



ShopMarijuana™

**Get Started with
ShopMarijuana.com**

**:A Beginner's Guide to
Cannabis SEO and Online
Presence Optimization**

Presented by: Tiger Merit & Rob K. | SMJ

i Information available in audio.





THE GLOBAL CANNABIS MARKETPLACE

Our Mission Statement

Connect cannabis business professionals worldwide.

Foster collaboration and innovation in the industry.

Promote responsible and ethical business practices.





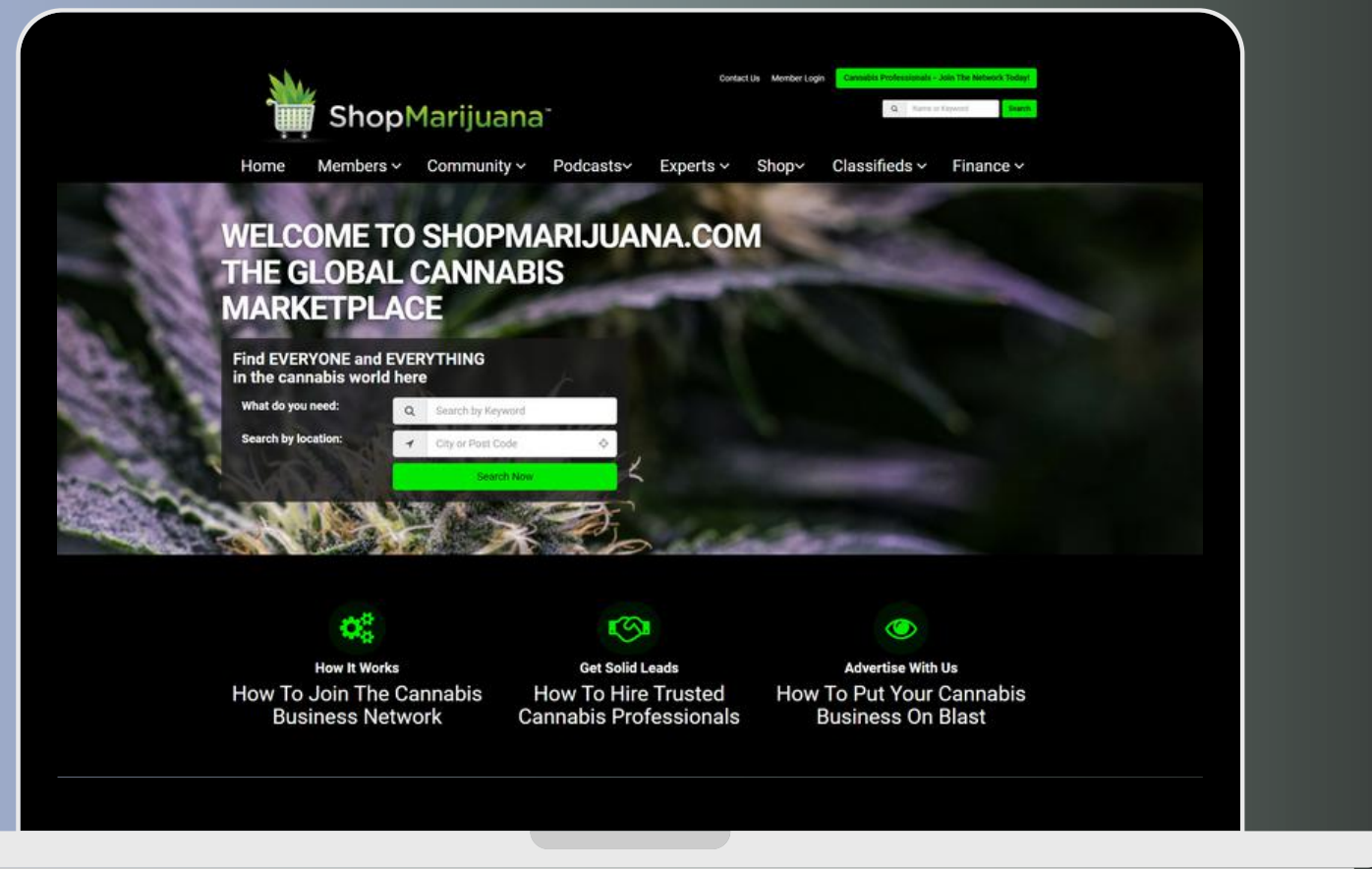
What is THE GLOBAL CANNABIS MARKETPLACE?



The Global Cannabis Marketplace – is a platform that connects professionals across the cannabis industry. Build your network today!



SEO



"Maximizing Your Cannabis Business's Online Presence: Tips for Effective SEO"

Here are some first steps for cannabis SEO:

- 1 Research and use relevant keywords related to your business and target audience.
- 2 Optimize your website's meta tags, headers, and content with those keywords.
- 3 Ensure your website is mobile-friendly and has a fast loading time.
- 4 Build high-quality backlinks from reputable sources in the cannabis industry.
- 5 Create and publish relevant and engaging content on your website and social media channels.
- 6 Create your ShopMarijuana.com page and optimize it with images, videos, products, blogs, coupons, social feeds, sound embeds, and more. Also covers number 4 on this list (backlinks).

Categories



Cannabis Brands
Cannabis Community Associations
Cannabis
Distributors/Manufacturers
Cannabis Farms and Farmers
Cannabis Retail Stores
Cannabis Travel, Tours, Destinations
CBD/Hemp/Delta8/Delta10
Contractor Services and Supplies
Equipment/Materials/Supplies
Financial Services
For Your Pets
Media, Marketing and Influencers
Printing/Packaging/Merch
Professional Services

and more



Membership Tiers and Pricing

Basic membership
includes business listing and
access to community forums.

Premium membership
includes priority listing and
networking opportunities.

Elite membership
includes personalized
marketing support and
exclusive event invitations.



Improving Your SEO on ShopMarijuana.com

Here are some SEO optimization tips for a cannabis business on ShopMarijuana.com page:

- Incorporate appropriate keywords in your "About Us" section and meta tag fields on ShopMarijuana.com. This includes your brand, products, services, and strain names.

NEXT ➤

Contact hello@shopmarijuana.com with any questions or use the directory to find professional help on your SEO including tech tools to help you DIY.

Your Cannabis Brand Needs To Stand Out And Be Discoverable On Search

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Improving Your SEO on ShopMarijuana.com

Here are some SEO optimization tips for a cannabis business on ShopMarijuana.com page:

- Include high-quality images and videos with alt tags for accessibility. Title the image you add using researched SEO keywords. Add YouTube Videos and other sound embeds.

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Improving Your SEO on ShopMarijuana.com

Here are some SEO optimization tips for a cannabis business on ShopMarijuana.com page:

- Build backlinks on your ShopMarijuana business page with reputable sources to increase your page authority. Add our badge to your site with a backlink to your page and link your networks.

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The screenshot shows the ShopMarijuana.com website. The navigation bar includes links for Home, Members, Community, Podcasts, Experts, Shop, Classifieds, and Finance. The sidebar on the left contains a message form, a 'Share This Page' section with social media links, and a 'Tweets from @Bestva5' section. The main content area features a 'FEATURED PRODUCTS' section with four LED grow light products, each with a description, rating, and price. Below this is a 'Contact Information' section with fields for Company Name, Visit Website, Online Social Profiles, Location, Visit Our Shopify Store, and Visit Our Store Or See Our Services. The 'Company Details' section includes Hours of Operation and Accepted Forms of Payments.



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Improving Your SEO on ShopMarijuana.com

Here are some SEO optimization tips for a cannabis business on ShopMarijuana.com page:

- Use social media to promote your content and engage with your audience. Share your ShopMarijuana.com business page and it will show on search engine search results. Ask us to share on our social.

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Improving Your SEO on ShopMarijuana.com

Here are some SEO optimization tips for a cannabis business on ShopMarijuana.com page:

- Ensure your website is mobile-friendly and has a fast loading speed. Add your links by URL, iframe, or embed, so make sure they are reputable and secure links. Secure relevant links help strengthen SEO.

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Improving Your SEO on ShopMarijuana.com

Here are some SEO optimization tips for a cannabis business on ShopMarijuana.com page:

- Enhance your SEO by tracking progress and utilizing 3rd party tools. Monitor your website's analytics regularly to track your SEO progress and identify room for enhancement. Utilize tools such as Semrush to obtain keyword insights and other resources that can provide you with heatmaps and user activity data.

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SEO RECAP

Improving Your SEO on ShopMarijuana.com

Here are some SEO optimization tips for your cannabis business page on ShopMarijuana.com

- Use relevant keywords in your shopmarijuana.com, including product names and strains.
- Optimize your page titles and meta descriptions for search engines.
- Include high-quality images and videos with alt tags for accessibility.
- Build backlinks from reputable sources to increase your page authority.
- Use social media to promote your content and engage with your audience.
- Ensure your website is mobile-friendly and has fast loading speed.
- Consistently update your website with fresh and informative content.
- Utilize Google My Business to improve your local search ranking.
- Monitor your website's analytics to track your SEO progress and make improvements.



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**Thank you for considering our professional directory
network for the cannabis industry!**

←
END

Retail Cost: \$8.99 USD / \$11.99 CAD

Free on ShopMarijuana.com

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