

7 & 8



JUL & AUG 2024

Monthly Updates

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JUN
2024

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2024


2024 International Logistics Case Competition and Workshop

Three students from our BA (Honours) in Business (Operations and Supply Chain Management) participated in the 2024 International Logistics Case Competition and Workshop, held from 26 June to 1 July 2024, in Seoul, Korea. Student Justin Lau, along with his teammates, received the "Best Team" award during the competition, a testament to their innovative problem-solving skills and collaboration under pressure. This achievement highlights our students' ability to excel in a competitive international environment. The competition attracted tertiary students from five regions: Hong Kong, Korea, the Netherlands, Singapore, and Taiwan.

THE HONG KONG POLYTECHNIC UNIVERSITY 香港理工大学 SPEED

Solutions options:

	Designated GFC1 1st floor Bonded Area	Safety wearable equipment	Security Management (C.J. Logistics)
Total Cost (Warehousing cost + inventory cost)	\$0	\$5000 USD (50 Safety helmets, Industrial shoes)	50%
Efficiency	95%	70%	
Reduce Work-related injuries and accidents*	90%	70%	
Improve productivity*	70%	50%	




Leadership Programme 2023/24 - *FWD Case Competition*

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2024



BHM co-organized the 2023/24 Leadership Programme with FWD, which featured both a case competition and an internship programme. A total of 21 teams, consisting of 72 students from our BHM degree and sub-degree programmes, participated in the case competition. A briefing was held at the FWD Premier Business Centre on 6 June 2024. Of the participating teams, 19 submitted business proposals to enhance the appeal of the FWD brand among young people. Eight finalists were selected to present their proposals on 24 June 2024, and the results were announced on 5 July 2024.

03
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2024

BHM Supported the *IPSHK International Conference 2024*



The IPSHK International Conference 2024, organized by the Institute of Purchasing & Supply of Hong Kong and the Hong Kong Productivity Council, took place on 3 August 2024. This year's theme was "Get HK Ready for a Professional Hub on Smart Procurement and Fulfilment." The event attracted over 250 industry practitioners and guests from Hong Kong, Mainland China and abroad. BHM supported the conference and explored ways to enhance the competitiveness of our related programmes through engagement with industry practitioners.

2024 Summer Internships in China

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We are thrilled that our students have successfully completed their hotel internships in Mainland China. This journey across six vibrant cities provided invaluable hands-on experience in the global hospitality industry. Each intern embraced the opportunity with enthusiasm and professionalism, tackling real-world challenges and collaborating with diverse teams. The internships also offered hotels valuable customer insights through project presentations at the programme's conclusion. We are proud to highlight King-hin Tsui from the *Associate in Business (Hospitality Management)* programme received the Outstanding Trainee Award at Six Senses Qing Cheng Mountain in Chengdu. Our students have been praised for their hard work, adaptability, and excellent presentation skills.



28-29
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CPCE Welcoming Ceremony for BHM Students



We were delighted to welcome BHM freshmen at the CPCE Welcoming Ceremony 2024, held on 28 August 2024 for full-time students and 29 August 2024 for part-time students. As the new academic year begins on 2 September 2024, our freshmen are ready to excel in their respective fields of study and make the most of their educational experiences with us.

Hong Kong Young Ambassador Scheme

2024/25

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Hong Kong Young Ambassador Scheme 2024/25

Hong Kong Young Ambassador Scheme 2024/25



We are pleased to share that Wai-ying Ngai, an *Associate in Business (Hospitality Management)* student, has been appointed as a Hong Kong Young Ambassador for 2024/25 and awarded a Gold Medal on 30 August 2024.

This honor, presented by the Tourism Commission and The Hong Kong Federation of Youth Groups, recognizes her exceptional contributions to Hong Kong's tourism industry. Congratulations, Wai-ying Ngai !

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RCGB Research Workshop

“Research Workshop on AI Data Analytics with Interesting Applications in Finance.”

We are honored to have Dr. Kelvin So, a lecturer from the Division of Science, Engineering, and Health Studies (SEHS), conducting a research workshop on 30 August 2024. The workshop, titled “Research Workshop on AI Data Analytics with Applications in Finance,” attracted 30 colleagues who were eager to explore the latest advancements in AI data analytics and their applications in Finance.





**DIVISION OF BUSINESS AND
HOSPITALITY MANAGEMENT**

工商及款待業管理學部