Discover everything FDU Silberman College of Business has to offer you!



Silberman College of Business

FOL

FDL

Silberman College of Business

Silberman Education. Positive Impact. Better World.

TABLE OF CONTENTS

The Silberman Advantage	1
The Silberman Advantage	2
About Silberman	3
Business Majors and Minors	4
Masters and Combined Degrees at FDU	5
Silberman Stats	6
Who's Who	7
Silberman Academic Advisors	8
Silberman Professional Development Program	9
What Our Students Are Saying	
Placement and Outreach Stats	
Center for Innovation and Entrepreneurship	12
Coursera for FDU Silberman	13
Study Abroad with Silberman	14
FDU Resources	15
Silberman Social Media	

The Silberman Advantage



Employers recognize the quality of your AACSBaccredited degree--it's the gold standard. We've been accredited since 2001.





Silberman prepares you as a global change maker and is one of the few North American business schools that is measured by the Positive Impact Rating.

2





Courses taught by renowned faculty with real-world experience from corporate, consulting, and entrepreneurial backgrounds.

You will learn by doing with immersive classrooms

and career-focused co-curricular activities.



Silberman's commitment to responsible management as a signatory to the UN Principles of Responsible Management Education (PRME) initiative.



Silberman builds your professional skills and leadership acumen through our Professional Development Program.



The Silberman Advantage

Gain an entrepreneurial advantage with the home base of the NJSBDC residing at FDU.

> Transformational learning in technologyenhanced environments--Silberman has the largest collection of Bloomberg terminals of any academic institution in NJ.

Comfortable in uncomfortable situations: Preparing you for the job market. As a student, you will build confidence and perfect your written and oral presentation skills through repeated practice.

> We develop your global mindset. FDU is an institution of higher education "of and for the world" and is the first university to earn Special Consultative Status with the UN Economic and Social Council and the Founding Member of the UN Academic Impact Program.

Location, Location, and Location. Our two NJ campuses and two abroad campuses are short commutes away from business hubs and major metropolitan areas.







Bloomberg









About Silberman

Mission Statement

The mission of the Silberman College of Business at Fairleigh Dickinson University is to be a center of learning committed to the education of tomorrow's leaders today, to prepare our students to succeed in a global environment, and to advance the understanding of business.

Excellent Business School Ranking

- <u>The Princeton Review</u> ranks Silberman College as one of the best business schools in the nation.
- <u>U.S. News & World Report</u> ranks FDU for Best Business Programs, and Best Universities (North Region).
- <u>Eduniversal</u> rates Silberman College as an "Excellent Business School."
- Silberman's <u>Rothman Institute of Innovation and</u> <u>Entrepreneurship</u> was honored with Excellence in Curriculum Innovation in Entrepreneurship Award by <u>Deshpande Foundation</u>.
- Tax Talent, Inc. rates Silberman one of the Top 10
 Masters in Accounting MAcc Program.
- <u>Accounting Degree Review</u> rates Silberman one of the Top 10 Best Undergraduate Accounting Programs in New Jersey.
- The <u>IMA (Institute of Management Accountants)</u> has endorsed the BS accounting program for meeting high educational standards, enabling students to pursue the <u>Certified Management Accountant (CMA)</u> credential.









Meet our Board of Advisors





BUSINESS MAJORS AND MINORS

MAJORS

- ACCOUNTING
- BUSINESS ADMINISTRATION
 - Concentrations: International Business; Professional Selling ど Sales Management; Management Information Systems
- ENTREPRENEURSHIP (Florham campus only)
- FINANCE
 - Concentrations: Financial Planning & Wealth Management
- MANAGEMENT
 - Concentrations: Human Resources; Leadership
- MARKETING
 - Concentrations: Digital Marketing

ONE OF THE TOP 5% OF BUSINESS SCHOOLS IN THE WORLD

MINORS

- Accounting
- Business Administration
- Data Science
- Digital Marketing
- Entrepreneurship (Florham campus only)
- Environment of Business
- Finance
- Financial Planning & Wealth Management
- Human Resources Management
- Leadership
- Marketing
- Professional Selling & Sales
- Sustainability Management (Florham campus only)





MASTER'S AND COMBINED DEGREES AT FDU

MASTER'S DEGREES

- MBA
 - **Optional Specializations**
 - Accounting
 - Finance
 - International Business
 - Leadership & Management Innovation
 - Marketing
 - Pharmaceutical Management
 - Supply Chain Management
 - Data Analytics
- MS Accounting
- MS Digital Marketing (online only)
- MS Supply Chain Management (Metro Campus only)
- MS Taxation (online only)

COMBINED DEGREES AT FDU

Complete your bachelor's and master's degrees in an accelerated 4+1 program. Visit <u>fdu.edu/combined</u> or scan the QR code to view a complete list of our combined degrees available on each campus.



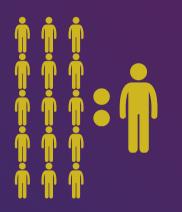


AVERAGE CLASS SIZE



20.6 students in undergraduate classes13.8 students in graduate classes

STUDENT TO FACULTY RATIO



15 students to 1 faculty member

UNDERGRADUATE RETENTION RATES (INTO YEAR 2)



80% full-time, first year students 80.9% full-time, transfer students

STUDENTS EMPLOYED OR PURSUING GRADUATE DEGREES (WITHIN SIX MONTHS OF GRADUATION)





Who's Who



James Almeida Dean of Silberman College of Business



Daniel Wischnevsky Associate Dean



Hyojin Lee Senior Assistant to the Dean, Budget and Finance



Sophia Li Ferry Associate Director of Graduate Programs, Recruitment, and Support



Karen Denning Department Chair of Economics, Finance & International Business



Shannon Logan Senior Assistant to the Dean



Gwen Jones Department Chair of Management & Entrepreneurship



Ron West Department Chair of Accounting, Tax & Law



Li Qin Department Chair of Marketing, Information Systems & Decision Sciences

Silberman Academic Advisors



Jennifer Page Senior Advising Counselor for Undergrad Business Students - Florham Campus



Sandy Holder Advising Counselor for Undergrad Business Students - Florham Campus



Michelle Klemme Advising Counselor for Undergrad Business Students - Florham Campus



Nikki Santoro Advising Counselor for Undergrad Business Students - Metro Campus



Briana Walters Advising Counselor for Undergrad Business Students - Metro Campus



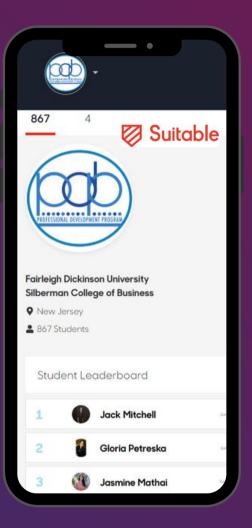
Lauren Sachs Advising Counselor for Graduate Business Students - Metro Campus

 $\mathbf{0}$

Silberman uniquely offers dedicated academic advisors to our students who promote academic success and provide all undergrad and grad business majors with year-round assistance with course review and selection, registration, and exit planning.

Silberman Professional Development Program

We are dedicated to developing students and helping them become internship and career-ready. Our Professional Development Program, active on both New Jersey campuses, provides a wide range of opportunities for students to meet and learn from leading business executives and alumni, and teaches students the soft skills that are essential to success. The goal of the Silberman College of Business Professional Development Program is to enrich your learning and preparedness for your career by offering workshops, talks, panel discussions, networking opportunities, and resources to help you secure a rewarding position in your field.





Scan or click check out previously held PDP events

What Our Students Are Saying



KEVIN RYAN BS'22, MBA'23 "As a commuter student, the PDP events made me feel more connected to FDU and my peers and helped me learn about myself and my interests!"



SABRINA SARACENO

BS'26 "During my freshman year, I completed the PDP program and all I can say is that I have learned many valuable skills that have benefited me in trying to build my early career. I've also made many valuable connections with employers."





ANTHONY RUSSO BS'24

I received and accepted a job offer at SAX LLP thanks to the Accounting and Finance Recruiting Fair!"

The Placement and Outreach Team



Mary Sakin Executive Director sakinm@fdu.edu



Paige Soltano Director paigesoltano@fdu.edu



Patricia Wyer Manager patwyer@fdu.edu



Missy Quinn Social Media Manager m.quinn1@fdu.edu

Success at Silberman College of Business



FAIRLEIGH DICKINSON UNIVERSITY

Silberman College of Business



Avg Class Size 20.6 Undergrad 13.8 Graduate



Retention Rate (Into Year 2) 80% Full-Time, 1st Year Students 80.9% Full-Time, Transfer Students



6-Year Grad Rate (Full-Time, 1st Year Students) 70.1%





4-Year Grad Rate (Full-Time Transfer Students) 75.6%



Student to **Faculty Ratio** 15:1



Students Employed or **Pursuing Graduate** Degrees within 6 months 92%



Top Business Recruiters/Employers for the Class of 2022



For additional information about Silberman College of Business, visit fdu.edu/business 11



SILBERMAN COLLEGE CENTER FOR INNOVATION AND ENTREPRENEURSHIP

Home of the New Jersey Small Business Development Center [SBDC]

America's Small Business Development Centers are found in every state and have been serving small businesses for over 45 years.



Matt Wells *Regional Director* Fairleigh Dickinson is home to a <u>NJSBDC Regional Center</u> serving Northwest Jersey, headed by Regional Director Matt Wells. Matt's office resides in the Monninger Center on our Florham Campus.

1977 - 2027

Have a side hustle or small business? NJSBDC services are FREE to all FDU students.





Silberman College of Business

SILBERMAN COLLEGE OF BUSINESS CAREER ACADEMY



WHAT IS COURSERA?

Coursera is an online learning platform offering self-paced guided projects and on-demand courses on a variety of subjects. It partners with universities and companies like Amazon Web Services, Google, and IBM to provide courses. Students of the platform can earn digital certificates to share on their resumes or with their LinkedIn networks. Coursera offers 450+ specializations, 440+ projects, and 30+ certificates.

PARTNERSHIP WITH SILBERMAN PDP & COURSERA

Silberman students can join the "Career Academy" **for free** to obtain job-ready tech certificates in 26 industries, 221 modules, and 45 projects, 96 hours of work on average to complete a certificate. It's the perfect supplement to a SCB education.



Data Analyst with Excel and R, Data Scientist, Application Developer, Data Engineering, Mainframe Developer, Cyber Security Analyst & more



Project Manager, UX Design, Digital Marketer, IT Support Specialist, Data Analyst & more





STUDY ABROAD WITH SILBERMAN

Silberman Global Business Experience [GBE]

The Global Business Experience at Fairleigh Dickinson University's Silberman College of Business provides you with a unique opportunity to broaden your academic experience, explore international business issues and gain a better understanding of today's global marketplace.

Expand Your Perspective

Offered through FDU's Silberman College of Business, the Global Business Experience (GBE) provides a unique, multi-country and immersive experience that will give you a competitive edge by transforming the way you think, solve problems and view the world. You'll earn college credit from the front lines of world commerce!

Program Highlights:

- Study abroad in two different countries during two different academic years.
- Significant financial support for travel is available to eligible students (as funds permit).
- Opportunity to earn college credit while studying business in diverse international settings.
- Participate in Silberman's Professional Development Program and internship opportunities.
- Exclusive global business enrichment activities in the United States for GBE students.



FDU Resources

	the state	
altan Maria		
際	FDU	
		U

Virtual Tour

<u>Silberman</u> <u>Scholarships</u>





<u>FDU</u> <u>Scholarships</u>

Study Abroad





Honors

<u>Financial Aid</u>



FOLLOW US ON SOCIAL MEDIA



Fairleigh Dickinson University Silberman College of Business

50 0

ge of Business is one of the

✓ Follo

About Posts Job

ages Videos Articles

.

LinkedIn

::

.ea

....



Facebook



<u>TikTok</u>



1222!



YouTube

