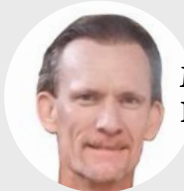


CREATIVE CARPET & FLOORING'S

Creative Thinking



Mark Bouquet



Mark Bouquet Jr.

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*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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"Mark" My Words... a message from Mark Sr.

(actually Dawn Giganti just a little while longer. Really... I swear!)

September will be 4 years ago I first started working for Mark & Tammy here at Creative Carpet & Flooring. At the time, I wasn't looking to change careers from running student services and teaching music for over twelve years to administrative assistant and marketing. All I knew was that I needed a change because things in my life weren't working. I had NO idea what I wanted to do, so I prayed. I prayed that someone could use my curse of hyper-organization and perfectionism to their advantage. And so here I am.

But setting that goal and taking that leap wasn't easy. It felt scary and uncomfortable because of the "unknown". I've learned that uneasy feeling is part of the journey. It is completely normal to be scared and uncomfortable when you're doing something new that could possibly be life changing.

No one wants to feel awkward or intimidated. Sometimes, I have the mindset when things start to feel uncomfortable and difficult, it must mean I'm doing something wrong. When that happens, I have to remind myself that it's supposed to be difficult and uncomfortable. I know, then, that it is worth doing because it's NOT easy - and that makes it special. You don't always need to know the plan, just be willing to stick it out when it gets tough. I believe that God makes you stronger this way... if you let Him. So, you need to just keep going!

The move to the new showroom has been quite an endeavor. It's had its different challenges for everyone, but everyone here just keeps going. That's how I know that God is working hard and that there is something special happening here, too. And I'm thankful to be part of it.

That being said, I couldn't end this letter without personally inviting you to the new Mokena showroom located at 19845 South LaGrange Road. It's just right up the street from the old showroom. Definitely more spacious, comfortable and classy surroundings. Stay tuned for info on the big grand opening party!

Thanks again for your patience during any delays resulting from our exciting relocation. Have a wonderful month!

God Bless,

Dawn Giganti | Marketing & Administrative Assistant
Creative Carpet & Flooring

2018 AUGUST						
SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Month at a Glance:

- 2nd Ron Dunn's Birthday** - At least you're not as old as you will be next year. Happy birthday!
- 4th Campfire Day** - relaxing by a campfire... it's the simple things in life that mean the most
- 5th International Forgiveness Day** - Forgiveness is not something we do for other people. We do it for ourselves to get well and move on.
- 8th Brian Berson's Birthday** - Happy birthday! Wishing you a chocolate cake-ish sort of day!
- 10th Lazy Day** - Done correctly, it's an art form that benefits everyone.
- 30th Toasted Marshmallow Day** - when you want to "mallow" out by the campfire "s'more"! Yeah... I went there.

4 Tips to Gain Extra Time Each Day

If there is one constant in this world that no one has an advantage over another, is that we all have 24 hours per day; nothing more, nothing less. So how come some people seem just overwhelmed yet others breeze through each day without concern or worry? It's all about how you manage your time and how you perceive its use. Here are some tips that have helped me better allocate my time each day.

Law of control

Probably the most crucial point is to overcome the mentality that time is uncontrollable and start thinking that you have the ability to control, assess, and use time in any way you wish. This is what some call the "law of control", or locus of control, where you believe that you have a hand in how time unravels. You must start believing that you can do something about it, and that you can better manage your time. Once you start thinking along these lines, everything else starts changing. You are just realizing what has been there all along, in that you CAN control time and make it work for you.

Think about what you are doing

Most people run around throughout their day, going from one task to another, without much thought. They are on some automatic pilot mode and then wonder where all the time has gone. Take the time, perhaps 20-30 minutes per day to think about what it is exactly that you are doing, which direction you are heading in and what your goals are. I guarantee you, this 20-30 minutes will save 4-7 hours per week. It keeps your goals fresh in your mind and enhances your concentration. This tip has certainly made significant strides in my own life.

Say no to irrelevant tasks

More than 50% of what people do each day is irrelevant to their goals or tasks at hand. Don't get caught up in doing things that are not on your list of things to do. Learn to say no because you have better fish to fry. This, of course, is an acquired taste, as the more you say no, the better you get used to it. As well, pay attention to how you allocate your time and keep asking yourself, is this the best use of my time right now? This will help lower the common distractions that people experience, especially when it comes to wasting time on the web or watching television for example.

Add 30% rule

This is a tip that has really helped me tremendously. I was always worried about running out of time when it came time to completing tasks, and this could cause paralysis and then nothing gets done. Give yourself a buffer zone. Figure out the time it takes to complete the task and give it an extra 30% buffer so that your conscious mind knows that you have ample time and stops worrying about the clock. Trust me, you will feel so much better, it will accentuate your focus, and you will get a lot more work done.

NeedMotivation Inc. (2010, March 29). 4 Tips To Gain Extra Time Each Day. Retrieved from INeedMotivation Inc. | Self Improvement & Life Enrichment: <https://ineedmotivation.com/4-tips-to-gain-extra-time-each-day/>



MEET OUR NEW FRIENDS AND CLIENTS...

- | | | | | |
|-------------------|------------------|-----------------|--------------------|--------------------|
| Sasha Aleksich | Doug & Teresa | Bill Howarth | Alice Murphy | Barb Simons |
| Susan Arvans | Dornan | Joyce Huenecke | Nicole Pacella | Veronica Smith |
| Moshe Bantasan | Carolyn Eddleton | Neil Hughes | Peter Panozzo | Heather Stone |
| Darrell Boruff | Matt Fick | Karyn Janulis | Sarah Peters | Jessica Stovall |
| Mary Burke | Priscilla Fushi | William Jarvis | Dan Petrella | Adam Trudeau |
| Margret Caraher | Amy Garbaciak | Leo Kanwischer | Dolores Plesniak | Diane Urban |
| John & Nancy | Claudia George | Christopher & | John Prinzi | Lisa VanValkenberg |
| Caruso | Clint Giese | Sarah Kelly | Peggy Radakovitz | Al Ventura |
| Linda Champion | James & Jean | Holly Krygowski | Sue Raddmacher | Lisa Walker |
| Dave Cradeur | Gogolak | Agnes Lauer | Judy Rago | Jason Werner |
| Crea Construction | Michele Goshko | Kate McGinnis | Carl & Maureen | Yasef & Nancy |
| Michael & Sandee | Corryn Greenwood | Shawn & Rae | Rinaldi | Zayed |
| Delacy | Terry Hodnik | McGraw | David Rozich | |
| | Tina Hoffman | Kim Meister | Margaret Sgariglia | |

3 Ways Having a Lazy Weekend Can Be Good for Your Health

Staying active is an important part of being healthy - of course! But there's something to be said for taking it easy. As a matter of fact, a good lazy day has certain good-health benefits too.

Lazy-day activity: Waking up late

Women are notoriously racking up a serious sleep debt throughout the week (60 percent of us regularly fall short of the seven to nine hours of snooze time recommended every night). But according to the Harvard-affiliated Sleep Health Centers, we can actually repay some of that debt on the weekends. Let's say you missed 10 hours of sleep over the course of your workweek. Researchers recommend adding three to four extra sleep hours on the weekend and then an extra hour or two per night the next week until your debt is all paid up.

Lazy-day activity: Have a movie marathon

Research has shown that laughing at a funny movie has cardiovascular benefits - it's good for your heart! And if scary is more your thing, this possible benefit won't frighten you at all: Researchers found that simply watching a 90-minute horror movie can burn up to 113 extra calories.

Lazy-day activity: Reread a book

When you read, you're exercising your brain (uh, was that exact phrase in a "Schoolhouse Rock" somewhere?) - but when you read something you've already read before, you gain even more benefits. According to a study in The Journal of Consumer Research, the first time you read a story, you're swept up in the plot. But with subsequent reads, you reconnect with the characters on an emotional level, which helps you get more in touch with your own mental state.

What are your favorite lazy-day activities? And what's up for you this weekend?

Petronis, L. (2013, April 26). 3 Ways Having a Lazy Weekend Can Be Good for Your Health. Retrieved from Glamour: <https://www.glamour.com/story/ways-having-a-lazy-weekend-can>



MARY SCOTT
of Frankfort, IL
You are this month's
MYSTERY WINNER!
We have a **\$50 Creative Carpet & Flooring gift card** reserved just for you!
Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 08/31/2018

Did You Know ?

Did you know that most carpet can be made into a custom area rug?

Creative Carpet & Flooring can help make your creativity come to life with our enormous selection of styles and colors. Compliment your hard surface flooring with a custom area rug today!



MEET OUR CARPET CLEANING CUSTOMERS...

- | | |
|----------------------------------|------------------------|
| Brookside East Condo Association | Danica Mathis |
| Michelle Cress | Richard Nelson |
| Vern Fischer | Nancy Patterson |
| Jake & Kiley Gray | Jason & Michelle Perez |
| Cindy Hepp | Cynthia Retel |
| Zig Jedrzejczak | Mimi & James Royer |
| Ken Lukhard | Nicole Sparks |
| MacDonald | Deborah Trumpus |

Call for more info on our expert carpet cleaning services!
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The Power of Landscaping - Surround Your Home with Energy Savers



Many folks are struggling to pay their energy bill each month, and it just seems to get worse. No matter how many sweaters you pile on, the bill just keeps climbing each winter. No matter how lightly you dress, the bill just keeps climbing each summer. It just doesn't make sense.

You have lowered your thermostat in the winter and set it higher in the summer. But, even with these attempts to be more conservative, you haven't noticed a drop in your bill. You're doing all the right things, so why aren't you seeing any savings? It's time to take a look outside. Confused? There is a direct correlation between your landscaping and your utility bills. Let's take a look at a few basic strategies to use the great outdoors to reduce your bill:

Summer Cooling Starts Outside

Is your house nestled in an oasis of green during the summer months? If not, it's trying too hard to cool itself. Planting shade trees on the south and west sides of your house can reduce much of the sun's heat and, in turn, help with that bill.

Another cooling process is a scientific term, evapotranspiration, which basically means that plants release a small amount of water vapor into the air, effectively cooling the surrounding air temperature slightly.

This is obvious when you start to think about urban heat islands. Even if you have never heard the term before, you know that when you are in an urban area, with cement sidewalks, paved streets, and stone buildings, it's hot. Really hot. Those hard surfaces absorb the heat and raise the surrounding temperatures. Nice, big shade trees planted in these urban settings help reduce that heat. Use the same technique and you, and your utility bill, will feel some relief.

Winter Heating Starts Outside

The winter months require a different type of protection. The strong north winds that blow can wreak havoc on your carefully budgeted heat bill. Planting trees or bushes to direct that Arctic blast away from your house can save you money. Along with feeling the cold air on your body, cold walls actually pull warm air out of the house, away from you. In other words, no matter how much you heat the air inside, if the walls are being cooled down by blasts of cold air, your warm air is being drawn outside right through the walls.

A fierce wind not only drops the temperature, it chills you to the bone, often resulting in cranking up the thermostat again and again. A windbreak with shrubs and trees can help battle the wind chill effects on your house, and you. Evergreens work best for this task, obviously. You want the bulkiest shrubs blocking the wind throughout the coldest months. Even low shrubs around the foundation of the house can help insulate the floors and stop a cold blast from invading your feet and working its way up your body.

Investing in landscaping geared to protecting your house from the elements should be part of your home improvement goal to reduce your utility bills. While you're caulking windows and installing more insulation to your attic, consider a professional landscaper's estimate to improve your home's energy usage. Spending money now may just result in some serious long-term savings!

Feng Shui and the Patio

Your patio serves as the link between nature and your home. It doesn't matter whether you have a large one or a small one, the point is to be able to be out in nature but from the comfort of your home. If you put Feng Shui principles into practice you will be able to enjoy your patio even more because it will exude positive energy, creating that feel of relaxation.

Here are some tips to follow to create a Feng Shui patio:

1. **Make sure that you remove any clutter.** Clutter prevents energy from flowing freely. Discard of any dead flowers, plants, foliage, etc. Use proper storage bins for gardening tools, hoses and other things you use outside and may store on your patio. Also, be sure to keep your walkways clear.
2. **The main principle of Feng Shui is the layout of your furniture.** It's not different on your patio than in the living room. Be sure that any person sitting has a clear view of the entrance and that their back is not to it.
3. **Lighting and Sound.** You can incorporate sound in a few different ways – a waterfall or playing your favorite soft, soothing music. You can also hang wind chimes if you enjoy the sound of them (some people don't). Lighting is another important element too. During the day, lighting probably won't be an issue unless the location of your patio gets too much sunlight. In that case hanging a blind can take care of the issue. If you plan on entertaining after dark, make sure to have some soft lighting or candles available.
4. **Statues.** A great way to add décor to your patio is by purchasing some garden statues. Another thing you can use is umbrellas. Not only can this be decorative, but it can help block the sunlight from those sitting out there.
5. **Plants.** If you're good at keeping plants alive, these are a great way to add some of your own personality into the Feng Shui of your patio. They can also give off a warm feel, making the environment welcoming.
6. **Rugs.** It can be expensive to purchase what is known as an 'area rug' but if you can swing it, it's a great way to add a little extra wow to your patio.
7. **Curves.** Your patio is a place for relaxation. This means that according to Feng Shui principles you should keep straight lines to a minimum. You can use seating objects like chairs with rounded or curved backs. This will introduce curves into your space. Another way is to use hanging plants with tendrils that hang down.



These seven tips should be a good starting point for you to start implementing some Feng Shui principles into your patio space.

"WELCOME BACK" TO OUR RETURNING CLIENTS...

Anthony Bachleda
Denise & Jim Daley
Krystal & Kenny Davis
Karen & Mark Ferro
Judy Fredrick

Dan Garivay
Rick Mattson
Mark Mollohan
John Nykiel
Sonja & Michael Ogrizovich

Debbie Reed
Joe & Jessica Rolla
Ed Romanski
Paul Rozga
Joan Sullivan

Lloyd Tomlinson
Sally & Alyce Weishaar
Kevin & Debbie Witt
Ronald Zgunda

MEGA Trivia Contest?

Who wants to WIN a \$50 Gift Card towards dinner at TGI Friday's, Olive Garden or Beggars Pizza?

Take our Trivia Challenge!

This month's Mega Trivia question:

About how much saliva does your mouth produce in a day?

- (A) 1/2 cup
- (B) 1 cup
- (C) 1 pint
- (D) 1 quart
- (E) 1 gallon

To enter, visit our website at www.creativecarpetinc.com, click on "MEGA Trivia" under *Specials* and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline, August 15th, 2018. Good luck!!!

**Answer to July's quiz:
B) hot dogs**

Congratulations to last month's winner:

Mary Farrell

of New Lenox, IL

Stop by Creative Carpet & Flooring to claim your prize by August 31, 2018!

WARNING! Don't visit any flooring dealer until you call us for a **FREE** Consumer Awareness Guide! You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

THANK YOU FOR THE KIND WORDS!

Creative Carpet was our chosen carpet supplier when we had to replace everything in the fall of 2017 after our sump pump failed. Over the Memorial Day weekend 2018, our ejector pump switch failed...once again, Creative Carpet was our supplier of choice. Brian was our salesperson - very informative and patient, as we took many samples home in order to make our choice. The install team - fabulous! Here I will add...one of the install team members told us he smelled gas in the house. Long story short...I called Nicor and sure enough - we have two (2) gas leaks in the house! Thank God the installer mentioned it to us! Very grateful for that he was on the team today. And yes, we are going to reward the installer! Thank you Creative for a job well done! - **Sandee Corso of Orland Park, IL**

A gigantic THANK YOU to all who referred us last month...

- | | |
|--------------------|--------------------------|
| Tony & Jen Farrell | Stephanie Pazoles |
| Doreen Kieffer | Dan & Elizabeth Peterson |
| Maureen McCormick | Colleen Reda |
| Barbara Mercer | William & Pat Silvia |
| Tom & Debra Murphy | Marty Young |
| Cathy Pacella | |

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's

Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, TGI Friday's or Beggars Pizza.**



www.creativecarpetinc.com
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19845 S La Grange Road
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(708) 479-8600

10am - 6pm Mon, Wed, Fri
10am - 8pm Tue, Thu
10am - 4pm Sat



2315 45th Street
Highland IN 46322
(219) 595-5561

9am - 6pm Mon, Tue, Thu, Fri
10am - 6pm Wed
10am - 4pm Sat

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Fun and Learning at the Beach

Going to the beach is great fun if you have some foolproof activities in mind to keep the children engaged all day to ward off boredom. Be sure to bring a basket or bag for all the goodies your child may find along the beach to bring home with them. You can get in on the action too or just sit back and watch your kids have a ball. Try these with your little explorers:

Seashell Hunting

Seashells come in all shapes and sizes. Just walking along the beach where the tide rolls in can net you lots of pretty shells. You can also hunt in the shallow area near at the water's edge for more.

If your child is like most children, you will have to help them sort through and choose the best shells to take home otherwise you may need a truck to carry them all. Teach them how to inspect the shells for defects, make groupings by color or shape, and even plan how to display them creatively at home.

Rock Collecting

The beach is wonderful place to go rock collecting. Many rocks along the beach will be smooth from years and years of rolling through the tides which makes for easy collecting for little ones. You will find many types of rocks on the beach - agates, jaspers, quartz, jadeite among many others. You could even get lucky enough to find fossils among the rocks as well.

Some of these rocks are very beautiful just as you find them. But, if you choose to take them home to clean them up or put them through a rock polisher your child will be amazed at how truly beautiful their finds are.

Beach Combing

The tides rolling in and out bring in lots of gifts from the sea that are deposited on the beach every day, such as sea glass, tropical seeds or fossils. Make it your mission for you and your children to find some treasures on the beach to take home.

Another fun thing to do after you get home is to make a keepsake out of the things you found. A few ideas to get you started are attach all your finds to a canvas to make wall hanging, make a treasure box or add your items to a net tied at the top

Metal Detecting

Most beaches have hordes of people visiting all summer long which makes for great treasure hunting with metal detectors. Older children who have the patience will be the best suited for this type of activity.

Making Sand Castles

Bring buckets, molds and shovels to create the ultimate sand castles. You can even invite other children to work with your child to build a large community of castles with trenches, moats and towers. The kids will love it and you child may make some new friends too.

A day at the beach is more than just swimming and sunbathing. With a little creativity, you can turn your beach trip into an exciting adventure - and even add a few "teachable moments" to your weekend.



Community Events

SAT Aug 4th from 12p to 2:30p

Amateur Rib Cook Off

by the Frankfort JayCees & Frankfort Lions Club
Downtown Frankfort
Parking Lot of Kansas & Oak Streets, Frankfort IL
Taste a variety of ribs cooked on site by amateur contestants. Public tasting of ribs. Awards for winners. Registration is required for contestants.
COST: Four tickets for \$5, eight tickets for \$10 or 12 tickets for \$15; One ticket good for a rib, soda or water.
INFO: call Administration Office at 815-469-2177

SAT Aug 4th all day

Symphony in the Park

by the Town of Griffith
Central Park
111 N Broad Street, Griffith IN
Enjoy an amazing evening of music under the stars. Featuring the Northwest Indiana Symphony Orchestra.
COST: FREE
INFO: call 219-924-7500 or visit www.griffith.in.gov/specialevents/page/symphony-park

FRI Aug 17th from 4p to 8p

Ladies Night Out

by the Village of New Lenox
Village Commons
1 Veterans Parkway, New Lenox IL
Featuring shopping, sipping and fun! A variety of vendor booths, food and wine will all be available for sale.
COST: FREE
INFO: email Beth Anderson balderson@newlenox.net or visit www.newlenox.net

THU-SUN Aug 30th through Sep 2nd

Rock 'N' Rail Music & Street Festival

by the Town of Griffith
Central Park
111 N Broad Street, Griffith IN
4-day music festival featuring over 25 bands & over 30 food vendors. Family-friendly beer garden w/four beer stations. Kid's activities like bounce houses, train barrel rides, princess day, superhero day, face painting & much more!
INFO: call 219-924-7500 or visit www.griffith.in.gov/specialevents

If you have a community event or fundraiser that you would like us to feature in the August 2018 Creative Carpet & Flooring Creative Thinking, please email marketing@creativecarpetinc.com by August 14th, 2018.

Snip your way to

SAVINGS

August 2018!



Clipping coupons can **SAVE YOU HUNDREDS** of dollars on your upcoming flooring job! Just get your scissors and clip away!

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\$100 OFF

Purchases of 50 square yards of carpet or more

Coupon MUST be present at time of purchase and may not be combined with any other offers.
Coupon Expires August 31, 2018

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\$250 OFF

Purchases of 100 square yards of carpet or more

Coupon MUST be present at time of purchase and may not be combined with any other offers.
Coupon Expires August 31, 2018

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\$500 OFF

Purchases of 150 square yards of carpet or more

Coupon MUST be present at time of purchase and may not be combined with any other offers.
Coupon Expires August 31, 2018

UGLY FLOOR CONTEST

Grand prize winner gets new flooring!

* Up to \$1000 value



Visit our website at www.creativecarpetinc.com to upload a picture of your ugly floor for a chance to replace it!

The uglier your floor, the better chance you have TO WIN!

TERMS & CONDITIONS:

* Grand prize will include flooring, pad and labor up to \$1000. Official rules below. Contest entry ends 08/31/2018. Voting for your favorite ends 09/09/2018.

OFFICIAL RULES:

- By entering you acknowledge a complete release of Facebook or any social media platform. This contest is not sponsored, endorsed or administered by, or associated with, Facebook or any social media platform. The information you are providing is to Creative Carpet & Flooring, not Facebook or any social media platform. Information you provide is used only to enter you in the contest.
- Entries may be submitted between 08/01/2018 and 08/31/2018. Contest ends on 08/31/2018, no entries will be accepted after this date. The top ten vote-getters will advance to the finals. Creative Carpet & Flooring staff will determine the "Ugliest Floor" from the ten finalists. Judging will occur 09/10/2018 through 09/12/2018. The winner will be announced on our website 9/15/2018. The Creative Carpet & Flooring staff decision is final.
- Contest is for residential homes within a 25-mile radius of Creative Carpet & Flooring's showroom locations of 19845 South LaGrange Road, Mokena IL 60448 or 2315 45th Street, Highland IN 46322. Homes beyond this radius will be excluded and the next entry within the 25-mile radius with the most votes will be deemed grand prize winner.
- By submitting your photo, the participant grants Creative Carpet & Flooring permission to use the submitted photo in marketing materials, including but not limited to online advertisements, email newsletters, social media posts and more. By submitting your photo, you agree to waive any proprietary claims against the photo.
- Submitted photos must not infringe or violate any trademark, copyright, publicity right, privacy right or any other right of any person or entity, under any applicable law, and must be the original creation of the participant.
- Creative Carpet & Flooring reserves the right to disqualify any photo we deem inappropriate.
- Cannot be combined with any other offers.
- Only to be used on new purchases - cannot be applied to existing jobs, invoices or balances.
- All non-winning entries will receive a \$100 gift certificate. Minimum total purchase of \$500 required to redeem \$100 gift certificate. Only one \$100 gift certificate per household will be awarded.
- A minimum number of 10 contest entrants are required before contest can proceed. If contest does not receive the minimum number of entrants before the advertised contest end time, Creative Carpet & Flooring reserves the right to extend or cancel the contest.
- Grand prize winner may choose any type of flooring they want. The \$1000 grand prize will be applied to the entire cost of material and labor. Any amount over the \$1000 will be the responsibility of the contest winner.
- No credits issued if new flooring installation is less than \$1000.
- All credits and the grand prize must be used by 12/31/2018.

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