

**It "Dawned" On Me...** *a message from Dawn Giganti*

I hope this newsletter finds you well. With summer in full swing this month, I wanted to emphasize the importance of disconnecting from our cell phones & embracing the beauty of parks & recreation. Amidst modern chaos, these serene spaces offer solace & rejuvenation.

Technology keeps us constantly connected but also distances us from nature's wonders. Parks provide a much-needed escape from our digital realms. The rustle of leaves, the chirping of birds, & the gentle breeze all invite us to pause & appreciate the splendor around us.

**"The heavens declare the glory of God, and the sky above proclaims his handiwork." ~ Psalm 19:1**

Nature's phenomena demonstrate the divine craftsmanship behind creation. Let's not miss out on its captivating beauty!

Picnics offer an opportunity to enjoy outdoor recreation & strengthen our bonds with our loved ones. Spread a blanket, share a meal, & engage in heartfelt conversations. These simple moments create cherished memories that endure a lifetime.

Set aside your smartphone & explore parks & recreational spaces. Take a stroll, play games, or simply bask in the sunlight with your favorite book. In nature's embrace, we cultivate gratitude, find solace, & rekindle our sense of wonder. Don't let modern technology steal this from us!

**"Be still, and know that I am God." ~ Psalm 46:10**

In stillness & communion with nature, we discover clarity & a connection to something greater.

So, dear friends, put down your cell phone, step outside, & embrace the parks. Experience the joy of a picnic, commune with nature, & let your spirit soar in the embrace of God's creation. I promise I will be doing this with you. As always, please feel free to share your experiences by emailing me at [dawn.g@creativecarpetinc.com](mailto:dawn.g@creativecarpetinc.com). You are definitely not alone!

Have a wonderful July & please be safe in your 4th of July celebrations! (I know, I say that every year, but I still have to say it!)

Warm regards,



Dawn Giganti, Marketing & Administrative Assistant  
Creative Carpet & Flooring

**Month at a Glance:**

**4th Independence Day** – Happy Birthday, America! We will be CLOSED to celebrate with our family and friends. Have a wonderful & safe holiday!

**7th Global Forgiveness Day** – Life is too short to hold onto pain and anxiety for too long. Instead, forgive people, and you will live calmer and more peaceful.

**13th Oxymoron Day** – Include as many oxymorons in your speech and writing today. See if anyone notices them for what they are. Here's one to get you started... "Top Floor!"

**24th Tell an Old Joke Day** – What do you call a cow that fell on the floor? Ground beef!

**Employee birthdays this month:**

- 7th **Debi Newton's Birthday** - Accounting & Administrative Assistant
- 9th **Dawn Giganti's Birthday** - Marketing
- 14th **Michelle Cress' Birthday** - Flooring Consultant
- 19th **Gina Bonk's Birthday** - Design Consultant



**Mark  
Bouquet**



**Mark  
Bouquet Jr.**

We promise that you'll love your new floors, or we'll replace them for **FREE!\***

\*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

**Inside this issue...**

- It "Dawned" On Me... a message from Dawn Giganti
- Month at a Glance
- Gray is the world's rarest eye color
- Are You This Month's Mystery Winner?
- Ugly Truck Day!
- Did You Know...
- "It's hot enough to fry an egg on the sidewalk"
- Welcome Back to Our Returning Clients
- Meet our Carpet Cleaning Customers
- Mega Trivia Contest
- Hot Days Cool Floors Sale
- 5 Reasons Watermelon is Great During the Summer
- Meet Our New Clients
- Referral Rewards Program
- Warning!
- Referral THANK YOU'S
- Thank You for the Kind Words

**July**

S	M	T	W	T	F	S
						01
02	03	04 CLOSED	05	06	07	08
09	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



## Gray is the world's rarest eye color

Human eyes are distinct; like fingerprints, no two sets are alike. But some genetic anomalies create especially unlikely "windows" to the world — like gray eyes. Eye experts once believed that human eyes could appear in only three colors: brown, blue, and green, sometimes with hazel or amber added. More recently, once lumped into the blue category, the ashy hue has been regrouped as its own, albeit rarely seen, color. Brown-eyed folks are in good company, with up to 80% of the global population sporting the shade, while blue eyes are the second most common hue. Traditionally, green was considered the least common eye color. However, researchers now say gray is the rarest color, with less than 1% of the population seeing through steel-colored eyes.

Eye color is an inherited trait, meaning it's likely that members of the same family have similar eye colors. However, geneticists now believe determining a child's eye color isn't as simple as looking at their parents. That's because as many as 16 genes determine the final hue. Intriguingly, our eye color at birth isn't necessarily what we'll have as adults. Most babies are born with faint eyes that often look gray, light blue, or light brown until the melanocytes — the protein that creates color — produce enough melanin to color the iris. People with less active melanocytes typically have lighter eyes (like blue or green), while people with more melanin usually have brown eyes. Our final eye color usually emerges around 3 to 6 months old, but it can change until a baby's third birthday. [Interesting Facts | January 2023]



## Ugly Truck Day!

"Ugly Truck Day" is an unofficial holiday celebrated on July 20th each year. It's a lighthearted observance that embraces the charm and uniqueness of unattractive or unconventional-looking trucks.

The origins of Ugly Truck Day are unclear. Still, it is believed to have started as a fun way to appreciate pickup trucks' rugged and practical nature that may not be considered conventionally beautiful or stylish. It's a day to celebrate trucks with dents, scratches, mismatched parts, or other imperfections but continue serving their owners faithfully.

To celebrate Ugly Truck Day, you can engage in a variety of activities:

\* Display your truck proudly: If you own an "ugly" or unconventional-looking truck, park it prominently in your driveway or a public area to show it off. Decorate it with banners or signs that say "Ugly Truck Day" to spread the holiday spirit.

\* Host a gathering: Organize a small gathering with friends, family, or fellow truck enthusiasts who appreciate the beauty in "ugliness." Share stories about your trucks, their unique features, and the adventures you've had together.

\* Truck parade: Arrange a parade or convoy of trucks, inviting other truck owners in your community to join. Drive through town, honking horns and waving to onlookers. It can be a fun way to showcase the diverse range of trucks and their individual characters.

\* Social media celebrations: Share pictures and stories of your truck on social media platforms using the hashtag #UglyTruckDay. Engage with other truck owners and enthusiasts, appreciating their vehicles and exchanging experiences.

\* Truck makeover: If you have an "ugly" truck that you'd like to spruce up, Ugly Truck Day can serve as an opportunity to give it some TLC. Clean, polish, or add new accessories or modifications to enhance its appearance while retaining its unique charm.

Remember, Ugly Truck Day is all about embracing the individuality and character of trucks that may not conform to traditional beauty standards. It's a day to appreciate the utility, reliability, and memories associated with these unconventional vehicles.

## "It's hot enough to fry an egg on the sidewalk"

A common expression for describing extremely high temperatures. The exact origin of this phrase is uncertain, but it has been used for many years and has become a popular idiom. But... YES, it is possible to fry an egg on the sidewalk in the Chicagoland area during July! The high temperatures experienced in the summer months can cause the pavement to become extremely hot, especially during peak hours when the sun is directly overhead. This intense heat can create conditions suitable for attempting to fry an egg on the sidewalk.



## MEET OUR CARPET CLEANING CUSTOMERS...

Barb Evans  
Barbara Kern  
Caryn Belcik  
Cleo Simons  
Dan McNulty  
Fred & Bonnie Minsky  
Jason Bullaro

Jenni Haemker  
Jennifer Zylstra  
John & Karen Fuerst  
Jonnelle Sweetner  
Judy Bogdan  
Julie Landry  
Kelly & Jeff Reiher

Kim Burd  
Kimberly Scalzitti  
Lisa Candelaria  
Lisa Fundarek  
Lori Hermanson  
Manny Buck  
Marla Sprainis

Michael & Mary Disanti  
Mike Eriks  
Nancy Frankovich  
Norma Vilitis  
Pamela & Raymond  
Summers  
Randy Gordon

Regina Herod  
Rita Rosana  
Thomas & Pat Tighe  
Tony Pietrzak  
Virginia Schneider



CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585 EXT. 100

**DEBBIE  
LOVELL**

*of Mokena, IL*

You are this month's  
**MYSTERY WINNER!**

We have a \$50 Creative Carpet & Flooring  
gift card reserved just for you!

Stop in your nearest showroom to claim  
your prize! Must be picked up between  
07/01/2023 & 07/31/2023.

## Did You Know ?

It's almost that time again...  
**UGLY FLOOR CONTEST**



Shoot & upload your  
ugly floor for your  
chance to win. More  
details next month!

## RETURNING CLIENTS **WELCOME BACK**

Alan Bernat  
Bill Enright  
Bob & Laura Neubauer  
Cheryl Hampton  
Cole Devries  
Deborah McMahon  
Ed & Sue Punjak  
George & Sue Tragos  
Harolene Lamm &  
George Tatoole  
Jennifer Marlett  
Jim & Audrey Willocki  
Joseph May  
Karen Cozen  
Kathy & Bill Clausung

Kimberly Scalzatti  
Mariellen Smith  
Marvin & Jillian Lorde  
Mary Vandahm  
Nancy Kohlstedt  
Nancy Salmon  
Pamela Kilcoyne  
Pat & Joanne Dunne  
Paul Gnap  
Peter Opalacz  
Salwa Dillard  
Sharon Valko  
Susan Scuderi  
Virginia Kleiman



# MEGA Trivia Contest

Who wants to **WIN** a  
\$50 Gift Card towards dinner at



## Take our Trivia Challenge!

This month's Mega Trivia question:

**What contest is held every Fourth of July at Coney Island?**

- (A) Hot dog eating contest
- (B) Firework contest
- (C) Photo contest
- (D) Miss Coney Island

To enter, visit our website at [creativecarpetinc.com](http://creativecarpetinc.com) and click on the 'MEGA Trivia' tab under Specials. Take your best guess for this month's question, which will be available on our website between the 1st and 15th of the month. Your chances of winning are better than you think! The winner will be announced in the following month's newsletter. Remember, the entry deadline is the 15th of each month. Good luck and have fun!

### Last month's question:

What city does Frank Sinatra call "my kind of town" in a 1964 song?

**Answer: (A) Chicago**

Originally written for the 1964 Rat Pack movie "Robin and the 7 Hoods," the song "My Kind of Town" went on to become one of the tracks most closely associated with Frank Sinatra. In it, he sings the Windy City's praises, crooning, "Each time I leave, Chicago is / Tuggin' my sleeve, Chicago is / The Wrigley Building, Chicago is / The Union Stockyard, Chicago is / One town that won't let you down / It's my kind of town!" [Genius | January 2023]

Congratulations to last month's winner:

**JEFF  
HELBERG**

*of Hoffman Estates, IL*

To claim your prize, please stop by Creative Carpet & Flooring between 07/01/2023 & 07/31/2023. Thank you for participating in our contest & enjoy your prize!

**Save on select Shaw Floors and Anderson Tufftex flooring! See store for details.**

### 5 Reasons Watermelon is Great During the Summer

Watermelon is often considered a refreshing and delicious fruit to have during the summer for several reasons:

- Hydration:** Watermelon has a high water content, with over 90% of its weight being water. Consuming watermelon helps quench thirst and keeps you hydrated during hot summer days.
- Cooling effect:** Watermelon is known for its cooling properties. The high water content combined with the natural sugars and electrolytes in watermelon can provide a refreshing and revitalizing effect, helping to cool down the body and combat the heat.
- Nutritional value:** Watermelon is low in calories and fat while rich in essential nutrients. It is a good source of vitamins A and C, which are beneficial for maintaining healthy skin and supporting the immune system. Additionally, watermelon contains lycopene, an antioxidant associated with various health benefits, including heart health.
- Quenching thirst and reducing heat-related illnesses:** Due to its high water content and pleasant taste, watermelon is often consumed as a thirst-quencher during the summer. It can help replenish fluids lost through sweating and reduce the risk of dehydration. Watermelon also contains electrolytes like potassium, essential for maintaining proper hydration levels and preventing heat-related illnesses like heat exhaustion or heat stroke.
- Versatile and refreshing:** Watermelon is a versatile fruit that can be enjoyed in various forms. You can have it as a simple snack by slicing it or cutting it into cubes, blending it into a refreshing smoothie or juice, or using it as a base for salads, sorbets, and other summer desserts. Its naturally sweet and juicy flavor adds to its appeal.

Overall, watermelon's high water content, cooling effect, nutritional value, thirst-quenching properties, and versatility make it a popular and enjoyable choice during summer.



### MEET OUR **NEW** CLIENTS

Bill & Barb OBrien  
Bridgette & Josh Krueger  
Brittany & Adam Brewer  
Carlee Jaslowski  
Chad & Karly Samara  
Chris Jacobs  
Christine Stajszczak  
Chuck & Marguerete Rebesco  
Clara Jager  
Deborah LaFaire  
Denise & Gregg Sebben

Don Biesen  
Ed DeWitt  
Elizabeth Nolan  
Gina Morin  
Glenn & Jeanne Larsen  
Harry & Cheryl Baker  
Heather O'Neal-Renken  
Henry & Anne Koval  
Jamie & Marc Benovic  
Jay Martin  
Jennifer Dreyfuss

Jessica Gronau  
Jim & Shannon Shanahan  
Joanna Miskiewicz  
Joanne Chuvala  
Joe & Maureen Minnich  
Julie Gregerson  
Julie Wallace  
Karen Doescher  
Kathleen Dwyer  
Kimberly Brawthen  
Laura Downey

Linda Dowding  
LyDoska Frank-Marshall  
Marlene McPartlin  
Mary Paterik  
Mel Lee  
Mike & Bev Gall  
Mike Freiberg  
Peggy & Richard Lenehan  
Raymond Lenz  
Richard Martin  
Rita Priest

Ryan Petrick  
Ryan Proffitt  
Sam Castiglione  
Sandra Casey  
Scott & Carole Kuta  
Shannon Kinder  
Shirley Pawela  
Stacy & Mike Cesta  
Sue Cimarolli  
Sylvia Banach



# Creative Carpet & Flooring

19845 S LAGRANGE RD  
MOKENA IL 60448-8348

PRSRT STD  
U.S. Postage  
**PAID**  
Permit #130  
Homewood, IL

Your Monthly  
Newsletter  
**MEGA** Trivia Contest  
Enter to Win a \$50  
Gift Card

19845 S La Grange Road  
Mokena IL 60448  
708.479.8600



MON 10am - 6pm  
TUE 10am - 8pm  
WED 10am - 6pm  
THR 10am - 8pm  
FRI 10am - 6pm  
SAT 10am - 4pm  
SUN closed

# Creative Carpet & Flooring

www.creativecarpetinc.com  
888.910.6585



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

2315 45th Street  
Highland IN 46322  
219.595.5561



MON 9am - 6pm  
TUE 9am - 6pm  
WED 10am - 6pm  
THR 9am - 6pm  
FRI 9am - 6pm  
SAT 10am - 4pm  
SUN closed



## How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



## WARNING

Don't visit any flooring dealer until you call us for a **FREE** Consumer Awareness Guide!

You will learn...

- ☒ 4 predatory sales tactics
- ☒ 7 costly misconceptions about flooring
- ☒ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!  
[www.CreativeCarpetInc.com](http://www.CreativeCarpetInc.com)

A gigantic THANK YOU to all who referred us last month...

Amber & Nick Meyer  
Aubrey Doescher  
Gerry Pierson  
John & Alice Kiepora  
Joyce Beback

Katie Reel  
Leo Kanwischer  
Michelle & Brett Marcowka  
Nancy DeYoung  
Patricia Croft  
Tracy Cook

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card

So nice working with Creative Carpet. Friendly and helpful staff from sales to installation, with attention to detail and follow-up. I love the new carpet.

~ Herbert Good of Highland, IN  
This month's \$25 Target gift card winner!