



STATE OF THE INDUSTRY

NPRA Sacramento Chapter

2025

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SIGNATURE SENIOR LIVING



Senior Living

Insights

Innovation

Impact



KEYNOTE SPEAKER **STEVE MORAN**

Founder. Senior Living Foresight

Steve Moran is passionate about helping the senior living sector grow and flourish. Steve has spent decades in multiple facets of the senior living industry from both the provider and vendor perspectives.

While he is passionately curious about all things related to aging, he's particularly **passionate about leadership and helping individual team members live out their dreams.** Because when that happens, they can help older people live purposeful meaningful lives.

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Welcome



Welcome to SOTI, a day focused on education, networking, and exploring new ideas in senior living. Get ready to be inspired and energized as we shape the future of our industry together.

WHY SOTI?

SOTI is NPRA Sacramento Chapter's inaugural event, created to address the evolving challenges and opportunities in the senior living industry. By uniting thought leaders, professionals, and advocates, SOTI provides a platform for education, collaboration, and innovation.

Together, we can shape the future of senior care and advance the industry for the benefit of the seniors we serve.



Program



8:00AM - 8:30AM | NETWORKING & BREAKFAST

Allyson Schloming | Board President | Sacramento



8:30AM - 9:00AM | OPENING REMARKS

Allyson Schloming | Board President | Sacramento



9:00AM - 9:45AM | SPEAKER

Mark Cimino | CEO | CiminoCare

*Sacramento Senior Care Industry Update on
Social/Private Pay*



9:45AM - 10:45AM | SPEAKER

Frank Samson | Founder | Senior Care Authority

Looking into the Future of the Senior Placement Industry



Continued...

10:45AM - 11:45AM | PANEL DISCUSSION

Moderated by Alan Fisher of Indecare

Panelists: Cynthia Driver (Live Well at Home by Eskaton), Buck Shaw (Home Instead), Paul Terpeluk (FirstLight Home Care), Craig Falk (Craig Cares)



11:45AM - 12:15PM | NETWORKING & LUNCH



12:15PM - 1:15PM | KEYNOTE SPEAKER

Steve Moran | Owner | Senior Living Foresight
How to be an Epic Impact Maker



1:20PM - 1:30PM | CLOSING REMARKS

Allyson Schloming | Board President | Sacramento



#SOTI



#NPRA

Sponsors

Thank you to our incredible event sponsors for their generous support of the SOTI event – your partnership makes it possible for us to create an unforgettable experience and make a lasting impact!



GOLD

Senior Care Clinic



HOUSE CALLS



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SACRAMENTO CHAPTER OF NPRA

Meet the dedicated leaders who guide our mission to advance the senior living industry through innovation, advocacy, and collaboration.



Anupama Shojaei

CarePatrol of Rancho
(Membership Chair)

[Contact Anupama](#)



Maureen Simmons

Senior Care Authority
(Education Chair & VP)

[Contact Maureen](#)



Allyson Schloming

Allyson Senior Solutions
(President)

[Contact Allyson](#)



Mark Wolff

Senior Care Authority
(Past President)

[Contact Mark](#)

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Paul Terpeluk

FirstLight Home Care
(Member at Large)

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Jennifer Priest

Golden Oak Senior Advisors
(Member at Large)

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Alan Fisher

Indecare Corporation
(Member at Large)

[Contact Alan](#)



DEDICATED
VISIONARY
INNOVATIVE
PASSIONATE
ADVOCATE



SACRAMENTO
CHAPTER OF NPRA

OUR MISSION

To champion seniors by protecting and promoting the senior placement industry through education, advocacy, and the elevation of professionalism.



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CONTACT NPRA



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www.npralliance.org

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