

| MIGRANT SANDS |

ASHLEY ALVES COLLECTION | *BV*



SPRING / SUMMER 2018

SAND IS UNCHANGING...

... YET ACCELERATES TRANSFORMATION

ASHLEY ALVES COLLECTION IS
THE GREEN LUXURY BRAND ON
A MISSION TO INSPIRE CHANGE.
ITS PREMIERE COLLECTION,
BOLSA VERDE, DEFINES THAT
MISSION ONE BAG AT A TIME.
RE-PURPOSING FABRICS AND
REMNANTS FROM AROUND THE
WORLD, EACH BAG IN THE
BOLSA VERDE COLLECTION IS A
WORK OF ART WITH A UNIQUE
STORY.

A wide-angle photograph of a beach. The foreground is filled with dark, smooth, rounded rocks of various sizes scattered across the light-colored sand. A single, long, thin piece of driftwood lies horizontally across the middle ground. The background shows the gentle curve of the sand meeting the water's edge, with some small, dark objects floating in the shallow water. The overall lighting is soft and even, suggesting a calm, overcast day.

ZEIT·GEIST | INSPIRATION

| ZEIT·GEIST | THE GENERAL INTELLECTUAL, MORAL, AND CULTURAL CLIMATE OF AN ERA

CULTURAL INCEPTION

TIME • SPACE • MATTER

AS GRAINS OF SAND TRAVEL THROUGH SPACE AND TIME, THEY SHAPE THE ENVIRONMENT AND CARRY WITH THEM REMNANTS OF THEIR JOURNEY.

ENRICHED BY A MILLENIA OF FLORA AND FAUNA, THE SANDS OF THE SAHARA ARE LIFTED HIGH BY GLOBAL AIR CURRENTS TO FAR DESTINATIONS. THEY CARVE THE ANCIENT LIMESTONE AND LAVA ROCK OF NEARBY CABO VERDE, AND BRING LIFE TO THE DISTANT AMAZON FORESTS OF BRAZIL.

THIS COLLECTION IS DEDICATED TO THE MICRO AND MACRO LEVELS OF SPACE, TIME AND MATTER THAT LIFT US AND SHAPE OUR OWN JOURNEYS.



fo·go | Fire ... My island of origin

passionate • creative

WWW.ASHLEYALVESCOLLECTION.COM



WWW.ASHLEYALVESCOLLECTION.COM

Fogo Landscape Bag Origins | Solid Cork : Portugal | Marble Cork: Germany | Ankara : Ghana | Wood Tags : Poland & UK | Lining : Paris



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Flora Blossom Bag Origins | Solid Cork : Portugal | Exterior Vintage Fabric: Paris | Ankara : Ghana | Wood Tags : Poland & UK | Lining : Paris | Leather : Recycled



flor-a | Plant Life of a Region
organic • rooted



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mar

mar | Endless Ocean of Wonders

graceful · deep

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Mar Tidal Wave Bag Origins | Solid Cork : Portugal | Metallic Cork: Portugal | Ankara : Cabo Verde | Wood Tags : Poland & UK | Lining : Paris





fau·na | Animals Characteristic of a Region

free·motivated

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Fauna Waist Bag Origins | Solid Cork : Portugal | Exterior Vintage Fabric: Paris | Vintage Broadcloth : Florida, USA | Wood Tags : Poland & UK | Ankara: Ghana | Leather: Recycled



TARENTOLA GIGAS “ GIANT CAPE VERDE GECKO ” - *Uk Photographer Daniel Heuclin* | *Daily Mail UK*



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por-to | Secure Harbor : Travel, Trade, Economy, Livelihood

secure ◊ connected

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Porto Anchor Bag Origins | Metallic Copper Cork : Portugal | Exterior Vintage Fabric: Paris | Wood Tags : Poland & UK | Lining : Paris | Leather: Recycled





| DESIGNER + ARTIST |

ASHLEY ANNE ALVES



IMPACT | BASED



ASHLEY ALVES COLLECTION | BOLSA VERDE IS THE WORLD'S FIRST LUXURY
BRAND THAT IMPACTS THE WORLD THROUGH SUSTAINABLE MANUFACTURING
AND NON-PROFIT COMMUNITY OUTREACH PROJECTS. WELCOME TO THE WAVE
OF THE SUSTAINABLE FUTURE.



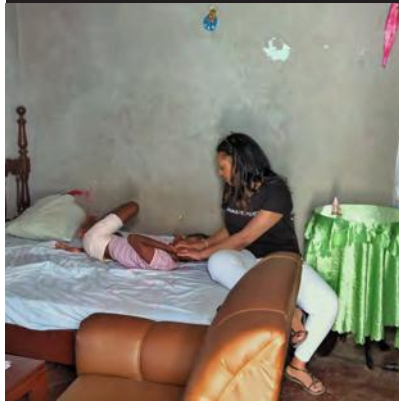
SUSTAINABLE | SOURCING

“ SERENDIPITOUS FINDS ”



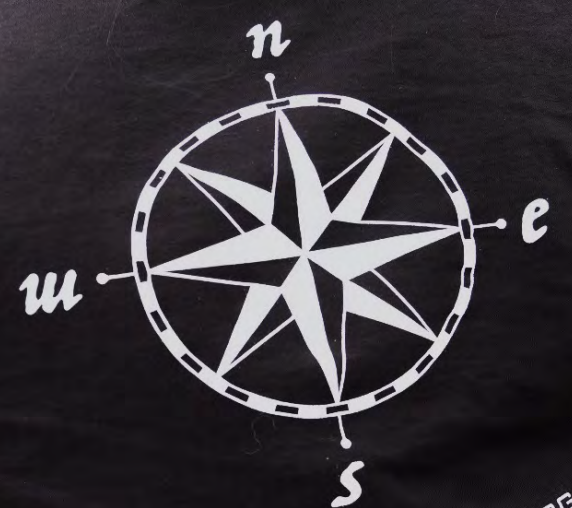
VINTAGE AND REPURPOSED MATERIALS USED IN THE MIGRANT SANDS COLLECTION WERE SOURCED MAINLY FROM THREE LOCATIONS. PARIS, FRANCE APRIL 2017 | HAVANA, CUBA JULY 2017 | CABO VERDE, AFRICA | JANUARY 2017 + 2018

(Instagram @Ashley_Alves_Collection)



40% OF ANNUAL SALES ARE TRANSFERRED TO LOVE IS AN | ART | ORGANIZATION, THE NON-PROFIT PORTION OF THE BRAND, TO HELP FUND MISSIONS OF LOVE TO DESERVING COMMUNITIES GLOBALLY AND LOCALLY. LOCATION: CABO VERDE | AFRICA

WWW.LOVEISANART.ORG



WWW.LOVEISANART.ORG

COMMUNITY | OUTREACH

“ MY LIFE IS MY MESSAGE ” -GANDHI

You ARE INVITED TO ATLANTA'S MOST CULTURE RICH
SENSORY FASHION SHOW OF THE YEAR. INTRODUCING
THE ASHLEY ALVES COLLECTION 2018 SHOW....

| MIGRANT SANDS |

SAND IS UNCHANGING YET ACCELERATES TRANSFORMATION

MASON
FINE ART

SUNDAY, MARCH 25 | 2018

415 PLASTERS AVE, NE, ATLANTA
GEORGIA 30324

| 4:00 PM |

RSVP NOW | WWW.ASHLEYALVESCLECTION.COM

ASHLEY ALVES COLLECTION | BOLSA VERDE IS THE
WORLD'S FIRST LUXURY BRAND THAT IMPACTS THE WORLD
THROUGH RESOURCES AND PROCEEDS. WELCOME TO THE
WAVE OF THE SUSTAINABLE FUTURE.



@ASHLEY_ALVES_COLLECTION



GET | TICKETS | NOW
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EVENT | HIGHLIGHTS

- | **SENSORY FASHION SHOW**
- | **ISLAND TREATS & REFRESHMENTS**
- | **AERIAL DANCERS**
- | **SURPRISE FINALE**
- | **GALLERY BOUTIQUE**

FREE GENERAL ADMISSION UNTIL FEB 10

| **GENERAL ADMISSION \$15.00**

| **VIP ADMISSION \$35.00**

(INCLUDES PREMIUM SEATING, GIFT BAG WITH EITHER A FRESH WATER PEARL NECKLACE OR BRACELET FROM ASHLEY ALVES COLLECTION JEWELRY)



WWW.ASHLEYALVESCOLLECTION.COM

“ WE FEEL DEEPLY; LIVE COLORFULLY ”- KRIOLA

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THE | PHOTOGRAPHY | CREW

| PHOTOGRAPHY |

KUNAL MEHTA

| LIGHTING AND PHOTOGRAPHY ASSISTANT |

MAYANA MORRIS

| CREATIVE DIRECTION |

ASHLEY ALVES

| LOOKBOOK EDITING |

ASHLEY ALVES

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