

STATE OF THE INDUSTRY

NPRA Sacramento Chapter

2025

Host Sponsor

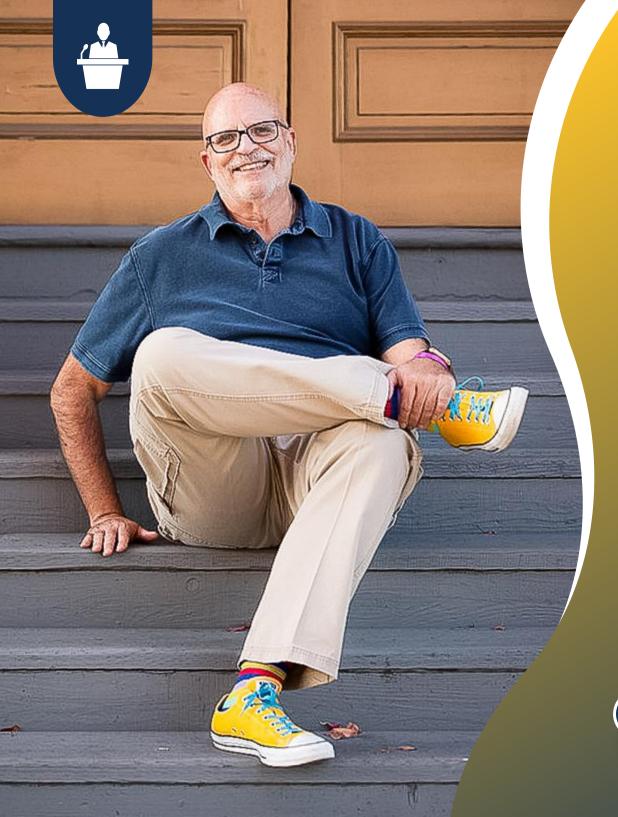


Senior Living

Insights

Innovation

Impact



STEVE MORAN

Founder. Senior Living Foresight

Steve Moran is passionate about helping the senior living sector grow and flourish. Steve has spent decades in multiple facets of the senior living industry from both the provider and vendor perspectives.

While he is passionately curious about all things related to aging, he's particularly passionate about leadership and helping individual team members live out their dreams. Because when that happens, they can help older people live purposeful meaningful lives.

Click To Learn More





Welcome to SOTI, a day focused on education, networking, and exploring new ideas in senior living. Get ready to be inspired and energized as we shape the future of our industry together.

WHY SOTI?

SOTI is NPRA Sacramento Chapter's inaugural event, created to address the evolving challenges and opportunities in the senior living industry. By uniting thought leaders, professionals, and advocates, SOTI provides a platform for education, collaboration, and innovation.

Together, we can shape the future of senior care and advance the industry for the benefit of the seniors we serve.



Program



8:00AM - 8:30AM | NETWORKING & BREAKFAST
Allyson Schloming | Board President | Sacramento



8:30AM - 9:00AM | OPENING REMARKS

Allyson Schloming | Board President | Sacramento



9:00AM - 9:45AM | SPEAKER

Mark Cimino | CEO | CiminoCare
Sacramento Senior Care Industry Update on
Social/Private Pay



9:45AM - 10:45AM | SPEAKER

Frank Samson | Founder | Senior Care Authority

Looking into the Future of the Senior Placement Industry



Continued...



Moderated by Alan Fisher of Indecare

Panelists: Cynthia Driver (Live Well at Home
by Eskaton), Buck Shaw (Home Instead), Paul
Terpeluk (FirstLight Home Care), Craig Falk
(Craig Cares)



11:45AM - 12:15PM | NETWORKING & LUNCH



12:15PM - 1:15PM | KEYNOTE SPEAKER

Steve Moran | Owner | Senior Living Foresight How to be an Epic Impact Maker



1:20PM - 1:30PM | CLOSING REMARKS

Allyson Schloming | Board President | Sacramento





#NPRA

Sponbolus

Thank you to our incredible event sponsors for their generous support of the SOTI event – your partnership makes it possible for us to create an unforgettable experience and make a lasting impact!



Senior Care Clinic















Meet the dedicated leaders who guide our mission to advance the senior living industry through innovation, advocacy, and collaboration.



Allyson Schloming
Allyson Senior Solutions
(President)

Contact Allyson



Anupama Shojaei
CarePatrol of Rancho
(Membership Chair)

Contact Anupama



Maureen Simmons
Senior Care Authority
(Education Chair & VP)

Contact Maureen



Mark Wolff
Senior Care Authority
(Past President)

Contact Mark

Jill SeoaneClient Care Manager
(Secretary)

Contact Jill



Cynthia BazinPrairie City Landing

(Social Media Coordinator)

Contact Cynthia



DEDICATED
VISIONARY
INNOVATIVE
PASSIONATE
ADVOCATE



Paul Terpeluk
FirstLight Home Care
(Member at Large)

Contact Paul



Jennifer Priest
Golden Oak Senior Advisors
(Member at Large)

Contact Jennifer



Alan Fisher
Indecare Corporation
(Member at Large)

Contact Alan



OUR MISSION

To champion seniors by protecting and promoting the senior placement industry through education, advocacy, and the elevation of professionalism.







NPRA



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