

**BE PART OF A
BRAND NEW
EXPERIENCE**

2023 **shop!** **MarketPlace**

April 25-27, 2023 | Palmer Events Center | Austin, TX



SHOP-MARKETPLACE.COM

Party Sponsorship Opportunities

AMPLIFY YOUR PRESENCE AT SHOP! MARKETPLACE

Each sponsorship includes benefits such as, but not limited to:

- Enhanced presence on Shop! MarketPlace website
- Company logo in all promotions, print & digital
- Recognition throughout event on digital screens and signage
- Additional PAVE Social tickets based on level*
- Email marketing opportunity pre-show

PRODUCED BY:

**Smart
WRK•MEDIA**

IN PARTNERSHIP WITH:

shop!

vmsd

Retail Design Institute

**PAVE
Global**

PARTY SPONSORSHIP PACKAGES

Party packages give you the most exposure throughout the event as they extend your visibility off the show floor! Each package includes recognition at **both** of the following:

Industry Welcome Reception supporting PAVE, Tuesday, April 25: Held at the Palmer Events Center and open to everyone to enjoy complimentary appetizers and drinks while getting reacquainted with industry friends and peers the night before the show floor opens.

PAVE Social, Wednesday, April 26: This after-hours event invites attendees to let their hair down and party Austin-style! There'll be live music, light snacks and an open bar in the unique setting of The Rustic Tap (only 1.3 miles from the show floor). Sponsoring is the perfect way to invite your industry peers to come play while supporting PAVE!

EXCLUSIVE PARTY PACKAGE

PRESENTING:

- Top & Exclusive billing AT EACH PARTY as "Presented by ..."
- Ten (10) PAVE SOCIAL tickets
- Opportunity to Welcome Guests & Make Announcements at both parties
- Logo with designation in all communications across PAVE, Shop! & VMSSD websites
- Logo recognition on all printed materials (ads, napkins, etc.)
- Logo recognition on all on-site signage (printed & digital where available)
- Inclusion on all email marketing through PAVE, Shop! & VMSSD databases
- One (1x) e-blast to all 3 databases (sponsor responsible for content)
- VIP email link provided for special registration & tickets for sponsor use
- Inclusion in Step & Repeat signage
- Press release announcement
- Banner/product ad in Shop! MarketPlace promotions in all VMSSD channels



**Exclusive
\$7,500**

COMBINATION PARTY PACKAGES

PLATINUM: <ul style="list-style-type: none"> • EIGHT (8) PAVE SOCIAL tickets • Logo with designation in all communications across PAVE, Shop! & VMSSD websites • Logo recognition on all printed materials • Logo recognition on all on-site signage (printed & digital where available) • Inclusion on Step & Repeat signage • One (1x) e-blast to all 3 databases (sponsor responsible for content) • Banner/product ad in Shop! MarketPlace promotions in all VMSSD channels 	\$5,000
GOLD: <ul style="list-style-type: none"> • Six (6) PAVE SOCIAL tickets • Logo recognition on all printed materials • Logo recognition on all on-site signage (printed & digital where available) • Banner/product ad in Shop! MarketPlace promotions in all VMSSD channels 	\$3,500
SILVER: <ul style="list-style-type: none"> • Four (4) PAVE SOCIAL tickets • Logo recognition on all printed materials 	\$2,500
SUPPORTING: <ul style="list-style-type: none"> • Three (3) PAVE SOCIAL tickets • Logo recognition on all printed materials 	\$1,500

* \$500 additional sponsor fee for non-members

BE A PART OF SOMETHING GREAT!



CONTACT US TODAY

TO LEARN MORE ABOUT EXHIBITOR & SPONSORSHIP PACKAGES!



DINA MEINDL

MANAGING DIRECTOR & MEMBERSHIP
SERVICES, SHOP!

E dina@shopassociation.org

P (646) 785-9590



LINDA D'ADAMO

SENIOR MARKET STRATEGIST, VMSSD

E linda.dadamo@smartworkmedia.com

P (917) 359-1676

[Sign Up for Sponsorships Now!](#)

NOTE: Non-exhibiting companies must spend
a minimum of \$5,000 in sponsorships

2023
shop!
MarketPlace
ELEVATING THE IN-STORE EXPERIENCE

SHOP-MARKETPLACE.COM