaped our nation and reflect on history... without falling into any cherry tree puns!

### Employee birthdays this month:

It's a birthday-free zone at Creative Carpet & Flooring this February... and even March! Looks like we'll have to get our cake fix elsewhere for a couple of months. Don't worry, we'll survive (barely).



Mark Bouquet



Mark Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!**\*

\*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

### Inside this issue...

- It "Dawned" On Me... a message from Dawn Giganti
- Month at a Glance
- Welcome Back to Our Returning Clients
- Did You Know...
- "Hoodie Hoo" The Cure for Winter Blues
- Why Winter Feels Extra Heavy
- Meet our Carpet Cleaning Customers
- Why Socks Disappear in the Laundry (And Other Mysteries of the Universe)
- Meet Our New Clients
- Mega Trivia Contest
- The "I LOVE My Floors" Event
- Love Your Floors Special Financing
- National "Do a Grouch a Favor" Day... Because Even Grumps Need Love
- Referral Rewards Program
- Referral THANK YOU'S
- Warning!
- Thank You for the Kind Words

## February 2025

S	M	T	W	T	F	S
						01
02	03	04	05	06	07	08
09	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	



## Welcome Back Valued Friends!

Annette	Dorothy Denton	Latanya Patton	Mike Faber
Grigaliunas	Elizabeth Buckley	Linda Hawkins	Mike Wojcik
Carla Mcardle	Fred Brueck	Lisa & Travis	Patty Vail
Cody Smith	Janet Bartosz	Bandstra	Rich & Johanna
David Hertzfeldt	John Kester	Lori Zachau-Sears	Schulte
David Nelson	Kim & Adam	Mark Kmiecik	Tammy Timpe
Diane Kasper	Vanderwoude	Marlene Ratkay	Tim & Brittney Kats

Tim & Sue Eriks  
Tom & Sandy Szarek  
Tracey & Justin  
Jonusas



# DID YOU KNOW?

**WE HAVE**

# ONLINE SHOPPING

Transform your living space effortlessly with our curated collection of home furnishings, now available online! At our virtual store, discover a delightful array of top-quality rugs, inviting pillows, cozy throws, captivating wall decor, elegant lighting fixtures, and stunning furniture pieces. Elevate your interior design game and infuse a dash of elegance into every corner of your home. Searching for that statement area rug? Look no further! Our diverse assortment features indoor and outdoor rugs in myriad sizes and textures, complemented by reliable rug pads for secure placement. Regardless of your budget or taste, our versatile range ensures there's something for everyone. Redefine your home's ambiance today—explore our online store and unleash boundless creativity to craft your dream space!

**VISIT: [shop.creativecarpetinc.com](http://shop.creativecarpetinc.com)**



### MEET OUR CARPET CLEANING CIRCLE...

Barbara Malm	Laura Davis
Bobbie Fiedler	Maureen Okeefe
Donna Cesario	Monica Horka
Doug Hutson	Nora Aurelio
Gennie Mehler	Nourma Karakat
Jaclin Kirkland	Paul & Cheryl Sostaric
Jan Podrebarac	Ray & Diane Kolodziej
Janet Hasler	Robert Gage
Jennifer Zylstra	Ron Fobert
John Schramm	Sandra Davis
Jonnelle Sweetner	Terry & Michele
Julie Smit	Lenz



**CALL FOR MORE INFO ON OUR  
CARPET CLEANING SERVICES!  
888.910.6585 EXT. 100**

### "Hoodie Hoo" The Cure for Winter Blues

Winter can feel endless. The ice, the snow, and the constant battle with static electricity are enough to make anyone long for warmer days. Luckily, February 20th brings us Hoodie Hoo Day, a hilarious tradition that involves stepping outside at noon, waving your arms in the air, and shouting "Hoodie Hoo" like you mean it.

The goal is to chase away winter and encourage spring to hurry up. Will it work? Who knows. Is it fun? Absolutely. This day is like a little rebellion against the cold, where people embrace the silliness and let out their frustrations with winter.

It is easy to participate. All you need is a sense of humor and maybe a jacket because, let us be honest, February is still freezing. Step outside, yell Hoodie Hoo as loudly as you can, and let your neighbors think you have finally cracked under the pressure of winter. If they ask, just tell them you are helping spring arrive faster.

Hoodie Hoo Day is a chance to shake off the winter blues, share a laugh, and remind yourself that warmer days are coming. So, get outside on February 20th, shout your heart out, and give winter the send-off it deserves. Hoodie Hoo!



### Why Winter Feels Extra Heavy



Ever noticed how winter seems to drag not just your mood but your entire energy down? You're definitely not alone. Seasonal depression, or Seasonal Affective Disorder (SAD), is a real thing that affects millions of people, especially during those long, gray months.

SAD isn't just about having a bad day or feeling a little off—it's like your brain decides to throw a permanent fog over your mood.

With shorter days and less sunlight, your body's internal clock gets out of sync, which can lower your serotonin levels (the happy chemical in your brain). This leaves you feeling tired, irritable, or just plain "meh."

But there's good news: there are ways to beat this winter slump. Light therapy can help reset your brain's clock by mimicking sunlight. Getting some exercise—like taking a brisk walk (even if it's cold out)—can boost those feel-good endorphins. Also, don't overlook the power of vitamin D. A lot of people are deficient in it during winter, so taking a supplement can help improve your mood and energy levels. And, of course, keeping a regular sleep schedule and eating healthy can make a huge difference.

If winter feels like it's getting the best of you, don't hesitate to reach out for help. A therapist or doctor can offer support, whether that's through counseling or medication. And remember, this season isn't forever. Spring always comes, but while you're waiting, try to find ways to bring some light into your day—literally and figuratively. You've got this!



### Why Socks Disappear in the Laundry (And Other Mysteries of the Universe)

Have you ever done a load of laundry only to find that one sock has magically vanished into thin air? We've all been there, staring into the dryer, wondering if there's a sock-eating monster living inside. Spoiler alert: there isn't. But the truth is, your missing sock is probably living its best life out there with all the other lost items. Maybe it's gone to join the Tupperware lids with no containers, or it's hanging out with the unmatched gloves in some parallel universe. Who knows? Laundry is a mysterious place, and we're just lucky to have clean underwear at the end of it. So, the next time you're missing a sock, don't stress. Just think of it as the laundry's version of a magic trick and enjoy the mystery of it all.



### Roll Out the Welcome Mat for Our Newest Friends!

Amy Hojnacki	Dana Armstrong	John Semik	Maggie Thornton	Patrick & Cathy Hayes	Tim Turcich
Bridgett Galtney	Doreen Fraser	John Turrisi	Nancy Colon	Rebecca Hamilton	Tom & Annette Morrison
Carolyn Gorman	Doug & Karyn Smith	Justin & Kaitlin Kamp	Nicole & Phil Sallay	Rick Jones	Tom Annerino
Cathy Thomas	Elaine & David Warthen	Kathi Chiappetta	Norma Fogg	Rosemary Erwin	Tom Stoetter
Cindy Marino	Jim & Susan Dienes	Kenneth Donausky	Pam Sawchuk	Sophia Sakoutis	
Clint Zaikis	Joanna Giedroj	Kim Cardilli	Pat Bukiri	Stephanie McCloughan	





# MEGA Trivia Contest

Win \$100 off our online store  
Shop.CreativeCarpetInc.com or a  
\$50 restaurant gift card to



## This month's Mega Trivia question:

Which annual beer festival takes place in downtown Michigan City, Indiana, every February?

- (A) Winter Brew Fest
- (B) Polar Pints Festival
- (C) Frosty Beer Bash
- (D) Shelf Ice Brew Fest

Join the fun at [creativecarpetinc.com](http://creativecarpetinc.com)! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 15th. The drawing will occur on the 16th from all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 15th. Best of luck!

## Last month's question:

Which of the following chocolate brands was founded in the Chicagoland area?

**Answer: (B) Fannie May**

The correct answer is (B) Fannie May! Founded in Chicago in 1920, Fannie May has been a local favorite for over a century, delighting chocolate lovers with its signature Pixies, Mint Meltaways, and other delectable treats. While Hershey's, Godiva, and Ghirardelli are iconic in their own rights, Fannie May holds a special place in the hearts of Chicagoland sweet teeth, combining Midwest charm with chocolatey goodness.

**Congratulations to last month's winner:**

**CINDY  
KALSAN**  
OF DYER, IN

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from February 1 - 28, 2025. Thanks for taking part in our contest! Enjoy your prize!

# "The I LOVE My Floors" Event

February 1st - 28th, 2025

May not be combined with any other offers.

\$100  
OFF

Purchases of  
50 square  
yards or  
more

Purchases of  
100 square  
yards or  
more

\$250  
OFF

Purchases of  
150 square  
yards or  
more

\$500  
OFF



## LOVE YOUR FLOORS

February 4 thru March 10, 2025

SPECIAL  
FINANCING  
AVAILABLE



\*With approved credit.  
Ask store for details.

(Not to be  
combined with any  
other offer or discounts.)

## National "Do a Grouch a Favor" Day... Because Even Grumps Need Love

Valentine's Day is over. The chocolates are gone, the flowers are wilting, and glitter is still haunting you. But February isn't done yet. On February 16th, National Do a Grouch a Favor Day is a chance to brighten the lives of the grumpiest people you know. We all have that one grouchy person who sighs at your "good morning" or mutters under their breath when someone grabs the last donut. This is your moment to throw them off. Hold the door, buy them a coffee, or compliment their sharp scowl. This isn't about turning them into sunshine; we're not miracle workers. But maybe you'll catch them off guard enough for a smile. Or at least a grunt, which in grouch terms is practically applause. So, sprinkle a little kindness into the world and confuse a grouch near you. If nothing else, you'll make your day a little brighter. Good luck—you've got this!





# Creative Carpet & Flooring

19845 S LAGRANGE RD  
MOKENA IL 60448-8348

PRSR STD  
U.S. Postage  
**PAID**  
Permit #130  
Homewood, IL

Your Monthly Newsletter  
**MEGA** Trivia Contest  
Enter to Win a \$50 Gift Card

19845 S La Grange Road  
Mokena IL 60448  
708.479.8600

# Creative Carpet & Flooring

www.creativecarpetinc.com

888.910.6585



2315 45th Street  
Highland IN 46322  
219.595.5561



MON 10am 6pm  
TUE 10am 8pm  
WED 10am 6pm  
THR 10am 8pm  
FRI 10am 6pm  
SAT 10am 4pm  
SUN closed



MON 9am 6pm  
TUE 9am 6pm  
WED 10am 6pm  
THR 9am 6pm  
FRI 9am 6pm  
SAT 10am 4pm  
SUN closed

*The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.*



## How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 restaurant gift card!



Gail McDonald  
Geno & Doris Ranieri  
Jodi Belcher  
Justin & Melanie Boehl  
Justin Velasquez  
Sharon Prince

## WARNING

**Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!**

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

**Visit our website to obtain your copy!**

www.CreativeCarpetInc.com

**Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card!**

[www.creativecarpetinc.com/share-your-review](http://www.creativecarpetinc.com/share-your-review)

It was a great experience working with them. Our basement had flooded, and we had to rip up our carpeting. I asked for something that wouldn't have to be removed if it happened again, and Brian suggested glue down vinyl. This was our third quote, and nobody else had suggested that. The quote was competitive with or lower than the other quotes. The installation went great, and the new floor looks amazing. They even dyed the quarter-round they put in to match the existing baseboards. I can't recommend them enough.

~ Thomas Nicotra of Frankfort, IL  
This month's \$25 Target gift card winner!