



LISTING YOUR HOME WITH
SARA DALY

YOUR RELENTLESSLY LOCAL™ REAL ESTATE PROFESSIONAL

THE BROKERY
LOCAL REAL ESTATE BROKERS

SARA DALY

REAL ESTATE PROFESSIONAL



QUESTIONS?

CONTACT ME ANYTIME!

SARA@SARADALYHOMES.COM

480.718.8060

SARADALYHOMES.COM



Sara Daly, the founder of Sara Daly Homes, is a real estate agent with a unique blend of technical expertise and heartfelt passion for helping people find their place to call home.

With a background in civil engineering, interior design, and project management, Sara understands the full picture of a property—from how it's built to how it can best serve the lives within it. After growing up in New Hampshire and working in both construction and design, she found her home in Phoenix, where she now lives with her husband, daughter, and three dogs. A lifelong lover of the outdoors, Sara spends her free time hiking, camping, and staying active in the Arizona sunshine.

Known for her down-to-earth style, attention to detail, and thoughtful guidance, she's committed to making the real estate process clear, confident, and tailored to each individual client.

FULL SERVICE LUXURY REAL ESTATE

YOUR MARKETING EXPERT

- My extensive knowledge and experience in marketing my clients' homes will determine the right price to get your home sold for top dollar.
- We have a full-time marketing manager to roll out your custom marketing plan and assist with showcasing your property.

YOUR SKILLED NEGOTIATOR

- I will present any, and all, offers to you and help you weigh the pros and cons of each one.
- My top priorities will always be to honor your best interests, and keep the most money in your pocket.

YOUR PERSONAL LIASON

- I will network with agents and brokers to promote your home and gauge interest.
- I will ensure interested buyers are qualified in order to save your time.
- I will provide you with constructive feedback that buyers offer when viewing your home.

YOUR TRUSTED CONCIERGE

- You will have access to my vast network of service professionals, including legal advisors, insurance experts, builders, landscapers, interior designers, home stagers, painters, handymen, inspectors, and movers.

PREPARING YOUR HOME

Preparing your home to go on the market is one of the most crucial steps to maximizing its value and getting you top dollar for your investment. Regardless of how stunning, loved, or well-maintained your home is, it is important to view it with objectivity and understand how its value can be translated to today's buyers. That is where I can help and may recommend simple changes, or major repairs, that should be addressed prior to listing your home.

HOME IS WHERE THE HEART IS

- A clean and tidy home, with minimal clutter, will go a long way in allowing the buyer to envision the space as their own.
- Keeping up with routine maintenance and repairs is what makes a house 'turn-key' and gives potential buyers the sense that they can move in tomorrow and feel at home right away.
- I will brainstorm with you on ways to remediate any potential issues or drawbacks with the house.

INTERIOR DESIGN

- Effective staging and furniture placement highlights a property's strengths, while downplaying its weaknesses. It helps the buyer imagine their life in the home.

MAKING A LASTING IMPRESSION

- Whether it's through our professionally designed postcards and flyers, or our social media posts and online listing syndications, we understand the importance of a first impression.
- With the help of our enticing photography and polished marketing materials, we make showcasing your property in its best light - both literally and figuratively - our number one priority.



I appreciate the opportunity to express the ways in which I can be your trusted partner in real estate. Together, we will achieve your goals with confidence and peace of mind. As a local real estate expert, I take great pride in serving the homeowners within my community. I am ready to guide you in every step along the way, backed by a team of dedicated, local professionals. When you are ready to take the next step, I will be here.

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THE BROKERY

FOUR VALLEY-WIDE OFFICES:

Biltmore

2400 E Missouri Ave
Phoenix, Az 85016

Arcadia

4546 N 40th St
Phoenix, Az 85018

North Central

840 E Bethany Home Rd
Phoenix, Az 85014

Scottsdale

4739 N Scottsdale Rd, H100
Scottsdale, AZ 85251