

VOLUME -10

TIPS



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PRINCIPAL'S NOTE

Dear TIPS Erode Community,

This past week has been filled with moments of pride, reflection, and community spirit at our school.

Successful Arpanam and Independence Day Celebrations

I am thrilled to share that our Arpanam and Independence Day celebrations were a tremendous success! The dedication and enthusiasm displayed by our students, staff, and parents made these events truly memorable. The vibrant performances and heartfelt participation were a testament to our shared love for our nation and our commitment to cultural values.

Mufti Collections for Wayanad Landslide Victims

Our recent Mufti Day collections to support the victims of the Wayanad landslide were incredibly heartwarming. A special mention goes to one of our Early Years learners, who touched us all by contributing her entire piggy bank to the cause. Such acts of kindness remind us of the importance of empathy and generosity within our community.

Developing an Attitude of Gratitude and Service Mindset

As we reflect on these recent events, I encourage everyone to cultivate an attitude of gratitude and a service mindset. Whether through small acts of kindness or larger community efforts, we can all contribute to making the world a better place. Let's continue to teach our learners the value of being thankful and the importance of serving others.

Thank you for your continued support and for being a part of our TIPS Erode family.



Mr. Chander Dev
Principal
The Indian Public School
(Cambridge/IB), Erode

YOUNG PATRIOTS OF GRADE 2

The spirit of patriotism was alive and vibrant as our Grade 2 students participated in the Independence Day celebrations with remarkable enthusiasm. The event featured a series of competitions, including JAM (Just A Minute), poster-making, and patriotic songs, each designed to instill a sense of national pride and creativity among the young learners.

The JAM session saw our students speaking confidently on various patriotic themes, showcasing their ability to express themselves with clarity. In the poster-making competition, students let their imaginations soar as they created colorful and meaningful artworks. The patriotic song performances were a highlight of the celebration. With their melodious voices and heartfelt renditions, the Grade 2 students filled the air with a sense of pride and reverence for the nation. Their performances not only entertained but also inspired everyone present to cherish the values that Independence Day represents.



MY DREAM INDIA



Patriotic - Celebrating India's 78th Independence Day with enthusiasm and national pride.

Creative Expression - Students showcased their artistic skills through posters, miniature models, speeches, and poems.

Cultural Showcase - Traditional dresses and performances highlighted India's diverse cultural heritage.

Visionary - Students shared their dreams and aspirations for a better India through their creative works.

Interactive - Students engaged with each other's work, sharing ideas and perspectives on the theme "My Dream India".

Inspirational - The event aimed to inspire patriotism, creativity, and critical thinking among students.

Joyful Celebration - The activity was a joyful and festive celebration of India's independence and cultural diversity.

Immersive Experience - The celebration created an immersive atmosphere, transporting students to a world of patriotism and creativity.



COLORS OF FREEDOM

Please click the below link to watch the video of a learner playing keyboard, The Vande Mataram in a fusion way...

CLICK HERE

https://drive.google.com/file/d/1m7T_W-Gg8iWdwCaw7t3DOyJzWjo2eSJI/view?usp=drive_link



Celebrating

GRADE



INDIA



WINNER

Just A Minute

The day commenced vibrantly with the flag hoisting ceremony at IB Grounds, setting an energetic tone for the subsequent activities. Students eagerly transitioned to classrooms to engage in a series of intellectually stimulating events, ranging from quizzes and writing challenges to JAM sessions and poster designing competitions.



1. Samyuktha 5C
2. Pranav A 5D
3. Ajay 5D

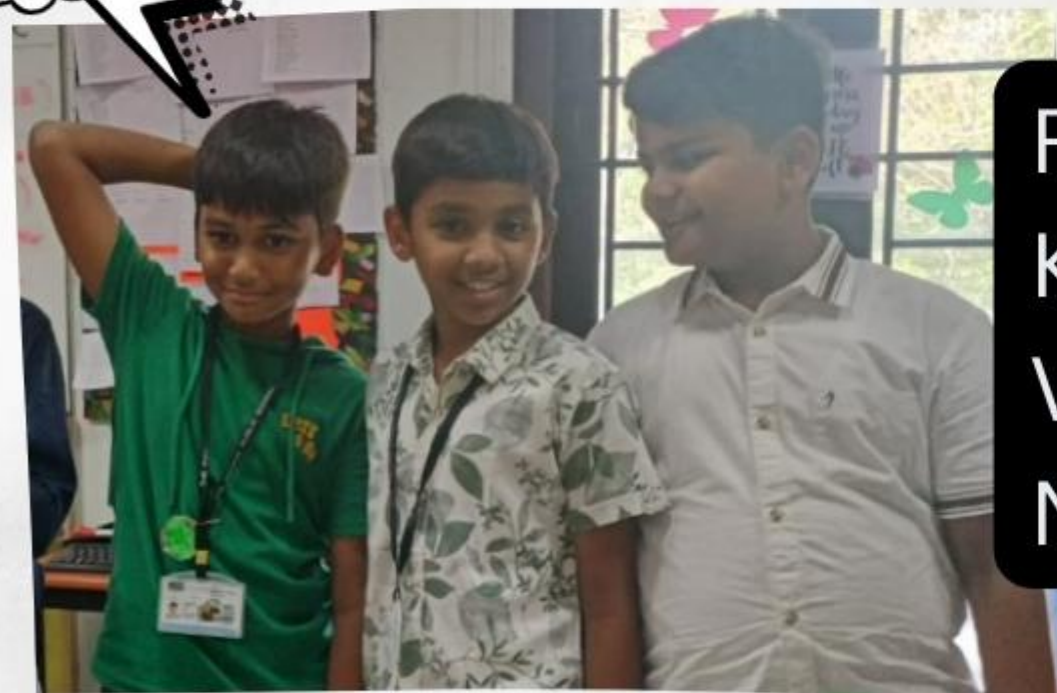


1. Lakshitha 5C
2. Adhvik M 5A
3. Rithish 5B



Congratulations!

Poster Competition



- First Place:
- Krishiv Jhawar 5A
 - Vithuran 5A
 - Nithwik 5C



- Runners Up:
- Pranav
 - Anish
 - Mohin Shravan

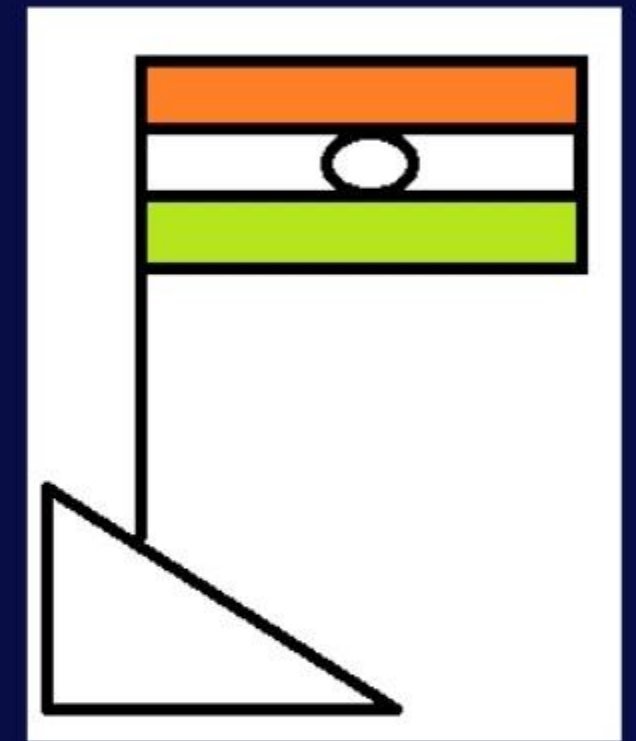
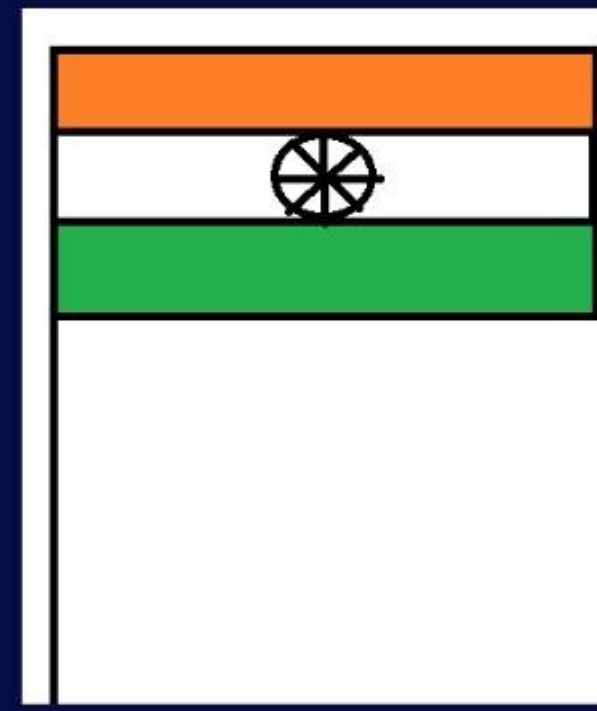


1. Shivani 5B
2. Pranav Karthi 5
3. Adya 5C

14TH AUGUST, 2024

When Techies celebrate Independence day, its a whole new ball game!!!

Grade 1 learners had a briefing session on the ratio and proportion of Indian flag followed by they drawing their own national flag.



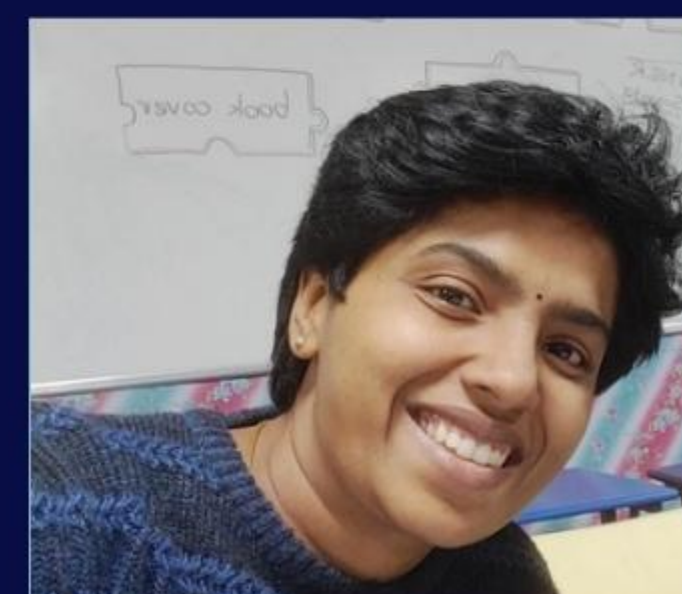
Grade 5 learners had “Gamification” brought into patriotism. They participated in a quiz competition answering questions based on the History and Geographical factors of the nation.



Grade 4 learners prepared a timeline on the evolution of Indian national flag.



Vidhya S
ICT
Facilitator



Digital Learning Space

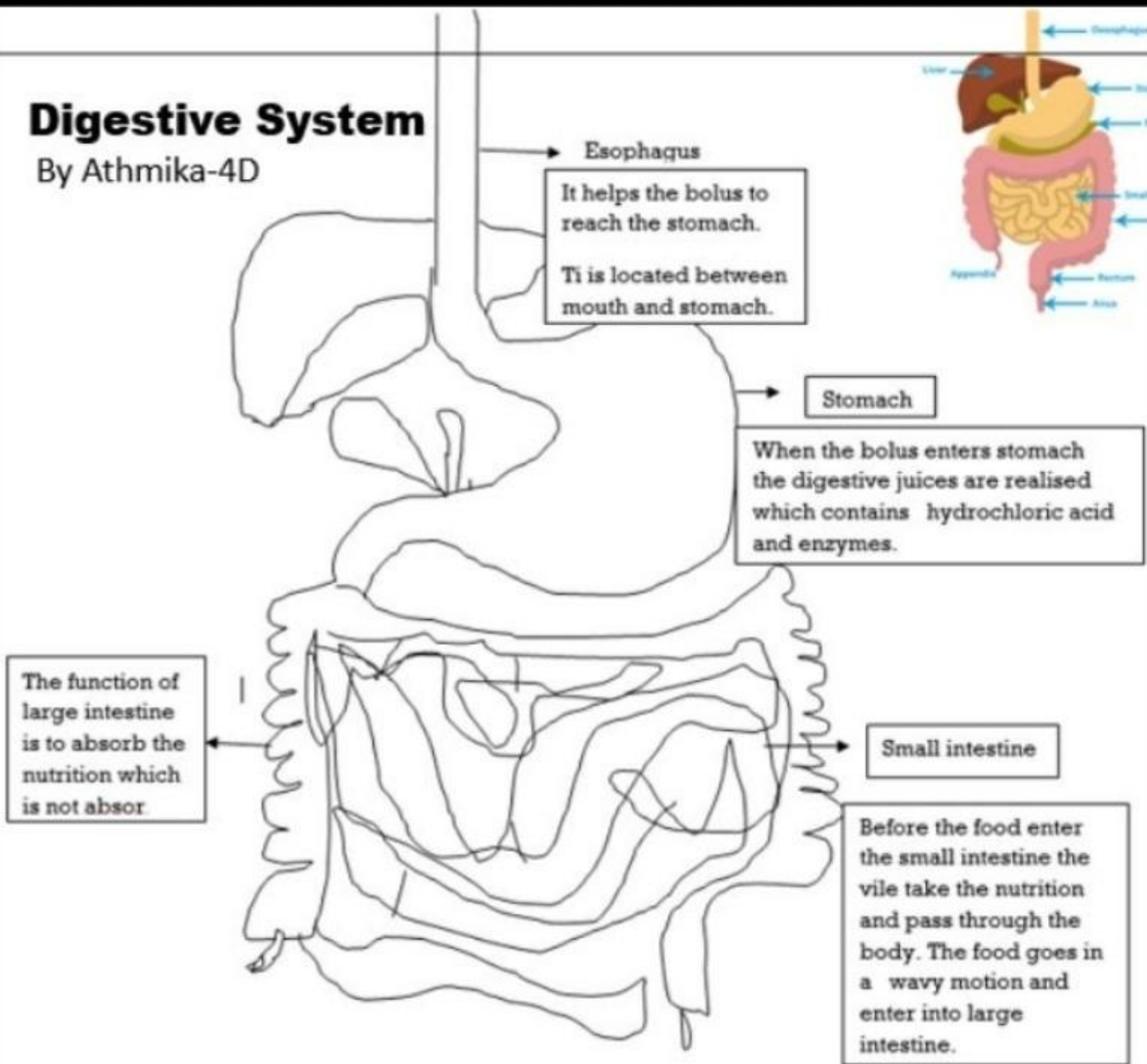


Fourth-grade learners demonstrated exceptional creativity, solely by utilizing the MS-Word Shape tool to depict the human body systems, showcasing remarkable ingenuity.



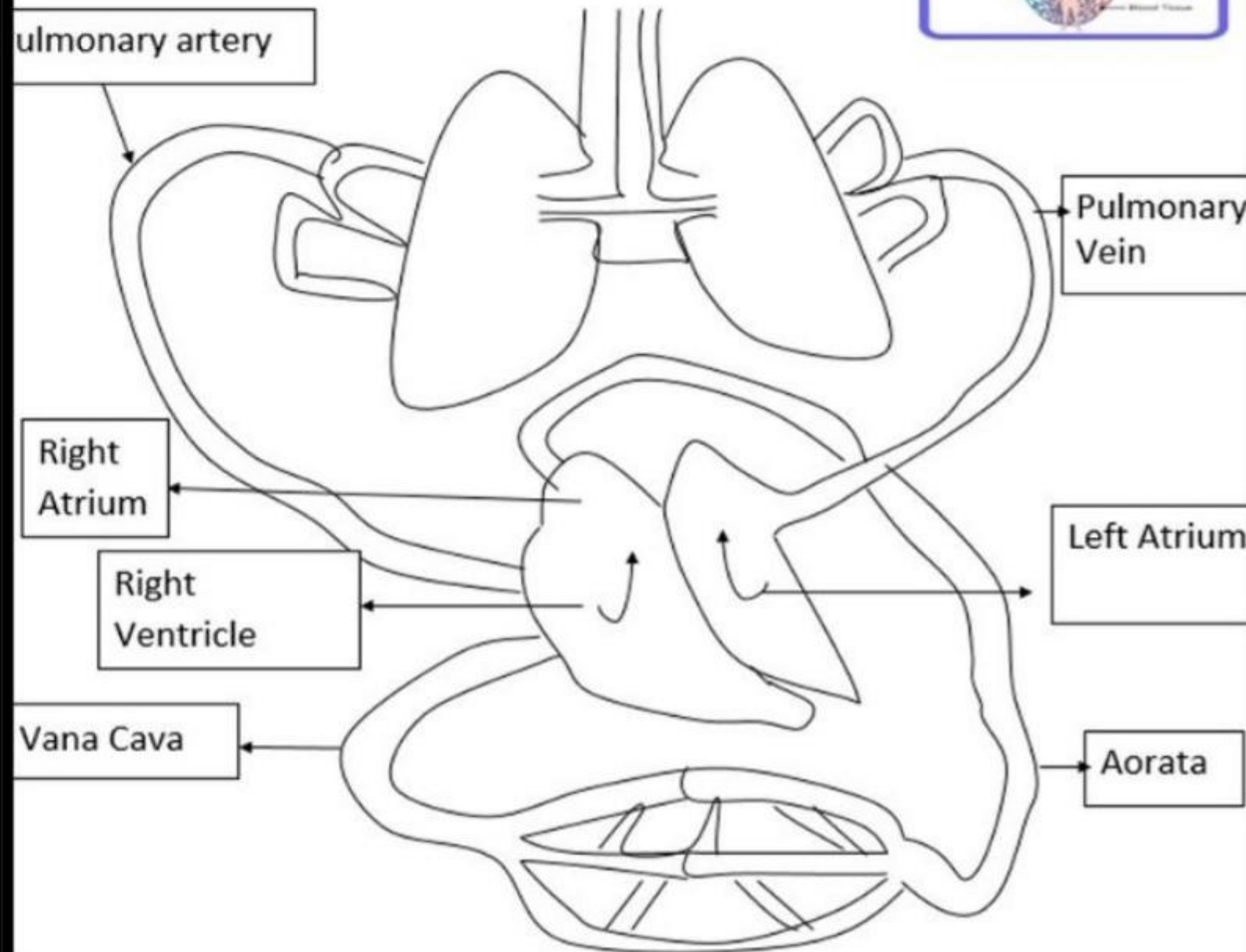
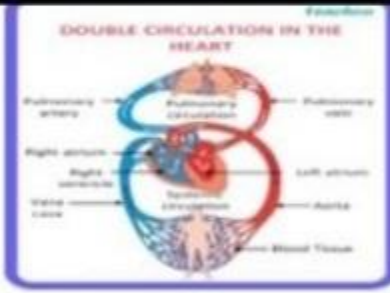
Digestive System

By Athmika-4D

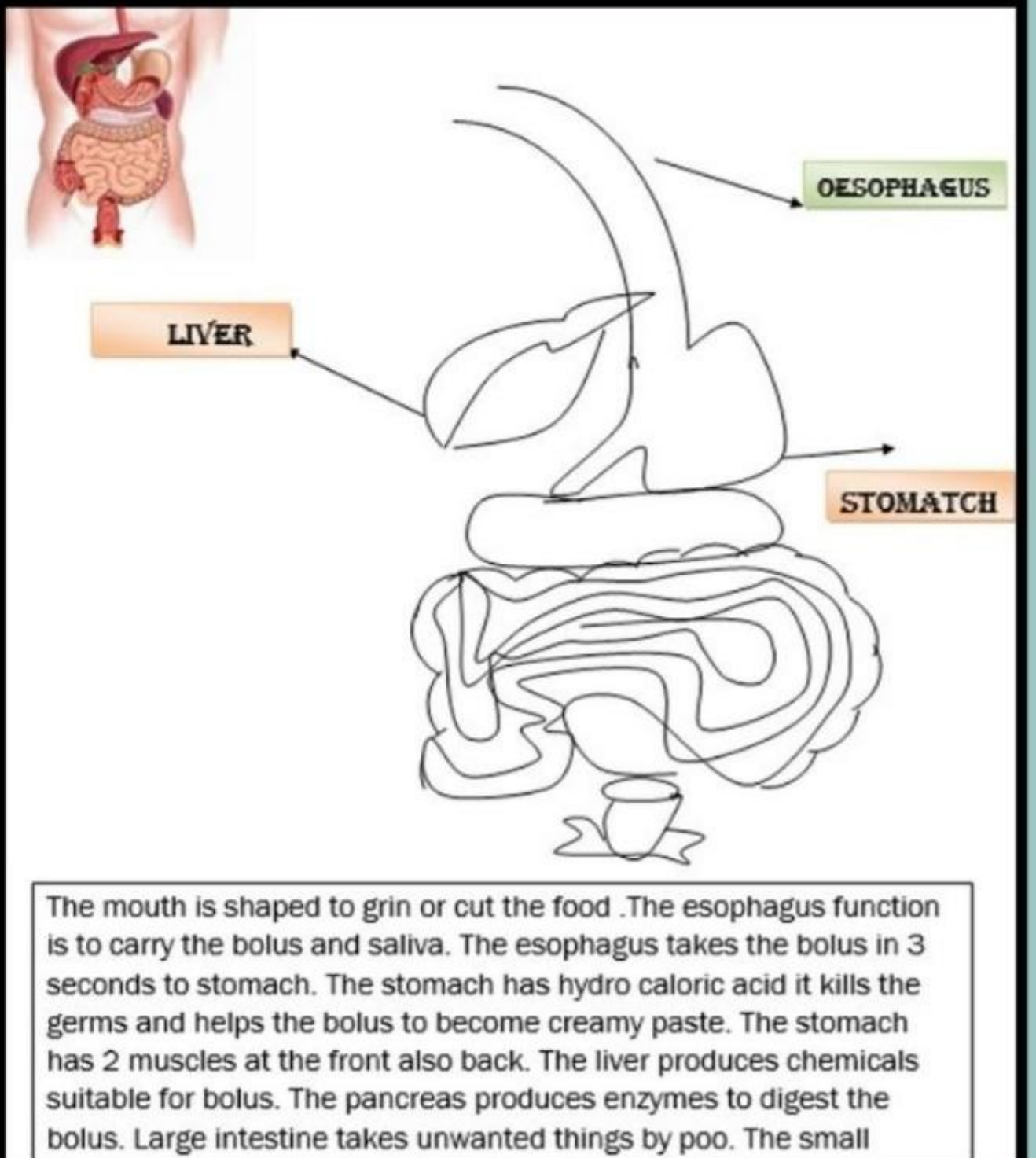
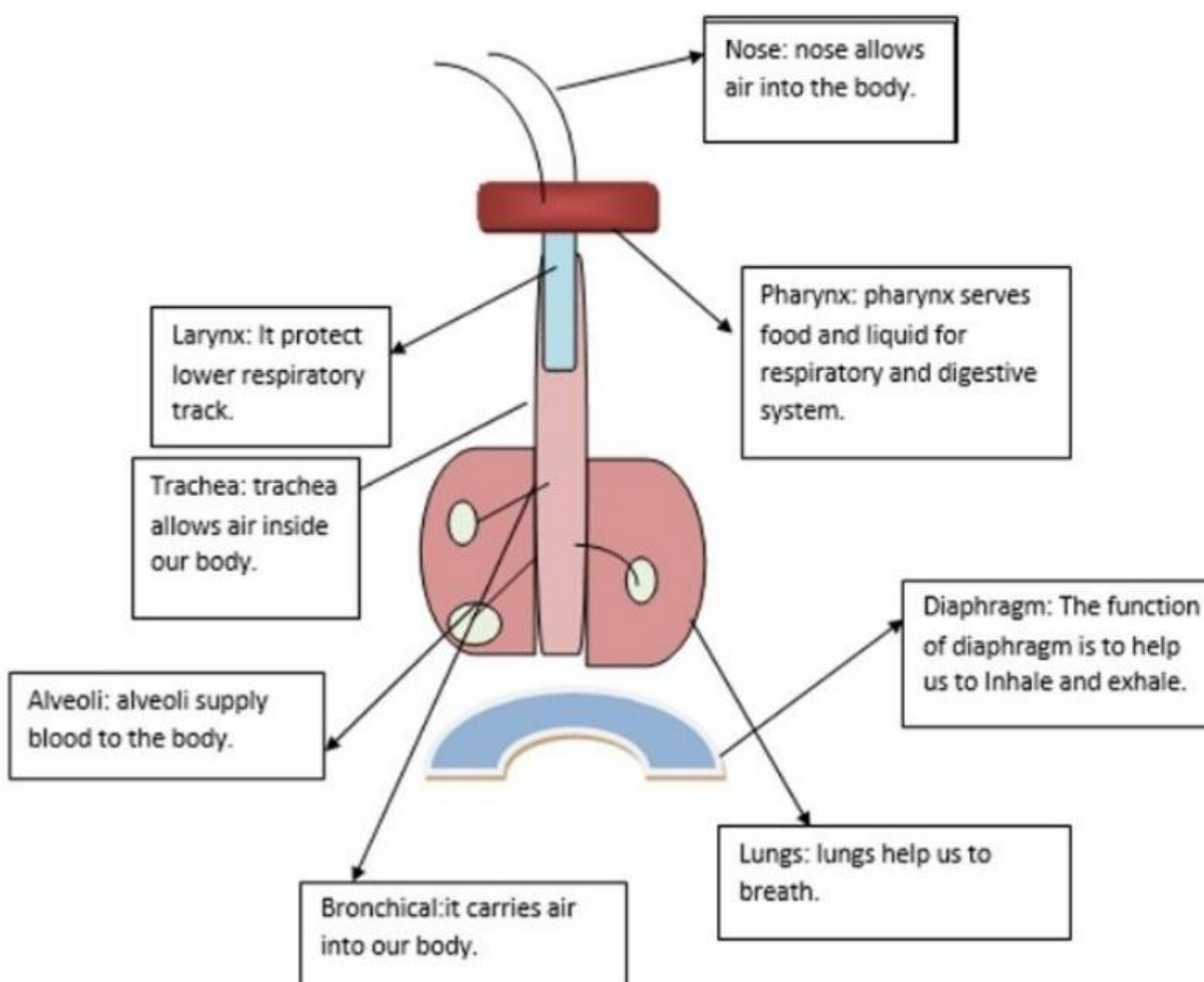


Circulatory System

By Lakshmi-4C



Respiratory system



Want to witness a pilot teaching batch?



Wait for the
PYP Techno ambassadors !!!

Coming soon.....



DESIGN THINKING TECHNOLOGY ENGINEERING - ROBOTICS



Reflections on Third Graders' Carpentry and Robotics Project

In June and July, third graders completed a problem-solving task in robotics. During these months, they worked in a carpentry studio, using basic woodworking techniques and following safety protocols. They used tools to design and create Jenga blocks, employing basic measuring, cutting, and sanding techniques.





Nakshatra: A Budding Star with a Big Heart

In times of need, even the smallest acts of kindness can make a world of difference. Our Early Years class came together to contribute funds for the Wayanad relief effort, demonstrating the values of Compassion and Community.

Among our young contributors, Nakshatra, our budding star, made a heartfelt gesture that touched us all. She brought in her entire piggy bank savings to contribute to the relief fund. As she handed over her savings, Nakshatra shared her feelings with a simple yet profound statement: "Ellarum thanni la adichutu poitanga..adhunala kondu vandhen" ("Everyone was washed away by the water, so I brought this").

Nakshatra's words and actions are a powerful reminder that empathy knows no age. Her contribution, though small in monetary value, is immense in its spirit, reflecting the pure and selfless nature of a child's heart. It is moments like these that inspire us all and reaffirm the importance of nurturing kindness and generosity in our young learners.

Nakshatra's act of giving will undoubtedly have a ripple effect, encouraging others to extend a helping hand to those in need. We are incredibly proud of her and all the learners who participated in this meaningful effort.



TIPS STARS



Rithivarsha

Proud Alumnus of 2021

Graduated BBA Hons from Christ University, Central Campus.

Internships:

Social Media Marketing @ AnyvairVentures

Marketing @ Milky Mist

From 2005 until my graduation in 2021, TIPS provided me with countless opportunities in academics, extracurriculars, and co-curricular activities, constantly encouraging us to explore new avenues and be proactive in all aspects of school life. Throughout my primary and secondary years, I developed invaluable skills and knowledge, with the freedom to pursue my interests under the guidance of supportive teachers. I vividly remember facing three IGCSE exams on the same day, and the encouragement I received from my teachers was instrumental in securing the top rank in India across 8 IGCSEs. Having now completed my undergraduate degree, I can confidently say that the strong foundation TIPS provided continues to shape my future and propel my career forward.



Personal Branding



13 enthusiastic TIPSians



Our Heart felt gratitude



An opportunity to leverage personal brand to move from 2X to 10X!



Day
1



Team designed their own LinkedIn profile picture, header and headline to share their talent, value and passion.



Day 2



Teachers learning to craft a compelling LinkedIn post to build network and share their expertise.

SECONDARY

Investment: An Important Financial Literacy

Investing is one of the most effective ways to grow your money over time. For teens and young entrepreneurs, understanding how to invest is a crucial part of financial literacy, which is the ability to manage your money wisely. By learning the basics of investing in bonds, funds, and stocks, you can set yourself up for a more secure financial future.

Why is it Important?

Why invest? Because the money you invest can work for you, growing over the years and helping you reach your financial goals, whether that's starting your own business, buying a home, or even retiring comfortably. Investing is a key part of financial literacy because it teaches you how to make your money grow and helps you understand the risks and rewards of different financial decisions.

Bonds: The Safe Bet

Bonds are like a loan you give to a government or company. They agree to pay you interest over time and return your money when the bond matures.

Bonds are considered safe investments because they provide a steady, predictable income. Government bonds, for example, are backed by the government, making them very low-risk. Corporate bonds might offer higher returns but come with slightly more risk. Including bonds in your investment portfolio can help balance out riskier investments, like stocks.

Funds: The Balanced Approach

Investment funds pool money from many people to invest in a variety of assets, such as stocks and bonds. There are two common types of funds: mutual funds and exchange-traded funds (ETFs).

Funds are great for beginners because they offer instant diversification—your money is spread across many different investments, which reduces risk. Plus, funds are managed by professionals, so you don't have to worry about picking individual stocks or bonds yourself. Mutual funds are actively managed by experts who make decisions for you, while ETFs usually track a market index and have lower fees.

Stocks: The Growth Engine

Stocks represent ownership in a company. When you buy stock, you own a small piece of that business. If the company does well, the value of your stock can increase, and you might also earn dividends, which are a share of the company's profits.

Stocks have the potential for high returns, which is why they're often considered the "growth engine" of an investment portfolio. However, they also come with more risk than bonds or funds. Stock prices can go up and down, sometimes rapidly, so it's important to be prepared for ups and downs. Over time, though, stocks have historically provided strong returns, making them a key part of long-term investing.

How Investing Builds Financial Literacy

Investing is more than just a way to make money; it's a crucial part of becoming financially literate. By learning about and practicing investing, you develop important skills, like understanding risk, managing money, and making informed financial decisions. These skills are essential for managing your personal finances and achieving your financial goals.

Investing also teaches you the value of patience and discipline. The best returns often come from long-term investments, where you let your money grow over years or even decades. Understanding this helps you make smarter choices, not just in investing but in all areas of your financial life.

Finding the Right Balance

As a beginner, it's smart to start with a mix of bonds, funds, and stocks. This gives you a balanced approach, combining the growth potential of stocks with the stability of bonds and the diversification of funds.

Think about how much risk you're comfortable with and how long you want to invest. If you prefer less risk, you might lean more towards bonds and conservative funds. If you're aiming for higher returns and are okay with more risk, you might focus more on stocks. And always remember to diversify—spread your investments across different types of assets to reduce your risk.

Conclusion

Investing is a key part of financial literacy and a powerful way to grow your money. By understanding the basics of bonds, funds, and stocks, you can make informed decisions that help you achieve your financial goals. Whether you're looking for safe, steady growth or aiming for higher returns, there's an investment strategy that can work for you. Start simple, stay informed, and watch your money grow over time.



SECONDARY

The Role of AI in Business: Ethics and Benefits

Artificial Intelligence (AI) is transforming the business world, making operations faster and smarter. From automating repetitive tasks to helping companies understand their customers better, AI is becoming an essential tool. But as we embrace AI, it's also important to think about the ethical challenges that come with it. This article explores how AI is changing business, the ethical questions it raises, and why these issues matter.

What Is AI and How Does It Work?

AI is a type of technology that allows machines to perform tasks that normally require human intelligence, like making decisions or recognizing patterns. For example, AI can power chatbots that answer customer questions at any time of day or manage inventory in a warehouse with incredible precision. This ability to handle tasks quickly and accurately helps businesses run more smoothly and efficiently.

Why AI Is a Game-Changer

One of AI's biggest strengths is its ability to analyze massive amounts of data and find patterns that humans might miss. Companies like Netflix use AI to recommend shows and movies to users based on their past viewing habits. By understanding what people like, Netflix can keep its viewers happy and engaged, which is crucial for its business (Smith, 2022). Similarly, retailers like Amazon use AI to predict what customers want to buy next, making shopping easier and more personalized (Johnson, 2023).

The Importance of Data in AI

AI relies heavily on data to make decisions. For example, AI systems in healthcare analyze patient data to predict illnesses before they become serious (Taylor, 2021). But using so much personal data comes with risks. If not handled carefully, this data can be misused or fall into the wrong hands. The Cambridge Analytica scandal, where personal data was used without consent for political campaigns, is a prime example of how things can go wrong (Green, 2018).

The Challenge of AI Transparency

One of the biggest issues with AI is that it can be a "black box." This means that even the people who create AI systems don't always fully understand how they make decisions. This lack of transparency can be a problem, especially in critical areas like finance or law. For instance, if an AI system denies someone a loan, it might not be clear why (Miller, 2022). Companies like Google and IBM are working on making AI more understandable by developing "explainable AI," which aims to make the decision-making process more transparent (Brown, 2023).

Personalization: A Key Benefit of AI

AI is also great at personalization. For example, Spotify uses AI to create playlists that match your music taste, which keeps users coming back for more (Lee, 2022). This ability to tailor experiences to individual needs not only improves customer satisfaction but also strengthens the relationship between businesses and their customers.

Cost Efficiency and Predictive Power

AI doesn't just improve customer experiences; it also helps businesses save money. Predictive maintenance is one example—AI can predict when a machine is likely to fail and schedule maintenance before it breaks down. This prevents costly repairs and downtime, which can save businesses a lot of money in the long run (Adams, 2023).

Ethical Concerns: Bias in AI

While AI brings many benefits, it also poses ethical challenges. One of the biggest concerns is bias. AI systems learn from data, and if that data is biased, the AI can make unfair decisions. For example, a hiring AI might favor certain groups of people over others based on biased data (Khan, 2022). Amazon faced this issue when their hiring AI was found to be biased against female applicants (Davis, 2021). To combat this, companies must work hard to ensure that their AI systems are fair and unbiased.

Balancing AI Innovation with Responsibility

To make the most of AI, businesses need to balance innovation with ethical responsibility. This means being transparent about how AI is used, ensuring that data is protected, and making sure that AI systems are fair and understandable. It also means preparing for the future by helping workers develop new skills to thrive in an AI-driven world.

Conclusion: The Future of AI in Business

AI is a powerful tool that is reshaping the business landscape, offering new opportunities and efficiencies. But as we move forward, it's crucial that we consider the ethical implications of AI. By balancing the benefits of AI with thoughtful consideration of its challenges, businesses can ensure that AI is used responsibly and effectively, paving the way for a future where technology and ethics go hand in hand. Top of Form, Bottom of Form.



SECONDARY

STRATEGIES FOR OPTIMISING CUSTOMER RELATIONSHIP ON

E-COMMERCE PLATFORMS

Optimizing the customer experience on e-commerce platforms is a composite of many distinct but interconnected concepts that, when implemented together effectively, can both enhance user satisfaction and maximize conversions.

Improving site navigation with clear and easy-to-use menus, strong search capabilities, and mobile-friendliness enables users to find what they're looking for from any device easily. Better product visualization through high-quality imagery, video, or augmented reality (AR) helps users better understand the product as well as if it's right for them.

User-generated content lends a more authentic perspective of others' experiences with the company or product. A simplified checkout experience with fewer steps, multiple payment options, and up-front information about shipping and returns reduces friction in making a purchase decision.

Accessible support via live chat or chatbots as well as explicitly provided FAQs can help answer specific questions during times when users might be most likely to cancel their purchase attempt due to unresolved issues or concerns. Trust signals such as user reviews & ratings or security symbols create legitimacy around an unfamiliar entity or act as proof of quality in a product context. Lastly, continual testing & improvement using A/B testing, gathering user feedback about pain points/bugs/negative experiences within the platform/experience and analytics will allow companies to refine any overlooked areas of their e-commerce experience in order of what improvements are most impactful for enhancing customer loyalty and driving additional sales.



SECONDARY

Dabbawalas of Mumbai: Mastering Business with Simple Efficiency

The Dabbawalas of Mumbai are famous for delivering lunchboxes, or "tiffins," to thousands of people across the bustling city every day. Despite using very little technology, they have developed an almost flawless system. Each morning, a Dabbawala collects tiffins from homes, marks them with a code showing their destination, and sorts them at a local point before transporting them by train or bicycle. The tiffins are then delivered to workplaces just in time for lunch. Afterward, the empty tiffins are collected and returned home. This well-organized system works smoothly because every Dabbawala knows their role and performs it efficiently.

The Dabbawalas work in small teams of about 20-25 people, without a strict boss. Experienced Dabbawalas guide newer members, ensuring the team stays strong. Communication is key, with a simple code on each tiffin to prevent mistakes, and regular meetings to address any issues. Their system breaks down the delivery process into well-timed steps, ensuring timely arrival even in Mumbai's crowded, traffic-heavy environment. The Dabbawalas have built strong relationships with customers by delivering on time, earning trust and loyalty over the years. They are also skilled at handling unexpected problems, like bad weather or transport strikes, with backup plans in place. Remarkably, the Dabbawalas keep things simple, relying on straightforward codes and teamwork instead of expensive technology, making their system easy to manage and reducing mistakes.

Their success shows that running a successful business doesn't require fancy technology or complicated systems; good organization, clear communication, effective teamwork, and strong commitment can achieve great results, even in tough conditions.

Here's how it works:

1. Collection: Early each morning, a Dabbawala picks up tiffins from different homes. Each tiffin is marked with a code that shows where it needs to go.
2. Sorting: The tiffins are then taken to a local sorting point, where they are organized according to their destination. The simple coding system helps the Dabbawalas quickly figure out where each tiffin should be delivered.
3. Transportation: The sorted tiffins are transported to different parts of the city, usually by train or bicycle. The Dabbawalas move swiftly through crowded streets and busy train stations to ensure the tiffins reach the right area.
4. Final Delivery: Once in the destination area, the tiffins are sorted again and delivered to the correct person at their workplace, just in time for lunch.
5. Return Process: After lunch, the Dabbawalas collect the empty tiffins and return them to the homes, repeating the process daily.



Dineshkumar U
Facilitator-Business

SECONDARY



INDIAN INDEPENDENCE DAY (AUGUST 15TH)

Date of Independence: India gained independence from British rule on August 15, 1947. This day marks the end of over 200 years of British colonial rule in India.

Partition of India: The independence of India also led to the partition of the country into two nations, India and Pakistan. The partition caused massive population displacement and violence as millions of people migrated across the newly drawn borders.

First Prime Minister: Jawaharlal Nehru became the first Prime Minister of independent India. On the midnight of August 14-15, 1947, Nehru delivered his famous "Tryst with Destiny" speech, marking the birth of a free India.

Flag Hoisting Ceremony: Every year on Independence Day, the Prime Minister of India hoists the national flag at the Red Fort in Delhi, followed by a speech addressing the nation. This tradition started with Jawaharlal Nehru on August 15, 1947.

National Holiday: Independence Day is a national holiday in India. It is celebrated with flag-hoisting ceremonies, cultural events, and parades across the country.

Historical Context: The struggle for Indian independence was marked by significant movements and events, including the Non-Cooperation Movement (1920), Civil Disobedience Movement (1930), and the Quit India Movement (1942), all of which were led by Mahatma Gandhi and other freedom fighters.

Freedom Fighters: Key figures in India's struggle for independence include Mahatma Gandhi, Subhas Chandra Bose, Bhagat Singh, Sardar Vallabhbhai Patel, Jawaharlal Nehru, and many others who played crucial roles in the fight against British colonialism.

Role of the Indian National Congress: The Indian National Congress (INC) was the principal organization leading the independence movement. Founded in 1885, the INC became the primary platform for articulating Indian demands for self-rule and independence.

India Independence Day 2024: India will celebrate its 78th Independence Day on August 15, 2024, a day that holds deep significance for Indians as it commemorates the nation's liberation from colonial rule on August 15, 1947. This year's observance marks the 77th anniversary of independence and will be highlighted by the nationwide 'Har Ghar Tiranga' campaign, which encourages citizens to proudly display the national flag as a gesture of patriotism.

India Independence Day 2024: Har Ghar Tiranga Campaign

The 'Har Ghar Tiranga' campaign, now in its third year, started on August 9 and will continue until August 15. This initiative is designed to foster a sense of patriotism and pride among citizens by encouraging every Indian to hoist the national flag. Union Minister of Culture and Tourism, Gajendra Singh Shekhawat, highlighted the campaign's significance, noting that it aims to instill a spirit of national pride.



SECONDARY



On August 12, I led a session on the importance of libraries and the significance of National Librarians Day. I introduced the students to the Five Laws of Library Science to help them make the most of library resources. The learners also shared their perspectives on how libraries have played a crucial role in their academic journeys.



SECONDARY



"Celebrating Kindness"

அன்பின் துளி பெரும் மாற்றத்தை உருவாக்கலாம்.

On Mufti Day, Our Grade 6A students made donations for Wayanad disaster relief. Thank you, children for your kindness and valuable contributions.

When I told the class how the donations would help people in Wayanad—who faced over 550 deaths and the loss of families, homes and basic needs—Ruquaiya Hussain initially donated 500 rupees on behalf of her family. After hearing more about the situation, She ran back to her place and gave me an additional 50 rupees she had brought for snacks. She said, Please take this amount too sir, because many people lost their lives. I can buy snacks at some other time, but now is the right time to help those in need.

Ruquaiya's actions evidently shows her big heart and kindness to help others. Thank you Ruquaiya, for your kindness and inspiring community

Celebrating kindness, not the amount of money.



CREATIVITY ACTIVITY SERVICE VOCALS

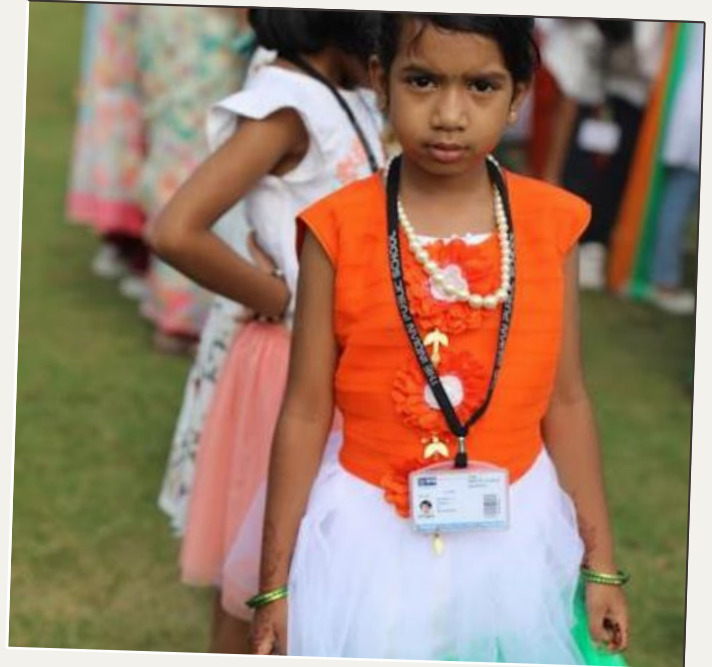
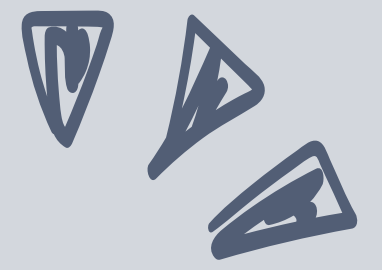


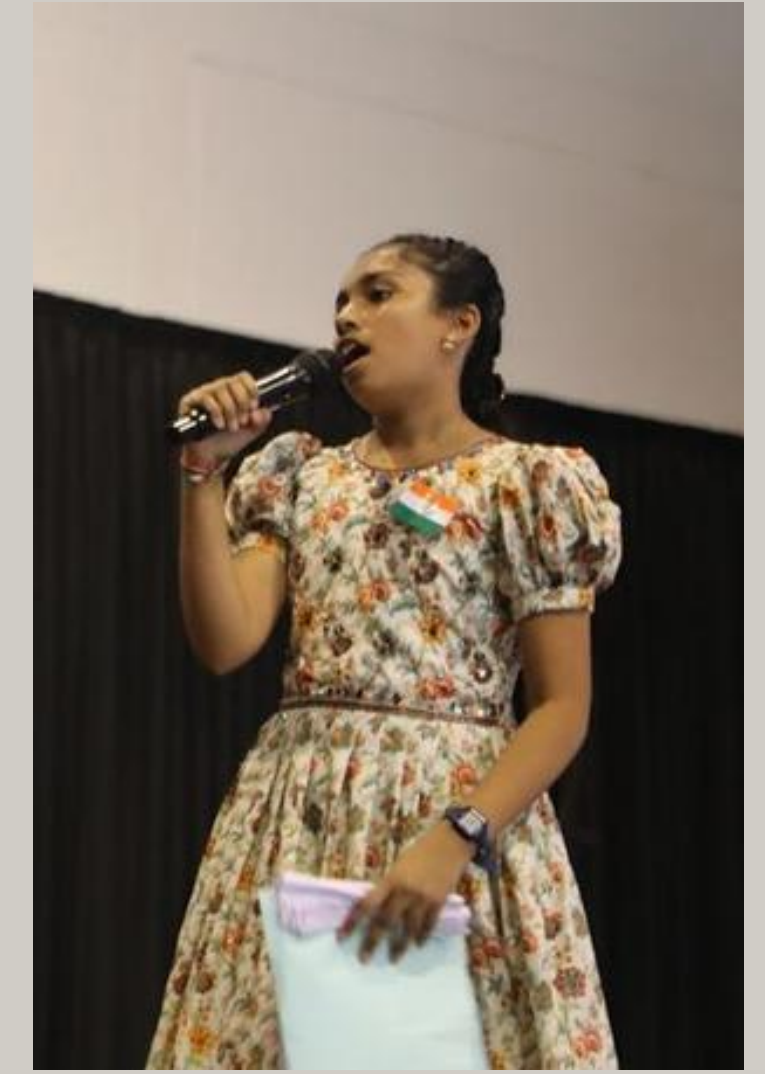
The Grade 1 learners recently learned and performed a song with great excellence. Their enthusiasm and dedication were evident in their performance, reflecting their growing musical abilities. The effort they put into mastering the song truly paid off, as they delivered a commendable performance that highlighted their potential and love for music.



Dhinesh
vocals facilitator

INDEPENDENCE DAY 2024





ARPANAM 2024





**THE
INDIAN
PUBLIC
SCHOOL**

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