



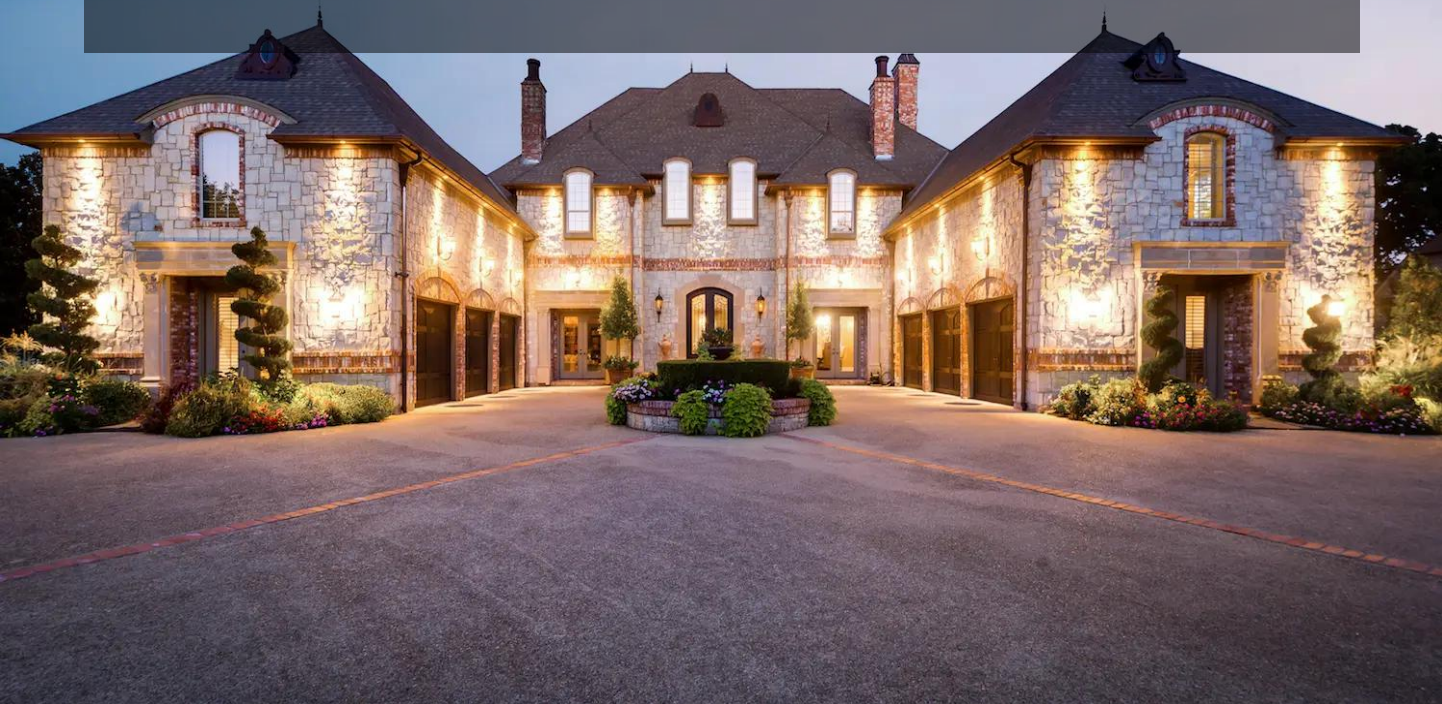
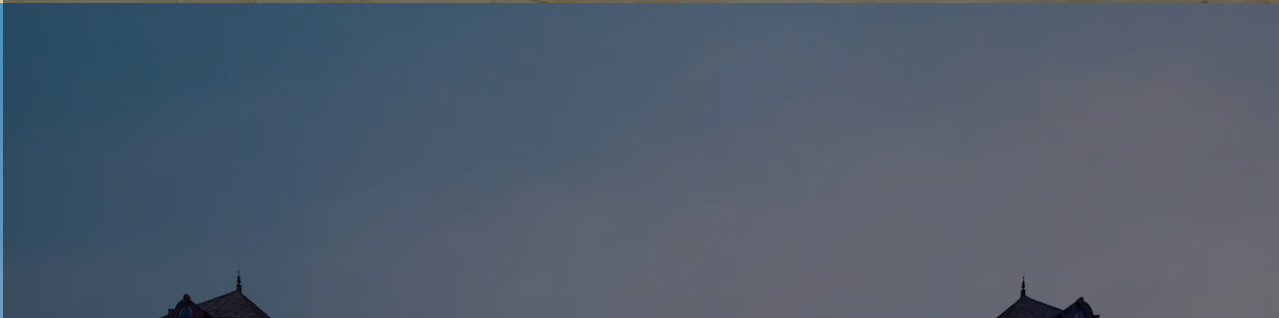
SA

SUPREME AUCTIONS

Accelerated Marketing
for Luxury Real Estate

Your Supreme Auctions Certified Agent
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ACCELERATED MARKETING FOR LUXURY HOMES



As the company that launched the luxury real estate auction industry, our primary goal has always been to locate and motivate as many ready and able buyers as possible to sell luxury homes for their highest price.

OUR AUCTIONS

Supreme Auctions® Accelerated Marketing Program is designed to bring a sense of urgency for buyers to act during luxury home auctions, and create an increased demand line against the supply, therefore bringing the maximum market value at the time of sale.

ARCHITECTS OF THE INDUSTRY™

Combining years of experience with genuine personalities, we have become a company that homeowners of high-end luxury residences can rely on to achieve their goals. Supreme Auctions® is America's foremost luxury real estate auction firm with a stellar reputation and a client satisfaction rating that is second to none.

In the fast-paced world of technology, there is still no better way to bring the highest price for a luxury item than a live auction. With their knowledge and special understanding of the luxury market, as well as the resources to implement targeted regional, national and international marketing campaigns, Supreme Auctions® has the highest success rate in the luxury home auction industry.

MEET US

OUR FOUNDERS



MAVERICK COMMINS
CEO/CHAIRMAN

There's nothing up his sleeve! Maverick Commins may have been a past world champion magician; however, being successful in the luxury property auction industry did not happen by chance or sleight-of-hand. Maverick has literally been working with estates throughout his entire life... first restoring them with his father as a teenager then later moving into high-end art and antiques auctions with the largest privately owned art auction house in North America, advancing to number 3 out of a field of over 350 auction sales associates with the company in under 6 months.

Having come from the high-end art world, Maverick looked at the real estate world and how the Internet has changed the way buyers get their information and properties get sold. He wanted to elevate the auction industry from the previous bank-owned, distressed properties solution, which is traditionally viewed as a last-ditch effort for homeowners in unfortunate situations and rebrand it to a luxury property business. Supreme Auctions® is known as The Architects of the Industry™, creating an alternative means of selling luxury properties. This is accomplished following the same structure as high-end art and antiques dealers throughout the world who operate refined auctions to high net worth clientele.



DALLAS, TX: SOLD

Originally from the Southwest of England, Jennie was influenced at an early age by auctions, attending many an estate auction sale with her father.

With her marketing degree and education complete, she has traveled to over 60 countries worldwide with her understanding of both domestic and international direct marketing sales. It is this unique experience that enables Jennie to manage the company's multi-faceted property portfolio, including market analysis studies, marketing processes and client satisfaction. With years in the auction industry, as well as within the international sales and marketing community, Jennie has garnered the expertise to become highly successful in building relationships with upper-level decision makers, in addition to being client focused and performance driven to best serve Supreme Auctions®' clientele.

With an eloquent grace and vehement spirit, Jennie also works tirelessly to help nonprofits. As a benefit auctioneer, she has raised millions for foundations and charities, through her passion of helping others, where it's been said that she brings just a touch of "Sotheby's" to the auction block.



JENNIE HEAL
PRESIDENT



ABOUT SUPREME AUCTIONS

Accelerated marketing, proven expertise, and aggressive, yet discreet, sales techniques.

When affluent homeowners look for a firm that they can successfully build a trusting relationship with, one that will market their unique property and as an end-result, sell their home in 45 days at the best market price, time and time again they turn to The Architects of the Industry™ Supreme Auctions®. Accelerated Marketing, proven expertise, and aggressive, yet discreet, sales techniques, that are designed to create the urgency for the buyer to take action, are all a part of a successful luxury property auction, but so is working with transparent, honest, fair, equitable, and conscientious people that have your best interests at heart.



Being the leader within the luxury property auction industry did not happen overnight.

It took years of research, planning, development, finding the right team, and creating the perfect formula for success. The work was definitely worth it, as our blueprint is so successful, that many have tried to unsuccessfully emulate it throughout the years.

Combining years of expertise with genuine personalities, we have become a company that homeowners of high-end residences can rely on. We have the highest success rate in the industry thanks to our knowledge and understanding of the luxury market, as well as our resources that implement targeted marketing campaigns across the globe.

LEADERSHIP

Supreme Auctions was founded in 2007, beginning with the vision of two people who saw an opportunity in the traditional real estate world. CEO, Maverick Commins, and President, Jennie Heal, created a niche platform and wanted to provide a service that would stand alone in the residential luxury real estate industry. Maverick Commins decided to incorporate the techniques he learned and developed selling high-end art and antiques globally and applied them to high-end real estate, which had never been done before. Jennie Heal knew that this new concept would require a base built upon superior customer relationships, a mastery of psychology, marketing with a completely different message to drive buyers to act, and out-of-the-box thinking.

Combining experience, these two leaders have created an authentic approach in order to grow the company into what is considered today to be the premier luxury real estate auction house of the 21st Century. Whereas multi-million-dollar homes take months, or even years to sell traditionally, Supreme Auctions®' Accelerated Marketing Process of 45-days has revolutionized today's luxury real estate industry.

SELLERS

WE ARE A MARKET MAKER



SELLING THROUGH SUPREME AUCTIONS

We are a market-maker. We break parity by giving your property the most creative up-front exposure and momentum to reach your specific buyer demographic.

From day one, we provide you with all the necessary and pertinent information you need to make an informed decision to use our services.

OUR COMMITMENT TO SELLERS

We are fully vested and committed to providing complete transparency and integrity throughout our entire process. We take the time to review your property and your market. We weigh determining factors such as the optimal time to market your home, the amount of inventory currently on the market to the recent pending sales, and sold data to pre-determine a range of value for your luxury property. We are a data driven company weighing all the facts.











REDUCED TIME ON MARKET









The old proverb "Time is Money," aptly describes the importance of selling homes in the shortest time possible. While it is generally understood that the longer a home remains on the open market, the more stigmatized the property becomes, there are other negative connotations homeowners should also consider, such as ongoing carrying costs. A luxury home on the market will always have carrying costs, whether it is mortgaged or not, for upkeep, maintenance, and taxes.

TRADITIONAL SALES vs. SUPREME AUCTIONS

TRADITIONAL SALES

-  May remain on market for months or years
-  Minimal advertising and heavy reliance upon Multiple Listing Service
-  Little motivation for buyers; seller waits for them
-  Use of price reduction encouraged to create buyer interest
-  The upside potential is limited by the asking price
-  Contingencies are common; seller must negotiate all aspects of sale
-  Few offers are received; multiple offers at one time are rare
-  Carrying costs incurred for months and even years draining away the seller's equity and bottom line

SUPREME AUCTIONS®

-  Time driven results in 45 days or less
-  National & International advertising exclusively featuring your property
-  Seller sets timeframe for buyers to take action
-  Auction creates a sense of urgency to promote buyer interest action
-  Maximizes the property's true market value. No limit on upside potential
-  Property sold "As Is" with conditions of sale set in advance, eliminating negotiations
-  All offers are presented to the seller before and during the auction
-  Carrying costs are eliminated due to a timely sale

RESERVE AUCTION

This is where a seller can set a reserve pre-determined price on the property. In the event the property does not reach the reserve, the seller can opt not to sell.

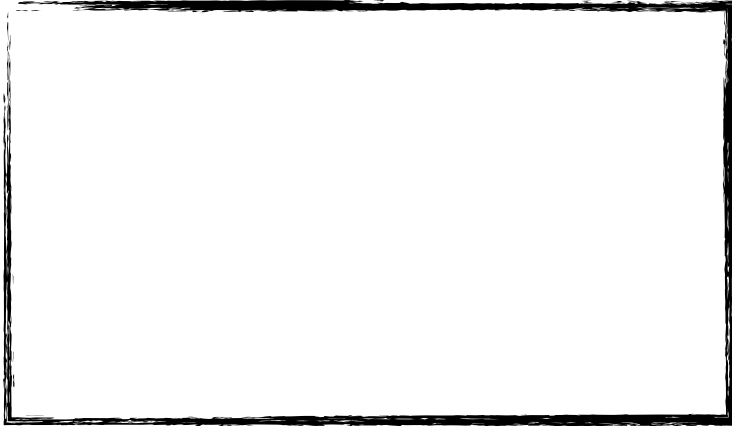
NO RESERVE AUCTION

The property is sold to the highest bidder at auction regardless of price. There is no minimum amount that must be met to sell the property.

The most unique pieces of high-end artwork, antiques, collector cars, boats, planes, and business are sold in this fashion because it drives and motivates a buyer to take action; it will engage them into the auction process. This is a very specialized field, not all companies are the same or know how to market at this level.



SELLER EXPERIENCE

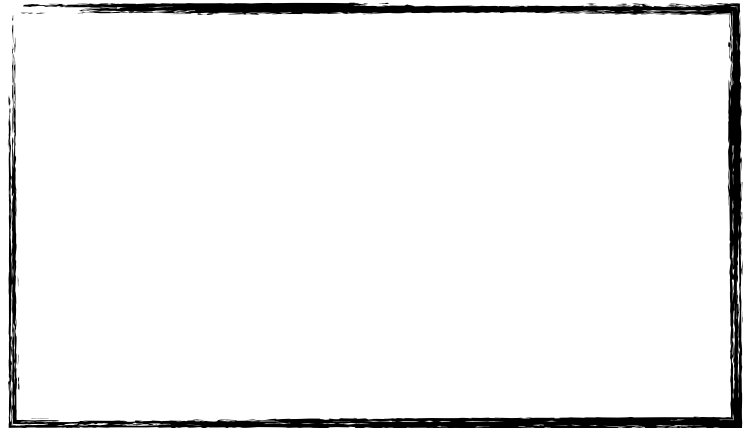


"My experience with Supreme Auctions on a scale from one to ten, is clearly a ten. We are very happy with the results."

Tony Caos - Seller
Windermere, FL

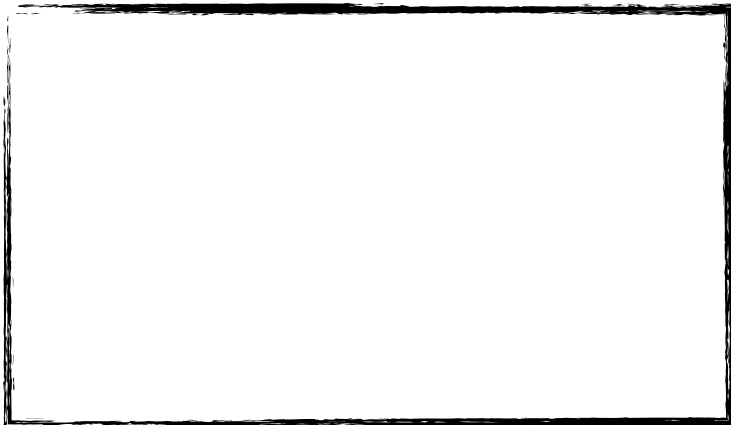
"Supreme Auctions met every bit of my expectations and in a lot of respects went far beyond my expectations."

David Wolfram - Seller
Vero Beach, FL



"Supreme Auctions®' marketing is far superior to anything you would get in traditional real estate, and that was very important to us as we knew our property was unique, and we wanted it to be showcased well."

Sam & Lesley Pyle - Seller
Hansons Oasis, Spring, TX



BUYERS

BUY AT AUCTION



WHY BID & BUY WITH SUPREME AUCTIONS?

WE OFFER AN EXPERIENCE UNLIKE ANY OTHER

We are exceptionally proud of our 96% success rate and 100% successful close rate on every property that we have had under contract and sold through our auction process – a feat unmatched by any others in the luxury real estate auction industry.



OUR COMMITMENT TO BUYERS

We are committed to providing you with a clear and concise understanding of the property being sold, the terms of the auction, and the auction process as it relates to that specific auction. By doing so, you can be prepared to make a sound buying decision on auction day.



SUPPORTED EVERY STEP OF THE WAY

We are happy to support you with documentation and registration as our staff are available to help you throughout the bidding and buying process.



PARTNERSHIPS



INSTITUTE *for*
LUXURY HOME
MARKETING®



THE WALL STREET JOURNAL.

SA

SUPREME AUCTIONS

Accelerated Marketing
for Luxury Real Estate

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