

*Starry★Night*  
★ All-Stars Club Prom ★

# Sponsorship Proposal





# Why Funding for Starry Night Matters Now

This year, the need for Starry Night Prom has never been greater. In the Denver metro area alone, **6 of the 7 Night to Shine proms** traditionally hosted by churches in partnership with the Tim Tebow Foundation have chosen not to host in 2026, leaving **hundreds of friends with special needs and their families without the experience that is often the highlight of their entire year.** In response, and despite having a small but mighty staff, All-Stars is stepping in to fill the gap by hosting **three Starry Night Proms in 2026 — two in Colorado and one in Ohio.** Through these events, we will serve **over 200 All-Stars in the Denver metro and 100 All-Stars in Ohio,** ensuring that families do not lose this vital night of celebration. Starry Night is more than a dance — it is often the one night each year where individuals with special needs are the focus of joy, dignity, and honor, and where parents get to see their child celebrated, cheered for, and treated like royalty. Each prom costs approximately **\$15,000–\$20,000 to host 100 All-Stars,** and while our team will do the work to bring these nights to life, we need **partners and sponsors** to help make it possible. Together, we can ensure that no All-Star misses their moment to shine.

## 3 Starry Night Locations:

April 11 - Cuyahoga Valley Christian School, Cuyahoga Falls, OH

May 1 - Colorado Community Church, Aurora, CO

May 16 - West Bowles Church, Littleton, CO



"Starry Night is the one night each year where my child is truly the star of the show. Seeing them walk the red carpet while a crowd cheered their name is something I will never forget."



"We've attended other special needs proms, but Starry Night is on another level. The attention to detail, the volunteers, and the way every guest is honored makes it feel truly royal."



"You can tell All-Stars pours their heart into this event. Nothing felt rushed or overlooked — every guest mattered."



"Starry Night sets the standard for what a special needs prom should be. The quality, organization, and heart behind it are unmatched."



"This is the one night of the year where our entire family feels incredible joy. Starry Night is a gift to families like ours."



# About All-Stars Club

All-Stars Club exists to provide meaningful respite for families while creating unforgettable, joy-filled experiences for individuals with special needs. Through signature events like Starry Night Prom, Christmas celebrations, and service opportunities where All-Stars pack food for hungry children, we celebrate the gifts, dignity, and value of every participant. At the heart of our work is our cornerstone program — All-Stars Club — which partners with churches across the country to host monthly respite nights. During these evenings, All-Stars are paired with one-on-one volunteer buddies and enjoy adaptive sports, karaoke, crafts, and intentional relationships, while parents and caregivers are given the priceless gift of rest. Today, All-Stars Club operates 15 clubs in 7 states, serving more than 265 All-Stars every month, and continues to grow to meet the need.



## Meet Our Team



**Scott Russomanno**  
Executive Director/Founder



**Jim Kirk**  
Development Director



**Phil Schneider**  
Program Director



**Delana Harr**  
Colorado/Technology Director



**Nicole Schott**  
Virtual Director/Co-Founder



**Andrea McKeever**  
Care Director

# About Starry Night

Starry Night Prom is a once-in-a-lifetime experience created specifically for individuals with special needs, where every guest is treated like true royalty. From the moment they arrive, guests are welcomed on a red carpet lined with cheering crowds, announced by name, and celebrated for exactly who they are. The evening includes a fully catered dinner, dancing with a live DJ, karaoke rooms, an after-party carnival room, and all the special touches that come with being crowned King or Queen of the night — crowns, sashes, and unforgettable moments. At Starry Night, our guests aren't accommodated — they are honored, celebrated, and loved.



## Highlights



Starry Night Prom is entering its 11th year, celebrating over a decade of honoring individuals with special needs.



In 2026, Starry Night will expand to three proms — two in Colorado and one in Ohio.



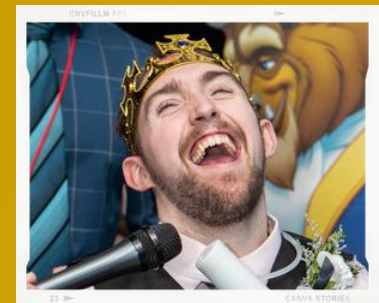
Every guest is announced by name down the red carpet and crowned King or Queen of the night.



Over 11 years, Starry Night has celebrated approximately 1,210 honored guests and mobilized more than 3,190 volunteers.



Hundreds of volunteers come together each year to create a dignified, joy-filled, and unforgettable experience for every guest.



Starry Night Prom creates moments that families remember forever — and reminds every guest that they are seen, valued, and celebrated.

# Sponsorship Package

## ■ Presenting Sponsorship Package

---

- Presenting Sponsor of Starry Night Prom
  - Exclusive sponsorship of the Red Carpet Experience
  - Logo on step-and-repeat banner (red carpet photos)
  - Logo featured on event signage and sponsor banner
  - 3-4 dedicated social media posts (pre + post event)
  - Logo on All-Stars website Starry Night page
  - Verbal recognition during the event
- \$20,000**

## ■ Shooting Star Sponsorship Package

---

- 2 Room Sponsorships (choice of): Crowning, Red Carpet, Dinner Room, Karaoke Room, Dance Floor, Carnival Room
  - Signage outside the sponsored space: "Karaoke Room sponsored by [Sponsor Name]"
  - Event sponsor banner
  - 2 social media mentions
  - Logo listed on All-Stars website
- \$10,000**

## ■ Shining Star Sponsorship Package

---

- Room Sponsorship (choice of): Crowning, Red Carpet, Dinner Room, Karaoke Room, Dance Floor, Carnival Room
  - Signage outside the sponsored space: "Karaoke Room sponsored by [Sponsor Name]"
  - Event sponsor banner
  - 1 social media mentions
  - Logo listed on All-Stars website
- \$5,000**

## ■ Rising Star Sponsorship Package

---

- Event sponsor banner
  - Listed on All-Stars website
  - Group recognition in social media thank-you
- \$1,000**

*\*All sponsorship levels come with the option to host a booth onsite and volunteer spots for your employees and/or family to join.*

*\*\*Custom sponsorship packages are also available such as sponsoring the Crowning Moment, Royal Treats, Volunteer Fuel, Memory Maker Photos, etc. Please contact us to discuss.*

# BUDGET

## ESTIMATE DETAILS (100 GUESTS)



DESCRIPTION	COST
<b>GUEST EXPERIENCE &amp; CELEBRATION</b>	<b>\$5,000–\$5,500</b>
Crowns, tiaras, sashes, party favors, buttons, glow items	\$1,800–\$2,200
Photo booth, printed photos, frames, backdrops	\$1,300–\$1,600
Glam room, carnival activities, & other interactive experiences	\$1,900–\$2,000
<b>ENVIRONMENT &amp; EVENT PRODUCTION</b>	<b>\$3,500–\$4,000</b>
Red carpet, step-and-repeat backdrop, lighting, themed décor	\$1,800–\$2,200
Centerpieces, props, carnival décor, pipe & drape as needed	\$1,300–\$1,600
Cleaning fees, signage, printing, basic supplies	\$1,900–\$2,000
<b>FOOD, ENTERTAINMENT &amp; PROGRAM</b>	<b>\$5,500–\$6,500</b>
Dinner service, drinks, desserts, linens, tableware	\$3,800–\$4,500
Live DJ, dance floor setup, karaoke/AV equipment	\$700–\$1,000
Meals for volunteers, respite room snacks for caregivers	\$1,000–\$1,200
<b>STAFFING, LABOR &amp; EVENT SUPPORT</b>	<b>\$4,000–\$5,000</b>
Planning, setup, execution, and post-event wrap-up	\$2,500–\$3,000
DJ, photographers, performers, specialty entertainers	\$1,000–\$1,3000
Security, medical support, sanitation, registration tools	\$500–\$700
<b>ESTIMATED TOTAL COST PER PROM:</b>	<b>\$18,000–\$21,000</b>


*\*All-Stars Club provides the planning, coordination, and execution of Starry Night Prom. Sponsorships and partnerships make it possible to deliver this unforgettable experience at no cost to families.*


# Thank You

Starry Night Prom is more than an event — it is often the one night each year where individuals with special needs are celebrated, honored, and treated like royalty, and where parents are reminded that their child is seen and deeply valued. This year, as All-Stars steps in to host three Starry Night Proms, your partnership ensures that no All-Star misses their moment to shine. Together, we can create a night that families will remember forever.

Make a tax-deductible gift to help fund these unforgettable nights



 (720) 443-0980

 jim@allstarsclub.org

 www.allstarsclub.org

*Starry★Night*  
★ All-Stars Club Prom ★