

Cancer
creates
WARRI♥RS

cancercreateswarriors.org

CANCER CREATES WARRI♥RS

logo presentation

I assisted the non-profit, *Cancer Creates Warriors* with marketing and fundraising efforts, starting with a fresh logo that embodies the fighting spirit and resilience of their community.

master of break



Gentium Basic

Cancer
creates
WARRI♥RS

helvetica
87 heavy condensed

A logo might appear in many different situations. Sometimes the space will be tall and narrow, or at other times short and wide. It's helpful to be prepared with alternate versions of the logo so that the maximum amount of space can be used as practical.

stacked version

**CANCER
CREATES
WARRI♥RS**

**CANCER
CREATES
WARRI♥RS**

CANCER CREATES WARRI♥RS

horizontal version

stacked version

**CANCER
CREATES
WARRI♥RS**

**CANCER
CREATES
WARRI♥RS**

CANCER CREATES WARRI♥RS

horizontal version

CANCER CREATES WARRI♥RS

brand developement

The organization's bold name inspired a complete rebrand. I crafted a visual identity that captures the warrior-like ethos of the community and their mission of strength and support.





ROWATHLON

CANCER CREATES WARRI♥RS

program marketing

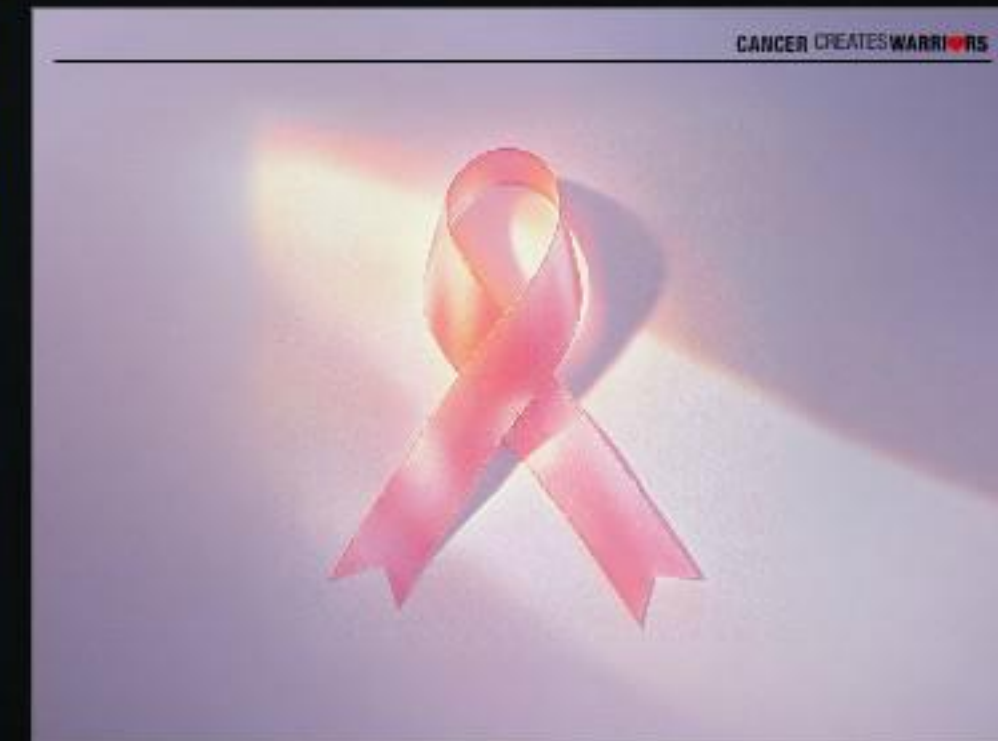
To immerse myself in their mission I participated in a CCW Rowathon. This experience informed my design approach, ensuring the visuals represented the program's energy and purpose.



CANCER CREATES WARRIORS

corporate photography

Professional and flattering photography was essential to elevate the organization's branding. These images reflect the professionalism and dedication of the Cancer Creates Warriors team.



CANCER CREATES WARRIORS

social media marketing

My design philosophy, which celebrates photography and bold graphics, was a perfect fit. I created dynamic social media collages that communicated their mission with clarity and emotion.



EUGENE BUILDERS EXCHANGE

logo presentation

EBE's block logo, unchanged for decades, became a central feature in my designs. I reimagined it with various elements and themes, modernizing the brand while respecting its heritage.



EUGENE BUILDERS EXCHANGE

print design

For a charity event, I created a bold hanging banner centered on construction themes, using the EBE logo block as the focal point to tie everything together.



EUGENE BUILDERS EXCHANGE

logo presentation

I explored creative design styles across multiple projects while keeping EBE's iconic block logo as the central element, paying homage to its legacy.



2023 ANNUAL MEMBERSHIP MEETING

WHEN: February 10th
5:30pm — 9:00pm

WHERE: Valley River Inn
1000 Valley River Way
Eugene, OR 97401

IT'S TIME for our Annual Membership Banquet! It's being held at the Valley River Inn again. This is going to be a great event! You won't want to miss this! Come enjoy great food, raffle prizes, laughter, welcome new members, say bye to old board members and hear the status of the Exchange.

INCLUDES:

- Fantastic Food!
- Dessert Dash for Scholarships
- 5 Free Raffle Tickets per person (50 cash value tickets)
- \$500 Grand Prize!** — Redgate Jetboat Excursion! —
- 1 Free Alcoholic Drink Ticket (additional drinks available for purchase)

SPONSORS:

- Delta Sand & Gravel
- Sanigac
- LBI Environmental and Demolition
- Sunbelt Rentals
- Essex General Construction
- Overhead Door of Eugene
- Hunter Communications

(Contact Jeremy to find out how to become a sponsor!)

COST: \$25 for Members
MUST PRE-REGISTER & PAY TO ATTEND
Register Today: email Jeremy@ebex.org
(No payments will be taken at the event)

ENTERTAINMENT
DUELING PIANOS!

BOARD MEMBER NOMINEES

- Billy Phillips- Essex General Construction
- Paul Brandt- ISNorthWest
- Brian Schikoryantz- Emerald Excavation
- Ed Bradberry- ADT Commercial

2024 ANNUAL MEMBERSHIP MEETING

WHEN: February 9th
5:30pm — 9:00pm

WHERE: Holiday Inn Express
919 Klase Way Springfield, OR 97477

COST: \$25 for Members
MUST PRE-REGISTER & PAY TO ATTEND
Register Today at EBE.org
(see Jeremy for any questions)

INCLUDES:

- Fantastic Food!
- Dessert Dash for Scholarships
- 1 Free Alcoholic Drink Ticket (additional drinks available for purchase)
- Door Prizes and Giveaways! 5 Free Raffle Tickets per person (50 cash value tickets)

HOUSED HONOR NOMINEES

- John O'Connell - Builders Equipment
- David Spahn - The Central Company
- Bob Rouse - Homecity People

AWARDS BY THE WAY!

\$500 Grand Prize!

AWARDS BY THE WAY!

CELEBRATING 75 YEARS

2025 ANNUAL MEMBERSHIP MEETING

WHEN: February 7th
5:30pm — 9:00pm

WHERE: The Graduate Hotel
88 E 8th Ave., Eugene, OR 97401

COST: \$25 for Members
MUST PRE-REGISTER & PAY TO ATTEND
Register Today at EBE.org
(see Jeremy for any questions)

INCLUDES:

- Fantastic Food!
- Dessert Dash for Scholarships
- 1 Free Alcoholic Drink Ticket (additional drinks available for purchase)
- Door Prizes and Giveaways! 5 Free Raffle Tickets per person (50 cash value tickets)

BOARD MEMBER NOMINEES

- Jeff Paulsen - LBI Environmental
- Jenna Berger - Delta Sand & Gravel
- Jan Diers - Unizin Construction

AWARDS BY THE WAY!

\$500 Grand Prize!

AWARDS BY THE WAY!


MATT BAKER
COMEDY MAGICIAN

CA
Comedy Magic Entertainment
www.ca.comedy.com

EUGENE BUILDERS EXCHANGE

print & digital design

For the past three years, I designed materials for EBE's prestigious Annual Member Meeting, including flyers, programs, photography and social media assets.



EUGENE BUILDERS EXCHANGE
2024 ANNUAL MEMBERSHIP MEETING
 event program

WHEN:
 February 9th
 5:30pm — 9:00pm

WHERE:
 Holiday Inn Express
 919 Kruse Way Springfield, OR 97477



EUGENE BUILDERS EXCHANGE
2024 ANNUAL MEMBERSHIP MEETING



EUGENE BUILDERS EXCHANGE

event marketing • event photography

For the past three years, I designed materials for EBE's prestigious Annual Member Meeting, including flyers, programs, photography and social media assets.

EUGENE BUILDERS EXCHANGE

PRINT SERVICES
for construction documents

FULL-SERVICE PRINT, COPY AND SCANNING CENTER

PRINTS ARE TOP QUALITY AND DELIVERED QUICK
—Steve Gunn, Construction Focus

The EBE office is home to a full-service print, copy and scanning center. We offer standard and wide format prints and copies in black & white or color. We can also scan spec books and plan documents in bulk or single pages. Delivery and same day services are available. Non-members are welcome to our affordable, full service copy, printing and scanning services but members will enjoy savings of up to 25% or more.

Do you need paper? We sell 8.5 inch paper in reams and wide-format paper in 24", 30" and 36" widths in individual rolls or in bulk.

- No up-charge for color!**
Same low price for color prints and black and white
- Same Day Service!**
Most print requests are processed within an hour
- FREE DELIVERY!!**
for all orders over \$20 within 20 miles



EBE'S FULL-SERVICE COPY CENTER PROVIDES:

- High quality copies and prints
- Large format prints and scans
- Water resistant polypropylene paper
- Spec books
- Grommeting



*RATES ON WEBSITE

submit print requests at:

www.EBE.org

EUGENE BUILDERS EXCHANGE (541) 484-5331 2460 W. 11th Ave Eugene, OR 97402

CASINO Night
May 27th 4p - 8p

We're Bringing the Casino to You!

Lili is a place for professional connection, a sense of being engaged and fun and our Casino Night will be an event you don't want to miss! There will be tables, chips, custom fancy money and more! There will even be staff dealers to help get you some up to speed so they have a chance to win big!

Who: EBE Members and Guests
When: Friday, May 27th
Time: 4pm - 8pm
Cost: FREE!
What: Food, Fun & Games
Where: Eugene Builders Exchange
2460 W. 11th Avenue OR

21+ and over
Beer, Wine & Appetizers
BIG Prizes for top 3 Winners

2460 W. 11th Avenue Eugene, Oregon 97402 www.ebe.org (541) 484-5331

EUGENE BUILDERS EXCHANGE TRADE SCHOLARSHIP APPLICATION

ARE YOU INTERESTED IN A **CONSTRUCTION CAREER?**

PLUMBING PAINTING ELECTRICAL CARPENTRY IRONWORK CONCRETE SCAFFOLDING

YOU MAY BE ELIGIBLE FOR A \$1,000 SCHOLARSHIP

Non-affiliated with a large construction firm, 17th year or older, one-way or college with a high school diploma or GED, 25% or less income, 100% U.S. born, 18-25 years old, currently attending or planning to attend a 2-year or 4-year college, and a resident of Oregon.

The Eugene Builders Exchange (EBE) is a membership trade organization that provides services to its members, contractors, subcontractors, suppliers, and manufacturers in the construction industry. EBE has a long history of providing support and resources to its members and the industry. EBE is committed to providing a high-quality, professional service to its members and the industry.

For a full list of eligible trades, visit www.ebe.org. For more information, contact EBE at (541) 484-5331 or info@ebe.org.

EUGENE BUILDERS EXCHANGE MEMBERSHIP MATTERS

GET THE MOST OUT OF YOUR EBE MEMBERSHIP

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GET THE MOST OUT OF YOUR EBE MEMBERSHIP

EUGENE BUILDERS EXCHANGE MEMBERSHIP MATTERS

GET THE MOST OUT OF YOUR EBE MEMBERSHIP

pamphlet

EUGENE BUILDERS EXCHANGE MEMBERSHIP MATTERS

GET THE MOST OUT OF YOUR EBE MEMBERSHIP

EUGENE BUILDERS EXCHANGE

print & digital design

EBE offers diverse services so I designed flyers that clearly communicated their value. The layouts blended professionalism with visual clarity.



AUTHENTIC MAN

logo presentation

The AM logo was presented on embossed leather, embodying the rugged and refined vibe of the Authentic Man brand, resonating with the target audience.



AUTHENTIC MAN

branding mockups

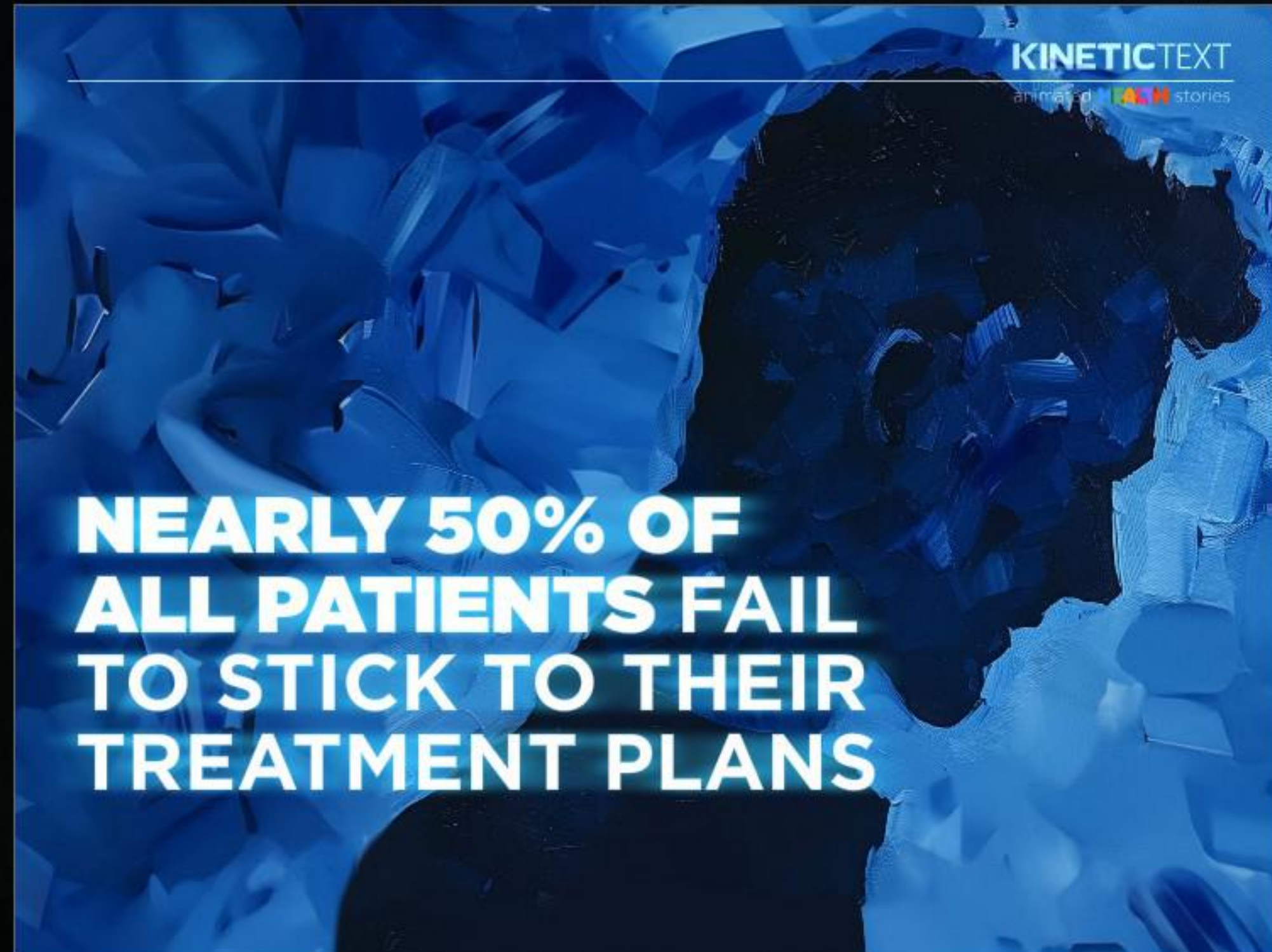
To achieve the brand's 'cigars and brandy' aesthetic, I developed mockups for men-focused consumer goods, establishing a polished yet masculine identity.



ANIMATED HEALTH STORIES

content presentation

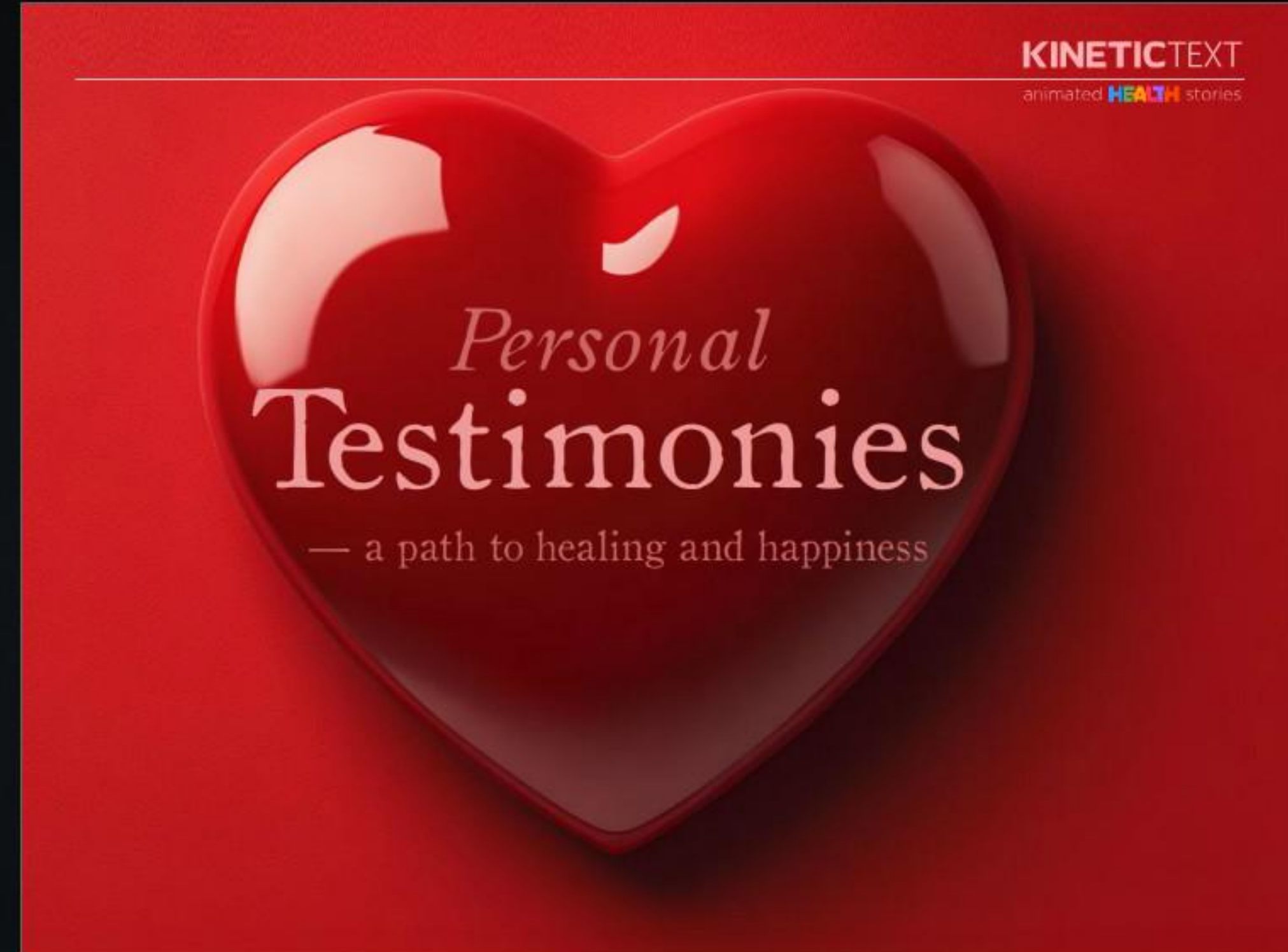
Inspired by Netflix's interface, I showcased six animation projects with character-focused layouts and dynamic titles, integrating the Animated Health Stories branding.





Creative Storytelling Can Increase Patient Engagement And Adherence

[Check Out The Report](#)



Personal
Testimonies

— a path to healing and happiness

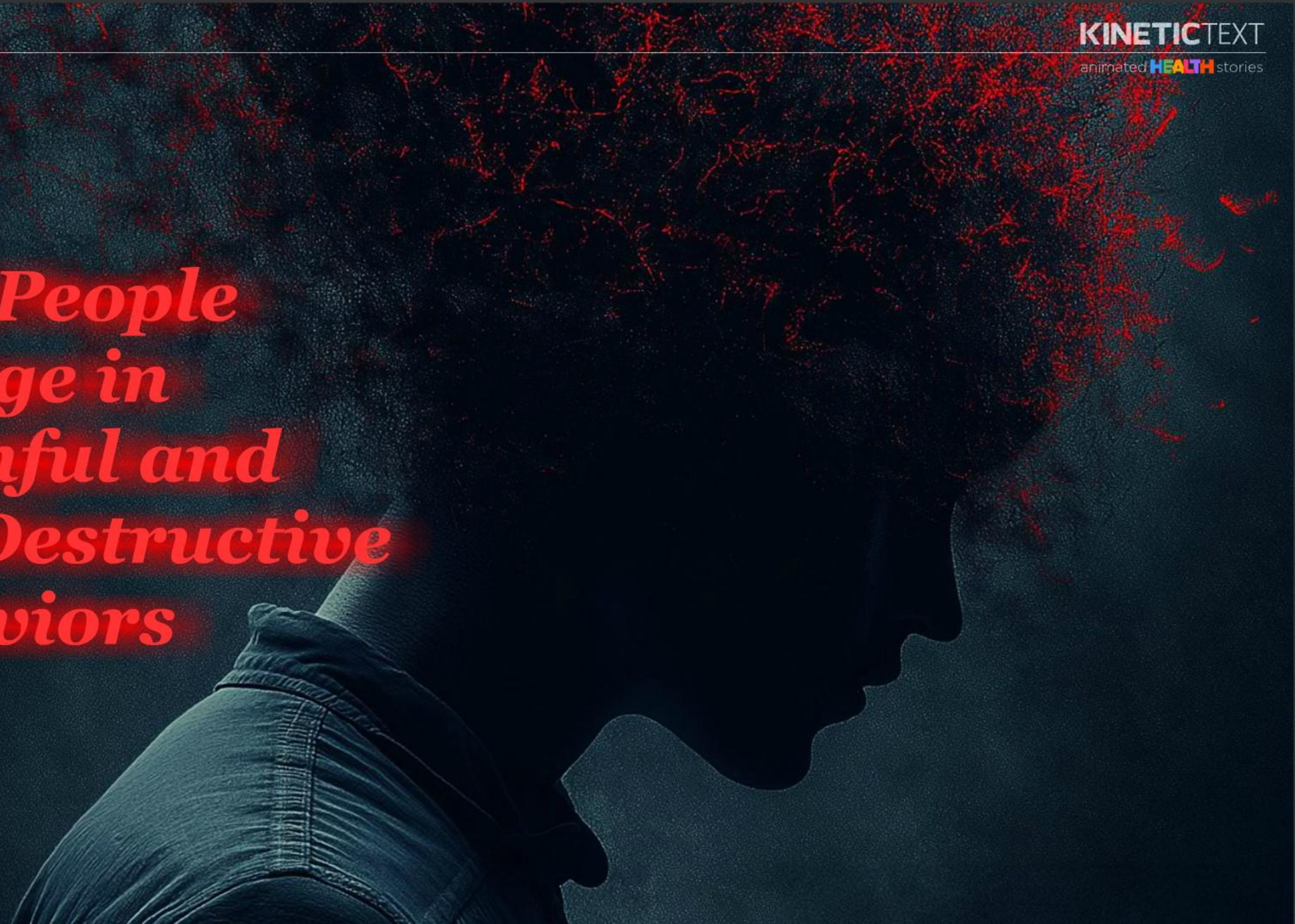


COMMON BARRIERS TO

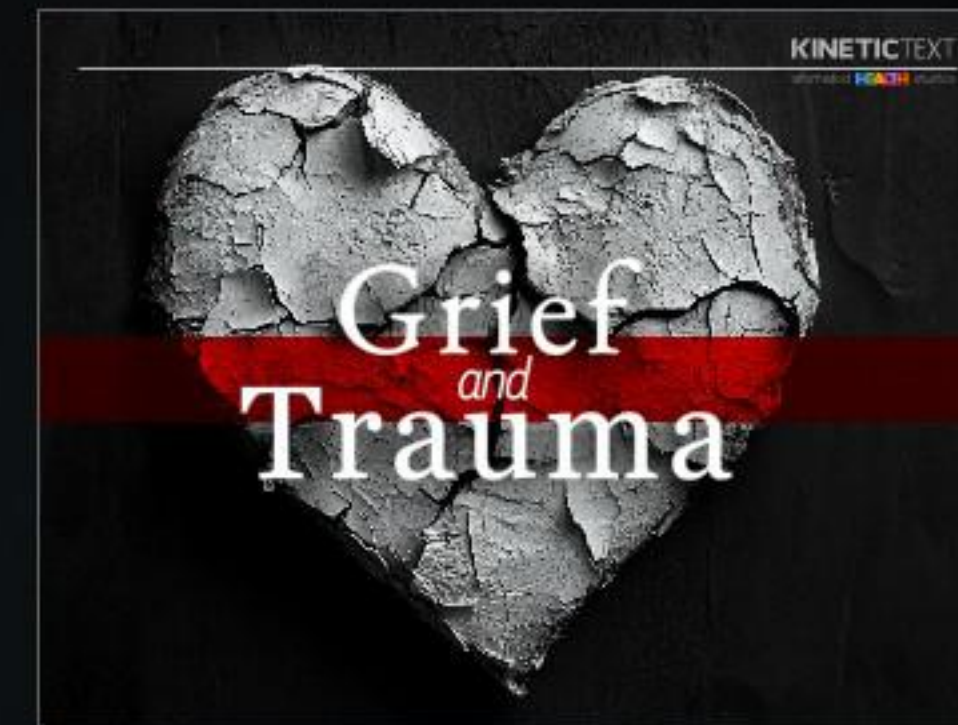
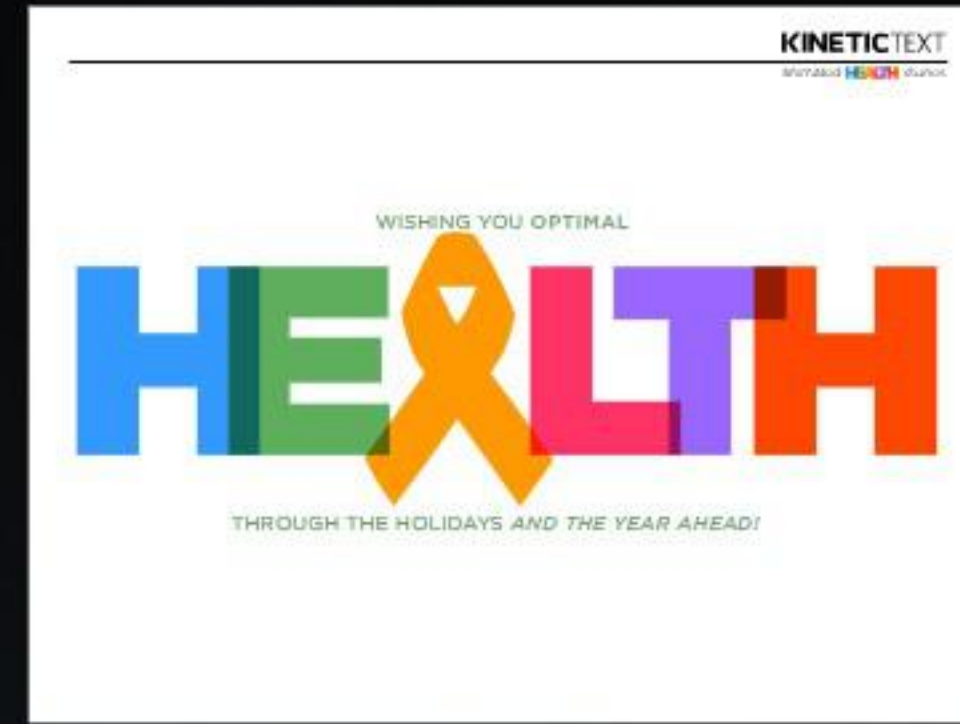
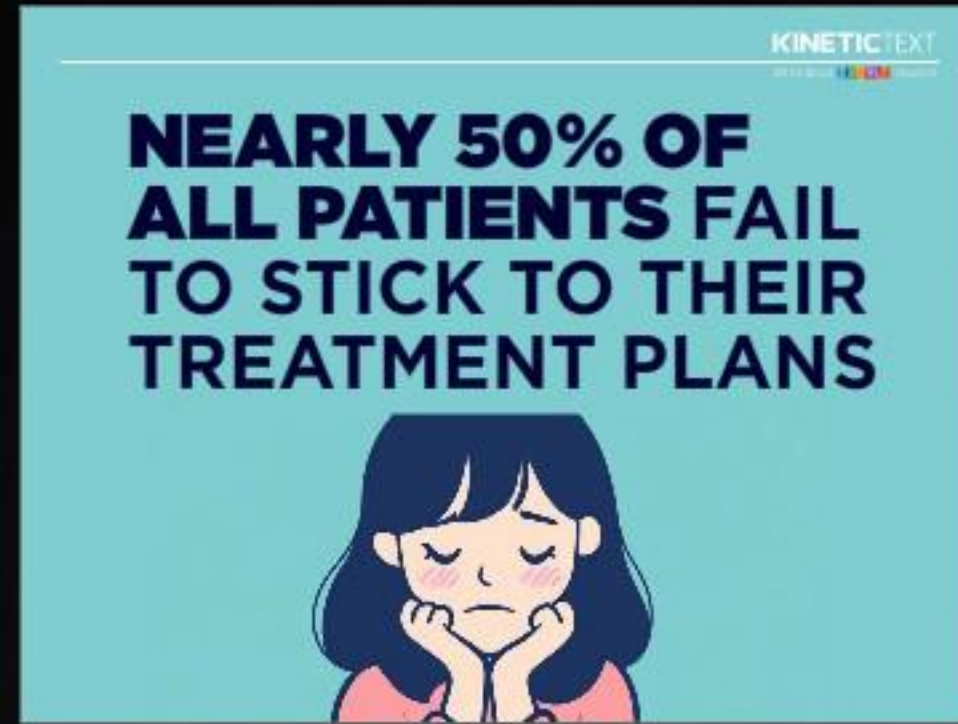
HEALTHY CHOICES



*Why People
Engage in
Harmful and
Self-Destructive
Behaviors*







ANIMATED HEALTH STORIES

social media

A multi-channel approach fueled the social media designs, maximizing their impact across blogs, paid ads, and info products while focusing on health stories.

ANIMATED HEALTH STORIES

ANIMATED **HEALTH** STORIES

logo presentation

For the Animated Health Stories logo, I highlighted the interconnectedness of health systems using bold colors and overlapping shapes, emphasizing physical, emotional, and mental health.