



FOR SUCH A TIME AS THIS



NNYM | STATE OF MINISTRY | IMPACT REPORT



A TIME FOR VISION

TO SEE EVERY YOUTH
LEADER THRIVE

Our vision is to see every youth leader thrive in deeper connection with God and each other so that every young person is changed by the story of Jesus.

We see youth leaders and we are for them. We exist because **their work is vitally important**. We help them thrive by providing tools and fostering relationships they need to grow spiritually and lead effectively.

Thriving youth leaders are invested in meaningful **discipling relationships** and belong to a supportive community that understands the unique challenges and joys of their ministry with the next generation.

With NNYM, youth leaders **find their people**—learning, planning, and celebrating together as they see eternal fruit produced to the glory of God.

A photograph of three men sitting at a table outdoors, engaged in a collaborative meeting. The man on the left is wearing a white shirt and looking towards the other two. The man in the middle is wearing a maroon shirt and looking at a laptop. The man on the right is wearing a pink shirt and resting his chin on his hand, looking thoughtfully at the laptop. The background shows other people and greenery, suggesting a casual, outdoor setting.

A TIME FOR MISSION

SO THAT EVERY YOUNG
PERSON IS CHANGED

We create collaborative spaces for youth leaders to be personally encouraged, professionally equipped and spiritually strengthened for faithful and effective ministry with the next generation.

In today's rapidly shifting landscape of teen culture, youth leaders need courage and resilience to navigate the challenges of reaching young people. We are committed to standing with them, recognizing the eternal impact of their efforts.

Through NNYM, youth leaders connect in **collaborative spaces** designed for communal prayer, personal development, and mutual support. These communities inspire growth, strengthen relationships, and renew their purpose as they invest in the next generation.



A TIME FOR PURPOSE

STEADFAST IN OUR
RESOLVE

Since our inception in 1979, NNYM has existed to unify youth leaders through collaboration and prayer for the purpose of bringing hope to every teenager through gospel-sharing and discipleship.

2024 Highlights

- We **strengthened partnerships** with dozens of national ministries and hundreds of local ministries and churches to multiply gospel efforts.
- Youth leaders from across the country collaborated in **prayer, discipleship, and outreach**, resulting in increased relational connections with teenagers.
- We added **seven new members** to our NNYM team, increasing our reach in communities, cities, and states across the country.

A photograph of three young people laughing together outdoors. On the left, a young woman with long reddish-brown hair is laughing with her mouth wide open. In the center, a young woman with a large, dark afro is also laughing, her hand near her face. On the right, a young man with glasses is partially visible, also laughing. They are all wearing casual clothing, and the background is a soft-focus outdoor setting with greenery.

A TIME FOR CONNECTION

A GENERATION SEEKING
RELATIONSHIP

Young people today face huge challenges. Loneliness has reached alarming levels, with many teenagers feeling isolated and disconnected. These struggles highlight the need for relational Christ-centered ministry.

Key Insights

- Study after study conducted by NNYM's partners continue to tell us that **genuine relational connection** is what young people most desire.
- Students' need for deeper connections calls for longer tenures of healthy leaders.
- This generation is more **curious about faith** and open to relational discipleship.
- Their high value for **trusted relationships** increases opportunities for leaders to invest in the faith of teens in coming years.

Our Response

- Our team joined over a hundred partners at the TENx10 Summit to focus on **relational discipleship**, equipping leaders for meaningful connections with students.
- Together, we address loneliness with the transformative power of the gospel.



A TIME FOR LEADERSHIP

ADDRESSING YOUTH LEADER BURNOUT

Youth leaders today are facing overwhelming challenges. A recent study revealed that 44% of pastors have considered leaving ministry, and resignations have increased by 37% in just a few years.

Challenges

- Youth leaders report feeling **overwhelmed**, underpaid, and underappreciated.
- Emotional and spiritual **exhaustion** is at an all-time high.

Our Response

- **"We See You":** Our fall campaign, coinciding with pastor's appreciation month, celebrated and supported youth leaders through affirmation, encouragement, and recognition.
- **Prayer Champions:** We mobilize communities to pray for youth leaders serving students.
- **Personal Encouragement:** Our networks provide spaces for leaders to connect with each other, build relationships, and find strength in community.



A TIME FOR STUDENTS

EMPOWERING YOUNG
PEOPLE TO LEAD

Despite the challenges, we see hope rising in the next generation. Starting with the Asbury University revival in 2023, young people are responding to God's call in unprecedented ways.

Trends

- In 2024, camps and events reported record numbers of **teens interested in understanding vocational ministry**.
- Teenagers are eager to take on leadership roles and **make a difference** in their own communities.

Our Response

- Through partnerships and collaboration with the Global Leadership Network, NXT Move, PACT Ministries, Dare2Share, Fuller Youth Institute and others, we are **equipping youth leaders to empower teenagers** with evangelism and leadership training.
- Together, we are **raising up the next generation of ministry leaders**.



A TIME FOR PRAYER

A SYMPHONY OF
PRAYER FOR STUDENTS

In 2024, we launched the **Prayer Symphony** initiative, a collaborative effort that aims to ensure that every community, school, and student has a prayer champion.

The Initiative

Creating a symphony of prayer for students, harmonizing the efforts of many for a unified goal to pray for every student.

Our Progress

- We partner with other organizations to **mobilize Christians** to cover every middle school, high school and juvenile detention center (JDC) in prayer.
- Prayer champions were deployed to over **1,600 campuses** during August.
- Partnerships with over **a dozen ministries** strengthened the foundation for this movement.
- More than **900 schools** newly adopted for prayer during the summer of 2024.



FINANCIAL HIGHLIGHTS A TIME FOR STEWARDSHIP

NNYM has been an **accredited member of the Evangelical Council for Financial Accountability (ECFA) since 1987.**

ECFA membership demonstrates commitment to the highest standards of financial integrity and Christian ethics.

2024 Financial Snapshot

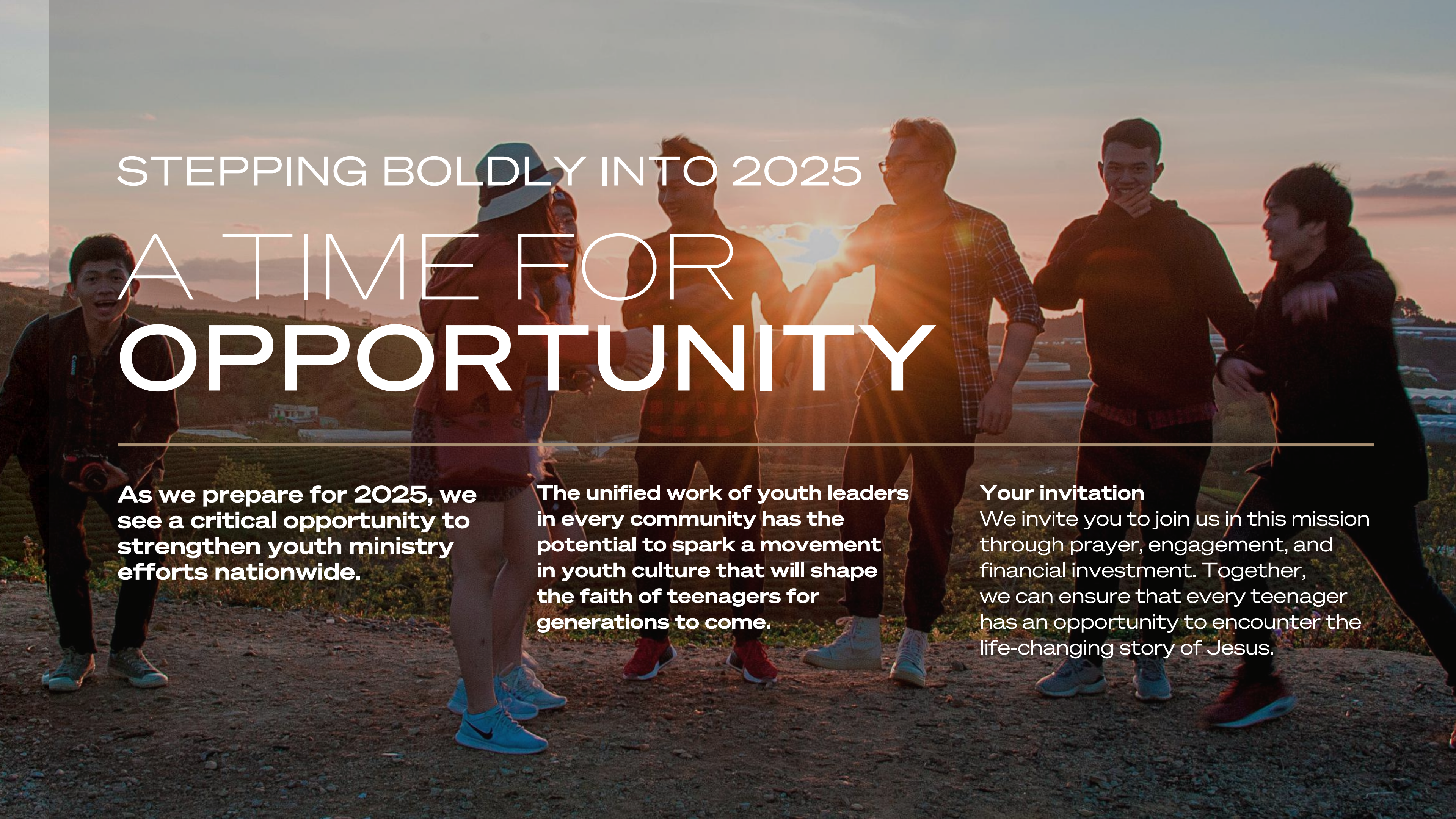
- Total income: **\$1,991,039**
- Total expenses: **\$1,928,175**
- Ministry programs funding: **\$1.5M**
- Administrative costs: **8%**

2025 Budget Goals

- To expand our reach and impact, we aim to raise an **additional \$100,000** in 2025.

Your support will help us:

- Train and support youth leaders.
- Expand our Prayer Symphony initiative to cover more campuses.
- Equip the next generation of ministry leaders.
- Expand our “We See You” efforts and encourage churches to honor student ministry leaders.
- Fulfill our vision to see every youth leader thrive.



STEPPING BOLDLY INTO 2025 A TIME FOR OPPORTUNITY

As we prepare for 2025, we see a critical opportunity to strengthen youth ministry efforts nationwide.

The unified work of youth leaders in every community has the potential to spark a movement in youth culture that will shape the faith of teenagers for generations to come.

Your invitation

We invite you to join us in this mission through prayer, engagement, and financial investment. Together, we can ensure that every teenager has an opportunity to encounter the life-changing story of Jesus.



THE BEST IS YET TO COME A TIME FOR HOPE

Looking ahead, we are inspired by the resilience of youth leaders and the hunger of teenagers seeking a relationship with God.

We remain faithful in our vision, bold in our mission, and united in our purpose. God is at work in the next generation. We're seeing eternal fruit emerge as leaders embrace their call with renewed strength and faith.

Together, we're making an eternal impact for God's glory. Thank you for your partnership in this vital ministry.

NATIONAL NETWORK OF YOUTH MINISTRIES

Better Together



nnym.org