

# BLUXE

C E N T U R Y

**AFRICA**  
DISCOVERING SUPER BRANDS

**ALULA**  
THE ARABIAN OASIS

**BALI BEAUTY**  
MIND, BODY & REJUVENATION

**FERRARI**  
FROM ROAD TO RUNWAY

● PROPERTY ● PEOPLE ● TECHNOLOGY ● TRAVEL ● LIFESTYLE

ANNUAL EDITION  
**2023**

POWERED BY  
THE  
**ESTATE**

# HERITAGE

BENTLEY



# CONTEMPORARY

THE SURGEON





 BLUXE

inspire confidence

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FERRARI PUROSANGUE



Welcome to the new edition of our publication. Bluxe Century magazine is your gateway to the ultimate luxury experience. We bring you exclusive, rare products and experiences from Africa, Asia and the UAE. Our 2023 edition features the best of the emerging world, showcasing technology, fine art, fashion, beauty and culture from these regions.

In this edition, we have expanded our reach to bring you the best stories the world has to offer. Our digital version now includes innovation, business, and a lifestyle segment, showcasing the culture, traditions, and creative work of the vibrant diaspora. We hope to bring you an enriching experience, with all the knowledge and inspiration this global wonderland has to offer.

Our team works tirelessly to find the best and most interesting stories from around the world, so you always have something new to discover.

Thank you for your continued support! It's been an incredible journey getting to know all of you at our exclusive events. Your enthusiasm has been instrumental in making us the No.1 annual magazine for the exotic luxury lifestyle. We value every one of you and are grateful for your contribution to our success.

"You're not a drop in the ocean, you're an ocean in a single drop." Namaste.

*Joseph S Farodoye*  
Chief Thinker

# CUT FROM A DIFFERENT CLOTH

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## OUR TEAM



Enjoy a touch of the best in cultural journalism inspired by our journey around the globe. This year's edition brings together articles from reporters based in Africa, Europe, Asia and UAE, all hand-picked for their unique and inspiring work. Discover stories that will take you to places you've never been before and uncover perspectives on global issues that will make you think.

The Estate has become Bluxe Century with a broader geographical scope and a wider audience. We have grown our team, condensed the content and reduced the number of issues per year to one single issue generated once a year, creating the most comprehensive, sought after, annual luxury publication of its kind in the world.

You are part of an exclusive community of readers with access to the most innovative journalism from around the world. Be inspired by our stories, broaden your horizons and challenge your preconceptions.



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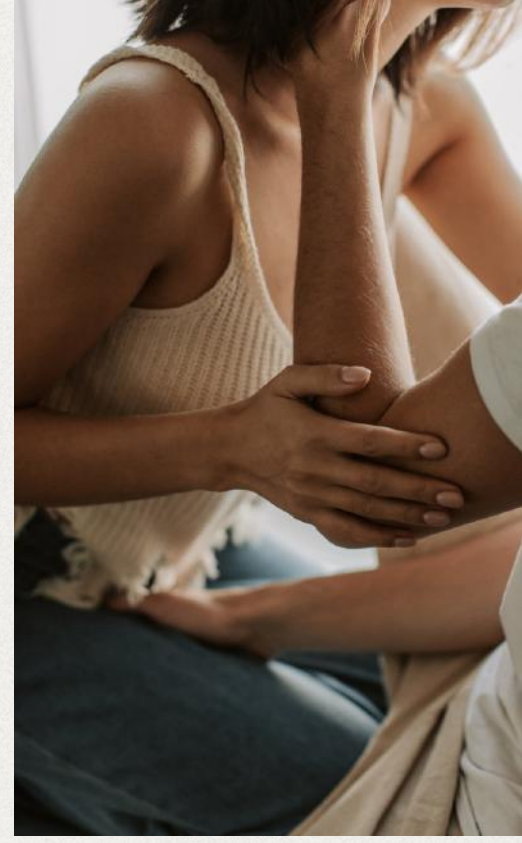
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# PROPERTY

INTERNATIONAL REAL ESTATE





# PROPERTY CAPITAL

While some areas of London have been hit hard by the pandemic, the property market in the capital has remained strong. This is especially true in North London, where a number of factors - including the excellent schools, green spaces, and transport links - have kept prices high.

If you're thinking of moving to London, then you need to be prepared to pay a premium. In this article, we'll take a look at the most expensive neighbourhoods in London and what you can expect to get for your money.

- Kensington & Chelsea
- Mayfair
- Hampstead
- Westminster

# PROPERTY GROWTH

Some of the most renowned places for property in London have benefitted from huge growth over the last 10 years, but which areas are best? Here are some of the factors that make these destinations a great choice; good transport, safety, schools, continued growth, connectivity and investment potential. But let's face it, living in an area and owning an investment property in an area are two very different propositions.

## Kensington & Chelsea

One of the most affluent areas in London and known for its high-end shopping and dining. Property in Chelsea has some of the highest prices in the city, with the average price for an apartment exceeding £1 million.

**Average House Price £3,117,345**

## Mayfair

Mayfair is one of the most prestigious addresses in London and is home to many of the city's wealthiest residents. Property prices in Mayfair are among the highest when looking for a luxurious and expensive place to live in London.

**Average House Price £5,292,868**





# HAMSTEAD

Hampstead is a vibrant, affluent neighborhood in London that draws people from all walks of life. From renowned authors and actors to celebrated musicians, the legendarily wealthy and socially influential have long flocked to this part of London. Those seeking property here can expect the highest quality architecture with elegant period homes on leafy cobblestone avenues surrounded by beautiful scenery including Hampstead Heath - London's largest open green space.

Average House Price £1,895,174

# WESTMINSTER

The City of Westminster covers the most central part of London. Westminster is technically a city and is also one of the 32 London boroughs. Westminster borders the actual City of London to the east plus the London boroughs of Camden, Brent and Kensington & Chelsea with the River Thames and the South London boroughs to the South.

Average Property Price £1,632,844

\*\*The prices illustrated are accurate as of March 2023 but are subject to change due to market conditions.



PROPERTY

# BEAUTY OF BALI



Bali has long represented a sense of freedom and discovery often associated with those looking to disconnect from the world and embark on a journey of spiritual enlightenment.

Bali has always been a place of great beauty, and in recent times its increase in popularity has attracted digital nomads and entrepreneurs choosing Bali as a destination of choice for property investment and business opportunities. One desirable factor is Bali's affordable exchange rate. Bali uses the Indonesian rupiah, with 18,000 rupiahs (IDR) equivalent to £1 English pound (GBP) and 14,850 IDR equivalent to \$1 US dollar which means your money goes a lot further.

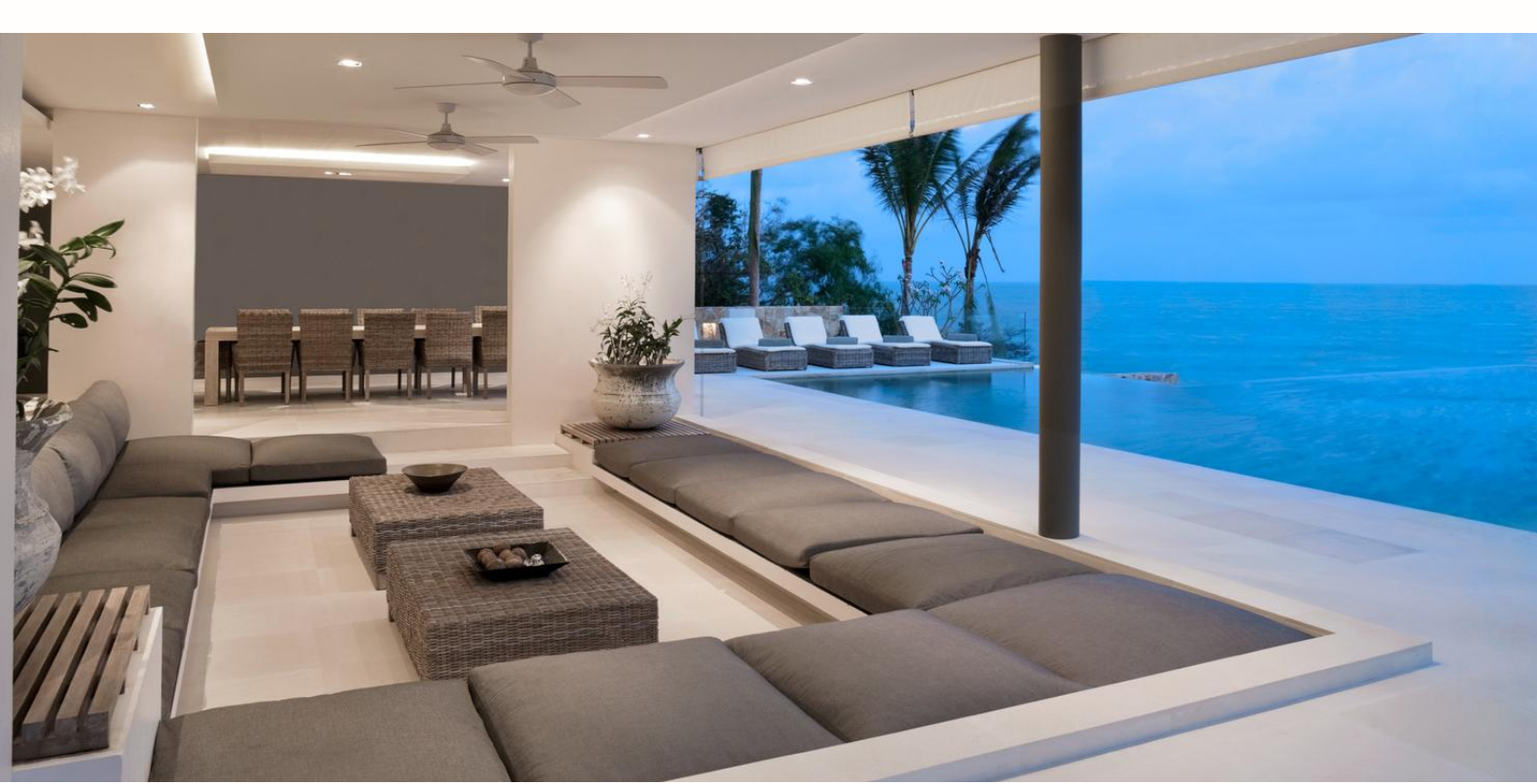


# BALINESE BEAUTY



Living in Bali is an attractive option for many individuals, due to its beautiful beaches, perfect sunny climate, and wide range of attractions and activities available.

Villas are great for investment because the average forecasted ROI in Bali is between 8%-12% depending on the location, with Seminyak offering the best return potential closely followed by its neighbor Canggu. Moreover, a well-managed villa can yield high returns and the great majority of investors enjoy good ROI because there's a high demand for holiday rentals in Bali. As for investment, you can earn long-term capital gains by buying leasehold villas in high demand locations such as Canggu, Seminyak, Sanur, and Uluwatu.





Bali is home to more than 20,000 temples, earning its nickname “the island of a thousand temples”

Foreign investors can legally and safely buy property in Bali under a lease agreement or “leasehold” (Hak Sewa title) or right to use (Hak Pakai) that will be valid for 25 to 30 years with an option to extend up to 80 years.

The price of the average home in Bali in 2022 is 6,408,211,880 IDR (\$410,783 USD) for a 301 square meter (3243 square feet) home with an average of 3.5 bedrooms. Construction costs around \$500 to \$800 per square meter depending on the build quality.

Bali's tropical climate typically stays hot all year round, however, some months (December-March) tend have higher humidity levels compared to the rest of the year.

Despite this, there are usually plenty of sunny days when you can go beach hopping along Balis stunning coastline. If you are looking to escape colder climates such as Europe or North America while still enjoying amazing weather and summer vibes, Bali is definitely a destination worth visiting.

For further infomation on exclusive real estate in Bali contact.

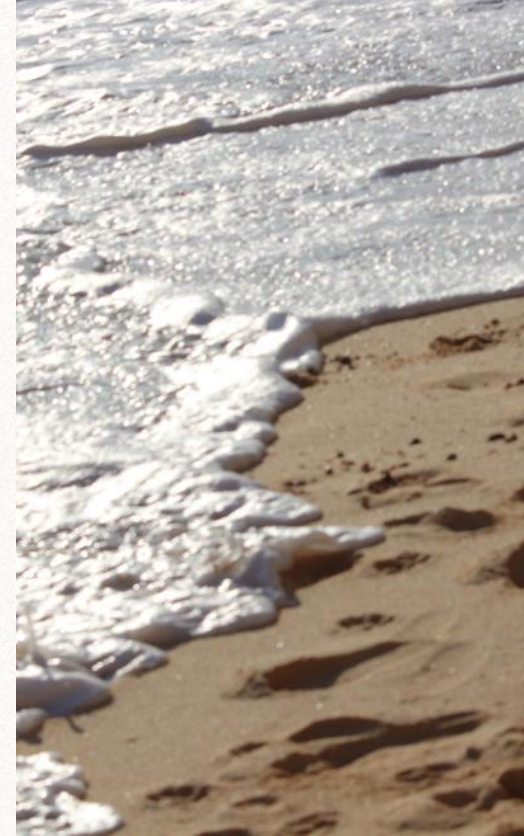
 [abode@bluxecentury.com](mailto:abode@bluxecentury.com)



An aerial photograph of a coastline. On the left, a sandy beach curves along the shore, bordered by a rocky cliffside with sparse green vegetation. The water is a vibrant turquoise color, with white foam from waves washing onto the beach. The overall scene is bright and scenic.

# ESCAPE TO PORTUGAL

Portugal has for many years been a location frequented by British, French and Dutch holiday makers. In the last 2 years the increase in American tourists visiting the Algarve has increased by 160%, this is largely due to its likeness to California, the ocean and sealife coupled with the low cost of living.



# VISITING ALGARVE

Portugal has long been a popular destination for European holidaymakers, owing to its natural landscapes, unspoilt sunsets and relaxed lifestyle. Whilst property prices have increased in recent years, the Algarve remains one of the safest destinations in Europe, abundant with natural food, great people and easy access to the rest of Europe by plane and train, making it an excellent choice for those looking to invest in property.

Portugal is known for its peaceful relaxed quality of life enjoyed by so many and it is among the top five best destinations for expats in Europe.

During summertime, you can experience sunlight as late as 10 o'clock at night, making it perfect for long relaxing hours under the warm sun.

During the winter months (Nov -Jan), evenings get darker at around 5 o'clock, however you can still enjoy the chilled out weather, which rarely goes below 10°degrees.

The relaxed lifestyle, friendly neighbors, and beautiful views are just the beginning of what draws people to the Algarve. There are a few things that you may need to get used to especially if you are considering living in the Algarve or positioning yourself for a pied-à-terre.

Time is a valuable commodity and when asking for any type of service, expect a 'slow-life' approach and remember to take things in your stride.

# ISLAND LIFE

BALEARICS - TAGOMAGO





THIS ISLAND IS ONE OF A KIND, TAKE PRIDE KNOWING THAT THIS ISLAND IS THE LAST FREEHOLD ISLAND IN THE BALEARICS



Tagomago is a 600,000 sqm (148-acre) private island only 900 metres away from Ibiza, Spain. Thanks to its unique location, Tagomago is one of the most attractive properties available in Europe. Situated at an estimated 2 hour flight from most cities in Europe, Tagomago can be accessed very quickly by boat or helicopter, with only a 10 minute flight from Ibiza's main airport. The island is also tremendously private, as there is only one villa and lighthouse on the entire island, and the remaining is surrounded by beautiful Mediterranean wildlife. One of the aspects that makes Tagomago unique, is that it is a freehold island as opposed to a concession.

The only villa present is located in the centre of the island, and consists of 5 double bedrooms with en-suite bathrooms, a closed professional kitchen, an open plan living room connected to the pool area (15 meter salt water pool) with a round jacuzzi adjacent to it. Additionally, there are two wide terraces surrounding the villa, one on each side, featuring a sunrise and sunset view. Moreover, the villa interior boasts a tower, which leads to the rooftop and is also where the office area is situated. The tower is connected to the large rooftop area (50 metres in length) where you will find several sun lounge areas and an outdoor gym setting with additional sun-beds.

# ONLY ONE

THE LAP OF LUXURY



An aerial photograph of a private island in the Mediterranean. The island is covered in dense, dry vegetation and has a rugged coastline. In the center, there is a large villa complex with a swimming pool. The sea is a deep blue, and a small white boat is visible in the distance. The text 'UNDERSTATED LUXURY' is overlaid in white capital letters.

## UNDERSTATED LUXURY

This beautiful private island in the Mediterranean spans 148 acres of untouched nature reserve, peppered with pine trees and fringed with sandy coves. This private paradise offers one-of-a-kind island experiences, whether it's dining by candlelight in secret coves, or kicking back in the outdoor cinema, this home offers the opportunity to make lifelong memories on your very own island.

The villa itself is the ultimate entertaining space, with panoramic views of the island and surrounding sea. In addition to the saltwater pool, the grounds feature an outdoor whirlpool and fitness area. Inside, contemporary and sophisticated design is paired with state-of-the-art technology and the vast living and dining space overlooks the stunning views. For more information and bookings email us at:

✉ [abode@bluxecentury.com](mailto:abode@bluxecentury.com)





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RENTAL

SALES

HOME

ABROAD





BALEARIC ISLANDS



€150,000,000

Tranquill private island, 600 acres in the Balearics located 15 minutes from Ibiza, Spain via boat. Lavish contemporary 5 bedroom purpose built villa with roof top gym and private marina. A beautiful location all year round a unique jewle in the crown of even the most established portfolio.

COSTA RICA



€6,500,000

This property is an oasis, it is an amazing and unique site that offers a combination for a luxury gated community, medical, recreational, tourism or multi-family housing complex, located 20 minutes distance from the International Airport. This premium location is an area that is experiencing a strong process of gentrification, which will allow for this property to become a successful real estate project.

✉ [abode@bluxecentury.com](mailto:abode@bluxecentury.com)

# NEW FACE OF DIGITAL WEALTH



The new measure of wealth is time but one thing we understand is peace of mind makes the time you spend even better, The digital blockchain revolution has made a huge impact disrupting many long standing industries. We have discovered a cloud based solution that may be the game changer the asset management world has been waiting for.

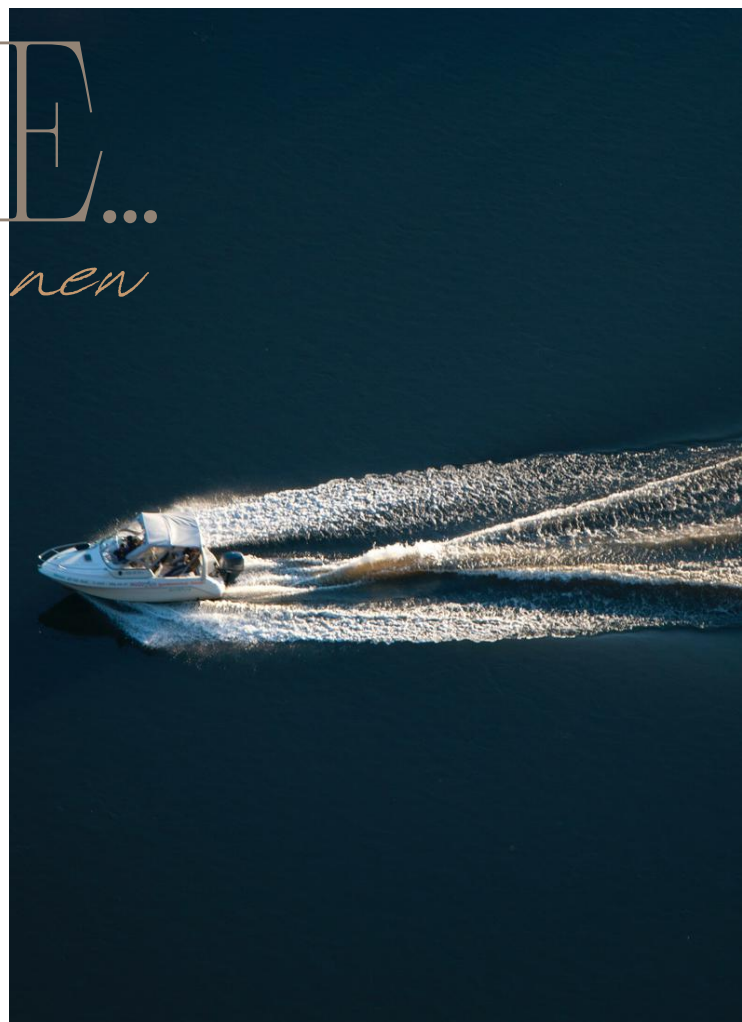
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1fs Wealth

# IMAGINE...

*Something new*

Imagine being able to view your equities with automatic price updates, all of your cash balances across all bank accounts, monitor your real estate projects and approve stage payments for construction work, all of your art and other collectibles and instantly access any document or photograph. Now layer upon this, the ability to receive automatic alerts about insurance policies lapsing in a timely fashion, being able to allocate assets to family members in conjunction with your will and trust documents (also held on the platform), being able to assess the sustainability score for your portfolio, being able to determine future cash liabilities and tax liabilities including inheritance tax. For wealth owners, this is the dream.



## TRADITIONS DEFINE, INTELLIGENCE REFINES

A typical wealth owner with a professional management setup owns on average 5,000 assets, across 30 asset classes over 15 locations globally. These assets are hard to manage, and onerous to track. Portfolios are highly diversified and assets globally distributed.

Monitoring illiquid investments including holiday homes, yachts, wine and artwork is particularly challenging. It can be difficult to assess risk. It is impossible to have an accurate view of valuation and risk without continuous live evaluation of relevant data.

The truth is, portfolios are becoming increasingly diversified and assets globally distributed, monitoring illiquid investments such as holiday homes, yachts, wine and artwork is becoming particularly challenging and without continuous live evaluation of relevant data, it is near impossible to have an accurate view of valuation and risk.

#### HOLE IN ONE

For an all-in-one collaborative analysis of your data, that arms you with the right information, provides you with full access to your complete portfolio and assists you in making informed decisions, the 1fs Digital Wealth Intelligence platform offers an intelligent solution.

The traditions of asset management and wealth preservation date back hundreds of years, so one could be justified in asking “why change the habits of a lifetime?” It’s simple, ask yourself whether Gen Z are ready to take over the family office?



If the prospect of this has you feeling somewhat anxious or secretly tapping your fingers on your battle-hardened office desk, then the 1fs Digital Wealth Intelligence platform is one you cannot afford to ignore.

Whether it's targeted client customisation, access to wealth intelligence, award winning coverage of mainstream and newer asset classes including crypto and NFTs, in-built family heritage database for seamless succession planning, best in class cloud security and data encryption at all levels with enterprise grade secure data transmissions and multi-factor authentication or oversight of your philanthropic portfolio while tracking your impact, 1fs Wealth has you covered.

#### 99 PROBLEMS

In a financial market riddled with uncertainty, change, bulls and bears, you may have 99 problems but with 1fs Wealth, asset management need not be one.

For more information email:

✉ [info@bluxecentury.com](mailto:info@bluxecentury.com)

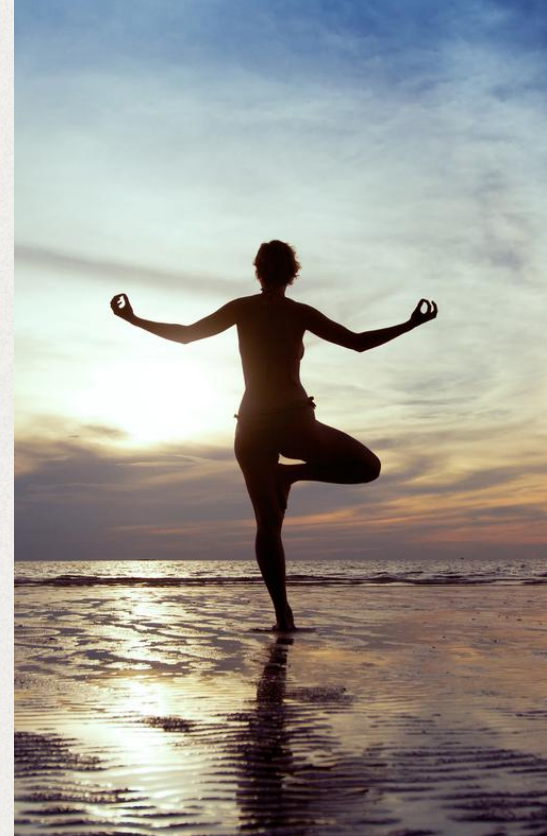
**BOBBY CONSOLE VERMA** - CEO 1FS WEALTH



# THE DEAL ROOM

The deal room offers access to the most affluent, accomplished and dynamic entrepreneurs, investors and industry moguls within a private network to transact in comfort and security, knowing that the standards are high, the opportunities are real and the players are reputable.

[WWW.BLUXE.EU/THEDEALROOM](http://WWW.BLUXE.EU/THEDEALROOM)



# THE FREQUENCY REVOLUTION

“Balance is not something you find, it’s something you create” quoted by famous author Jana Kingsford and we would have to say we agree. Close your eyes for a moment, sit back and think of the last time you went for an unplanned walk in nature, an impromptu lunch with a friend or a long drive on the open road, windows down and sun beaming down on your skin. After which, you sigh deeply and upon exhaling you find yourself saying the words “ah, I needed that”.

More often than not, our bodies know exactly what we require long before we have consciously processed some of our most basic needs such as the need to relax, unwind, re-charge or perhaps even focus.

Ask yourself, how many moments of “I needed that” have you had over the last 12 months, and how many of those moments did you treat yourself to?

# “I NEEDED THAT”



[NexQuest Video](#)

# ENHANCE YOUR EVERYDAY LIFE

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Between juggling family, kids, business, staying healthy, socialising and fitting in a healthy dose of R&R, it can be difficult to find the time to put yourself first and create moments of balance just for you.

Well, fortunately in the North East of the United States is one very special company who is helping people all over the world do just that.

NexQuest Life Sciences founded by CEO Isaac Mishan, is an innovative company bringing exciting possibilities and opportunities to the wellness and therapeutics space, using their clinically proven Natural Frequency Technology® without the use of chemicals.



ISAAC MISHAN - CEO NEXQUEST

Embarking on his own personal journey of health and wellness, Isaac was led down a road of Western Medicine and solutions that at times created more problems than not. “Almost every time I used Western Medicine solutions I found them to only temporarily cause relief, like putting a band aid on. The underlying issue was never fully addressed, and there were unwanted side effects as well.”

Passionate about finding a better way and a more holistic approach to his wellbeing, Isaac began to delve deeper into the world of frequencies. Astonished by his research and education, and his own healing experience using frequencies, he felt compelled to share his experience with the world.

“Anyone serious about any scientific field like physics, mathematics, and medicine will tell you that you need to know the fundamental principles.

*“Future medicine will be the medicine of frequencies.” Albert Einstein*





# HEAL IN A REAL WAY

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You need to know the source of the problem if you are going to find the solution. Frequencies, we are finding, are at the heart of all science and healing. Everything is vibrating at an electronic frequency and if you know how to create a symphony of healing frequencies for the mind and body you can begin to heal in a real way."

Nikola Tesla famously said: "If you want to find the secrets of the universe, think in terms of energy, frequency and vibration."

After discovering the power of frequencies Isaac started to assemble a scientific research team and lab to create NexQuest Life Sciences. "Our mission is to discover, create and commercialize healing frequencies for the world."

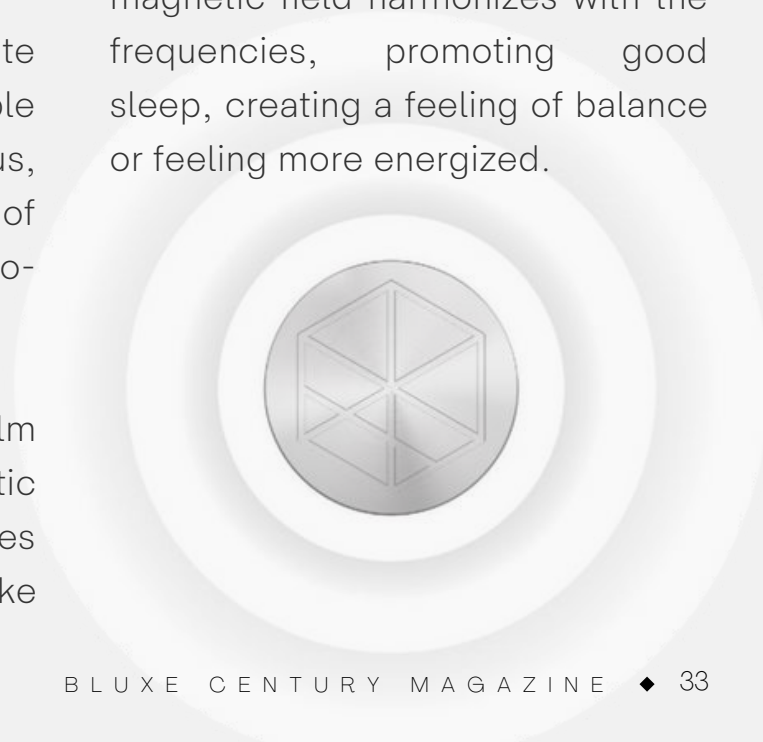
Those moments of balance that we create for ourselves where we feel an undeniable sense of calmness, relaxation or focus, NexQuest explains, is actually the result of changing the frequency of our bio-magnetic field.

Simply put, when a person is in a calm state or even asleep, their bio-magnetic field resonates at different frequencies compared to when they are wide awake and moving around.

This is reflected in the electrical activity of the brain and heart. So that feeling of rejuvenation that you feel after a 5-minute walk getting a breath of fresh air is not all in your mind, its scientifically proven.

NexQuest Life Sciences have developed a proprietary resonance technology called Natural Frequency Technology® that captures unique frequencies associated with different states of being such as Sleep, Balance, and Energy.

They then transfer these frequencies onto a stylish circular disc, which when worn on or near the skin, the body's own bio-magnetic field harmonizes with the frequencies, promoting good sleep, creating a feeling of balance or feeling more energized.



# THE REASONS ARE CLEAR

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We are convinced it goes without saying, that we could all use a better night's sleep, a boost of energy throughout the day or simply more balance in our lives and NexQuest have found a way to incorporate all of this without us having to squeeze in time for yet another viral social media influencer ritual. Just give us something that works, something easy and something proven.

NexQuest has scientific research confirming the action of their products and how the body responds to natural frequencies. Their products have beneficial effects as proven with randomized double-blind placebo-controlled crossover trials (the 'gold standard' in studies on humans) of their sleep bracelet conducted by Heather Hausenblas, Ph.D., Associate Dean, School of Applied Health Sciences and Professor, Kinesiology at Jacksonville University. Each product designed is a special combination of frequencies that influence very specific needs like sleep, energy, stress and more. Their studies reported statistically significant improvements in mood, perceived stress, anxiety, and sleep quality.

✉ [info@nexquest.com](mailto:info@nexquest.com) | [www.NexQuest.com](http://www.NexQuest.com)



Quote: Dr. Hasenblas PHD.

“The Sleep Bracelet is a simple, well-tolerated, noninvasive, and all-natural intervention that people can easily use to improve their sleep quality resulting in improved mood, productivity, anxiety, and stress levels during the day. In other words, when people wore the Sleep Bracelet they slept better (sleep quality and quantity improved) and this resulted in improved mood, less stress, and anxiety, and increased productivity during the day.”

With celebrities already wearing NexQuest products such as actor Orlando Bloom and Olympic Gold Medallist Christian Taylor sporting NexQuest's frequency bracelet, we can already see that the frequency revolution has begun and is showing no signs of slowing down any time soon.

# SECRETS

HIDDEN MEANING OF A TIMELESS CLASSIC



# THE INVISIBLE MAN OMEGA

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Famed African American novelist, Ralph Ellison is best known for his 1952 award-winning novel, *Invisible Man*. Influenced by his own personal struggles, the story addressed many of the social and intellectual issues faced by African Americans in the early 20th century. The book's genre-defying impact garnered great acclaim, and won Ellison the National Book Award For Fiction in 1953 - the first African American writer to claim the prize.

The OMEGA Museum has proudly acquired the Speedmaster watch once owned by Ellison.



Having received intense interest at a Phillips auction in New York, the historic timepiece will now return to its original home in Biel, Switzerland, where it will be showcased for museum visitors.

The Speedmaster watch worn by Ellison was delivered to the USA in 1968, and shortly afterwards, the writer was interviewed and photographed in Riverside Park wearing it on his wrist. It is known that he continued to wear the timepiece for more than 25 years until his death in 1994, often under the cuff of a neatly tailored suit - as was his impeccable style.

Raynald Aeschlimann, President and CEO of OMEGA says, "It's a great honour to bring Ralph Ellison's watch back to OMEGA in Switzerland. He was a writer of immense influence and a man with such an inspiring personality and talent. This Speedmaster accompanied him through many years of his exceptional life and will be a special highlight within our heritage collection."





frequency



BLUXE

frequency



# WOMEN IN BLOCKCHAIN



AFRICA LEADING THE WAY

YALIWE SOKO



# BLOCKCHAIN FOR SOCIAL GOOD

A

Smile that lights up the room, a razor sharp mind, adventurous spirit and curious nature, introducing Yaliwe Soko, Chairwoman of United Africa Blockchain Association

(UABA), Founder of Essence Crypto Consultants, Founder of Umoja, and Ethereum Foundation Devcon Alumni. Yaliwe completely and utterly shatters the mold for developers of Blockchain everywhere. As an early adopter of Blockchain, Yaliwe has been pivotal to demonstrating the many benefits it provides to marginalised communities.

With her campaign to train 1 million people in Blockchain, Yaliwe is well underway to exceeding her target having already trained over 180,000 people in one of the most innovative technologies of our time.

Clearly passionate about education, technology's ability to greatly benefit financial inclusion and the empowerment of women, Yaliwe has been actively involved in driving Africa's adoption of Blockchain through education and training campaigns led by the United Africa Blockchain Association. UABA is a non-profit organisation formed for the promotion and adoption of Blockchain technology in Africa, creating

partnerships and networks that deliver on life-changing Blockchain projects.

Under Yaliwe's leadership UABA has already established chapters in 9 African countries including Cameroon, Ghana, Kenya, Nigeria, Togo, Uganda, South Africa, Zambia and Zimbabwe, with Botswana and Malawi to be added soon. In addition to all of this, UABA also assists in bringing venture capital to African tech start-ups via the UABA Start Up Initiative. This initiative was set up to help create life changing businesses on the Blockchain eco-system across the continent.

From Blockchain technology, web development to cryptocurrency courses, Yaliwe's ethos as leader of UABA is to 'train the trainer' and develop Blockchain educators that provide quality Blockchain awareness.

Long gone are the days of rooms sprinkled with empty soda bottles and half-eaten pizza slices laying disheveled in boxes, with developers glued to computer screens building code purely for other coders to admire. Blockchain is blazing a trail across Africa for social good with the most influential woman in Blockchain within Africa, Yaliwe Soko, at its helm.

For more information email  
✉ [info@bluxecentury.com](mailto:info@bluxecentury.com)



The Japan Issue



# AFRICAN SUPER BRANDS

Afro Nation Connecting The Culture



# KING SMADE

## BEHIND THE BRAND

Have you ever wondered why some African businesses have become popular, while others remain relatively unknown? It's not just luck - there are certain strategies that these successful companies have implemented to help them become household names. From understanding your target audience to creating an effective marketing plan, there appears to be a formula for success when it comes to business that involves the continent of Africa and includes the diaspora.

Africa is home to a young and vibrant population that is hungry for success. As such, the continent has become a melting pot of innovative and ambitious entrepreneurs, who are striving to put their businesses on the map and become super brands.

Introducing 'SMADE', the man behind Afro Nation an annual three-day music festival produced by major international companies including Smade Entertainment. Smade is one of the co-founders of Afro Nation in association with BBC 1 Xtra and was founded in 2013. The platform was established to bring together the best African artist in Afrobeats, Hip-Hop, RnB, Dancehall, Amapiano, Afro House and more.



## ONE IN A MILLION

Nigerian-born entrepreneur SMADE, is one of the most prominent members of the African diaspora. Having been based in London, UK for 14 years, he has established himself as a key player in the entertainment business. His passion for music is what drives him. His desire to share the rich heritage and culture of the African continent through music has led him to create an international community and force to be reckoned with.



Afro Nation was nominated in the Best Overseas Festival category at the 2019 UK Festival Awards, firmly making its mark not only in the charts but in the hearts of diasporans all over the world. Wizkid, Little Simz, Davido and Popcaan are among the latest acts to be announced for Afro Nation Portugal 2023. With last year's Afro Nation festival in Portugal seeing well over 40,000 people, this super brand has officially changed the way the world sees Afrobeat music, solidifying its global position.



ITALIAN DESIGN, AFRICAN INGENUITY

STRAIGHT OUT OF GHANA

# NEW BEGINNINGS

Jesu Segun London's 2023 launch of the flagship store in Accra Ghana was a celebration of pure excellence. The Kempinski Hotel which represents the art of Afro-European hospitality made the perfect backdrop for the launch and the official home to the new headquarters for the brand. The bespoke shop-fit and build was designed from the ground up by CEO Anthony Mackenzie and took a year and a half to complete.

The Kempinski Hotel is the world's oldest luxury hotel company and one of the finest in Accra, so it was no surprise when Mackenzie chose this location to make his official mark. Jesu Segun London has grown from humble beginnings to become an international brand with a loyal global following including NBA players, celebrities and heads of state.



WWW.JESU-SEGUN.COM



# AFROCENTRIC FASHION

Established in 2016 in London, UK, Jesu Segun London's men's and women's collections have earned a reputation for their bold and luxurious designs fusing contemporary African colours and textures with traditional Italian craftsmanship, and have been showcased at New York Fashion Week, London Fashion Week, and Africa Fashion Week among various other international fashion events.

Each shoe is designed with meticulous attention to detail and handmade by experienced artisans to ensure unrivalled comfort, quality and aesthetic.

Mackenzie has channeled his passion and talent into a luxury brand that has truly made an impact, showcasing a collection of footwear influenced by the vibrancy and colour of African culture, combined with the sophisticated heritage of artisanal Italian shoe-making, yet unmistakably British.

Using only the highest quality materials available, Jesu Segun London specialises in bespoke design, creating unique, made-to-order pieces for clients using a variety of highly sought after materials including the exotic skins of ostrich, snake, python, crocodile, and box calf leather, whilst catering to all foot shapes and sizes.





CONFIDENCE

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# LIFESTYLE

COMFORT TO ALL







DELICATE,  
DISTINCTIVE &  
DYNAMIC

---

JAGUAR SPEEDBACK WITH A MODERN TWIST

CLASSIC STYLING



# ONE *of* ONE

From the sleek exterior to the detailed interior, cars have always been a symbol of style and class. For those who want to take their love of cars to the next level, there is one very special brand in the UK who offer a unique customisation experience. With two classic english models, the Mini and the Jaguar Speedback as the foundation, customers have the freedom to build their dream car. Whether it's a state-of-the-art sound system, classic leather seating, or even 24 carat gold detailing, the possibilities are endless.



When it comes to remastering a design classic like the Jaguar Speedback GT, it's important to preserve the DNA of the original while also updating it to meet modern needs. The remastered Speedback does just that, incorporating the latest technology and engineering advancements while still retaining the beloved style and personality of the classic design. By handcrafting each car to perfection, the result is a true masterpiece that is completely unique to each owner. With countless customisation options, every driver can make their vehicle a reflection of their individuality.

The Speedback GT represents true homage to the golden age of motoring, providing car enthusiasts with a vehicle that captures the essence of iconic designs from the 1960's. Crafted by hand by skilled artisans in Great Britain, this grand tourer offers a unique driving experience that combines modern engineering with classic design. The intricate attention to detail paid by the designers and engineers responsible for the Speedback GT ensures that it is a car lovers' dream come true. Its sleek, elegant lines and comfortable cabin make it an enjoyable ride, while its powerful engine and exceptional handling guarantee a thrilling drive.

The Jaguar's five-litre engine strikes the ideal balance between horsepower and torque, allowing the car to cruise effortlessly yet still offer responsive acceleration when needed. Its perfect combination of power and torque ensures long journeys won't be a chore, while sheer speed won't be a struggle either. A continental cruiser for the modern age, the Speedback GT proves both performance and comfort can be had in one elegant package. If you would like to explore your own unique styling options our team are on hand to guide you through creating your very own masterpiece.

For enquiries email  
✉ [info@bluxe.eu](mailto:info@bluxe.eu)

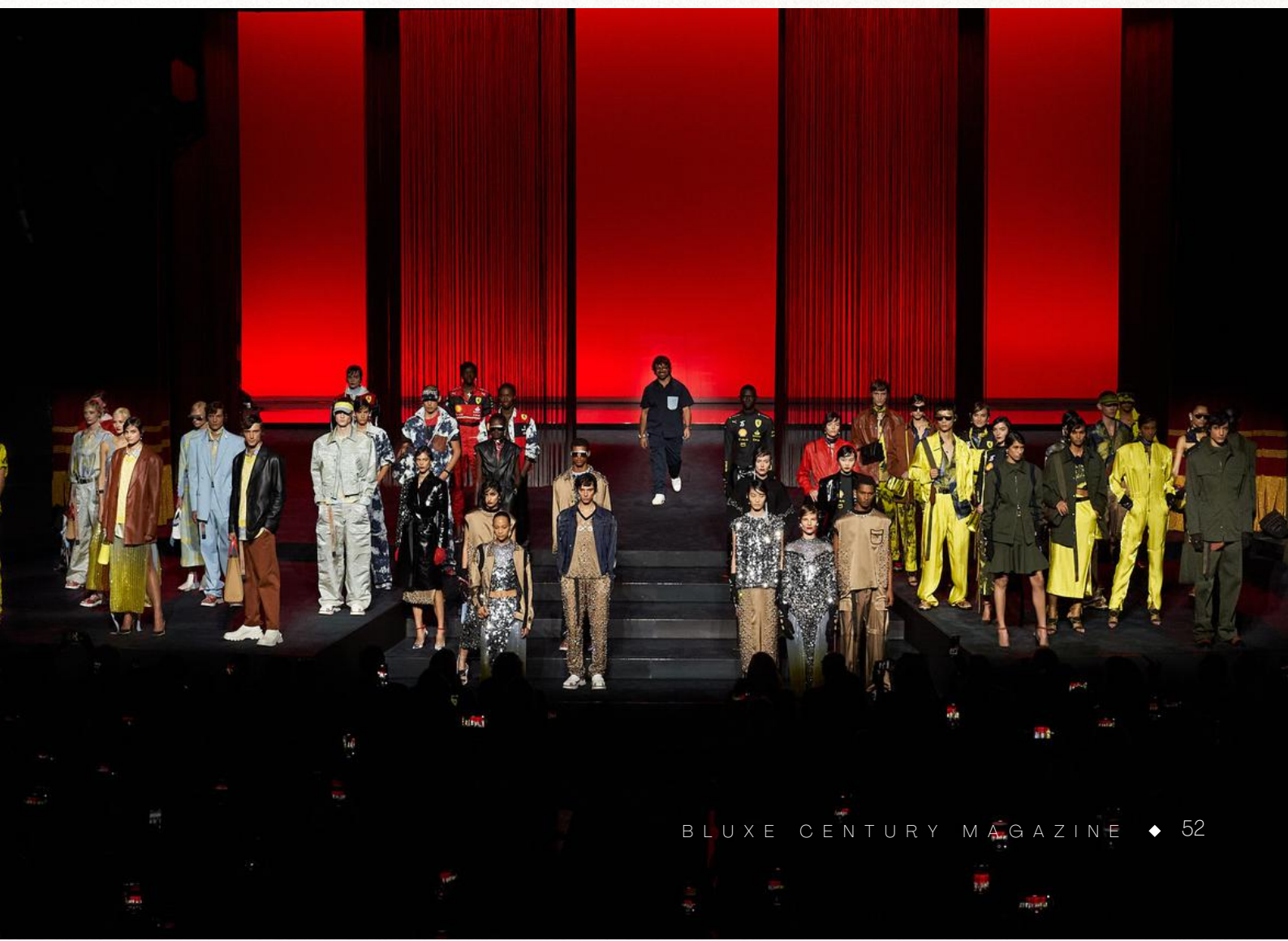


# FERRARI FASHION

SPRING/SUMMER 2023

Ferrari present their new Spring/Summer 2023 collection. This is the third chapter in a story that began in June 2021 with Ferrari's entry into the world of fashion through a spectacular fashion show organised with the Maranello assembly lines as a backdrop. The new Ferrari collection breaks away from the narrative references explored in recent seasons to tell

new stories and elevate the visions, ambitions and emotions that revolve around the Prancing Horse universe of values. For their third fashion show, Creative Director Rocco Iannone has chosen to tell the story of the Ferrari dream through a constantly evolving ethical and aesthetic language. This is a dream that Enzo Ferrari made possible and tangible through the milestones, successes and memorable goals achieved.





# CONSTANTLY EVOLVING

## FUSION

The season's inspiration is reflected in a consistent and refined evolution of Ferrari's style codes: tailoring, workwear and racing coexist in the same collection, expressing the different "souls" of Ferrari.

## PALETTE

Just like the styles, shapes and textures, the colours also blend together in a coherent and harmonious rhythm, punctuated by groupings of sophisticated monochromes and vibrant patterns.

## MATERIALS

The sartorial code explores harmonious mixes by combining fine fabrics and workwear-derived materials, redefined and enhanced via thorough research into surfaces, processing techniques and refined finishes.

## SILHOUETTES

The silhouettes are precise, definitive and at the same time fluid in their fit and layering. The volumes and cuts that have played a special role since the first collection are still present and continue to be transformed.



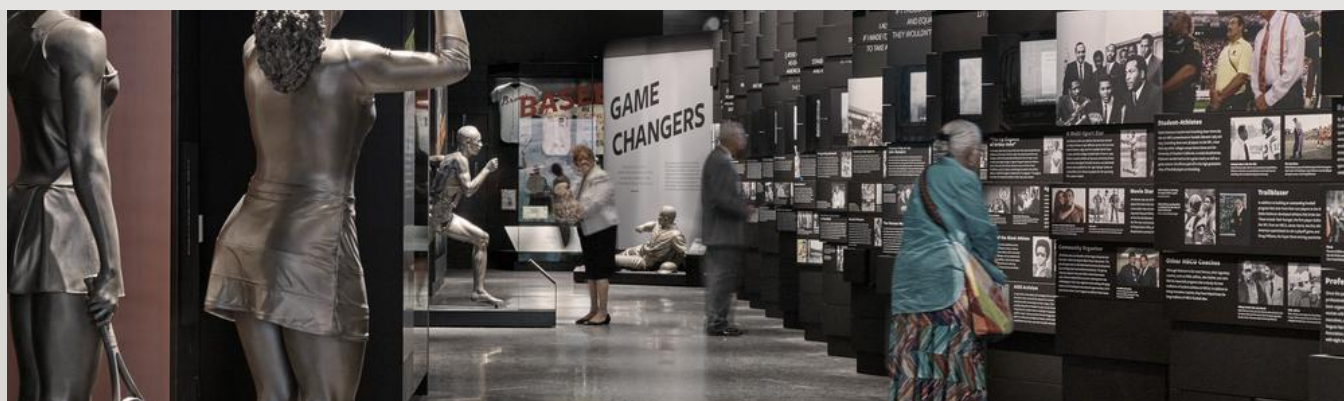
# NATIONAL MUSEUM OF AFRICAN AMERICAN HISTORY AND CULTURE

The National Museum of African American History and Culture is the only national museum devoted exclusively to the documentation of African American life, history, and culture. It was established by an Act of Congress in 2003, following decades of efforts to promote and highlight the contributions of African Americans.

The NMAAHC is a public institution open to all, where all are welcome to learn more about African American history and culture. In the words of Lonnie G. Bunch III, Founding Director of the Museum, “there are few things as powerful and as important as a people, as a nation that is steeped in its history.”



1 - Credit: Alan Karchmer  
2 - Credit: Alan Karchmer



The NMAAHC building is African American history and culture writ large on the National Mall of the United States. Its location and its design represent the past, present, and future of the African American experience in ways tangible and symbolic.

Lead designer David Adjaye and lead architect Philip Freelon, together with their architectural team Freelon Adjaye Bond/SmithGroup, won an international competition in April 2009 to design and deliver the museum to the people of the United States.

Thanks to the participation of the local community and numerous leading donors such as Denzel and Pauletta Washington and Family, Tyler Perry, Michael Jordan and Family and The Oprah Winfrey Charitable Foundation to name a few.

The Smithsonian National Museum of African American History and Culture can reveal the untold truths of African American history and illuminate their connections to our present lives.

# JESU SEGUN

EXOTIC LUXURY AFRICA



JÉSÛ-SÉGUN  
LONDON

KEMPINSKI HOTEL | ACCRA, GHANA



# LUPINIZAM

STEPHAN LUPINO

Lupino has coined the term 'Lupinizam' to define his philosophy with inter-woven recurrent themes and motifs at the core of his work; the struggle to represent the fragile beauty in nature and human existence, the unsettling contemplation of the afterlife, the ebb and flow of war and peace, and the spectrum of human behavior and sexuality with its concomitant joy, guilt and despair. Inspiration and influences include the biblical and literary themes of paradise lost and other western religious symbols, the concept of redemption, and motifs from African tribal art.

In his own words, Lupino describes Lupinizam as a strong, cosmic, crazy, futuristic energy tens of years in the future. "I used to say back when I was starting photography that I was 20 years ahead but now I believe I am 100 years ahead". And it is this paradoxical dilemma of human existence - transitory beauty, mortality and an afterlife of damnation (influenced by a Christian ethos) - which plays out on the canvas and in the sculpted exhibits.

Lupino's pieces are at first sight familiar but on closer inspection, the inner core of the work reveals a complex symbiosis where elements and emotions are polarized and barely discernible mutations of natural forms reflect his visionary interpretation of what life and experience might be like 100 years from now.



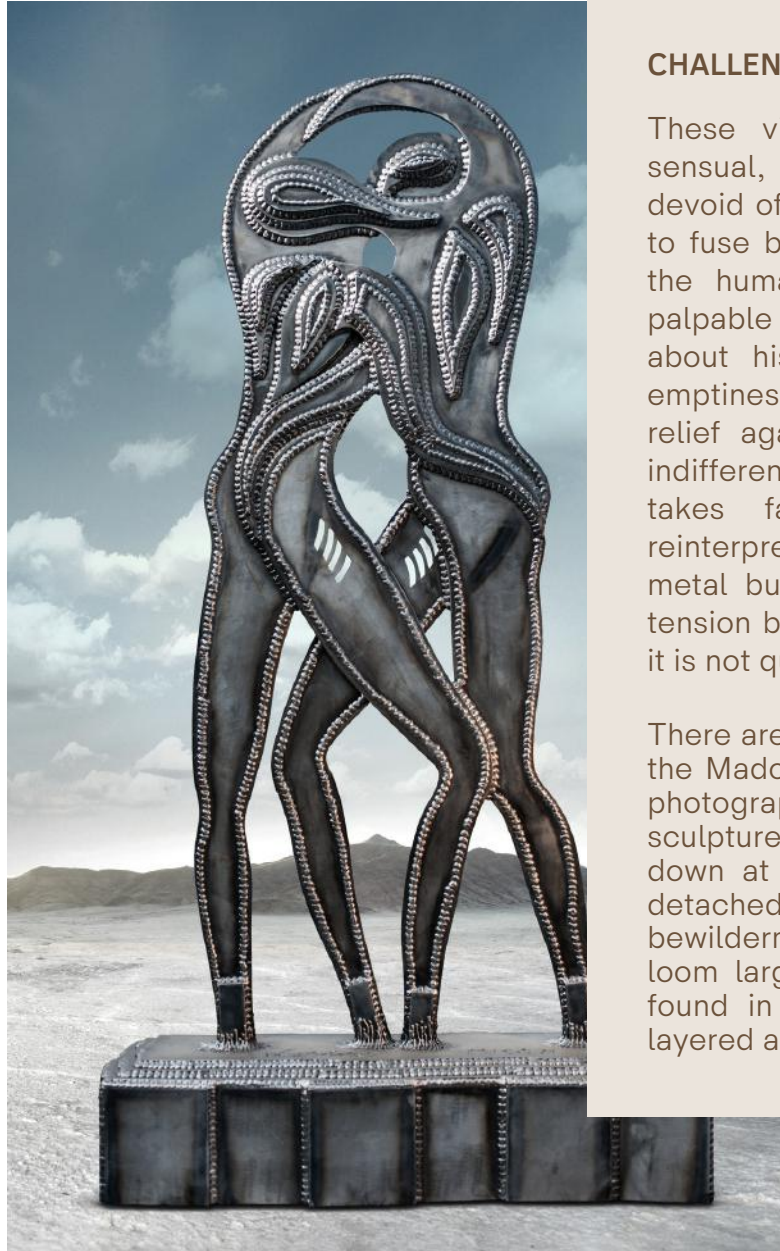
RONALDO LUÍS NAZÁRIO



NAOMI CAMPBELL



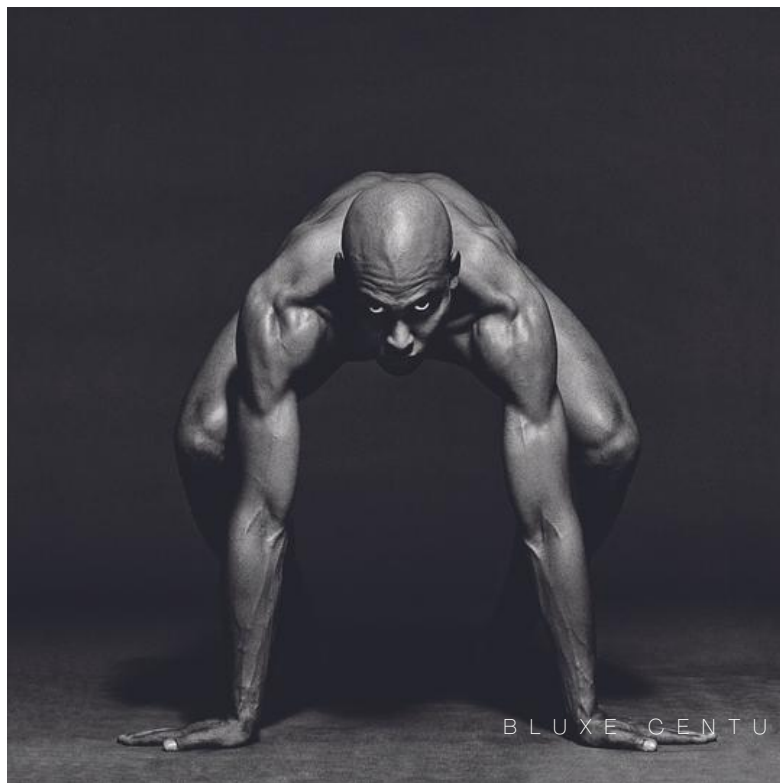
# LUPINIZAM

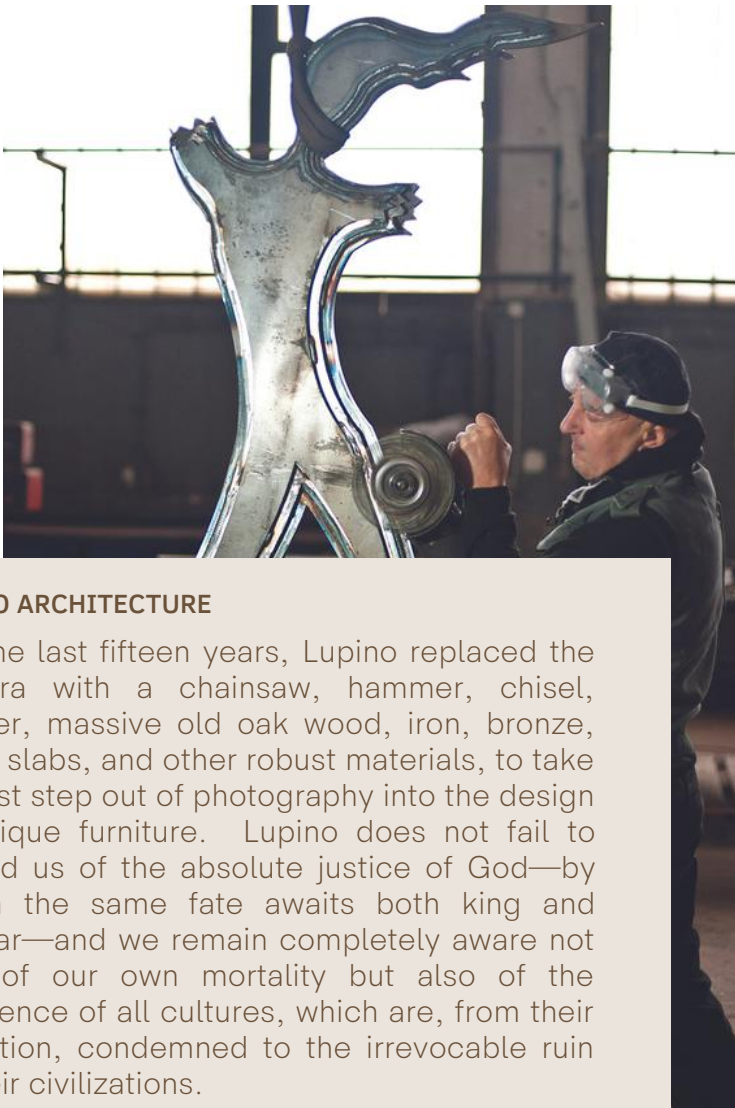


## CHALLENGING CONCEPTIONS

These visions of the future are sensual, often sexualized figures devoid of emotion. Lupino manages to fuse beauty with the ugliness of the human condition. There is a palpable yet unsettling sexuality about his figures, a disdain and emptiness as they stand or sit in relief against the backdrop of an indifferent universe. The artist also takes familiar iconic art and reinterprets it with his own twist. A metal bust is charged with sexual tension but, like the Venus de Milo, it is not quite whole.

There are multiple interpretations of the Madonna and Child - in portrait photography, in painting and in sculptures - where a mother stares down at her child in a mixture of detached affection and bewilderment. Angels and demons loom large in studios but are also found in the texture of his multi-layered acrylic paintings.





### ART TO ARCHITECTURE

For the last fifteen years, Lupino replaced the camera with a chainsaw, hammer, chisel, grinder, massive old oak wood, iron, bronze, stone slabs, and other robust materials, to take his first step out of photography into the design of unique furniture. Lupino does not fail to remind us of the absolute justice of God—by which the same fate awaits both king and beggar—and we remain completely aware not only of our own mortality but also of the transience of all cultures, which are, from their inception, condemned to the irrevocable ruin of their civilizations.

### EXPLORING STYLES

Lupinizam is by no means the result of vanity. It is the style of an individual artist who bravely walks the contemporary world alone—a world long devoid of any kind of style around which, like in the past, all art categories could organize their expression. In the 20th century, after a historical sequence of stylistic concepts, modernity finally turned its back on tradition, foreseeing at its end the impending emptiness of the postmodern age, whose vast environment gave the artist absolute freedom but also became his greatest curse because he was left with nothing to cling to.

As an artist deeply immersed in reality, he boldly heralds a world yet to come in a series of thematically related cycles titled *The Fifth Element*, *Another World*, *The Apocalyptic World*, and *The Cataclysm*, where, despite the gloomy reality, he sees expressiveness and beauty, even when he speaks—in visual terms—of an apocalypse in the wake of dystopian surrealism in which the eternal struggle between good and evil takes place. For prices and art enquiries email:

✉ [art@bluxecentury.com](mailto:art@bluxecentury.com)





# APPRECIATION

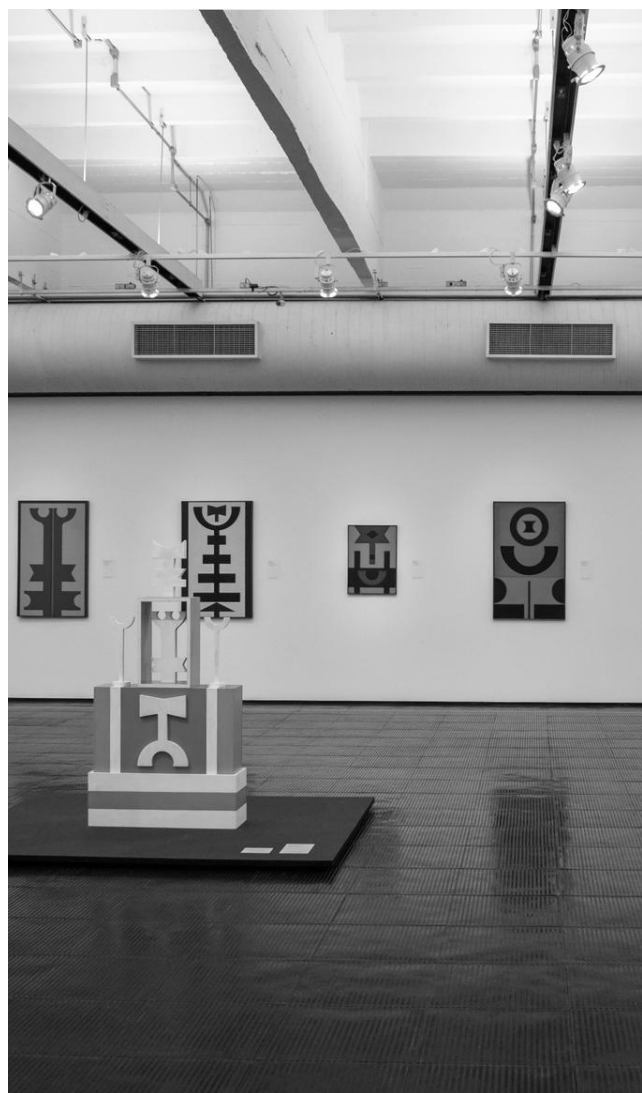
JUMP THE ART QUEUE



Art has always been a fascinating field, with an ever-growing number of artists creating unique and innovative pieces. In recent years, the world of art has experienced a significant shift, with many newer and lesser-known artists achieving cult status and seeing remarkable gains in the value of their artwork.

One of the most notable accomplishments in this space is how art has outperformed many traditional asset classes, including real estate and gold. As art continues to flourish, the competitive atmosphere around it grows, with new artists joining the industry and making their mark, bringing their own unique style and creativity to the field.

For more information on art opportunities email: [art@bluxecentury.com](mailto:art@bluxecentury.com)



# GOOD VIBRATION

In 1957, Jerry Lee Lewis made famous the song “A Whole Lot Of Shakin' Going On”. That song, revolutionised the music world. 65 years later, we have a much greater understanding of the world around us and the shakin' going on has nothing to do with Jerry Lee Lewis or the dance craze his song created. This newfound knowledge will revolutionise and forever shake up our relationship with the world around us.

Quantum physics describes the universe as nothing more than vibrating strings of energy!

Everything in our world is made up of atoms. These atoms are in a constant state of motion and vibrate at speeds ranging from a single cycle every second to those that vibrate at trillions of cycles per second. It is the speed of these atoms that dictates whether it is a solid, liquid or gas.

As we learn more of the impact that this natural occurrence has on our world and as we discover the means to harness these subtle molecular vibrations, radical performance improvements can be seen in everything from agriculture to water and energy. Numerous trials have proven that even our personal health and wellbeing can be enhanced.





# VIBRATING FROM WITHIN

One example that offers immense opportunities is the application of vibrational frequency to our electrical distribution system and the appliances or machinery that consume it. Through an optimised delivery system, we can reduce the amount of electrical energy consumed while concurrently decreasing our collective carbon footprint.

From the time it is generated to the point it is used, electrical energy is lost to inefficient and vibrationally inappropriate equipment. As much as 50% of the electrical energy originally generated is lost by copper wires, substations, switches, transformers and delivery systems. In your own home, the age of the electrical wiring combined with these same inefficiencies and imperfections inside machines, pumps and motors will all disrupt the smooth flow of electricity. This wasted electrical energy is paid by you the consumer.

The most obvious sign of an inefficient delivery system is heat. If you have ever held an electrical cord which has been in constant use powering a kitchen appliance or electrically operated tool, you can easily feel the build up of heat through the safety sheathing. This heat is just one sign of wasted electrical energy.

When the delivery system has been “tuned” to an optimum vibrational frequency, there can be immense improvements in electrical efficiencies. Numerous trials have demonstrated from 10% to as much as 40% reductions in energy use in optimised buildings when compared to untreated buildings. For most installations, the all important return on investment (ROI) is less than a year.

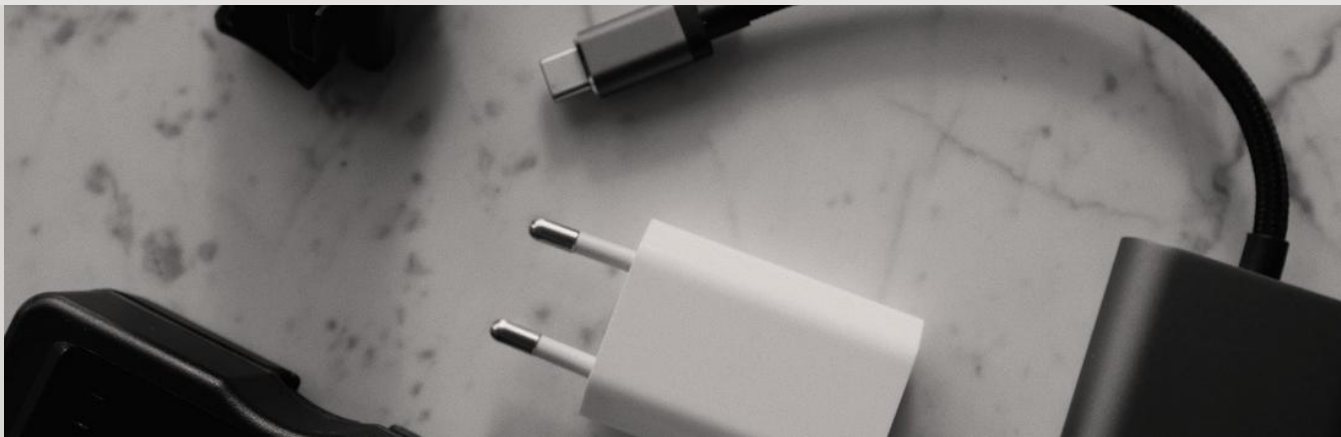
Trials and demonstrations have repeatedly shown 25% to 40% less electricity being consumed by air conditioners, freezers and refrigerators.

Some electrical motors have registered as much as 60% reductions in electricity consumption and it is not unusual to see as much as 20% overall electricity consumption reductions in buildings and manufacturing processes. Each year the world consumes more than 24,000 Tera watt hours of electricity.

1 Tera watt is equal to one trillion watts. If this frequency change was implemented throughout the world and reduced the amount of electrical energy consumed by just 10%, the savings would equal all the electricity needed to power 500 million North American sized homes. This would equate to approximately 5,750 billion Kg's of CO2 emission reductions/year.

That is a major accomplishment for a technology which treats molecules so small that they cannot be viewed without using sophisticated electronics.

*“Everything in Life is Vibration” –  
Albert Einstein*



Another valuable energy source which can benefit from molecular tuning is that of batteries. Increased demand for batteries has created an industry valued at more than \$100 billion but major issues continue to hold back its true potential. Battery life remains an important stumbling block for their wider integration in all parts of society.

Preliminary results have shown that frequency treated batteries outlast untreated batteries by as much as 25%. Imagine getting 25% more mileage from electric vehicle batteries than they can offer now. Furthermore; optimised batteries have proven to recharge at a faster rate than untreated batteries

and because of the now corrected frequencies. Batteries will last far longer before needing replacement. Conditioning electrical systems is just the start. In preliminary testing, molecularly realigning the fuel your vehicle uses can improve performance from 10% to as much as 36% depending on the vehicle type.

The next major technological revolution is occurring right now. You may not see it or feel it, but in the coming years you will be able to control it and with that you will reduce the cost of your utility bills, improve your health and go faster and farther than you have ever gone before.

Written by Larry Peters

# UNLIKE ANY OTHER

The Purosangue stands head and shoulders above the rest of the market thanks to its performance and comfort. It is the only car with these proportions to sport a mid-front-mounted, naturally-aspirated V12. Maranello's most iconic engine debuts in this brand new configuration to ensure the car unleashes more power than any other in the segment (725 cv).



The Purosangue offers class-leading performance figures (from 0 to 100 km/h in 3.3 s and from 0 to 200 in 10.6 s); the driving position and the heady, naturally-aspirated V12 soundtrack deliver an entirely new yet also entirely Ferrari driving experience. The fact that a vast array of comfort-focused content is provided as standard, such as the Burmester© audio system, and that the many optional extras including the brand-new Alcantara® upholstery, derived from certified recycled polyester, make the Purosangue the most complete four-door, four-seater in the segment.



FERRARI PUROSANGUE



# MEMBERSHIP

[www.bluxe.eu/application](http://www.bluxe.eu/application)



THE ROLEX SYDNEY HOBART YACHT RACE



# HYPERSONIC FLIGHT

## MACH 1.7

Capacity: 65-80 passengers  
Altitude: 60,000ft  
Range: 4250 NM (4888 miles)

Sustainability: 0 carbon  
Length: 201 feet  
Speed: Mach 1.7



QUARTERHORSE

# THE BEAUTY *of* HYPERSONIC FLIGHT

Imagine traveling from London to New York in under two hours or Seattle to Tokyo in under three hours. The race to build the first commercial hypersonic passenger aircraft is happening right now, but the most interesting development is, this is all being designed in a sustainable way. Introducing the concept of cleaner, more sustainable travel opens up a whole new world of possibilities for the airline industry. The design and manufacturing of hypersonic aircraft not only requires sustainability in materials used, but also in terms of energy efficiency and carbon footprint.

Boom, a Denver-based company in the US, has come up with a groundbreaking technology that is anticipated to have a massive impact on the aviation industry. The Symphony, which is the propulsion system powering the Overture supersonic aircraft, is expected to generate over 32 billion dollars in revenue. The eco-friendly nature of the Overture supersonic aircraft, which emits zero carbon emissions, bodes well for the current state of the environment. As the aviation industry moves towards becoming more sustainable, Boom seems to have found a perfect intersection between speed and environmental responsibility.



# TRAVEL

Are you thinking about how you will spend your time as you holiday with family, friends or colleagues? Enjoy our curated selection of destinations hand picked just for you.



  
*Soneva Fushi*



A PLACE OF PEACE  
ENJOYING THE SLOW LIFE



Soneva Fushi is one of the best barefoot luxury sustainable eco friendly resorts in the world.



After a 14 hour flight, sitting on a private boat approaching the jetty on the crystal clear turquoise waters, I could see in the distance a welcoming party. As I came closer, I noticed a bag with the words 'no news no shoes' written across it quite effortlessly. The atmosphere was bright, the air felt light and I was at peace. I was welcomed with a refreshing fresh fruit cocktail and a gentle "welcome to Soneva Fushi the island of paradise".

Soneva Fushi is a private oasis hidden in the Maldives and steeped in exotic mystery. An unparalleled paradise of barefoot luxury, in a sustainable ecosystem of lush jungle, pristine beaches and crystalline waters. My first experience in this beautiful five star plus location was sublime. I was met by my own personal helper Jacob, a well spoken Dutch man, who was polite and ready to deal with my every request.

Soneva Fushi is where you go to create breathtaking moments and beautiful memories.



Nestled in the Baa Atoll UNESCO Biosphere Reserve and covering one of the largest islands in the Maldives, Soneva Fushi is a natural treasure that promises the ultimate tropical getaway. This stunning resort offers guests the experience to live amidst a lush jungle and in one of the 64 exquisite private island villas with excellent sunrise and sunset views.

The elegant villas boast vast living spaces, ample privacy, and a whole range of top-notch facilities and amenities for guests to enjoy.

I was given my own personal bicycle to explore the island and there was simply so much to discover. Whether its private dining with world class Michelin starred chefs, live music on the sand dunes in the middle of the Indian Ocean, glass making or staring at the stars with the likes of Buzz Aldrin.

Soneva Fushi is where you go to create breathtaking moments and beautiful memories.

For privileged rates email: [info@bluxe.eu](mailto:info@bluxe.eu)

# PRIVATE ISLANDS

MOZAMBIQUE - Beauty & Tranquility





**FAST LONG SMOOTH**  
The Bombardier Global 8000 Private Jet

# LIGHTS ON

## *Let lag off*

### The flagship

The Global 8000 private jet is the flagship for a new era where the fastest speed, the longest range and the smoothest ride converge in a single business aircraft.

With the cabins conceived to maximise passenger comfort, health and productivity, and unique features and innovations designed to help support your wellbeing onboard.



### Designed for wellness

Breathe easier with Bombardier Pür Air and its advanced HEPA filter technology, arrive rested and refreshed, experience the comfort of the industry's lowest cabin altitude, and enjoy reduced lower back pressure with the Nuage seat and zero-gravity position.

Arrive at your destination rejuvenated as the Global 8000 provides you with more of the one thing that is always in short supply, time.



# CHRISTIAN LOUBOUTIN

## *Vermelho*

If you're looking for a place that combines luxury and style, look no further than Vermelho.

Vermelho is Christian Louboutin's first hotel, located in Melides, Portugal. The hotel's decor was designed by Madalena Caiado, whose mission was to combine the local rural environment with Louboutin's eclectic taste. A testament to luxurious decor and bespoke details, Vermelho Hotel offers guests a unique experience like no other.

Christian Louboutin's connection with Portugal has long been known, especially within the Comporta region, where he has vacationed since the 1980's. The renowned shoe designer became famous for his stunning footwear creations known for their signature red sole.





## FOR THE CULTURALLY INQUISITIVE

As you step through Vermelho's historical wooden doors you will be welcomed by an intimate yet bold atmosphere. Described as a home for the culturally inquisitive and inexhaustibly curious. Hand selected art pieces by Louboutin himself and antique furniture all bursting with stories simply waiting to be told.

Located on the second floor is the Vista Verde room which, as the name implies, has gorgeous views of the verdant garden. Facing south, natural light beams throughout the room. The Jardim suites are equipped with exclusive artwork and a private terrace adjacent to the gardens. At the Vermelho Hotel there is so much to discover, as you are enveloped in the beauty and warmth of the natural surroundings.

With whispers of further hotels to come in 2024, along with the signature touch of Louboutin, this hotel is simply a must visit.



## THE ALENTEJO COAST

Nestled on the Alentejo Coast, the village of Melides is renowned for its tranquility, gentle pace of life and untainted land. With inspiration at every turn, from vineyards to rice fields, views of the Atlantic Ocean and ever-growing forests. In the village of Melides, there is no need to rush, take the time to explore the cobbled streets, and bask in the Melides sunrays.



A microscopic image of plant cells, showing a network of cell walls and large, clear, oval-shaped cells. The image is used as a background for the text 'COMMODITIES'.

# COMMODITIES

[www.bluxe.eu](http://www.bluxe.eu)



# BEST *of* AFRICA

Africa has had a long standing stigma associated with the very opposite of what can be experienced on the continent. If you think about luxury, wealth opulence, peace and tranquility, the first place one envisages would typically not be Africa. However, this couldn't be further from the truth or more inaccurate.

One can experience all four seasons within Africa including snow capped mountains and this article will shed light on some of the most luxurious and sumptuous destinations that one should consider visiting.

# TOP 4 AFRICAN *hotspots*

## VALIHA ISLAND

Valiha Island (Ile Valiha) is a privately owned paradise island in the Indian Ocean. Lying north-west of Madagascar in the Mozambique Canal, this desert island is a unique piece of real estate ideally suited to a magnificent luxury hotel complex.

Valiha is an amazing island ringed with superb white sandy beaches, boasting a remarkable black pebble beach and a singularly beautiful mangrove swamp lending an enchanting, fairy-tale atmosphere to the environment.

### Snapshot:

- Region: Madagascar, Africa
- Location: Mitsio Archipelago
- Partially Developed
- Title: Leasehold
- Type: Private Island
- Price: POA
- Size: 950.00 Acres





AFRICAN ISLAND



Just living  
my best life.

Azura Benguerra,  
Mozambique

This beach lodge, situated on Benguerra Island in Mozambique's Bazaruto Archipelago, is one of the finest of its kind in the country! To access the property, travellers take a helicopter flight, complete with amazing views.

The property is home to just 14 rooms, with suites and villas having their own private access to the beautiful beach here.

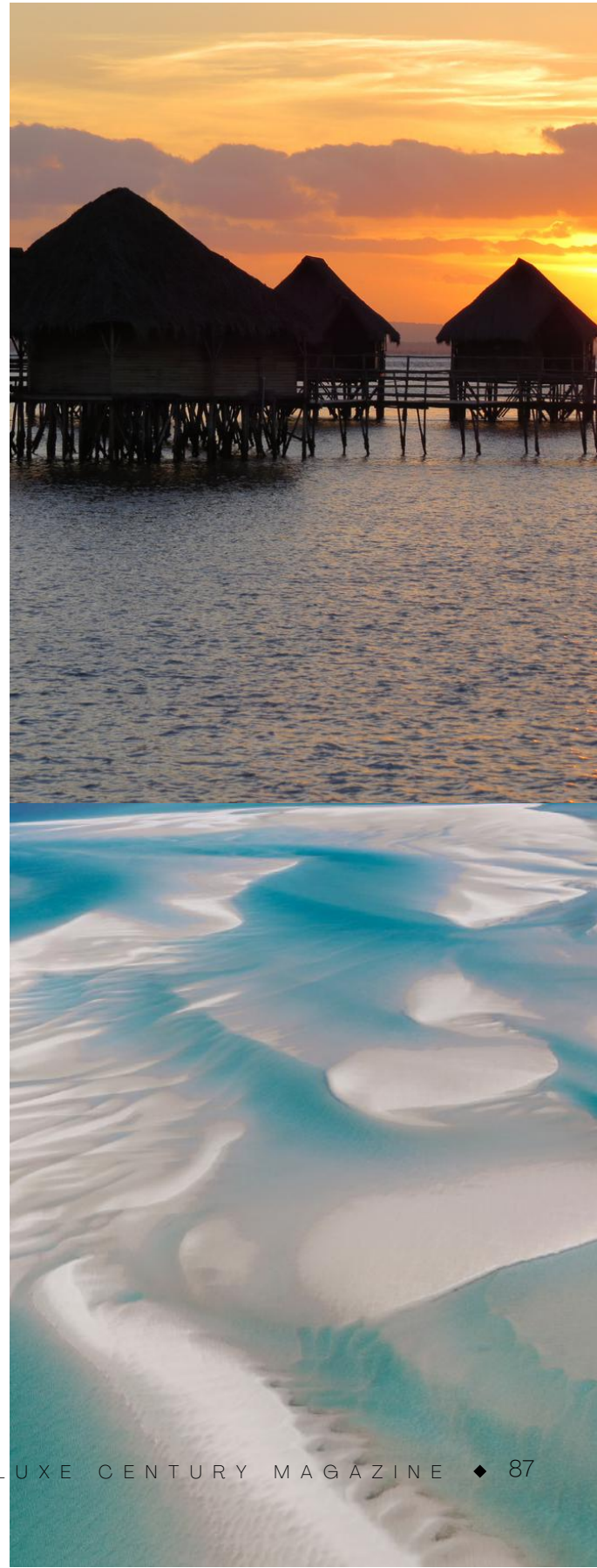


# RETREAT

Azura Quilalea, Mozambique

One of our favourite beach resorts in this gorgeous country is Azura Quilalea in the Quirimbas Archipelago.

Not only does this lodge boast a lovely location on a beautiful private island with stunning scenery and an abundance of activities, it is also one of the most eco-friendly luxurious beach lodges in Africa.





## A LOOK AT EMERGING TRENDS

Ras Kutani, Tanzania

Zanzibar may offer some brilliant beach properties, but Tanzania's coast also has some beach lodges that are well worth visiting – one of these is the fabulous Ras Kutani. Situated just 40 kilometres from Dar es Salaam, it feels like a world away from the city.

Not only do we love this lodge for its charming chalets and gorgeous beach, but we also appreciate the value for money it offers, due to its position on the mainland, compared with other Zanzibar resorts.





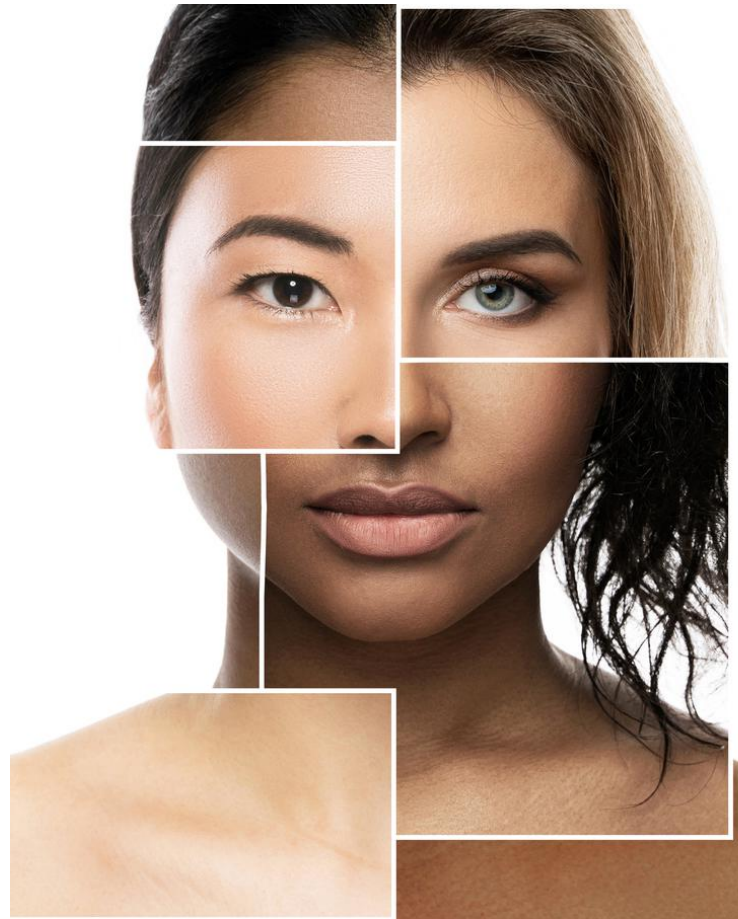
# SOCIAL *Equity*

Most people curious about how empires have attained success have at some point come across the likes of leaders such as Cleopatra who shattered the glass ceiling of power in ancient Egypt or Boudica, the fearsome first-century Celtic Iceni queen, who led a very confrontational uprising against the occupying Roman army.

The population of females in the world is estimated at 3.905 billion, representing 49.58% of the world's population. Globally, women control about \$20 trillion in annual consumer spending, and that figure could climb as high as \$28 trillion in the next five years. Their \$1 trillion in total yearly earnings could reach as high as \$18 trillion in the same period. Women represent a growth market bigger than China and India combined.

#EmbraceEquity was the theme for International Women's Day 2023 and it could not be more fitting. Being equitable is crucial for creating a fair and just society, it improves outcomes for everyone and is important in achieving economic sustainability, social cohesion and trust.

Supporting women and working together toward sustainable, equitable and inclusive growth should be a global priority. The economic support of women and the social and industrial balance that it creates is central to a successful and brighter future.



It includes women's ability to participate equally in existing markets; their access to productive resources, access to decent work, control over their own time, lives and bodies; an increased voice and meaningful participation in economic decision-making at all levels from the household to international institutions.

The GCC governments have been putting a lot of effort into improving the climate for female entrepreneurs. Encouraging women's entrepreneurship and the benefits it will bring to the economy.

Many emerging markets have historically acknowledged and experienced first-hand the benefits of matriarchal cultures and empires balanced with both men and women working together at all levels, for the common good of their economies. Oftentimes, one has to look back at what has worked successfully in order to make progressive steps forward.

By Modupe Ladipo



# VILA *Collection* VITA



The VILA VITA Collection comprises luxury villas and beachfront residences in the Algarve, Portugal. Beautifully imagined and lovingly decorated, the exclusive properties in the Vila Vita Collection portfolio enjoy enviable settings in beachside villages where traditional Algarvean lifestyles persist and raw, unspoilt nature survives. Located at the heart of Armação de Pêra, the Red Chalet was built during the turn of the 20th century and inspired by the opulent luxury of the Belle Époque era emerging in the South of France.





Now listed as a historical building and a famous landmark on the Armação de Pêra coastline, its renovation was committed to retain as many of the original elements as possible: a unique wooden floor, antique chandeliers, and a spectacular staircase were all lovingly recreated. The Moorish influences of the architecture, with geometric designs on the shutters and ceilings, all elegant reminders of the region's rich cultural history. Bridging the gap between the comforts of the present and the romance of the past, the large open kitchen opens into a living and dining area with a large terracotta terrace and spectacular seafront setting.

On the ceilings, sculpted grape vines are a reminder of those that once thrived in front of the villa itself. A small guest house in front of the property reimagines some of the distinctive character of the main house in a more contemporary aesthetic. It offers a duplex suite with living room and terrace downstairs, and an ensuite bedroom upstairs, as well as a further self-contained studio with bedroom, shower room and balcony. White-washed wooden floors and details in splashes of colour are recreated throughout the annex with a fresh, airy feel and a relaxed, effortless style, perfect for younger members of a family looking for their own space.

#### Additional Services Include:

- Private Butler
- Private Chef & Catering
- Transfers & Excursions
- Vila Vita Yacht Access
- Wellness & Retreats
- Weddings/Celebrations

For privileged rates email:

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WHEN  
*pígs*  
FLY

# SUSTAINABLE *farming*

Whether it was the blockbuster movie *Charlotte's Web*, or *Babe* we have all at some point found ourselves oohing and aahing at the sight of little piglets running around the farm, embarking on mini adventures and generally having a good time. However, what most of us didn't realise was just how much a happy and healthy breeder pig was truly worth. One might even say that pigs are certainly worth their weight in gold.

Its 2023, and its official - pigs are flying and creating small fortunes for those with an astute palette for investment.

As the world's population continues to grow to an estimated 10 billion people by 2050, the natural resources produced by the planet are unable to sustain this growth based on the current levels of production. The global farming and food production industry is about to commence a sustained period of unprecedented growth across all sectors.

Deep in the heart of the Philippines, Gerard McGuirk in partnership with Naruang Integrated Farm and BSPS, are leading the way and changing the landscape for farming globally.



BALANCE & SUPPORT  
PECUARIA E SUINICULTURA

FARMING FUTURES

# THAT'S MY BABE

With Naruang Integrated Farm (also known as NIF - AGRI) which has been owned by the same family for over 100 years, and Lanna Integrated Farm already making waves in the industry, they are at the forefront of meeting the huge demand for sustainable produce and livestock, and offer interested parties the opportunity to become a part of the unprecedented growth and take advantage of this opportunity.

The BSPS pig farming investment has well and truly taken off, as expansion into Portugal took place in 2020, and further expansion of their second farm Lanna Integrated Farm, officially opened in July 2022, which is a purpose-built farm located in the high hills.

Investors are seeing returns of between 60%-70% over the course of 3 years.

So how did pig farming become one of the most lucrative investments of the decade? In 2018, a pandemic hit China, and in a short period over 350 million pigs had to be destroyed (this pandemic remains ongoing) causing a global shortage of cheap frozen pork. Due to this pandemic, China and a growing number of countries had pork exports and imports banned.



In March 2019, the Philippines banned the import of frozen pork from China, which supplied 80% of the pork to the population of 114 million people in the Philippines. This caused a huge increase in domestic pork prices.

McGuirk spotted the opportunity to breed high-quality large white breeders and not to breed pigs for slaughter, as the Philippine government had not been prepared for the effects of the pandemic and now wanted domestic farmers to try and fill the void.

Simply put, by having a better-quality domestic herd, farmers could increase production, employ more people and be able to provide sustainable affordable pigs to the market. So, when introduced to this concept by McGuirk, BSPS created a facility to raise capital for their breeding facilities and it took off. It is not dissimilar to other forms of breeding pedigree animals and selling the offspring to make a return, such as dogs, cats, and horses etc.

As BSPS provide high-quality breeding stock that other farmers can use to improve their herd's bloodline and in turn produce healthier better-quality pigs, investors are seeing returns of between 60%-70% over the course of 3 years.

## REINVENTING THE PIGGY BANK

BSPS work with PIC Camborough 48 pigs which are the highest quality breeding stock on the market, and when the females are impregnated using PIC liquid semen, BSPS produce large litters, heavier piglets and a much more valuable animal.

"Returns on these are always good" states Gerard McGuirk, "as they are backed by all the experience of PIC, a large international genetic breeding company." This provides the farms with predictable numbers of piglets per litter, expected weights and the highest market value prices for the sale of these sought-after pigs and demand always outstrips this supply.

## THE FUTURE OF FARMING

It is clear to see just how much the team at BSPS care about the future, farming ethically and creating innovative investment initiatives as a way of shaping the entire farming ecosystem for a brighter tomorrow and a lucrative today.

So, what has been the key to the success of BSPS? High bio-security, highly trained staff including their team of veterinarians on site, strictly controlled production and an unrivalled investment structure. Currently, BSPS can increase production on each farm at a rate of 25 PIC new gilts per month. This means they can allow a maximum of just 50 gilts per month to be added to the farm's production.

Its clear to see that pigs are really flying and it's a flight many are refusing to miss.



—  [investment@bluxe.eu](mailto:investment@bluxe.eu)







A PLACE OF BEAUTY

# ALULA

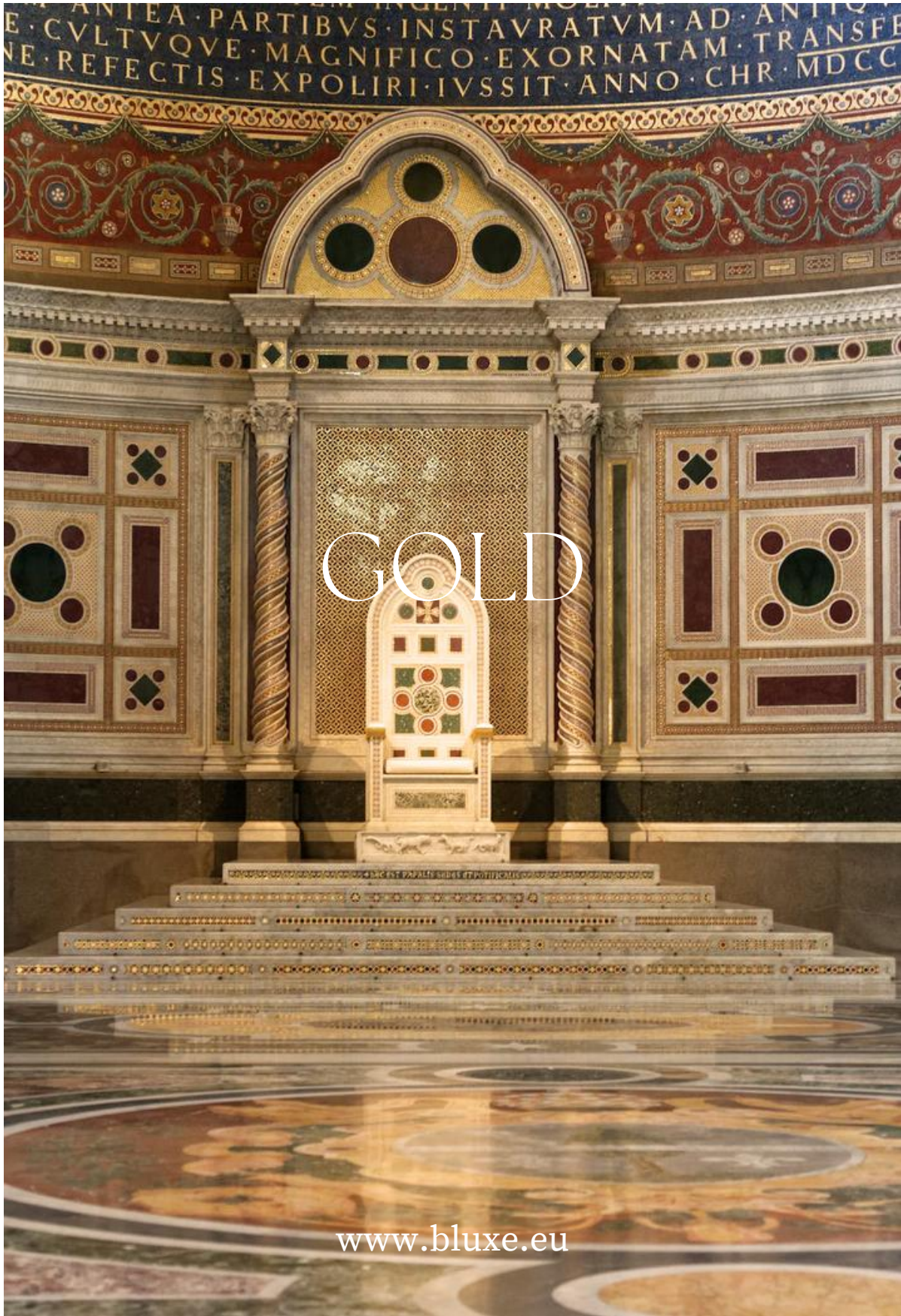
The town of AlUla is an unusual but wonderful attraction located in the northwestern region of Saudi Arabia. For years, it has been considered one of the kingdom's hidden gems due to its historical significance and natural beauty.



# AN OASIS

Over the years, a number of world-famous musicians and iconic personalities have visited AIUla, transforming it into an idyllic destination that attracts tourists from all over the world. Its breathtaking skyline, geological formations and stunning rock canyons provide visitors with an unparalleled experience that blends culture and nature in a unique way. With its awe-inspiring landscapes and rich cultural heritage, AIUla is now on the cusp of collaborating with global visionaries in the world of music, entertainment, and leadership. Recently, the location hosted top-notch celebrities like Swizz Beatz, Usher, and DJ Khaled who since visiting have actively sought ways in which to infuse capital and talent into this enchanting oasis. As a result, AIUla is now set to become one of the world's most desirable destinations for the elite of the world.





GOLD

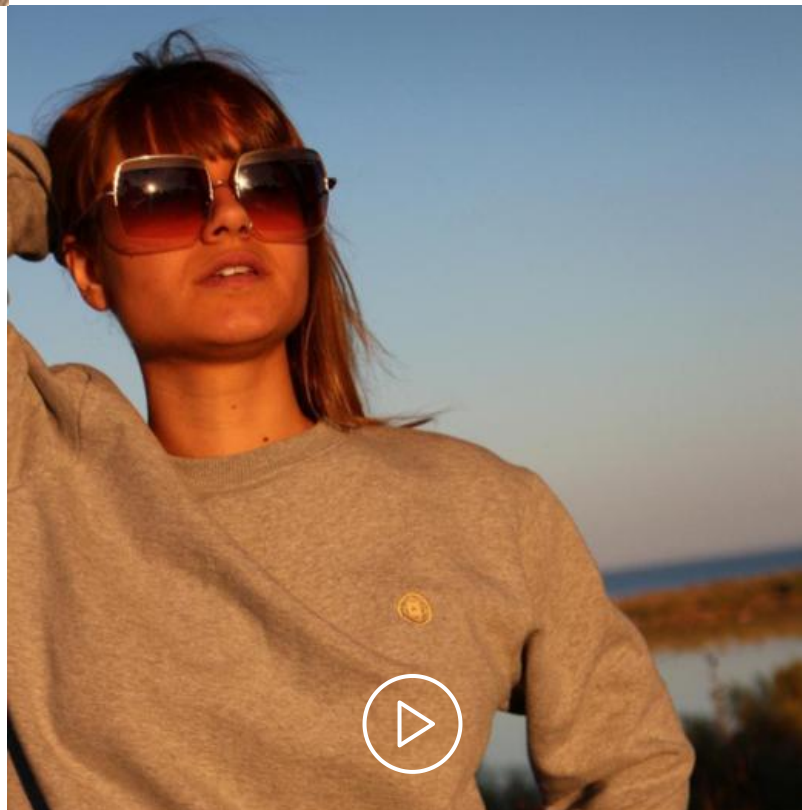
[www.bluxe.eu](http://www.bluxe.eu)

# TRUE *Feel Good* FASHION



Confidence, happiness, success, wealth, relevance, this list could go on, however, throughout history many have turned to clothing to express their own outward message and identity of choice. In all honesty, most if not all of us have at some point gone shopping when we've felt sad, stressed, or down. You might even remember your mood improving when you've window-shopped or bought something nice, even if that feeling was short-lived.

The truth is, clothing is powerful and we're not just talking about the odd dose of retail therapy, the natural evolution of clothing now means that specific garments genuinely can make you feel better, happier, energised or even more focused. While many fashion brands in recent collections have opted for bright, bold and optimistic colours to impact consumers, often referred to as 'dopamine dressing', or natural fibres and textures, Bluxe Signatures, a fashion brand born from Bluxe, wanted to create something that had a positive and lasting effect on their wearers.



# RAISE *Your* FREQUENCY



 **BLUXE**  
*Signatures*



## MIND, BODY & SPIRIT

In a world where fast fashion dominates the market, it's easy to forget the true power of clothing. We often get caught up in trends and buying the latest styles, without considering how our clothes make us feel. But what if we told you that there's a movement towards true feel-good fashion that can help raise your frequency?

Well, Bluxe Signatures combines ethical fashion, sustainability, frequency, and style. Fusing together fashion, function and frequency and making it cool. With ranges that enhance the natural vibration of the wearer, Bluxe Signatures is a stylish twist on classic lounge and leisure wear. Infused with Solfeggio frequencies and carefully coated with antimicrobial technology.

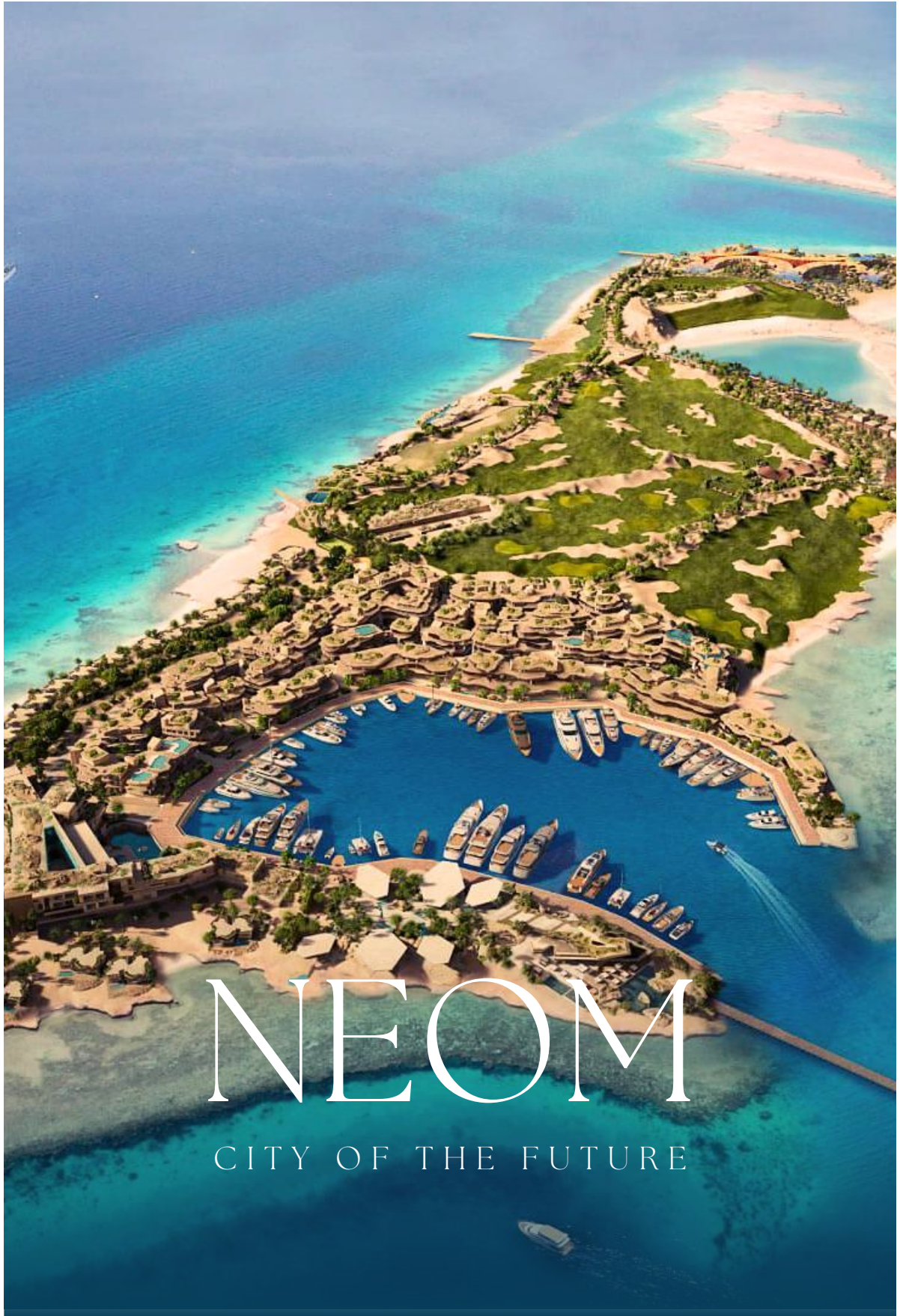
True feel-good fashion is all about creating a wardrobe that not only looks good but also makes you feel good on the inside. It's about embracing pieces that align with your values and bringing positivity into your life through your clothing choices. By choosing clothes that make you feel confident and empowered, you can elevate your mood and energy levels all day, every day.

shop now at [www.bluxeglobal.com](http://www.bluxeglobal.com)



# AGRICULTURE

[www.bluxe.eu](http://www.bluxe.eu)



# NEOM

CITY OF THE FUTURE



THE FUTURE

# DWELLS IN THE EAST

NEOM is the brainchild of Saudi Arabia's Crown Prince, Mohammed bin Salman. A major part of the country's ambitious Vision 2030 plan, this project aims to transform the economy and society of the kingdom.

The Crown Prince has stated that NEOM will be a place for dreamers who want to create something new in the world, and it will offer them the freedom to pursue their visions.

The proposed city will cover an area of 10,000 square miles, making it larger than the state of Massachusetts. NEOM is a unique amalgamation of two words: neo and mustaqbal. The former is a Greek prefix meaning 'new' and was envisioned by His Royal Highness Mohammed bin Salman, the Chairman of the NEOM Company Board of Directors. The latter is an Arabic word meaning 'future', uniting them to give the overall meaning 'new future'.



This reflects the ambitions of the organisation to create a sustainable and prosperous future for the Middle East and humanity as a whole. They strive to achieve this through pioneering cutting-edge technology, economic diversification, and the promotion of empowerment, co-existence and tolerance.

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# REPLENISHING THE SOIL, A GRAND PLAN FOR AFRICA

Hydroponics - Nano Bubble Water  
for more information email: [info@bluxe.eu](mailto:info@bluxe.eu)

"UNTIL THE LION  
LEARNS TO  
WRITE, EVERY  
STORY WILL  
GLORIFY THE  
HUNTER."

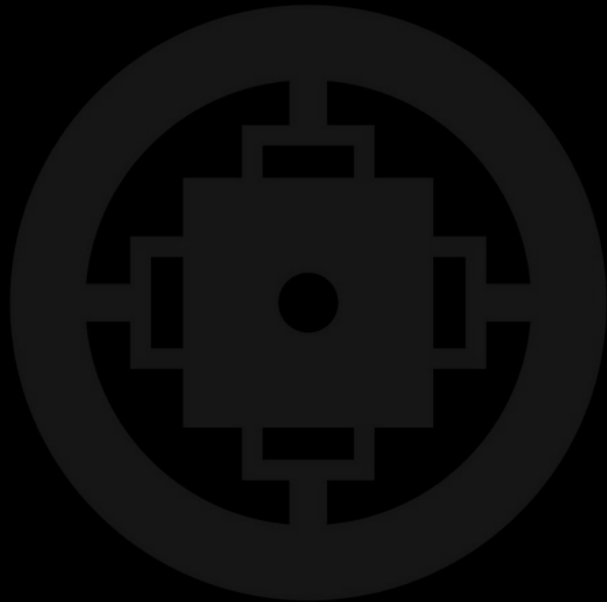


 BLUXE



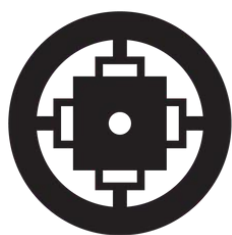
COMMON // UNITY

WE ARE A PEOPLE FUELED BY OUR DESIRES,  
LINKED THROUGH OUR PASSIONS AND  
FOCUSED ON CREATING A BETTER  
ENVIRONMENT FOR THE FUTURE OF OUR  
PLANET.



INTELLIGENCE    INGENUITY    STRATEGY

BLUXE





LIMITED EDITION

## EXCLUSIVE CLOTHING RANGE

Freedom of the mind and body, promoting confidence and happiness using our patent pending frequency technology.

# FREQUENCY

*Signatures*

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