



**ALTERNATIVES**  
PREGNANCY CENTER

# 2022 ANNUAL REPORT

*Life*®  
IT'S A BEAUTIFUL CHOICE





Juniper Miasha Mario Aaron Da'Quarius La'Quarius Paulamarie  
Jared Mia Leila Jax Myles Nathaniel Matthew Natalia Cesar  
Quinn Clover Jamison Muhammad Lucy Nova Oluremi Ezra  
Zayden Aaron Amiya Marlenne Dahlia Ammanule Saint Serenity  
Waylon Issa E'ziyas Maeve Listen Kieran Sean Valentina Joshua  
Nova Xavier Journee Jream Kennan Viylan Bryan Noah Ace  
Emanuel Malia Violet Rilee Lucca Naun Montarious Thiago  
Ozzy Caydin Lucas Alle Elij Chloe Jackson Anderson Dylan  
Benicio Israel Leon Alan Aria Jorge Andrew Gaia Raphael Rio  
Elite Lucas Amora Gia Imogen Lennon Neomonis Layla Levy  
Melchizadek Elea Jackson Logan Fanay Aria Abdel Brooks  
Marimar Zachariah Leanella Raimund David Lakota Sabbeth  
Dawud Zariah Zoe Kimberly Lauriano Gabriel Alianna Annuel  
Azalea Zoe Gael Jael Theo Ilham Iman Luiz Stevie Nicholas  
Nestor Sarahi Esther Piper Ryker Nariah Onyx Charlotte  
Mia Gianna Eli Ezekiel Lauao Everly Jackson Luna Willow  
Sasha Azaiha Jamare Everly Haziel Chislon Cristian Tobias  
Jayleen Jordona Rhyme Jeremiah Ayanshi Inaya Kevin Finn  
Athena Jinan Tadeo Maria Zecarah Elias Ryan Camila Zi'Ehai  
Josiah Cynthia Jesse Stephen Melanie Fabian Elijah Rosalia  
Santiago Salvador Adriel Kaylani David Thiago Khaza Chevelle  
Guillermo Tariq Iam Currency Astrid Kharisma Leilani Lila  
Oliver Dion Elite Emily Zion Ana Honor Catalina Jaziel Kaelyn  
Terri Amauri Jaxon Makari Rosa Elian Shola Malakai Elowen

# Dear Alternatives Family,

**2022.** A year of significance to Alternatives Pregnancy Center as we celebrated 40 years of serving with care and compassion. Simultaneously, it was a year of historic significance with the landmark decision of *Dobbs v. Jackson* that ultimately led to the overruling of *Roe v. Wade*. Though our culture and laws have changed over the years, the mission of Alternatives has remained the same: to care for Denver-area women and men in pregnancy-related crisis and offer them a meaningful alternative to abortion. Following the example of Christian love, we seek to meet their emotional, physical and spiritual needs. And we enable and encourage them to choose life every day.


**Because of YOU,** Alternatives can rise to meet the challenge of the ever-increasing demands for support in unexpected pregnancy, issues related to sexual health, healing from past abortion decisions, valuing our youth through education and walking alongside clients in their parenthood journeys. **We are fueled by generosity.** Every single gift contributes to the life-saving work our staff and volunteers do daily. As you read through each page, I invite you to marvel at the collective impact we had over the last year. May you see God's fingerprints and provision. Let the words, statistics and images paint a breathtaking picture of partnership and co-laboring for the work of valuing all life.

*"The one who plants and the one who waters have one purpose, and they will each be rewarded according to their own labor. For we are co-workers in God's services, you are God's field, God's building."*

1 CORINTHIANS 3:8-9

Thank you for being a vital part of this work. My heart overflows with gratitude and thanksgiving for your investment in Alternatives because we can do so much more when we do it together.

Gratefully,



**Jenni Talcott**  
Director of Development



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# 2 Strategies 4 Programs of Impact

Unplanned pregnancy is part of our shared humanity. Through education, advocacy and compassionate medical support, teens, women and men experience empowerment and the hope of building a promising future.

## Intervention

### PREGNANCY OPTIONS

Enabling a choice for life every day

### COUNSELING AFTER ABORTION

Walking with others on their journey to personal healing and growth

### A PROMISING FUTURE

Educating youth on the value of healthy decisions for now and the future

### STD TESTING & TREATMENT

Impacting sexual health through education, testing and treatment

## Prevention

*Care. Compassion. Always.*

# 40 Years of Impact

## 1982 – 2022

### Lives Transformed

*“Compassionate care is what you need when you are in a dark place.”*

Rachel ordered the abortion pill through a website. It was delivered right to her door. She took the first pill according to the instructions and then took a shower. Suddenly, she had a feeling like she had just stabbed herself in the heart. This thought was nagging her, “something that is the ‘right thing’ shouldn’t make me feel so bad.” She jumped out of the shower and immediately began searching for abortion pill reversal, not even knowing if such a thing existed. From this search, she found Alternatives. She immediately started taking the progesterone that was prescribed by one of Alternatives licensed medical staff.

During the ultrasound appointment she was praying that her baby would be okay. Rachel wanted to correct the wrong she felt she had done. Rachel felt the nurse at Alternatives talked with her in a way that was different than just any other “medical appointment”. They helped her see everybody makes mistakes. Compassionate care is what you need when you are in a dark place. They prayed with her and helped her see she did not have to blame herself.

Rachel said, “I would tell anyone who is considering the abortion pill to listen to their feelings. If it doesn’t feel 100% right, don’t do it. I had people close to me encouraging me to complete the abortion by taking the second pill.”

*“But my baby girl is beautiful, and I can’t imagine my life without her.”*

40 IMPACTING  
GENERATIONS  
*Years*  
& BEYOND

Check out our  
40th Anniversary video!





# INTERVENTION

THE DEMAND FOR ABORTION  
IN COLORADO INCREASED BY **33%** IN 2022.\*

# Pregnancy Options

Alternatives is a primary life-affirming resource for all communities of Denver. Reducing barriers to care for teens, women and men experiencing unplanned pregnancy is a core value. In 2022, Alternatives opened the Inverness Clinic for Saturday appointments and launched Momma Mentoring.

## Free & Confidential Services Provided to All Communities of Denver

24-Hour Helpline

Online Appointment Requests

Options Consultations

HIPAA-compliant Telehealth Appointments

Pregnancy Tests

Ultrasounds

Abortion Pill Reversal

Men's Support

Fatherhood Mentoring

Momma Mentoring

Prenatal Resources

Adoption Referrals

Community Resources

Mom & Baby Gifts

## 2022 HIGHLIGHTS

**208**

Babies Born

**2,098**

Office Visits

**2,622**

Callers Assisted

**440**

Ultrasound Scans Delivered

**621**

Pregnancy Tests

**43**

Saturday Appointments

*(April Through December)*

It is not freedom of choice that brings someone to the door of the pregnancy center. It is the feeling of no choice. It is the power of despair. Together, we are agents of hope—bearers of the message—**YOU ARE NOT ALONE.**

## PREGNANCY OPTIONS

# Ultrasounds

tell a story of life to those experiencing unplanned pregnancy

The licensed medical care team of Alternatives includes physicians, nurses and registered diagnostic medical sonographers offering pregnant clients a free limited OB ultrasound. Patients are empowered with medically accurate information:

- Confirmation of viable intrauterine pregnancy
- Gestational age and an estimated due date
- Fetal cardiac activity (aka heartbeat)
- Fetal development and education



*“A woman strongly considering abortion stepped into our clinic. Initially she felt so sure of her decision. She would not allow me to converse with her. In the ultrasound room, she found out she was having twins. The news spun her into crisis. I asked how I could care for her, and through tears, her protective walls came down. Since then, she and her boyfriend have been married and given birth to their twin girls. She expressed gratitude for all the support throughout her pregnancy.”*

**Julie Grasman**  
Director of Client Services – Inverness

# Abortion Pill Reversal

a second chance at a life-changing decision

The most recent data from the Colorado Department of Public Health shows that abortion pills are now used in over 60 percent of Colorado abortions.\*

Progesterone, also known as the “pregnancy hormone in fertility circles,” is the natural hormone in a woman’s body that is necessary to nurture and sustain a pregnancy. Progesterone therapy is administered by the Alternatives medical team to directly counter the effects of the abortion pill.



The Alternatives medical and counseling care teams provide a weekly ultrasound and wellness check and then transition to full prenatal care.

## 2022 Highlights

**5 Women** plan to carry their pregnancy to term

(will deliver in 2023)

**4 Women** completed the abortion process

**3 Women** gave birth to healthy babies

**1 Woman** miscarried



Learn More About Abortion Pill Reversal on Our Website!





**Life decisions require life support—  
empowering women and men from pregnancy  
to parenting and beyond.**

**Momma Mentoring launched in 2022**

## PREGNANCY OPTIONS & SUPPORT

# Momma Mentoring

**8 mentors journeyed with 15 clients.  
Here's one of their stories...**

*"I truly felt I was led by God to Alternatives from the very beginning. It was by no mistake he led me to great mentorship by women with such pure hearts.*

*If it were not for their listening ear and God-spoken wisdom my family would not be together today. Sandy Fuller, Momma Mentoring Coordinator, has brought me closer to God through her unconditional love, listening ear and contagious love for Jesus.*

*She has taught me to love, when I feel far from loved. She takes time to hear me, to see me and to encourage me to be my best self. I can't say enough great things about the program. Open your heart, be vulnerable, authentic and these ladies will meet you exactly where you are at."*

**Alexis**

*Momma Mentoring Graduate*

*"My role as Momma Mentoring Coordinator has stretched and grown me in ways I never imagined. It has allowed me to focus on something I am very passionate about—serving and supporting women in their journey through pregnancy and motherhood. I am so excited to see how God expands this service as we continue into the new year."*

**Sandy Fuller**

*Momma Mentoring Coordinator*





## PREGNANCY OPTIONS & SUPPORT

# Men's Support

When his partner is pregnant, he has tremendous influence in what's next.

### 2022 HIGHLIGHTS

**210**

Men Were Served

---

**96%**

Increase Year Over Year  
of Male Clients

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### Grant Recipient

Alternatives was honored as a grant recipient from Care Net's Pro Abundant Life Fatherhood Project

---

**8**

Men Participated in  
Fatherhood Mentoring

---

**2**

Trained Mentors

**A man has an incredible opportunity to positively impact the lives of his partner and child(ren).**

*"Our goal is to enable the mother and the father to co-parent together. [It is] equally important to prepare the father of the baby to be a successful dad."*

**John Brown**  
Fatherhood Mentor



## INTERVENTION

# Counseling After Abortion

Thousands of women experience abortion every year in Denver. Each of their experiences are unique. Yet, there is a common thread shared by many of grief, sorrow and regret.

Alternatives continues to be a healing resource for women who have buried the secret pain of abortion—whether it was yesterday or 50 years ago.

## 2022 HIGHLIGHTS

# 76

**Women Were Served**

*in our four clinic locations*

# 16

**Women Participated in  
Ongoing Therapeutic Support**

**Alternatives Launched  
My Choice, My Story: Life After Abortion  
on Instagram and Facebook**

**Watch on Facebook**



**Watch on Instagram**



*“I never imagined what was going to happen physically, mentally, emotionally and spiritually. What I know now is that whatever decision somebody chooses is forever.”*

**Sarah**

*My Choice, My Story*

Over the course of 2022, through our direct contact with clients and social media, we were able to reach a huge audience of women and men with a message of hope and help. To learn more about Alternatives social media, see page 23.



## WHO WE SERVE

# 2022 Client Demographics

## Did You Know?

**75%**  
of clients were 20-34 years old

**36%**  
of clients were married or living together

**47%**  
of clients identify as Christian

**91%**  
of clients surveyed strongly recommend our clinics to their friends

## Race

**33%** Hispanic

**28%** Caucasian

**13%** African American

**6%** Multi-Racial

**20%** Other  
(Asian, Native American,  
Middle Eastern and other)



*"I'm so grateful to the staff at the Downtown Denver Alternatives location for being so kind, caring, inviting and encouraging, during a nerve-racking and scary time. Navigating an unexpected pregnancy has been a mental and emotional challenge. The Alternatives staff were amazing in offering support, resources and a hand to hold while making difficult decisions.*

*Seeing my baby's heartbeat before even being fully developed really made me emotional. It puts into perspective how gentle and small life is, there is so much more outside of living just for myself and my own convenience.*

*My baby's father was really amazed that there was support for him, resources for him and people to help him not feel alone and scared in this new adventure either.*

*Thank you so much Alternatives. You're making such a huge difference in people's lives and I'm so thankful there's people like you in this world.*

*I gained a feeling of love and support. I gained more hope that I can do this and I'm making the right decision. I gained more happiness knowing there's people who want to help first time parents, scared girls/women and their babies/family figure things out."*

### Client

Alternatives Pregnancy Center



# PREVENTION

A photograph of three young people sitting on a metal ledge. The person on the left is wearing a black leather jacket and blue jeans with large rips. The person in the middle is wearing a blue plaid shirt and blue jeans. The person on the right is wearing a pink shirt and blue jeans. They are all wearing different styles of shoes: black boots, green sneakers, and black sneakers.

OVER THE LAST FEW YEARS, **36.7%**  
OF YOUTH REPORTED HAVING PERSISTENT  
FEELINGS OF SADNESS OR HOPELESSNESS.\*





# PROMISING FUTURE

EXPLORE • EDUCATE • EQUIP • ELEVATE

## Impact Reported

Our goal is to leverage existing relationships and equip people in schools and other youth-serving organizations. We've cultivated a vital partnership with a counselor at Vista Peak Preparatory High School in Aurora. Through training, consultation, and on-going support, she's been able to reach 1500 students in advisory classes using The Diamond Standard curriculum as her primary resource tool.

## Impact Observed

As we **support** and **equip** educators with in-depth training, they reported seeing students become more **engaged** as they **explore** the content of The Diamond Standard curriculum.

*"We had a senior who finished their last quarter last year and was starting to feel anxious about the future and leaving us but we were able to point to some of the coping skills we talked about in class. This was an awesome victory because in previous years this student would "blow up" on teachers, shut down, and self-sabotage when things got stressful. A different outcome was made possible through the tools learned in our advocacy class supported by The Diamond Standard curriculum."*

### Patrick

Instructor at Denver Street School

## Impact on the Family

Understanding the value of at-home reinforcement, A Promising Future piloted a 16-week parent/child class that fostered the opportunity for strengthened family connection, skill development, and improved communication.

*"One thing I got out of this class was that you matter, and that life has challenges, and we need to accept that. Life has obstacles and it's okay to ask for help with them. I love this class and I am very grateful that I got this opportunity!"*

### Logan

Student 2022

## Impact of Preparation

*"The entire curriculum was impactful to me. My life has been filled with so many bad decisions and choices in my younger days. I wonder what may have happened differently if I had been taught even a fraction of the curriculum; if a wiser/caring person would have been a mentor. I praise God that he is/has used all for good!"*

### Chris P.

Volunteer

## 2022 HIGHLIGHTS

# 339

### Students Served

*through direct implementation of curriculum and workshops*

# 8

### Instructors Trained

*to teach The Diamond Standard curriculum*

# 13

### Youth and Community Influencers

Jeffco TANF	African American Youth Leaders' Summit
Denver Street School	Good Turn Cycles
Compound of Compassion	Thelma's Dream
Youth for Christ	The Lounge
A Caring Pregnancy Center (Pueblo)	GOAL Academy High School
Save Our Youth	Adams City High School
Vista Peak Preparatory High School	



PREVENTION

# STD Testing & Treatment

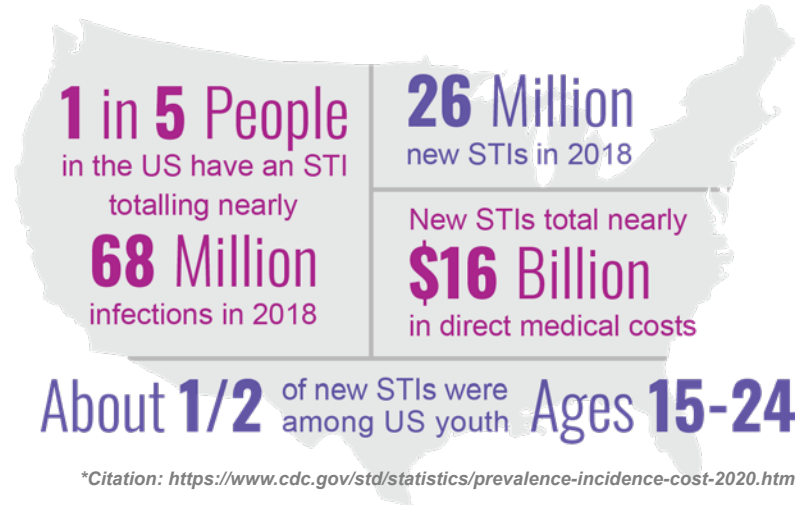
## Why does Alternatives provide STD Testing & Treatment?

The statistics are alarming. STDs are being normalized. Education drives prevention.

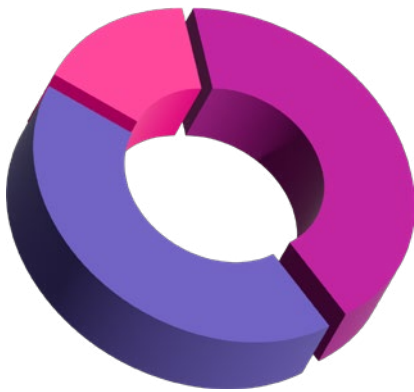
Alternatives six-member licensed nursing team is equipped to provide holistic health consultations.

## Objective

Assess the physical, mental, emotional and spiritual health of each patient so they can achieve their optimal health outcomes.



## 2022 HIGHLIGHTS



### Age Groups Served

**43%** 15-24 Years of Age  
*mirroring the national average of new STDs*

**42%** 25-35 Years of Age

**15%** 35+ Years of Age

**241**  
Women Received Risk Assessments, Testing & Treatment

**29%**  
Growth in Unique Patients

## Fertility Education and Medical Management (FEMM™)

A woman's reproductive health is closely tied to the state of her general health. FEMM provides education for women about their bodies and hormonal health, a free app to track their health and fertility and medical support when needed.

*"I loved taking FEMM! Education surrounding this in my adolescence felt like I was being kept in the dark about my body and I hated going to the OBGYN. I am coming away feeling empowered because I have the tools to understand my body on a more intimate level and have agency in the doctor's office."*

Patient Survey

**23 individual patients received 138 hours of class instruction on Fertility Education and Medical Management.**

# Community Engagement

## Churches

*Your presence in this city impacts culture! Your support allowed us to offer compassion and hope to women and men facing an unplanned pregnancy.*

*Thank you for providing:*

FUNDS  
DONORS  
VOLUNTEERS  
MATERIAL ASSISTANCE  
EDUCATIONAL OPPORTUNITIES  
AWARENESS  
PRAYER

Through the Alternatives Courageous Conversations workshop, churches are equipped to stand for justice for every single life and care for new mothers and fathers.

*“The workshop provided by Alternatives gave our staff an opportunity to navigate complex conversations around unplanned pregnancy and abortion. We discussed how we can appropriately engage those who have experienced an unplanned pregnancy and how to approach this challenging topic with intention and care.”*

**Pastor Aaron Couch**

*Southeast Christian Church*

Arapahoe Road Baptist Church  
Arvada Covenant Church  
Ave Maria Catholic Church  
Beth Eden Baptist Church  
Bethany Evangelical Free Church  
Brave Church  
BridgeWay Church of Denver  
Calvary Chapel Castle Rock  
Calvary Church Aurora  
Calvary Church Broomfield  
Calvary Denver Downtown  
Calvary Littleton  
Calvary West Littleton  
Calvary Redeeming Grace  
Castlewood Canyon Church  
Central Baptist Church  
Cherry Creek Presbyterian Church  
Christ on the Mountain Catholic Church  
ChristLife Community Church  
Colorado Community Church  
Creskide Bible Church  
Crosspoint Community Church  
Crossroads Community Church  
Denver United Church  
Elevation Christian Church  
Elizabeth Presbyterian Church  
Emmaus Anglican Church  
Encompass Church  
Encounter Church  
Faith Presbyterian Church  
Fellowship Community Church  
First Baptist Church of Golden  
Foothills Calvary  
Good Shepherd Bible Church  
Grace Chapel

Grace Fellowship  
GracePoint Community Church  
Greenwood Community Church  
Guardian Angels Church  
Harvest Bible Church  
Highlands Baptist Church  
Holy Cross Lutheran Church  
Horizon Christian Fellowship  
Knights of Columbus  
Lakewood Christian Fellowship  
Lifegate Church Denver  
Light of the World Catholic Church  
Living Way Fellowship  
Majestic View Church  
Mission Hills Church  
Mississippi Avenue Baptist Church  
Mt. Olive Lutheran Church  
Mt. Zion Lutheran Church  
New Life Community Church  
Notre Dame Parish and School  
Our Father Lutheran Church  
Our Lady of Fatima Catholic Church  
Park Church  
Parker Evangelical Presbyterian Church  
Pax Christi Catholic Church  
Peace Lutheran Church  
Plum Creek Church  
Redemption Hills Church  
Reformation Church of Elizabeth  
Risen Christ Catholic Parish  
Rocky Mountain Church  
Rose Hill Baptist Church  
Saint Patrick Presbyterian Church  
Shine Church  
Smoky Hill Baptist Church

South Fellowship  
Southeast Christian Church  
Spirit of Christ Catholic Church  
Spirit of Hope Lutheran Church, LCMC  
St. Catherine Greek Orthodox Church  
St. Francis of Assisi Catholic Church  
St. Gregory Episcopal Church  
St. Joan of Arc Catholic Church  
St. John's Church  
St. Jude Catholic Church  
St. Mary's Cathedral Frigo  
St. Thomas More Catholic Church  
The Bridge at Bear Creek  
The Rock Church  
Thrive Church  
Trinity Church Denver  
Trinity Lutheran Church  
West Bowles Community Church  
Whispering Pines Evangelical Free Church  
Windsor Gardens Church

## In-Kind Donation Groups

CCU Students for Life  
Clement's Sewing Group  
CO School of Mines Catholic Campus Ministry  
Embrace Grace  
Hats 4 Hope  
Heritage HS Students for Life  
Meadowood Handicrafters  
Piecemakers  
Rocky Mountain Diaper Depot  
Trinity Lutheran Quilter's Group  
Way FM Radio  
Zonta Club of CR



# Your partnership promoted the well-being of expectant families and students throughout the Denver metro area

## Volunteers

*Volunteers generously gave their time, energy and passion to reach and care for God's people in our community.*

Over and over, we heard volunteers say, "I want to put my belief in the value of life into action by serving the people in my community!"



*"I started volunteering for Alternatives a little over a year ago. It is an honor and a blessing to know that I'm doing the Lord's work while assisting such a wonderful group. It has been amazing to see how loving and caring the staff at Alternatives are. They have such a heart for the individuals and families that they serve. I get far more out of the effort than what I put into it. I strongly encourage everyone to consider how they might be able to help change lives and generations to come."*



**Doug**  
Volunteer

## 2022 HIGHLIGHTS

**6,876 Hours**

of service through the 24-Hour Helpline, options consultations, medical services, community education and office support.

The combined contribution of Alternatives volunteers provided

**\$216,662 in Service**

to clients, patients and students in the Denver metro area.

**847**

Our faithful prayer warriors lifted up the needs of our clients and community throughout the year.

## Agencies

When a baby is on the way, a person's needs become more complex. Through a strong network of community partners and a warm hand-off, we were able to connect pregnant women and expectant families to life-supporting local agencies to address their complex needs.



# Financial Highlights



## Income

<b>68%</b> Individuals	<b>\$1,774,317</b>
<b>8%</b> Foundations	<b>\$207,000</b>
<b>10%</b> Churches	<b>\$250,619</b>
<b>5%</b> Businesses	<b>\$135,223</b>
<b>2%</b> Workplace Giving	<b>\$45,383</b>
<b>6%</b> Employee Retention Credit (ERC)	<b>\$156,927</b>
<b>1%</b> Other Income	<b>\$31,832</b>
<b>TOTAL 2022 Income</b>	<b>\$2,601,301</b>

## Operating Expenses

<b>86%</b> Program	<b>\$1,709,195</b>
<b>9%</b> General & Admission	<b>\$178,869</b>
<b>5%</b> Fundraising	<b>\$99,372</b>
<b>TOTAL 2022 Expenses</b>	<b>\$1,987,436</b>



## Foundation & Business Supporters

- Biking for Babies
- Blue Mountain Foundation
- Bob's Auto Trim & Interiors Inc.
- Charles A. Micale Foundation
- J.C. Construction Equipment, LLC
- JJP Family Foundation, INC.
- Law Offices of Leonard R. Higdon
- Lewan Family Foundation
- Lighthouse Restoration
- Lopez Enterprises
- O'Malley Law Office, P.C.
- On Angel's Wings, LLC
- Snow Buddy Dog Sled Tours, LLC
- The Anschutz Foundation
- The Fortress Foundation
- The Nord Foundation
- The Solomon Foundation
- The Brian Petrelli Team at Metro Brokers



\*Numbers reflect unaudited financials (audit currently in progress)

Download audited financial statements at: [YouhaveALTERNATIVES.org/FinancialStatement](https://YouhaveALTERNATIVES.org/FinancialStatement)

Alternatives Pregnancy Center is a 501(c)3 non-profit organization. EIN – 74-2218129



# Fundraising Highlights

*Generosity is the gateway to blessing one another.*

Because of generous supporters, 1,051 families were provided with financial and material assistance.



## In-Kind Contributions

<b>37%</b> Mom & Baby Gift Donations	<b>\$80,419</b>
<b>24%</b> Facilities & Secure Parking	<b>\$52,050</b>
<b>32%</b> Medical & Counseling Donated Services	<b>\$68,793</b>
<b>6%</b> Donated Auction Items & Services	<b>\$13,392</b>
<b>TOTAL In-Kind Donations Value</b>	<b>\$214,654</b>

Thank you to all the business and individual donors who boldly gave in celebration of 40 years of service at the Alternatives at the Zoo event. From the daytime scavenger hunt to the evening of dancing and fundraising, Alternatives was blessed abundantly.

## RUN FOR ALTERNATIVES 5K

In October, five churches in Elizabeth hosted a 5k race to support Alternatives. Over \$20,000 was raised through runner sponsorships! Not only was it a fun event for families and the church community—it was also an opportunity to share the work of Alternatives with the Town of Elizabeth. Thank you to Lisa and Dalton Lockman for organizing all the details!



## Fall Event Sponsors

- Snow Buddy Dog Sled Tours, LLC
- The Brian Petrelli Team at Metro Brokers
- The Law Offices of Leonard R. Higdon
- The Solomon Foundation
- Highlands Baptist Church
- Park Church
- Brave Church
- Southeast Christian Church
- Grace Chapel
- Crossroads Church
- Greenwood Community Church
- St. Johns
- Mission Hills Church



## CHURCH SUPPORT

In June, shortly after the Roe v. Wade decision was made, Mission Hills Church graciously took a special offering on behalf of Alternatives. Thanks to the generous congregation, the offering raised over \$80,000 to further the work of Alternatives!

*Thank you to all the local businesses who graciously donated items and services to our live and silent auctions!*



# Staff & Leadership

## Alex Sopocy

Community Outreach Coordinator

## Amy Langemann, RN, BSN

Staff Nurse

## Amber Havekost, MA, BCC

Counseling After Abortion

## Anya Masse

Executive Assistant

## Aspen Petersen

Volunteer Development Manager

## Christy Jo, LSW

Director of Client Services – East Metro

## Christine Bergmann, RN, BSN

Staff Nurse

## Ethan Van Buskirk, MATS

Men's Program Director

## Jenn Alafat

Social Media Manager

## Jenni Talcott

Director of Development

## Jesse Taitano

Director of Finance & Technology

## Julie Grasman, ACC

Director of Client Services—Inverness

## Kathy Cullis, MA, LPC

Clinical Supervisor

## Kendra Schafer

Database Administrator

## Kristen Rummel, M.Div

Church Development Coordinator

## Laura Johnson, RN, BSN

Nurse Manager

## Leticia Higdon, MNM

Director of Client Operations

## Linda Pace Saccomano

Executive Director

## Linda Scott

Human Resources Coordinator

## Lori Ann Satriano Arfsten

Director of Communications  
& Community Development

## Luba Hylen, RDMS

Sonographer

## Madeline Brazell

Client Services Associate – East Metro

## Mattie Motl

Staff Instructor, A Promising Future

## Michelle Chabot, MA, LPC, NCC

Helpline Manager

## Morgan Hefley

Client Services Associate – Downtown/Inverness

## Sandy Fuller

Momma Mentoring Coordinator

## Sarah Norman, RN, BSN

Staff Nurse

## Sarah Prorise

Development & Digital Asset Manager

## Spenser Gandara, MA

Administrative Manager, A Promising Future

## Staci Helseth

Client Services Associate

## Tia Davis-Burns

Program Director, A Promising Future

## Trish Porter

Office Manager





## Board of Directors

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Executive Director

**Lauren Castillo**  
President

**Toni Winkler**  
Vice President

**Andrew Aymami**  
Treasurer

**Mikayle Scheffel, J.D.**  
Secretary

**K. Blake Burget, M.Div**

**Gregory Gast, SPHR**

**Rene Larkin, J.D.**

**Dr. David Martinez, M.D.**  
Medical Director

**Krista Nash, J.D.**

## Advisory Board

**Dillon Jarrell**

**Deana Paschke**

**Jim Paschke**

**Elizabeth Poell**

**Penny Salazar-Phillips**

**Alex Wenzel**

**Jim Liberatore**

**Kim Liberatore**



**Jesse Taitano**  
Director of Finance & Technology

*"I have been working at Alternatives for six years. I have always believed in the sanctity of life but working at Alternatives has opened my eyes to the many difficult situations our clients face in an unintended pregnancy. Our dedicated staff are an inspiration to me each and every day. Their daily efforts bring encouragement to others and encouragement to me. I am proud to stand with Alternatives, our generous donor and volunteer communities, and the many churches that celebrate life and do their part to be the voice for the voiceless."*

*"In the Gospel according to the Apostle Mark (Mark 12:30–31), Our Lord Jesus Christ states: 'Thou shalt love the Lord thy God with thy whole heart and with thy whole soul, and with thy whole mind, and with thy whole strength. This is the first commandment. And the second is like to it: Thou shalt love thy neighbor as thyself. There is no other commandment greater than these.'*



*Who is our neighbor if not the most weak and vulnerable among us? To me, these are the preborn babies in the womb. That is why I feel grateful, humble and honored to be able to serve as the Medical Director for Alternatives Pregnancy Center. As a physician, if I can be even a small part of helping a mother choose life for her preborn baby, then I hope I have obeyed the words of Christ."*

**Dr. David P. Martinez, M.D.**  
Alternatives Board Member  
Medical Director

## Podcasts



**Caring for Those Experiencing an Unplanned Pregnancy**

**ON DENVER SEMINARY'S PODCAST ENGAGE360**

**Linda Pace Saccomano**  
Executive Director



**Episode 90: Expanding the Pro-Life Movement with Lori Arfsten**

**ALL THINGS JEN OSHMAN**

**Lori Ann Satriano Arfsten**  
Director of Communications & Community Development

# Looking Ahead

Let your voice be heard! Yes, that's right. Together, in this new year, we will continue to proclaim with a resounding voice that abortion is not reproductive health care.

**Teens, women and men should have a choice to be fully supported in an unplanned pregnancy.** The choice to carry their pregnancy to term can be made with strength because there is real-life support during pregnancy, birth and after a baby is born.

*How will we make our proclamation that every human life has worth and dignity in 2023?*

**Advertising** – All communities of Denver need to know Alternatives is here and ready to serve them with care and compassion. Public awareness of this good work is more important now than ever before.

Watch for our new billboard campaign!

In addition, we will be utilizing:

- Bus Bench Ads
- Transit Shelter Ads
- Online Music Streaming Platforms
- iHeart Radio
- Spotify
- Google Ads
- YouTube Videos
- Youth Groups
- High Schools
- Middle Schools
- Church Presentations
- Community Agency Presentations

We are so encouraged by the 2022 growth in student, client and patient numbers as you see on the pages of this report. **And 2023 will bring more depth of service, more outreach and more care to those who need Alternatives.**

You will see how we are building a culture of life through legacy and making life disciples. You will see the compassion of this mission as we reach the thousands of women who have been misled by abortion providers to believe that abortion is their best option. You will see education and prevention's impact as we promote the message of A Promising Future.



Friends, these are dark days in the State of Colorado when it comes to the pro-abortion agenda. We need your voice to join with ours as we carry out the mission God has put before us. **Let's fight the good fight and continue to run the race toward justice for all—including the preborn.**

**Linda Pace Saccomano**  
Executive Director



# Social Media influences decisions and connects people to support

Social networks are key sources of information when making a pregnancy decision. Through your support, Alternatives reached a broader audience this year and became even more approachable for those who need our services.

## My Choice, My Story 2022 HIGHLIGHTS

This platform connected women in Denver and across the country with resources for those experiencing an unplanned pregnancy or grief from a past abortion decision.

**LAUNCHED**  
in February

on Facebook, Instagram, YouTube, and the Alternatives website

Reached **OVER 1M**  
Accounts

on Facebook and Instagram

Gained **1,000 +**  
Followers

on Instagram

Video stories were picked up by pro-life social media influencers, including:

Live Action  
@liveactionorg

Let Them Live  
@letthemliveorg

New Wave Feminists  
@newwavefeminists



Our newest video series, "My Choice, My Story: Life After a Choice to Parent," launched in January of 2023.

## Alternatives 2022 HIGHLIGHTS

Reached **1,255,673**  
Accounts

through Facebook and Instagram

Gained **395**  
Followers

between Facebook and Instagram

Surpassed **1,000**  
Followers

on Instagram

## A Promising Future 2022 HIGHLIGHTS

**136%**  
Reach  
Increase

through Facebook

**600% +**  
Reach  
Increase

through Instagram

**ALTERNATIVES**  
PREGNANCY CENTER

**PROMISING FUTURE**

**MY CHOICE**  
*My Story*

**f** Facebook  
@youhavealternatives

**ig** Instagram  
@youhavealternatives

**in** LinkedIn  
Alternatives Pregnancy Center

**yt** Youtube  
Alternatives Pregnancy Center

**tt** TikTok  
@youhavealternatives

**f** Facebook  
@apromisingfuture

**ig** Instagram  
@apromisingfuture

**in** LinkedIn  
A Promising Future

**f** Facebook  
@mychoice.mystory

**ig** Instagram  
@mychoice.mystory

**yt** Youtube  
My Choice My Story

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PREGNANCY CENTER

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