



RECOMMENDED ITINERARIES

# SARDINIA, ITALY

From turquoise waters and coastal enclaves to authentic villages and Mediterranean charm, Sardinia offers a refined island escape perfect for pairing with Italy's most iconic destinations.



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CLASSIC  
*Vacations*



ROME | FLORENCE | SARDINIA

## CLASSIC ITALY WITH A COASTAL ESCAPE

Experience the best of Italy with a journey that blends the historic icons of Rome and Florence with the coastal beauty of Sardinia. Perfect for first-time Italy travelers, this itinerary combines cultural discovery, scenic rail travel, and a refined Mediterranean escape.

### ITINERARY

#### Rome | 2-3 Nights

Arrive via Rome (FCO) and experience the Eternal City through iconic landmarks, charming piazzas, and world-renowned cuisine.

#### Florence | 2-3 Nights

Travel by high-speed rail from Rome to Florence and discover Renaissance art, historic architecture, and the charm of Tuscany's cultural capital.

#### Sardinia | 3-4 Nights

Fly from Florence to Sardinia (OLB) for a refined island escape featuring turquoise waters, coastal luxury, and authentic Mediterranean charm. Return from OLB with Delta direct service to JFK or via FCO.

### ADVISOR ANGLE

#### Best Pitch

Iconic cities seamlessly paired with a refined Mediterranean finale.

#### Why it Works

A perfectly balanced journey combining Italy's most celebrated cultural capitals with the exclusive beauty and relaxation of Sardinia.

#### Selling Tip

Position Sardinia as the reward at the end — ideal for first-time Italy clients.



LAKE COMO | FLORENCE | SARDINIA

## ITALIAN ELEGANCE MEETS COASTAL LUXURY

Experience the elegance of Northern Italy paired with the coastal beauty of Sardinia on a journey blending lakeside relaxation, cultural discovery, and refined Mediterranean living.

### ITINERARY

#### Lake Como | 2-3 Nights

Arrive via Milan (MXP) and take a private transfer to Lake Como to experience elegant villas, charming lakeside towns, and relaxed waterfront living.

#### Florence | 2-3 Nights

Travel by high-speed rail from Milan to Florence and discover Renaissance art, historic architecture, and Tuscany's celebrated culinary scene.

#### Sardinia | 4-5 Nights

Fly from Florence (FLR) to Sardinia (OLB) for a refined coastal escape featuring turquoise waters, beach clubs, and authentic Mediterranean charm. Return from OLB with Delta direct service to JFK or via FCO.

### ADVISOR ANGLE

#### Best Pitch

From lakeside glamour to cultural icons and pristine beaches.

#### Why it Works

Blends Northern Italy's sophistication with Renaissance culture and a high-end beach escape.

#### Selling Tip

Perfect for luxury clients seeking variety and refinement throughout.



SARDINIA | CÔTE D'AZUR

## MEDITERRANEAN GLAMOUR & COASTAL SOPHISTICATION

Pair the coastal beauty of Sardinia with the glamour of the French Riviera on a stylish Mediterranean journey filled with seaside relaxation, elegant dining, and iconic coastal scenery.

### ITINERARY

#### Sardinia | 4-5 Nights

Arrive in Sardinia (OLB) with Delta direct flight from JFK or via Rome (FCO) and enjoy crystal-clear waters, scenic coastlines, and a relaxed Mediterranean atmosphere.

#### Nice & Cannes | 4-5 Nights

Direct flight from OLB to Nice (NCE). Discover glamorous seaside promenades, chic beach clubs, and the timeless sophistication of the Côte d'Azur. Return from NCE with Delta direct service to JFK or BOS.

### ADVISOR ANGLE

#### Best Pitch

A seamless journey through the Mediterranean's most stylish coastlines.

#### Why it Works

Combines two iconic seaside destinations for a chic, sun-focused itinerary.

#### Selling Tip

Ideal for repeat Europe clients looking for something fashionable and scenic.



SARDINIA | SICILY

## ISLAND DISCOVERY: CONTRAST & CULTURE

Discover two distinct Mediterranean islands with a journey through Sardinia and Sicily, blending refined coastal relaxation with rich culture, history, and iconic archaeological sites.

### ITINERARY - OPTION A

#### **Sardinia | 3-4 Nights**

Arrive in Sardinia (OLB) and enjoy a refined island escape with turquoise waters, coastal luxury, and authentic Mediterranean charm.

#### **Palermo | 2-3 Nights**

Fly direct to Palermo (PMO) and explore Sicily's vibrant capital, known for its historic architecture, lively markets, and rich culinary traditions.

#### **Agrigento | 2 Nights**

Travel by private transfer from Palermo to Agrigento to experience the Valley of the Temples and Sicily's remarkable ancient history. Return to PMO with Neos direct service to JFK or United Airlines to EWR or via FCO.

### ITINERARY - OPTION B

#### **Sardinia | 3-4 Nights**

Arrive in Sardinia (OLB) and enjoy a refined island escape with turquoise waters and Mediterranean charm.

#### **Syracuse | 3 Nights**

Fly from OLB to Catania (CTA) and transfer to Syracuse to explore Sicily's historic coastal beauty, ancient ruins, and vibrant local culture.

#### **Taormina | 3 Nights**

Travel by private transfer from Syracuse to Taormina and experience dramatic seaside scenery, historic charm, and sweeping views of Mount Etna. Return from Catania (CTA) with Delta direct service to JFK or via Rome (FCO).



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## ADVISOR ANGLE

### Best Pitch

Two distinct islands offering a rich blend of culture, history, and coastal beauty.

### Why it Works

A deeper Mediterranean experience combining Sardinia's exclusivity with Sicily's rich heritage.

### Selling Tip

Best suited for experienced Italy travelers seeking a more immersive journey.

SARDINIA

## BOOKING NOTES

### Ideal Stay

4-6 nights

### Best Season

June and September (peak July-August)

### Travel Style

Private transfers + boat experiences

### Selling Angle

"Italy's Caribbean – with European sophistication"



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