

# FOREVER YOUNG FOUNDATION



2024  
ANNUAL REPORT



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"The Law of Love is truly undefeated." - Steve Young



## OUR MISSION

*Passing on hope  
and resources  
for the development,  
strength, and education  
of children.*





# LETTER FROM THE CO-CHAIRS

This year, Steve and I would like to recognize and convey our deepest gratitude for the unwavering commitment and invaluable contributions of our volunteers throughout the years. Their dedication, passion, and generosity have been instrumental in the success and ongoing growth of the Forever Young Foundation.

Through countless hours of service and enthusiasm, they have not only advanced our initiatives and supported our events but have also inspired others to join in making a meaningful difference. Their efforts continue to positively impact countless lives, leaving a lasting imprint on our community. We are profoundly grateful for their support and honored to consider them part of our extended Forever Young Foundation family.

To each of you, as we continue to evolve and grow, we welcome your ideas, enthusiasm, and dedication to our shared mission. Thank you for your incredible contributions; we are grateful to be moving forward together in 2025 and into the future.

Sincerely,

Barb and Steve Young



# BE YOUR OWN HERO





# FAMILY OF CHARITIES

Programs listed below include organizations we have supported in 2024. These charities and initiatives exemplify the mission of Forever Young Foundation by promoting the development, strength, and education of children.

## 8 to 80 Zones

Atlanta, GA  
East Palo Alto, CA  
Ewa Beach, HI  
Los Angeles, CA  
Miami, FL  
Phoenix, AZ  
Tampa, FL  
Waianae, HI  
A New Leaf  
Ability 360  
America's Freedom Foundation  
American Leadership Academy  
American Red Cross  
Anasazi Foundation  
Bay Area Rescue Mission  
Boys & Girls Club of Hawaii  
Bridget Pettis Foundation  
Bridle Up Hope  
Camp Rainbow Gold  
Cascade Academy  
Champion Charities  
Charity Navigator  
Christmas Box House

## Copa Health

Cystic Fibrosis Foundation  
Encircle  
Engage Now Africa  
Ensign College of Public Health  
Equal Education for All  
Equity International School  
Forever Young Family of Charities  
Forever Young Institute  
Forever Young International School  
Forever Young Wellness  
Forever Young Zones  
Danbury, CT  
Fort Lauderdale, FL  
Houston, TX  
Mesa, AZ  
Miami, FL  
Ogden, UT  
Palo Alto, CA  
Salt Lake City, UT  
Snowbird, UT  
Golden Heart Fund  
Great Hearts Arizona  
Harlem Children's Zone

## Johnny Miller Champ Foundation

Kensington Capital Children's Fund  
Kids on the Move  
Millennial Choirs & Orchestra  
Sophie's Place  
Banner Children's Hospital  
Brenner Children's Hospital  
C.S. Mott Children's Hospital  
Lucille Packard Children's Hospital  
Mott Children's Hospital  
Primary Children's Hospital  
Primary Children's - Lehi Campus  
Renown Children's Hospital  
St. Vincent Regional Hospital  
Sutter Children's Center  
TTFF Mobile Unit  
Swift Charities for Children  
Tackle Tomorrow  
Taylor Family Foundation  
Tech Museum of Innovation  
The Academy for Creating Enterprise  
Tony Finau Foundation  
Wasatch Adaptive Sports





# FOREVER YOUNG INITIATIVES

## Forever Young Zones

Each year, Forever Young Zones inspire and touch the lives of countless children across the United States and Ghana, Africa. These spaces are thoughtfully designed to support the unique needs of each community while embracing the uplifting theme “Be Your Own Hero”. While role models provide important guidance, our hope is to encourage and empower children with the confidence, skills, and inspiration to embrace their own potential. Forever Young Zones are created to spark curiosity, nurture creativity, and promote active lifestyles. Whether through playrooms in children’s hospitals, athletic facilities, or technology-focused spaces in youth community centers, these environments are designed to support growth, resilience, and a sense of possibility for every child they serve.



## 8 to 80 Zones

8 to 80 Zones are an initiative created in collaboration between NFL legends Steve Young (#8) and Jerry Rice (#80) to empower youth in under-resourced communities. These spaces provide young individuals with the state-of-art technology, mentorship, and opportunities needed to pursue careers in technology, esports, gaming, and mass media. These Zones foster education, creativity, and professional development. Ravenswood Schools and the Tampa Skills Center have officially opened and launched their 8 to 80 Zone and 8 to 80 Creators Zone spaces. We are excited for the youth we serve to gain access to industry-leading equipment providing them with invaluable opportunities for skill development and career exploration.



## *Nonprofit Institute*

Forever Young Foundation collaborates with the Arbinger Institute, a respected leader in management training and team development, to provide a year-long professional development program for nonprofit leaders. Dedicated to fostering excellence in the nonprofit sector, this initiative equips leaders with the essential skills to enhance efficiency, accountability, and long-term impact.

With support from the Forever Young Foundation, private donors, and corporate sponsors, this training remains highly accessible, empowering nonprofit leaders to strengthen and sustain their organizations for the future.

In 2024, we expanded training opportunities and increased the number of certified facilitators. This year, we had the privilege of training over 40 nonprofit organizations and more than 100 executives and board members. Since its launch in 2010, the Institute has empowered over a thousand nonprofit leaders, driving meaningful and lasting change in the sector.



## *Engage Now Africa*

Forever Young's charitable efforts in Africa are administered through the African NGO, Engage Now Africa. Created by Lynette and Bob Gay in 2002, Engage Now's purpose is to "heal, rescue, and lift" by serving those living in the communities they support. Engage Now Africa is committed to providing programs with sustainable self-help solutions fighting poverty, illiteracy, and disease through the funding and building of schools, microcredit loans, and humanitarian assistance.





## Sophie's Place

Sophie's Place was established in loving memory of singer, songwriter, and friend, Sophie Barton. These dedicated spaces are music therapy rooms built in children's hospitals that treat young people suffering from pain, chronic illness, and serious injury. They provide an integrative medical approach to prescriptive medicine—assisting physical therapy through body movement, alleviating pain, and supporting cognitive health by rewiring the brain synapses. While most people know music has an extraordinary power to bring comfort and peace to the soul, clinical studies have proven that music therapy offers an evidence-based, integrative medical approach in treating young hospital patients.

In 2024, Sophie's Place marked a year of milestones, highlighted by the grand opening of our eighth brick-and-mortar location at Renown Health in Reno, Nevada. We also hosted prominent celebrity performances, including Derek and Hayley Hough at Primary Children's Hospital and Banner Children's Hospital, Noah Kahan at Primary Children's Hospital, Jake Shimabukuro at Brenner Children's Hospital, and American Idol contestants at both Primary Children's and Banner Children's Hospitals.  
*Music Changes Everything!*

## Wellness

Forever Young Foundation upholds a deep commitment to ensuring that children and young adults have access to programs and resources that foster their physical, social, and emotional well-being. Through our Wellness Initiative, we strive to integrate, amplify, and enhance the accessibility of these essential resources, providing young individuals and their families with the support they need to lead healthier, more fulfilling lives.



**MUSIC  
CHANGES  
EVERYTHING!**





<https://heyzine.com/flip-book/221c1c9e83.html>



# FUNDRAISING EVENTS

Our four signature events continue to grow in revenue as well as impact and awareness. Many of our generous sponsors have been participating in these events for over 25 years and directly contribute to all the good you see being done in the preceding pages.

*Total Revenue: \$2,643,100*

## *Steve Young Ski Classic*

Location: Snowbird, Utah

Title Sponsor: HGGC

Revenue: \$752,000\*

Beneficiaries: Wasatch Adaptive Sports

*\*the majority of this revenue goes directly to Wasatch and is not included in our financials*

## *Steve Young • Jerry Rice Bay Area Classic*

Co-Host: Johnny Miller

Location: Pebble Beach, California

Title Sponsor: HGGC

Presenting Sponsor: Kirkland & Ellis

Revenue: \$951,100

Beneficiaries: Forever Young Foundation, 8 to 80 Zones



## *Steve Young Mountain Classic*

Co-Hosts: Johnny Miller & Keith Clearwater

Location: Park City, Utah

Title Sponsor: HGGC

Presenting Sponsors: Kensington Capital, Kirkland & Ellis

Revenue: \$495,750

Beneficiaries: Forever Young Foundation, Sophie's Place

## *Steve Young Desert Classic*

Location: Scottsdale, Arizona

Title Sponsor: HGGC

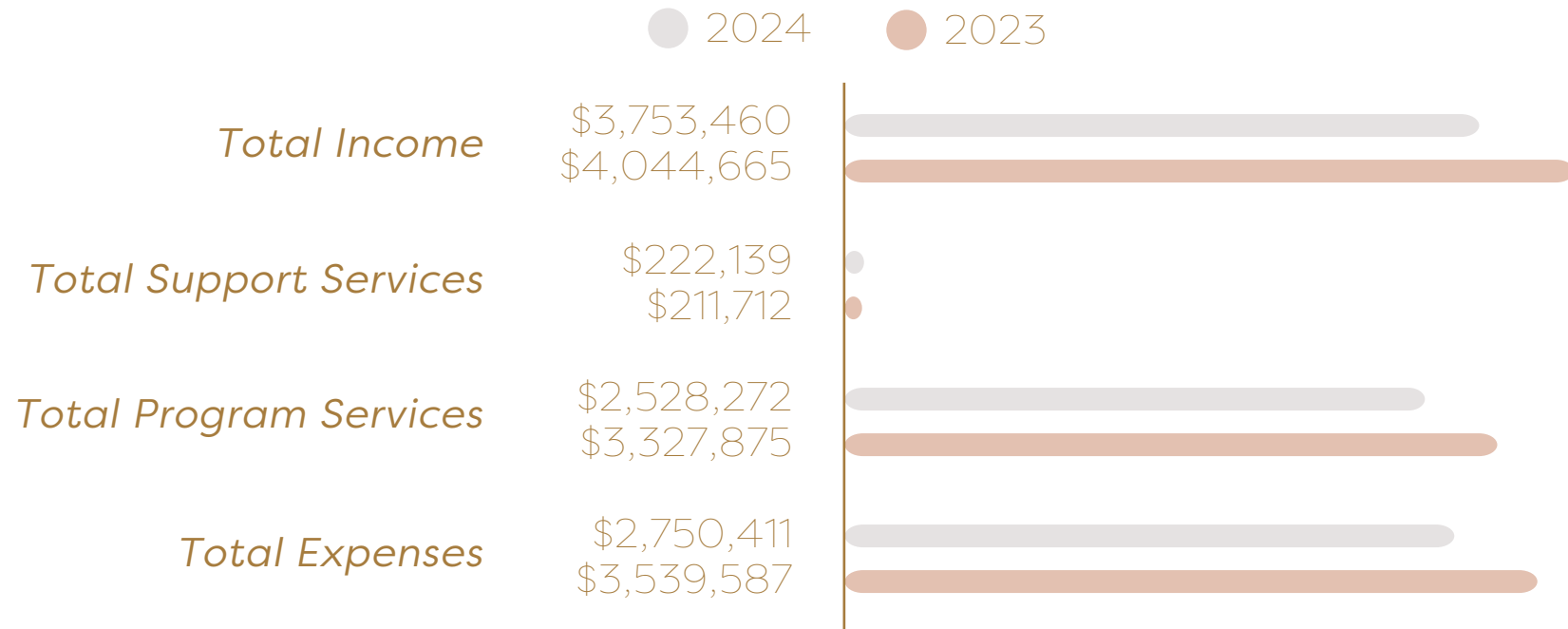
Presenting Sponsors: Kirkland & Ellis, Bain Capital

Revenue: \$444,250

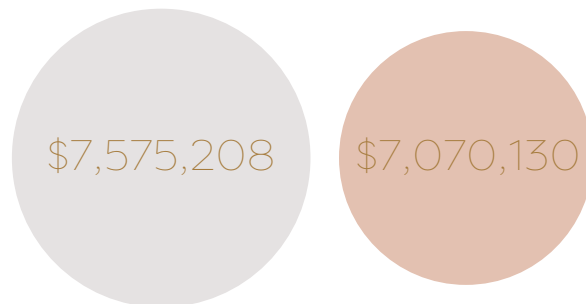
Beneficiaries: Forever Young Foundation, Nonprofit Institute



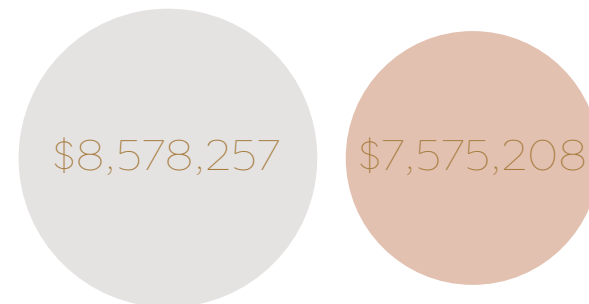
# STATEMENT OF ACTIVITIES



## Beginning Fund Balance



## Ending Fund Balance



HBME LLC, a certified public accounting firm, conducts an annual audit of our financial statements. Our audit in 2024 once again resulted in an “unqualified audit opinion”—meaning our financial statements present fairly in all material respects, the financial position and results of the foundation. The full audit is available online at [foreveryoung.org](https://foreveryoung.org).





# ABOUT US

Founded in 1993 by NFL Hall of Famer Steve Young, Forever Young Foundation is a nonprofit 501(c)(3) organization focused on passing on hope and resources for the development, strength, and education of children.

The Foundation serves children facing significant physical, emotional, and financial challenges by providing them with academic, athletic, and therapeutic opportunities currently unavailable to them.

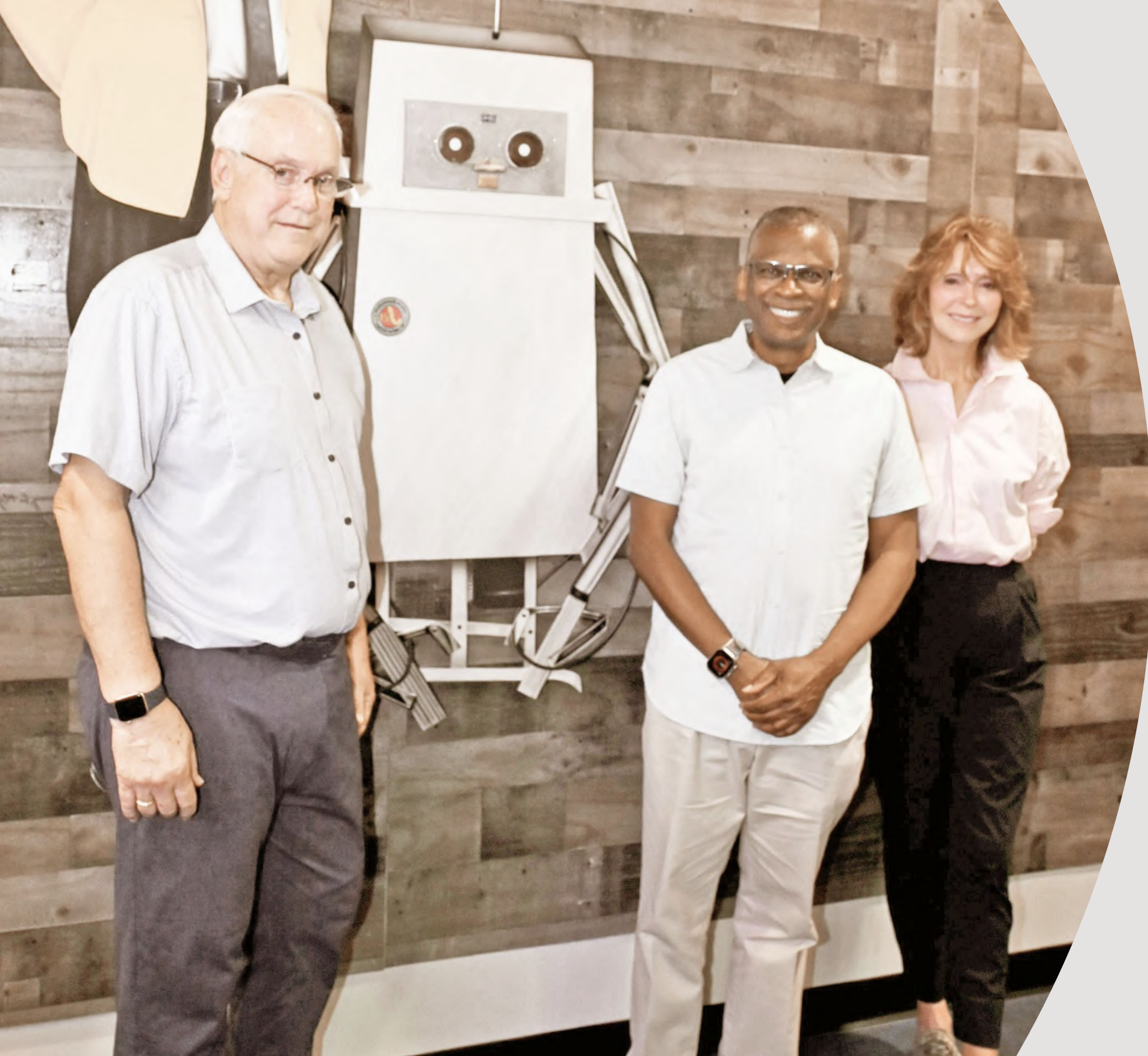
Forever Young Foundation primarily focuses our efforts in Northern California, Arizona, Utah, and Africa— however, increased demand for our initiatives has led to additional growth throughout the United States.

We express gratitude to our generous donors and sponsors who continue to facilitate this progress.



**FOREVER YOUNG**  
FOUNDATION







# BOARD OF DIRECTORS



*Steve Young*

Forever Young  
Foundation

Founder  
Co-Chair

Palo Alto, CA



*Barb Young*

Forever Young  
Foundation

Vice President  
& Co-Chair

Palo Alto, CA



*Junior Bryant*

HGGC

Executive Director

Santa Monica, CA



*Gayla Compton*

Maverick  
Foundation

President  
& Managing Partner

Saratoga, CA



*Bob Gay*

Kensington  
Capital Holdings

Founder

West Palm Beach, FL



*Rich Lawson*

HGGC

Chairman, CEO  
& Co-Founder

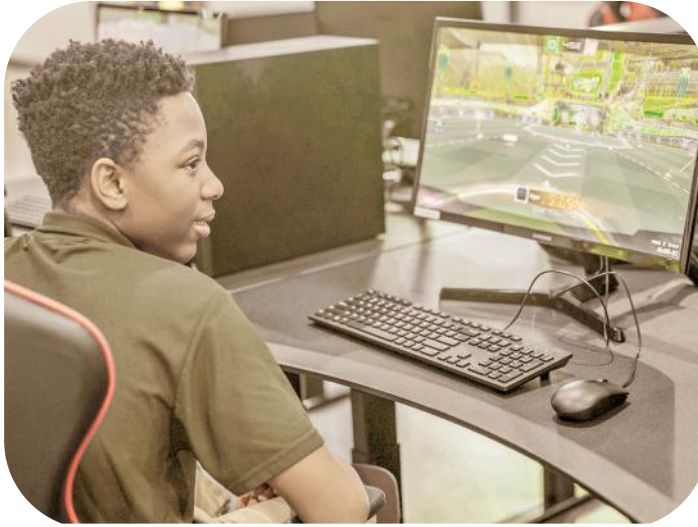
Hillsborough, CA

# ATIIYORUM PRIMARY SCHOOL KANDIGA





# DONOR ACKNOWLEDGMENTS



## *Hall of Fame Circle: \$250,000 and Up*

Barb & Steve Young  
Compton Family Trust  
Gayla & Kevin Compton  
HGGC  
Holly & Rich Lawson  
Kensington Capital Children's Fund  
Lynette & Robert Gay  
Wilford Cardon Family

## *Chairman's Circle: \$100,000 - \$249,999*

Aneel Bhusri  
Better Being Co.  
Church of Jesus Christ  
of Latter-day Saints  
Kirkland & Ellis Foundation  
Travis & Alicia Nelson  
Workday Foundation

## *President's Circle: \$50,000 - \$99,999*

BYU Athletics  
Charter One Education Group  
Healy Family Foundation  
Radtke Sports  
Snowbird Summer & Ski Resort

# DONOR ACKNOWLEDGMENTS

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PricewaterhouseCoopers  
Randy & Pamela Jacops  
San Francisco 49ers  
Utah Jazz Foundation



*Patron:*  
\$10,000 - \$24,999

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United Way of Treasure Valley

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Amble Clothing  
Americopy  
Asher Golf  
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Snugz USA  
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Thomas & Deborah Smith  
Twisted Sugar





*Sponsor:*  
\$1,000 - \$4,999

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Swig Drinks  
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The Wilson Family Foundation  
Tom & Stacy Young  
Travis Padilla  
Valerie & Dan Kempken  
Valle del Oro Chapel Fund  
Vivian & Jerry Grenier  
Zachary Burton

# DONOR ACKNOWLEDGMENTS



*Donor:*  
\$100 - \$999

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The Mulcahy Group  
The Work Boots Foundation  
Tisbest Philanthropy  
Tyler Lackey  
Warren Downey  
Wendy & Barry Gordon  
William Cordray  
Youth Homes



*Your generous donation will help make a difference in the lives of children and families served by Forever Young Foundation.*

*You can be assured that the money you entrust to us will be used wisely and prudently.*

*Thank you!*





# FOREVER YOUNG FOUNDATION



*foreveryoung.org*

1424 South Stapley Drive  
Mesa, Arizona 85204

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Michelle Knox, Marketing & PR Director

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Melissa Fromm, Julie Jones

## *Acknowledgments:*

Jeff Bayer Photography  
Printing subsidized by Americopy

