



GRIN AND SHARE IT

Monthly newsletter of Cassio Road Dental Practice



Welcome to the Autumn 2022 edition of Grin N Share It

The war in Ukraine, the cost of living, rising energy costs and our current questionable political system are all we seem to hear about in the news these days. So, in an attempt to lighten the mood, let's mention the fact that we are just over 2 months away from Christmas! We already know there are those who are super organised and well on their way to being day for the day, and then there are those who fall into the second camp (like myself!) who will no doubt be running around on Christmas Eve for the last-minute bits in a total frenzy! Whichever way you choose to plan and celebrate, or even if you choose not to celebrate, good luck with all the planning for the forthcoming holidays which will be upon us before we know it!





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Practice News

Many of our patients will be familiar with our review messages that you receive following a visit. Each and every single review is really important to us and hence we take time out to respond to each of you as, without you, our patients, our practice will just not be the same. So, we would like to take this opportunity to remind you to please respond to the review requests, either by text message or email. We would like to extend a giant THANK YOU to every patient who has left us a review on whatever platform! We love reading them all so please keep them coming in!



You may recall that last year we were nominated as finalists at the prestigious Private Dentistry Awards. Whilst we didn't go on to win an award, we were thrilled to have been shortlisted. 2022 has provided us with the opportunity to enter again, and once again we are delighted to share with you that we have been shortlisted again for an award! Watch this space!

PRIVATE DENTISTRY
A W A R D S 2 0 2 2

F I N A L I S T



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Practice News



This month we want to bring your attention to our Prime Minister and the news of her intention to scrap the 'Sugar Tax'. This was introduced in 2018 and titled the 'Soft Drinks Industry Levy' to tackle childhood obesity and has been working well, both in terms of raising revenue for the economy and perhaps more importantly, resulting in sugar cuts of up to 30% in some drinks. Also, the 'Buy One Get One Free' offers aimed at children and families have reduced, resulting in an overall 10% reduction per household in the amount of sugar purchased, according to research.

However, the Government believes that taxes on treats impacts households on lower incomes unfavourably and should not continue.

Clearly, if this levy is reversed, it will undoubtedly impact families' oral health for the worse and will fly in the face of what it was intended to achieve and hence it has come under such criticism from healthcare leaders, including dentists and hygienists. This is at a time when NHS dentistry is under tremendous pressure and demand for appointments is at an all-time high.

If this policy is indeed removed, then the onus falls upon us to make the right choices for ourselves and our families.

Finally.....

If you have visited the practice recently, you will have noticed the scaffolding that is currently erected. We would like to put all our patients on notice that we are undergoing some renovations so please bear with us whilst this is completed. Our aim to minimise disruption to both our patients and staff working. Although there are no restrictions to accessing the car park, please do take care when entering and exiting both the building and car park.

With Best Wishes - ***The Team at Cassio Road Dental Practice***

