



Just Start!
MINI COURSE -
PLANNER

APRIL
2025



Thank you for downloading this resource from our YouTube video!

Hiki xx

Fast \$20 - \$50 Course Builder Guide

✓ 1. Course Planning

- ☐ What problem does your course solve?
- ☐ Write your course title (make it outcome-focused)
- ☐ Outline 3–4 quick lessons
- ☐ What small win will your learner walk away with?

✓ 2. Course Setup (Wisdome)

- ☐ Create your course folder in Wisdome
- ☐ Upload a short welcome video
- ☐ Add your lesson content (video, audio, PDF)
- ☐ Set the course price to \$50
- ☐ Choose or create a simple cover image in Canva

✓ 3. Feedback & Connection

- ☐ Add a closing prompt like: “Let me know your biggest takeaway”
- ☐ Include a CTA like: “Want to go deeper? Message me for a session”
- ☐ Plan one way to invite feedback (DM, voice note, email)

✓ 4. Sharing & Selling

- ☐ DM 3–5 people using the script below
- ☐ Share on social with a behind-the-scenes post
- ☐ Add the course to your Wisdome hub as a visible offer



WARM DM SCRIPTS

(For people who know you, follow your content, or have engaged before)

Option 1 – Casual & Personal

Hey [Name], just letting you know I've launched a simple \$50 mini-course on [topic]. It's bite-sized, no fluff, and designed to get a quick result. Thought of you instantly, would love to send it your way if you're keen!

Option 2 – Story Vibe

You popped into my head while I was creating a new mini-course. It's all about [insert problem your course solves], and it's designed to be fast, doable, and actually helpful. It's just \$50, and I'd love to offer it to you first if you're interested?

Option 3 – Invite Feedback

Hey! Just finished building a \$50 course on [topic], super short and designed to get a result fast. I'm looking for a couple of people I trust to go through it and let me know how it lands. Want the link? No pressure at all, of course!

COLDER DM SCRIPTS

(For people you may not have spoken to directly, or don't know well)

Option 1 – Helpful Share

Hey [Name], I know we haven't connected directly before but I've been following your posts and thought this might be helpful, I've just released a super simple \$50 course on [topic]. It's designed to [insert quick result]. Want me to send you the link? No pressure at all, just thought I'd share it in case it's useful.

Option 2 – Curiosity-Based

Hi [Name], hope it's okay to reach out, I recently launched a \$50 course that's helped a few people with [outcome]. It's short, actionable, and gets straight to the point. If you're open to taking a look, happy to send it over!

Option 3 – Invite to Try + Feedback

Hey! I've just launched a mini-course on [topic] and offering it to a few people who might benefit from a quick result. It's just \$50 and I'd love your thoughts if you're open to it. Want me to send it through?

Optional Follow-up Line (after 1-2 days if no response)

Totally understand if now's not the right time, just thought I'd offer! Always here if you want the link later.



5. What Comes Next ? !

- ☐ What would a next-level offer look like?
- ☐ What feedback have you received so far?
- ☐ How might you upgrade this into a group or 1:1 offer?

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