



# GOLD *together*



# Whole Child, Whole Family

## Free, Lifetime Support for Pediatric Cancer Families

The Austin Hatcher Foundation is a nationally recognized leader in providing a lifetime of free, comprehensive support to pediatric cancer patients and their families through mental, behavioral, educational, and social services, so they can cope in the present and thrive in the future.

### Our Impact

Over the last 18 years, the Foundation has provided over...

**\$35M** in valued services and support to



**92,000+**  
Individuals



**25**  
States

### Partner with us for Childhood Cancer Awareness Month

This September, the Austin Hatcher Foundation invites businesses in the Greater Chattanooga Area to raise awareness and support families affected by childhood cancer.



### Why become a partner?

September partners are businesses that help raise awareness and bring hope to families facing childhood cancer. By supporting us, you are ensuring that we can continue to provide a lifetime of free, comprehensive care for children with cancer and their families.

As a September partner, you'll stand alongside other local business leaders, helping families thrive through every stage of the cancer journey.

**"With the support of our partners, we are making a significant impact by providing therapies to help families heal beyond cancer. Through our new Gold Together initiative, we invite community partners to join us in advancing this mission and make a meaningful difference for the families we serve."**

**- Melanie Hammontree**

Director of Development  
Austin Hatcher Foundation for Pediatric Cancer



# Partnership Opportunities

## Month-Long Partner

**Collaborate throughout the entire month to raise awareness**

**Ways to get involved include, but are not limited to:**

- Donating a percentage of sales throughout September
- Donating all proceeds from a specific product or menu item
- Hosting a Round-Up Campaign, encouraging customers to donate at checkout

## Benefits

- **Featured on the following materials:**  
Email Blasts, Campaign Press Release, Social Media, Print Ads, Website
- **Exclusive social media promotion, highlighting your business and its support**
- **Increased Logo Recognition**
- **Free Austin Hatcher Foundation Promotional Items**
- **Promotional Toolkit**

## Week-Long Partner

**Partner with us weekly or for an entire week to raise awareness**

**Ways to get involved include, but are not limited to:**

- Donating a percentage of sales throughout a week in September
- Donating all proceeds from a specific product or menu item
- Hosting a Round-Up Campaign, encouraging customers to donate at checkout

## Benefits

- **Featured on the following materials:**  
Email Blasts, Campaign Press Release, Social Media, Print Ads, Website
- **Free Austin Hatcher Foundation Promotional Items**
- **Promotional Toolkit**

## Day-Long Partner

**Partner with us daily or for only one day to raise awareness**

**Ways to get involved include, but are not limited to:**

- Donating a percentage of sales for a day in September
- Matching customer donations for one day, up to a chosen limit

## Benefits

- **Featured on the following materials:**  
Email Blasts, Campaign Press Release, Social Media, Print Ads, Website
- **Promotional Toolkit**

## Our Reach

### Print Ads



👁 2.6 Million Impressions  
💰 8,000+ Value

### Social Media



👁 539,000 Quarterly Impressions  
👤 9,300+ Followers

### Email Blasts



👤 3,000+ Subscribers

### Website



👤 6,700+ Quarterly Users

## 2024 Annual Corporate Partners



## In Kind Partners



# Connect With Us!



## Join Our Text Blast!

Text "AHF" to (423) 243-3471



## Receive our monthly community newsletter!

## Follow Us On Social Media



THE AUSTIN HATCHER FOUNDATION IS A  
NATIONAL 501(C)(3) NONPROFIT ORGANIZATION

**[hatcherfoundation.org](https://hatcherfoundation.org)**

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