

MAY • JUNE 2026

tru**b**eauty

C O N C E P T S

NEW

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NEW

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NEW

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Photo courtesy of NAK Hair

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SCAN NOW TO
SHOP MAY | JUNE
PROMOTIONS

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@TruBeautyConcepts



SHINE BRIGHT

Explore new smoothing and hair care promotions from all your favorites. Offer clients services and retail items to get them ready for vacation and the beach.








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-  Online ordering 24/7 at trubeautyconcepts.com
-  Email us at cs@trubeautyconcepts.com
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-  Visit one of our convenient store locations: Southampton, PA and Rockville, MD.

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TRU EDUCATION: PAGES 20-21

STAY INFORMED ON EDUCATION



Check our website for in-salon education opportunities and the most up-to-date classes! LIVE Streaming Education is available at trubeautyconcepts.com.

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NEW

MILBON

Find Your Beauty

COLOR PRESERVE

Vibrancy, locked. Protection, activated.



Locks in color and protects radiance for lasting brilliance



Build it into your service as the final step of professional color.

SAVE 31%

PROFESSIONAL INTRO

- Includes:**
- 1 Shampoo Refill Bag Liter + Empty Pump
 - 1 Primer Refill Bag Liter
 - 1 No.1 Refill Bag 21.2 oz. + Empty Pump
 - 1 No.2 Refill Bag 21.2 oz. + Empty Pump
 - 1 No.3 Refill Bag 21.2 oz. + Empty Pump
 - 1 No.4 Refill Bag 21.2 oz. + Empty Pump
 - 10 No.5 Weekly Booster Packets
- MLB-21-26CPP**

SAVE 12%

BACKBAR INTRO

- Includes:**
- 1 Shampoo Refill Bag Liter + Empty Pump
 - 1 Treatment Refill Bag Liter + Empty Pump
- MLB-21-26CPB**

SAVE 19%

RETAIL SET INTRO

- Includes:**
- 3 Color Retaining Shampoo 6.8 oz.
 - 3 Color Retaining Treatment 7.1 oz.
 - 3 Color Retaining Primer 4.1 oz.
 - 20 Milbon Paper Bags
- MLB-21-26CPR**

HOMECARE

- Choose From:**
- Color Retaining Shampoo 6.8 oz. **MLB-02-CP6**
 - Color Retaining Treatment 7.1 oz. **MLB-03-CP7**
 - Color Retaining Primer 4.1 oz. **MLB-03-CP8**

PROFESSIONAL TREATMENT

- Choose From:**
- No.1 Refill Bag 21.2 oz. **MLB-03-CP1**
 - No.2 Refill Bag 21.2 oz. **MLB-03-CP2**
 - No.3 Refill Bag 21.2 oz. **MLB-03-CP3**
 - No.4 Refill Bag 21.2 oz. **MLB-03-CP4**
 - No.5 Weekly Booster Packet **MLB-03-CP5B**

MILBON

Find Your Beauty



STRENGTH STARTS HERE!

Choose From:

- Extended Controller No.1 Refill Bag 16.9 oz.
- Extended Controller No.2 Refill Bag 17.6 oz.
- BLONDE PLUS Nourishing Violet Shampoo 6.8 oz.
- BLONDE PLUS Nourishing Violet Shampoo Liter
- BLONDE PLUS Nourishing Violet Treatment 7.1 oz.
- BLONDE PLUS Nourishing Violet Treatment 35.3 oz.
- REPAIR HEAT Protective Mist 4.1 oz.
- CREATIVE STYLE Brilliant Shine Spray 3.5 oz.

- MLB-03-EC1
- MLB-03-EC2
- MLB-02-BPV6
- MLB-02-BPV5
- MLB-03-BPV7
- MLB-03-BPV5S
- MLB-03-SHPM4
- MLB-05-CSBS3



SIGNATURE IN-SALON TREATMENT REFILL BAGS

Choose From:

- ANTI-FRIZZ No.1 Primer 21.2 oz.
- ANTI-FRIZZ No.2 Defrizz 21.2 oz.
- ANTI-FRIZZ No.3 Shield 21.2 oz.
- MOISTURE No.1 Primer 16.9 oz.
- MOISTURE No.2 Repair Foam 16.9 oz.
- MOISTURE No.3 Repair Cream 17.6 oz.
- MOISTURE No.4 Sealer 16.9 oz.
- MOISTURE No.5 Cuticle Coat 17.6 oz.
- REAWAKEN No.1 Primer 21.2 oz.
- REAWAKEN No.2 Renewing Cream 21.2 oz.
- REAWAKEN No.3 Hydration Sealer 21.2 oz.
- REAWAKEN No.4 Shine Lock 21.2 oz.
- SMOOTH Perfecting Primer 21.2 oz.
- SMOOTH No.1 For Fine Hair 21.2 oz.
- SMOOTH No.1 For Medium Hair 21.2 oz.
- SMOOTH No.1 For Coarse Hair 21.2 oz.
- SMOOTH No.2 Hydrate 21.2 oz.
- SMOOTH No.3 Topcoat For Fine Hair 21.2 oz.
- SMOOTH No.3 Topcoat For Medium Hair 21.2 oz.
- SMOOTH No.3 Topcoat For Coarse Hair 21.2 oz.
- REPAIR No.1 Primer 21.2 oz.
- REPAIR No.2 Internal Repair 21.2 oz.
- REPAIR No.3 Reconstructing Repair 21.2 oz.
- REPAIR No.4 External Repair For Fine Hair 21.2 oz.
- REPAIR No.4 External Repair For Coarse Hair 21.2 oz.

- MLB-03-AF1P
- MLB-03-AF2D
- MLB-03-AF3S
- MLB-03-M1P
- MLB-03-M2RF
- MLB-03-M3RC
- MLB-03-M4S
- MLB-03-M5CC
- MLB-03-REA1
- MLB-03-REA2
- MLB-03-REA3
- MLB-03-REA4
- MLB-03-SPP
- MLB-03-S1F
- MLB-03-S1M
- MLB-03-S1C
- MLB-03-S2H
- MLB-03-S3F
- MLB-03-S3M
- MLB-03-S3C
- MLB-03-SR1P
- MLB-03-S3M
- MLB-03-SR3RR
- MLB-03-SR4FB
- MLB-03-SR4CB



SIGNATURE IN-SALON TREATMENT EMPTY PUMP BOTTLES & JARS

Choose From:

- ANTI-FRIZZ No.1 Primer
- ANTI-FRIZZ No.2 Defrizz
- ANTI-FRIZZ No.3 Shield
- MOISTURE No.1 Primer
- MOISTURE No.2 Repair Foam
- MOISTURE No.3 Repair Cream
- MOISTURE No.4 Sealer
- MOISTURE No.5 Cuticle Coat
- REAWAKEN No.1 Primer
- REAWAKEN No.2 Renewing Cream
- REAWAKEN No.3 Hydration Sealer
- REAWAKEN No.4 Shine Lock
- SMOOTH Perfecting Primer
- SMOOTH No.1 For Fine Hair
- SMOOTH No.1 For Medium Hair
- SMOOTH No.1 For Coarse Hair
- SMOOTH No.2 Hydrate
- SMOOTH No.3 Topcoat For Fine Hair
- SMOOTH No.3 Topcoat For Medium Hair
- SMOOTH No.3 Topcoat For Coarse Hair
- REPAIR No.1 Primer
- REPAIR No.2 Internal Repair
- REPAIR No.3 Reconstructing Repair
- REPAIR No.4 External Repair For Fine Hair
- REPAIR No.4 External Repair For Coarse Hair

- MLB-10-AF1EP
- MLB-10-AF2EP
- MLB-10-AF3EP
- MLB-10-M1PB
- MLB-10-M2RFP
- MLB-10-M3EJ
- MLB-10-M4SB
- MLB-10-M5EJ
- MLB-10-RE1EP
- MLB-10-RE2EP
- MLB-10-RE3EP
- MLB-10-RE4EP
- MLB-10-SPPB
- MLB-10-S1FP
- MLB-10-S1MP
- MLB-10-S1CP
- MLB-10-S2HP
- MLB-10-S3FP
- MLB-10-S3MP
- MLB-10-S3CP
- MLB-10-SR1EP
- MLB-10-SR2EP
- MLB-10-SR3EP
- MLB-10-SR4CE
- MLB-10-SR4FE



SAVE 15%



GOLD IN-SALON TREATMENT REFILL BAGS 21.2 OZ.

Choose From:

- | | |
|--|------------|
| No.1 Primer | MGO-03-G1P |
| No.4 Cuticle Care | MGO-03-G4C |
| Illuminating Glow No.2 Internal Glow | MGO-03-IG2 |
| Illuminating Glow No.3 Restore Shine | MGO-03-IG3 |
| Illuminating Glow No.5 Illuminating Veil | MGO-03-IG5 |
| Indulging Hydration No.2 Internal Hydration | MGO-03-IH2 |
| Indulging Hydration No.3 Restore Hydration | MGO-03-IH3 |
| Indulging Hydration No.5 Hydration Veil | MGO-03-IH5 |
| Vitalizing Dimension No.2 Internal Dimension | MGO-03-VD2 |
| Vitalizing Dimension No.3 Restore Body | MGO-03-VD3 |
| Vitalizing Dimension No.5 Dimension Veil | MGO-03-VD5 |

MILBON

FULL SPECTRUM BEAUTY

SAVE 50%



GOLD IN-SALON TREATMENT EMPTY PUMP BOTTLES

Choose From:

- | | |
|--|--------------|
| No.1 Primer | MGO-10-G1EP |
| No.4 Cuticle Care | MGO-10-G4EP |
| Illuminating Glow No.2 Internal Glow | MGO-10-IG2EP |
| Illuminating Glow No.3 Restore Shine | MGO-10-IG3EP |
| Illuminating Glow No.5 Illuminating Veil | MGO-10-IG5EP |
| Indulging Hydration No.2 Internal Hydration | MGO-10-IH2EP |
| Indulging Hydration No.3 Restore Hydration | MGO-10-IH3EP |
| Indulging Hydration No.5 Hydration Veil | MGO-10-IH5EP |
| Vitalizing Dimension No.2 Internal Dimension | MGO-10-VD2EP |
| Vitalizing Dimension No.3 Restore Body | MGO-10-VD3EP |
| Vitalizing Dimension No.5 Dimension Veil | MGO-10-VD5EP |



LIFT

YOUR LOOK!



SAVE 15%

\$7.65
PERMANENT COLOR CLEAR 2.8 OZ.

SOT-04-CLEAR

MILBON SOPHISTONE



ELITE LIGHTENERS 35.3 OZ.

Choose From:

- | | |
|------------------------|--------------|
| Clay Lightener | SOT-04-ECLAY |
| Multi Powder Lightener | SOT-04-EMP35 |
| Powder Lightener | SOT-04-EPOW |



EDUCATION

HEAD SPA ADVANCED CERT.
Learn 3 service techniques with Milbon's "Head Spa" Scalp Treatment.
See page 20 for details

BUILD YOUR MOST PROFITABLE SERVICE MENU
The strongest service menus are built on three pillars:
Transformation, Enhancement, and Efficiency.

TRANSFORMATION

KCRIO
Restorative Keratin System

STRAIGHTER. SLEEKER. SMOOTHER.

- Stronger straightening & glass-like shine
- Innovative Spray Formula
- Formulated without formaldehyde
- Results last up to 3 months

SAVE
14%

KCRIO® RESTORATIVE KERATIN SYSTEM

Purchase:

- 1 KCRIO Pre-Treatment Shampoo 16 oz.
- 2 KCRIO Restorative Keratin Treatment 8 oz.
- 1 KCRIO Reconstruction Masque 16 oz.

Receive FREE:

- 3 Color Care Smoothing Shampoo Travel Duo 3 oz.
- KCX-25-MJRIO**

FREE



GET CERTIFIED TODAY, IT'S ON US!



1. Watch a quick video
2. Take a short quiz
3. Receive your Free Certificate



SUMMER HYDRATION



PICTURE PERFECT HAIR™ BOND SEALING MASQUE 4 OZ.
BUY 3, GET 1 FREE

KCX-25-MJPP



KCTEXTURE™ INTENSE HYDRATING MASQUE 4 OZ.
BUY 3, GET 1 FREE

KCX-25-MJKCT

EXPANSION

THE PERFECT PAIRING TO EVERY COLOR SERVICE

Add KCEXPRESS® to Every Color. Any Brand. Any time.

KCEXPRESS® LITER DUO

Includes:

- 1 KC PRIMER Keratin Pre-Treatment Shampoo Liter
 - 1 KCEXPRESS Smoothing Treatment Liter
- KCX-19-EXPL

SAVE 20%

POTENTIAL EARNINGS

+\$1,125 WEEK	+\$4,500 MONTH	+\$58,500 YEAR
-------------------------	--------------------------	--------------------------

HERE'S HOW:
Example based on 3 add-ons per day at \$75 each, 5 days per week.

• Stronger, healthier, more vibrant hair • Locks in color & eliminates frizz • Results last up to 6 weeks

EFFICIENCY

FAST COLOR. FASTER PROFITS.

PERMANENT COLOR & SMOOTHING
In Less Time Than a Single Process Color.

10 min
EXPRESS PERMANENT COLOR



15 min
COLOR-LOCKING, ANTI-FRIZZ TREATMENT



EXPRESS COLOR & SMOOTHING SYSTEM KIT

Includes:

- 3 KeraLuminous10 10-Minute Express Permanent Shades 3.4 oz. (5N, 6N, 7N)
 - 1 20 Vol. Developer 8 oz.
 - 1 KC PRIMER Keratin Pre-Treatment Shampoo 4 oz.
 - 1 KCEXPRESS® Smoothing Treatment 4 oz.
 - 1 Mixing Bowl
 - 1 Applicator Brush
- KCX-19-ECSSK

SAVE 12%



KERALUMINOUS10
10-MINUTE EXPRESS PERMANENT COLOR 3.4 OZ.
BUY 3, GET 1 FREE
KCX-25-MJKL10

SAVE 25%



BUILT FOR BLONDES, BACKED BY KERATIN

- Powered by Triple Protein Protection—a blend of Signature Keratin, collagen, and silk amino acids
- Helps strengthen, restore, and protect every strand during the lightening process
- Dust-free formula that turns from blue to white during processing



SAVE 25%

IT'S A BLONDE THING KERATIN LIGHTENING SYSTEM 16 OZ.
KCX-04-BLEAC

NEW

ALFAPARF MILANO PROFESSIONAL

LIGHTS CO

BY SEMI DI LINO

SALON EXCLUSIVE BRAND



Stem Bio-Matrix
The cross-functional active for scalp and hair.

Pure Bliss
The fragrance that infuses well-being.

The power of beauty in expert hands

LIGHTS CO by Semi di Lino is more than just a professional product line; it's Alfaparf Milano's new standard of beauty. High-performance formulas and sensorial luxury come together to set a new standard of performance and wellbeing.



A touch of light that reveals the hair's natural vitality, enveloping it in a treatment that delivers shine, hydration, and an incredibly weightless feel, leaving it soft, silky, and visibly radiant.

GLOW COLLECTION

For all hair types.

- Glow Shampoo 8.45 oz.
- Glow Shampoo Liter
- Glow Dual Conditioner 8.45 oz.
- Glow Dual Conditioner Liter
- Glow Mask 6.76 oz.
- Glow Mask 17.14 oz.
- Essential Shine Serum 12 x 0.4 oz.
- Shine Drops 12 x 0.4 oz.

- LCO-02-GS8
- LCO-02-GS33
- LCO-03-GC6
- LCO-03-GC33
- LCO-03-GM6
- LCO-03-GM16
- LCO-03-ESSV
- LCO-03-SDP

NOURISH COLLECTION

For dry hair & skin.

- Nourish Shampoo 8.45 oz.
- Nourish Shampoo Liter
- Nourish Dual Conditioner 8.45 oz.
- Nourish Dual Conditioner Liter
- Nourish Mask 6.76 oz.
- Nourish Mask 17.14 oz.
- Essential Nourish Serum 6 x 0.4 oz.
- Nutri-Luxe Oil 3.38 oz.
- Nourish Hand Cream 1.67 oz.

- LCO-02-NRS8
- LCO-02-NRS33
- LCO-03-NRC6
- LCO-03-NRC33
- LCO-03-NRM6
- LCO-03-NRM16
- LCO-03-ENSV
- LCO-03-NLO3
- LCO-07-NHC1

A revitalizing ritual that intensely nourishes the hair fiber, transforming dry hair into a veil of extraordinary softness. The formulas envelop the hair with intense hydration, improving manageability and taming frizz, for silky, smooth, and visibly nourished hair.



A regenerating treatment that rebuilds the structure of damaged hair, restoring strength and integrity to the fiber. The formulas work deeply, improving detangling and creating new bonds for hair that is stronger, more compact, and visibly healthier.

RESCUE COLLECTION

For damaged hair.

- Rescue Shampoo 8.45 oz.
- Rescue Shampoo Liter
- Bond Rescue Mask 6.76 oz.
- Bond Rescue Mask 17.14 oz.
- Essential Bonding Serum 6 x 0.4 oz.
- Bond Protection Cream 4.23 oz.

- LCO-02-RS8
- LCO-02-RS33
- LCO-03-BRM6
- LCO-03-BRM16
- LCO-03-EBSV
- LCO-03-BPC4



**SAVE
52%**

**LIGHTS CO
THE COMPLETE EDIT**

Purchase:

- 2 Glow Shampoo 8.45 oz.
- 1 Glow Dual Conditioner 8.45 oz.
- 1 Glow Mask 6.76 oz.
- 2 Essential Shine Serum 12 x 0.4 oz.
- 2 Shine Drops 12 x 0.4 oz.
- 2 Nourish Shampoo 8.45 oz.
- 1 Nourish Dual Conditioner 8.45 oz.
- 1 Nourish Mask 6.76 oz.
- 2 Nutri-Luxe Oil 3.38 oz.
- 2 Essential Nourish Serum 6 x 0.4 oz.
- 2 Rescue Shampoo 8.45 oz.
- 1 Bond Rescue Mask 6.76 oz.
- 2 Essential Bonding Serum 6 x 0.4 oz.
- 2 Bond Protection Cream 4.23 oz.

Receive FREE:

- 1 Glow Shampoo Liter
 - 1 Glow Dual Conditioner Liter
 - 1 Glow Mask 17.14 oz.
 - 1 Nourish Shampoo Liter
 - 1 Nourish Dual Conditioner Liter
 - 1 Nourish Mask 17.14 oz.
 - 1 Rescue Shampoo Liter
 - 1 Bond Rescue Mask 17.14 oz.
 - 1 Glow Shampoo Set 10 x 10 ml
 - 1 Glow Mask Set 10 x 10 ml
 - 1 Nourish Shampoo Set 10 x 10 ml
 - 1 Nourish Mask Set 10 x 10 ml
 - 1 Rescue Shampoo Set 10 x 10 ml
 - 1 Rescue Mask Set 10 x 10 ml
 - 2 Nourish Hand Cream 1.67 oz.
 - 3 Leaflet Kits 20 Piece
 - 1 Spatula
 - 5 Dispensers 1 Liter
 - 1 Salon Robe Kit 4 Piece
 - 1 Counter Display
 - 1 Backwash Tray
 - 1 Salon Towel Kit 4 Piece
 - 1 Hair Brush Kit 3 Piece
 - 2 Salon Bowls
 - 2 Application Brushes
- LCO-21-TCE**

FREE



**SAVE
30%**

**LIGHTS CO
LIMITED-TIME KITS***

Choose From:

- Glow Kit **LCO-19-GK**
- Nourish Kit **LCO-19-NK**
- Rescue Kit **LCO-19-RK**

** Kits include 1 shampoo 8.45 oz.,
1 conditioner/mask 6.76 oz. and
1 Hand cream 1.67 oz.*

LIGHTS CO KIT TRIO EDIT

Purchase 1 Of Each Kit & Receive FREE:

- 1 Glow Shampoo Set 10 x 0.34 oz.
- 1 Glow Mask Set 10 x 0.34 oz.
- 1 Nourish Shampoo Set 10 x 0.34 oz.
- 1 Nourish Mask Set 10 x 0.34 oz.
- 1 Rescue Shampoo Set 10 x 0.34 oz.
- 1 Rescue Mask Set 10 x 0.34 oz.
- 3 Leaflet Kits 20 Piece

LCO-25-MJLCO



**ALFAPARF
MILANO
PROFESSIONAL**

**SEMI DI LINO
DUO KITS**

**SAVE
25%**

DIAMOND

**SHINE
DUO EDIT**

Includes:

- 1 Illuminating Low Shampoo 8.45 oz.
- 1 Illuminating Conditioner 6.76 oz.
- 1 Beauty Bag

SDL-19-MJSD



MOISTURE

**NUTRITIVE
DUO EDIT**

Includes:

- 1 Nutritive Low Shampoo 8.45 oz.
- 1 Nutritive Mask 6.98 oz.
- 1 Beauty Bag

SDL-19-MJM



RECONSTRUCTION

**REPAIR
DUO EDIT**

Includes:

- 1 Reparative Low Shampoo 8.45 oz.
- 1 Reparative Mask 6.98 oz.
- 1 Beauty Bag

SDL-19-MJRD



FLASH SALE
SEMI DI LINO
48-HOUR
RETAIL SALE

MAY 7-8 ONLY!

30% OFF



COLOR WEAR | THE NATURAL EVOLUTION OF GLOSS TONER
ARGININE PATENTED TECHNOLOGY

**SAVE
20%**

**COLOR WEAR
STOCK-UP BONUS**

Purchase (Your Choice):

- 12 Color Wear Gloss Toner
Shades 2.05 oz.

Receive FREE:

- 1 Semi Di Lino Diamond
Extraordinary All-in-1
Fluid 4.23 oz.

CLW-25-MJCWG



FREE



**EVOLUTION OF
COLOR³ SPECIAL**

Purchase (Your Choice):

- 36 Evolution of Color³
Permanent Shades 2.06 oz.

Receive FREE:

- 1 Evolution of Color³
Swatch Book

APF-25-MJEOCS



FREE





SAVE 28%

GHOST YOUR OLD ROUTINE STARTER KIT

Includes:

- 1 Ghost Shampoo 12 oz.
 - 1 Ghost Conditioner 12 oz.
 - 1 Ghost Oil 2 oz.
 - 1 Ghost Hairspray (Travel) 1.7 oz.
- VRB-19-GSK**

SAVE 20%

GHOST COLLECTION + FREE GIFT OFFER

BUY 4, GET 1 FREE

MIX & MATCH

- Choose From:**
- Ghost Shampoo 12 oz.
 - Ghost Conditioner 12 oz.
 - Ghost Oil 2 oz.
 - Ghost Flexible Hairspray 7 oz.
 - Ghost Heat Defense Spray 5.5 oz.
 - Ghost Mask 6.3 oz.
 - Ghost Air Dry Whip 5 oz.
 - Ghost Primer 4 oz.
 - Ghost Scalp Nectar 2 oz.
- VRB-25-MAG**



READY. REFRESH. GO.

Choose From:

- Dry Shampoo Powder 2 oz. **VRB-02-DSPN2**
- Dry Shampoo Dark 5 oz. **VRB-02-DSDT5**
- Dry Shampoo Light 5 oz. **VRB-02-DSLTL5**



SAVE 15%

NEW

SAVE 25%

DRY SHAMPOO POWDER 2 OZ. BUY 3, GET 1 FREE

VRB-25-MJDSP



A talc-free formula designed to refresh hair, absorb oil and odors and boost body.



SAVE 25%

FREE

DANDRUFF SHAMPOO 8 OZ. BUY 3, GET 1 FREE

VRB-25-MJDS

SAVE 18%



JUMBO SIZE DENSITY PEPTIDE SERUM 2 OZ.

VRB-03-DPS2

OLAPLEX



NEW



3D CURL REPAIR POWERED BY BOND SHAPER™ TECHNOLOGY

Works on a molecular level to instantly strengthen and infinitely define coils and curls, cut frizz in half, and help protect length over time.

KEY BENEFITS

- Instantly Strong
- Infinitely Defined
- 7-Day Hydration
- Reduces breakage and protects length
- Cuts frizz in half, even in high humidity
- Instantly easier detangling and static control

SAVE 26%

MAY & JUNE

CURL REPAIR

Purchase:
1 N°.4CURL Shampoo Liter
1 N°.5CURL Conditioner Liter

Receive FREE:
1 N°.4CURL Shampoo 8.5 oz.
1 N°.5CURL Conditioner 8.5 oz.

OLX-25-MJC



FREE

MAY ONLY

SAVE UP TO 21%



STRENGTHEN + TONE SALON

Purchase:
1 Original Bond Building Kit*

Receive FREE:
1 N°.4P Blonde Enhancer Toning Shampoo Liter

OLX-25-MPB



FREE



STRENGTHEN + TONE STUDIO

Purchase:
1 Original Bond Building Kit - Travel Size**

Receive FREE:
1 N°.4P Blonde Enhancer Toning Shampoo 8.5 oz.

OLX-25-MPBT



FREE

EDUCATION

OLAPLEX TOTAL TRANSFORMATION

Discover the **Airtouch Technique**
Monday, May 4, 2026



INSTRUCTED BY:
GUY TANG
@guy_tang

In this class, you'll learn how to use AirTouch to create seamless blends and clean lift, then refine the canvas through intentional toning techniques that deliver luminous blondes and deeply saturated hues.

Guy also dives into formulating rich colors that perform beautifully across diverse hair types—without sacrificing strength—using Olaplex Bond Building Technology™ as the foundation for healthy, high-performance color.

This class is designed for artists ready to elevate their technical skill set, expand creative freedom, and deliver consistent, healthy results—no matter the canvas.

See page 21 for details

*Original Bond Building Kit Includes N°.1 Bond Multiplier 17.75 oz. and 2 N°.2 Bond Perfector 17.75 oz. **Traveling Stylist Kit Includes 1 N°.1 Bond Multiplier 3.3 oz. and 2 N°.2 Bond Perfector 3.3 oz.

OLAPLEX

SAVE
44%

MAY ONLY

\$60.00 CURL BUNDLE

Purchase:

1 Bond Shaper Curl Rebuilding Treatment Kit***

Receive FREE:

1 Broad Spectrum Chelating Treatment 12.55 oz.
1 N°10 Bond Shaper Curl Defining Gel 6.7 oz.

OLX-25-MCB

***Bond Shaper Curl Kit Includes 1 each of Step 1: Repair 8.5 oz., Step 2: Enhance 6.1 oz. and Step 3: Define 3.38 oz.



FREE

SAVE
20%

JUNE ONLY

COMPLETE STYLIST SET

Includes:

- 1 N°.1 & N°.2 Single Use Sachets
- 1 N°.3PLUS Complete Repair Treatment 3.3 oz.
- 1 N°.4 Bond Maintenance Shampoo 8.5 oz.
- 1 N°.5 Bond Maintenance Conditioner 8.5 oz.
- 1 N°.6 Bond Smoother 3.3 oz.
- 1 N°.7 Bonding Oil 1 oz.
- 1 N°.9 Bond Protector Nourishing Hair Serum 3 oz.
- 1 **FREE** Olaplex Tote

OLX-25-JSS



SAVE
20%

JUNE ONLY



PRO PRODUCTS + SERVICE KITS

Choose From:

- Original Bond Building Kit*
- Original Bond Building Kit - Travel Size**
- N°.1 Bond Multiplier Refill 17.75 oz.
- N°.2 Bond Perfector Refill 17.75 oz.
- N°.1 & N°.2 Single Use Sachets

- OLX-19-SIK
- OLX-19-TSK
- OLX-04-NO117
- OLX-03-NO217
- OLX-19-SAT

SAVE
36%

JUNE ONLY



FREE

SHINE ON

Purchase:
1 N°.7 Bonding Oil 2 oz.

Receive FREE:
1 N°.7 Bonding Oil 1 oz.

OLX-25-JBO

STARTS JUNE 15TH

SAVE
UP TO
30%



LITER & MASK SALE

Choose From:

- N°.4 Bond Maintenance Shampoo
- N°.5 Bond Maintenance Conditioner
- N°.4C Bond Maintenance Clarifying Shampoo
- N°.4 Fine Bond Maintenance Shampoo
- N°.5 Fine Bond Maintenance Conditioner
- N°.4P Blonde Enhancer Toning Shampoo
- N°.5P Blonde Enhancer Toning Conditioner
- Rich Hydration Mask 12.55 oz.
- Weightless Nourishing Mask 12.55 oz.

- OLX-02-NO4L
- OLX-03-NO5L
- OLX-02-NO4CL
- OLX-02-NO4FL
- OLX-03-NO5FL
- OLX-02-NO4PL
- OLX-03-NO5PL
- OLX-03-RHM12
- OLX-03-WNM12

JUNE 8-12 ONLY!

**OLAPLEX BRAND
WIDE SALE
15% OFF**
CHECK OUR WEBSITE
& SOCIAL MEDIA





CURLS CARE

ANIMAL TEST-FREE
PETA
VEGAN

SAVE 20%

CURLS INTRO

Purchase:

- 3 Curls Shampoo 10 oz.
- 3 Curls Shampoo 2 oz.
- 3 Curls Conditioner 6 oz.
- 3 Curls Conditioner 2 oz.
- 3 Curls Replenish 6 oz.
- 3 Curls Intensive Masque 6 oz.
- 3 Curls Cleansing Cream 9 oz.
- 3 Curls Whip Mousse 5.5 oz.
- 3 Curls Smoothing Cream 7 oz.
- 3 Curls Frizz Free Spray Gel 4 oz.
- 3 Curls Oil Gel 6 oz.
- 3 Curls Finishing Spray 10 oz.
- 3 Curls Finishing Spray 2 oz.
- 3 Curls Firm Mousse 8 oz.
- 3 Curls Firm Mousse 2 oz.
- 3 Curls Cream Wax 4 oz.
- 3 Curls Serum 1.7 oz.
- 1 Curls Trio Box Set

Receive FREE:

- 1 Curls Shampoo Liter
- 1 Curls Conditioner Liter
- 1 Curls Replenish 6 oz.
- 1 Curls Finishing Spray 10 oz.
- 1 Curls Whip Mousse 5.5 oz.
- 1 Curls Intensive Masque 6 oz.
- 1 Curls Oil Gel 6 oz.
- 10 Curls Duo Foil Packettes
- 2 Liter Pump
- 1 Curls Merch Kit

SUR-21-MJCAP



SAVE 20%

CURLS RETAIL SIZES

Choose From:

- | | |
|------------------------------|---------------------|
| Curls Shampoo 10 oz. | SUR-02-CU10 |
| Curls Conditioner 6 oz. | SUR-03-CU10 |
| Curls Replenish 6 oz. | SUR-03-CRL16 |
| Curls Intensive Masque 6 oz. | SUR-03-CMAS6 |
| Curls Cleansing Cream 9 oz. | SUR-03-CC9 |
| Curls Finishing Spray 10 oz. | SUR-05-CUS10 |
| Curls Cream Wax 4 oz. | SUR-12-CCW4 |
| Curls Oil Gel 6 oz. | SUR-12-COGE6 |
| Curls Smoothing Cream 7 oz. | SUR-12-CSC7 |
| Curls Serum 1.7 oz. | SUR-12-CSER1 |
| Curls Firm Mousse 8 oz. | SUR-12-CUM8 |
| Curls Whip Mousse 5.5 oz. | SUR-12-CWMS |



SAVE 16%

CURLS TRIO BOX SET

Includes:

- 1 Curls Shampoo 10 oz.
- 1 Curls Conditioner 6 oz.
- 1 Curls Whip Mousse 5.5 oz.

SUR-19-CTRIO

CURLS TRIO BOX SET

BUY 5, GET 1 FREE

SUR-25-MJCB



PURE COLOR
SUPERIOR COLOR FROM NATURE



Superior Color From Nature

Rich, pure, crystalline shine formulated with sustainably harvested ingredients, organic botanicals, and Surface Hair's Color Vita-Complex.



SAVE
20%



FREE

SPRING INTO SUMMER BLONDES

Purchase:
6 Pure Color Level 9 or 10 Shades 2 oz.

Receive FREE:
1 Enzyme Cream Activator 7 Vol. Liter
SUR-25-MJSSB



BLONDE & TONE INTRO

Purchase:

- 2 10N Pure Color 2 oz.
- 2 10NB Pure Color 2 oz.
- 2 10NA Pure Color 2 oz.
- 2 10V Pure Color 2 oz.
- 2 10G Pure Color 2 oz.
- 2 9N Pure Color 2 oz.
- 2 9NB Pure Color 2 oz.
- 2 9B Pure Color 2 oz.
- 2 9G Pure Color 2 oz.
- 2 9V Pure Color 2 oz.
- 2 9C Pure Color 2 oz.
- 2 9WG Pure Color 2 oz.
- 2 00 Bassu Clear Pure Color 2 oz.
- 1 Ultra Lift Charcoal Lightening Powder 15.8 oz.
- 1 Color Thickener 4 oz.

Receive FREE:

- 1 Enzyme Cream Activator 7 Vol. Liter
- 1 Enzyme Cream Activator 30 Vol. Liter
- 1 Violet Shampoo 9 oz.
- 1 Violet Masque 6 oz.

SUR-21-25BLTO



SAVE
23%

FREE



EDUCATION

PURE COLOR & COCKTAILS

COLOR, CREATIVITY, AND CONNECTION!

Monday, May 18, 2026

As a valued partner, you're invited to an exclusive celebration of creativity, community, and the vibrant world of **Surface Pure Color**.

Enjoy mingling with the Surface Leadership Team and discover how to leave your mark on your very own canvas.

See page 20 for details



TRUSS

PROFESSIONAL



Deluxe Prime;

PRIME. REPAIR. PROTECT.



DELUXE PRIME

Includes:
1 Shampoo Liter
1 Conditioner Liter
1 Deluxe Prime 8.7 oz.

TRS-25-MJDP

SAVE
20%



SAVE
20%

DELUXE PRIME CHAMPAGNE BLOND 8.7 OZ.

TRS-03-DEPB8

SAVE
20%

DELUXE PRIME RECONSTRUCTIVE OIL 2 OZ.

TRS-03-DPO2



EDUCATION

MODERN BRUNETTE: THE ART OF LIVED-IN LUXURY BALAYAGE

Soft. Dimensional. Effortless.

Monday, June 1, 2026

Modern Brunette is a deep dive into creating rich, dimensional, lived-in brunette balayage with my signature high-end, luxury finish. This class focuses on achieving soft brightness, seamless blending, and maximum shine—without sacrificing depth or longevity.

Designed for stylists who want elevated brunette results, attendees will learn how to create an “expensive brunette” look that grows out beautifully and keeps clients coming back. Using TRUSS Professional products, this course breaks down placement, formulation, and finishing techniques that define modern, low-maintenance color.

See page 21 for details



INSTRUCTED BY:

MARINA
SELLECCHIA

@colorbymarina





SAVE 15%

IMMEDIATE RECONSTRUCTION

Includes:

- 1 Bidimensional Shampoo Liter
- 1 Deep Reconstruction Fluid 16.9 oz.
- 1 Shock Repair Ampoules 0.59 oz.
- 1 Hair Protector 8.4 oz.

TRS-25-MJIR

A fast, fiber-rebuilding treatment for slightly to moderately damaged hair. Instantly restores softness, shine, and strength—perfect for clients needing quick repair after color, heat, or chemical services.



SAVE 15%

EXTREME RECONSTRUCTION

Purchase:

- 1 Bidimensional Shampoo Liter
- 1 Deep Reconstruction Fluid 16.9 oz.
- 1 K- Recovery Vegan 21.9 oz.
- 1 Hair Protector 8.4 oz.
- 1 Proteic 21.9 oz.

TRS-25-MJER

A powerful repair system for severely damaged or over-processed hair. Deeply rebuilds the hair fiber, restores lost mass, and strengthens strands for maximum recovery and long-lasting resilience.



SAVE 15%

FAST REPAIR K+

Purchase:

- 1 Bidimensional Shampoo Liter
- 1 Lipidic 21.9 oz.
- 1 Intensive Nutrition Liter
- 1 K- Recovery Vegan 21.9 oz.
- 1 Hair Protector 8.4 oz.

TRS-25-MJFRK

A restorative hair treatment that rebuilds the fiber, providing mass replenishment and deep conditioning.

MASKS 6.35 OZ.

Choose From:

- Specific Mask TRS-03-SPEM6
- Miracle Mask TRS-03-MIRM6
- Perfect Mask TRS-03-PMHC0

SAVE 20%



LOMA[®]

Naturally Inspired, Organically Infused Hair & Body Care[®]



SAVE
40%

SAVE
40%

SALON TOTE BAG SAMPLER

Purchase:

- 1 Moisturizing Shampoo 12 oz.
- 1 Moisturizing Conditioner 12 oz.
- 1 Nourishing Oil Treatment 3.4 oz.
- 1 Texture & Finishing Spray 5.4 oz.
- 1 Maximum Volumizing Solution 8 oz.
- 1 Calming Crème 8 oz.

Receive FREE:

- 1 Stylist Jute Bag

LOM-19-25STBS



FREE

HEALTHY HAIR BUILDER INTRO

Purchase:

- 2 Nourishing Shampoo 12 oz.
- 2 Nourishing Conditioner 12 oz.
- 2 Deep Conditioner 8 oz.
- 2 Fortifying Repairative Tonic 3.4 oz.

Receive FREE:

- 1 Nourishing Conditioner Liter
- 1 Nourishing Conditioner Liter

LOM-19-25HHB



FREE

SAVE
40%

FINER SIDE INTRO

Purchase:

- 2 Daily Shampoo 12 oz.
- 2 Daily Conditioner 12 oz.
- 2 Leave-In Conditioner 8 oz.
- 2 Finishing Hairspray 9.1 oz.
- 2 Nourishing Oil Treatment Light 3.4 oz.
- 2 Maximum Volumizing Solution 8 oz.

Receive FREE:

- 1 Daily Conditioner Liter
- 1 Daily Conditioner Liter

LOM-19-25FSI



FREE

SAVE
40%

BLONDE INTRO

Purchase:

- 2 Violet Shampoo 12 oz.
- 2 Violet Conditioner 12 oz.
- 2 Finishing Hairspray 9.1 oz.
- 2 Volumizing Foam 8 oz.
- 2 Nourishing Oil Treatment Light 3.4 oz.

Receive FREE:

- 1 Violet Conditioner Liter
- 1 Violet Conditioner Liter
- 1 Oval Bamboo Paddle Brush

LOM-19-25BLI



FREE

SAVE
25%

SELECT STYLERS & TREATMENTS

Choose From:

- LIGHT Nourishing Oil Treatment 3.4 oz. LOM-03-LNOT3
- Nourishing Oil Treatment 3.4 oz. LOM-03-NOT4
- Fortifying Repairative Tonic 3.4 oz. LOM-03-RT4
- Crème Pomade 3 oz. LOM-12-CP3
- Forming Paste 3 oz. LOM-12-FP3
- Fiber Putty 3 oz. LOM-12-FPT3
- Calming Crème 8 oz. LOM-12-CMC8
- Volumizing Foam 8 oz. LOM-12-VF8
- Firm Hold Non-Aerosol Hair Spray 8 oz. LOM-12-VH8
- Leave-In Conditioner 8 oz. LOM-03-LIC8



**BIG LIFT,
SMALL PRICE!**

Aloxxi

**SAVE
20%**

**BLONDE78
POWDER
LIGHTENERS
14.1 OZ.**

Choose From:

- Blue ALX-04-B78BL
- Ultra ALX-04-B78UL
- White ALX-04-B78W



EDUCATION

BLONDING CONTOUR BALAYAGE

Join Ariel Cubas for an in-depth Look & Learn on the Contour Balayage technique. Discover how strategic placement of color enhances facial features and creates natural dimension. See page 20 for details

**COOL BLONDES
AT A HOT SAVINGS!**

**SAVE
20%**



**BLONDE78 CHARCOAL
CREAM LIGHTENER
8.8 OZ.**

ALX-04-B78CC



**FRIZZ-FREE &
FESTIVAL READY!**

**SAVE
16%**



**E7 ANTI-FRIZZ
GIFT SET**


- Includes:**
- 1 Shampoo 10.1 oz.
 - 1 Conditioner 10.1 oz.
- ALX-19-H25E7**

This duo helps restore vital moisture & elasticity to dry, unruly hair while gently removing dirt and build-up.

TRUBEAUTY EDUCATION

UPCOMING CLASSES AT A GLANCE

VISIT TRUBEAUTYCONCEPTS.COM FOR THE FULL SCHEDULE

CLASS TITLE	DATE, COST & TIME	LOCATION	DESCRIPTION
 <p>MILBON ADVANCED HEAD SPA CERTIFICATION</p>	<p>MONDAY MAY 11, 2026 \$199 • 10AM-3PM</p> <p>.....</p> <p>MONDAY JUNE 8, 2026 \$199 • 10AM-3PM</p>	<p>SOUTHAMPTON 109 Street Road Southampton, PA 18966</p> <p>.....</p> <p>ROCKVILLE 5054 Nicholson Lane Rockville, MD 20852</p>	<p>Learn the techniques of three different Head Spa services that can be performed in the chair or the shampoo bowl and learn the importance of scalp health paired with stimulating massage techniques to help improve the overall health of the scalp and hair.</p>
	<p>ALOXXI GLAM HOLLYWOOD HAIR LOOK</p>	<p>MONDAY MAY 11, 2026 \$50 • 10AM-12PM</p>	<p>ROCKVILLE 5054 Nicholson Lane Rockville, MD 20852</p>
 <p>ALOXXI BLONDING CONTOUR BALAYAGE</p>	<p>MONDAY MAY 11, 2026 \$50 • 1PM-3PM</p>	<p>ROCKVILLE 5054 Nicholson Lane Rockville, MD 20852</p>	<p>Join Ariel Cubas again for an in-depth Look & Learn on the Contour Balayage technique. Discover how strategic placement of color enhances facial features and creates natural dimension. Ariel will break down his signature approach for seamless blends, customized lightening, and elevated balayage results tailored to each client.</p>
 <p>ALFAPARF MILANO MASTER COLORIST 2</p>	<p>SUNDAY & MONDAY MAY 17-18, 2026 \$500 • 10AM-5PM</p>	<p>SOUTHAMPTON 109 Street Road Southampton, PA 18966</p>	<p>Perfect for professional colorists committed to growth, this program combines science, technique, and real-world application to help you deliver exceptional results behind the chair. This course is intended for stylists who have completed Alfaparf Milano Professional Master Colorist I coursework.</p>
 <p>SURFACE PURE COLOR & COCKTAILS</p>	<p>MONDAY MAY 18, 2026 \$49 • 12PM-3PM</p>	<p>ROCKVILLE 5054 Nicholson Lane Rockville, MD 20852</p>	<p>Join us for an unforgettable canvas painting event. As a valued partner, you're invited to an exclusive celebration of creativity, community, and the vibrant world of Surface Pure Color. Learn how to leave your mark on your very own canvas along with color formulation and science. Mingle with the Surface Leadership Team.</p>

TRU
EDUCATION



SCAN NOW
TO REGISTER
FOR CLASSES

CLASSES FILL QUICKLY, SO REGISTER NOW!

Visit our website or contact our education department at (888) 371-5040 x101.

INVEST IN YOURSELF

DON'T MISS THESE VIP & SPECIAL EVENTS!

SPACE IS LIMITED, REGISTER EARLY

OLAPLEX TOTAL TRANSFORMATION with Guy Tang

BLONDING, PRECISION TONING & RICH COLOR MASTERY

Learn how to use the AirTouch Technique to create seamless blends and clean lift, then refine the canvas through intentional toning techniques that deliver luminous blondes and deeply saturated hues. Formulate rich, high-impact color using Olaplex Bond Building Technology™.

\$125

Monday, May 4, 2026 | 1PM - 5PM
SOUTHAMPTON 109 Street Road
Southampton, PA 18966



Guy Tang @guy_tang

An internationally renowned hair artist, educator, and creative visionary known for redefining modern hair color through innovation, artistry, and unapologetic self-expression.

TRUSS MODERN BRUNETTE with Marina Sellecchia

THE ART OF LIVED-IN LUXURY BALAYAGE

A deep dive into creating rich, dimensional, lived-in brunette balayage with Marina's signature high-end, luxury finish. This class focuses on achieving soft brightness, seamless blending, and maximum shine—without sacrificing depth or longevity.

\$299

Monday, June 1, 2026 | 10AM - 3PM
SOUTHAMPTON 109 Street Road
Southampton, PA 18966



Marina Sellecchia @colorbymarina

TRUSS Global Ambassador, Marina breaks down placement, formulation, and finishing techniques that define modern, low-maintenance color.

CLASS TITLE

DATE, COST & TIME

LOCATION

DESCRIPTION



CALLIGRAPHY CUT PLAYDATE

SUNDAY
MAY 31, 2026
\$199 • 10AM-4PM

ROCKVILLE
5054 Nicholson Lane
Rockville, MD 20852

Across Europe, thousands of upscale salons have already proven the power of calligraphy cut. With the patented calligraphy pen and unique education system, they've turned their most important service—the haircut—into both, a signature experience clients rave about and a driver of salon growth and success.



BABE MASTERY TOUR CERTIFICATION

SUNDAY-MONDAY
JUNE 14-15, 2026
\$599 • 10AM-4PM

ELEMENTS SALON & WELLNESS SPA
2000 Tower Way #2031
Greensburg, PA 15601

Embark on a two-day program perfecting the application and removal of the four critical methods of hair extensions and the spectrum of solutions that you can offer to your clients. Featuring an official Babe Certification on I-Tip, Fusion, Tape, Quick Fit Tape Weft and Sew-In Weft.

FOLLOW US

Follow us to stay up to date on education, promotions and special offers.



GET CERTIFIED & EARN MORE

Looking for a great way to add revenue to your current book? We offer convenient online certifications for all your favorite brands. Scan the QR code or visit our website for details!



IN-SALON EDUCATION



SCAN NOW TO BOOK IN-SALON EDUCATION

Visit trubeadyconcepts.com and go to the education section for Online Certifications. These complementarity self-paced classes allow you to learn new skills and ways to add revenue.

K18
BIOMIMETIC
HAIRSCIENCE

NEW

TripleBright

oxidation defense purple shampoo

**BRIGHTER, LONGER-
LASTING BLONDE**

- 1 remove metals + minerals 
- 2 neutralize brassiness 
- 3 defend against future brass 

SAVE
14%

TRIPLEBRIGHT
PURPLE
SHAMPOO
4.2 OZ.
**BUY 6,
GET 1 FREE**

K18-25-AMO1

SAVE
19%



TRIPLEBRIGHT
INTRO

FREE

Purchase:

- 3 Triplebright Shampoo 4.2 oz.
- 1 Professional Molecular Repair Hair Mist 10 oz.
- 1 Professional Molecular Repair Hair Mask 5 oz.

Receive FREE:

- 1 Triplebright Shampoo 15 oz.
- K18-21-AMO2



YELLOW
PROFESSIONAL



HAIR CARE SAVINGS

SAVE
25%



YELLOW CARE

Choose From:

- NUTRITIVE Nourishing Shampoo 16.9 oz.
- NUTRITIVE Nourishing Shampoo Liter
- NUTRITIVE Nourishing Leave-In Treatment 6.76 oz.
- NUTRITIVE Nourishing Oil 3.38 oz.
- NUTRITIVE Nourishing Mask 10.1 oz.
- NUTRITIVE Nourishing Mask 16.9 oz.
- REPAIR Reparative Shampoo 16.9 oz.
- REPAIR Reparative Shampoo Liter
- REPAIR Reparative Conditioner 16.9 oz.
- REPAIR Reparative Conditioner Liter
- REPAIR Bond Hero 3.38 oz.
- REPAIR Molecular Serum 5.07 oz.
- REPAIR Reparative Mask 10.1 oz.
- REPAIR Reparative Mask 16.9 oz.
- COLOR CARE Shampoo 50.7 oz.
- COLOR CARE Maintenance Conditioner 16.9 oz.
- SILVER Purple Shampoo 16.9 oz.
- SILVER Purple Conditioner 16.9 oz.
- STYLE Blow Dryer 8.45 oz.
- STYLE Curl Creator 8.45 oz.
- STYLE Curl & Mold Activator 8.45 oz.
- STYLE Glossy Wax 3.38 oz.
- TECH+ Protective Oil 6 x 0.44 oz.

- YLW-02-NRH16
- YLW-02-NRH33
- YLW-03-NRHL6
- YLW-03-NRHO3
- YLW-03-NRM10
- YLW-03-NRM16
- YLW-02-RPR16
- YLW-02-RPR33
- YLW-03-RPR16
- YLW-03-RPR33
- YLW-03-RBH3
- YLW-03-RBLS5
- YLW-03-RPM10
- YLW-03-RPM16
- YLW-02-CC50
- YLW-03-CC16
- YLW-02-SP16
- YLW-03-SP16
- YLW-12-BD8
- YLW-12-CC8
- YLW-12-CMA8
- YLW-12-GW3
- YLW-03-POV

SALON INTRO PACKAGES



Education, Product, & Savings **All** in Hotheads 2026 Salon Intros

SAVE UP TO **36%**



ESTABLISH INTRO KIT

Ideal for stylists who are new to extensions.

Client Capacity: 1-2 clients

Purchase:

3 Packs (Tape-In Originals & Ultimates)

Receive FREE:

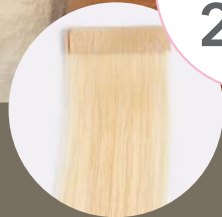
- 1 Premium Color Ring
- 1 Brush
- 1 Mirror Cling

HTH-21-26ESI

FREE



SAVE UP TO **24%**



EXPAND INTRO KIT

Ideal for stylists who are ready to bolster their offerings with Tape extensions.

Client Capacity: 5 clients (6 Tape-In)

Purchase:

6 Packs (Tape-In Originals & Ultimates)

Receive FREE:

- 1 Premium Color Ring
- 2 Brushes
- 2 Mirror Clings
- 1 Stylist Apron
- 1 Salon Cape
- 1 Heatless Curler
- 1 Pack (5) of Extension Hangers
- 1 Marketing Poster
- 1 Express Extension Solution Business Builder

HTH-21-26EXI

SAVE UP TO **32%**



ELEVATE INTRO KIT

Ideal for stylists growing their extension business or adding team services.

Client Capacity: 8-9 clients (9 Tape-In)

Purchase:

9 Packs (Tape-In Originals & Ultimates)

Receive FREE:

- 2 Premium Color Ring
- 3 Brushes
- 3 Mirror Clings
- 1 Counter Display
- 3 Scrunchies
- 2 Stylist Aprons
- 2 Salon Capes
- 2 Heatless Curlers
- 1 Pack (5) of Extension Hangers
- 1 Marketing Poster
- 2 Express Extension Solution Business Builders

HTH-21-26ELI



NEW

BRAZILIANX ONE

THE WORLD'S FIRST AND ONLY
Nanoplastia + Taninoplastia + Hair Botox + Keratin
Ultimate Strength Formaldehyde-Free Smoothing Treatment



BrazilianX ONE works at the hair's deepest molecular level to create a flawless, vibrant, and sleek blowout, leaving you with smoother, stronger, healthier hair with a radiant, long-lasting shine.

KEY BENEFITS

- Helps reduce frizz and enhance smoothness
- Improves manageability for easier styling
- Provides lightweight hydration and softness
- Enhances shine and radiance
- Supports a polished, salon-quality finish
- Formaldehyde-Free
- Vegan and Eco-Friendly
- For all hair types; lasts up to 4 months, with recommended aftercare



SAVE 28%

TREATMENT LAUNCH + SHAMPOO

- Includes:**
- 1 BRAZILIANX ONE Smoothing Treatment Liter
 - 1 CLEAN START Clarifying Shampoo Liter
- KRT-25-BRXMJ**



FREE

SAVE 31%

FREE \$200 FLAT IRON WITH BRAZILIANX ONE + SHAMPOO

- Purchase:**
- 1 BRAZILIANX ONE Smoothing Treatment Liter
 - 1 CLEAN START Clarifying Shampoo Liter

- Receive FREE:**
- 1 KT PRO 450 1.5" Digital Titanium Professional Flat Iron
- KRT-25-BXFMJ**





DUO BUNDLES**
Buy Shampoo, Get Conditioner
50% OFF

Choose From:
Blonde+Keratin **KRT-25-BLDMJ**
Volume+Keratin **KRT-25-VOLMJ**

** Duo Bundles include 1 shampoo 10.1 oz. and 1 conditioner 10.1 oz.

SAVE 25%



THE HERO 5-PACK BUNDLE STYLE+KERATIN

Includes:
1 Daily Smoothing Cream 6.8 oz.
1 Rapid Rescue 4.2 oz.
1 Argan Oil 1.7 oz.
1 Define, Shine & Style Cream 4.2 oz.
1 Ultra-Fast Blow Dry Mist 4.2 oz.

KRT-25-HROMJ

SAVE 22%

VIOLET TONING LEAVE-IN CONDITIONER 4.2 OZ.

BUY 2, GET 1 FREE

KRT-25-VOTMJ

SAVE 35%



FREE

TRAVEL SIZE BUNDLES*

Choose From:
Moisture **KRT-25-TVLMH**
ColorProtect **KRT-25-TVLRH**
Repair **KRT-25-TVLCH**

* Travel Size Bundles include 1 shampoo 2 oz., 1 conditioner 2 oz. and 1 Daily Smoothing Cream 2 oz.



FREE \$200 FLAT IRON WITH SMOOTHING TREATMENT + SHAMPOO LITER

Purchase (Your Choice):

- 1 Brazilian Renewal **KRT-25-BRZMJ**
- 1 Pure Renewal Plus **KRT-25-PRPMJ**
- 1 Extreme Renewal **KRT-25-ERKMJ**
- 1 Crème de Cocoa Extreme Renewal **KRT-25-ERCMJ**

PLUS

1 CLEAN START Clarifying Shampoo Liter

Receive FREE:

1 KT PRO 450 1.5" Digital Titanium Professional Flat Iron

FREE

SAVE 33%



nioxin
— PRO CLINICAL —



SAVE
25%

**FORMULATED
WITH POWERFUL
INGREDIENTS**



SCALP + HAIR RETAIL CARE

Choose From:

- SYSTEM 1 Shampoo 10.1 oz. **NIX-02-S1C10**
- SYSTEM 1 Conditioner 10.1 oz. **NIX-03-S1T10**
- SYSTEM 2 Shampoo 10.1 oz. **NIX-02-S2C10**
- SYSTEM 2 Conditioner 10.1 oz. **NIX-03-S2T10**
- SYSTEM 3 Shampoo 10.1 oz. **NIX-02-S3C10**
- SYSTEM 3 Conditioner 10.1 oz. **NIX-03-S3T10**
- SYSTEM 4 Shampoo 10.1 oz. **NIX-02-S4C10**
- SYSTEM 4 Conditioner 10.1 oz. **NIX-03-S4T10**
- SCALP RELIEF Cleansing Shampoo 6.7 oz. **NIX-02-SRC6**
- SCALP RELIEF Scalp + Hair Conditioner 6.7 oz. **NIX-03-SRC6**
- SCALP RECOVERY Purifying Shampoo 6.7 oz. **NIX-02-RCVY6**
- SCALP RECOVERY Moisturizing Conditioner 6.7 oz. **NIX-03-RCVY6**
- ULTIMATE POWER Hair Fall Defense Shampoo 8.1 oz. **NIX-02-FDP8**

VITALITY'S
LIFE IN THE HAIR



**GIFT WITH COLOR
PURCHASE**

Purchase \$250 (Your Choice):

Art Absolute Permanent
Coloring Cream 3.4 oz.

OR

Tone on Tone Colour Cream
3.4 oz. (Intense or Shine)

Receive FREE:

- 1 Cape
- 1 Apron
- 2 Color Bowls
- 2 Color Brushes

VIT-25-NDGWP



FREE



ART ABSOLUTE

High-lasting colouring cream with a mixture of protective oils. Natural essences to enhance the shine of the color.

TONE INTENSE

Covers up to 70% of grey hair and gradually fades over time. Ideal for bringing the customer closer to the first coloring.

TONE SHINE

Makes it possible to provide a gloss service that can add shine, even to natural hair. Ideal for use on bleached and/or sensitized hair.

NEW

COLOR VIBRANCY UP TO 10 WEEKS*

*With regular use of ULTIMATE COLOR regimen from salon to home.



ULTIMATE COLOR

Choose From:

- Sulfate-Free Shampoo 8.4 oz. **WEL-02-UC8**
- Conditioner 6.7 oz. **WEL-03-UC6**
- Miracle Leave-in Mask 3.2 oz. **WEL-03-UCM3**
- Shine Spray 3.2 oz. **WEL-03-UCS3**



MAY ONLY

SAVE 25%

BLONDORPLEX PERMANENT CREAM TONER 2 OZ.

Choose From:

- /05 Scandi Rose **WBL-04-BPT05**
- /16 Lightest Pearl **WBL-04-BPT16**
- /36 Crystal Vanilla **WBL-04-BPT36**
- /81 Pale Silver **WBL-04-BPT81**
- /86 Ultra Cool Booster **WBL-04-BPT86**
- /96 Sienna Beige **WBL-04-BPT96**
- /97 Scandi Beige **WBL-04-BPT97**



BLONDOR PERMANENT LIQUID TONER 2 OZ.

Choose From:

- /01 Medium Beige **WBL-04-LHTMB**
- /03 Lightest Natural **WBL-04-LHTLN**
- /16 Lightest Pearl **WBL-04-LHTLP**
- /18 Pale Platinum **WBL-04-LHTPP**
- /71 Pale Silver **WBL-04-LHTPS**
- /86 Brass Kicker **WBL-04-LHTBK**



SAVE 25%

NEW

ULTIMATE SMOOTH GLASS LIQUID LAYER 6.2 OZ.

WEL-03-USGL6



A leave-in spray that delivers frizz control, and humidity protection for up to 3 days—lasting even after your next wash. Ideal for dry or frizzy hair.

MAY ONLY

SAVE 25%

BLONDORPLEX

Choose From:

- No.2 Bond Stabilizer 16.9 oz. **WBL-04-BP216**
- 9 Powder Lightener 14 oz. **WBL-04-BPX14**
- 9 Powder Lightener 28.2 oz. **WBL-04-BRPLX**



BLONDOR

Choose From:

- Base Breaker- Cool 19 2 oz. **WBL-04-BB19**
- Base Breaker- Extra Cool 86 2 oz. **WBL-04-BB86**
- Extra Cool Blonde 5.3 oz. **WBL-04-ECLP**
- Soft Blonde 7 Lightening Cream 7.1 oz. **WBL-04-LC7**
- Multi Blonde 7 Powder Lightener 14.1 oz. **WBL-04-LP14**
- Multi Blonde 7 Powder Lightener 28.2 oz. **WBL-04-LP28**



HIGH POTENCY COLLECTION

Choose From:

- CLASSICS Face Finishing & Firming Moisturizer 2 oz.
- CLASSICS Face Finishing & Firming Tinted Moisturizer 2 oz.
- CLASSICS Hyaluronic Intensive Moisturizer 1 oz.
- CLASSICS Nutritive Cleanser 6 oz.
- Face Finishing & Firming Toner 4 oz.
- Face Finishing & Firming Moisturizer 2 oz.
- Growth Factor Firming & Lifting Eye Serum 0.5 oz.
- Growth Factor Firming & Lifting Serum 2 oz.
- Hyaluronic Intensive Body Therapy 6 oz.
- Hyaluronic Intensive Hydrating Serum 2 oz.
- Hyaluronic Intensive Hydrating Mask 2 oz.
- Intensive Smoothing Serum 2 oz.
- Retinol Recovery Overnight Moisturizer 2 oz.

- PMD-07-HPFFM2**
- PMD-07-HPTMSPF**
- PMD-07-HPHIM1**
- PMD-07-HPNC6**
- PMD-07-HPFFT4**
- PMD-07-HPMSPF**
- PMD-07-HPFLES**
- PMD-07-HPFLS2**
- PMD-07-HPHBT6**
- PMD-07-HPHIS2**
- PMD-07-HPHM2**
- PMD-07-HPISS2**
- PMD-07-HPROM2**

SAVE 20%

Perricone MD



★ **sexyhair**®

ELEVATE
YOUR
STYLE



SAVE
25%



STYLERS

Choose From:

- | | |
|--|---------------------|
| Control Maniac Styling Wax 2.5 oz. | SSH-12-CM2 |
| Frenzy Matte Texturizing Paste 2.5 oz. | SSH-12-FMP2 |
| Matte Clay Texturizing Clay 2.5 oz. | SSH-12-MC2 |
| Hard Up Hard Holding Gel 5.1 oz. | SSH-12-HUG5 |
| Play Dirty Dry Wax Spray 4.8 oz. | SSH-12-PDDW4 |

G.A.M.A.®
ITALY | PROFESSIONAL

NEW



**IQ SFERA
HAIRDRYER**

GAM-09-IQSF

A small and lightweight handheld dryer with a turbo motor. It has four temperature settings, three speed settings, and a cool shot function.



NEW

**UNIQ
MULTISTYLER
4-IN-1 TOOL**

MSRP \$279.95

GAM-09-UNIQ

Dry, smooth, volumize, and curl with salon-quality precision. Lightweight and powerful, it includes 4 styling attachments (hair dryer, oval brush, 2 curlers), 3 heat settings, and 3 speeds—perfect for effortless, everyday hair styling at home.



SAVE 18%

**RETAIL HAIR CARE
ADD ON**

Includes:

- 1 Hydrate Shampoo 10.1 oz.
- 1 Hydrate Conditioner 10.1 oz.
- 1 Repair Shampoo 10.1 oz.
- 1 Repair Conditioner 10.1 oz.
- 1 Clarify Shampoo 10.1 oz.
- 1 Blonde Shampoo 10.1 oz.
- 1 Leave In Conditioner Spray 8.4 oz.
- 1 Hair Oil 1.7 oz.

DUO-21-RAO

SAVE 45%

**RETAIL + BACK BAR
HAIR CARE ADD ON**

Includes:

- 3 Hydrate Shampoo 10.1 oz.
- 1 Hydrate Shampoo Liter
- 3 Hydrate Conditioner 10.1 oz.
- 1 Hydrate Conditioner Liter
- 3 Repair Shampoo 10.1 oz.
- 1 Repair Shampoo Liter
- 3 Repair Conditioner 10.1 oz.
- 1 Repair Conditioner Liter
- 3 Clarify Shampoo 10.1 oz.
- 1 Clarify Shampoo Liter
- 3 Blonde Shampoo 10.1 oz.
- 1 Blonde Shampoo Liter
- 3 Leave In Conditioner 8.4 oz.
- 3 Hair Oil 1.7 oz.

DUO-21-RBAO

D U O M O



NEW

STYLING

**SAVE
UP TO
45%**

SAVE 33%

**SMALL
STYLING INTRO**

Includes:

- 2 Flex Hair Spray 9.7 oz.
- 2 Flex Hair Spray 3.38 oz.
- 2 Amplify Texture Spray 9.7 oz.
- 2 Radiant Shine Spray 9.7 oz.
- 2 Recall Mousse 9.7 oz.
- 2 Nourish Hydrating Cream 6.76 oz.
- 2 Cascade Forming Gel 6.76 oz.
- 2 Revive Hydrating Spray 6.76 oz.

DUO-21-SMI



SAVE 37%

**MEDIUM
STYLING INTRO**

Includes:

- 4 Flex Hair Spray 9.7 oz.
- 4 Flex Hair Spray 3.38 oz.
- 4 Amplify Texture Spray 9.7 oz.
- 4 Radiant Shine Spray 9.7 oz.
- 4 Recall Mousse 9.7 oz.
- 4 Nourish Hydrating Cream 6.76 oz.
- 4 Cascade Forming Gel 6.76 oz.
- 4 Revive Hydrating Spray 6.76 oz.

DUO-21-MDI

SAVE 45%

**LARGE
STYLING INTRO**

Includes:

- 7 Flex Hair Spray 9.7 oz.
- 7 Flex Hair Spray 3.38 oz.
- 7 Amplify Texture Spray 9.7 oz.
- 7 Radiant Shine Spray 9.7 oz.
- 7 Recall Mousse 9.7 oz.
- 7 Nourish Hydrating Cream 6.76 oz.
- 7 Cascade Forming Gel 6.76 oz.
- 7 Revive Hydrating Spray 6.76 oz.

DUO-21-LGI

DevaCurl®

THE STYLERS YOU LOVE

FOR ALL TYPES OF CURLS



25% OFF

SELECT STYLERS



FOR FINE WAVES AND CURLS



FOR FINE TO MEDIUM TO
COARSE CURLS AND COILS



FOR DRY TO MEDIUM TO
COARSE CURLS AND COILS



NEW

SELECT STYLERS

Choose From:

WAVE MAKER 5 oz.

LIGHT DEFINING GEL 12 oz.

ULTRA DEFINING GEL 12 oz.

SUPERCREAM 5.1 oz.

QUENCH'N DEFINE GEL 12 oz.

NEW QUENCH'N STRETCH CREAM 12 oz.

DEV-12-WM5

DEV-12-LDG12

DEV-12-UDG12

DEV-12-SCR5

DEV-12-QNG12

DEV-12-QNC12

EUGÈNE PERMA

PROFESSIONNEL | PARIS



**CARMEN
RITUEL**

**SAVE
30%**



**CARMEN RITUEL
AMMONIA-FREE
COLORING
CREAM 2.03 OZ.**

Choose From:
ALL Carmen Rituel Shades

**CARMEN RITUEL
REBALANCING
CLEANSING GEL
LITER**

CRU-02-RCJ33

**CARMEN RITUEL
ACTIVATING
CREAM LITERS**

Choose From:

- 5 Volume **CRU-04-R5VL**
- 9 Volume **CRU-04-R9VL**
- 20 Volume **CRU-04-R20VL**
- 30 Volume **CRU-04-R30VL**



**CARMEN RITUEL
PERFECTING
CARE BALM
16 OZ.**

CRU-03-CRB16



**CARMEN &
TONE ON TONE**

Purchase (Your Choice):

36 Carmen & Tone on Tone Shades 2.03 oz.

Receive FREE:

- 1 Oxycrem 10 Vol. Developer Liter
- 1 Oxycrem 20 Vol. Developer Liter
- 1 Color Bowl
- 1 Color Brush
- 1 Apron

CRU-25-MAC

**SAVE
16%**

FREE



**SAVE
33%**



**SOLARIS
BUY 2,
GET 1 FREE**

Choose From:

Poudr6 Bleaching Powder 15.87 oz.

OR

Poudr7 Bleaching Powder 15.87 oz.

SOL-25-MJSOL

**SAVE
20%**

EQUIVITAL

Choose From:

Post-Color Shampoo Liter

Post-Color Treatment Liter

Protective Cream 3.38 oz.

Stain Remover Lotion 8.45 oz.

EQV-02-PSTCR

EQV-03-COND

EQV-04-PRTCR

EQV-04-STNRM





LIMITED EDITION

EXTRA DIRTY COLLECTION

Choose From:

- | | |
|--------------------------------|----------------------|
| Pop Up Foil 5x11 500 Sheets | FMR-10-500DRT |
| Embossed Foil Roll 320 Feet | FMR-10-EMBDRT |
| Pop Up Foil 8x11 250 Sheets | FMR-10-200DRT |
| Classic Color Brush Set 3 Pack | FMR-10-CBSDRT |
| Bamboo Color Bowls 2 Pack | FMR-10-BBDRT |
| Gator Grip Clips 4 Pack | FMR-10-GGDRT |
| Detangle Brush Martini Mood | FMR-15-DTDMO |
| Detangle Brush Extra Olives | FMR-15-DTDOL |
| Detangle Brush Happy Hour | FMR-15-DTDHO |



SAVE
20%

PINE PALMS NITRILE GLOVES 100 COUNT

Choose From:

- | | |
|--------|--------------------|
| Large | FMR-10-PIPL |
| Medium | FMR-10-PIPM |
| Small | FMR-10-PIPS |



SAVE
33%

DREAMWEAVER COMBS SET OF 3

Choose From:

- | | |
|--------|---------------------|
| Black | FMR-10-DWCCB |
| Pastel | FMR-10-DWCPL |





SAVE
25%

SHADE VARIATION
BABY BLONDE

Choose From:

- Shampoo 8.4 oz. CRR-02-SVBB8
- Conditioner 6.7 oz. CRR-03-SVCBB8
- Mask 8.4 oz. CRR-03-SVBB8
- Mask 16.9 oz. CRR-03-SVBBL



CHRISTOPHE
ROBIN
PARIS



SAVE
25%



curlisto

TOGETHER WE CURL

- SULFATE FREE
- PARABEN FREE
- GLUTEN FREE
- FORMALDEHYDE FREE
- CRUELTY FREE

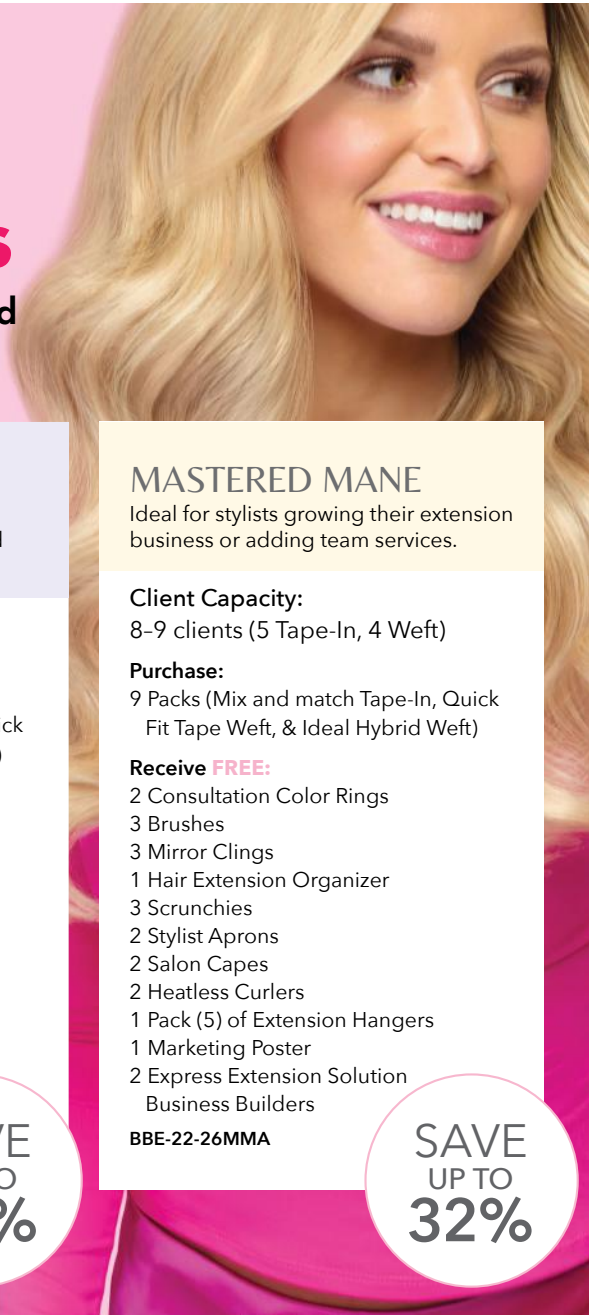
REFRESHING CURLS WITH
SELECT PRODUCTS

- Choose From:
- The Curly One Shampoo 12 oz. CUL-02-CO12
 - The Curly One Conditioner 12 oz. CUL-03-CO12
 - The Curly One Shampoo Plus 12 oz. CUL-02-COP12
 - The Curly One Conditioner Plus 12 oz. CUL-03-COP12
 - The Masque for Curls 8 oz. CUL-03-MC8



Salon Intro Packages

consider your 2026 salon growth goals achieved



STARTER STRANDS

Ideal for stylists who are new to extensions.

Client Capacity:
1-2 clients

Purchase:
3 Packs (Tape-In Extensions)

Receive FREE:
1 Consultation Color Ring
1 Brush
1 Mirror Cling

BBE-21-26SST

GAINING INCHES

Ideal for stylists who are ready to bolster their offerings with Tape and Weft extensions.

Client Capacity:
5 clients (3 Tape-In, 2 Weft)

Purchase:
6 Packs (Mix and match Tape-In, Quick Fit Tape Weft, & Ideal Hybrid Weft)

Receive FREE:
1 Consultation Color Ring
2 Brushes
2 Mirror Clings
1 Stylist Apron
1 Salon Cape
1 Heatless Curler
1 Pack (5) of Extension Hangers
1 Marketing Poster
1 Express Extension Solution Business Builder

BBE-21-26GIN

MASTERED MANE

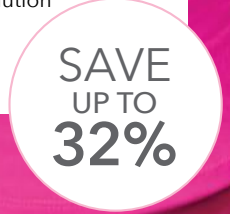
Ideal for stylists growing their extension business or adding team services.

Client Capacity:
8-9 clients (5 Tape-In, 4 Weft)

Purchase:
9 Packs (Mix and match Tape-In, Quick Fit Tape Weft, & Ideal Hybrid Weft)

Receive FREE:
2 Consultation Color Rings
3 Brushes
3 Mirror Clings
1 Hair Extension Organizer
3 Scrunchies
2 Stylist Aprons
2 Salon Capes
2 Heatless Curlers
1 Pack (5) of Extension Hangers
1 Marketing Poster
2 Express Extension Solution Business Builders

BBE-22-26MMA



BOGO 30% OFF

Hand Tied & Machine Wefts

Be install-ready

all summer



EDUCATION

BABE MASTERY TOUR CERTIFICATION

Sunday-Monday, June 14-15, 2026

Embark on a two-day program perfecting the application and removal of the four critical methods of hair extensions and the spectrum of solutions that you can offer to your clients. Featuring an official Babe Certification in I-Tip, Flat Tip and Fusion methods, including micro bonding and hand tied wefts. See page 21 for details

MEET
THE JOLIE FILTERED SHOWERHEAD

jolie

CLINICALLY-PROVEN:

40% LESS FRIZZ

**81% NOTICED REDUCED
HAIR SHEDDING**

**IMPROVES COLOR
RETENTION**

**PROTECTS HAIR CUTICLES
FROM FURTHER DAMAGE**



**THE FILTERED
SHOWERHEAD**

Choose From:

- Chrome **JOL-08-MCS**
- Brushed Steel **JOL-08-BS**
- Brushed Gold **JOL-08-BG**
- Jet Black **JOL-08-JB**

**THE
REPLACEMENT
FILTER**

JOL-08-RF



**REMOVES
CHLORINE,
HEAVY METALS
& OTHER
CONTAMINANTS.**





SUMMER ESSENTIAL:

Abyssinian, Coconut and Watermelon Seed Oils take this bestselling leave-in conditioner to a new level of performance. Created with superior combability, this lightweight conditioner improves elasticity, moisturizes and strengthens hair while reducing breakage.

COMPLETE ALL-IN-ONE LEAVE IN CONDITIONER 8 OZ.

ABA-03-AIOC8

SAVE 30%



CLEAN INGREDIENTS WITH UNPARALLELED PERFORMANCE



100% Vegan



Gluten-free



Paraben-free



Cruelty-free



No synthetic color additives



Commitment to purity

TOCCOMAGICO

[CRAFT YOUR ARTISTRY]



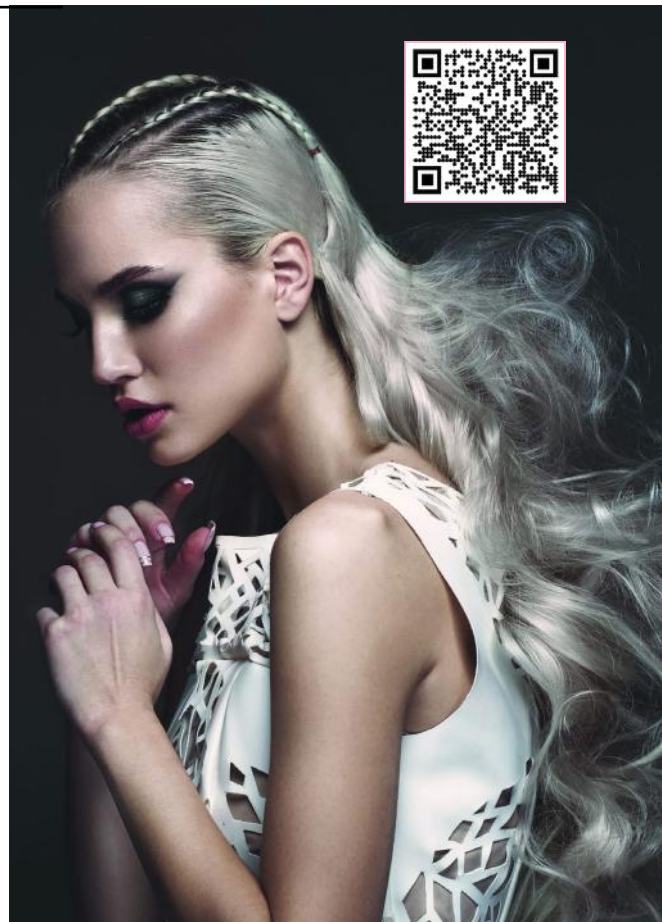
TAKE BLONDING TO THE NEXT LEVEL THIS SUMMER!

DE LIGHT LIGHTENERS

Choose From:

- Free Blond Decolor Cream 17.6 oz. **DLS-04-DLDF**
- Power Lift Plus Powder 17.6 oz. **DLS-04-DLP**
- Universal Lightening Powder 17.6 oz. **DLS-04-DLU**

SAVE 25%





MAY 1-7 ONLY

VIRTUE®

Real science. True beauty.

SAVE 30%



FLOURISH COLLECTION

Choose From:

- Shampoo for Thinning Hair 8 oz. VTU-02-FTH8
- Shampoo for Thinning Hair 2 oz. VTU-02-FTH2
- Conditioner for Thinning Hair 8 oz. VTU-03-FTH6
- Conditioner for Thinning Hair 2 oz. VTU-03-FTH2
- Density Booster 4 oz. VTU-03-FDB4
- Density Booster 2 oz. VTU-03-FDB2
- Mask for Thinning Hair 5 oz. VTU-03-FLM5
- Women's 5% Minoxidil Foam 4 oz. VTU-03-FM5C
- Thickening Styling Treatment 4 oz. VTU-12-FTST4
- Volumizing Styler 4 oz. VTU-12-FVS4

FLOURISH KITS

Choose From:

- Hair Growth Kit 30 Day VTU-19-FHG30
- Hair Growth Kit 90 Day VTU-19-FHG90
- Hair Rejuvenation Kit 30 Day VTU-19-FHR30
- Hair Rejuvenation Kit 90 Day VTU-19-FHR90



JUNE ONLY

BEAT THE HEAT COLLECTION

SAVE 20%



Choose From:

- ColorKick De-Brassing Shampoo 8 oz. VTU-02-CKDB8
- ColorKick De-Brassing Shampoo NFS 8 oz. VTU-02-NCKD8
- ColorKick Illuminating Mask 5 oz. VTU-03-CKM5
- Dry Shampoo 4.5 oz. VTU-02-RDS4
- Dry Shampoo NFS 4.5 oz. VTU-02-NRDS4
- Healing Oil 1.7 oz. VTU-03-HOL1
- Healing Oil NFS 1.7 oz. VTU-03-NHO1
- Healing Oil 0.65 oz. VTU-03-HOL.6
- Refresh Purifying Leave-in Conditioner 5 oz. VTU-03-RLI5
- Strength & Shield Leave-In Conditioner 5 oz. VTU-03-NRLI5
- Frizz Block Smoothing Spray 5 oz. VTU-03-SSC5
- Frizz Block Smoothing Spray NFS 5 oz. VTU-12-FZB5
- Frizz Block Smoothing Spray 2 oz. VTU-12-NFZB5
- Un-Frizz Cream 4 oz. VTU-12-FZB2
- Un-Frizz Cream NFS 4 oz. VTU-03-PUC4
- Un-Frizz Cream 2 oz. VTU-03-NPUC1
- Un-Frizz Cream 2 oz. VTU-03-PUC2

ORI LAB

A U S T R A L I A



JUNE ONLY



SAVE 25%

TREATMENTS

Choose From:

Rescue Masque Liter ORL-03-RM33

Restore Treatment Liter ORL-03-RT33

Overnight Dew Serum 3.52 oz. ORL-03-ODS3



STYLING
BUY 2,
GET 1
50% OFF

NO MIX & MATCH

SAVE 17%

Choose From:

Expedition Reserve Hair Powder 0.7 oz. **FAW-25-ERHMJ**

Strong Hold Pomade 3.53 oz. **FAW-25-SHPMJ**

Putty Pomade 3.53 oz. **FAW-25-PUTMJ**

Sea Salt Spray 8.45 oz. **FAW-25-SSSMJ**

Hair Tonic 8.45 oz. **FAW-25-HTNMJ**



K.REVIVE

CLINICALLY PROVEN TO
STRENGTHEN & REPAIR HAIR
UP TO 97% IN **2 MINUTES.**



K.REVIVE INTRO

Purchase:

- 1 Hair Power Mist 8.45 oz.
- 1 Express Power Mask 5.07 oz.
- 1 Peptide Leave-In Power Mask 2.7 oz.

SAVE
20%

Receive **FREE:**

- 1 Peptide Leave-In Power Mask 2.7 oz.
- 10 Peptide Leave-In Treatment Sachets 0.17 oz.
- 1 Set of Mirror Decals (3 Pack)

NAK-25-JFR

Choose From:

Hair Power Mist 8.45 oz. Professional	NAK-03-KHPM8
Express Repair Power Mask 5.07 oz. Professional	NAK-03-RPM5
Peptide Leave-In Power Mask 2.7 oz.	NAK-03-KPLI2



SAVE
24%

LIQUID GLOSS TOP 15 KIT

Includes:

- 15 Liquid Gloss Hair Toner 2.03 oz.
(1 of each: Caramel, Latte, Mushroom, Wood, Eucalyptus, Driftwood, Sahara, Clear, Graphite, Mocha, Luna, Maple, Espresso, Oyster, Haze)
- 1 Liquid Gloss Activator Liter
- 1 Liquid Gloss Wall Chart

NAC-25-LGSM



NAK HAIR

PROFESSIONAL



SAVE
20%

BLONDING

Choose From:

- | | |
|--|---------------------|
| Blonde Crème Lightener 8.5 oz. | NAC-04-BLC8 |
| BLOND360 Clay Balayage Paint-On Powder Lightener 12.3 oz. | NAC-04-CBL12 |
| BLOND360 SugarPlex Blonde Advanced Powder Lightener 17.6 oz. | NAC-04-SPL16 |
| BLOND360 Ultra Lift Platinum Premium Powder Lightener 17.6 oz. | NAC-04-ULP16 |



OFFERING THE MOST UNIQUE AND HIGHEST QUALITY BRANDS

Allowing the stylists and beauty professionals of the finest spas and salons to elevate their business and level of success.

CLAIROL PROFESSIONAL

BURMAX

BLONDOR

KOLESTON PERFECT KP

HOT TOOLS

productclub

BEYOND BLONDE charcoal

colortrak

KERACOLOR

CRICKET INNOVATION. QUALITY. STYLE.

BARBICIDE

Wet brush-pro

cutler PRO

Gamma+

MK PROFESSIONAL

PREMIERLASH CANADA

MS MAGIC SLEEK

PROFESSIONAL SEBASTIAN

Valera

OLIVIA GARDEN

nufree nudesse | finipil

GK HAIR PROFESSIONAL

RefectoCil

Cameo BEAUTY

FASTFOILS

STYLE EDIT

BERODIN



SCAN THE CODE TO SHOP ALL THESE BRANDS TODAY!

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