global BUSIN

April-May 2022

LINE 7.businessline.global

BEST BUSINESS STARTUPS

@gbusinessline

COVER ST ROHIT JAIN

EVOLVING STARTUPS

3

9 788194 704515

ISSUE: 10

WWW.BUSINESSLINE.GLOBAL

©GLOBBAL MEDIA LINE PRIVATE LIMITED



#GLOBALBUSINESSLINE

Follow us and Share your feedback by tagging us on social media

f gbusinessline

🔰 gbusinessline

WWW.BUSINESSLINE.GLOBAL

Globbal Media Line Private Limited



Global Business Line is a business magazine that talks about Innovative solutions that can redefine the business goals of the world tomorrow. Global Business Line is the leading source that shares innovative solutions developed by Startup and MSMEs, across the globe, upcoming hot enterprises and is a neutral source for business decision-makers.

Published from Bangalore, Karnataka, Global Business Line is an excellent platform for the enterprise to showcase their innovative business solutions. While the world enterprise market is growing exponentially, there is a vacuum among entrepreneurs of enterprise startups. We believe that there is no other platform that gives companies a heads up on the innovative solutions that the startups are working on, what are the needs that haven't been met yet, and more.

Global Business Line will act as a platform allowing high-level executives in the enterprises to share their insights, which in turn will help the enterprise startup ecosystem, help technology and business leaders with analysis on information business trends, and give a better understanding of the role that enterprise solutions play in achieving the business goals.



EVOLVING STARTUPS

TOTAL PAGE 44 / ISSUE 09

CONTENTS

- **08**Innovating Better Future**14**AAGAM: COVER STORY
- **18** Reorganization is essential for Business and Startups
- **23** Evolving Startups
- **37** Skill Development towards Entrepreneurship









Global Business Line May - June 2022

Global Business Line, the magazine of the GLOBBAL MEDIA LINE PRIVATE LIMITED, is published six times a year. You can discover more content on our Website at www.businessline.global.

Subscriptions and back issues

If you enjoy Global Business Line, you can download the pdf for free or subscribe to receive printed issues through our Website businessline.global, You can also contact our customer service at media@businessline.global

Contributions

You can participate in creating this magazine. If you think your contribution can add value to any of our sections, please get in touch at info@businessline.global Views expressed are those of the respective contributors and are not necessarily those of Global Business Line or any of its members.

© Global Business Line 2021

Published in India. All rights reserved.

Articles in this magazine may be reproduced for non-commercial purposes only. These may not be modified and must be properly referenced, with due credit to Global Business Line being given. Global Business Line may revoke this permission at its sole discretion.

For enquiries, please contact editor@businessline.global

RICH UCBS

LOOKING FOR TECHNOLOGY PARTNER

Ul/UX Design Website Development SEO/Digital Marketing Mobile Application Customized Software AI / ML / AR

ONE STOP SOLUTION FOR ALL IT NEEDS

Contact: +91 7828444468

WWW.RICHWEBS.COM

EDITOR'S NOTE

We must continue to support entrepreneurs and startups, promote innovation, and keep in mind that startups are the engine of the economy. Startups in the technology sector will make use of those already in place to make this a reality.

It is vital, in our opinion, to demonstrate that we are funding the development of startup ecosystems. Additionally, it is critical that people view us as an investment firm, which we do thanks to our investments in Indian start-ups.

Technology startups are getting attention because they play a significant role in employment and innovation as the fourth industrial revolution approaches and company models and structures evolve with technological advancement. In fact, this technological tsunami will pick up speed in the first decade of the twenty-first century, and there is a significant probability that it will predict further development. A recent World Bank analysis claims that these new technologies will boost productivity increases in both emerging and developed nations, which would boost economic growth. Blockchain, Agriculture and Technology Report The importance of start-ups for the growth of global economies is demonstrated by their rapid growth on a very small scale.

So here we have this issue on Evolving Startups

Enjoy Reading!





Kunaguha.

Kunal Guha EDITOR IN CHIEF

CEO'S THOUGHT



- 🜀 snehagupta.in
- f beingsnehagupta
- 🎷 snehagupta_in
- Ceo@businessline.global

For India to develop and reach new milestones as well as go forward with future undertakings, startups are essential. Living a little bit over the necessities is crucial due to the shifting dynamics of the world's financial markets, which allow for more access to the growing share market and import and export. Therefore, it is crucial that the local market expand in a new direction.

Evolving Startup is Magazine that you must read, this will assist you in starting your entrepreneurial adventure on the correct road. For entrepreneurs at every stage of the development of their concepts and businesses, it is generally regarded as the bible of the Young and startup journey. seasoned entrepreneurs may both benefit from engaging with start-ups by using the evolutionary curve of start-ups, which gives distinct scenarios to enable a clear knowledge of the development of start-ups from the early stage to the final stage of growth.

If startups are able to contribute expectations and new results, India's economy will achieve a landmark. In the corporate sector, there has been a substantial shift toward a brighter tomorrow in the global market.

Grehalfripta.

Sneha Gupta CEO



BETTER FUTURE



The notion that the world is changing quickly has been overused. The environment we live in will have changed by the time you read this, making it unfamiliar from yesterday as well as from today. The only way to join the change train and take advantage of the opportunities it creates is to be inventive. The ability to innovate is commonly regarded as one of the important components of a flourishing firm as well as a significant factor in a country's productivity, economic growth, and social advancement. It takes more than simply flashy ideas to prosper in a constantly changing world; it takes the ability to move quickly, bounce back from setbacks, and adapt.

I'm honoured to be addressing to you on this important subject, where we discuss how standards may drive innovation within businesses, making them more robust and well-suited to navigating this new future. In order to help the main standards community at this time and beyond, Global Business Line has embraced the spirit of innovation. The ability to innovate, a crucial component of our organization's success.

The Global Business Line's Continuity Management Team, which includes officials from the organization's standards development, governance, membership, communication, operations, and IT divisions, is an illustration of this. The so-called crew jumped into action as soon as the COVID-19 outbreak materialised. The main concern was how to assist team members and the technical community while maintaining fundamental company operations.

This is encouraging because it shows that the standards community has effectively carried on with the worldwide discussion, debate, and creation of standards. The Global Business Line family has proven that standards will always prevail, even though it is uncertain for how long virtual meetings will continue to be the sole workable format or what the post-pandemic world will resemble. The Central Secretariat will keep collaborating with the technical committees to make sure we offer useful resources to support their work.

What is innovation?

The Organization for Economic Co-operation and Development's experimental innovation surveys from the 1980s served as the foundation for the initial definition of innovation. This resulted in the Oslo Manual's 1992 first effort at defining innovation for measuring purposes. The Oslo Manual 2018: Guidelines for collecting, reporting, and utilising data on innovation has now expanded the term to include four other categories of innovation: product, process, marketing, and organisational.

Because innovation increases a company's capacity for adaptation in a changing world, it is becoming a more significant factor in the success of that company. New and inventive ideas lead to improved working methods, as well as fresh ideas for raising money and enhancina sustainability. In this view. innovation strongly related is to an organization's resilience because it enables it to recognise and adapt to challenging settings, take advantage of potential opportunities, and tap into the creativity of both its own employees and those with whom it interacts.

> "The value of an idea lies in the using of it." Thomas Edison

Business success

Big ideas and innovative discoveries are frequently the culmination of a lengthy sequence of minor adjustments and concepts that have all been captured and guided in the most efficient manner. This is made easier by putting in place an innovation management system. In order to seize and generate possibilities for the development of new ideas, systems, products, and services, it offers a comprehensive strategy for integrating innovation into all the layers of a company.

It is an important tool for organisations since it combines research and current thinking and offers best-practice advice on how to go about establishing a structured management system for innovation.

Companies as knowledge incubators

Regardless of whether they have a dedicated department or not, all firms need to manage innovation. Every organisation benefits from guidance like this to help them manage their ideas, continuously improve, and get ready for business disruptors like the competition. Additionally, it aids in fostering an innovative culture within the business, which in turn helps to better utilise employee motivation and creativity. If small thoughts are the source of great ideas, the first step is to capture those small thoughts clearly. Like people, knowledge is a highly prized resource for many firms since it empowers decision-making. They benefit from innovation as well. But since we live in a world of immense data and information overload, handling this information in a way that allows for the magical sparks of inspiration to be extracted from the flux requires some careful planning.

Businesses are starting to understand that knowledge is a crucial corporate asset that must be handled similarly to any other asset. It must be created, remembered, shared, modified, and put into practise. By creating a management system that supports and enables value creation through efficient knowledge and information management.

Corporate resilience

By collecting these innovative ideas. knowledge management inside an organisation not only fosters innovation but also strengthens it. Because resilience generates creativity, and innovation breeds resilience. Making a business resilient in the face of oncoming global upheaval is as close as it can get to being a sure thing in today's world, even though there is no such thing. Additionally, innovation fosters a positive feedback loop since it gives a business a strong foundation from which to innovate, which in turn makes the business stronger overall.

So how can one develop resilience? According to James Crask of the expert group on security and resilience, companies should put a major emphasis on improving resilience, light of the COVID-19 especially in experience. "The keys to ensuring a firm not only survives, but flourishes, are being aware of possible vulnerabilities, adjusting to change, and leveraging the power to turn challenges into opportunities." The standard includes a framework to assist organisations in future-proofing their operations by enhancing and maintaining their capacity for selftransformation and renewal in the face of significant change. It accomplishes this by outlining the guidelines for developing a culture of resilience, making efficient use of

The 7 secrets of Successful Innovation



Add value to the organization



Challenge the organization's strategy and objectives



Motivate and mobilize for organizational development



Be timely and focused on the future



Allow for context and promote the adoption of best practice



Be flexible and holistic

Have an effective and reliable process

organisational knowledge, supporting strong and empowered leaders, and enabling an organisation to fulfil its obligations in the face of change.

The effort pays off in terms of results. A resilient organisation, according to Crask, "has an unified vision and purpose as well as a diversity of talents, leadership, and expertise." As a result, the organisation becomes unified and prepared to handle almost any situation, even a disruption in operations.

The disruption factor

Another advantage of being prepared is the ability to react and deal with unforeseen business disruptions swiftly and effectively. These plans, also referred to as business continuity or disaster recovery plans, are nothing new for many firms, but they must continually be updated to remain useful.

It has benefited organisations in setting up and maintaining efficient business continuity plans, procedures, and systems. The wellknown standard has recently been updated to take into account the lessons learned during its first years of usage and maintain the content in line with international best practise. assisting companies in effectively responding to disruptions and recovering from them. In the event that something goes wrong, this means lower costs and a smaller impact on corporate performance. Additionally, businesses with numerous locations or divisions can count on a uniform strategy applied across the board.

According to Crask, having clearly effective strategies in place is beneficial in the long term even if they are never implemented. A high degree of confidence in your company is fostered by being able to reassure customers, suppliers, regulatory agencies, and the like that you are ready should calamity strike, with all the benefits that follows. These advantages include enhanced corporate performance, ease of dealing with authorities, and investor appeal. The analysis of all the important problems and weak points will also provide you a better understanding of your company

Time to innovate

also Industry competitors may cause disruption. When Airbnb started to gain traction and Uber introduced a completely new paradiam of competition for the taxi industry, hotels had no idea what hit them. "Having a fantastic idea isn't enough. Companies must constantly be looking ahead and prepared to change in order to stay in business, which involves advancing new ideas regularly. And Airbus surely innovates. It is currently looking into and making investments in cutting-edge technologies like urban transportation, electric aviation, quantum technology, and helicopters. By assisting the business in harnessing and maximising ideas in a disciplined manner, standards can be a crucial instrument in bringing these ideas to supporting their successful reality and progression.

Also global best practises and offer techniques, frameworks, and procedures that can assist firms in saving time and money while freeing up crucial working hours for novel, creative endeavours. Companies must be in this position if they want to maintain a competitive edge, entice top personnel, and ultimately survive in the brutal business world.



A minimum of \$2,000 in initial startup credits, with opportunities to receive additional credits based on the accelerator, incubator, or VC investor backing; investment by select VC firms; and the scope of your infrastructure needs.



India's First OTT Platform for Education

7?

Why Jagam

My its Important

carnings My Journey!

ROHIT JAIN A TRUE REVOLUTIONER OF INDIAN EDUCATION SPACE



India's First OTT Platform for Education

IMPARTING EQUAL QUALITY OF EDUCATION



Rohit Jain is the founder and CEO of AAGAM which is the India's first OTT platform for education. It is the virtual ecosystem that frees the viewers from all distractions and help them to watch, learn and apply efficiently. Rohit hails from a small village of Maharashtra and he started his journey at an early stage. Rohit didn't wait for the but indeed opportunities created opportunities to grow. Rohit is also an international IBDP math teacher, teaching in 4 countries (India, US, UK and Germany). He also had the experience of teaching the grandson of RBI governor of India, kids of Director Executive of ICICI bank and few Bollywood celebrity kids etc. He was enlisted in the nationwide awards i.e., under 30 rising entrepreneurs-2022. With his lecture, he helped the students to get into prestigious universities like London School of Economics and Georgia Institute of Technology. Teaching has been one of his hobbies and started teaching in the second year of his engineering and after teaching the international curriculum kids, he figured out that there is a huge gap between the education that is being delivered to the privilege or upperclass society as compared to the middle-class family kids which is creating a huge gap in the quality of education received.

"Follow your passion, if you're working for something don't give up there is only one mantra for success, you never quit never quit and never quit; just keep working hard and suddenly things will fall in place".

-Rohit Jain



RISE OF AAGAM

Rohit Jain has a new definition for right to education and in his words "In India we usually talk about right to education but we never talk about equal quality of education, so it's not only just about giving education to everyone but ideally it should be about giving equal quality of education to everyone". So, he initially thought to bridge this gap by collaborating with a lot of schools, institutions and with coaching institutes for which his ethics has to be compromised and he could never do that. Eventually, Rohit realized that there is a need of one such educational OTT platform which helps students to watch the content, learn it in detail and apply it without any distraction so that's where "AAGAM" comes into picture.

VISION OF AAGAM

AAGAM is the first educational OTT platform in India broadcasting content solely created for transmitting knowledge to learners across the country whose vision is to equip even the poorest of the poor with free and quality education and maybe after two years the whole process will be executed in all the official vernacular languages added in the constitution as well. AAGAM also wishes to replace YouTube in India for education and it has the freedom of creating its own content. This OTT original platform sequestrate from its competitors by tying up with the state government and reputed institutions in the education sector for disseminating quality education to the viewers. Further, AAGAM generates the content that all students can consume regardless of their age and curriculum. The motive behind AAGAM was to produce and thought provide provoking and intellectually nourishing content for kids and

adults uniformly without getting them side tracked. On watching educational videos on major platforms, it is common for users to get tempted by recommendations that are not exactly relevant to the content they are consuming. AAGAM is an attempt which strives for virtual ecosystem that emancipates the viewers from all these interruptions.

Since it is not an online tutoring platform it is easy to collaborate with schools and to sponsor the entire content for free to the state government or central government schools where the requirement is very high. The premium services of the platform which is to be launched on 19th August 2022, are just at an annual subscription fee of 3000 rupees per year and with the content creator's referral code, a discount of thousand rupees can be availed. The annual subscription has an access to many courses. mock exams, test series and the students of class 1 to 12 have an opportunity to win a scholarship up to rupees thousand every month straight into the bank account without any revenue share or without any commission. Rohit is anticipating to downright his vision of giving free and quality education to each and every poor in the near future.

AAGAM- MAKING EACH STUDENT INDEPENDENT

Rohit is trying to make each and every student independent and want to develop the fighting spirit by letting them to know the scenario about how important it is to be independent and says that "it's the mindset which probably helps you to create something, that is the mindset that probably helps you to be a billionaire maybe in future and that's the mindset which I think most of the kids are required to have in the country, so that they can start working hard, people say you should work hard you should be consistent ,all thing are secondary and the first important thing is that kid needs to think that he wants to become independent".

ROHIT JAIN ON FAILURES

Rohit Jain addresses failures as learning and firmly believe that the things which he called as failure were probably responsible for making him a good man and that whatever he is today, failure has a role and if that wouldn't have happened then life would have been quite different. He further adds that "I didn't get into IIT's in 2014, I was very depressed, very depressed right the only time that I had suicidal thoughts was when I. didn't get into IIT". That was the whole reason of teaching just to make sure that other kids should not be deprived of joining to IIT because of the reasons he had and probably that was the seed for AAGAM. He considered failure as a learning and always had a strong credence that results follow hard work and perseverance if not today but tomorrow for sure. Rohit says that he had this mindset perpetually in his life and even today if he gets depressed, he starts reminding himself that hard work will crystallize all the tough things.

Rohit Jain on Challenges

Rohit Jain says that it is like a journey and he loved teaching and that is the reason even today he is teaching and he enjoys the process. He says he is now making business based on education and earlier it was different one but business was always in his blood and that he is enjoying it even more and that he is having a luxury life with his passion which he always dreamt about. He further

adds that he is building his own career, working hard and coming home and sleeping peacefully at night. He says there are no such biggest challenges but only challenge in his words is "to revolutionize the Indian education space, I just want to make sure that the challenges that I felt, a lot of people like me who must have felt when they were kids I just wanted to make sure that at least the next generation which is coming they do not face something like that. My first cousin, he has a daughter so usually I keep telling myself that after five ten years when she will grow up and when I look into her eyes I should be able to say her that look, now the quality of education that you are getting is extremely good it doesn't matter you are in a tier three city you are getting a very good quality education I have done something not just for you but a lot of people like you, so that's the thing , I have this wish of changing or revolutionize the Indian education space".



Rohit Jain's Message to youngsters

Jain further says to follow one's own passion as in India people usually say that it's all about the skills, hard work, decency, good job and having a good life with your parents all that is fine but always remember earning money is very important right so in life one should have an aim of earning money because if you don't aim something like that then how will you give job to other people's if you don't give job to other people how will the country grow, if you want to make India a super economy like the USA and China we need to have more job creators right so I want everyone to start thinking how they can earn money and earning money should be the passion. If you start earning money you not only just develop your own lifestyle but you spend that money with so many people that where the economy grows a lot.

With no words lesser, AAGAM will bequest the lost glory of Indian education system. This 26- year-old young man will be a true revolutioner for the Indian education space and the education centered OTT platform, AAGAM will soon conquer the YouTube for education.





WHY DOES RECOGNITION! essential for

BUSINESS & STARTUPS





It's a question that all entrepreneurs and startup owners ask themselves at some point. After all, your business is only as good as the recognition it receives from others. In this article, we'll explore the importance of recognition for startups and how you can go about getting it.

In a business context, recognition is the acknowledgement of an individual or organization's achievement. It can come in the form of awards, news articles, magazines, accolades, or simply being recognized as an expert in your field.

Why is recognition important for startups?

There are several reasons why recognition is important for startups. Here are some of the key reasons:

1. It can help you attract top talent

Recognition is a powerful tool for attracting top talent to your startup. Talented employees want to work for a company that is recognised as an industry leader or innovator. As a startup, gaining recognition can help you stand out from the competition and attract the best and brightest employees. 2. It can help you generate publicity

Publicity is key for startups. It can help you generate awareness for your company and attract new customers. Recognition can be a great way to generate publicity for your startup. go about getting it.

If you're a startup or entrepreneur, then you know that recognition is important. It can mean the difference between success and failure. That's why it's so important to make sure that you get the recognition you deserve. You work hard, and you deserve to be recognized for it.

Startups are constantly seeking validation and recognition from investors, customers, and the media. This validation is important because it helps validate the startup's business model and gives them a stamp of approval. Recognition also helps to attract talent and customers.

One of the main reasons why startups seek recognition is because it helps them to raise money. Recognition from investors, whether it's in the form of media attention or awards, signals to other potential investors that the startup is a good bet. This recognition can help a startup to raise money from VCs and Angel investors. Another reason why recognition is important for startups is because it helps them to attract customers and talent. If a startup is getting a lot of positive media attention, it can attract customers who are curious about the product or service. And, if a startup is winning awards, it can attract top talent that wants to be a part of a winning team.

Media recognition is important for all businesses and startups because it can help to build brand awareness and create positive associations with the company. When a business is mentioned in the media, it can help to generate traffic to the company's website or social media pages, as well as increase sales. Additionally, media recognition can help to attract new customers and investors, as well as create a positive reputation for the company.

There are a number of reasons why award recognition is important for businesses. First, it can help to attract new customers and clients who may be impressed by the accolades company has received. а Additionally, award recognition can help to boost employee morale and inspire employees to work harder. Finally, award recognition can help to legitimize a company and its products or services.

So, if you're a startup, don't underestimate the power of recognition. Seek it out from investors, customers, and the media. It can help you to validate your business model, raise money, attract customers, and attract top talent.

Recognition is also a powerful tool that can help businesses of all sizes to scale and grow. By providing visibility for businesses, recognition can help to attract new customers and clients, as well as drive sales growth. For small businesses, recognition can be a key factor in helping to increase visibility and grow the business. By being featured in media or international online. small businesses can reach a wider audience and attract new customers. In addition. recognition can also help to boost morale among employees and help to retain top talent.

For larger businesses, recognition can help to drive sales growth by increasing visibility for the business. This can be done through awards, media coverage, or even word-ofmouth from satisfied customers. In addition, recognition can also help to attract and retain top talent, as employees are more likely to stay with a company that values their contributions.

Overall, recognition is a valuable tool that can help businesses of all sizes to scale and grow. By providing visibility and increasing morale, recognition can help businesses attract new customers, drive sales growth, and retain top talent.

You and your business must get positive recognition to make your brand better. More and more recognition boosts your business to the next level.

What type of recognition you or your business received? Let us know on twitter @gbusinessline.



EVOLVING STARTUPS





ZunRoof aims to better, simplify, and lower the cost of personal energy use. The team investigated every Indian consumer's daily energy requirements in order to accomplish that aim. For developing next-generation energy technologies, ZunRoof offers solar energy and IoT intelligent energy solutions.

ZunRoof offers three different product lines: first, machine learning-enabled on-grid solar solutions: second. off-grid solar solutions for people who need to store solar energy for use when there is no electricity; and third, cutting-edge IoT technology that enables customers to monitor and conserve energy as they use cutting-edge home technologies. Modern applications and RMS service are combined with their on-grid solar solution to show solar consumers how to use the sun's energy. The top engineers in the nation created these services with the goal of continuously giving clients and their business partners better solutions.

ZunRoof was established with the goal of improving, cheapening, and improving personal energy use for everyone. The team investigated each Indian consumer's daily energy requirements in order to accomplish that aim. For developing next-generation energy technologies, ZunRoof offers solar energy and IoT smart energy solutions. The energy harvesting, storage, upkeep, and use of power will be handled by us.

Our primary goal is to employ technology to improve every aspect of the house. To make solar energy a standard home utility for everyone, the team is always striving to increase the percentage of residential solar across the nation.









Pranesh Chaudhary, a graduate of IIT Kharagpur, has in-depth knowledge of credit cards, insurance, small businesses, and auto finance. Before he started ZunRoof in the middle of 2016, Pranesh had seven years of experience working for some of the biggest financial services companies in the world.

He has been putting together a team of tech, operational, and product superstars throughout India with the goal of using Clean and Smart Energy to address the electrical problems facing urban India. In India, ZunRoof is now the industry leader in residential solar rooftop installation and maintenance because to his tenacity and endurance.



Sushant Sachan, a graduate of IIT Kharagpur, is a specialist in product strategy and technological innovation. Since their freshman year at IIT Kharagpur, Sushant and Pranesh have been buddies. Following graduation, both pursued promising careers in the corporate world.

Sushant recalls the time Pranesh contacted him from London in 2015 to inform him of his recent promotion and raise in pay.

Sushant responded by expressing how at ease he and his coworkers had become with their corporate lifestyles and pay, and the conversation that followed led to the creation of ZunRoof.



Agnikul Cosmos was founded on the idea that getting to space should not be the most challenging part of being a space-faring species. They enable quick and affordable space access through their launch on-demand vehicle: Agniban. Agniban can carry 30-300 kgs to low earth orbit.

A launch-on-demand orbital-class rocket with a 100kg payload capacity for 'Low Earth Orbit is being constructed at Agnikul. Their two stage rocket, called Agnibaan, is propelled by semi-cryogenic engines operated by electric motors. They intend to create a rocket that can be completely eustomised to meet the requirements of the user. They provide a substantial amount of cost & time-to-launch flexibility for tiny satellites since their rockets are constructed especially for each customer.

"Agnikul" is a derivative of the Sanskrit word - "Gurukul" and it could be interpreted to mean "a place where people learn to use fire".

Agnikul are a group of enthusiasts, rocket scientists, engineers, programmers, lawyers, and more - all of us just love enabling space accessible to everyone!

enabling space

GNI

ove

N

KUL



GLOBAL BUSINESS LINE

PAGE NUMBER: 26







Srinath is committed to utilise his multidisciplinary expertise to address the major issues that mankind is now facing. Agnikul was founded on the straightforward principle that living and working in space shouldn't be made more difficult by travelling to it. He attempts to compose screenplays while watching movies in his free time.

Moin is an operations specialist with more than 7 years of experience in manufacturing, chain. and engineering supply management. He graduated from Anna University in Chennai with a Bachelor of Science in Aeronautics and from the University of Newcastle in Australia with a Master of Business Administration. Additionally, he is quite interested in space law.

He oversaw a contract manufacturing business in the CPG industry before joining Agnikul. The way the structures of space mix physics, engineering, and safety absolutely fascinates him. He founded Agnikul with Srinath because he thinks that everyone should have access to space. He tries to play the guitar as often as possible in his free time.

STARTUP!

Startup is a great initiative one can start. Government of India had initially started this initiative as Startup India for the great innovative steps and entrepreneurship in India. The Government intention is to build a core strong eco-system for nurturing innovation and sustainable high end economic growth and to uplift the better job opportunities in large area with most effective employment opportunities where both rural and urban areas get the best outcome large. New innovative in technology, design, digitalization and new way of working structure can be developed. Startup India was initially to boost up self awareness and focus driven sectors to reach the desired outcome as per strategic management with Human resources and technology. Some of the initiative are mainly Enhanced infrastructure, including incubation centres. IPR facilitation. including easier patent filing, The better regulatory environment, including the tax benefits, easier compliance, improved setting up of a company, fastest mechanism and more. A goal to increase the funding opportunities .Provide a vast networking database for the entrepreneurs and other stakeholders in the startup ecosystem. Touch the untouched areas of operations and building of resources towards better outcome.

Startup is highly required for growing India to touch new milestones and towards future endeavors. Living above basics is important because with changing dynamics of global financial markets to touch new edge of cilmbing share market and reach out import and export.So, the growth of local market towards new way are very very important.



DR.MANISH DAS

ADVOCATE - SUPREME COURT OF INDIA AUTHOR OF LAW BOOKS & POETRY BOOK.

Government norms need to be maintained as per criteria and even more the Government will also help in training and easy loan.Beyond this Government of India wants to motivate the new minds to come up with new ideas and which may give a new definition to the business. In this competitive world of GDP and foreign exchange start up can be a savior.

Two of the best thing one can do at this moment, Firstly to come up with such a venture which has a global recognition unacceptance and secondly such a business venture which can be start locally it may be product based or service based industry but definitely with international standards and quality.

India's economy will reach new milestone if startups can contribute expectations and touch new outcome In the world of business towards better tomorrow more significantly in the global market With new aspirations.

≁ ToneTag

Mobile payment is a real phenomenon that is now in use. The goal of Kumar Abhishek and Vivek K. Singh is to revolutionise mobile payments by creating a system that enables contactless, secure payments using regular mobile handsets without any additional fees or technological prerequisites. To enable wallet-based, direct bank debit, card on file or card present (HCE), UPI and BQR mobile payments, ToneTag is provided as a software library that may be integrated with an existing mobile application or current banking channel. This makes it possible for any consumer, using any phone and any mobile wallet or banking application, to utilise their phone to make payments that are simple, quick, and safe. The product ToneTag accelerates our transition to a cashless society.

To allow seamless device-to-device and human-to-device communication, ToneTag leverages the power of sound. It is now the biggest soundwave communication technology platform in the world and allows for proximity consumer interaction services and payments on any device, regardless of the instrument or the infrastructure. The product is very scalable, interoperable, and independent of platforms. Anyone with any device, even feature phones with or without internet access, may communicate with any device using ToneTag with little to no human interaction. ToneTag's innovative technology, which has generated interest in the payments industry and offline retail, has been covered by 13 patents and 132 claims. It is in charge of empowering and enhancing numerous organisations across the world and assisting them in improving their payment or communication channels.

NO MORE TAPPING YOUR PHONE TO MAKE JUST A PAYMENT WHEN YOU CAN HAVE A HIGHLY RICH PAYMENT EXPERIENCE ΒY JUST Α SIMPLE TONE. BELIEVE MOBILE WE PAYMENTS IS ΝΟΤ JUST PAYING YOUR MOBILE BILLS ONLINE BUT **PAYING ALL YOUR BILLS OFFLINE IRRESPECTIVE OF WHAT MAKE OF** PHONE YOU POSSESS".

VIVEK SINGH

neTag





Tens of thousands of commuters each day may connect to SmartE, the first and largest electric mobility service in India. SmartE, which was founded in 2015, offers a firstand last-mile transportation option that is ecologically friendly. SmartE provides allelectric transportation that are economical, convenient, and shareable. To offer the most practical, open, and cost-effective shortdistance travel option, SmartE makes use of cutting-edge technology and creative mobile technology platform solutions.

Modern technology are used in SmartE's cars with an emphasis on the safety, comfort, and affordability of the rider. With fares starting at only Rs 10, economic viability, zero emissions of dangerous pollutants, and extensive coverage in and around metro and bus stations, residential communities, business centres, etc., SmartE has established itself as a highly regarded, practical, and effective commuting choice. With built-in GPS tracking, sensors, a route optimizer, analytics, etc., its cars actually have a certain level of intelligence.

Currently, SmartE does roughly 2,000 deliveries each day on average in the Delhi



NCR region thanks to partnerships with two online grocers. According to Goldie, the company's main priority in the upcoming months would be developing the new lastmile delivery service.

Our price for this service will always be 30 to 40% less expensive than the other players, according to Goldie. "Anyone who will try to perform last-mile delivery on their own or collaborate with other partners offering it will not be able to match our unit economics for one simple reason," he asserts.



Riskcovry[®]

With ready-made connections with insurers, product integrations, technological platforms, workflows, and regulatory requirements, they provide a full insurancein-a-box solution.

By unbundling complicated insurance products from the Life, General, and Health categories to better fit a distribution partner's consumer base, the product sachet is a unique co-creation of more minor variants (either premium amount, coverage, or duration). Across demographics, this changing insurance buying habit is becoming more and more popular. Riskcovry supports end-to-end omnichannel digital buying journeys and assists with product suggestion and pricing discovery.

Riskcovry's technological platform uses APIs, which makes it easier for insurance firms to provide their products to distributors. Distributors, in turn, discover it simple to connect with a larger group of customers.

Chiranth uses a major distributor that deals with several insurance firms as an example,

and each product has its own set of characteristics that are appropriate for a certain consumer base. We can make all of them simpler so that customers can view them digitally, he claims.

According to Chiranth, interacting with three advantages them has for the insurance sector. First. Riskcovrv's technological platform enables quicker insurance policy go-to-market; second. there improved efficiency is since distributors get a real-time picture of how policies are performing.

Riskcovry intends to expand internationally as part of its future ambitions. It has already begun operating in the United Arab Emirates and intends to use its technological platform to enable the issuance of insurance products in markets like roadside assistance. doctor-on-call services. and hospital outpatient departments where the insurance industry has not yet developed a business case.



Biomentors.online

MEDICAL ENTRANCE MADE EASY

BY DR. GEETENDRA SINGH

Making the difficult medical entrance tests in India simple was extremely difficult, but Dr. Geetendra Singh, CEO and founder of online Biomentors classes, managed it. made it happen and made it simple to pass medical entrance exams.

Dr. Geetendra Singh is a doctor in Bandra East, Mumbai. He is a renowned diabetologist who established biomentors lessons online in 2017 to assist poor students who are unable to pay the high tuition of offline colleges. Beginning with the very clear mission statement, "Best education for everyone at bare minimal cost,"

Currently, one of India's top edtech platforms for medical entrance test preparation is Biomentors Online (NEET). Since 2017, more than 11000 MBBS candidates have been chosen via online Biomentors classes at various government medical institutions.

TODAY BIOMENTORS BECOMES ONE OF THE MOST IMPORTANT PART OF MY LIFE.



How it started!

Dr. Geetendra Singh told to Global Business line team that it all started by an incident, One of his close friends from MBBS days called him and asked for Dr. Geetendra Singh's assistance in persuading his niece to take commerce instead of biology because she wants to become a doctor and needs coaching classes to do so. The problem is that since her parents died in a car accident, nobody will be able to pay her tuition. A middle class household might find the expense of coaching lessons in Kota to be quite high-especially if the youngster is family dependent on members. Dr. Geetendra phoned the young woman and explained everything, but she was adamant about becoming a doctor so she could help people. The only issue is the expensive cost of coaching sessions.

Dr. Geetendra was greatly impacted by all of these events, therefore in 2017 he made the decision to launch a YouTube channel for free education. It was first formed just to aid that girl, but within a short while, hundreds of needy kids joined the channel and requested an application or website with study materials and quizzes. Dr. Geetendra created the first Biomentors website himself with the use of a goDaddy website builder, and it cost about INR16,000.

It was a fairly straightforward service that aids students in finding study materials for anything covered in YouTube lessons. It's time to create a mobile application since after a few months, thousands of students visited the website every day. In 2018, the first mobile application was released, however it collapsed а short time afterwards. then our own technological team steadily develops. More than 140 people work with Biomentors Online currently in various divisions. Thry set out on this trip to give others in need of



strength, and they are currently following that course. Biomentors are the only edutech firm that employs thousands of students in instruction each year while being a bootstrapped business.

In 2016, Dr. Geetendra Singh started a diabetic clinic in the renowned Indian business district of BKC Mumbai. For my clinic, I purchased a rather tiny location of about 200 square feet.

I started recording lectures for the NEET candidates to assist them grasp biology properly and efficiently because majority of Dr. Geetendra's patients come in the evening for consultations. He had no idea that a seemingly insignificant action would result in such significant results. More than 6 million students from all throughout the nation have received instruction from biomentors to date. There are also students from Pakistan, Bangladesh, and Nepal in Dr. Geetendra Singh's team.



Biomentors is an army like disciplined online education environment & good reputation among those students who are serious about their selection. **Our results are our strength.**

Being a bootstrapped business, Biomentors don't have a lot of money to spend on advertising and client acquisition. Biomentors solely use word-of-mouth advertising.

Many sponsored edtech startups are currently creating a false buzz in the market but are unable to fulfil the level of quality that they promise, endangering public confidence in online learning as a whole. Therefore, we are concerned about students' faith in online learning, particularly in the wake of COVID. Biomentors are quite concerned about the state of the market.

Biomentors Vision is By 2023, Biomentors to construct 100 command centres in remote areas to offer students a productive learning environment with cutting-edge technology. Biomentors are developing learning based on Al.

"Don't wait for good time to start. Don't compare yourself - Just start your journey honestly with passion: People will join you"







Google Workspace

Google Workspace Business Starter Plan

Promotion code: U7LJ77CTDGFTXFW

Google Workspace Business Standard Plan

Promotion code: EADD3XTQH3QAVUP

Each promotion code provides 10% off the first year on either Google Workspace Business Starter plan or Google Workspace Business Standard plan^{*}.

Engineering Your Vision...

CONSULTING ENGINEERS GROUP LTD.

Consulting Engineers Group Ltd.(CEG) is a leading international consulting organization providing comprehensive professional consultancy services for all the facets of Infrastructure Development.

- Highways
- Bridges
- Railways/Metros
- Tunnels
- Buildings
- Urban Development
- Capacity Building
- Airports
- Environment & Social
- Water Resources



CEG Tower, B-11(G), Malaviya Industrial Area, Jaipur - 302017, Rajasthan, India Phone: +91-141-2751801-02 Fax: +91-141-2751806 Website : www.cegindia.com | www.cegtesthouse.com

General Enquiry: hqjpr@cegindia.com	Jobs: career@cegindia.com	Business: business@cegindia.com
-------------------------------------	---------------------------	---------------------------------

Awards

- National Award for Excellence in Consultancy Services
- National Award MSME
- Rajiv Gandhi National Quality Award
- Award for Best Professional Services in Service Sector by Dun & Bradstreet



CEG TEST HOUSE AND RESEARCH CENTRE PVT. LTD. (NABL Accredited as per ISO/IEC 17025, BIS Recognized) (A Unit of CEG Ltd.)

- Geotechnical Investigation
- Pavement Evaluation/FWD
- Construction Material Testing
- Non-Destructive Testing
- Specialized Testing & Mix Design
- Environment Monitoring & Testing
- Geophysical Survey
- Drinking & Waste Water Testing
- Mobile Testing Laboratory
- Expansive Soils & Foundations



SKILL DEVELOPMENT TOWARDS ENTREPRENEURSHIP

ΒY

ABHISHEK SINGH, CHARWAK DOULANI, RASHIKA SRIVASTAVA AND DR. BINDU SINGH he term "entrepreneur" was originally coined in French in the early 1800s. In the 21st century, this term has become a catchphrase due to the new breed of business leaders like Larry Page, Jeff Bezos, Mark Zuckerberg, Elon Musk, and Steve Jobs, who have found success in a variety of fields. These big names in the industry all had one thing in common: they were all able to take advantage of the opportunities that were opened up by the advancement of technology and roll out products that were well received by consumers.

Entrepreneurship requires a wide range of skills, including the ability to lead, run a firm, manage one's time effectively, think creatively, and solve problems. It is possible to use these talents in a wide range of professions and businesses. For creativity, business development, and competition, these entrepreneurial qualities are essential. These abilities can only be attained by honing a wide range of skills simultaneously. The most noticeable among the lot is, as commonly said, understanding the end user, customer pain-points, value proposition, and getting the right things done at the right time. Words so simple to spell yet tasks which require unparalleled multi modal skills which can be broken down from basic cultural understanding to socio-economic conditions of the market, from home science to high tech, from simple barter system to financial-legal concepts, from general survey to advanced data analytics, which are too complex for a common man to understand and skills seldom available with an average person having a revolutionary idea; in the end, these lack of foundation stones act as a barrier, keeping away buzzing enthusiasts to have a peek up the wall and become the next unicorn.

Even though not everyone is born with an entrepreneurial spirit, it helps in the early days of a bootstrapped start-up. However, in today's connected world, it is never easy to learn these skills. But it may not be cheap to understand such complex ideas without formal training and skill-upgrading, which is expensive in a well-run business. Here, a good policy framework and government action have been playing a very important role. Educational institutions play a crucial role in the formation of an entrepreneurial ecosystem. The concept of entrepreneurship has been around for a long time. However, more than just providing support, which is required of educational institutions through incubators and mentors, the system must also provide long-term assistance to businesses.



With this core belief, Government of India, in essence, laid the foundation of The Entrepreneurship Development Institute of India (EDII), where in collaboration with the Department of Science and Technology, it is launching a new initiative with fund overlays to curate over 2000 projects in STEM, on boarding more than 40 universities, including several IITs.

Over the past 2 decades India has been seeing a continued growth and economical uplifment of the society as a whole, producing largest number of millionaires and significant number of billionaires and has seen a shift from traditional heavy Industrialised outputs to modern day services sector. New avenue of business with new opportunities, new problems and new solutions are mushrooming every day and so is the risk of failure attached with it. While skills and talent can be natural or acquired, another key aspect is the experience, lack of which is a major concern that not only haunts, perplexes and causes anxiety to the entrepreneur but may also threatens the whole enterprise. However, while there is no replacement to continued experience. learning. skills development, interpolation from past priory experiences, information and modern prediction techniques can be utilised to enhance productivity and forecast and mitigate the risks and providing the window of opportunity to maximize the gains, optimize the solutions and give optimal value to the end user of the product or services on offer. The quality of the services offered and the value derived by the end-user both improve as a result of skills. Development of skills are not only accountable for product innovation but also process innovation, take for example any food delivery app today, is just a mere extension, expansion, enhancement and aggregation of many such standalone home delivery services of the likes of 30minute pizza.

While having a deep domain knowledge is essential for running the business at its core, having a wide knowhow of the domains in and around the business is essential for sustaining and have a competitive edge over the competition, acquiring the same provides one with a better grasp of how to diversify diverse business activities, which will lead to an increase in competitiveness and benefit the enterprise by increasing productivity and efficiency. In the long run, Skills development is analogous to learning, in that it is a never-ending process. Nowadays, rivalry is the characteristic of every corporate endeavour, and each product, to say the least, seeks a competitive advantage. Skill is that asset that plays a distinguishing factor in the business. More than merely beginning a firm, entrepreneurship entails owning a company that has weathered the ups and downs of the entrepreneurial path. Education is one component that contributes to a person's independence and self-reliance.

In order for upcoming entrepreneurs to achieve their potential and transition from the informal to the formal economy; education and skills development must be integrated into the broad framework of national economic and social development creating policy by а framework which creates a conductive environment to promote the conditions that encourage and promotes such ventures to join the formal economy with higher productivity activities, contribute to the virtuous circle thereby ensuring better working conditions, access to social protection, enhanced sense of respect for work, thereby contributing not only in addressing the consumer needs but also help broader aspects of addressing sustainability, economic upheaval, poverty alleviation to build the nation.

DigitalOcean

Supporting each other through COVID-19

If you're building or organizing something to help with the pandemic and need resources or visibility for your efforts, we're here to help.

</>>



COVID19 Digital Ocean Page: https://www.digitalocean.com/community/pages/covid-19



RBB SHIP CHARTERING

Honesty, Integrity & Trust

WHEN IT COMES TO CHARTERING, WE MAKE WAVES.



RBB Ship Chartering, with over 30 years of experienced professionals, helping Businesses navigate International waters in Dry Bulk Chartering services. We have successfully done fixtures with a volume of 1+ million tons of various commodities ranging from Handy to Capsize vessels. Our specialty includes:

- Coal Shipments from Indonesia, Africa, Australia & Russia
- Iron Ore & Steel Cargos from India
- · Limestone, Aggregate, Clinker, Gypsum from Persian Gulf region
- Bagged cargos from India & SE Asia

We excel in offering:

- Dry Bulk Chartering
 Break Bulk Shipment
- Project Cargos & RoRo Shipments · Commodities procurement
- Trade Finance (LC limits from Top Prime Banks)

Always connecting our esteemed customers with a sea of opportunities.



Grow Internationally with ITC Membership for Startups



Signup and enjoy many benefits like investor contacts and many more



ARISE! AWAKE! AND STOP NOT UNTIL THE GOAL IS REACHED.

Readers Choice

MORE TO READ



h

h





GLOBAL BUSINESS LINE

Subscribe Today

Follow us and Share your feedback by tagging us on social media

f gbusinessline

🗾 gbusinessline



ISSUE: 06

WWW.BUSINESSLINE.GLOBAL

©GLOBBAL MEDIA LINE PRIVATE LIMITED