



MOMENTUM USA, INC.
Since 1945

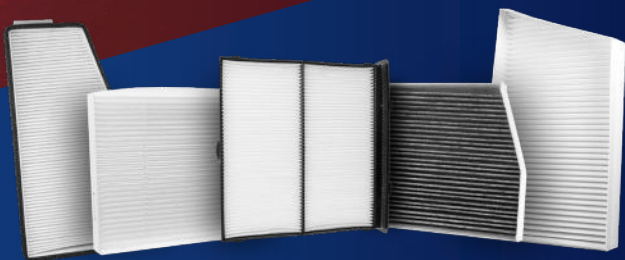


MOMENTUM USA, INC.

AmeriBRAKES®



AIRQUALITEE CABIN AIR FILTERS



ORIGINAL EXHAUST *Manufacturers*



EPS FRICTION

European Premium Solutions



Manufactured By

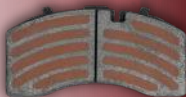


Distributed By

New World FRICTION^{ULC}

**Co-Branded with AmeriBRAKES,
manufactured by ICER in Spain,
and uniquely designed for
Momentum USA, Inc.**

- R90 Certified – E-Marked
- Full European Coverage
- OE Form, Fit, & Function
- Best in Class Formulations
– Ceramic & Semi-Mets
- Full Hardware – Caliper and
Electronic Wear Sensors
(included where applicable)



AIR DISC – MEDIUM DUTY – RACING EMERGENCY SERVICE – SPECIALTY

- 100% Copper Free – ECO Friendly
- Noise & Dust Abatement
- OEM Design Form, Fit, & Function
 - Chamfers, Slots, Shims, &
Complete Hardware Kits
- Perfect Pad to Rotor Mating
- Lab Tested & Road Proven
- Fully Equipped Modern Laboratories
- Fast Response Time for New Number
Development



FAMILY OF COMPANIES



New World FRICTION^{ULC}

**ORIGINAL
EXHAUST**
Manufacturers

AmeriBRAKES

100% Manufactured in North America 

AmeriPLATINUM^{Plus}

MAX DUTY



Max Duty pads are the newest generation pads offered by AmeriBRAKES providing three levels of protection for fleet, emergency service and other severe duty requirements.

- A.R.M & R.A.C. Technology
- FMSI **Z** Rated

- Full Abutment Hardware *(included where applicable)*
- High Temp Caliper Boots *(included where applicable)*



AmeriPLATINUM



- Advanced Ceramics, Semi-Metallics & SD Formulations
- Like-new Braking for All Makes and Models
- Full Hardware Including Caliper Boots & Bushings
- Exceeds FMVSS Requirements



AmeriPRO



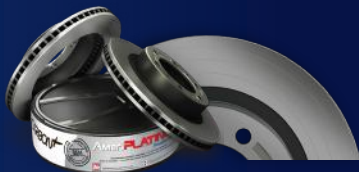
- Full Line Coverage
- OE Tolerances Backing Plates
- Copper Free Ceramics
- Abutment Hardware Included



AmeriSTAR

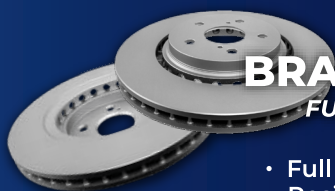
- Engineered for Safe, Clean, & Quiet braking
- OE Form, Fit, & Function
- Competitively Positioned

PREMIUM BRAKE ROTORS



AmeriPLATINUM brake rotors are manufactured using premium grade high carbon Brazilian steel, developed in compliance with the original design of each vehicle.

- Carbon+ Ensures Better Performance, Safety, & Longer Brake Life
- Painted Hat with Unique and Patented Grooves with Optimum Initial Effectiveness
- Manufactured in Brazil



BRAKE ROTORS

FULLY COATED ROTORS

- Full Corrosion Resistant Coating
- Passed All ASTM B-117 Salt Spray (240 Hour) Tests
- Exceeds ISO Standards of SAE J431 Requirements
- High Carbon Metallurgy
- OE Form, Fit, & Function
- Mill Balanced



BRAKE SHOES

- Engineered for Smooth & Quiet Braking, Delivering OE like Performance
- Premium Coated Steel
- Full Coverage for Automotive & Light Duty
- Full Coverage of Parking Brake Shoes



BRAKE DRUMS

- Meets & Exceeds SAE J431 Specifications
- Machine Balanced to Ensure Smooth, Quiet, & Consistent Braking
- Engineered to Deliver an OE-like Performance
- Full-line Coverage Available
- Competitively Positioned



AIRQUALITEE

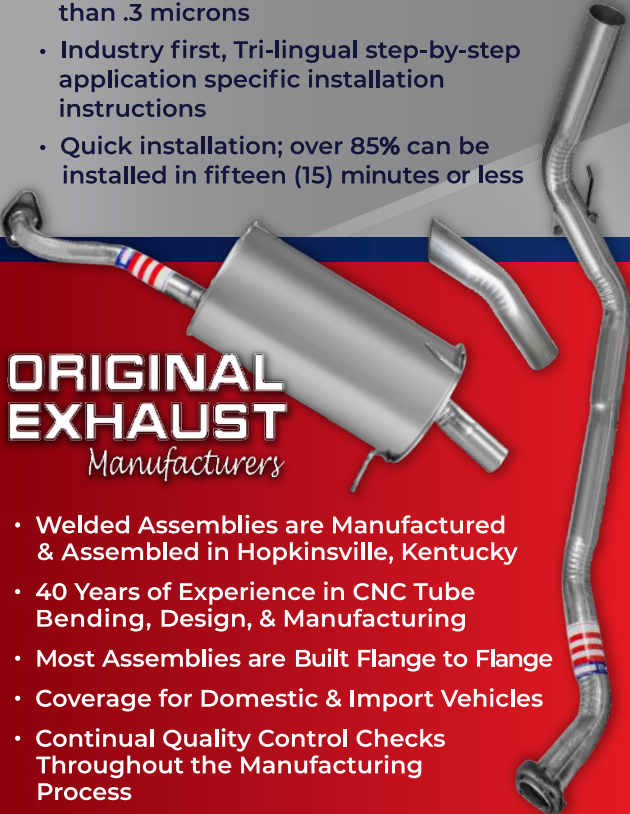
CABIN AIR FILTERS

Our Cabin Air Filters are produced using the highest quality materials and state-of-the-art equipment and processes made to meet or exceed OE specifications, Form, Fit, & Function.

- 90% + of all units are manufactured in our Richmond, VA - USA plant
- All Units are 100% test fitted in OE housing(s)
- Packaged and sealed for a clean installation every time

AirQualitee is the market leader in media technology and customer installation tools.

- 98.8% vehicle coverage – Car & Light Truck
- Particulate or carbon media – We follow OE 'like' material by application
- Removes over 90% of particles larger than .3 microns
- Industry first, Tri-lingual step-by-step application specific installation instructions
- Quick installation; over 85% can be installed in fifteen (15) minutes or less



ORIGINAL EXHAUST

Manufacturers

- Welded Assemblies are Manufactured & Assembled in Hopkinsville, Kentucky
- 40 Years of Experience in CNC Tube Bending, Design, & Manufacturing
- Most Assemblies are Built Flange to Flange
- Coverage for Domestic & Import Vehicles
- Continual Quality Control Checks Throughout the Manufacturing Process

ABOUT

Founded in 1945 in Elizabeth, New Jersey, our modest beginning in a one bay service garage served as the foundation and inspiration to grow into a multi-national manufacturing, supply, sales, and distribution organization.

Privately held, Momentum USA, Inc. remains a solvent and profitable entity and reinvests in its divisions to ensure sustained growth. Momentum USA, Inc. continues to expand its market share and lead in each of its three core competencies: brake pads, cabin air filtration, and exhaust products.

VISION

Led by our values, we strive to have our products used wherever high quality, innovative products are required and to provide safe and reliable repair solutions.

MISSION

Guided by our values, we will continue to be a leader in the manufacturing, distribution, and marketing services of high quality brakes, exhaust, filters, and PPE masks for use by OES, Co-Man, WD's, Fleet, Professional Installers, and Individual Consumers.

CONTACT US

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RICHMOND, VA 23222**



*Use the QR code to visit
our website or find us at:*

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