



Frega, Farce or Family?

There is no doubt
that it is around family
and the home that all the
greatest virtues, the most
dominating virtues of human
are created strengthened
and maintained

Winston S Churchill

In this article we explore a more human and satirical approach to the business management of a global team of individuals building their own technology company

We reflect on whether it can be viewed as either an:

- Unstructured Management model whose procedures and policies are not yet operating as effectively as they could be., or maybe
- organically working through a new business way of being with a global family that is made up of diverse individuals and in it's Founder words like herding a group of wild cats?

Who created Frega?

In the "About Frega" section, located in the first column of a members hub it states:

"A group of us from around the world, unhappy with how our online data and privacy were being mishandled, felt the internet was letting us down rather than emancipating us. So, we decided to do something about it".

What is Frega's Management structure?

When looking for Frega's Management Structure on any of its websites their is currently none available .

When questions have been raised as to our Frega structure, the only simplest answer for those of us that think we know is:

Tier 1: Paddy, Programmers & Tech Support

Tier 2: Dev Testers, Frega Consultants, Global Support

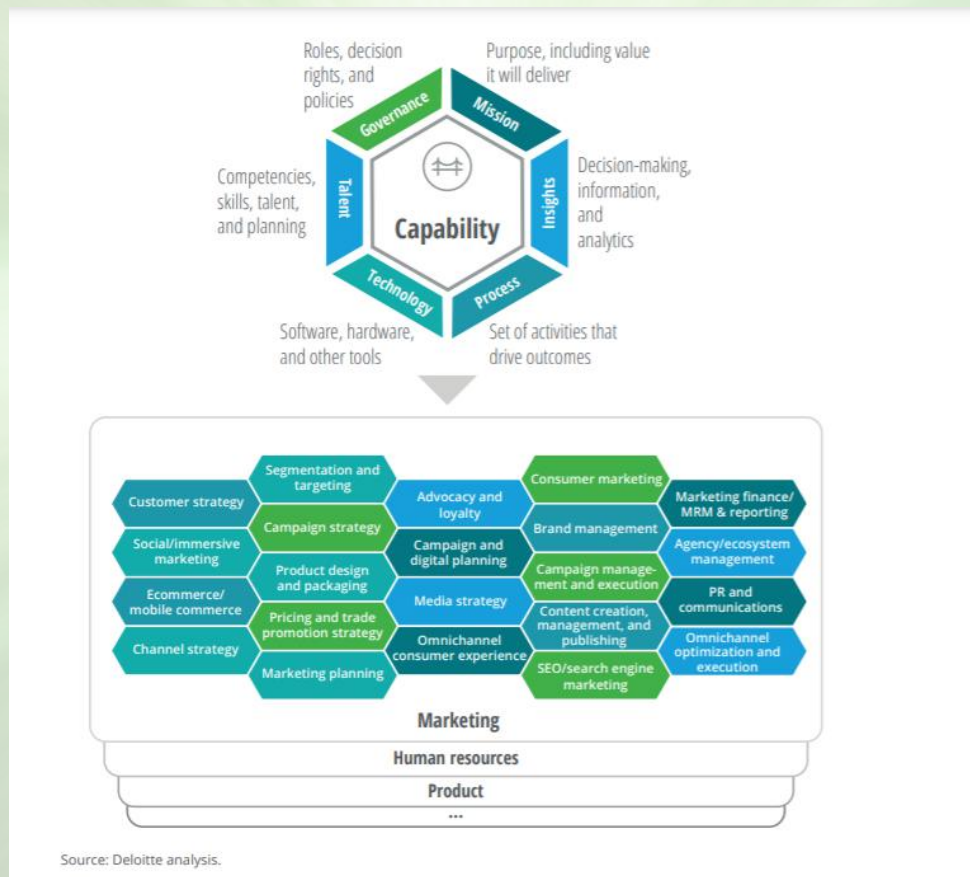
Tier 3: Frega Shareholders, Syndicate Holders, Frega Members

If any one was to ask who makes all the decisions then the answer is simply Tier 1.

1. Continual optimization of commercial activities, which involves how goods and services are priced, marketed, and sold
2. Reallocating funds into activities – e.g., production of high-earning goods that fuel earnings and growth
3. Developing new models for operations or creating and developing new goods to sell and/or services to offer

However, when compared with the Deloitte's capability map where they also show how organization's generates value.

The management process is more structured and transparent regarding its operations.



How Does Frega Work?

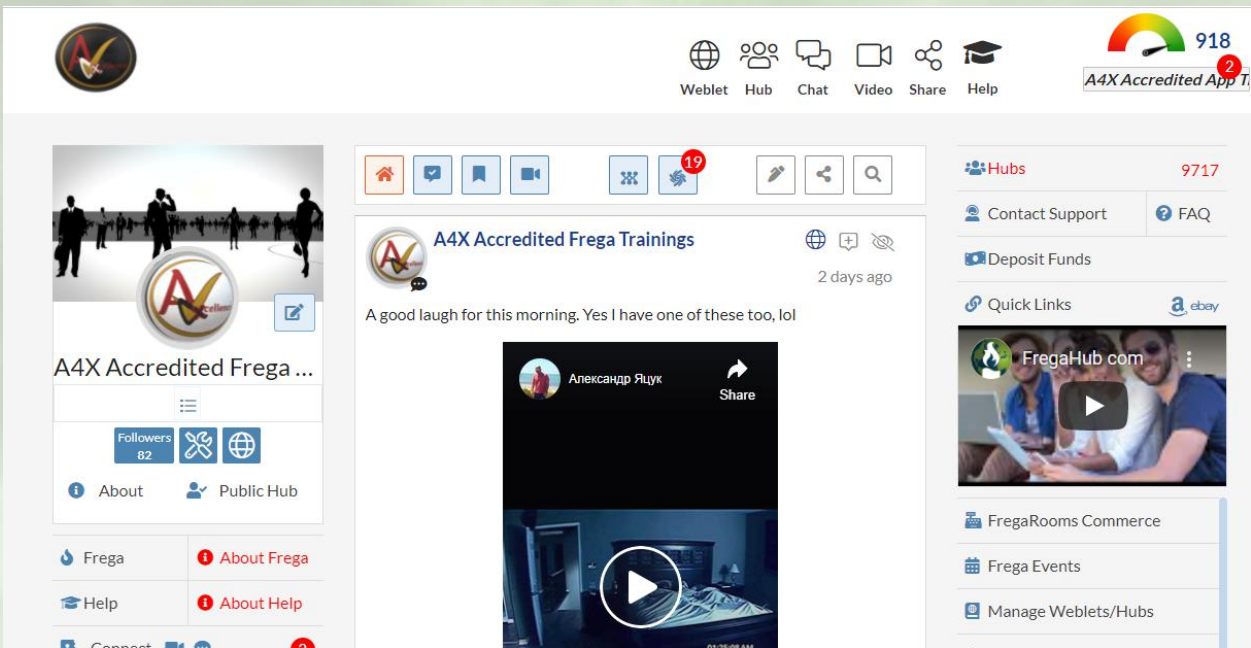
To best understand how Frega works, it is owned and operated by its members and in exchange for paying for part of the development of an application, members receive a larger portion of its revenue. Frega has no premises, no staff and its overheads are minimal.

Here we look at two apps which are the catalyst to scripting this article.

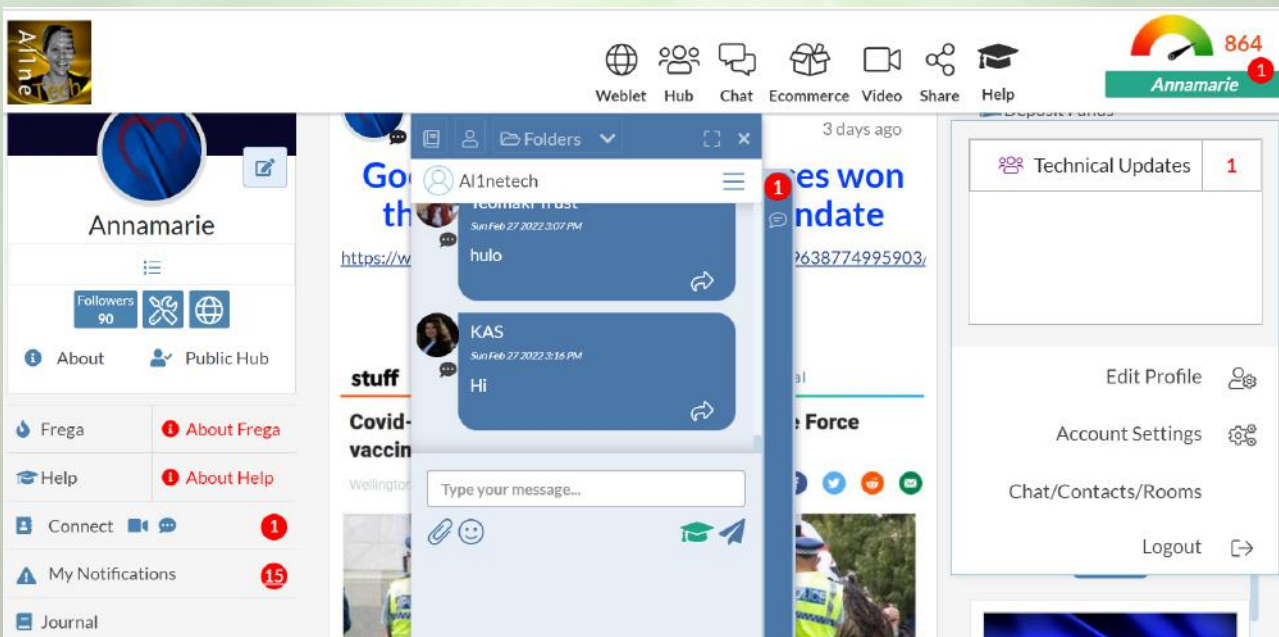
Frega Communication Apps

FREGA HUB

A communication platform that can be accessed via its URL or the FregaMoney platform. It's a dynamic hub where members can engage in either public or private hubs and to do so, one needs to create and publish a new post or reply to a post.



Its functionality is more extensive than our next communication app called chat.



CHAT

Is an app independent of our hubs and membership requires permission and it is also dynamic where you can either click on or touch the contact book to allow you to move it around your hubs. It acts like a texting function in which it also has time stamps and the ability to add pdfs, images and embed responsive videos.

Is Frega one big family?



Yes, in my naivety and recalling why I was first attracted to Frega's philosophy and values of Freedom Global Abundance , I do believe that Frega is a global family regardless of our difference of opinions and disagreements when action is imposed that does not make sense.


As with any company that is expanding often we are not always privy to the bigger picture that our Founder Paddy is doing a fantastic job steering for us all.

Our chats however when confusion reigns can be relegated to the comedy section.

And, when you consider Hit comedies like the Hangover which grossed over \$586,764,305. This is a serious lot of dosh and possibly another area of passive income for Frega members, if our antics resonate with others?

The best word to describe any comedy is defined as "farce".

Dictionary
Definitions from [Oxford Languages](#) · [Learn more](#)

 **farce**
/fɑːs/
noun

a comic dramatic work using buffoonery and horseplay and typically including crude characterization and ludicrously improbable situations.
"he toured the backwoods in second-rate farces"

Comedy is important because it can help us during the darkest time in our lives which has been in abundance for many these past few years.

We live in a time where most people are experiencing some sort of depression and for many comedy does help us shift to a better feeling place, by reminding us that the things in our lives are actually hilarious.

And that there is always a solution to every issue that we may not see until we change our positioning.

For the purpose of this article and in keeping with the essence of comedy, original names are replaced with known personalities and this script was accessed from the public domain of a public chat

This following script is called

"Hung Out To Dry"

TAKE SCENE 1

Set in a global environment where members are communicating with the chat app.

EINSTEINS HUB

I wish to place on record that while I was sleeping a number of posts were put on my Einstein's Hub on matters that had nothing to do with Einstein's Consultancy, which is my public business hub!. These posts were removed. I have blocked those members from my Hub for now! This has nothing to do cancel culture ☹️ but everything to do with the T&C of use of Hubs. This is basic Frega 101 rules.

TESLA CHAT

TRUMP (Sun Feb 27 2022 4:12 PM) Hey Tesla I see our comments were removed from Einsteins Chat. Censorship?

TESLA (Sun Feb 27 2022 8:29 PM) It's OK we will just repeat it here and where we can. There is no transparency, accountability or consistency of processes with our role as Consultant . I will put something together that can be posted , have to think on it :-)

ALBERT (Sun Feb 27 2022 8:53 PM) Your comments were removed, because Einstein was about to go into a series of meetings where his Hub is pulled up onto huge screen to showcase to potential investors, Investors that could be worth millions to Frega. Your comments could have potentially ruined that for everybody on the platform. Churchill in his post mentioned this knowing what was at stake and asked very politely to please remove anything that may compromise his efforts. The posts were not taken down so they were removed..

TESLA (Sun Feb 27 2022 9:06 PM) I did not see any harm in my post as they were the truth . And I have been too busy to look at Einsteins chat to see Churchills remarks. Your comment " Your comments could have potentially ruined that for everybody on the platform." is unproven, a fallacy and totally against ABC values of Diversity and Respect . We promote a culture of respect, fairness and inclusion for all global stakeholders. We believe that diverse thoughts and ideas should be shared and valued with a view to achieve tangible results.

EINSTEIN (Sun Feb 27 2022 11:09 PM) I am Trumps Consultant and I know he can read this post and advise as follows ...as Trumps Consultant is up to me to endorse him as a Consultant if it was up to me to endorse Trump if I felt that he has sufficient knowledge as to how to optimize a client's use of the platform and his weblet has the correct content ...I also have to take into account the recent fights and name calling and nothing to do with politics/vaccines/convid19 but more attitude ...and cannot endorse Trump to be a Consultant.....reading the 33 T&C Trump does not the conditions....i do not have to seek anyone's permission ...Trump can resign as my client and ask another Consultant to be his Consultant and ask to be endorsed but as things stand I can't do so.....

ALBERT (Sun Feb 27 2022 11:45 PM) Can you honestly say that calling the Consultancy process a farce and engaging in a public Spat with Trudeau on Einsteins Hub Page encourages diversity and respect ?.

EINSTEIN (Mon Feb 28 2022 2:54 AM) It is a total breech of our T&C'sit was my business hub

TRUMP (Mon Feb 28 2022 4:41 AM) Well with those words you give me no choice Einstein. I'll find somebody else

TESLA (Mon Feb 28 2022 12:02 PM) Using an emotive word like farce is not a breech of any T & C's Einstein as a you should know better. The questions raised as to the discrepancy of the consultancy processes was what the discussion was about . Consultants have been removed from their position without no right of address , and the Consultant that endorsed them is also not being informed. We have consistently asked in the hub and chats why the actual process advertised about the endorsement process being supported by the Global Support is not happening and our request for clarification continues to ignored. As I commented I have a client who I endorsed who far exceeded the Consultancy role as she was able to demonstrate her use of the Frega apps: Fregamoney , FregaRooms, Frega Hub, Weblet and S2T and she also provided evidence of a weblet, hub card profile, Frega slider , advert and she was declined by Trudeau for no valid reason .

TESLA (Mon Feb 28 2022 12:02 PM) I followed procedure and proceeded to contact my Consultant who was also unable to give a valid reason. I then contacted the Super Consultant Albert and would pass info on to Trudeau. This client has been waiting over 4 weeks for an answer and those in the position to do something have done nothing. as I mentioned in the chat, we apparently are in need of Consultants yet the process remain questionable as their is no accountability, transparency of correct procedure to follow. I then proceeded to contact Trudeau to no success . The words used to describe Trudeau's attitude as being spiteful and biased has been expressed by many members via hub, chats and also in the form of written and verbal complaints. And this continues to also be an ongoing issue that is swept under the rug. Einstein and Albert you know full well that Trump and I have not violated any Terms and Condition as you have not provided any evidence only your opinions. Neither of you have given us the right to address exactly what it is that we have been accused of . Einstein you go on and on about transparency yet you fail to practice what you preach . The chat is what we use to communicate with you as Consultants which is why no information was placed in the hub . You can not have it both ways and decide to change to rules half way because you are fearful of a potential client seeing issues that continue to be ongoing

ALBERT (Mon Feb 28 2022 2:06 PM) Removing a Consultant from the Gallery is not taken lightly. The reasons as to why they were temporarily removed were provided and there was an option to reapply. We will be materially changing the Consultant Application Process. Einstein will advise re this on his return. The rules have not been changed. Re written and Formal complaints in regards to any member, these will not be discussed in public and most certainly not on Einstein business Hub Page.

ALBERT (Mon Feb 28 2022 2:38 PM) I believe the solutions that Einstein will be bringing home will address some of your concerns Tesla and will also help Trudeau in the Role as Consultants

EINSTEIN (Mon Feb 28 2022 2:39 PM) And that is the whole point....it is MY business Hub and any member of my Hub that missuses my Hub will have the posts removed and I will block as I have done their further membership of my Hub..period

TESLA (Mon Feb 28 2022 2:47 PM) No issue was discussed in your hub Einstein which again does not make sense why Trump and I have been banned from making any comments. What you have done is unethical and violates our rights to communicate

EINSTEIN (Mon Feb 28 2022 2:56 PM) You are not banned from communicating and engaging with me we are now aren't we? You are blocked from posting on my Business Hub because you and Trump chose to air your grievances on my business hub on my decision not to endorse his application to become an Accredited Consultant as I felt he did not meet all the criteria of being an Accredited Consultant. This was my choice to makethere us nothing unethical about this

TESLA (Mon Feb 28 2022 3:10 PM) We did not post on your business hub Einstein. Anyone would think that you cannot tell the difference between the actual Frega hub and the chat app which is found in one's contact book . They both operate independent of each other . The hub we stayed out of as its public . We posted in the chat book which is how we normally communicate with you .

Morale of the story

Yes, life does get pretty windy and arid.

And when you feel like you are hitting your head against a brick wall of confusion then write yourself another script preferably something satirical with an ending that you enjoy.



"Success is not final;

failure is not fatal:

It is the courage
to continue that counts."

Winston S Churchill