



CAMPHENRY

2024 ANNUAL REPORT

THIS CHANGES EVERYTHING



There are moments, events, and experiences that shape and change our lives. Becoming a parent, the death of a pet, or licking a flagpole are examples of some life altering experiences. My life was changed in 1979, when my mom packed me up and dropped me off along the shores of Old Lake Kimball for a week of summer camp. That experience over 45 years ago could certainly be described with our 2024 Theme at Camp Henry, "This Changes Everything". That week at camp was the first among many experiences at Camp Henry that would impact and influence the trajectory of my life and how I view myself and the world around me.

I am incredibly fortunate to have the opportunity to hear from so many folks about how Camp Henry has influenced and changed their lives. There is not nearly enough room on this page to share the countless stories and memories that have been shared with me over the years - yet, there are strong and common themes that run through these experiences, reflected in the sentiments and statements below:

- I feel most at home when I'm at Camp Henry
- I encountered God and grew in my faith at Camp
- The person that I am at Camp is my favorite version of me
- Camp Henry has given me a glimpse of the world the way God intended it to be
- I've never laugh anywhere else as much as I do at Camp
- When I see my counselor, I see Jesus
- Camp was the first place I ever ... paddled a canoe, rode a horse, went down a zip line, made my own s'more
- A week at Camp was always the best week of my year

- Camp Henry is my favorite place in the world
- I feel the most valued, loved, special, and worthy at camp
- Camp Henry changed my life
- My socks were never again white after a week at camp

Camp Henry changes people. In fact, we often say, if you leave camp the same as when you arrived - we blew it - and we missed out on the incredible opportunity for a life changing experience.

During 2024 we were blessed with the opportunity to provide life changing experiences for 2,181 summer campers and 10,272 year round guests. I was honored and privileged to have a front row view to be able to witness so many lives changed this past year. I witnessed the summer camper who arrived on Sunday shy, reluctant and uncertain who left on Saturday confident, assured, and with a beaming smile that radiated happiness. I heard the joyful laughter and shrieks of fear as sports teams sent members down the zip line during retreats. I saw groups of teenagers sitting on the beach with arms around each other's shoulders as they felt the warmth of the sun on their faces as it set over Kimball Lake.

We are incredibly thankful for the donors and supporters of Camp Henry that contributed over \$1 million in 2024 to EXTEND, our current capital campaign, and also helped us to be able to fully fund our summer scholarship program with over \$130,000. The success we experienced in 2024 would not have been possible without this generous support.

Our sincere hope is that a Camp Henry experience Changes Everything. We continue to strive to provide an environment and community where joy is contagious, grace is extended, optimism is embraced, hope abounds, community is strengthened, and love wins. We are overflowing with gratitude for the part we were able to play in life changing experiences for over 12,000 campers and guests in 2024 and we are eager and excited for what lies ahead in 2025 and beyond.

With Thanks and Gratitude,

A handwritten signature in black ink that reads "JAKE". The signature is stylized with a large, sweeping "J" and a simple "AKE" following it.

Jake
Executive Director

Traveling the World | Africa Trip



Sitting on the bottom of a mokoro, in a lagoon full of hippos, with a poler guiding us deep into the Okavango Delta was amazing and inspiring. We were able to continue offering “Big Trips” every other year this past summer with our first ever Camp Henry trip to Africa. Fifteen teens had the chance to spend 2 weeks in Africa, experiencing game drives, safari treks, barren deserts, and white water rafting down the Zambezi river at the base of Victoria Falls.

Charting New Terrain



We were thrilled to create the first 1.5 miles of Mountain Bike Trails within DeVries Woods at Camp Henry as part of our \$5 million EXTEND Campaign. This new program offering will provide exceptional opportunities for campers and guests to enjoy this human powered activity within this beautiful, natural area. Looking toward 2025 we are excited to be expanding and enhancing our Mountain Bike Trails as well as breaking ground on our new 8,000 s.f. Welcome Center.



Rendering of The New Welcome Center

"We have been partnering closely with Camp Henry for the past decade as they have worked to transform the camp and to position themselves to increase the number of campers and guests that they can serve and to improve and enhance the Camp Henry experience. We believe in the power of a camp experience and understand how an organization like Camp Henry can provide countless opportunities for and positively engage campers and guests"

~ Tim Schowalter | President & CEO, Pioneer Construction

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Thanks to the generosity of the members of **Ring the Bell**, our Monthly Giving Club, we were able to complete several projects at Camp Henry in 2024, including converting an old bathhouse into an awesome new Apartment and building a new Waterfront Bathhouse.

Guiding Light

We were thrilled to once again welcome and collaborate with Guiding Light, an impactful recovery program based in Grand Rapids, and host them at Camp Henry during both early fall and late winter. As we continue to create life-changing experiences for everyone at Camp Henry, it is truly an honor to witness firsthand how the participants—both men and women—push beyond their comfort zones, forge meaningful connections, and cultivate hope, all while fully engaging in their transformative journeys at camp.



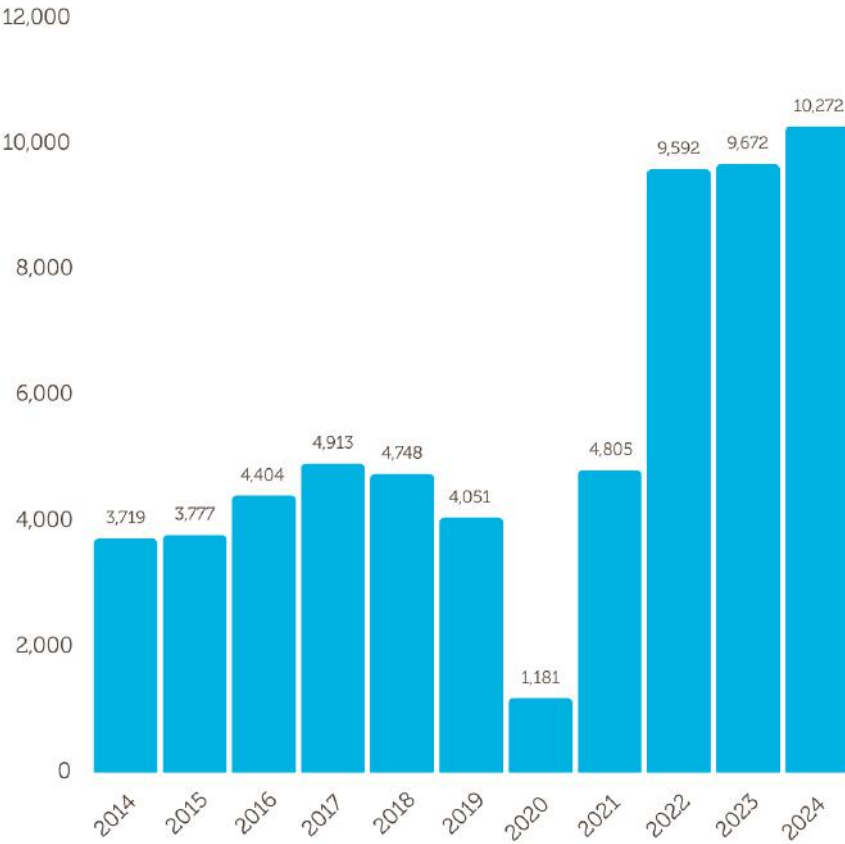
“Thanks for making this old guy feel young again!”
~ Participant, Guiding Light

“I realized I could have fun with people while sober. I pushed myself to try to build more connections with others and built friendships.” ~ Participant, Guiding Light



Wow! What a Year for Retreats!

We gratefully served a record number of Year Round Guests in 2024 - 10,272





SUMMER CAMP ENROLLMENT

2017	2018	2019	2020	2021	2022	2023	2024
1,864	1,904	1,919	1,120	1,983	2,068	2,218	2,181

“The kids LOVE Camp Henry, rave about it every year, and can’t wait to go back. Thanks again for doing what you do. I know that they will cherish these weeks for the rest of their lives.”

~ Summer Camp Parent



14%

Campers Who Received
Scholarship Support

7

Number of Showers at the
New Waterfront Bathhouse

48

Weekends with Campers
& Guests at Camp

5

Swinging Benches at the
New Fire Circle Area

10,272

Year Round Retreat Guests

28

New Groups at Camp
Henry in 2024

May

Camp Henry's busiest
Month of the Year

178

People Volunteered at
Camp Henry in 2024

1.5

Miles of New Mountain
Bike Trails

1530

Hours Volunteers
Contributed at Camp

13

Staff Members who live at
Camp Henry Year Round

\$130,493

Scholarship Funding
Given to Summer Camp
Families

545

Square Footage of New
Porcupine Apartment

272

4-Season Beds Available
for Campers & Guests

5

Awesome Off-Site Teen
Adventure Trips

67

Summer Staff Members
Hired in 2024

143

Ring the Bell Club
Monthly Giving Members

130

Retreat Groups in 2024

INCOME

2021

Year Round Retreats	\$226,674
Summer Camp	\$1,117,737
Camp Store	\$76,667
Misc & Other	\$2,452
Travel Programs	\$0
School Scholarships	\$2,500
Summer Scholarships	\$96,275
Annual General Fund	\$8,903
Grants and Sponsorships	\$6,390
Total Income	\$1,537,598

EXPENSES

Personnel	\$809,945
Camp Store	\$53,110
Programs & Equipment	\$85,204
Travel Programs	\$0
Food Service	\$158,464
Maintenance	\$127,423
Administration	\$145,876
Contract Fees	\$18,503
Utilities	\$107,814
Promotion & PR	\$16,185

Total Expenses \$1,522,524

OPERATIONAL NET

\$15,074

2021

Endowments	\$677,959
Reserves	\$68,964
Capital Campaigns	\$136,729
Designated Funds	\$183,383

Total \$1,067,035

Camp Henry Operating Budget

2022	2023	2024
\$519,251	\$583,487	\$632,234
\$1,230,670	\$1,404,028	\$1,420,131
\$101,870	\$118,564	\$108,889
\$9,723	\$9,751	\$15,743
\$35,652	\$11,608	\$84,613
\$0	\$0	\$0
\$124,028	\$100,000	\$130,493
\$5,525	\$1,679	\$13,556
\$360	\$1,615	\$4,187
\$2,027,079	\$2,230,732	\$2,409,846
\$994,046	\$1,120,975	\$1,203,950
\$67,523	\$70,608	\$75,900
\$100,386	\$118,793	\$120,117
\$38,401	\$11,600	\$82,601
\$224,831	\$260,537	\$263,267
\$153,433	\$147,857	\$160,797
\$165,745	\$182,721	\$197,328
\$29,733	\$21,874	\$23,951
\$127,206	\$121,153	\$127,192
\$12,255	\$24,683	\$17,515
\$1,913,560	\$2,080,801	\$2,272,618
\$113,519	\$149,931	\$137,264

Camp Henry Balance Sheet Report

2022	2023	2024
\$567,479	\$625,443	\$714,022
\$173,000	\$206,000	\$250,000
\$137,750	\$175,743	\$943,049
\$199,211	\$239,710	\$277,049
\$1,077,440	\$1,246,896	\$2,177,621