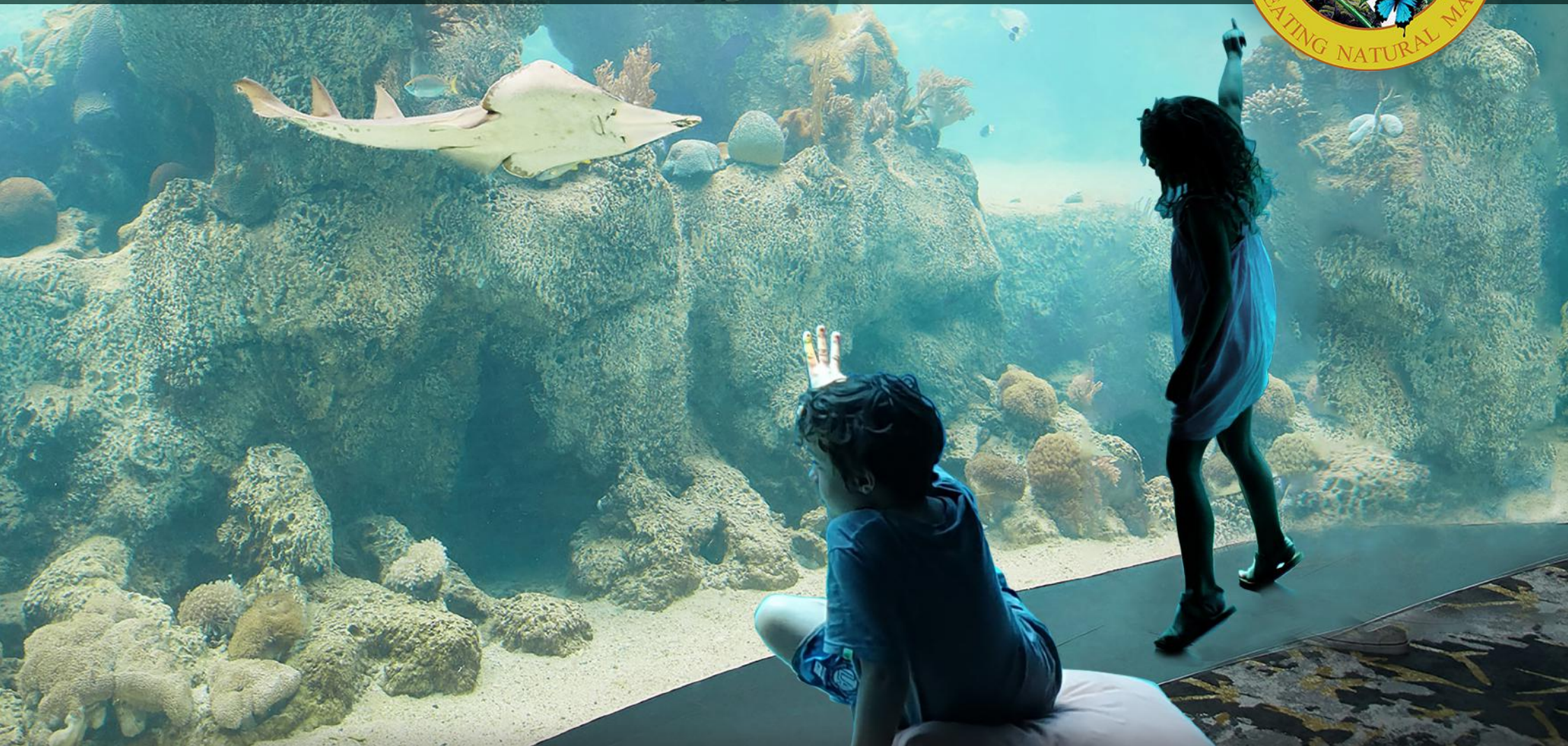


CREATING NATURAL MAGIC

NATUREWORKS CREATES INSPIRATIONAL EXPERIENCES BASED ON THE ART OF NATURE



WELCOME TO NATUREWORKS

LET US CREATE MAGIC FOR YOU!

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CONTACT US

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Telephone +61 (0)7 3289 7555

Website natureworks.com.au



A WORLD OF NATURAL MAGIC

OUR SCULPTURES USE THE WONDER OF NATURE TO INSPIRE, INFORM AND ENTERTAIN

Natureworks plans, designs and builds lifelike, museum quality sculptures of nature's wonders, from animals, rocks and trees through to themed props, fantasy characters, incredible larger than life 'big things' and realistic natural habitats.

Our sculptures, props and murals enhance playgrounds, wildlife parks, cultural centres, shops, hotels, mini-golf courses, childcare facilities, theme parks, tourist attractions and residential homes and gardens.

Natureworks can help you to:

- Create a themed experience for your shop, cafe, hotel, leisure park, business or event
- Promote your town, school, club or other organisation via unique props and signage
- Build creative play spaces that encourage a love of nature and the outdoors
- Bring the beauty of nature into your home, interior space, workplace or garden
- Attract, inform, educate or amuse people!



OUR PASSION FOR NATURE

A LOVE FOR NATURAL HISTORY BACKED BY DEEP KNOWLEDGE AND UNBRIDLED CREATIVITY

Our background and purpose

Founded in 1979 by experienced museum preparator David Joffe, Natureworks promotes a passion for nature while helping our customers achieve their goals. We are known for our highly realistic sculptures based on the natural world.

However, we also love creating imaginary creatures, iconic big things and props for educational and commercial themes.

Natureworks mixes knowledge of built and natural environments with exceptional artists who have a passion for natural history and interpretive art. It's this unique combination that creates natural magic!

The art of the natural world

David Joffe has dedicated his life to creating and storing moulds of natural forms, building an extensive collection of animal, bird and marine life castings. This library of resources allows us to create museum-quality copies of just about anything in nature.

Natureworks' original sculptures of environmental elements include trees, roots, rocks, ponds, fungi, corals, termite mounds, water lilies, crystals and fossils. These are perfect for recreating beautiful natural habitats and environments – inside or outdoors.

Artificial Bottle Tree



40 years experience in the theming industry

Over the years, we have been inundated with the strangest of requests, and have amassed an unparalleled collection of natural history sculptures and oddities. Combined with the knowledge and expertise of director David Joffe and his team, this collection of ready-made resources means Natureworks can create engaging experiences for client projects efficiently and cost-effectively.

We have designed an incredible range of sculptures and environments for zoos, aviaries, cultural centres, theme parks, gardens, shopping malls, aquaria, water play parks, mini-golf courses and other businesses.

Inspiring future generations

As the world's pristine habitats dwindle, demand for nature-based products increases. To encourage future generations to engage with nature, we produce a range of child-friendly animal art, climb-on play equipment and nature-themed furniture. See our website for play items such as animal seats, cubby houses, slides, fossil digs, climbing logs, friendly frogs and much more.



Giant Size Green & Golden Bell Frog



*David Joffe,
Natureworks
founder*



*Life Size
Panda
(Sitting,
Eating)*



Who...
unlocks
nature's
hidden
secrets..?



WHO UNLOCKS NATURE'S SECRETS?

We do! Our highly skilled artisans have been creating museum-quality natural replicas for many years. Before sculpting an animal, plant or rock, we engage in thorough research to ensure all details are accurate. We can work from your photographs to create customised replicas, or collaborate with you to plan and design complete nature-based environments.

WHAT CAN WE SCULPT? ANYTHING!

- Life size sculptures of birds, mammals, marine life, reptiles and other animals
- Replicas of extinct animals such as dinosaurs, megafauna, fossil skeletons
- Artificial trees and plants to bring a sense of nature into interior or exterior spaces
- Artificial rocks, walls, caves and corals
- Fantasy creatures such as dragons, mermaids and storybook characters
- Larger than life animals, plants and objects
- Nature-themed structures and props for mini-golf courses and playgrounds
- A wide variety of themed props, from giant apples to pirate chests and zebra seats!



40+ WEIRD, WONDERFUL YEARS...

Natureworks has designed, created and built an incredible array of projects over the years. Here is a small collection of them – see our website for more!



Natureworks was founded by David Joffe in 1979. David's artistic skills, natural history knowledge and museum display experience gave the company a unique ability to produce realistic, unusual art inspired by nature.



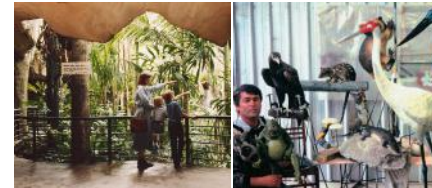
A giant Egyptian crocodile god? Why not! We made it for the Australian Reptile Park in NSW.



This replica giant strangler fig graced the lobby of **Radisson Hotel** in Cairns, QLD



We created realistic limestone caves and rainforests for **Expo 88** in Brisbane.



Gondwana Rainforest Sanctuary at Brisbane South Bank highlighted the role of rainforests in our survival. Wildlife habitats and educational displays focused on conservation.



Wild Island at Currumbin Wildlife Sanctuary has a bold entry statement and an adventure playground with climbing nets and crawl through burrows for children to explore.

1980

We sculpted a 2m high **maggie** for Souths Rugby League Club in Brisbane. It has since flown north to a sporting complex in Gladstone!



Originally created for Coffs Harbour Zoo, these beautiful **giant koalas** are now at Billabong Zoo in Port Macquarie.



In the 1980s, Carindale Shopping centre was home to **Crocodile Creek mini-golf** course. It took 3 months for Natureworks to build, complete with live fish, giant croc and trees. 40 years on, we're still creating mini-golf courses!



1990

Marine environments and coral reefs bring nature to life at **Underwater World** Mooloolaba QLD.



We designed a quirky and colourful giant bug for the **Tumblebug** ride in Luna Park, Sydney.



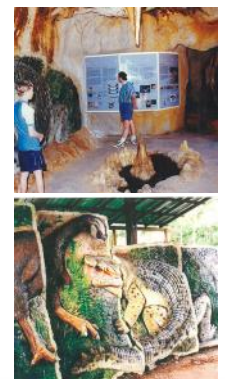
The entrance to **Luna Park** in Sydney had a complete facelift in the mid 1990's thanks to Natureworks.



Our **giant dugong** in Rockhampton housed an indoor theatre and cultural interpretative centre.



Giant bas relief, caves and interpretive displays enhance the heritage site at **Riversleigh, QLD**.



2000



A VISUAL TIMELINE OF NATUREWORKS PROJECTS (SEE OUR WEBSITE FOR MANY MORE!)



At the Sea World theme park (Gold Coast QLD), Natureworks constructed **Shark Bay** (artificial corals, reefs, rocks), **World of the Sea Theatre** (artificial corals) and **Polar Bear Shores** (habitat for polar bears with artificial rocks, caves and water features).



Natureworks' gigantic **Tree of Life** rises through 6 levels of a shopping mall in Seoul, South Korea.



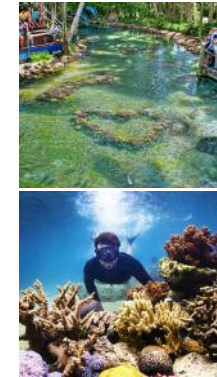
We sculpted a new version of Matilda the kangaroo – a mascot for Matilda Group.



Watch out! We put a **giant redback spider** on the toilet for customers of Redback Landscape Supply company!



Big and little kids love this dinosaur themed glow-in-the-dark **mini golf course!**



An artificial **coral reef lagoon** allows safe diving experiences at Daydream Island.

Our fun-filled water **sprayground** at Yeppoon has a local marine theme.

2010

2020

Shanghai Ocean Aquarium has magical underwater walkways and marine habitats.



The largest dinosaur in the world (40m long) was built in pieces then shipped to Canada for display.



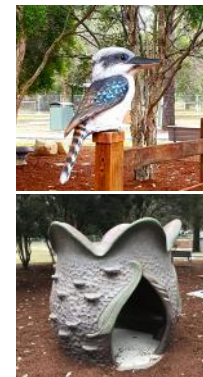
Well-loved storybook characters delight young visitors exploring **The Storybook Gardens** at Hunter Valley Gardens, Pokolbin NSW.



Our replica **Black Hawk** helicopter was built for paintball fields but can also be customised for promotional use.



Jimboomba's Rotary Park **playground** has native animals and a delightful seedpod cubby house.



Undersea Putt & Play mini-golf course at Redcliffe QLD includes glow-in-the-dark sea creatures, marine animals and an amazing pirate ship facade with nautical murals.



BRINGING YOUR IDEAS TO LIFE

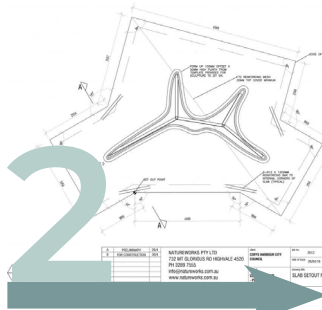
OUR CREATIVE DESIGN PROCESS AND CONSULTING SERVICES – THE ONLY LIMIT IS YOUR IMAGINATION!



1 The briefing

We listen to your needs and identify your objectives. Your goals and vision, together with other project requirements, helps us establish exactly what is involved in developing and creating a project proposal.

Our many years of experience gives us an in-depth understanding of what works and what doesn't, so we'll often throw in ideas at this early stage, to help ensure the success of your project.



2 Initial design concepts

Next, we generate a number of creative solutions and designs, using concept drawings to initiate conversations about your requirements for the project. This helps clarify the brief and iron out any ambiguities, saving time and ensuring a more positive outcome.

The conceptualising process is a valuable specialist skill which usually has a cost associated due to the time/skill involved.



3 Detailed design and prototyping

To show design details and exact specifications, we create technical drawings using specialist software like Sketchup, AutoCAD, Adobe Suite and 3D modelling. This stage will often include prototyping the concept as a scale model, to refine design details before items are constructed.



4 Sculpting and fabrication

Once the design is finalised, we fabricate it and create a steel substructure if needed.

We also carry out major site construction work with artificial rockwork or other constructions that require substructure fabrication and fibreglass moulding.

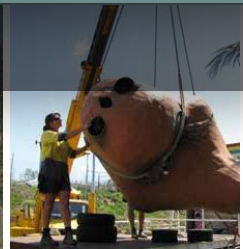


5 Finishing

Our skilled artisans add finishing touches like painting detailed features, adding a 2pac finish for better weather protection and installing mounts or hooks. Once the work is finished, we can deliver and install it if required.



OUR TEAM AT WORK!



NATUREWORKS IN ACTION

WE GET RESULTS FOR OUR CLIENTS ACROSS AN INCREDIBLE RANGE OF PROJECTS!

Natureworks has helped countless clients achieve their goals over the years, and continues to do so.

Our projects attract attention and create a real point of difference, which is especially important in tougher economic times. We also help clients to create new businesses, for example by providing complete mini-golf kits, themed props, 3D signs, and shop, hotel or restaurant fitouts.

Whether your aim is to promote, educate, entertain or inspire, we will support you in achieving that goal. We'll add ideas, expertise and a generous sprinkle of natural magic!



Childcare centres, schools and public playgrounds

- ✓ Attract families & visitors
- ✓ Transform a space into something exciting!
- ✓ Encourage curiosity and appreciation of nature
- ✓ Provide safe play spaces
- ✓ Climbable structures can be certified
- ✓ Cater for different ages, abilities and needs



House and garden decor

- ✓ Add interest to your garden or property
- ✓ Create replica natural settings inside or out
- ✓ Enjoy nature themed furniture and sculptures
- ✓ Add quirky items (like a zebra seat or giant gnome) to amuse family and friends!



Water play areas and spraygrounds

- ✓ Bring new life into a town or open space
- ✓ Attract young families
- ✓ Support memorable, fun-filled experiences
- ✓ Enable safe, creative outdoor play
- ✓ Build a robust play area to stand the test of time



Theme parks and holiday resorts

- ✓ Add creative themed displays to enhance the visitor experience
- ✓ Provide habitats for animals and marine life
- ✓ Create memorable first impressions via entry statements and murals
- ✓ Give older facilities a facelift or new look



Township icons and tourist attractions

- ✓ Attract visitors with iconic sculptures
- ✓ Make a big impression with Big Things
- ✓ Create themed experiences (fantasy, historic, storybook, etc)
- ✓ Provide photo opps for social media
- ✓ Boost business



FROM AQUARIUMS TO ZOOS...

...BUSINESS, CULTURE, EDUCATION, ENTERTAINMENT, EVENTS, PLAY, RETAIL, TOURISM AND MUCH MORE...



Aquariums and marine parks

- ✓ Support inspirational visitor experiences
- ✓ Reproduce beautiful coral reefs, brommies and rock formations
- ✓ Provide safe diving and observation options
- ✓ Add aquatic themes to buildings and signage



Mini-golf courses

- ✓ Draw in the crowds with a mini-golf course
- ✓ Set up in exterior or interior spaces
- ✓ Provide a fun, themed experience
- ✓ Glow-in-the-dark option
- ✓ Most of our products can be adapted to suit mini-golf gameplay



Retail, office and commercial fitouts

- ✓ Create a distinctive facade or interior for your office, shop, hotel, cafe or other business
- ✓ Use unusual props to attract customers
- ✓ Promote your brand
- ✓ Customise sculptures and fittings to suit your business



Cultural, historic and environmental interpretation centres

- ✓ Attract visitors with highly realistic, well researched displays
- ✓ Protect valuable artefacts – use replicas
- ✓ Integrate educational features into exhibits
- ✓ Engage kids with hands on activities like fossil digs and discovery trails



Themed events and displays

- ✓ Create a fully themed experience with props, murals and signs
- ✓ Popular themes include food, fantasy, pirates, Egypt, Christmas, weddings, dinosaurs and many more!
- ✓ Mix and match items to create your display



Zoos, museums and wildlife centres

- ✓ Provide realistic natural habitats for animals
- ✓ Impress visitors with highly realistic models
- ✓ Boost conservation awareness of extinct or threatened animals
- ✓ Educate, inspire and entertain visitors





 **Luna Park Sydney**  Sydney, Australia  1993



WE GAVE SYDNEY'S MOST FAMOUS FACE A FACELIFT!

When Sydney's Luna Park wanted a facelift (literally), they called Natureworks to give their entrance sculpture a new lease of life. The original's deteriorating material had failed the test of time.

Natureworks' artisans faithfully reproduced the personality of the original Luna Park entry statement, using robust materials built to last a hundred years. Nearly 30 years on, the face is still beaming at visitors and showing no wrinkles!

Looking to promote your brand and attract visitors? We can design and create unique entry statements or sculptures to give any business a memorable first impression.



Step 1. Creating a scale model of the whole piece, for approval by the client before the next stage.



Step 2. Sculpting the over 8m high face in polystyrene. This was done vertically to match how it would be displayed.



Step 3. Creating a heavy duty fibreglass shell over the sculpture; removing the polystyrene and applying colour/texture.



Step 4. Shipping the new face on a barge across Sydney Harbour, as a publicity stunt to draw attention to the re-opening of the park after years of closure.



Step 5. Craning the sculpture into position and installing it on site in place of the old sculpture.



Step 6. Attaching the eyelashes, teeth, side pillars and other finishing touches.





EXCITING MARINE-THEMED FAMILY ENTERTAINMENT

The Redcliffe Putt and Play mini-golf challenge takes young and old into an underwater world of creatures of the deep, pirates of the Caribbean and monster animals, mermaids, sunken treasure, terrifying sharks and many other creatures of the ocean depths. All this on dry land in the bustling centre of suburban Redcliffe in Brisbane!

The Undersea Putt & Play entertainment centre sits within Redcliffe's Bluewater Square shopping centre just a block from the sea, so a marine theme was perfect! As well as an 18 hole putt-putt course, the venue includes a games arcade, cafe and bar.

Pirate ship facade, marine creatures, murals and nautical themed props

Natureworks planned, designed and built the complete mini golf course and surrounding facade, from initial concept through to constructing walls, painting murals, sculpting animals, creating a range of marine props and adding nautical themed touches to the bar and gaming area. When it was finished, our team had to test the putt putt course (and bar) thoroughly, of course!

The outer facade of a pirate ship and aquatic features was designed to attract and intrigue visitors, and provides a recognisable landmark for the area. Since its launch in late 2020, Undersea Putt & Play continues to draw interest, attract tourist spending and entertain a variety of visitors.



Exterior pirate ship facade



Launching the centre



A view of the colourful course





 **Billabong Zoo Koala and Wildlife Park**  Port Macquarie, NSW, Australia  1980s

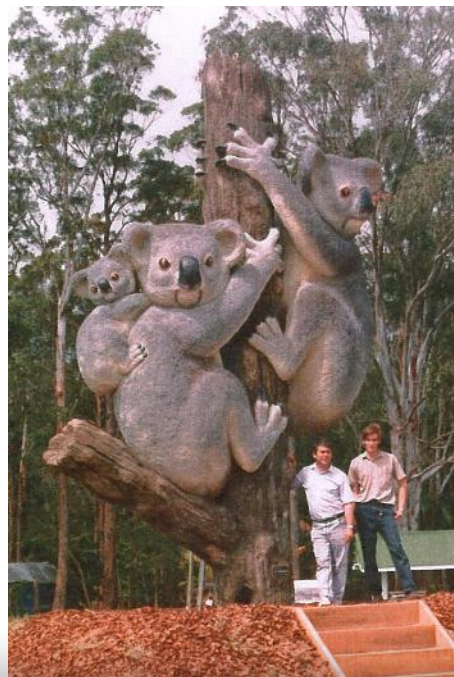
PROJECT CASE STUDY

GIANT KOALAS AT THE ZOO

This family of giant koalas on a tree trunk was originally sculptured for the Coffs Harbour Zoo, but is now situated at Billabong Zoo Koala and Wildlife Park in Port Macquarie. It is 8 metres high!

These photographs show the koala sculpture being delivered and installed at the original site.

To find more BIG animals like this, see our Big Things Catalogue, or get in touch!





VISUALLY STUNNING CORAL REEF EXPERIENCES

The Natureworks team was thrilled to have the opportunity to create highly realistic artificial coral bommie formations for the living reef and lagoon that wraps around the central resort building at Daydream Island.

Home to more than 100 species of aquatic creatures, the lagoon uses seawater directly drawn from the ocean, circulated, without treatment and discharged into the marine park without filtration.

The man-made lagoon feature creates a land-based extension to the Great Barrier Reef, offering a unique and safe snorkelling experience, underwater observatory reef education centre and underwater function facility.

As a reconstructed artificial reef with live corals and fish, the Daydream Island project provides a man-made coral reef experience similar to the Natureworks creation of Shark Bay at Sea World in 2002. This featured a major coral reef snorkelling and dive experience with over 10,000 castings of Natureworks synthetic elastomer corals and bommies built over a one-hectare lagoon complex.

Both of these man-made coral reef experiences are providing thousands of visitors with the unforgettable experience of diving on a coral reef without the inherent dangers.





BEAUTIFUL NATURAL HABITATS AND MURALS

Natureworks created accurate representations of four main habitats of the Ipswich local area – Eucalypt, Sclerophyll, Bloodwoods and Tea tree – complete with wildlife common to these habitats.

Using museum techniques, the team combined artificial trees, rocks, foliage and highly realistic wildlife sculptures to recreate the natural environment. The habitats were fixed into cement to reduce unauthorised removal. Colourful murals and sound activated speakers completed the effect, merging 2D and 3D art for a memorable experience.





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OUR UNIQUE COLLECTION

A VAST LIBRARY OF SCULPTURES AND PROPS READY TO ORDER OR CUSTOMISE

Standard and custom products

Natureworks has an extensive collection of fibreglass sculptures and props, with well over 1500 items. Many of these are in stock, while others can be made from existing moulds if you need them for a custom project.

Customise size, colour, pose, mounts and finish

We can often adapt moulds to provide custom variants (for example to make an animal face in a different direction). Other times we design and sculpt completely new items to meet specific client requests.

All products can be customised with different colours, finishes or mounting options. We recommend a 2Pac finish as essential for items used outdoors, and can provide guidance about options when you order.

Explore thousands of products on our website

See our website for everything from animal and bird sculptures to themed props, artificial trees, playground items, rocks, caves, dinosaurs, fossil digs, unicorns and giant mushrooms. We even have a life-size helicopter!

Pricing and delivery

How much does it cost to customise and ship a life-size elephant sculpture or two pirates and a mermaid? As there are many variables with such unique products, we will estimate costs when you make an enquiry. Our team looks forward to hearing from you!



SOME EXAMPLE PRODUCTS...



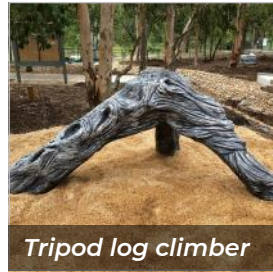
Saltwater croc



Great white shark



Pelican slide



Tripod log climber



Set of giraffes



Thorny devil lizard



Giant koala



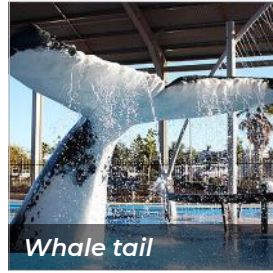
Pelican on post



Giant grizzly bear



Polar bear & cub



Whale tail



Humpty Dumpty



Brontosaurus



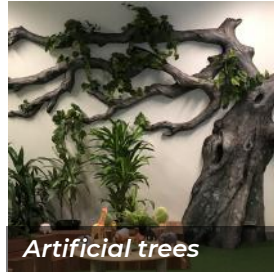
Redback spider



Zebra seat



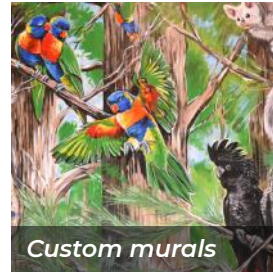
Stegosaurus



Artificial trees



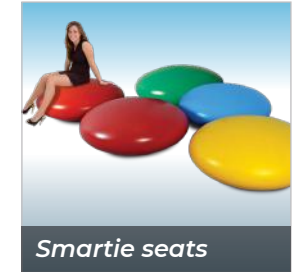
Artificial rocks



Custom murals



Turtle



Smartie seats



Tyrannosaurus Rex



Tasmanian Devil



Pirate Captain



Fossil digs



Giant tree frog



Christmas Santa



Giant kookaburra





DISCOVER MORE!

CONTACT NATUREWORKS – WE CAN MAKE NATURAL MAGIC FOR YOU!

Natureworks is based in Brisbane, serving customers in Australia and around the world. To find out more about our products and custom design services, please see our website or get in touch with our team.

Contact Natureworks today to see how we can transform your project with custom design solutions and add a sprinkle of natural magic!



Visit our website to download catalogues:
natureworks.com.au

FOLLOW US ON...



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VISIT OUR WEBSITE 