2025 December

The MONTHLY Connection



19 Commerical St | Portland Maine 04101 207.517.3100 | MaineHomeConnection.com

DECEMBER IN MAINE COZY, CONNECTED, READY FOR YOU.



IN THIS EDITION

Cumberland + York County Stat Check

The Latest from the Fed

A Hot Take on Vertical Development

Brokerage News

Maine is Winter Famous - Chester Greenwood

A Maine Christmas Mansion

Moxie Cocktails from bad to worse

Help! Do you have a resource for that?



Selected Towns YTD November Statistics

	Units			Median Price			
Cumberland County	2025	2024	%		2025	2024	%
Portland	384	384	0.0%		610,000	592,000	3.0%
South Portland	201	194	3.6%		550,000	532,500	3.3%
Falmouth	158	139	13.7%		1,137,000	1,025,000	10.9%
Cape Elizabeth	110	101	8.9%		1,010,000	901,000	12.1%
Scarborough	223	196	77.0%		750,000	762,500	-1.6%
Cumberland	101	89	13.5%		940,000	774,000	21.4%
Yarmouth	82	75	9.3%		802,500	925,000	-13.2%
Harpswell	102	87	17.2%		834,750	711,000	17.4%
Brunswick	158	159	-0.6%		533,000	529,900	0.6%
Freeport	84	82	2.4%		765,000	797,000	-4.0%
Windham	225	225	0.0%		523,050	487,500	7.3%
Gorham	158	142	11.3%		544,000	543,500	0.1%
Westbrook	160	138	15.9%		457,500	488,684	-6.4%
Standish	124	91	36.3%		498,750	439,900	13.4%
New Gloucester	49	42	16.7%		515,000	490,000	5.1%
York County							
Old Orchard Beach	90	94	-4.3%	•	587,000	577,500	1.6%
Saco	183	189	-3.2%		575,000	575,000	0.0%
Biddeford	143	149	-4.0%		515,000	459,000	12.2%
Kennebunk	138	156	-11.5%		805,767	708,123	13.8%
Kennebunkport	72	67	7.5%		1,220,243	1,400,000	-12.8%
Wells	173	157	10.2%		639,900	635,461	0.7%
Ogunquit	28	28	0.0%		1,032,500	1,196,500	-13.7%
Sanford	228	210	8.6%		365,000	377,950	-3.4%
Acton	55	53	3.8%		532,000	497,850	6.9%
Berwick	68	70	-2.9%		537,000	475,500	12.9%
Buxton	72	74	-2.7%		445,000	450,000	-1.1%
Totals							
Maine	13,794	13,258	4.0%		410,000	390,000	5.1%
Cumberland County	2,964	2,706	9.5%		590,000	568,700	3.7%
York County	2,242	2,160	3.8%		539,000	520,000	3.7%

Detailed stats available on our website <u>MaineHomeConnection.com/stats</u>

The Latest from the Fed

Breaking it down with Guild Mortgage: Rudi Ferante

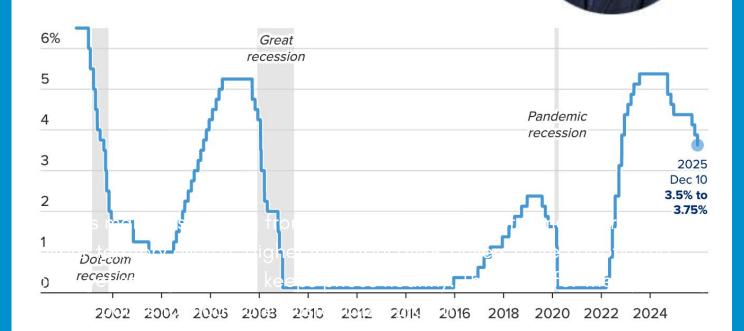


At last week's Fed meeting, the Fed delivered a quarter-point rate cut, but the tone surrounding it was anything but dovish. Chair Powell's press conference and the updated forecasts made it clear this was a hawkish rate cut; a move designed to provide modest easing while reminding markets that the Fed is not prepared to declare victory on inflation.

In fact, the new projections leaned more cautiously than many expected. Stronger economic growth, lower inflation, and just one single rate cut penciled in for all of 2026.

Federal Reserve cuts rates for third time in 2025

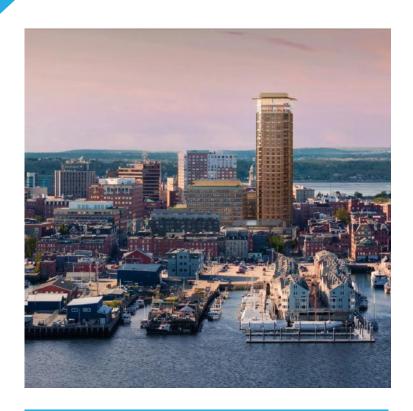
— Federal funds rate ■ Recession



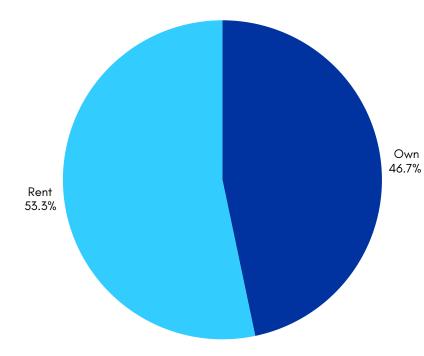
VERTICAL GROWTH IN PORTLAND

A 30 STORY WHAT?

As a team deeply rooted in Maine's residential market, we pay attention when something big comes along — and a 30-story tower in downtown Portland is certainly that.



PORTLAND A CITY OF RENTERS OR OWNERS?



Growth is exciting, but it raises real questions for the everyday Maine buyer.

QUESTIONS TO ASK?

- Does building upward strengthen Portland, or change the character we love?
- Do high-rise condos help local buyers, or mostly attract out-of-state owners?
- Will higher HOA fees push true Maine buyers out of downtown?
- Does vertical growth ease the housing crunch, or create a new divide?

BROKERAGE NEWS + HIGHLIGHTS

DID YOU SEE ALL THE MAYHEM?

Our company Christmas was a colorful blast—breaking things, throwing paint, enjoying a delicious dinner at Thames Landing, and martinis—all celebrating the unstoppable creativity of our team.



Mayhem Portland



Thames Landing



MAINE HOME CONNECTION CURRENT LISTINGS







South Portland

73 High Street \$699,000

Broker Ann Marie Cooke

Portland

412 Ocean Avenue \$675,000

Associate Broker Melissa Morrill

Cape Elzabeth

8 Peables Cove \$1.165,000

Broker: Laura Sosnowski

Merry Christmas

When an old letter surfaces at a quiet post office, it delivers more than a long-delayed package. It delivers the gentle truth that love isn't measured by time, distance or silence.

It lasts. It lingers. It waits for us to rediscover it.

As you celebrate the holidays, may you find comfort in the relationships that shape you, forgiveness in the moments that weigh on you, and joy in the connections that light your way.

Time Doesn't Diminish Love

FROM BAD... TO WORSE: HOLIDAY COCKTAILS WITH MOXIE

This year, we're shaking things up—literally. Forget boring eggnog and predictable punch. We're talking From Bad to Worse cocktails, starring the one soda that dares to be different: Moxie. Bitter? Check. Bold? Absolutely. Fun?

Questionable ... but that's the point.



Grinchy Moxie Mule
Herbal chartreuse, gin,
lime, and Moxie.



Candy Cane Confusion
Peppermint schnapps,
amaretto... topped with
Moxie. Sweet, nutty, bitter



Santa's RegretWhiskey, coffee liqueur,
bitters, and Moxie



Elf's Last Stand Vodka, cranberry, pickle juice... and Moxie



These cocktails aren't for the faint of heart... but they are perfect for anyone ready to laugh through the holidays. Who knew "bad" could taste this fun?

*** We will absolutely be doing a video to follow up on these fantastic ideas....



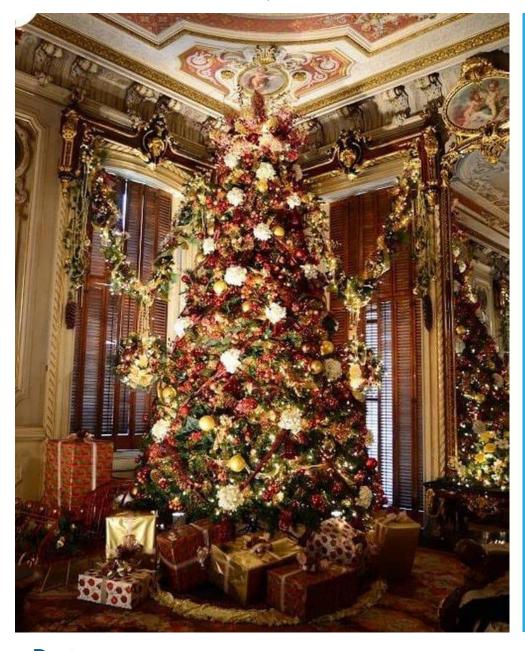
CHESTER GREENWOOD: MAINE'S ORIGINAL INVENTOR OF WARM EARS

Do you still have a pair of these kicking around Let's see them!

- Maine winters aren't for the faint of heart ** and neither was 15year-old Chester Greenwood of Farmington. Back in 1873, tired of freezing ears while ice skating, Chester decided to invent a solution.
- Today, Chester Greenwood Day is celebrated every December in Farmington with parades and community events, honoring the ingenuity and creativity of this young Mainer.

BEHIND THE DOORS OF THE VICTORIA MANSION: HOLIDAY EDITION

109 Danforth Street | Portland Maine 04101



1850 Built as summer home for wealthy hotelier 1939 Mansion is repossessed for back taxes 1940 William Homes purchases and renames the Mansion 1971 Now a National Landmark. undergoes restoration 2023 Telling the

Dates Nov 28, 2025 – Jan 4, 2026

Hours

Tues-Sun, 10 AM-4 PM Closed Mondays, Christmas Day, New Year's Day

Special Hours Christmas Eve & NYE

Tickets

Adults \$19.25

Seniors: 62+ \$17.25

story of the

enslaved by R. Morse begins

College: \$8

Kids 6-17 \$6

Under 6 free

Christmas Roadshow

So the history that we all cherish is not true!



Tradition has it that Rudolph the Red-Nosed Reindeer was created in 1939 by Montgomery Ward copywriter Robert L. May as part of a free Christmas booklet for shoppers.

The story became so popular that May's brother-in-law, Johnny Marks, turned it into a song—later made famous by Gene Autry—and the 1964 Rankin/Bass TV special cemented Rudolph as a beloved holiday icon.

Stuart the One-Eyed Raindeer?



GREATER PORTLAND

Cumberland Fair Lights | Dec-Jan 3 Victoria Mansion Tours | Dec-Jan 4 Portland Harbor Parade of Lights | Dec 14 Chanukah Menorah Parade | Dec 21 Polar Express | Until 12/23

YORK COUNTY

Sandy Hill Farm Winter Wonders | Dec-March Christmas Prelude Kennebunkport | Dec 4-14 Christmas by the Sea Ogunquit | Dec 12-14

OTHER LOCATIONS

Gardens Aglow Boothbay | Dec--Jan 4 Santa Sunday Newry | Dec 14 Mountain Holly Days Rangeley | Dec 12-14

Remember to peek at the details before you head out—weather, hours, and availability can shift from event to event.

Events are subject to change

HELP! CAN YOU RECOMMEND....

FIX A WATER HEATER

Mainely Plumbing and Heating 207.854.4969

<u>Aube's Plumbing & Heating</u> 207.781-7288

Bradbury's Plumbing & Heating 207.627.7729



PLOWING + SHOVELING IN A PINCH

<u>JLP Services Maine</u> 207.773.3605

Moon Landscape Construction 207.829.8349

<u>Green Lawn & Snow, LLC</u> 207.650.5083

Facebook community pages are still a great place to find help fast. As fewer people use the platform, those neighborhood groups stay active and can be reliable.

EMERGENCY OIL DELIVERY

<u>Rinaldi Energy</u> 207.571.4231

<u>Fielding's Oil +</u> <u>Propane-</u>800.491.3194

WARMTH WHEN YOU NEED IT

Not sure where to start? Call 211 Maine for quick guidance.







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