



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

COLLEGE OF PROFESSIONAL AND
CONTINUING EDUCATION
專業及持續教育學院



APR 2025
Monthly Updates



Site Visit and Event Planner Workshop at Hong Kong Convention and Exhibition Centre



A site visit and event planner workshop was held at the Hong Kong Convention and Exhibition Centre (HKCEC) for mentees of the Big Brothers and Sisters Scheme (BBSS) and students of the *BBA(Hons) in Convention and Event Management*. Guided by mentor and alumnus Mr Tank Chow, Sales Manager at HKCEC, participants explored event planning from concept to execution. The workshop included a practical site visit, interactive discussions, and real-world case studies. The state-of-the-art facilities at HKCEC enhanced the enriching experience, fostering collaboration and empowering participants with skills for future event planning endeavours.



05/4

2025



Cheung Chau Cultural Exploration

The Cheung Chau Cultural Exploration was organised for BHM students on 5 April 2025, offering a range of enriching activities. Students explored local food discovery points by visiting a variety of casual eateries along the island's streets. They participated in two engaging workshops: a safe bag workshop and a sculpture relief session, learning about the origins of *Ping'an Bao* and *Tai Ping Qingjiao*. The visit also included a tour of a traditional ice factory, providing deeper understanding of Cheung Chau's cultural heritage.



09/4

2025

Company Visit to KOLB Life Limited



BHM students visited KOLB Life Limited, a social enterprise, on 9 April 2025 to explore its innovative retail operations. During the visit, students learned about the company's product range, including Chinese- and Western-style soups, non-herbal drinks, and other food items. They also gained an understanding of KOLB Life's creative strategies for promoting business sustainability, offering valuable insights into the integration of social responsibility and commercial success.

10/4

2025

Company Visit to Empower SCM Limited



On 10 April 2025, BHM students studying Air Transport Logistics visited Empower SCM Limited to explore advancements in supply chain and air transport logistics.

The visit provided valuable perspectives on the latest trends in smart technology, automation, and operational practices in cross-border e-commerce. Students gained a deeper understanding of how technology is transforming logistics and enhancing efficiency in global trade, enriching their knowledge of the industry.



11/4

2025

Bloomberg Training Workshop



On 11 April 2025, BHM students attended a Bloomberg training workshop to explore the Bloomberg Terminal, a platform integrating real-time market data, news, and analytics. Guided by a professional trainer, participants gained hands-on experience in retrieving stock market information and accessing the latest financial updates, including insights on the US-China trade war. The workshop enhanced students' knowledge of global finance and equipped them with practical skills for analysing financial data.



11/4

2025

BHM Professional Talk Series: The Role and Career Prospects of an Employment Recruiter



Ms Karen Hau and Ms Posey Ho, HR professionals from Betterman Asia Limited, delivered an insightful talk on the roles and challenges of personnel recruiters. They explained why organisations seek employment agency services, outlined the job responsibilities, and highlighted the KSAOs (Knowledge, Skills, Abilities, and Other characteristics) essential for success in the field. The session also emphasised attractive remuneration and career opportunities in recruitment. Students from the Human Resources Management programmes gained valuable industry knowledge and practical insights from these experienced professionals, inspiring them to explore careers in recruitment and talent acquisition.



11/4

2025



RCGB Public Lecture: Advancing Green Business through Accounting and Consumer Behaviors

The Research Centre for Green Business (RCGB) hosted a public lecture on 11 April 2025 titled *Advancing Green Business through Accounting and Consumer Behaviours*. Mr Tiger Yung, CEO of Green Point Data Solutions, spoke on opportunities and challenges in Scope 3 carbon accounting, while Dr Nuoya Chen presented *The Lonely Mind: Unravelling Consumer Reactions to Ads of Ordinary and Extraordinary Experiences*. The lecture provided BHM staff with a platform to exchange research insights with attendees.



12/4

2025

Guest Lecture: The Current Trend of Green Bonds in Hong Kong and China

Ms Teresa Leung, Director of the Hong Kong Quality Assurance Agency, delivered a 90-minute hybrid lecture on the growth of green bonds in Hong Kong and China for students from the *MSc in Green Business Management* and other BHM programmes.

Ms Leung shared her expertise in sustainable finance, focusing on market trends and opportunities. The interactive Q&A session demonstrated students' keen interest in green finance practices. The session provided valuable industry insights, inspiring students to explore the growing field of sustainable finance.



14/4

2025

Introduction to First Aid Course



An Introduction to First Aid course was held for BHM students on 14 April 2025, conducted by the Hong Kong St. John Ambulance. The course covered essential topics such as emergency response, managing injuries, and basic life-saving techniques. Students gained confidence and practical skills in handling common medical emergencies, enabling them to safeguard the health and safety of others.



15/4

2025

Guest Lecture: Insights on China's Travel Changes & Scholarship Support

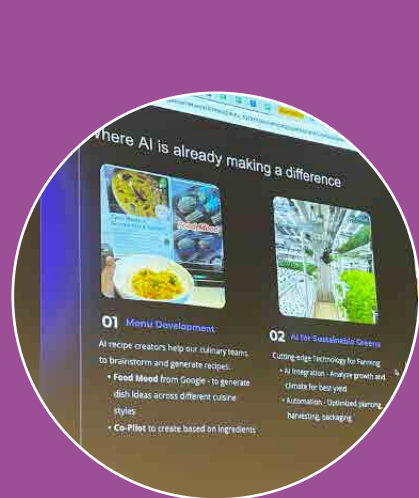
Mr Fang Yongmin, Executive Vice President of the Jiangxi Tourism Association, delivered a guest lecture on evolving travel trends in China before and after the pandemic. He also announced a scholarship donation recognising outstanding academic achievements in Hospitality and Tourism Management. The session inspired students to innovate within the tourism industry and motivated them to pursue their career aspirations.



16/4
2025

BHM Professional Talk Series - Foodservice for Innovation: Issues & Trends

BBA (Hons) in Foodservice Management and Entrepreneurship students attended a talk on 16 April 2025 by Mr Anex George, Director of Operations for Singapore and Hong Kong at Compass Group. Mr George shared his expertise on ESG, innovation, and foodservice operations, highlighting the use of AI and innovative practices to meet ESG goals. The session offered valuable insights into current industry trends and inspired students to embrace innovation in their future careers.



21/4

2025

Joint Student Activity: Piano Land Cruise Visit



On 21 April 2025, BHM and Northumbria University students participated in a joint activity aboard the *Piano Land* cruise ship, operated by Astro Ocean Cruises. As the first luxury cruise ship created through a collaboration of two major central enterprises, *Piano Land* recently designated Hong Kong's Kai Tak Cruise Terminal as its home port. The visit featured an introduction to Astro Ocean Cruises, a guided tour of the ship, and a seminar on cruise operations. Students gained valuable insights into the cruise industry and the operational strategies of this national brand initiative.



23/4

2025


BHM Professional Talk Series: HKICPA



CPA Hong Kong Institute of Certified Public Accountants
香港會計師公會

A HKICPA Talk 2025

Join us for the interesting talk held by HKICPA to understand more about the Qualification Programme and explore more about the career path in the accounting field.



Event details:

CPA of Polytechnic University	
Date:	23 April (Wed)
Time:	12:30 pm – 1:30 pm
Estimate no. of attendees:	70+
Format:	Face-to-face
Language:	Chinese
Audience:	Associate Degree in Accounting (Year 1 students)
Topic to be discussed:	• CP information • Industry trend
Speaker:	Mr. Jackie Wong

Don't miss out this chance, just walk in if you are free!

Should you have any questions about this event, please contact Dr. Gary Cheng (Email: gary.cheng@cpa-hk.org.hk)

Mr Jackie Wong,
Manager of Education
and Training at Hong Kong
Institute of Certified Public
Accountants (HKICPA), delivered a
talk to BHM students. He shared his
professional journey, discussed the CPA
qualification programme, and outlined industry
trends such as technological advancements and
globalisation. The talk motivated students to pursue
careers in accounting, providing valuable insights into
the profession.

23/4

2025

Information Session for BHM Programmes at MTR Academy



Dr Simon Yuen, Programme Leader of *BBA (Hons) in Operations and Supply Chain Management* visited the MTR Academy to promote BHM programmes. He participated in an information seminar, introducing the *BBA(Hons) Scheme* and *BBA-OSCM* programme to students. Dr Yuen highlighted the academic and career opportunities available through these programmes, inspiring attendees to consider pathways in operations and supply chain management. The session fostered greater awareness of the programmes and encouraged students to explore further educational opportunities within BHM.



25/4
2025

15



Closing Ceremony of BHM Talent Leadership Programme



The closing ceremony of the BHM Talent Leadership Programme took place on 25 April 2025, marking the conclusion of a rewarding mentorship journey. The event brought together six mentors and 22 mentees, celebrating their growth and achievements. Ms Christy Liu, Director of the Private Equity Division, Investor Relations Department at MIRAE ASSET, delivered a compelling presentation titled *"Navigating Career Growth: Insights and Strategies from Experienced Professionals"*. The event fostered a positive atmosphere, leaving participants inspired and equipped with valuable advice for their future endeavours.

27/4

2025

Guest Lecture: Responsible Investing



Dr Lei Fu, CEO and Portfolio Manager of Y2 Capital, delivered a 90-minute hybrid lecture on responsible investing for our *MSc in Green Business Management* students. Conducted in both English and Putonghua, the guest lecture focused on Dr Fu's expertise as an ESG fund manager. Students actively engaged during the Q&A session, showcasing their strong interest in the practices and principles of green investment.



30/4

2025

RCGB Company Visit to Towngas



The Research Centre for Green Business (RCGB) organised a company visit to Towngas on 30 April 2025 for staff of BHM and students from the *MSc in Green Business Management*. Participants gained firsthand experience in green management and operations through an ESG talk and tours of the Hall of Innovation, Hall of Future Energy, Grid Control Centre, and Customer Service Hotlines. The visit was well received with participants impressed by Towngas's ESG practices.





**DIVISION OF BUSINESS AND
HOSPITALITY MANAGEMENT**

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