



# PORTFOLIO

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Differentiate Yourself in a Competitive World

# CURRICULUM VITAE

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## OVERAL SKILLS

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Brand Identity	★★★★★
Photography	★★★★★
Advertising	★★★★★
Typography	★★★★★
Videography	★★★★★
Layout	★★★★★
Ilustrasi	★★★★★

## TECHNICAL SKILLS

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Ps	Id	Ai	Adobe Illustrator	★★★★★
			Adobe XD	★★★★★
			Adobephotoshop	★★★★★
Ae	XD	Pr	Adobe Indesign	★★★★★
			Adobe Dreamweaver	★★★★
			Adobe Adobe Premiere Pro	★★★★
WP	Dw	SM	Adobe After Effects	★★★★
			Wordpress	★★★★
			Social Media	★★★★

## Making Difference... Is Our Mission

iabuqaseam was founded in 2006 Jordan & has been offering you branding & online solutions ever since.

We impact your business by helping you establish a well-defined brand using the right mechanism & tactics. We pride ourselves on not being your typical branding company.

We have a sole vision of building a strong customer relationship by delivering quality & commitment.





## Creating what matters!

iabuqaseam gives your brand a unique identity and originality by following the best practices, global trends, and market dimensions that are customized based on your brand's strategy and target market.

Moreover, iabuqaseam considers its clients as partners rather than just clients. partners who succeed together. Your success is our success!



# Brand Strategy

## Let Them Know You are the Best

We provide brand strategy solutions to the most critical markets that define and enhance your brand's essential and competitive values.

Whether you are launching a new brand or you would like to boost your existing brand's performance, Look further than labuqaseam.

We drive your brand forward to achieve your optimal goals and vision. labuqaseam provides brand strategy solutions to the most critical markets that define and enhance your brand's essential and competitive values.

Our brand strategy solutions will build a brand your customers will love and engage in. All successful businesses have a clear brand strategy that differentiates them from the competition, talks their customers' language, understands their needs and pains, and brings solutions to them.

If you would like to know more about our brand strategy services, please request a call or send us a message directly.





# Brand Identity

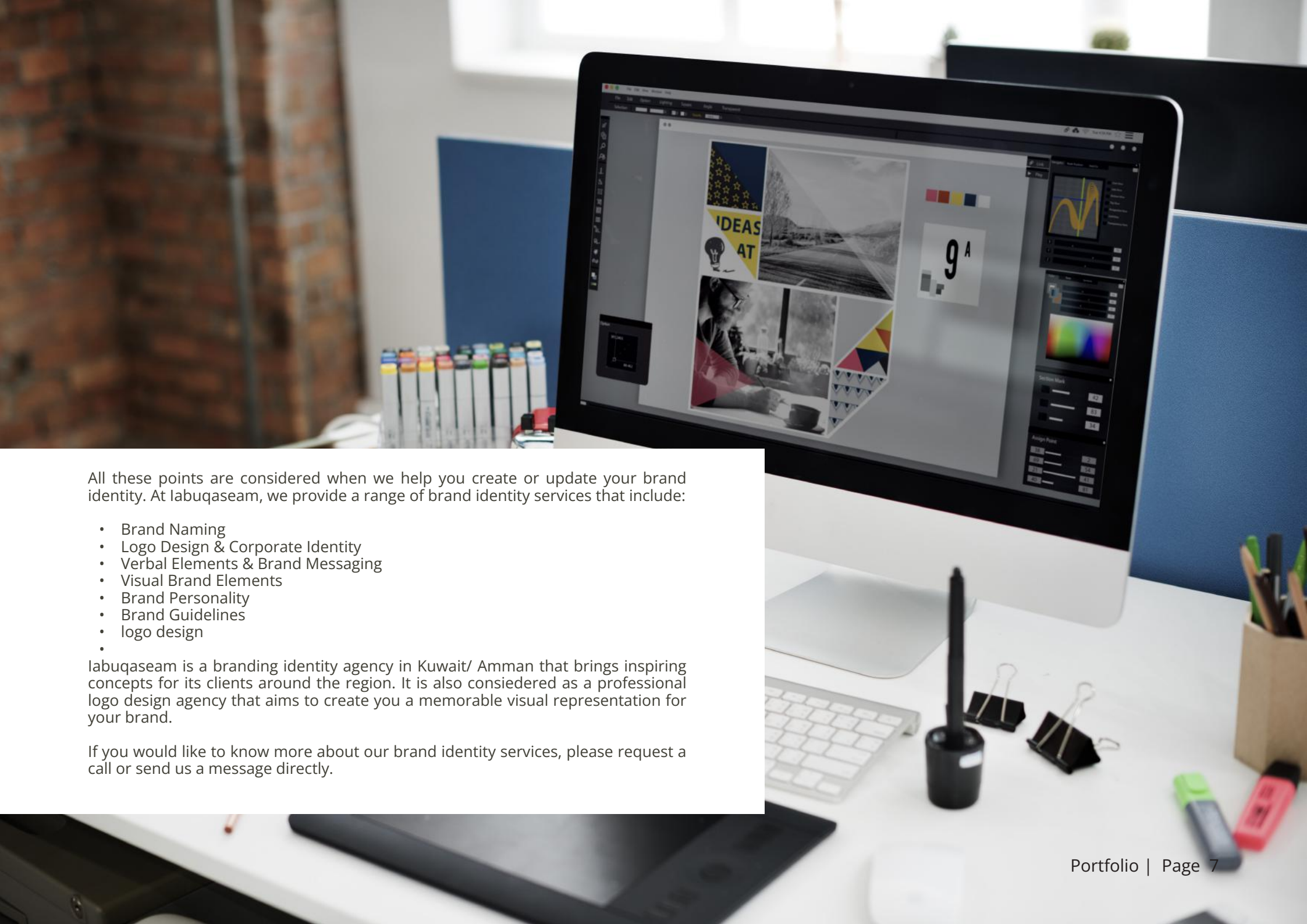
## Let Them Know You are the Best

Create a powerful brand identity that allows your target audience to know your brand values.

A powerful brand is much more than a logo. Although a well-designed and powerful logo will emphasize your brand. When people see your logo, it needs to resonate and create positive vibes. Your brand identity is the sum of many parts – color, shape, image, font, tone of voice, and style.

Having a remarkable brand identity helps you build better customer loyalty and trust, make your brand memorable, and convey an emotional connection with your prospects and current customers which converts into more sales and recognition.





All these points are considered when we help you create or update your brand identity. At labuqaseam, we provide a range of brand identity services that include:

- Brand Naming
- Logo Design & Corporate Identity
- Verbal Elements & Brand Messaging
- Visual Brand Elements
- Brand Personality
- Brand Guidelines
- logo design
- 

labuqaseam is a branding identity agency in Kuwait/ Amman that brings inspiring concepts for its clients around the region. It is also considered as a professional logo design agency that aims to create you a memorable visual representation for your brand.

If you would like to know more about our brand identity services, please request a call or send us a message directly.

# Creative Design

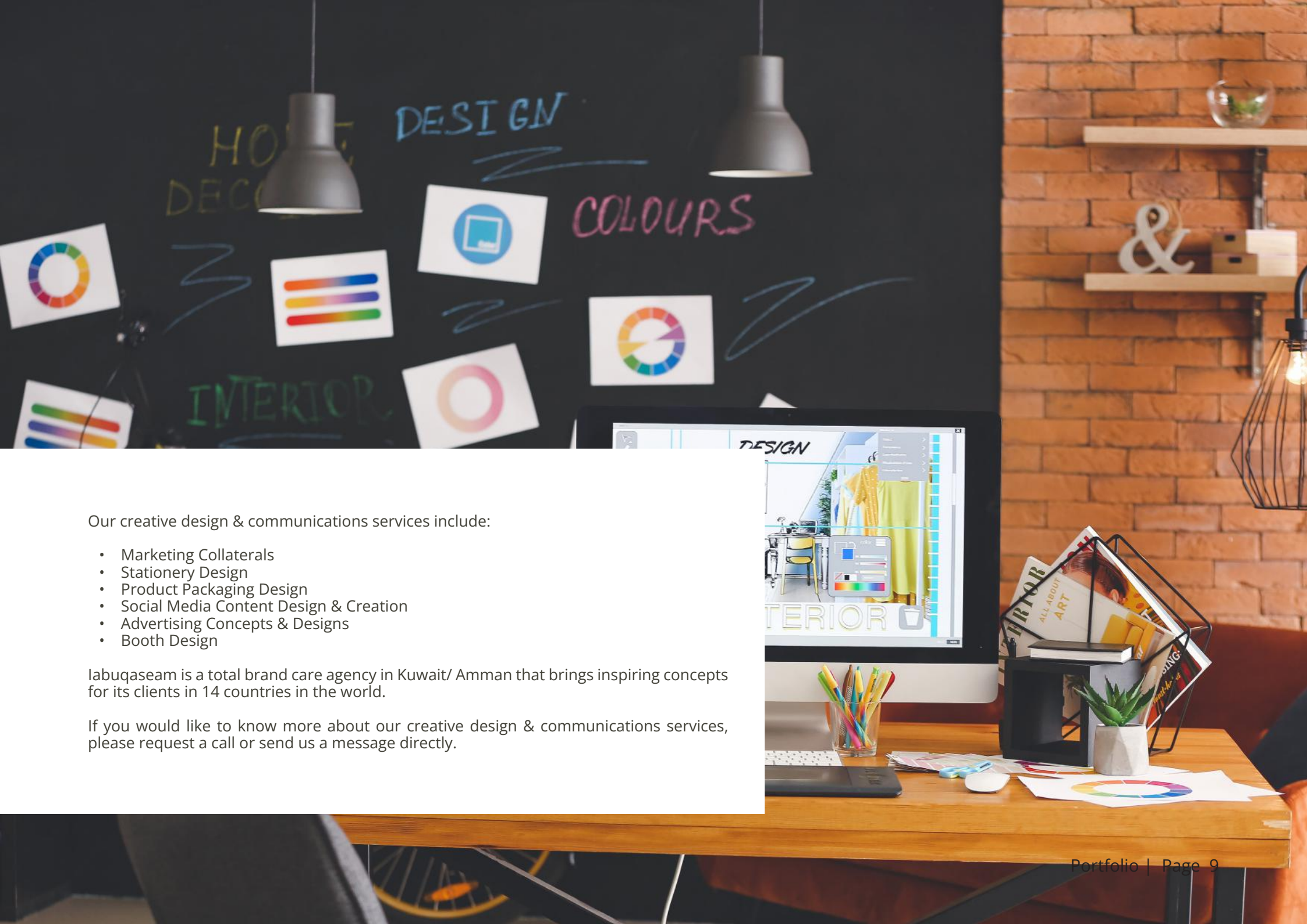
## Let Them Know You are the Best

Create strategic, interactive, and outstanding communication assets that are measurable; that turn your brand presence into a point of sale.

labuqaseam creative department will create brand communications assets based on your brand identity and guidelines to elevate your brand awareness and create stronger sales funnel.

Our extensive experience in brand management and activation will help you also optimize the production costs and get higher results besides enhancing the overall brand image.



A creative design studio with a chalkboard wall featuring the words 'DESIGN', 'COLOURS', and 'INTERIOR' in chalk. Several color wheel and color bar charts are pinned to the board. In the foreground, a wooden desk holds a computer monitor displaying a design project, a cup of pens, a mouse, and a small potted plant. A brick wall and shelves with decorative items are visible in the background.

Our creative design & communications services include:

- Marketing Collaterals
- Stationery Design
- Product Packaging Design
- Social Media Content Design & Creation
- Advertising Concepts & Designs
- Booth Design

labuqaseam is a total brand care agency in Kuwait/ Amman that brings inspiring concepts for its clients in 14 countries in the world.

If you would like to know more about our creative design & communications services, please request a call or send us a message directly.

# UX/UI Design

## Let Them Know You are the Best

You need to offer your users a seamless journey from navigation, processes and flows, appealing design, content quality, and accessibility.

User experience design (UX) is how a person feels when interfacing with a platform or an application. To achieve a happy user for your platform whether it's a website, portal, or a mobile application you need to offer them a pleasant journey from the moment they land on your website, information architecture, navigation, content quality, to layout design and analytics.

having a solid user experience will keep your current users happy and attract your prospects to try your product and increase your revenue from your website or app.





labuqaseam consider below tasks within its UX/UI Design Services:

- Evaluation of the Current System (UX Report)
- UX Strategy Concept
- Information Architecture
- User Profile & Persona
- User Surveys
- Wireframes and Prototypes
- User & Content Flows
- UI Design & Design Patterns
- AB Testing

Content Inventory and Tone of Voice

If you would like to know more about our User Experience Design services, please request a call or send us a message directly.



# Motion Graphics

## Let Them Know You are the Best

We provide appealing and storytelling Motion Graphics services from storyboarding to the final production of the project.

Whether it's a corporate video, animation ,or a TV commercial, we handle your project with a set of high-level techniques and expertise that make sure delivering a high-quality picture with an impact on the message should be delivered.

labuqaseam team takes on numerous video production projects that leave a great impact on the audience, we focus on corporate videos and animated infographics besides short commercials.

Our Motion Graphics services include:

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- Storyboarding & Concept Creation
  - Pre-production and Setup
  - Video Shooting and technical supervision
  - Animated Infographics
  - Voiceover Recording
  - Post Production & Visual Effects

If you would like to know more about our Motion Graphics services, please request a call or send us a message directly.

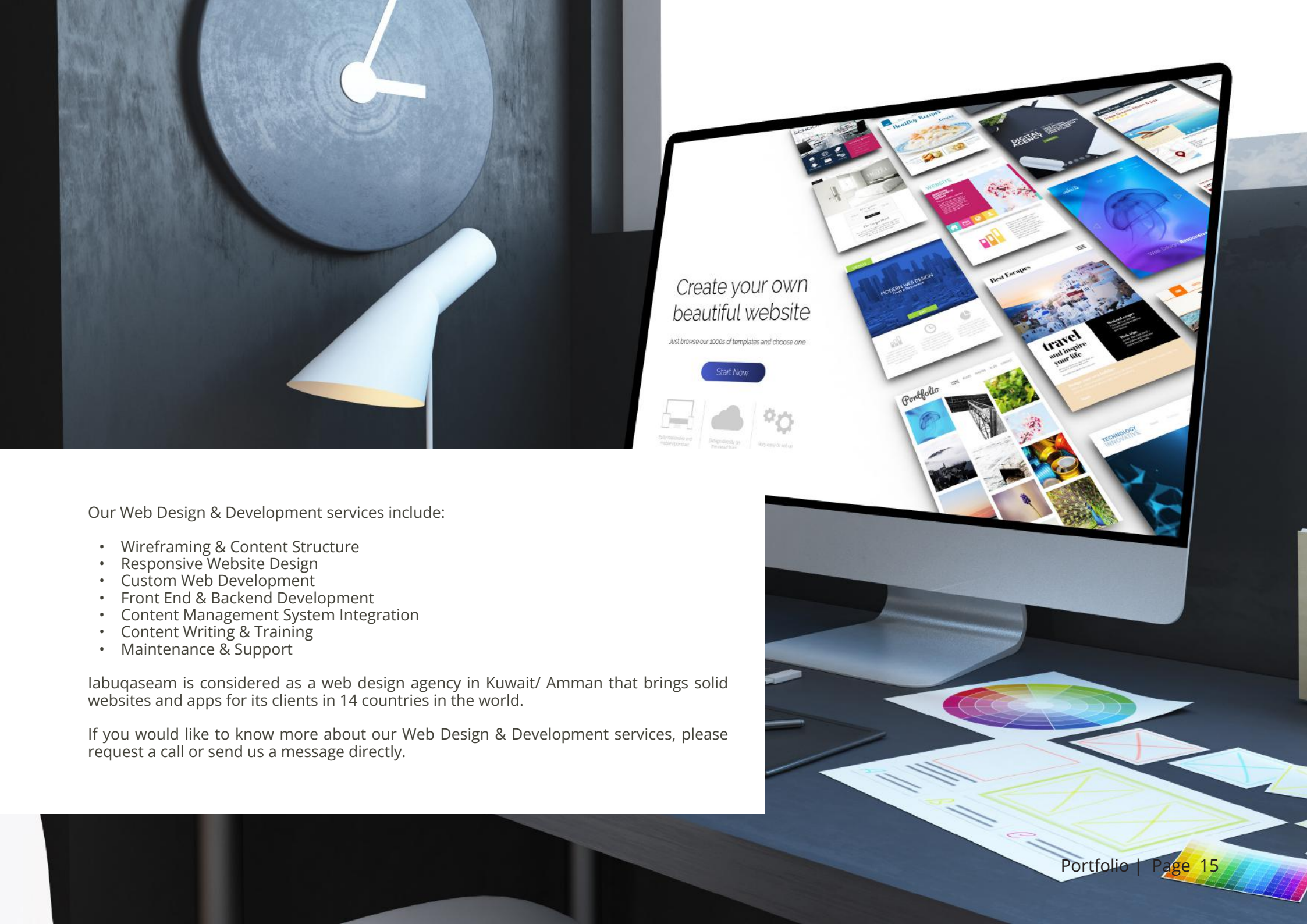
# Web Design

## Let Them Know You are the Best

Our certified team builds responsive websites that are compatible with all platforms; desktops, laptops, tablets, and mobiles.

Creating compelling websites and applications is our passion where we help our clients achieve their business goals by creating swift and functional websites using the latest web technologies and design trends.





Our Web Design & Development services include:

- Wireframing & Content Structure
- Responsive Website Design
- Custom Web Development
- Front End & Backend Development
- Content Management System Integration
- Content Writing & Training
- Maintenance & Support

labuqaseam is considered as a web design agency in Kuwait/ Amman that brings solid websites and apps for its clients in 14 countries in the world.

If you would like to know more about our Web Design & Development services, please request a call or send us a message directly.



شركة التوريدات الإقليمية  
REGIONAL SUPPLY COMPANY



شركة خيرات الكبيسي  
*Khayrat Al Kubaisi Co.*



**ellesana**  
WHERE NATURE & SCIENCE MEET



المعرض الزراعي الأردني الدولي  
تعزيز الابتكار والاستدامة في الزراعة





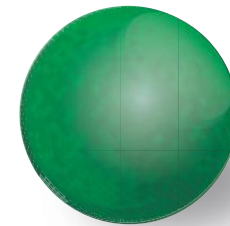


تمر ملوكي مبخر

Grade A Premium Medjool Dates



ANRA Technology Training



GREEN  
LINE TECHNOLOGY



**Third Millennium**  
International Company

ALEMAN  
TRAVEL



الإيمان  
للسياحة



**update Co.**  
شركة ابدیت















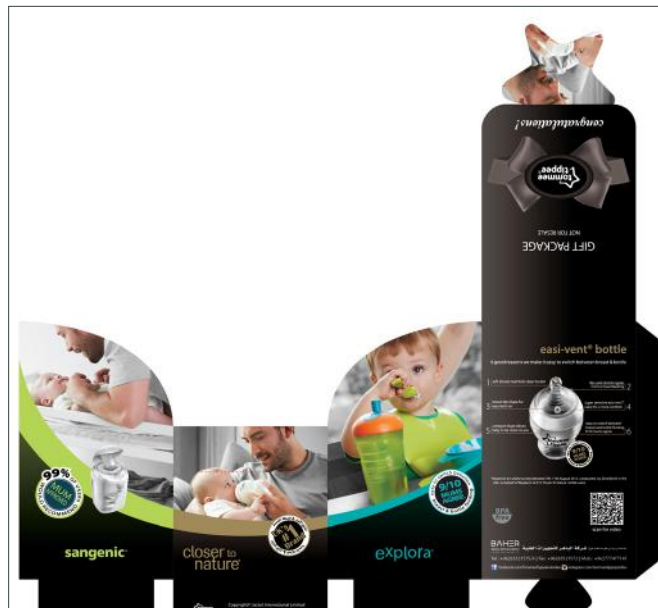










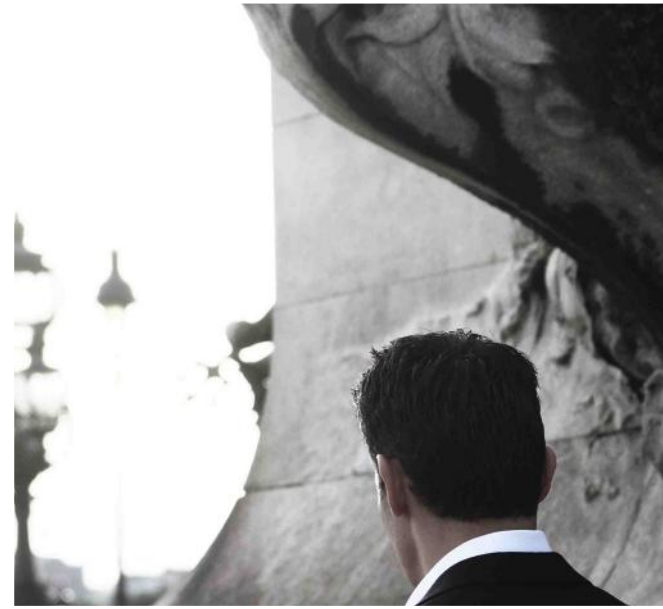


سياه

طعم الحليب سم

- ألوان طبيعية
- خالي من النكهات الصناعية
- خالي من المواد الحافظة
- نصف ملعقة سكر لكل شاليمو
- خالي من الغالوتين
- الطريقة الذكية لمساعدة
- الأطفال على شرب الحليب

شركة الثاقب التجارية  
AL-THAQEB TRADING COMPANY



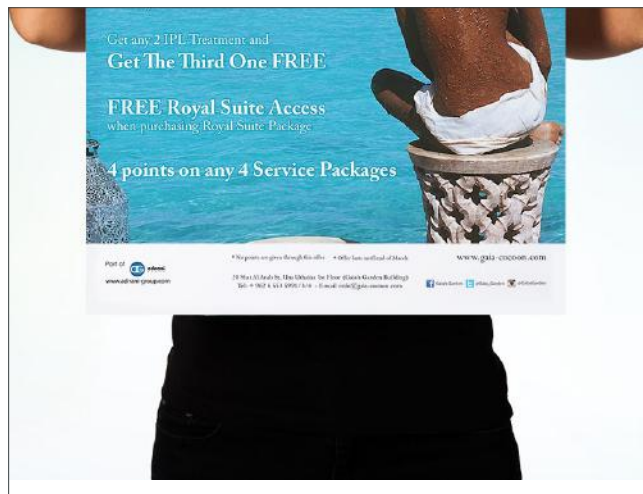




ريموت للتحكم بدوران القاعدة  
Control rotation of the stand

- شاشة 37 XGA بوصة IPS
- 768 × 1366 بكسل
- 77,16 مليون لون
- سطوع شاشة بمعدل 500cd / m2
- نسبة التباين 800:1
- زاوية المشاهدة الحرة : 178°
- دخل مزدوج U/V للمولف
- فلتر تقنية رقمي ثلاثي الخطوط (PAL & NTSC)
- HDMI 2 وحدات دخل عالية الكثافة
- متعدد الصور صورة داخل صورة ، منفصلة ، 4 صور ، 12 صورة
- منفذ USB ودعم بطاقة ذاكرة SD
- نظام صوت إحاطي SRS WOW و BBE
- قاعدة دوار يتحكم عن بعد (اختياري)
- تسوية آلية للصوت
- صنع في اليابان

**العلسى alessa**  
شركة حمد عبد الله العيسى وأولاده Hamad Abdulla Al-Essa & Sons Co.





























Where We Are?  
Let's Find Out!

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**iAbuQaseam**  
Creative Design Professional